



Foreign &
Commonwealth
Office

Digital Transformation Unit
Foreign and Commonwealth Office
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11 October 2017

FREEDOM OF INFORMATION ACT 2000 REQUEST REF: 0866-17

Thank you for your email of 14 September 2017 asking for information under the Freedom of Information Act (FOIA) 2000. You asked:

Under the Freedom of Information Act 2000, I would like to request copies of the following: For each of the following websites operated by your department a) how many unique visitors the site received in the 2015/16 financial year, b) how much the website cost to maintain in the 2015/16 financial year and c) how much the website cost to design.

- Careers in British Intelligence <https://www.careersinbritishintelligence.co.uk/>
- GCHQ Careers <http://www.gchq-careers.co.uk/>
- Global conversations <http://blogs.fco.gov.uk/>
- Government Communications Headquarters <http://www.gchq.gov.uk/Pages/homepage.aspx>
- Marshall Aid Commemoration Commission <http://www.marshallscholarship.org/>
- Secret Intelligence Service <http://www.sis.gov.uk/>
- The National Cyber Security Centre <https://www.ncsc.gov.uk/>
- Westminster Foundation for Democracy <http://www.wfd.org>
- Wilton Park <http://www.wiltonpark.org.uk>

I can confirm that the Foreign and Commonwealth Office (FCO) only holds the full information you requested on the *Global Conversations* website. The other sites listed managed by a third party or not managed or directly run by the FCO.

Foreign Office Blogs, Global Conversations <http://blogs.fco.gov.uk/>

The Foreign Office Global Conversations Blogs website received 378,929 unique users for the period from 27 July 2015 – 31 March 2016. Google Analytics tracking was set up on 27 July 2015. There is no analytics data available for 1 April 2015 to Sunday 26 July 2015. In the financial year 2015-16 website maintenance including hosting cost £7,140, and website design and development cost £5,760 when the blog was redesigned.

Marshall Aid Commemoration Commission <http://www.marshallscholarship.org/>

The Marshall scholarship website received 364,595 unique visitors from 1 April 2015 - 31 March 2016. Administration of the scholarship is outsourced to a third party, The Association of Commonwealth Universities. We are unable to provide website maintenance and design costs as they are subsumed within a scholarship management fee.

Wilton Park

For information about the Wilton Park web site, please contact the Wilton Park FOI team at foiteam@wiltonpark.org.uk

Other web sites

We do not have direct oversight of the other websites you named, and consequently do not hold the information you have requested:

Yours sincerely,

Digital Transformation Unit



We keep and use information in line with the Data Protection Act 1998. We may release this personal information to other UK government departments and public authorities.