

AV DAWSON LIMITED

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of: **AV Dawson Limited**

Signed:	250)	
Position:	MANAGING	- DIRECTOR	
Date:	20TH A	PRIL 2010	



The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom Her Majesty's Government

and □

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty.

Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Covenant

- 1.1 We AV Dawson Limited will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:
 - no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen
 - in some circumstances special treatment may be appropriate especially for the injured or bereaved.

Section 2: Demonstrating our Commitment

- 2.1 AV Dawson Limited recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:
 - Promoting the fact that we are an armed forces-friendly organisation;
 - o Promotion through website, announcements, PR and marketing material
 - Seeking to support the employment of veterans young and old and working with the Career Transition Partnership (CTP), in order to establish a tailored employment pathway for Service Leavers;
 - Update current jobs and opportunities in region and work with the CTP to asses best way to help and transition veterans
 - striving to support the employment of Service spouses and partners;
 - identifying job opportunities across the business that may be suitable for spouses or partners
 - endeavouring to offer a degree of flexibility in granting leave for Service spouses and partners before, during and after a partner's deployment;
 - this may be taken as part of holiday or unpaid leave but we will offer the option
 to take the time off
 - seeking to support our employees who choose to be members of the Reserve forces, including by accommodating their training and deployment where possible;

- o We can support this through use of Holidays or unpaid leave
- offering support to our local cadet units, either in our local community or in local schools,
 where possible;
 - Where possible and resource permitting we will look to adapt this into our CSR
 policy in the future and asses on a regular basis
- aiming to actively participate in Armed Forces Day;
 - o We will strive to do this Resource permitting
- 2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing.