

GOV IS OPEN

FOR BUSINESS

Partner pack



HM Government

Government is Open for Business and wants to work with more small and medium-sized enterprises across the UK and we need your help to spread the word.

By 2022, the government plans to spend £1 in every £3 with small business in the UK, either directly or through the supply chain.

Small businesses from across the UK can grow their turnover and workforce by becoming a government supplier, but don't just take our word for it, hear from some companies who already work with the government. View our [case studies](#).

We want more small businesses to enjoy this kind of success, so please help us get the message out that the government is ready and waiting to do business with them.



Where to find out more information?

We are delivering a range of improvements to make it easier for small businesses to supply to government. This includes making the application process quicker and easier and a 30 day payment promise for all valid invoices.

We have recently appointed a new Small Business Crown Representative [Emma Jones](#), whose job is to act as a bridge between central government and smaller businesses, and make further improvements to our [Mystery Shopper](#) service. We are continually listening to what small businesses have to say and welcome their feedback on how we can do better!

There's lots of additional help and support available too, through our guides, webinars, case studies and blogs, all aimed at providing top tips and inspiring small businesses to bid for and win government contracts. And there's [Contracts Finder](#) which allows suppliers to search and view opportunities across central government and the wider public sector.

All of this information can be found at the Government is Open for Business web page gov.uk/openforbusiness

We'll also be sharing updates, great photos and interesting information through our [Twitter](#) and [LinkedIn](#) accounts and through our monthly newsletter **#Open4Biz** rounding up the latest news, tips and opportunities for small businesses. Encourage businesses to sign up [here](#).

Get in touch...

to find out more or to speak with the **Government is Open for Business** team at:

openforbusiness@crownccommercial.gov.uk

How you can support us

Simple steps...

- Get social by using **#Open4Biz**

The main social channels for the campaign are:

 Twitter: @gov_procurement

 LinkedIn: Crown Commercial Service

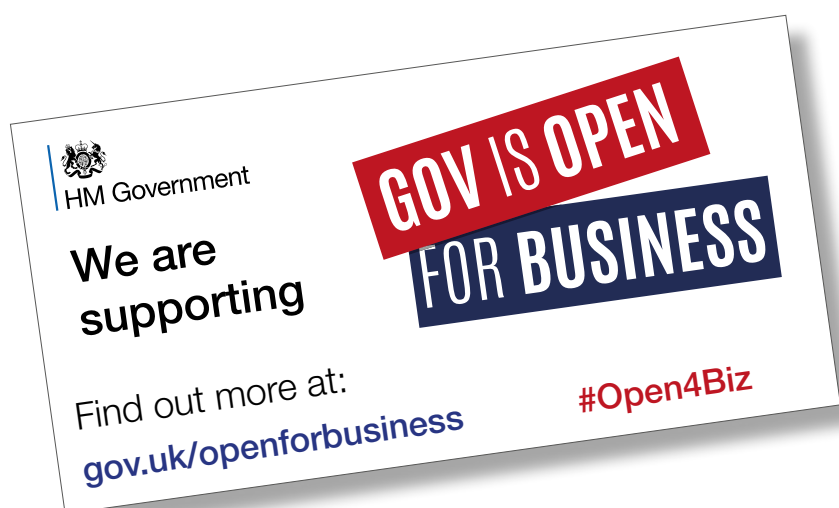
 Online - Blogs and case studies

Please follow us, talk to us and retweet/share our posts.

- Direct your contacts to our [campaign web page](#) for more information
- Encourage them to sign up to our [#Open4Biz monthly newsletter](#)
- Promote [Contracts Finder](#) as a great way for SMEs to find out about upcoming opportunities

Get more involved...

- **Brand your channels** - we have produced a suite of logos, images, social media and web graphics for you to use on your own channels. Download them [here](#)
- **Spread the word** - we have ready made content for press releases, social media posts and key messages to promote within your own communications. Some examples are given overpage, or download our guide [here](#) which will be regularly updated with the latest messages and news
- **Create your own inspiring content** - why not develop your own copy, images or videos about the campaign for your website, blog or social channels. Remember to use **#Open4Biz**



If you have any requests for other resources to help you promote the **Government is Open for Business** campaign, drop us a line at openforbusiness@crownccommercial.gov.uk

Starting you off...

Here's some suggested messages and posts to help you support our campaign. These can be used alongside our downloadable images and video clips to drive better engagement.

Please direct people to the following web pages for more information:
www.gov.uk/openforbusiness and www.gov.uk/contracts-finder

LinkedIn / Facebook

We're proud to be supporting Open for Business, a campaign that aims to bring more government work to small businesses. Find out more at www.gov.uk/openforbusiness **#Open4Biz**

Are you interested in supplying your goods and services to government? Then take a look at **#Open4Biz** www.gov.uk/openforbusiness and find out how becoming a government supplier can grow your business.

Twitter

We're proud to be supporting **#Open4Biz**, please retweet to show your support for small businesses winning gov work www.gov.uk/openforbusiness

Calling all small businesses, **#SMEs** & **#startups** the government wants to work with you & is **#Open4Biz** www.gov.uk/openforbusiness

Key messages of the campaign

- Government is open for business and wants to work with more small businesses across the UK.
- Small and medium-sized enterprises (SMEs) are the lifeblood of the economy.
- By 2022, £1 in every £3 we spend on goods and services will be spent with small businesses. That's almost £3 billion of new business up for grabs every year, either directly or through the supply chain.
- Becoming a government supplier is a great way to make a difference to your business. Companies report an increase in their turnover, higher profits and an expansion of their workforce.
- Government is reducing bureaucratic and burdensome pre-qualification requirements.