



DCMS Review of Gaming Machines and Social Responsibility Measures Call for Evidence - December 2016

**Close proximity of betting shops to
Salvation Army Lifehouses**

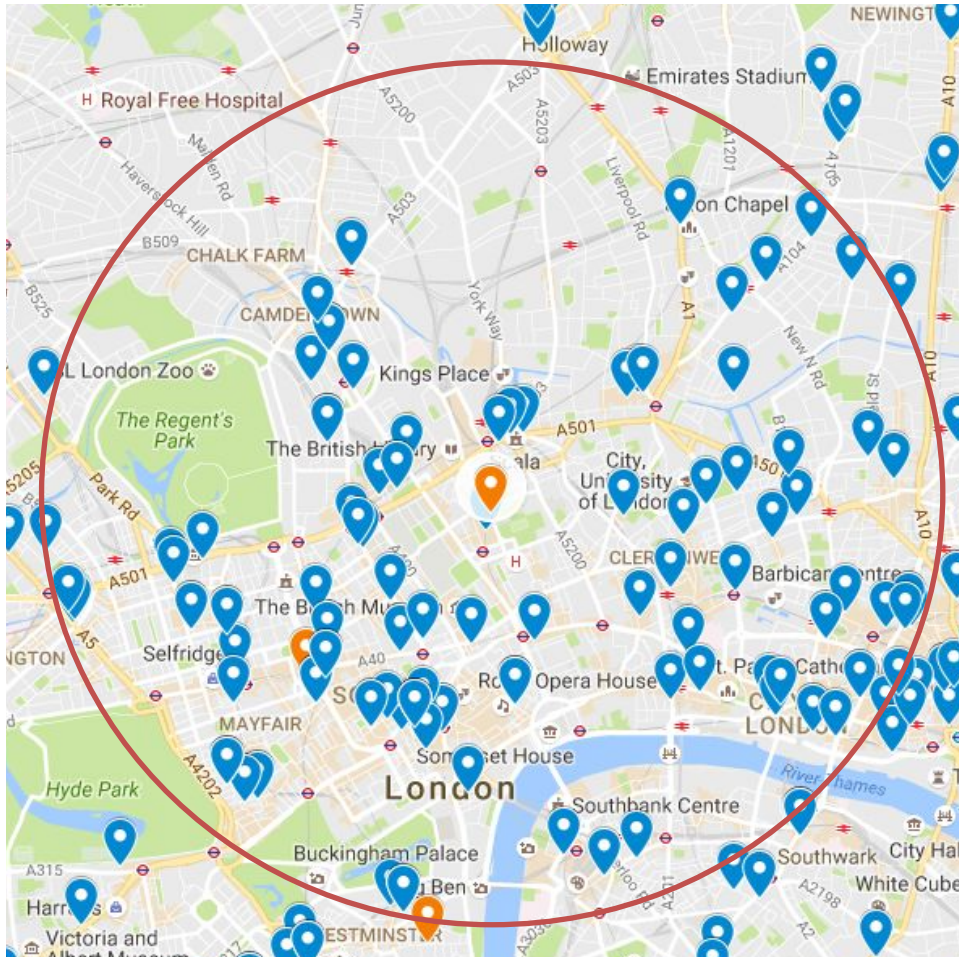
Introduction

- The Salvation Army is an international Christian church working in 127 countries worldwide. As a registered charity, The Salvation Army demonstrates its Christian principles through social action and is one of the largest, most diverse providers of social welfare in the world.
- Since the 2005 Gambling Act was passed, the number of betting shops and of high-stake betting machines has significantly increased. Betting shops and betting machines are clustering in the UK's most deprived areas, which deeply affects the lives of local residents as it reduces the vibrancy of their high streets and worsens gambling addiction.
- The Salvation Army submission aims to highlight the clustering of betting shops in areas where our Lifehouses (homeless hostels) are located. We note that these areas are not necessarily deprived per se, but would submit that the close proximity of multiple betting shops to vulnerable homeless individuals represents a cause for concern
- We analysed the prevalence of betting shops in a two mile radius of 30 of our Lifehouses (a sample from a total of 96). This revealed that:
 - 73% of Salvation Army Lifehouses had at least fifteen betting shops in close proximity.
 - Two Salvation Army Lifehouses had forty five betting shops in close proximity
 - All of the Salvation Army Lifehouses in the sample had at the very least three betting shops within close proximity.

Key Considerations

- The Lifehouses mapped hereafter are a selection of Salvation Army homelessness services which have the capacity to offer residential accommodation. This selection is not exhaustive, it does not include all of the Salvation Army's 96 Lifehouses, nor does it include non-residential homelessness support services, such as drop-in centres.
- With the relevant legislation applying to England and Wales, the selection of Salvation Army Lifehouses does not include those in Scotland and Northern Ireland.
- Betting shops mapped are from the following companies:
 - Betfred
 - BetVictor
 - Coral
 - Jennings Bet
 - Ladbrokes
 - Paddy Power Plc
 - William HillPresence of betting shops is therefore likely to be greater, particularly in the case of smaller chains or independent betting shops.
- Similarly, this mapping exercise does not include other premises in the gambling sector, such as bingo venues or arcades.
- Distance of closest betting shop to Salvation Army Lifehouses is measured 'as the crow flies', it does not denote distance of journey.

London - Cambria House

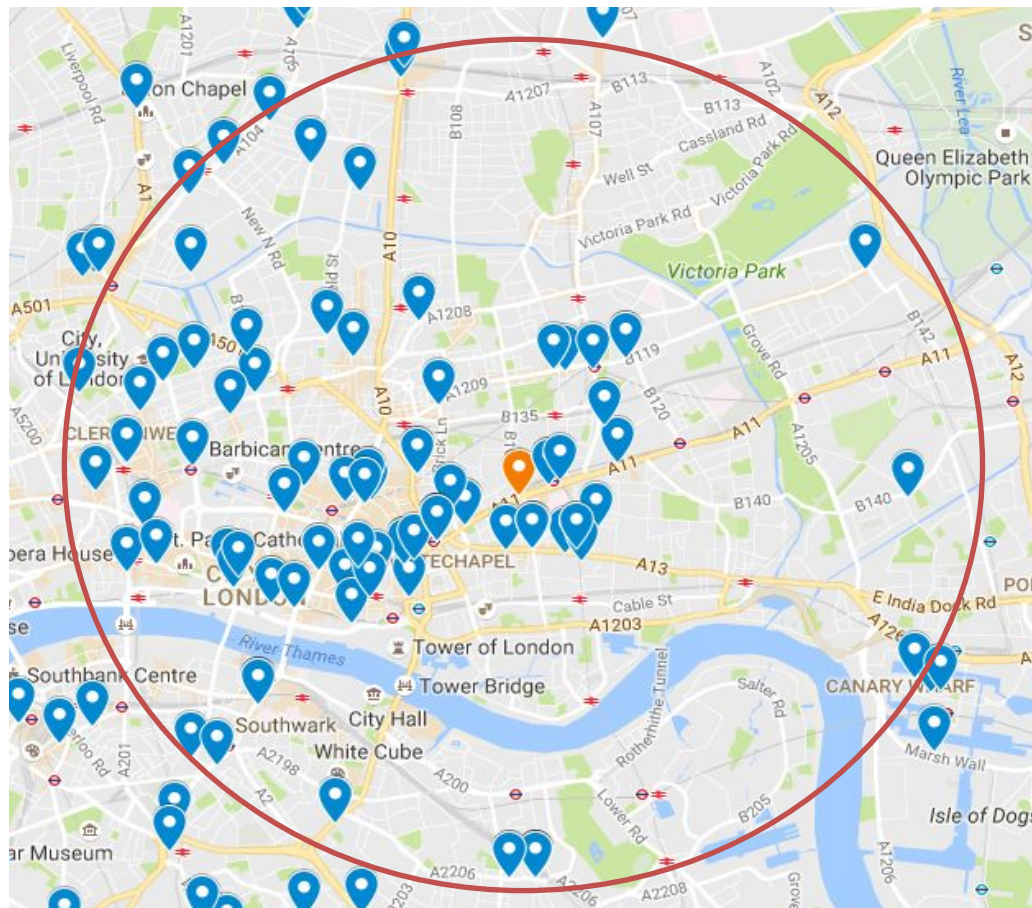


Closest betting shop:
0.08 miles

**Number of betting shops within
2 mile radius of Lifehouse:**
85



London – Booth House

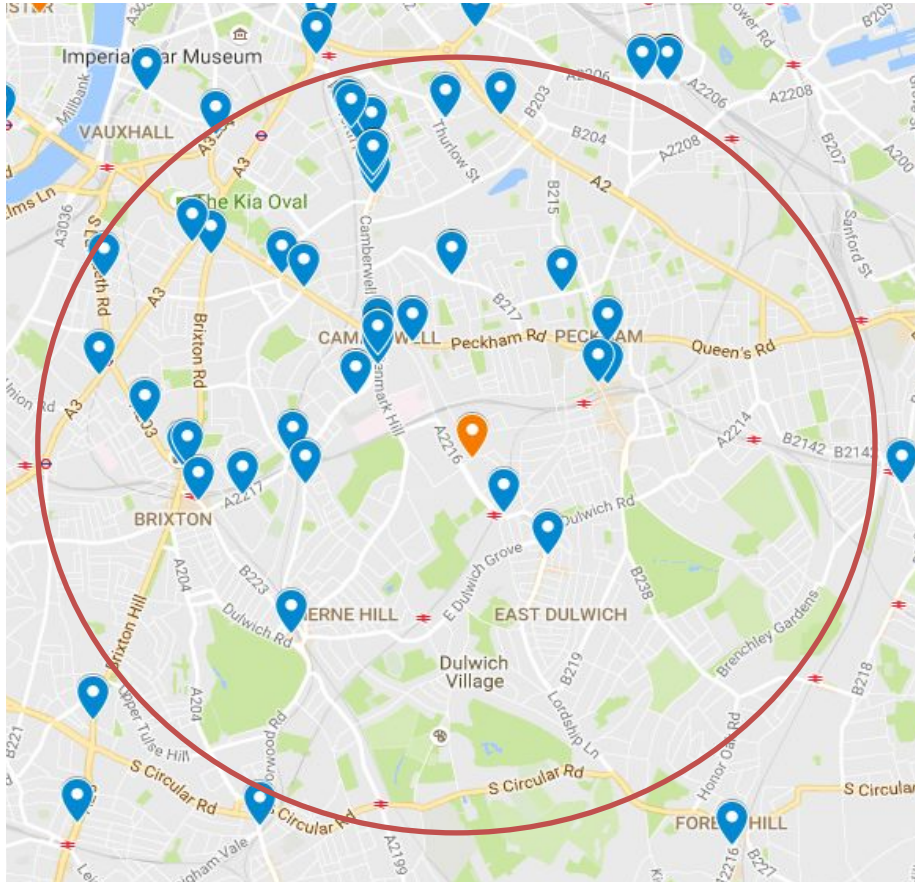


Closest betting shop:
0.15 miles

**Number of betting shops within
2 mile radius of Lifehouse:**
72



London – Springfield Lodge

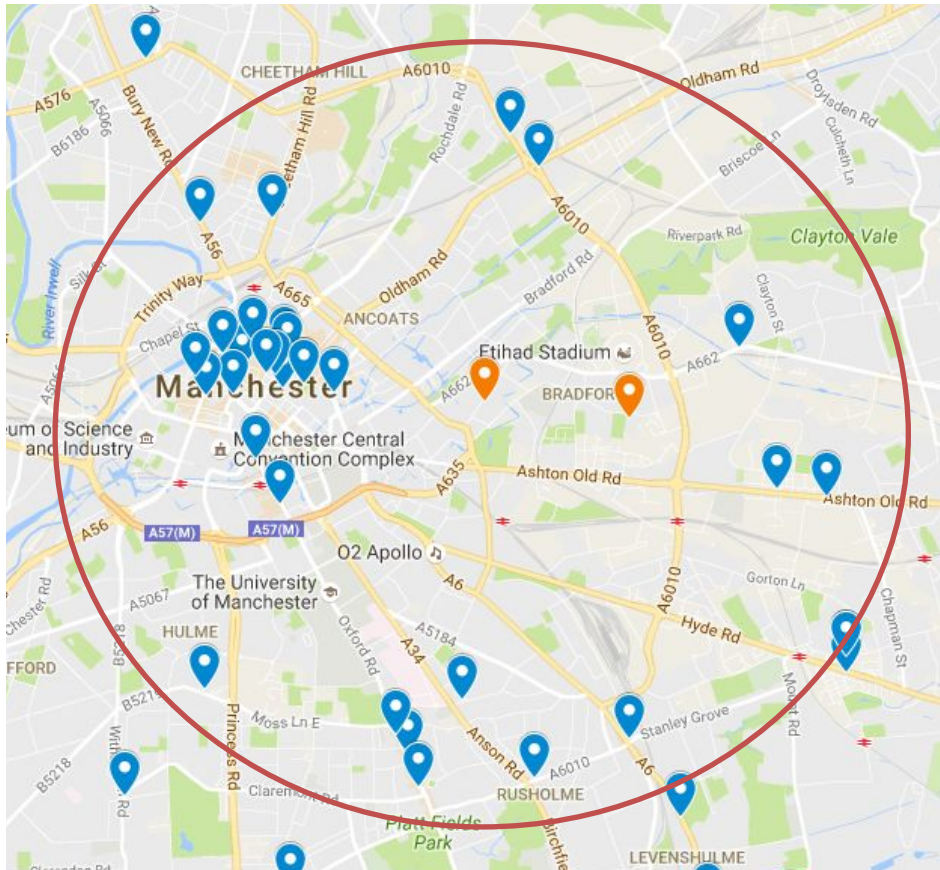


Closest betting shop:
0.3 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
35



Manchester – Discovery House

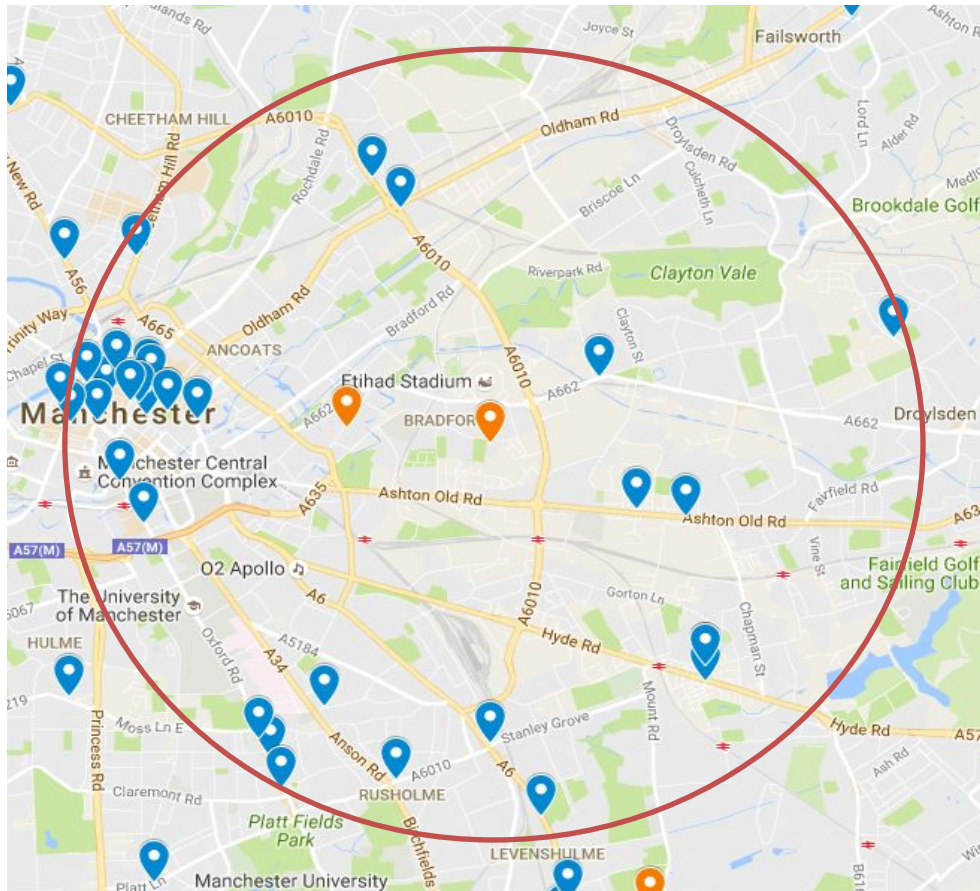


Closest betting shop:
0.7 miles

**Number of betting shops within
2m radius of Lifehouse:**
29



Manchester – Independence House

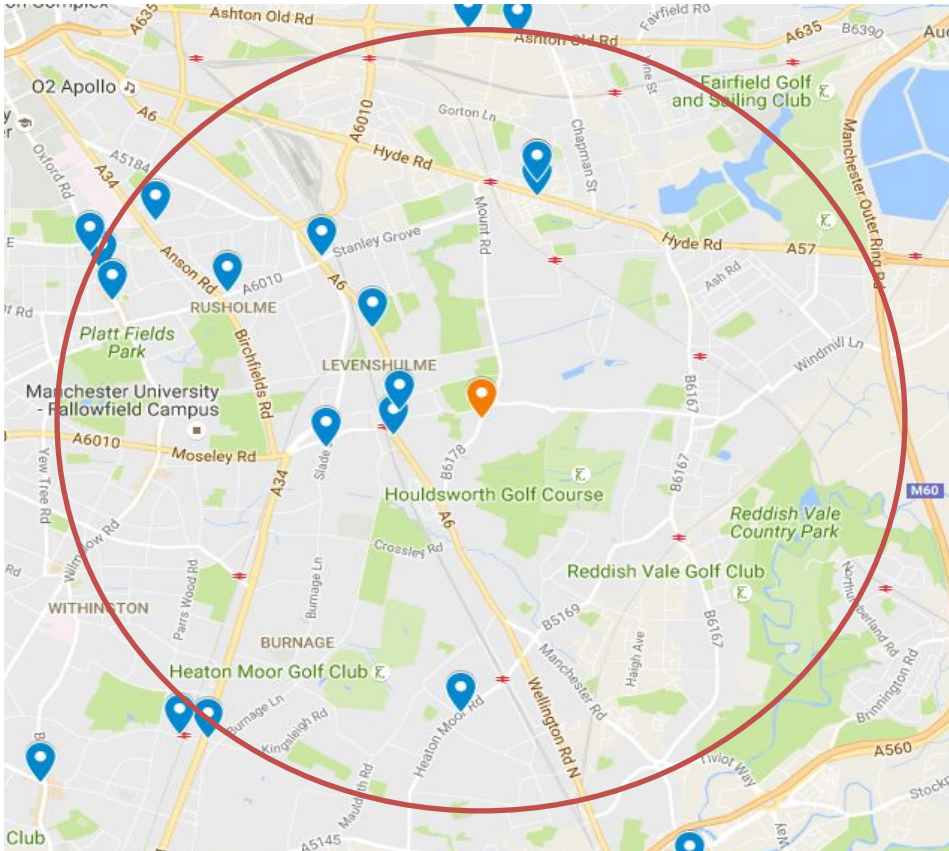


Closest betting shop:
0.62 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
29



Manchester – Endeavour House

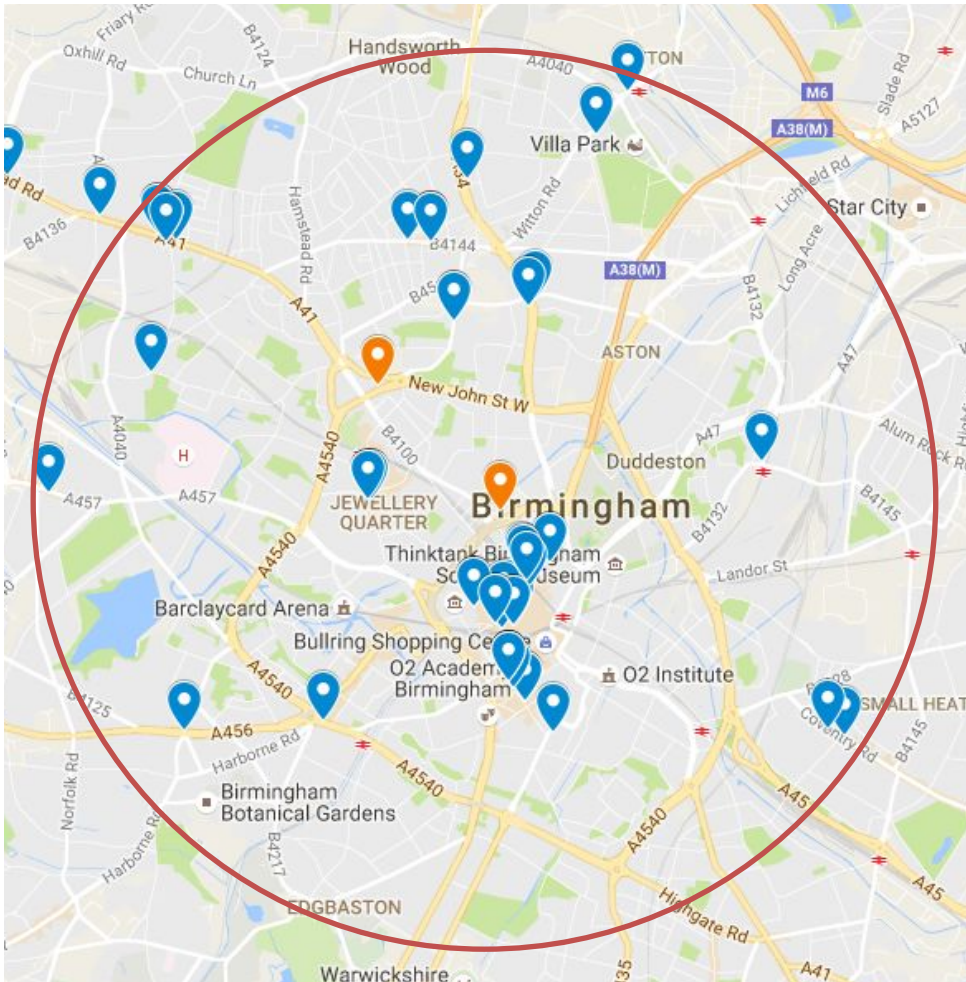


Closest betting shop:
0.34 miles

**Number of betting shops within
2m radius of Lifehouse:**
12



Birmingham – William Booth Centre Lifehouse

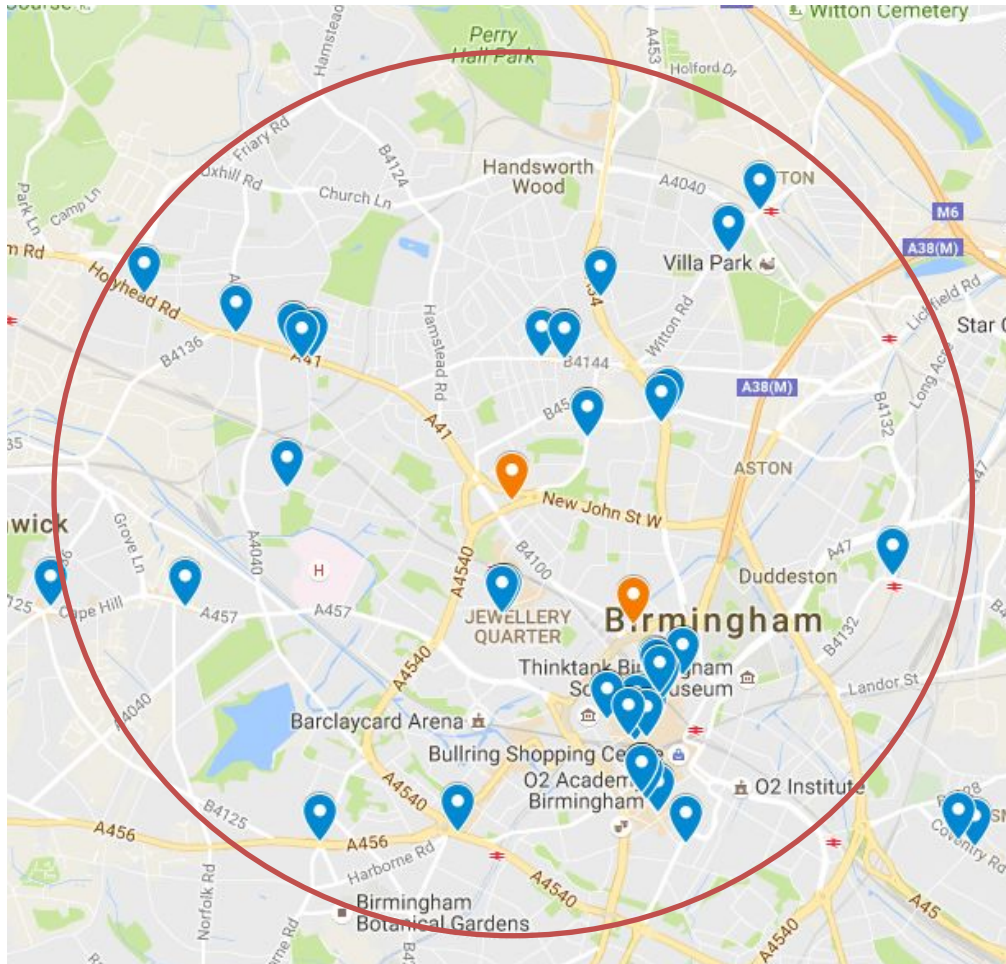


Closest betting shop:
0.28 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
36



Birmingham – Shepherd's Green Lifehouse

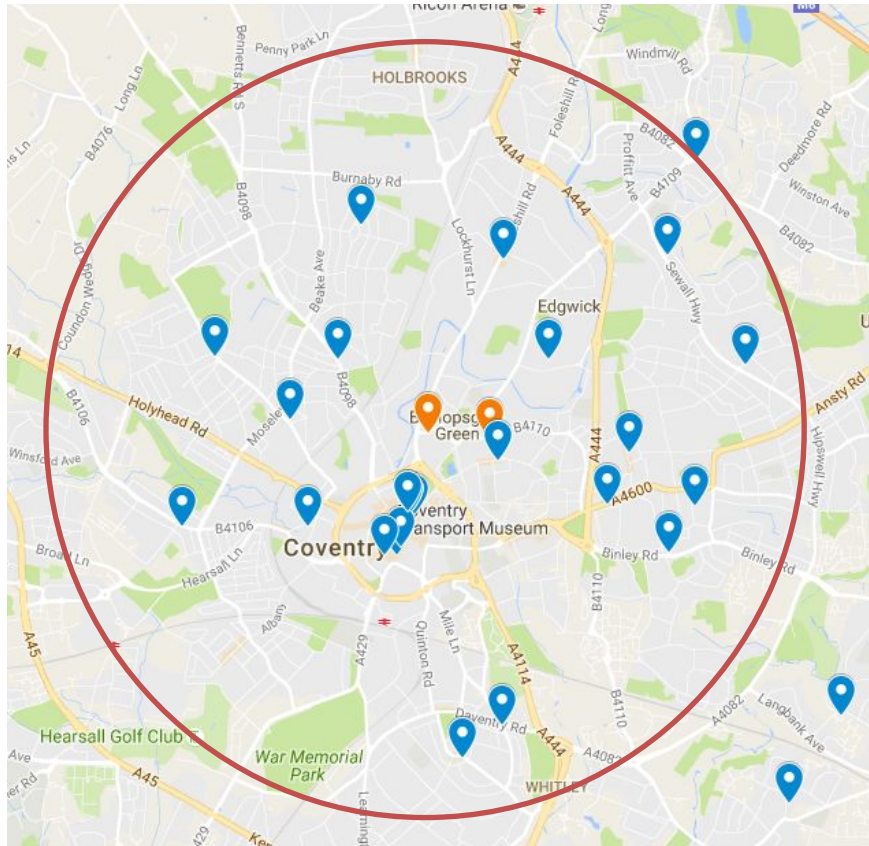


Closest betting shop:
0.44 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
36



Coventry – Harnall Lifehouse

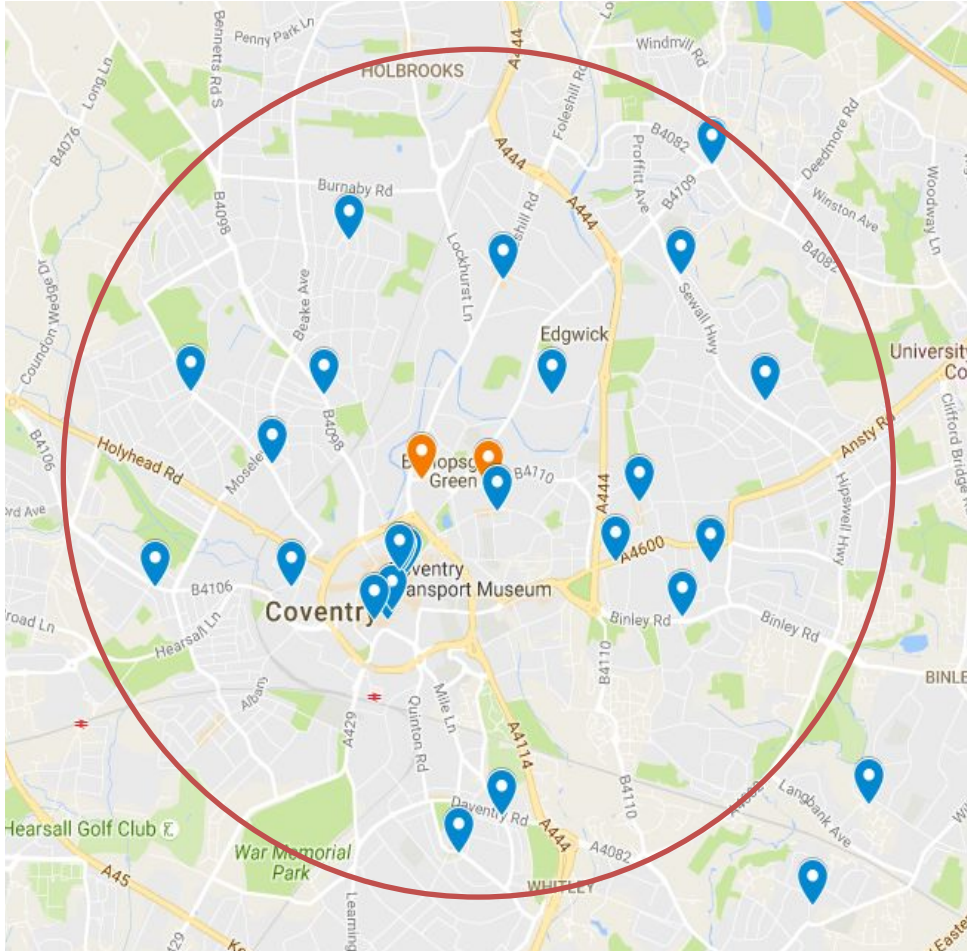


Closest betting shop:
0.39 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
23



Coventry – The Gateway

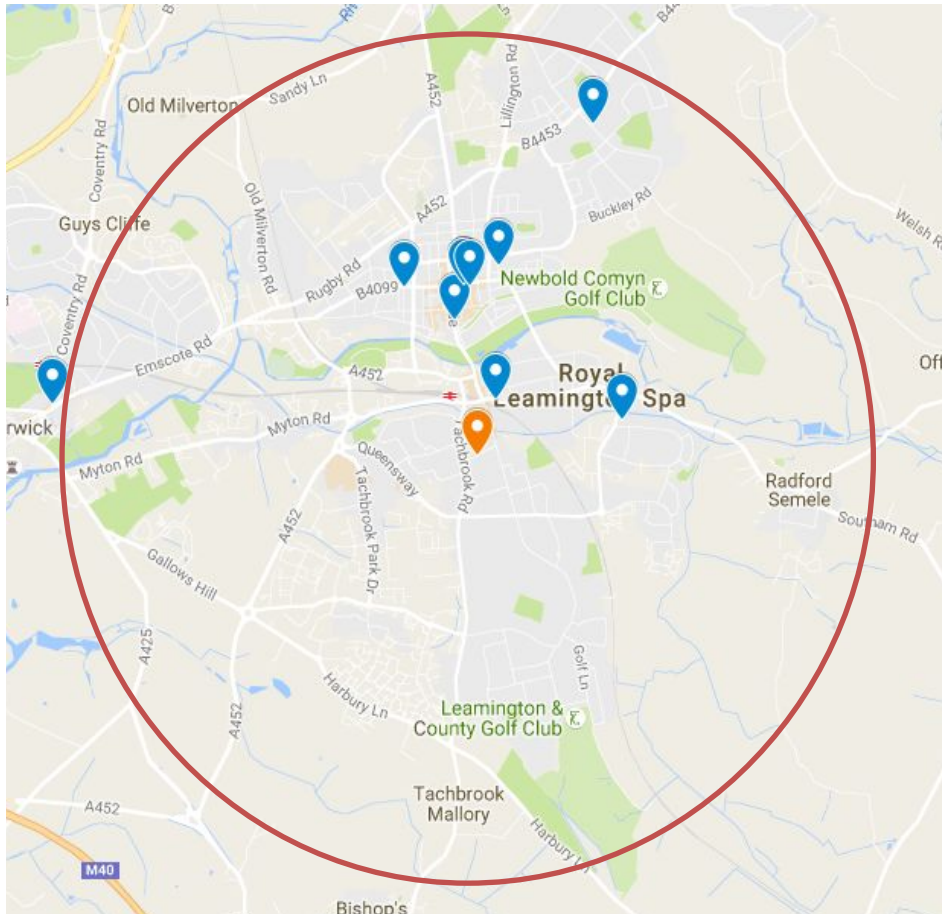


Closest betting shop:
0.1 mile

**Number of betting shops within 2m
radius of Lifehouse:**
24



Leamington Spa – Eden Villa Lifehouse

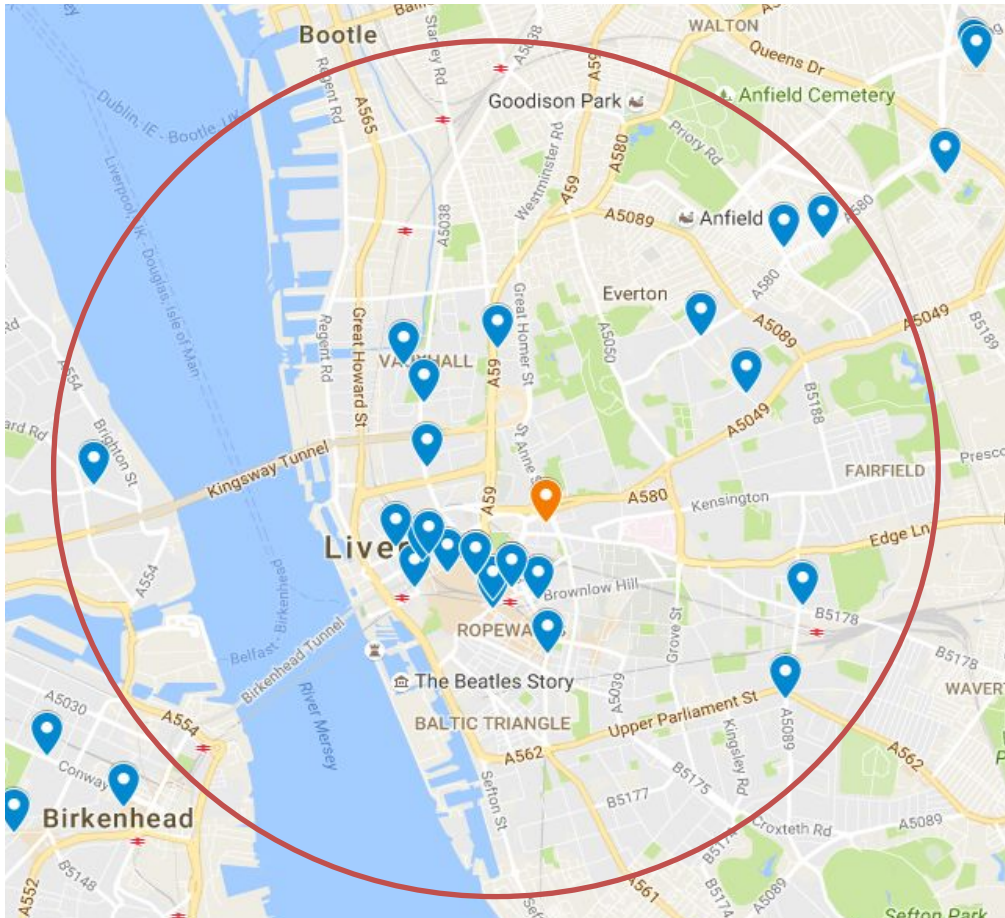


Closest betting shop:
0.28 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
8



Liverpool – Ann Fowler House

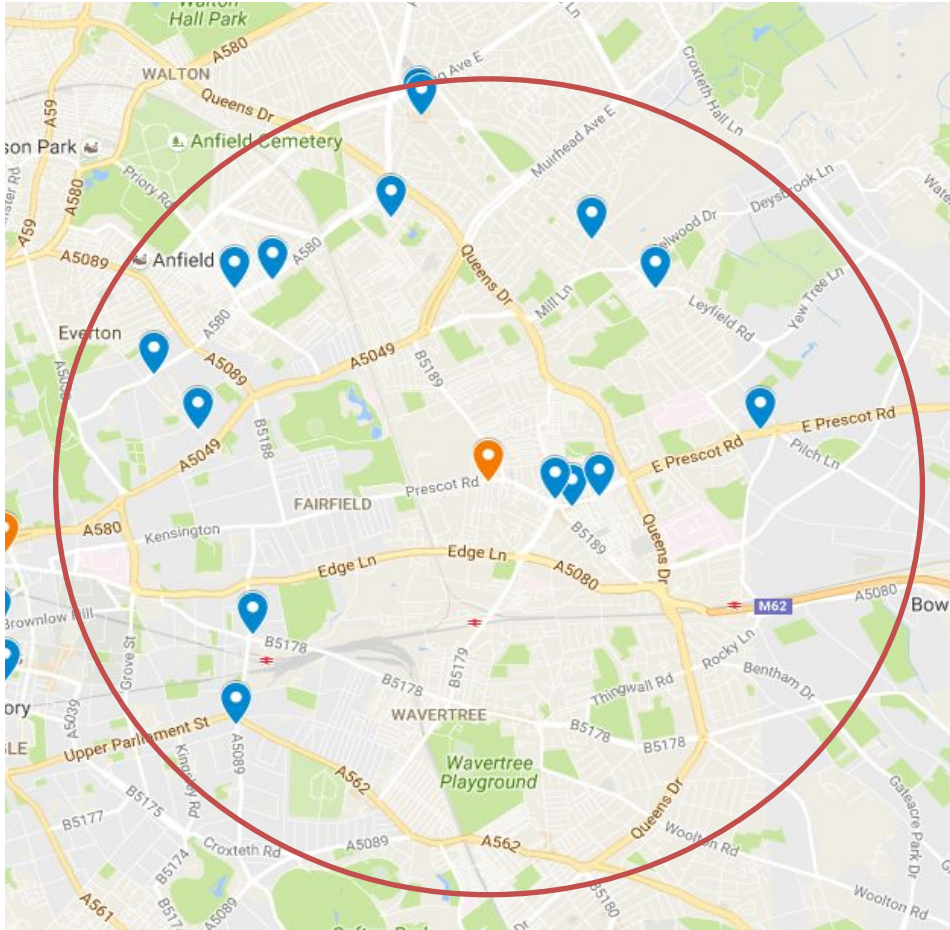


Closest betting shop:
0.34 miles

**Number of betting shops within
2m radius of Lifehouse:**
22



Liverpool – Darbyshire House

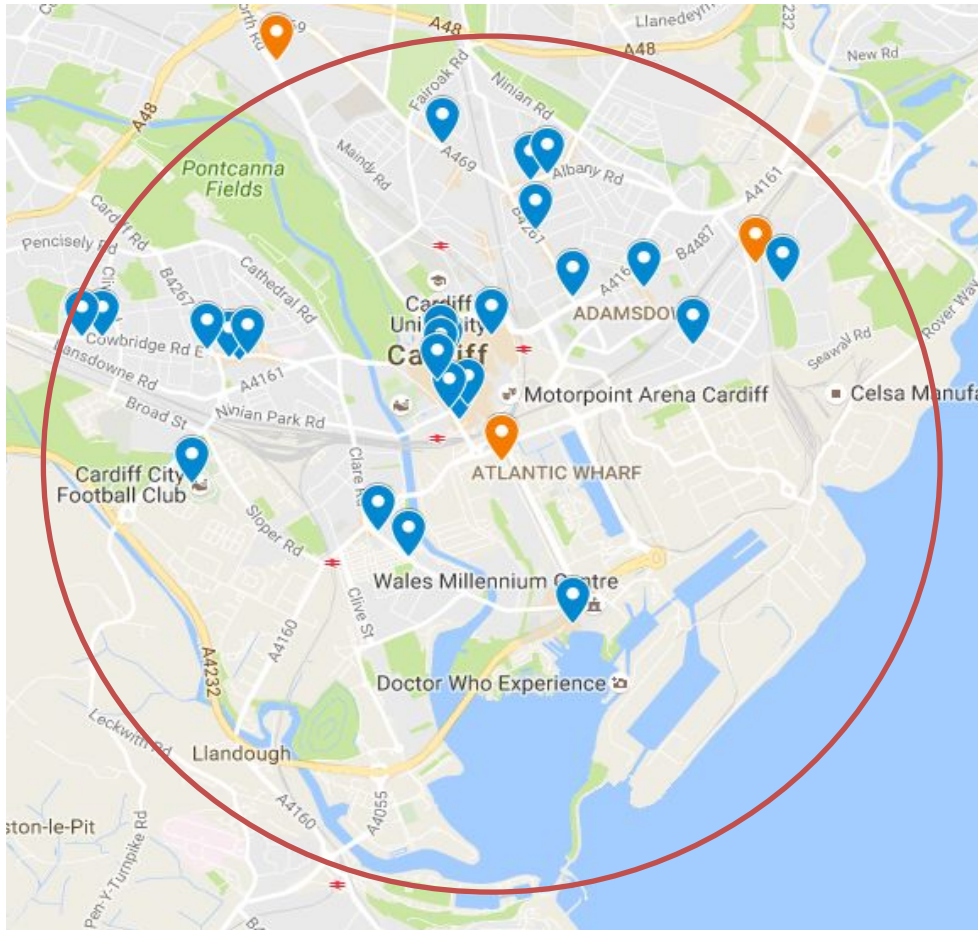


Closest betting shop:
0.34 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
15



Cardiff – Ty Gobaith (Hope House)

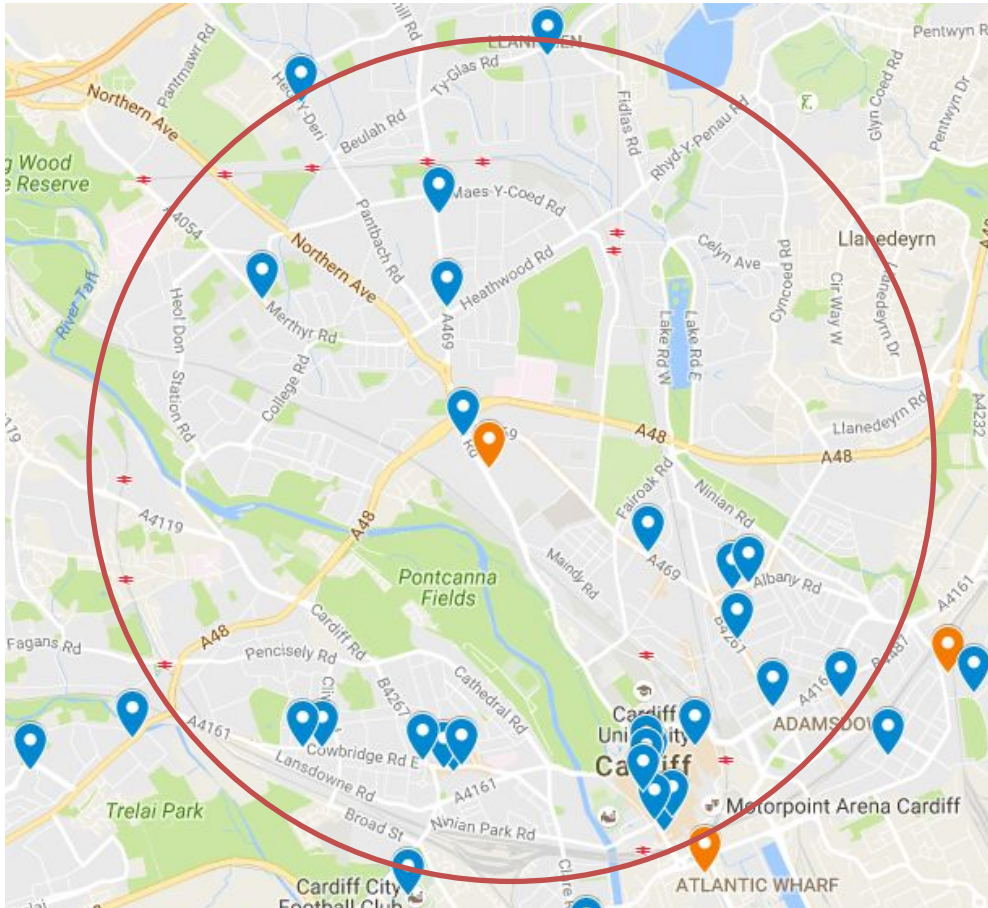


Closest betting shop:
0.26 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
27



Cardiff – Northlands Hostel

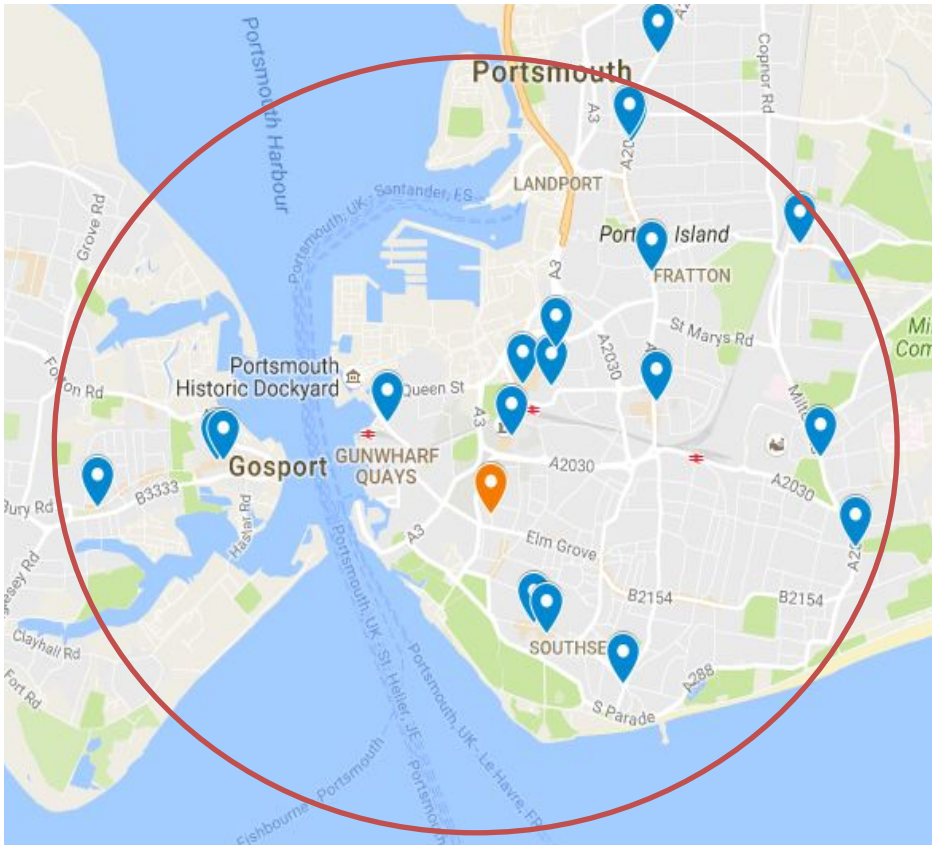


Closest betting shop:
0.2 miles

**Number of betting shops within 2m
radius of Lifehouse:**
26



Portsmouth – Catherine Booth House

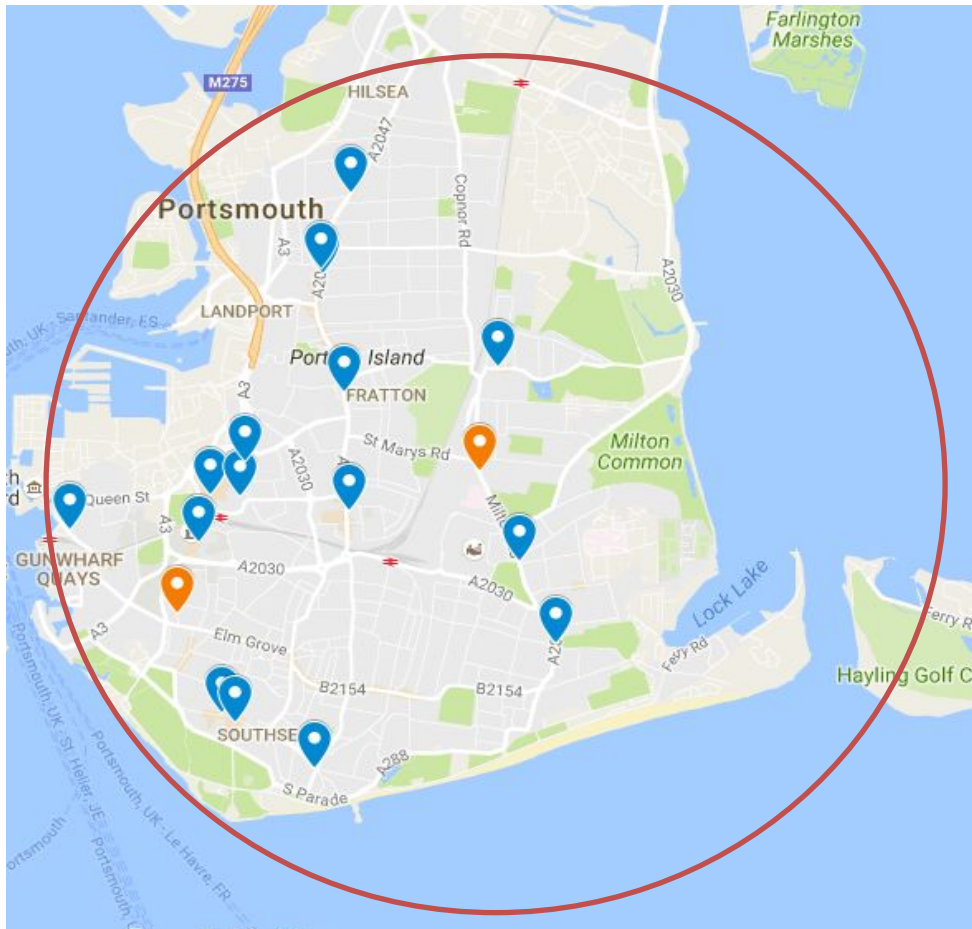


Closest betting shop:
0.36 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
18



Portsmouth – Hope House

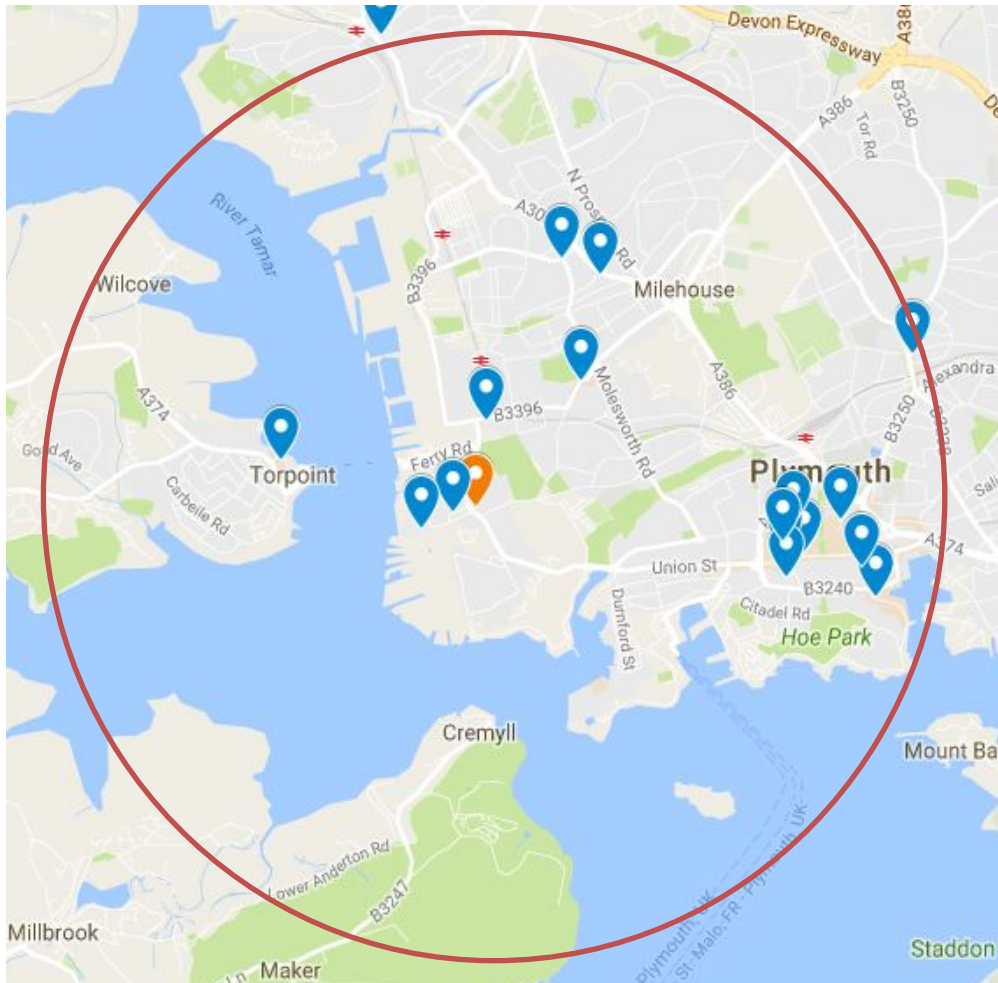


Closest betting shop:
0.47 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
16



Plymouth – Devonport House

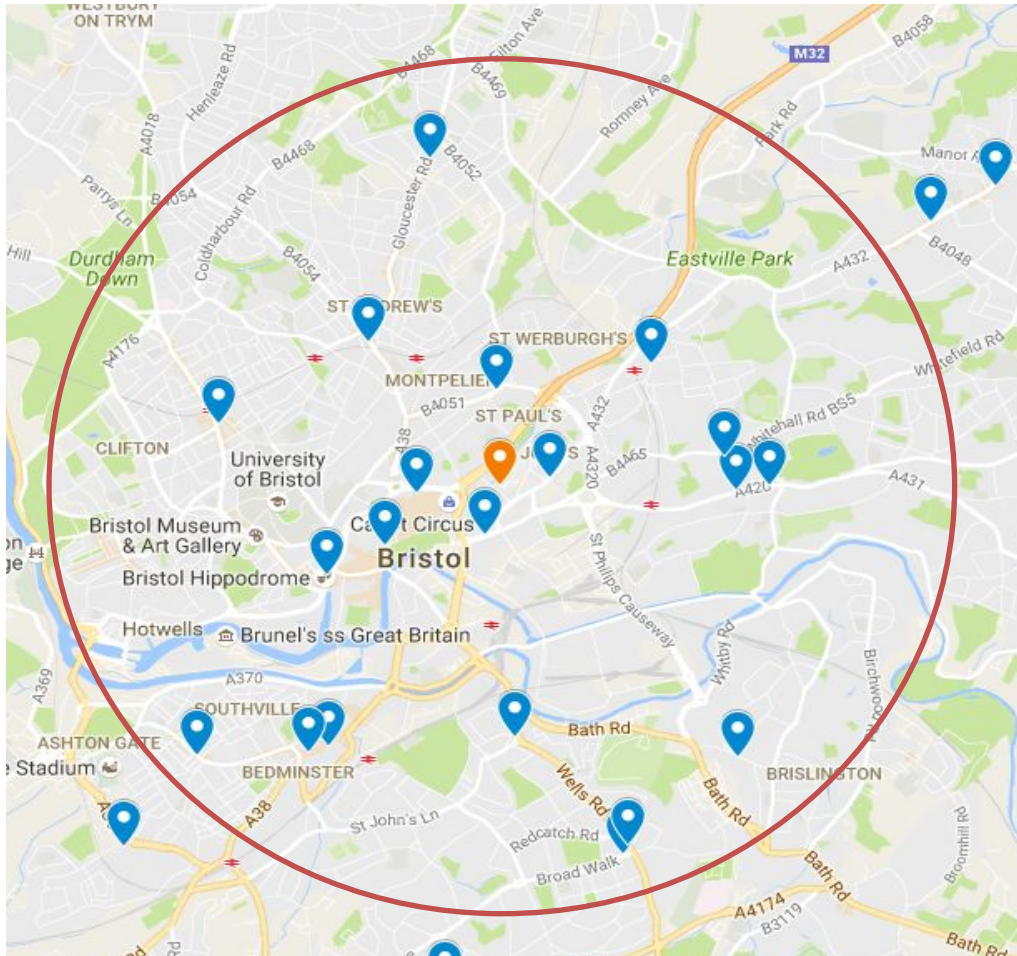


Closest betting shop:
0.1 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
15



Bristol – Logos House

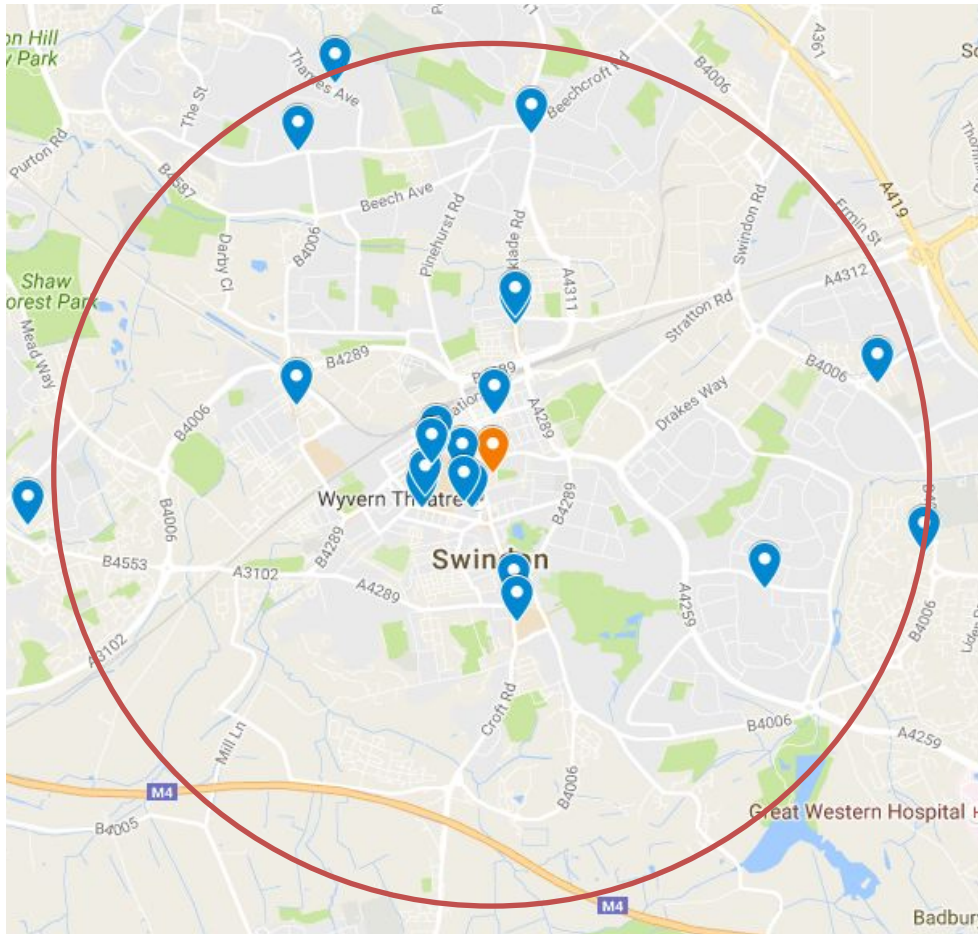


Closest betting shop:
0.22 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
20



Swindon – Booth House

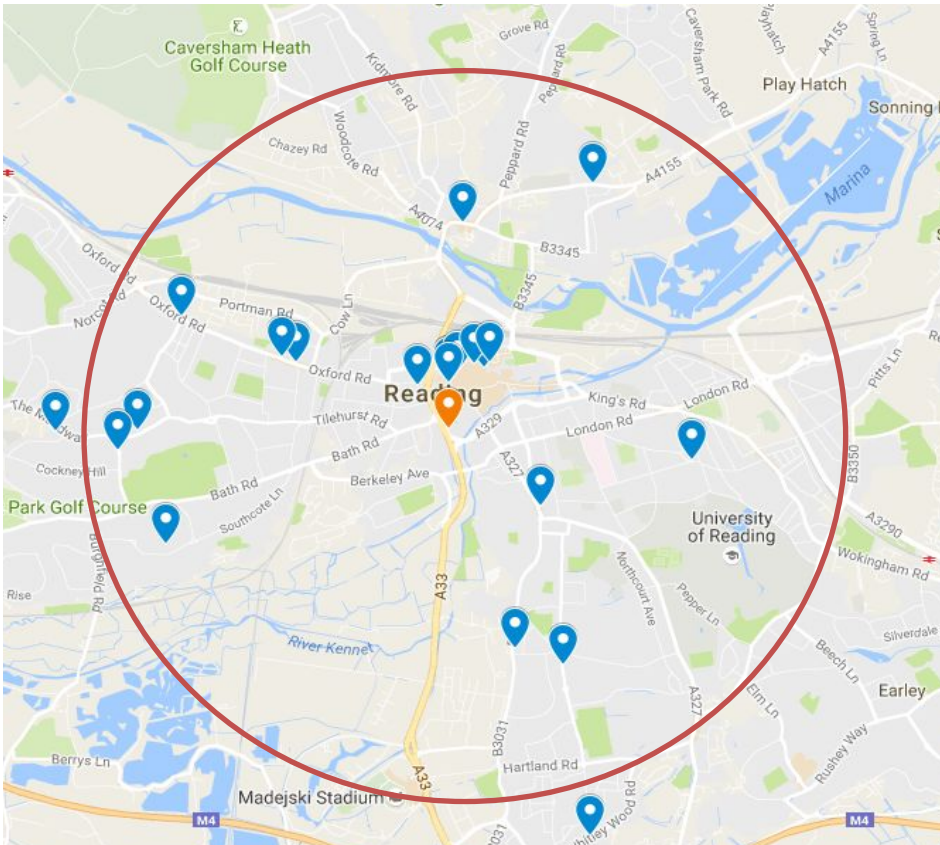


Closest betting shop:
0.14 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
19



Reading – Willow House

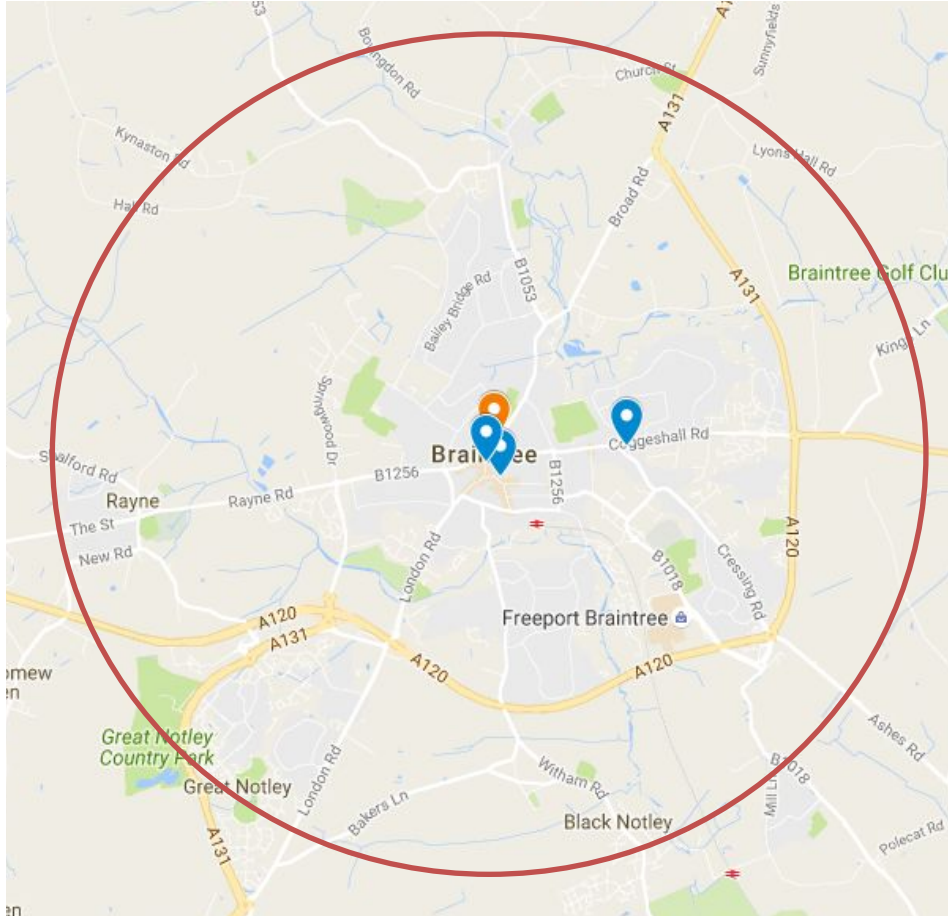


Closest betting shop:
0.25 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
20



Braintree – New Direction Lifehouse (David Blackwell House)

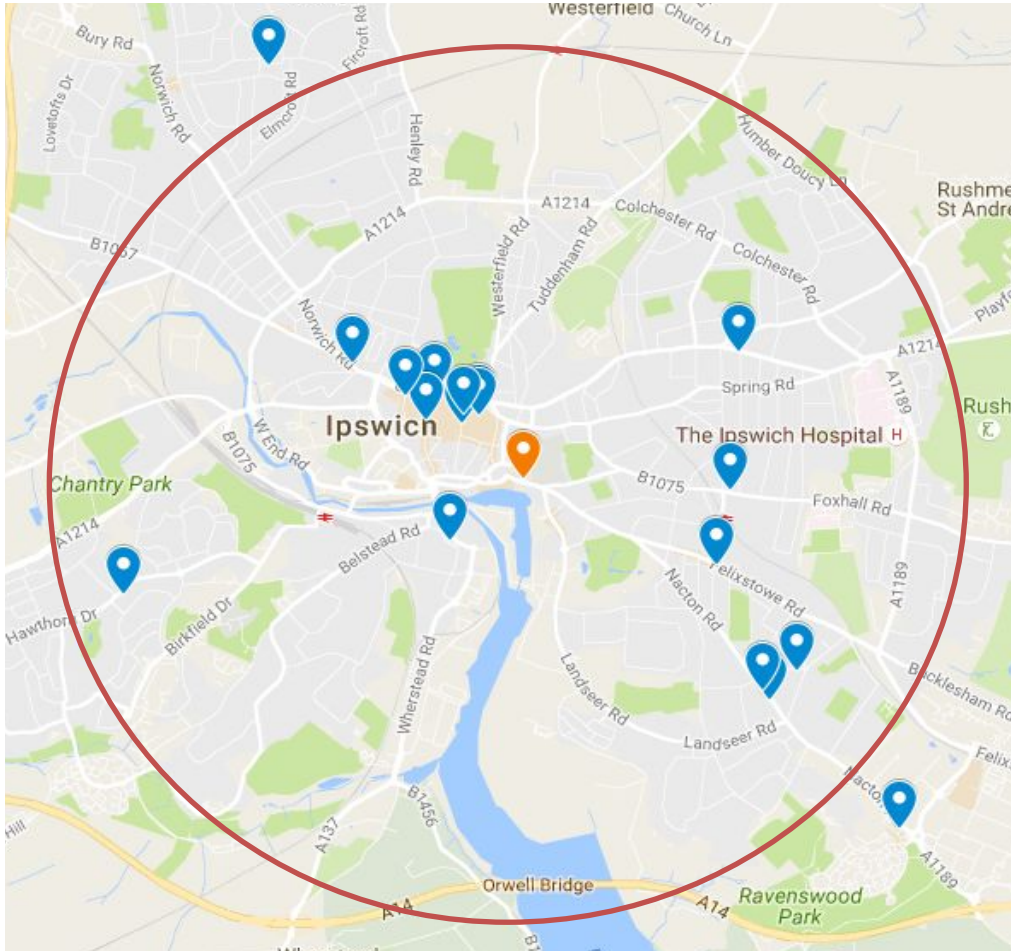


Closest betting shop:
0.11 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
3



Ipswich – Lyndon House

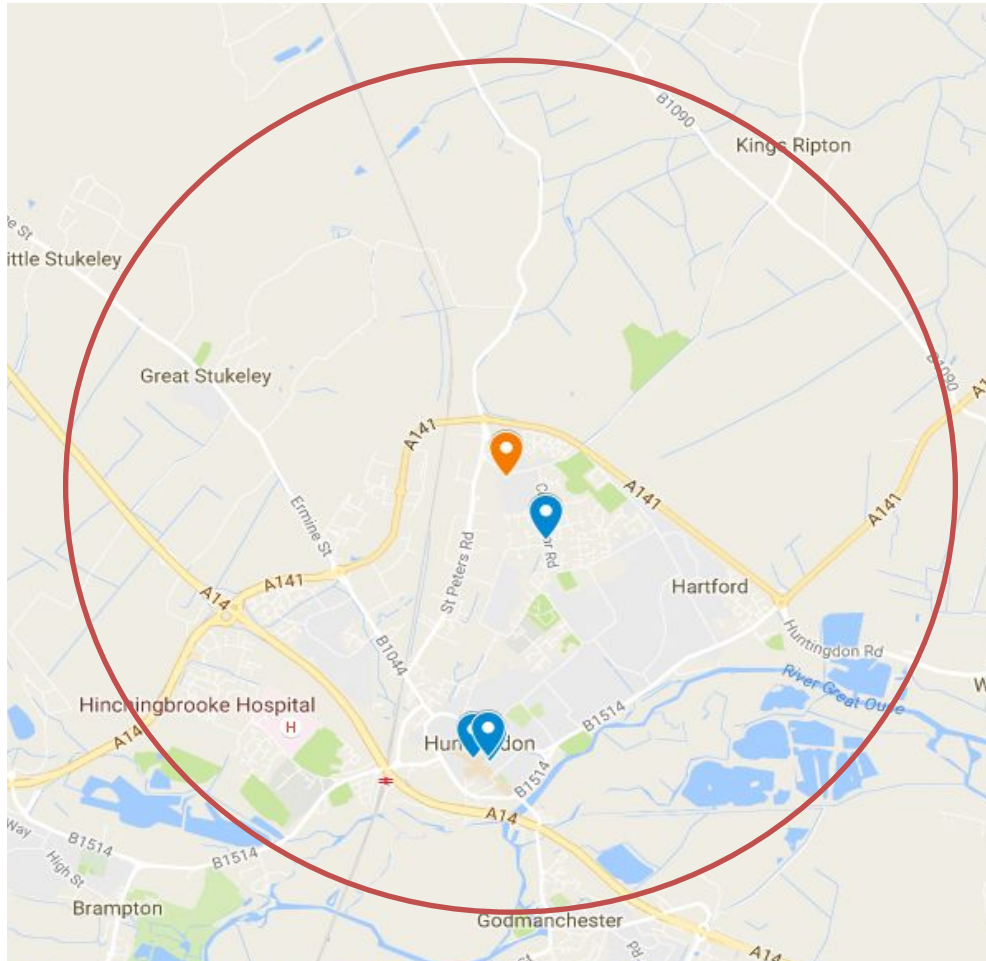


Closest betting shop:
0.36 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
15



Huntingdon – Kings Ripton Court Lifehouse

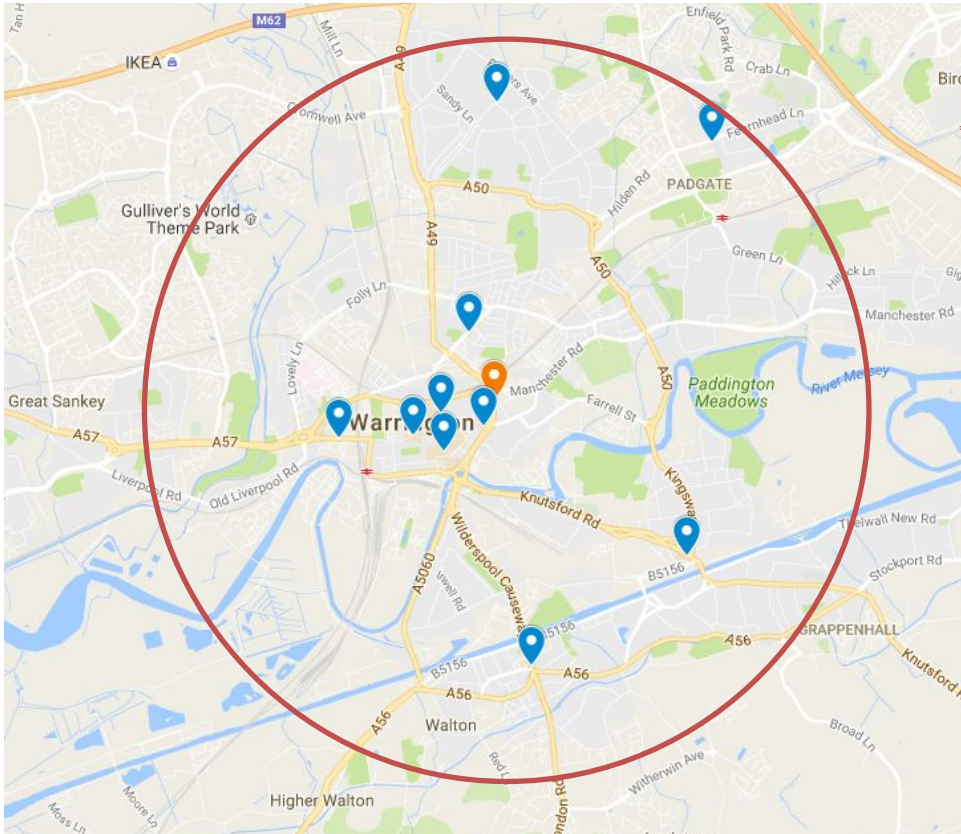


Closest betting shop:
0.34 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
4



Warrington – James Lee House

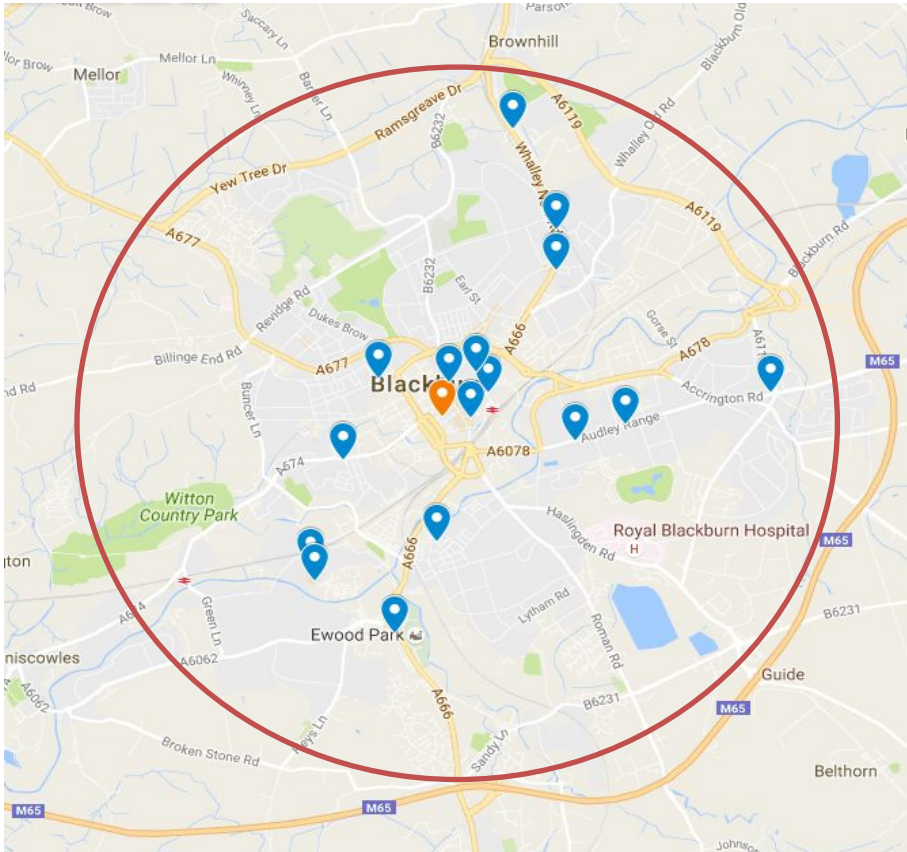


Closest betting shop:
0.14 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
10



Blackburn – Bramwell House

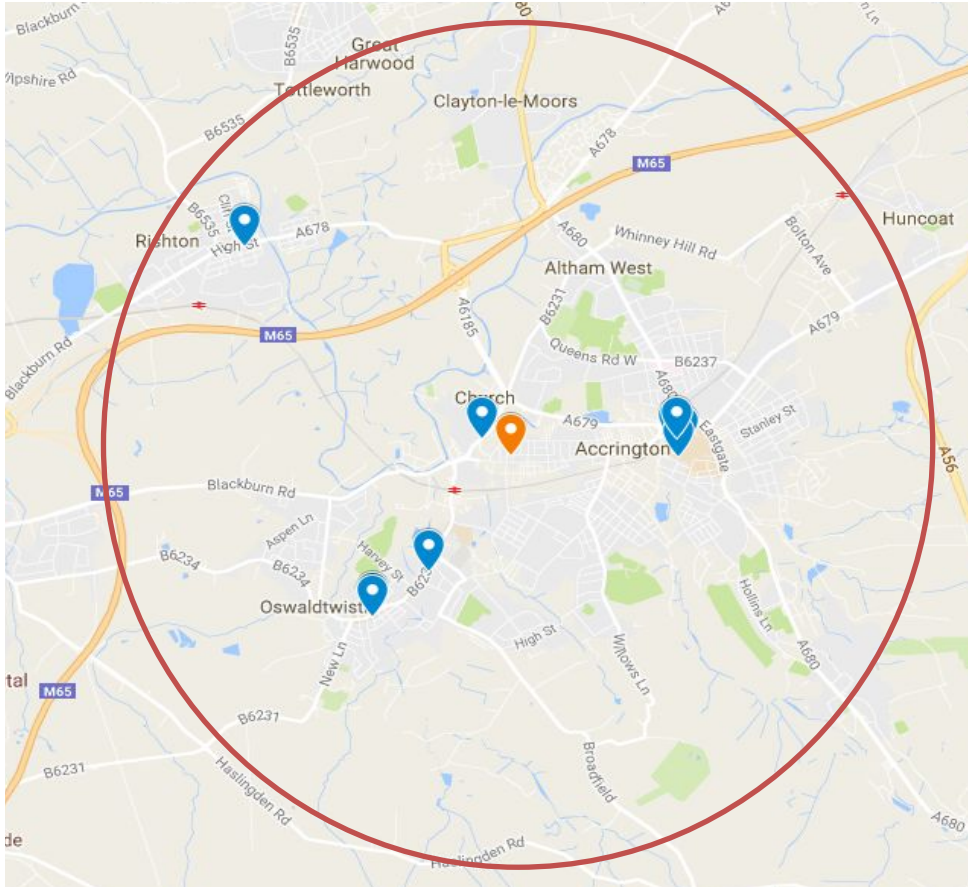


Closest betting shop:
0.14 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
16



Accrington – Crossroads Lifehouse

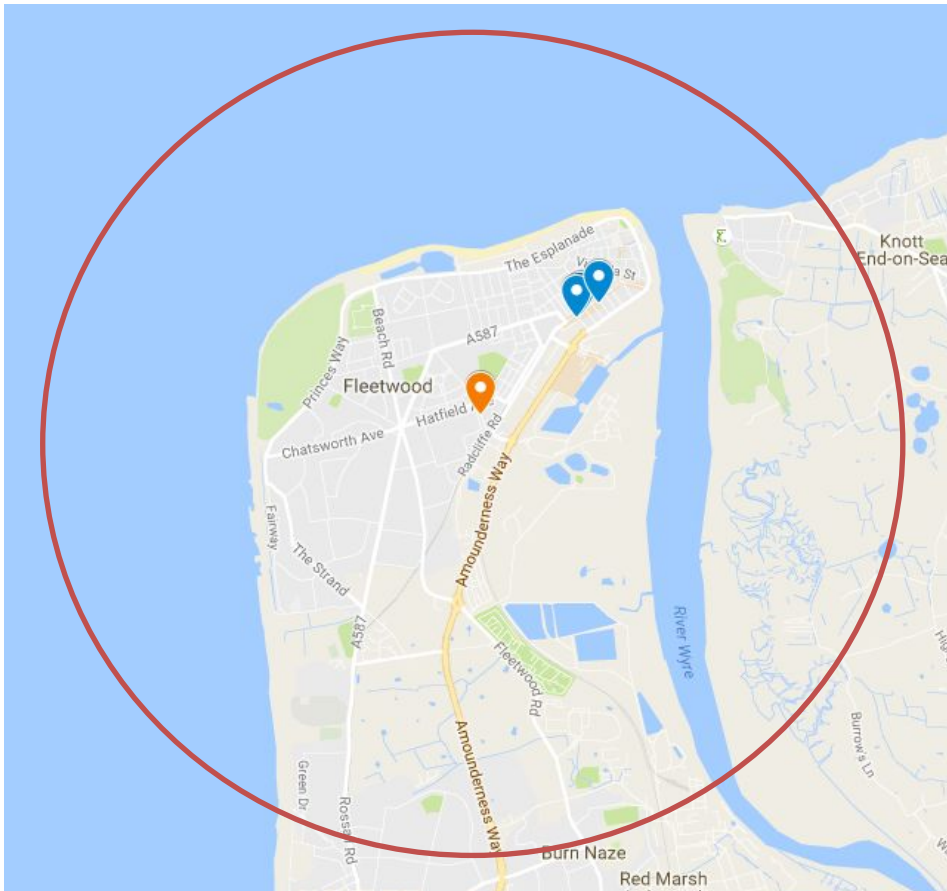


Closest betting shop:
0.15 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
9



Fleetwood – George Williams House

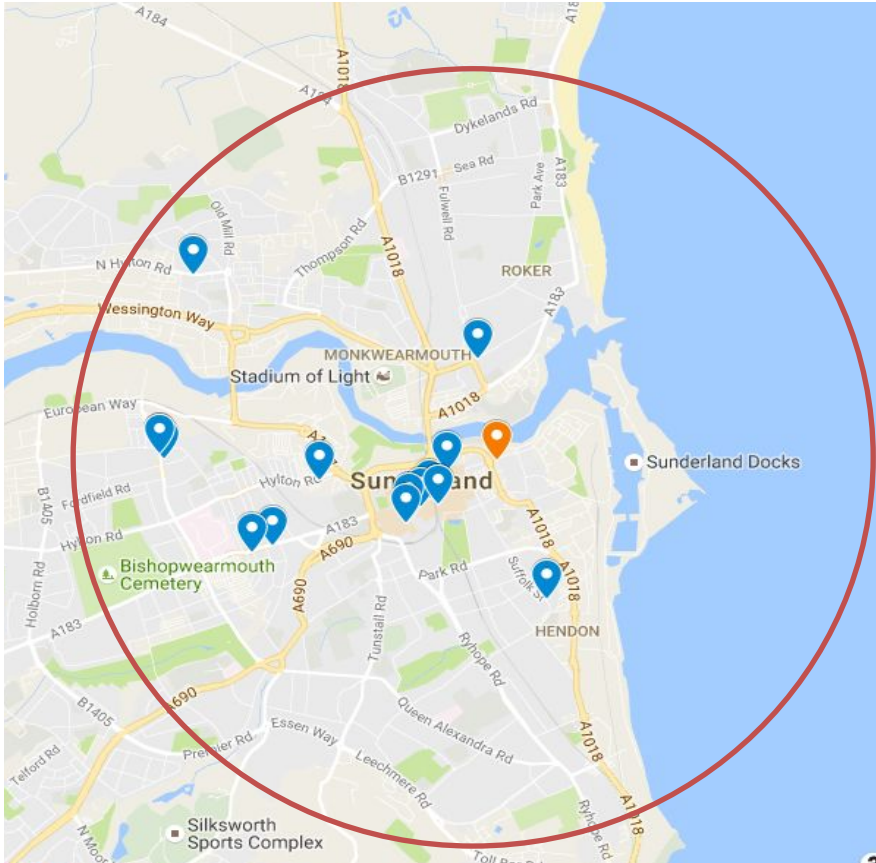


Closest betting shop:
0.65 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
3



Sunderland – Swan Lodge Lifehouse

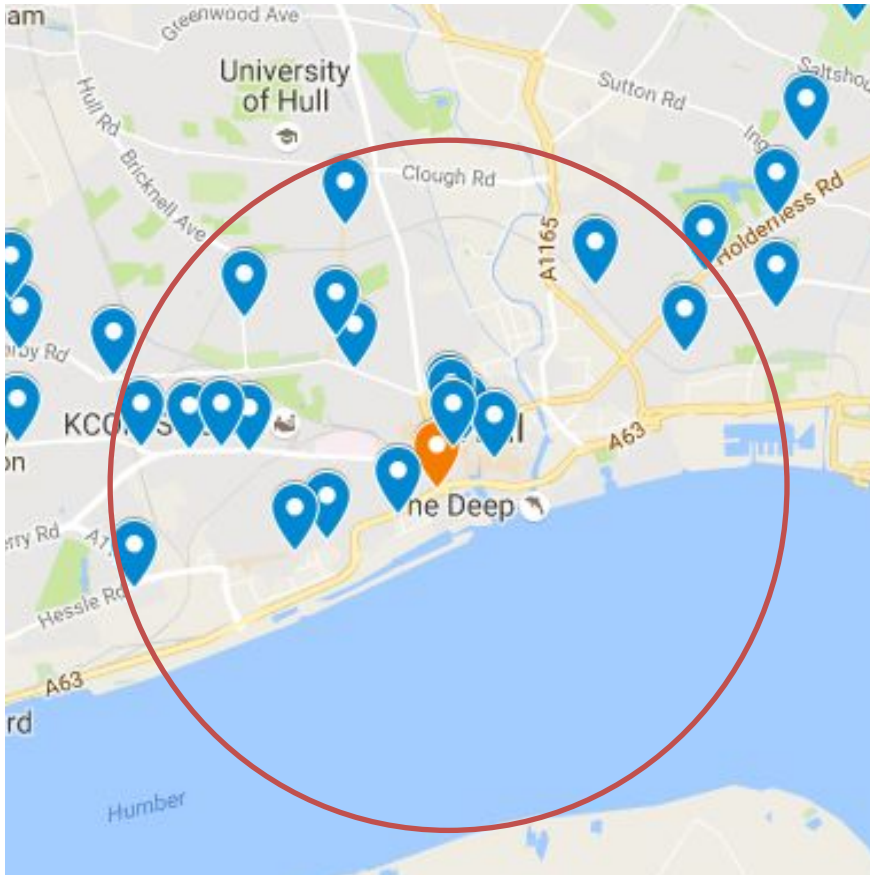


Closest betting shop:
0.23 miles

**Number of betting shops within 2
mile radius of Lifehouse:**
13



Hull – William Booth House Lifehouse



Closest betting shop:
0.28 miles

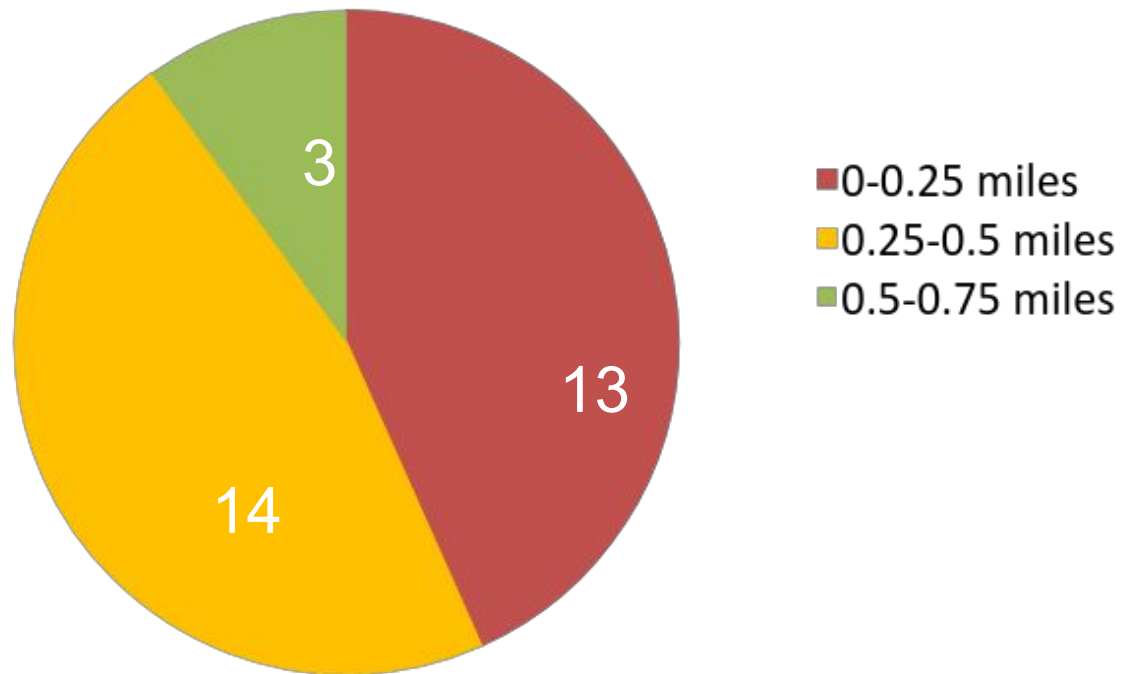
**Number of betting shops within 2
mile radius of Lifehouse:**
21



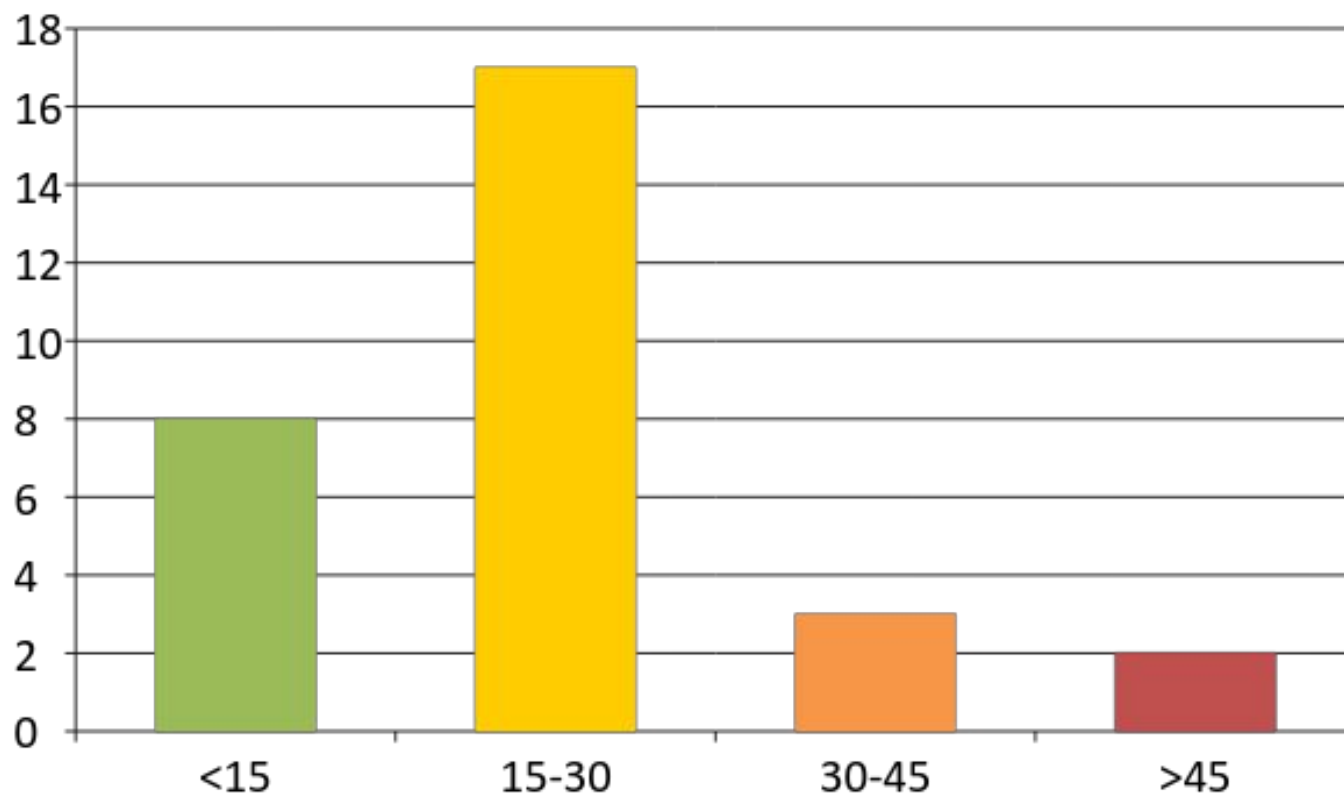
Location	Lifeshouse	Number of betting shops in 2 mile radius	Closest betting shop (m)
London	Camden - Cambria House	85	0.08
	Booth House	72	0.15
	Springfield Lodge	35	0.3
Manchester	Discovery House	29	0.7
	Independence House	29	0.62
	Endeavour House	12	0.34
Birmingham	Shepherd's Green Lifeshouse	36	0.44
	William Booth Centre Lifeshouse	36	0.28
Coventry	Harnall Lifeshouse	23	0.39
	Coventry – The Gateway	24	0.1
	Leamington Spa – Eden Villa Lifeshouse	8	0.28
Liverpool	Ann Fowler House	22	0.34
	Darbyshire House	15	0.34
Cardiff	Ty Gobaith (Hope House) Lifeshouse	27	0.26
	Northlands Hostel	26	0.2
Portsmouth	Catherine Booth House	18	0.36
	Hope House	16	0.47
Plymouth	Devonport House	15	0.1
Bristol	Logos House	20	0.22
Swindon	Booth House	19	0.14
Reading	Willow House	20	0.25
Braintree	New Direction Lifeshouse	3	0.11
Ipswich	Lyndon House	15	0.36
Huntingdon	Kings Ripton Court Lifeshouse	4	0.34
Warrington	James Lee House	10	0.14
Blackburn	Bramwell House	16	0.14
Accrington	Crossroads Lifeshouse	9	0.15
Fleetwood	George Williams House	3	0.65
Sunderland	Swan Lodge Lifeshouse	13	0.23
Hull	William Booth Lifeshouse	21	0.28

Number of betting shops in 2 mile radius (/total 30)	Number of Lifehouses		Distance from TSA Lifehouse to closest betting shop	Number of Lifehouses
<15	8		0-0.25	13
15-30	17		0.25-0.5	14
30-45	3		0.5-0.75	3
>45	2			

Distance from TSA Lifehouse to Closest Betting Shop (out of 30 TSA Lifehouses)



Number of Betting shops in 2 mile radius of a TSA Lifehouse



Review of Secondary Data

- The Salvation Army believes the government already possesses sufficient evidence to take action on highly addictive gambling machines. We cite just a sample of the extant evidence base which alludes to the problematic nature of gambling and gambling machines.

FOBTS

- In 2010, FOBTs were also cited amongst the most popular forms of gambling by people helped by GamCare, whilst betting shops were one of the two most popular gambling locations. (Gamcare Annual Review 2011)
- According to NHS National Problem Gambling Clinic, nearly 50% of all the clinic's patients reported FOBTs as particularly problematic.
(<http://www.channel4.com/info/press/news/gambling-act-was-a-mistake-confesses-senior-labour-politician>)
- According to the Gambling Commission, 51% of the net takings in betting shops came from fixed-odds betting terminals in 2012–2013 (Gambling Commission, 2013).
- It is estimated that problem gamblers lose nearly £300 million a year on FOBTs (Channel Four Despatches press release, 6 August 2012)
- FOBT users are also increasingly likely to be young men (aged under 35), unemployed and/or from low income households. (Landman Economics, 2013)

Review of Secondary Data

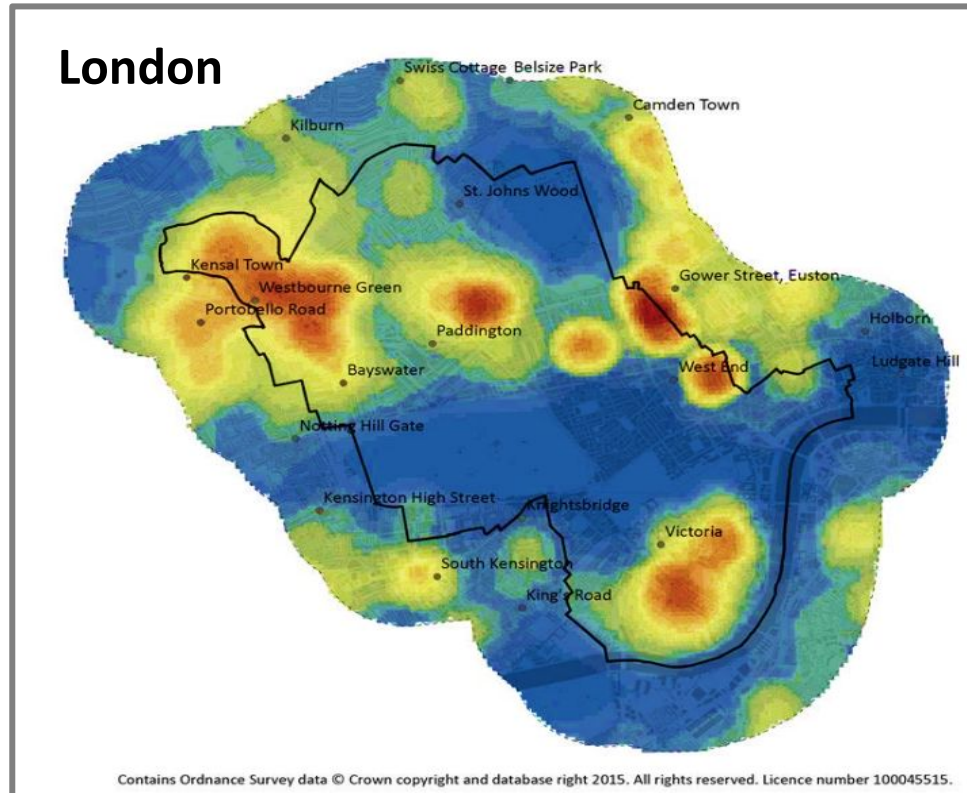
Gambling

- GamCare, which operates the National Gambling Helpline, says it handled an 4% increase in calls from problem gamblers in 2015-16 and saw a 24% rise in clients in treatment
- According the Gamcare, use of machines in betting shops was the main gambling activity disclosed to the National Gambling Helpline in 2015-16
- According to the last official national gambling survey, the British Gambling Prevalence Survey 2010 , there are more than 400,000 individual problem gamblers in the UK. This is broadly equivalent to the population of a city the size of Bristol
- Around 3.56 million individuals were “at-risk” of developing problem gambling according to the British Gambling Prevalence Survey 2010
- Problem gambling is particularly high in England and Scotland’s most deprived areas (Wardle et al, 2011)
- Gambling blights the lives of problematic gamblers -" *For gambling addicts – around 0.1 per cent of the population - gambling completely takes over their lives and compromises their relationships, jobs or education, and social activities,*" Dr Mark Griffiths, Professor of Behavioural Addiction at Nottingham Trent University. The Daily Telegraph, 28 April 2016

Clustering

- It is well documented that 'clustering' occurs in areas of high socio-economic deprivation. For example see:
 - Liverpool Public Health Observatory Report series no 95, April 2014 ('Stop the FOBTs' website)
 - There are more than twice as many FOBTs per 1,000 people in areas of highest deprivation than there are in areas of lowest deprivation (Landman Economics, 2014)
 - Data issued this year infers that 61% of Paddy Power betting shops are located in the 40 UK authorities with the highest percentage minority-ethnic populations (Campaign for Fairer Gambling)
- In the following slides we cite a comparable study for an LGA Conference which evidences betting shop presence in areas of vulnerability (Thurstain-Goodwin, M, et al. 2016)

Betting shop presence in areas of increased vulnerability¹



(¹ as explained in LGA Presentation 18th October 2016, see reference below)

Source:

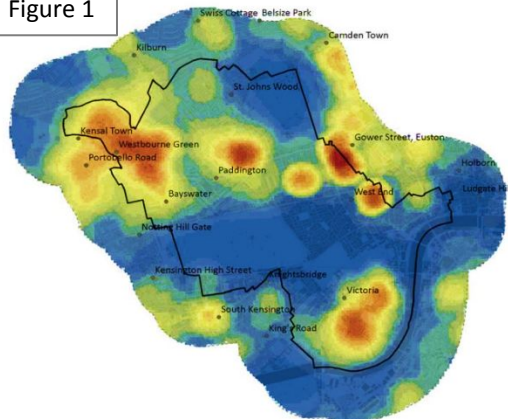
Thurstain-Goodwin, M, et al. (2016). "Exploring area-based vulnerability to harm" in Local Government Association Presentation "Gambling licensing: new approaches to managing local risk", 18th October 2016. Available at

http://www.local.gov.uk/web/guest/past-event-presentations/-/journal_content/56/10180/8000004/ARTICLE

Betting shop presence in areas of increased vulnerability

London

Figure 1



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Figure 2

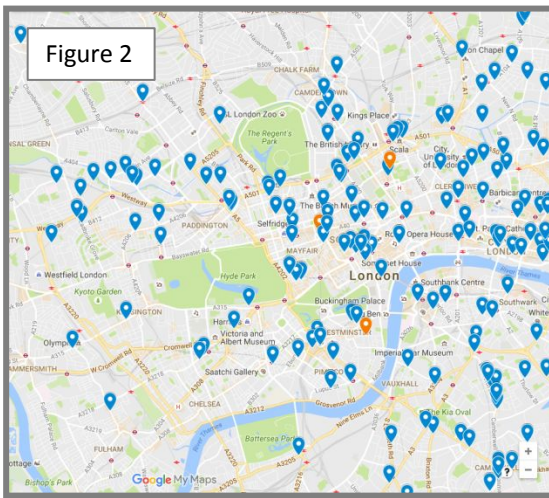
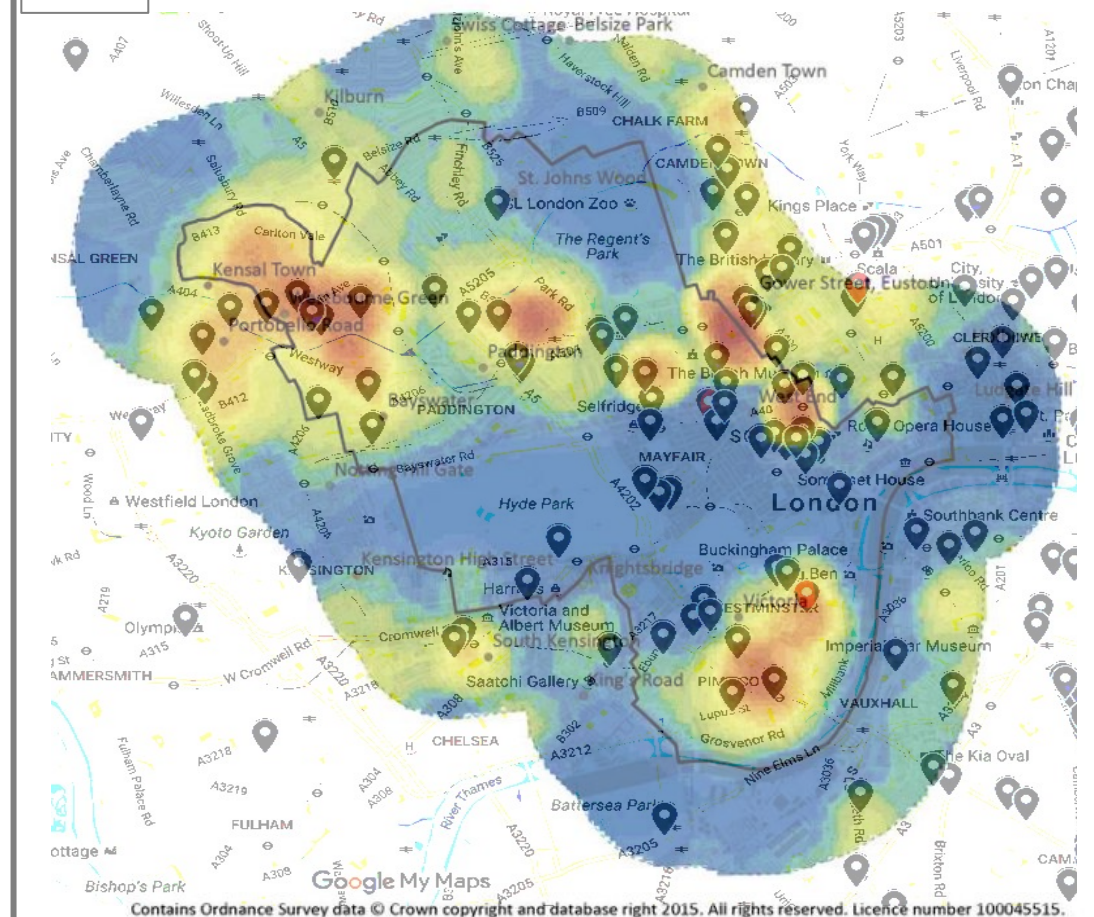


Figure 3



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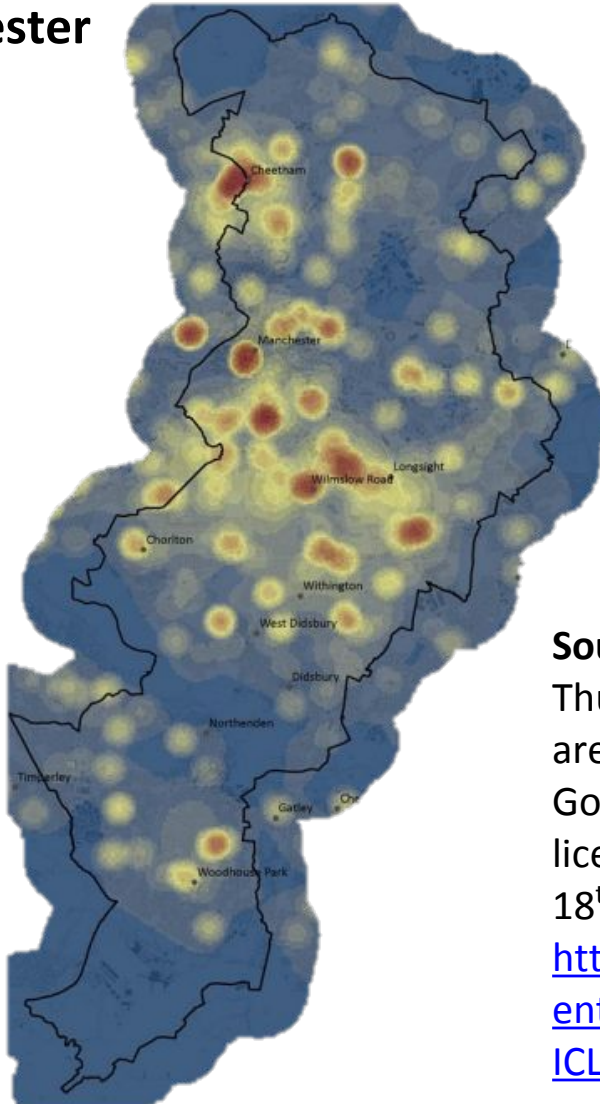
Figure 1: Areas of vulnerability. LGA 2016 http://www.local.gov.uk/web/guest/past-event-presentations/-/journal_content/56/10180/8000004/ARTICLE

Figure 2: Salvation Army Lifehouses (Orange pins) and betting shops (blue pins) in London.

Figure 3: Layered maps (figure 1 & 2). The presence of betting shops in areas of increased vulnerability.

Betting shop presence in areas of increased vulnerability

Manchester



Source:

Thurstain-Goodwin, M, et al. (2016). "Exploring area-based vulnerability to harm" in Local Government Association Presentation "Gambling licensing: new approaches to managing local risk", 18th October 2016. Available at http://www.local.gov.uk/web/guest/past-event-presentations/-/journal_content/56/10180/8000004/ARTICLE

Betting shop presence in areas of increased vulnerability

Manchester

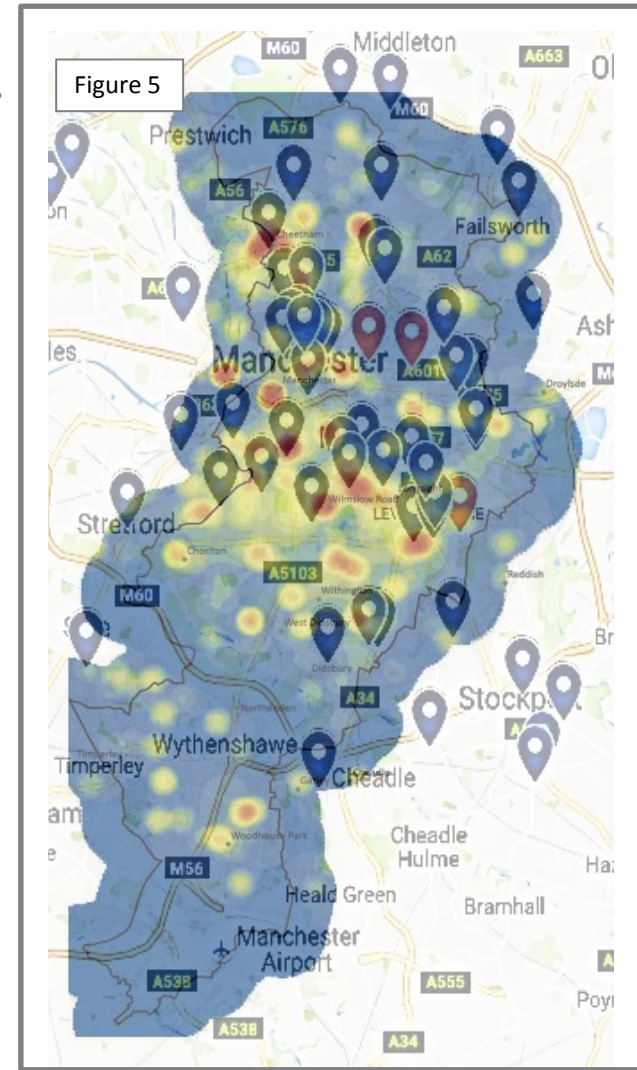
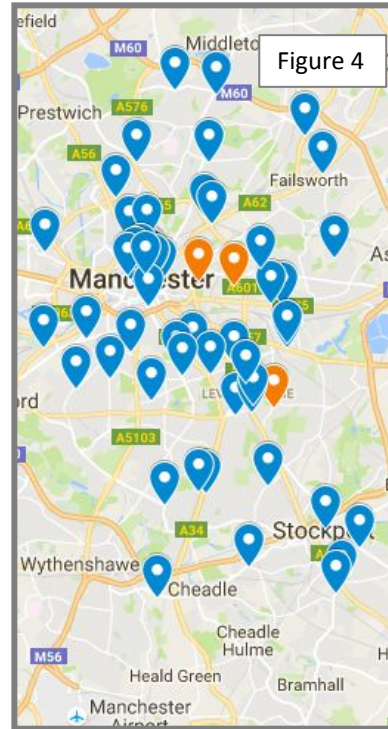
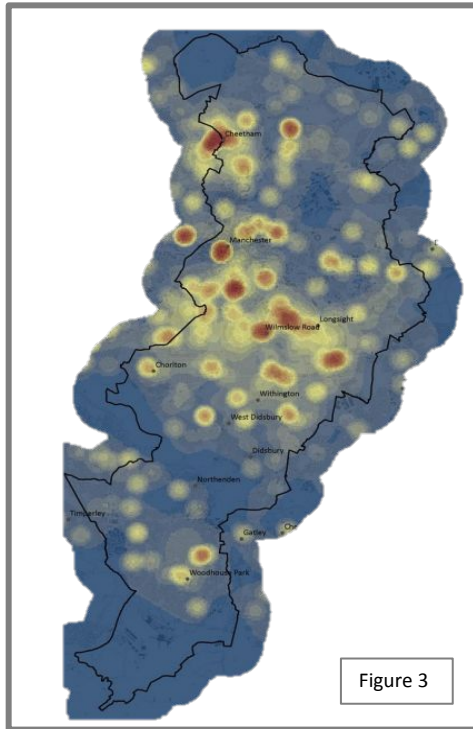


Figure 3: Areas of vulnerability in Manchester. LGA 2016 http://www.local.gov.uk/web/guest/past-event-presentations/-/journal_content/56/10180/8000004/ARTICLE

Figure 4: Salvation Army Lifehouses (Orange pins) and betting shops (blue pins) in Manchester.

Figure 5: Layered maps (figure 1 & 2). The presence of betting shops in areas of increased vulnerability in Manchester.