



OFFICE OF THE ADVISORY COMMITTEE ON BUSINESS APPOINTMENTS

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The Committee has now considered your application to become an Advisory Group Member at Kidzania Think Tank. Kidzania is a real life role playing experience for children, blending learning and reality with entertainment. Your role will be part-time and unpaid, supporting and challenging Kidzania's educational thinking and practice, and helping them innovate and plan for the future.

The Committee took into consideration that your role is unlikely to involve any contact with Government. It also took into consideration that you did meet with Kidzania whilst in office, including a visit to tour the London site. You also established the Careers and Enterprise Company (CEC) whilst Secretary of State for Education and the Committee noted that Kidzania is seeking endorsement from both CEC and your former department.

The information sought from your former department confirmed they are not aware of any upcoming Government policy you would be aware of that might afford Kidzania an unfair advantage. As such, they noted that beyond your contacts in Government, you would not have any prior knowledge that would be relevant or give an unfair advantage to Kidzania.

The Committee recognises that as Secretary of State for Education, with responsibility for CEC and the Department for Education, your contacts within government could be seen to give Kidzania a potentially unfair advantage (particularly in relation to seeking endorsement). Therefore, having considered the individual circumstances of this application, in accordance with the Government's Business Appointment Rules, the Committee advises the appointment be subject to the following conditions:

- you should not draw on (disclose or use for the benefit of yourself or the persons or organisations to which this advice refers) any privileged information available to you as a Minister; and
- for two years from your last day in Ministerial office, you should not become personally involved in lobbying the UK Government on behalf of Kidzania, nor make use of your contacts in Government and/or Crown Service to influence policy or secure business for Kidzania or its partners.

By 'privileged information' we mean official information to which a Minister or Crown servant has had access as a consequence of his or her office or employment and which has not been made publicly

available. Applicants are also reminded that they may be subject to other duties of confidentiality, whether under the Official Secrets Act, the Civil Service Code or otherwise.

As you know, the Business Appointment Rules explain that the restriction on lobbying means that the former Crown servant/Minister *"should not engage in communication with Government (Ministers, civil servants, including special advisers, and other relevant officials/public office holders) – wherever it takes place - with a view to influencing a Government decision, policy or contract award/grant in relation to their own interests or the interests of the organisation by which they are employed, or to whom they are contracted or with which they hold office."*

I should be grateful if you would inform us as soon as you take up employment with this organisation, or if it is announced that you will do so, either by returning the enclosed form or by emailing the office at the above address. We shall otherwise not be able to deal with any enquiries, since we do not release information about appointments that have not been taken up or announced. This could lead to a false assumption being made about whether you had complied with the Rules and the Ministerial Code.

Please also inform us if you propose to extend or otherwise change the nature of this role as, depending on the circumstances, it may be necessary for you to make a fresh application.

Once the appointment has been publicly announced or taken up, we will publish this letter on the Committee's website and include the main details of the application, together with the Advisory Committee's advice, in the regularly updated consolidated list on our website and in the next annual report.

The Baroness Browning

Rt Hon Nicky Morgan MP