

Cherry D. Lewis-Taylor T/As McDonald's Braintree, Maldon, South Woodham Ferrers & Stansted

I, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. I recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to my business and my country.

Signed on behalf of:

Cherry D. Lewis-Taylor T/As McDonald's Braintree, Maldon, South Woodham

Ferrers & Stansted

Signed:

Name: Cherry D. Lewis-Taylor

Position: Franchisee

Date: 1 November 2017



McDonald's Braintree, Maldon, South Woodham Ferrers & Stansted

An Enduring Covenant Between

The People of the United Kingdom Her Majesty's Government

and -

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

- 1.1 I, Cherry D. Lewis-Taylor T/As McDonald's Braintree, Maldon, South Woodham Ferrers & Stansted will endeavour in my business dealings to uphold the key principles of the Armed Forces Covenant, which are:
 - no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen
 - in some circumstances special treatment may be appropriate especially for the injured or bereaved.
- 2.1 Cherry D. Lewis-Taylor T/As McDonald's Braintree, Maldon, South Woodham Ferrers & Stansted recognises the value serving personnel, reservists, veterans and military families bring to my business. I will seek to uphold the principles of the Armed Forces Covenant, by:
 - promoting the fact that we are an armed forces-friendly organisation through internal channels and use of social media:
 - seeking to support the employment of veterans young and old and working with the Career
 Transition Partnership (CTP), in order to establish a tailored employment pathway for Service
 Leavers;
 - where possible and necessary to assist Service Leavers find suitable accommodation;
 - striving to support the employment of Service spouses and partners;
 - endeavouring to offer a degree of flexibility in granting leave for Service spouses and partners before, during and after a partner's deployment;
 - seeking to support our employees who choose to be members of the Reserve forces, including by accommodating their training and deployment where possible and by granting them an additional 10 days unpaid annual leave to undertake their annual training camp;
 - offering support to my local cadet units, either in my local communities or in local schools, where possible;

- aiming to actively participate in Armed Forces Day;
- considering Cadet Adult Instructors and Reservists for shift changes to enable their service, where it does not prejudice the business;
- advocating support for the Defence Community when speaking at industry events and business forums;
- encouraging other businesses to become a forces friendly employer and to register for the
 Defence Employer Recognition Scheme including McDonald's Restaurants Ltd and the wider
 McDonald's franchise community;
- offering a discount to members of the Armed Forces Community;
- 2.2 I will publicise these commitments through my literature and/or on my website, setting out how I will seek to honour them and inviting feedback from the Service community and my customers on how I am doing.