

**COMPANIES ACT 2006**

**THE COMPANY NAMES TRIBUNAL**

**NOTICE OF CHANGE OF COMPANY NAME  
IN THE MATTER OF COMPANY REGISTRATION No 09341115  
IN THE NAME OF**

**SOFTPLAY TOYS 'R' US LTD**

**AND THE APPLICATION MADE TO THE COMPANY NAMES TRIBUNAL  
BY**

**GEOFFREY LLC**

## **Companies Act 2006**

**Notice of change of company name  
in the matter of company registration  
no 09341115  
in the name of Softplay Toys 'R' Us Ltd  
and the application made to  
the Company Names Tribunal  
by Geoffrey LLC**

On 18<sup>th</sup> October 2017 the company names adjudicator issued a decision ordering the respondent to the proceedings, Softplay Toys 'R' Us Ltd to change its registered company name to one that is not an offending name by 18<sup>th</sup> November 2017, in accordance with section 73(1) of the Companies Act 2006, subject to any appeal. No notification of a notice of appeal to the court in respect of the decision has been received.

In the absence of any application by Softplay Toys 'R' Us Ltd to change the registered company name, the adjudicator hereby gives notice under sections 73(4) and (5) of the Companies Act 2006 that the company name of Softplay Toys 'R' Us Ltd is changed to 09341115 Ltd. This change is to take effect upon the issue of the new certificate of incorporation showing the change of name, in accordance with section 73(6) of the Companies Act 2006.

**Dated this 29<sup>th</sup> day of November 2017**

**Heather Mackerness  
For the Company Names Tribunal**