



High Speed Two Phase 2a (West Midlands - Crewe)

Background Information and Data

Socio-economics

Business and labour market data (BID-SE-001-000)



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Socio-economics

Business and labour market data (BID-SE-001-000)



Department for Transport

High Speed Two (HS2) Limited has been tasked by the Department for Transport (DfT) with managing the delivery of a new national high speed rail network. It is a non-departmental public body wholly owned by the DfT.

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Contents

| | | |
|----------|--------------------------------------|-----------|
| 1 | Introduction | 1 |
| 2 | CA1 Fradley to Colton | 2 |
| 2.1 | Business and labour market profile | 2 |
| 3 | CA2 Colwich to Yarlet | 5 |
| 3.1 | Business and labour market profile | 5 |
| 4 | CA3 Stone and Swynnerton | 8 |
| 4.1 | Business and labour market profile | 8 |
| 5 | CA4 Whitmore Heath to Madeley | 11 |
| 5.1 | Business and labour market profile | 11 |
| 6 | CA5 South Cheshire | 14 |
| 6.1 | Business and labour market profile | 14 |
| 7 | References | 17 |

List of tables

| | |
|--|---|
| Table 1: Business sector composition in Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England | 2 |
| Table 2: Employment in Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England | 3 |
| Table 3: Proportion of employment by industry Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England | 3 |
| Table 4: Employment in Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England | 4 |
| Table 5: Unemployment in Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England | 4 |
| Table 6: Qualification levels in Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England | 4 |
| Table 7: Business sector composition in Stafford, Staffordshire council areas, the West Midlands and England | 5 |

| | |
|---|----|
| Table 8: Employment in Stafford, Staffordshire council areas, the West Midlands and England | 6 |
| Table 9: Proportion of employment by industry Stafford, Staffordshire council areas, the West Midlands and England | 6 |
| Table 10: Employment in Stafford, Staffordshire council areas, the West Midlands and England | 7 |
| Table 11: Unemployment in Stafford, Staffordshire council areas, the West Midlands and England | 7 |
| Table 12: Qualification levels in Stafford, Staffordshire council areas, the West Midlands and England | 7 |
| Table 13: Business sector composition in Stafford, Staffordshire council areas, the West Midlands and England | 8 |
| Table 14: Employment in Stafford, Staffordshire council areas, the West Midlands and England | 9 |
| Table 15: Proportion of employment by industry Stafford, Staffordshire council areas, the West Midlands and England | 9 |
| Table 16: Employment in Stafford, Staffordshire council areas, the West Midlands and England | 10 |
| Table 17: Unemployment in Stafford, Staffordshire council areas, the West Midlands and England | 10 |
| Table 18: Qualification levels in Stafford, Staffordshire council areas, the West Midlands and England | 10 |
| Table 19: Business sector composition in Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England | 11 |
| Table 20: Employment in Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England | 12 |
| Table 21: Proportion of employment by industry Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England | 12 |
| Table 22: Employment in Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England | 13 |
| Table 23: Unemployment in Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England | 13 |
| Table 24: Qualification levels in Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England | 13 |
| Table 25: Business sector composition in Cheshire East council area, the North West and England | 14 |
| Table 26: Employment in Cheshire East council area, the North West and England | 15 |
| Table 27: Proportion of employment by industry Cheshire East council area, the North West and England | 15 |
| Table 28: Employment in Cheshire East council area, the North West and England | 16 |
| Table 29: Unemployment in Cheshire East council area, the North West and England | 16 |
| Table 30: Qualification levels in Cheshire East council area, the North West and England | 16 |

1 Introduction

- 1.1.1 This document presents socio-economic business and labour market data; it provides a general overview of each community area relevant to High Speed Rail (West Midlands - Crewe) in terms of employment, economic structure and labour market.
- 1.1.2 The data detailed within this document relates to community areas (CA):
- CA1: Fradley to Colton;
 - CA2: Colwich to Yarlet;
 - CA3: Stone and Swynnerton;
 - CA4: Whitmore Heath to Madeley; and
 - CA5: South Cheshire.
- 1.1.3 The socio-economic assessment is detailed in the High Speed Rail (West Midlands - Crewe) Environmental Statement (ES)¹.

¹ HS2 Ltd (2017), *The High Speed Rail (West Midlands - Crewe) Environmental Statement (ES)*, www.gov.uk/hs2

2 CA1 Fradley to Colton

2.1 Business and labour market profile

2.1.1.1 Table 1 shows the range of business activity within Lichfield and Cannock Chase Districts compared to the average in, Staffordshire County, the West Midlands region and England, by type of activity.

Table 1: Business sector composition in Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England²

| Sector | Lichfield (%) | Cannock Chase (%) | Staffordshire (%) | West Midlands (%) | England (%) |
|--|---------------|-------------------|-------------------|-------------------|-------------|
| Agriculture, forestry and fishing | 5 | 1 | 8 | 6 | 4 |
| Mining, quarrying and utilities | 1 | 1 | 1 | 1 | 1 |
| Manufacturing | 6 | 8 | 7 | 7 | 5 |
| Construction | 12 | 17 | 12 | 10 | 10 |
| Motor trades | 3 | 5 | 4 | 4 | 3 |
| Wholesale | 5 | 6 | 5 | 5 | 4 |
| Retail | 8 | 11 | 10 | 11 | 10 |
| Transport and storage (including postal) | 3 | 6 | 5 | 4 | 3 |
| Accommodation and food services | 5 | 6 | 6 | 6 | 6 |
| Information and communication | 5 | 4 | 4 | 5 | 7 |
| Financial and insurance | 2 | 1 | 2 | 2 | 2 |
| Property | 4 | 3 | 3 | 3 | 4 |
| Professional, scientific and technical | 17 | 10 | 13 | 13 | 16 |
| Business administration and support services | 8 | 7 | 7 | 8 | 8 |
| Public administration and defence | 1 | 1 | 1 | 1 | 1 |
| Education | 3 | 2 | 3 | 3 | 2 |
| Health | 5 | 5 | 5 | 6 | 6 |
| Arts, entertainment, recreation and other services | 7 | 6 | 6 | 6 | 7 |

² Source: ONS (2015), *UK Business: Activity, Size and Location*

2.1.2 Table 2 shows the size of employment in Lichfield and Cannock Chase, Staffordshire, the West Midlands and England.

Table 2: Employment in Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England³

| | Lichfield | Cannock Chase | Staffordshire | West Midlands | England |
|-----------|-----------|---------------|---------------|---------------|------------|
| Employees | 49,000 | 38,000 | 340,000 | 2,523,000 | 25,699,000 |

2.1.3 Table 3 shows the proportion of employment in Lichfield and Cannock Chase, relative to the average in Staffordshire, the West Midlands and England, by industrial sector.

Table 3: Proportion of employment by industry Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England⁴

| Sector | Lichfield (%) | Cannock Chase (%) | Staffordshire (%) | West Midlands (%) | England (%) |
|--|---------------|-------------------|-------------------|-------------------|-------------|
| Agriculture, forestry and fishing | <1 | <1 | <1 | 2 | 1 |
| Mining, quarrying and utilities | 1 | 1 | 1 | 1 | 1 |
| Manufacturing | 10 | 13 | 13 | 12 | 8 |
| Construction | 6 | 10 | 6 | 5 | 5 |
| Motor trades | 2 | 3 | 2 | 2 | 2 |
| Wholesale | 3 | 10 | 6 | 5 | 4 |
| Retail | 9 | 13 | 10 | 9 | 10 |
| Transport and storage (including postal) | 5 | 9 | 7 | 6 | 5 |
| Accommodation and food services | 14 | 8 | 8 | 6 | 7 |
| Information and communication | 3 | 2 | 2 | 2 | 4 |
| Financial and insurance | 2 | 1 | 2 | 3 | 4 |
| Property | 1 | 1 | 1 | 2 | 2 |
| Professional, scientific and technical | 8 | 4 | 6 | 7 | 9 |
| Business administration and support services | 9 | 6 | 9 | 8 | 9 |
| Public administration and defence | 3 | 2 | 4 | 4 | 4 |
| Education | 6 | 6 | 8 | 9 | 9 |
| Health | 9 | 8 | 11 | 12 | 13 |

³ Source: ONS (2015), *Business Register and Employment Survey*

⁴ Source: ONS (2015), *Business Register and Employment Survey*

| Sector | Lichfield (%) | Cannock Chase (%) | Staffordshire (%) | West Midlands (%) | England (%) |
|--|---------------|-------------------|-------------------|-------------------|-------------|
| Arts, entertainment, recreation and other services | 6 | 3 | 5 | 4 | 4 |

2.1.4 Table 4 shows the count of employment and employment rate for Lichfield and Cannock Chase relative to Staffordshire, the West Midlands and England.

Table 4: Employment in Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England⁵

| | Lichfield | Cannock Chase | Staffordshire | West Midlands | England |
|--------------------|-----------|---------------|---------------|---------------|------------|
| Employment (Count) | 47,100 | 48,300 | 415,700 | 2,535,100 | 25,640,300 |
| Employment (%) | 76.6 | 79.1 | 78.3 | 71.1 | 74.3 |

2.1.5 Table 5 shows the unemployment rate and count for Lichfield and Cannock Chase relative to Staffordshire, the West Midlands and England.

Table 5: Unemployment in Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England⁶

| | Lichfield | Cannock Chase | Staffordshire | West Midlands | England |
|----------------------|-----------|---------------|---------------|---------------|-----------|
| Unemployment (Count) | 1,500 | 2,100 | 16,800 | 153,800 | 1,351,800 |
| Unemployment (%) | 2.9 | 3.8 | 3.7 | 5.5 | 4.8 |

2.1.6 Table 6 details the qualifications levels for Lichfield and Cannock Chase relative to Staffordshire, the West Midlands and England.

Table 6: Qualification levels in Lichfield, Cannock Chase, Staffordshire council areas, the West Midlands and England⁷

| | Lichfield | Cannock Chase | Staffordshire | West Midlands | England |
|--|-----------|---------------|---------------|---------------|---------|
| % with National Vocational Qualifications (NVQ) ₄₊ - aged 16-64 | 33 | 25 | 34 | 31 | 38 |
| % with NVQ ₃ - aged 16-64 | 23 | 22 | 20 | 18 | 19 |
| % with NVQ ₂ - aged 16-64 | 20 | 30 | 22 | 19 | 18 |
| % with NVQ ₁ - aged 16-64 | 15 | 15 | 12 | 12 | 11 |
| % with other qualifications (NVQ) - aged 16-64 | 4 | 5 | 5 | 8 | 7 |
| % with no qualifications (NVQ) - aged 16-64 | 5 | 3 | 8 | 12 | 8 |

⁵ Source: ONS (2016), Annual Population Survey

⁶ Source: ONS (2016), Annual Population Survey

⁷ Source: ONS (2015), Annual Population Survey

3 CA2 Colwich to Yarlet

3.1 Business and labour market profile

3.1.1 Table 7 shows the range of business activity within Stafford Borough compared to the average in Staffordshire County, the West Midlands region and England, by type of activity.

Table 7: Business sector composition in Stafford, Staffordshire council areas, the West Midlands and England⁸

| Sector | Stafford (%) | Staffordshire (%) | West Midlands (%) | England (%) |
|--|--------------|-------------------|-------------------|-------------|
| Agriculture, forestry and fishing | 11 | 8 | 6 | 4 |
| Mining, quarrying and utilities | <1 | 1 | 1 | 1 |
| Manufacturing | 5 | 7 | 7 | 5 |
| Construction | 10 | 12 | 10 | 10 |
| Motor trades | 3 | 4 | 4 | 3 |
| Wholesale | 5 | 5 | 5 | 4 |
| Retail | 10 | 10 | 11 | 10 |
| Transport and storage (including postal) | 3 | 5 | 4 | 3 |
| Accommodation and food services | 5 | 6 | 6 | 6 |
| Information and communication | 5 | 4 | 5 | 7 |
| Financial and insurance | 2 | 2 | 2 | 2 |
| Property | 3 | 3 | 3 | 4 |
| Professional, scientific and technical | 13 | 13 | 13 | 16 |
| Business administration and support services | 8 | 7 | 8 | 8 |
| Public administration and defence | 2 | 1 | 1 | 1 |
| Education | 3 | 3 | 3 | 2 |
| Health | 6 | 5 | 6 | 6 |
| Arts, entertainment, recreation and other services | 6 | 6 | 6 | 7 |

3.1.2 Table 8 shows the size of employment in Stafford, relative to Staffordshire, the West Midlands and England.⁹

⁸ Source: ONS (2015), *UK Business: Activity, Size and Location*

⁹ Source: ONS (2015), *Business Register and Employment Survey*

Table 8: Employment in Stafford, Staffordshire council areas, the West Midlands and England

| | Stafford | Staffordshire | West Midlands | England |
|-----------|----------|---------------|---------------|------------|
| Employees | 57,000 | 340,000 | 2,523,000 | 25,699,000 |

3.1.3 Table 9 shows the proportion of employment in Stafford, relative to the average in Staffordshire, the West Midlands and England, by industrial sector.

Table 9: Proportion of employment by industry Stafford, Staffordshire council areas, the West Midlands and England¹⁰

| Sector | Stafford (%) | Staffordshire (%) | West Midlands (%) | England (%) |
|--|--------------|-------------------|-------------------|-------------|
| Agriculture, forestry and fishing | <1 | <1 | 2 | 1 |
| Mining, quarrying and utilities | 1 | 1 | 1 | 1 |
| Manufacturing | 12 | 13 | 12 | 8 |
| Construction | 5 | 6 | 5 | 5 |
| Motor trades | 3 | 2 | 2 | 2 |
| Wholesale | 3 | 6 | 5 | 4 |
| Retail | 9 | 10 | 9 | 10 |
| Transport and storage (including postal) | 7 | 7 | 6 | 5 |
| Accommodation and food services | 8 | 8 | 6 | 7 |
| Information and communication | 2 | 2 | 2 | 4 |
| Financial and insurance | 1 | 2 | 3 | 4 |
| Property | 2 | 1 | 2 | 2 |
| Professional, scientific and technical | 4 | 6 | 7 | 9 |
| Business administration and support services | 5 | 9 | 8 | 9 |
| Public administration and defence | 10 | 4 | 4 | 4 |
| Education | 7 | 8 | 9 | 9 |
| Health | 16 | 11 | 12 | 13 |
| Arts, entertainment, recreation and other services | 4 | 5 | 4 | 4 |

3.1.4 Table 10 shows the count of employment and employment rate for Stafford, relative to Staffordshire, the West Midlands and England.

¹⁰ Source: ONS (2015), *Business Register and Employment Survey*

Table 10: Employment in Stafford, Staffordshire council areas, the West Midlands and England¹¹

| | Stafford | Staffordshire | West Midlands | England |
|--------------------|----------|---------------|---------------|------------|
| Employment (Count) | 60,300 | 415,700 | 2,535,100 | 25,640,300 |
| Employment (%) | 74.6 | 78.3 | 71.1 | 74.3 |

3.1.5 Table 11 shows the unemployment rate and count for Stafford, relative to Staffordshire, the West Midlands and England.

Table 11: Unemployment in Stafford, Staffordshire council areas, the West Midlands and England¹²

| | Stafford | Staffordshire | West Midlands | England |
|----------------------|----------|---------------|---------------|-----------|
| Unemployment (Count) | 2,300 | 16,800 | 153,800 | 1,351,800 |
| Unemployment (%) | 3.7 | 3.7 | 5.5 | 4.8 |

3.1.6 Table 12 details the qualifications levels for Stafford relative to Staffordshire, the West Midlands and England.

Table 12: Qualification levels in Stafford, Staffordshire council areas, the West Midlands and England¹³

| | Stafford | Staffordshire | West Midlands | England |
|--|----------|---------------|---------------|---------|
| % with NVQ4+ - aged 16-64 | 46 | 34 | 31 | 38 |
| % with NVQ3 - aged 16-64 | 17 | 20 | 18 | 19 |
| % with NVQ2 - aged 16-64 | 18 | 22 | 19 | 18 |
| % with NVQ1 - aged 16-64 | 8 | 12 | 12 | 11 |
| % with other qualifications (NVQ) - aged 16-64 | 4 | 5 | 8 | 7 |
| % with no qualifications (NVQ) - aged 16-64 | 7 | 8 | 12 | 8 |

¹¹ Source: ONS (2016), *Annual Population Survey*

¹² Source: ONS (2016), *Annual Population Survey*

¹³ Source: ONS (2015), *Annual Population Survey*

4 CA3 Stone and Swynnerton

4.1 Business and labour market profile

4.1.1 Table 13 shows the range of business activity within Stafford Borough compared to the average in Stafford County, the West Midlands region and England, by type of activity.

Table 13: Business sector composition in Stafford, Staffordshire council areas, the West Midlands and England¹⁴

| Sector | Stafford (%) | Staffordshire (%) | West Midlands (%) | England (%) |
|--|--------------|-------------------|-------------------|-------------|
| Agriculture, forestry and fishing | 11 | 8 | 6 | 4 |
| Mining, quarrying and utilities | 0 | 1 | 1 | 1 |
| Manufacturing | 5 | 7 | 7 | 5 |
| Construction | 10 | 12 | 10 | 10 |
| Motor trades | 3 | 4 | 4 | 3 |
| Wholesale | 5 | 5 | 5 | 4 |
| Retail | 10 | 10 | 11 | 10 |
| Transport and storage (including postal) | 3 | 5 | 4 | 3 |
| Accommodation and food services | 5 | 6 | 6 | 6 |
| Information and communication | 5 | 4 | 5 | 7 |
| Financial and insurance | 2 | 2 | 2 | 2 |
| Property | 3 | 3 | 3 | 4 |
| Professional, scientific and technical | 13 | 13 | 13 | 16 |
| Business administration and support services | 8 | 7 | 8 | 8 |
| Public administration and defence | 2 | 1 | 1 | 1 |
| Education | 3 | 3 | 3 | 2 |
| Health | 6 | 5 | 6 | 6 |
| Arts, entertainment, recreation and other services | 6 | 6 | 6 | 7 |

4.1.2 Table 14 shows the size of employment in Stafford relative to Staffordshire, the West Midlands and England.

¹⁴ Source: ONS (2015), *UK Business: Activity, Size and Location*

Table 14: Employment in Stafford, Staffordshire council areas, the West Midlands and England¹⁵

| | Stafford | Staffordshire | West Midlands | England |
|-----------|----------|---------------|---------------|------------|
| Employees | 57,000 | 340,000 | 2,523,000 | 25,699,000 |

4.1.3 Table 15 shows the proportion of employment in the Stafford relative to the average in Staffordshire, the West Midlands and England, by industrial sector.

Table 15: Proportion of employment by industry Stafford, Staffordshire council areas, the West Midlands and England¹⁶

| Sector | Stafford (%) | Staffordshire (%) | West Midlands (%) | England (%) |
|--|--------------|-------------------|-------------------|-------------|
| Agriculture, forestry and fishing | <1 | <1 | 2 | 1 |
| Mining, quarrying and utilities | 1 | 1 | 1 | 1 |
| Manufacturing | 12 | 13 | 12 | 8 |
| Construction | 5 | 6 | 5 | 5 |
| Motor trades | 3 | 2 | 2 | 2 |
| Wholesale | 3 | 6 | 5 | 4 |
| Retail | 9 | 10 | 9 | 10 |
| Transport and storage (including postal) | 7 | 7 | 6 | 5 |
| Accommodation and food services | 8 | 8 | 6 | 7 |
| Information and communication | 2 | 2 | 2 | 4 |
| Financial and insurance | 1 | 2 | 3 | 4 |
| Property | 2 | 1 | 2 | 2 |
| Professional, scientific and technical | 4 | 6 | 7 | 9 |
| Business administration and support services | 5 | 9 | 8 | 9 |
| Public administration and defence | 10 | 4 | 4 | 4 |
| Education | 7 | 8 | 9 | 9 |
| Health | 16 | 11 | 12 | 13 |
| Arts, entertainment, recreation and other services | 4 | 5 | 4 | 4 |

¹⁵ Source: ONS (2015), *Business Register and Employment Survey*

¹⁶ Source: ONS (2015), *Business Register and Employment Survey*

4.1.4 Table 16 shows the count of employment and employment rate for Stafford relative to Staffordshire, the West Midlands and England.

Table 16: Employment in Stafford, Staffordshire council areas, the West Midlands and England¹⁷

| | Stafford | Staffordshire | West Midlands | England |
|--------------------|----------|---------------|---------------|------------|
| Employment (Count) | 60,300 | 415,700 | 2,535,100 | 25,640,300 |
| Employment (%) | 74.6 | 78.3 | 71.1 | 74.3 |

4.1.5 Table 17 shows the unemployment rate and count for Stafford relative to Staffordshire, the West Midlands and England.

Table 17: Unemployment in Stafford, Staffordshire council areas, the West Midlands and England¹⁸

| | Stafford | Staffordshire | West Midlands | England |
|----------------------|----------|---------------|---------------|-----------|
| Unemployment (Count) | 2,300 | 16,800 | 153,800 | 1,351,800 |
| Unemployment (%) | 3.2 | 3.7 | 5.5 | 4.8 |

4.1.6 Table 18 details the qualifications levels for Stafford relative to Staffordshire, the West Midlands and England.

Table 18: Qualification levels in Stafford, Staffordshire council areas, the West Midlands and England¹⁹

| | Stafford | Staffordshire | West Midlands | England |
|--|----------|---------------|---------------|---------|
| % with NVQ ₄ + - aged 16-64 | 46 | 34 | 31 | 38 |
| % with NVQ ₃ - aged 16-64 | 17 | 20 | 18 | 19 |
| % with NVQ ₂ - aged 16-64 | 18 | 22 | 19 | 18 |
| % with NVQ ₁ - aged 16-64 | 8 | 12 | 12 | 11 |
| % with other qualifications (NVQ) - aged 16-64 | 4 | 5 | 8 | 7 |
| % with no qualifications (NVQ) - aged 16-64 | 7 | 8 | 12 | 8 |

¹⁷ Source: ONS (2016), *Annual Population Survey*

¹⁸ Source: ONS (2016), *Annual Population Survey*

¹⁹ Source: ONS (2015), *Annual Population Survey*

5 CA4 Whitmore Heath to Madeley

5.1 Business and labour market profile

5.1.1 Table 19 shows the range of business activity within Newcastle-under-Lyme Borough, compared to the average in Staffordshire County, the West Midlands and England, by type of activity.

Table 19: Business sector composition in Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England²⁰

| Sector | Newcastle-under-Lyme (%) | Staffordshire (%) | West Midlands (%) | England (%) |
|--|--------------------------|-------------------|-------------------|-------------|
| Agriculture, forestry and fishing | 4 | 8 | 6 | 4 |
| Mining, quarrying and utilities | <1 | 1 | 1 | 1 |
| Manufacturing | 6 | 7 | 7 | 5 |
| Construction | 11 | 12 | 10 | 10 |
| Motor trades | 4 | 4 | 4 | 3 |
| Wholesale | 5 | 5 | 5 | 4 |
| Retail | 12 | 10 | 11 | 10 |
| Transport and storage (including postal) | 4 | 5 | 4 | 3 |
| Accommodation and food services | 7 | 6 | 6 | 6 |
| Information and communication | 4 | 4 | 5 | 7 |
| Financial and insurance | 2 | 2 | 2 | 2 |
| Property | 3 | 3 | 3 | 4 |
| Professional, scientific and technical | 12 | 13 | 13 | 16 |
| Business administration and support services | 7 | 7 | 8 | 8 |
| Public administration and defence | 1 | 1 | 1 | 1 |
| Education | 3 | 3 | 3 | 2 |
| Health | 7 | 5 | 6 | 6 |
| Arts, entertainment, recreation and other services | 8 | 6 | 6 | 7 |

5.1.2 Table 20 shows the size of employment in Newcastle-under-Lyme relative to Staffordshire, the West Midlands and England.

²⁰ Source: ONS (2015), *UK Business: Activity, Size and Location*

Table 20: Employment in Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England²¹

| | Newcastle-under-Lyme | Staffordshire | West Midlands | England |
|-----------|----------------------|---------------|---------------|------------|
| Employees | 47,000 | 340,000 | 2,523,000 | 25,699,000 |

5.1.3 Table 21 shows the proportion of employment in Newcastle-under-Lyme relative to the average in Staffordshire, the West Midlands and England, by industrial sector.

Table 21: Proportion of employment by industry Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England²²

| Sector | Newcastle-under-Lyme (%) | Staffordshire (%) | West Midlands (%) | England (%) |
|--|--------------------------|-------------------|-------------------|-------------|
| Agriculture, forestry and fishing | <1 | <1 | 2 | 1 |
| Mining, quarrying and utilities | <1 | 1 | 1 | 1 |
| Manufacturing | 9 | 13 | 12 | 8 |
| Construction | 5 | 6 | 5 | 5 |
| Motor trades | 3 | 2 | 2 | 2 |
| Wholesale | 6 | 6 | 5 | 4 |
| Retail | 11 | 10 | 9 | 10 |
| Transport and storage (including postal) | 11 | 7 | 6 | 5 |
| Accommodation and food services | 6 | 8 | 6 | 7 |
| Information and communication | 3 | 2 | 2 | 4 |
| Financial and insurance | 2 | 2 | 3 | 4 |
| Property | 1 | 1 | 2 | 2 |
| Professional, scientific and technical | 4 | 6 | 7 | 9 |
| Business administration and support services | 9 | 9 | 8 | 9 |
| Public administration and defence | 2 | 4 | 4 | 4 |
| Education | 13 | 8 | 9 | 9 |
| Health | 10 | 11 | 12 | 13 |
| Arts, entertainment, recreation and other services | 5 | 5 | 4 | 4 |

5.1.4 Table 22 shows the count of employment and employment rate for Newcastle-under-Lyme relative to Staffordshire, the West Midlands and England.

²¹ Source: ONS (2015), *Annual Population Survey*

²² Source: ONS (2015), *Business Register and Employment Survey*

Table 22: Employment in Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England²³

| | Newcastle-under-Lyme | Staffordshire | West Midlands | England |
|--------------------|----------------------|---------------|---------------|------------|
| Employment (Count) | 63,200 | 415,700 | 2,535,100 | 25,640,300 |
| Employment (%) | 79.3 | 78.3 | 71.1 | 74.3 |

5.1.5 Table 23 shows the unemployment rate and count for Newcastle-under-Lyme relative to Staffordshire, the West Midlands region and the English average.

Table 23: Unemployment in Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England²⁴

| | Newcastle-under-Lyme | Staffordshire | West Midlands | England |
|----------------------|----------------------|---------------|---------------|-----------|
| Unemployment (Count) | 2,600 | 16,800 | 153,800 | 1,351,800 |
| Unemployment (%) | 3.7 | 3.7 | 5.5 | 4.8 |

5.1.6 Table 24 details the qualifications levels for Newcastle-under-Lyme relative to Staffordshire, the West Midlands and England.

Table 24: Qualification levels in Newcastle-under-Lyme, Staffordshire council areas, the West Midlands and England²⁵

| | Newcastle-under-Lyme | Staffordshire | West Midlands | England |
|--|----------------------|---------------|---------------|---------|
| % with NVQ ₄ + - aged 16-64 | 37 | 34 | 31 | 38 |
| % with NVQ ₃ + - aged 16-64 | 23 | 20 | 18 | 19 |
| % with NVQ ₂ + - aged 16-64 | 14 | 22 | 19 | 18 |
| % with NVQ ₁ + - aged 16-64 | 11 | 12 | 12 | 11 |
| % with other qualifications (NVQ) - aged 16-64 | 4 | 5 | 8 | 7 |
| % with no qualifications (NVQ) - aged 16-64 | 11 | 8 | 12 | 8 |

²³ Source: ONS (2016), Annual Population Survey

²⁴ Source: ONS (2016), Annual Population Survey

²⁵ Source: ONS (2015), Annual Population Survey

6 CA5 South Cheshire

6.1 Business and labour market profile

6.1.1 Table 25 shows the range of business activity within Cheshire East compared to the average in the North West region and England, by type of activity.

Table 25: Business sector composition in Cheshire East council area, the North West and England²⁶

| Sector | Cheshire East (%) | North West (%) | England (%) |
|--|-------------------|----------------|-------------|
| Agriculture, forestry and fishing | 7 | 4 | 4 |
| Mining, quarrying and utilities | 1 | 1 | 1 |
| Manufacturing | 5 | 5 | 5 |
| Construction | 8 | 10 | 10 |
| Motor trades | 3 | 3 | 3 |
| Wholesale | 5 | 5 | 4 |
| Retail | 9 | 11 | 10 |
| Transport and storage (including postal) | 3 | 4 | 3 |
| Accommodation and food services | 5 | 7 | 6 |
| Information and communication | 7 | 5 | 7 |
| Financial and insurance | 3 | 3 | 2 |
| Property | 3 | 4 | 4 |
| Professional, scientific and technical | 19 | 15 | 16 |
| Business administration and support services | 8 | 8 | 8 |
| Public administration and defence | 1 | 1 | 1 |
| Education | 2 | 3 | 2 |
| Health | 5 | 6 | 6 |
| Arts, entertainment, recreation and other services | 6 | 7 | 7 |

6.1.2 Table 26 shows the size of employment in Cheshire East relative to the North West and England.²⁷

²⁶ Source: ONS (2015), *UK Business Count – Local Units*

²⁷ Source: ONS (2015), *Business Register Employment Survey*

Table 26: Employment in Cheshire East council area, the North West and England

| | Cheshire East | North West | England |
|-----------|---------------|------------|------------|
| Employees | 189,000 | 3,235,000 | 25,699,000 |

6.1.3 Table 27 shows the proportion of employment in Cheshire East relative to the average in the North West and England, by industrial sector.

Table 27: Proportion of employment by industry Cheshire East council area, the North West and England²⁸

| Sector | Cheshire East (%) | North West (%) | England (%) |
|--|-------------------|----------------|-------------|
| Agriculture, forestry and fishing | 1 | 1 | 1 |
| Mining, quarrying and utilities | 1 | 1 | 1 |
| Manufacturing | 11 | 10 | 8 |
| Construction | 4 | 4 | 5 |
| Motor trades | 2 | 1 | 2 |
| Wholesale | 4 | 4 | 4 |
| Retail | 10 | 11 | 10 |
| Transport and storage (including postal) | 4 | 5 | 5 |
| Accommodation and food services | 8 | 7 | 7 |
| Information and communication | 4 | 3 | 4 |
| Financial and insurance | 4 | 3 | 4 |
| Property | 2 | 2 | 2 |
| Professional, scientific and technical | 12 | 7 | 9 |
| Business administration and support services | 7 | 9 | 9 |
| Public administration and defence | 2 | 5 | 4 |
| Education | 7 | 9 | 9 |
| Health | 13 | 14 | 13 |
| Arts, entertainment, recreation and other services | 5 | 4 | 4 |

6.1.4 Table 28 shows the count of employment and employment rate for Cheshire East relative to the North West and England.

²⁸ Source: ONS (2015), *Business Register Employment Survey*

Table 28: Employment in Cheshire East council area, the North West and England²⁹

| | Cheshire East | North West | England |
|--------------------|---------------|------------|------------|
| Employment (Count) | 172,100 | 3,211,400 | 25,640,300 |
| Employment (%) | 76.4 | 71.6 | 74.3 |

6.1.5 Table 29 shows the unemployment rate and count for Cheshire East relative to the North West region and the England.

Table 29: Unemployment in Cheshire East council area, the North West and England³⁰

| | Cheshire East | North West | England |
|----------------------|---------------|------------|-----------|
| Unemployment (Count) | 6,700 | 181,000 | 1,351,800 |
| Unemployment (%) | 3.6 | 5.2 | 4.8 |

6.1.6 Table 30 details the qualifications levels for Cheshire East relative to the North West and England.

Table 30: Qualification levels in Cheshire East council area, the North West and England³¹

| | Cheshire East | North West | England |
|--|---------------|------------|---------|
| % with NVQ4+ - aged 16-64 | 39 | 34 | 38 |
| % with NVQ3 - aged 16-64 | 18 | 20 | 19 |
| % with NVQ2 - aged 16-64 | 21 | 19 | 18 |
| % with NVQ1 - aged 16-64 | 10 | 12 | 11 |
| % with other qualifications (NVQ) - aged 16-64 | 5 | 6 | 7 |
| % with no qualifications (NVQ) - aged 16-64 | 6 | 10 | 8 |

²⁹ Source: ONS (2016), *Annual Population Survey*

³⁰ Source: ONS (2016), *Annual Population Survey*

³¹ Source: ONS (2015), *Annual Population Survey*

7 References

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