Local Charities Day takes place on 15 December 2017. Led by the Office for Civil Society, the day will celebrate and shine a spotlight on the work of small local charities and community groups. The day will provide local charities with a platform to promote the fantastic work they are doing and the many, varied benefits they bring to people, communities and good causes across the UK.

#LocalCharitiesDay

Both the build up and activity on the day will revolve around the #LocalCharitiesDay hashtag, and we encourage all organisations, partners and supporters to use this across their social media in the run up to and during the day.

The BIG DAY! 15 December 2017

Throughout the day we'll be encouraging small and local charities to get involved on social media by posting photos of their team and sharing case studies, links, videos and images about their work and the people/causes they support.

Get involved!

Here's the important part - this digital campaign can only work with YOUR HELP. Don't miss out on this brilliant opportunity to build your charity's brand and spread awareness of the fantastic work you are doing.

- Is your local charity featured on our interactive map yet? **It's easy to add your details today.**

- **Join in during the run-up to 15th December** by signing up to the **#LocalCharitiesDay Thunderclap** and encouraging EVERYONE who wants to show their support for local charities to do the same.

- **Ensure you're using the #LocalCharitiesDay hashtag** across all your promotional material associated with the day going forward.

- **Download our kit of digital assets** and **use them across your social media.**
- Add the **twibbon to your profile picture** today or update your channel header – we've supplied versions for both Twitter and Facebook as well as shareable graphics for all platforms. There is also a **LCD logo** that you are free to use.

- Print out **these colourful posters,** add your own logo and display in shop windows and local noticeboards wherever you can! **Don't forget to take a snap and let us see them using #LocalCharitiesDay.**

- **Embed our countdown clock** If your organisation has a website or blog, it's really simple to embed a custom Local Charities Day countdown clock with the following code -
  `<script src='https://dcmsblog.uk/widget/lcd-countdown.js'></script>`

- **Finally – get planning YOUR social media content for 15 December.** Think about any case studies, links, images or videos you could share to highlight your work and the people/causes you support.

Want to do more?

Does your charity have celebrity, corporate or VIP support? If so please let us know so we can work with you to promote their support and maximise their reach.

Consider writing a guest blog about your local charity's work for the DCMS website. We only need 400 words or so. Get in touch with andrew.simpson@culture.gov.uk and lucy.foster@culture.gov.uk for more information.