

**FOI Release**  
***Information released under the Freedom of Information Act***

**Title:** Use of social media

**Date of release:** 21 February 2018

**Information request:**

1. Does your organisation have a Facebook Page(s)? If yes, what is/are the URL(s) and when were they set up?
2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?
3. Does your organisation have a Twitter Account? If yes, what is/are the URL(s) and when were they set up?
4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?
5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?
6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?
7. Is there an official policy for the use of organisational Facebook or Twitter Accounts (i.e. how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?

**Information released:**

1. Yes - <https://www.facebook.com/TheIPO.UK/> March 2009
2. 2016 - £100 total. 2 x £50 to support launch of new series of videos and business outreach Facebook Live event.
3. Yes - [https://twitter.com/the\\_ipo?lang=en](https://twitter.com/the_ipo?lang=en) March 2009
4. 2016 – c. £50 for promotion of new video series.
5. No
6. No
7. There is no formal policy of use. As civil servants we are bound by the Civil Service Code which will guide the propriety of all of our external communications.