Opinion: EANDCB validation

Origin: domestic

RPC reference number: RPC17-BIS-IPO-3969

Date of implementation: November 2015; January 2016; September 2016



Intellectual Property Office Copyright Notices

RPC rating: validated

The BIT assessment is now fit for purpose as a result of the department's response to the RPC's initial review notice. As first submitted, the assessment was not fit for purpose.

Description of proposal

Copyright notices are guidance documents produced by the IPO on copyright-related issues. The assessment covers updates to two notices (on digital images and the performance of live music) and the introduction of a third notice, on printed music. The notices were updated and introduced to reduce the need for businesses to obtain external legal advice on copyrights.

Impacts of proposal

The regulator assumes that familiarisation is undertaken by one arts sector employee with an uprated hourly wage of £11.26 (based on ASHE data). Based on its own website analytics, the regulator expects that 7,800 businesses will review the notice on digital images, 190 will review the notice on live music, and 870 will review the notice on printed music. Familiarisation is the only expected cost to business associated with the notices. Using a reading speed of 200 words per minute, the assessment calculates a total familiarisation cost for the three notices of £5,000.

Based on industry feedback, the regulator expects that a new notice will save one hour of an arts employee's time and that updates will provide a saving proportionate to the scale of the change. It estimates total savings of £17,000 across the three documents.

The RPC verifies the estimated equivalent annual net direct cost to business (EANDCB) of zero.

Quality of submission

As initially submitted for RPC scrutiny, the assessment was not considered fit for purpose because it did not provide adequate justification behind figures used in cost calculations and because it did not correctly identify the regulatory costs of the measure.

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The revised assessment has provided a clear rationale for the IPO's choice of assumptions, including further detail behind the assumption that notices save an hour of employee time for arts sector businesses. The assessment links these figures with the consultation the IPO held with the industry. The submission also now accurately estimates the cost of familiarisation associated with changes in the length of notices.

Departmental assessment

Classification	Qualifying regulatory provision
Equivalent annual net direct cost to business (EANDCB)	£0 million
Business net present value	£0 million

RPC assessment¹

Classification	Qualifying regulatory provision
EANDCB – RPC validated	£0 million
Business impact target score	£0 million

Michael Gibbons CBE, Chairman

¹ For reporting purposes, the RPC validates EANDCB and BIT figures to the nearest £100,000

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