



Ministry
of Defence

USE OF MOD INSIGNIA ON MEMORIAL PROJECTS

PERMISSIONS

Public Memorials

The Secretary of State for Defence is content to permit the use of appropriate specified MOD Crests or Unit Badges granted by the Monarch, on Public Memorials, which honour former Military Service Personnel or Units.

Requests may be made by a veterans association, a local council, an educational establishment, or another third party. Permission is generally granted for commemorative projects such as memorial gardens or nature trails, where the use of such Crests or Badges provides a respectful reminder of the sacrifice and service that former serving personnel and units have given.

The process by which a request for permission is granted is set out on page 2 of this document.

Please note: Permission will not be given to use the Veterans Badge¹.

Charges

Currently there is no charge for this service or the reproduction of Crests or Unit Badges for this purpose; however, the MOD reserves the right to change this in the future.

¹ The Veterans Badge has been approved by the Monarch to be used as a lapel badge only.

REQUEST PROCESS

The Directorate of Defence Communications (DDC) Brand Team manages this process on the Secretary of State for Defence's behalf, with assistance from Defence Intellectual Property Rights (DIPR). The process for making a request is set out below. It should be read carefully to avoid delay.



