

Year	2013	(Q4 October - December only)	
Machine Category		Gross Gaming Yield Oct-Dec 2013	Gaming Machine Total Win Oct-Dec 2013
Category B1 - Progressive		£	6,672,874
Category B1 - Non Progressive		£	26,426,696
Category B1 - Total		£	33,099,570
			14.9%
Category B2		£	2,236,017
			1.0%
Category B3		£	-
			0.0%
Total	£	222,488,145	£ 35,335,587
			15.9%
Table GGY	£	187,152,558	

2014			2015			2016			(Q1
						January - March Only)			
Economic Data									
Machine Category	Gross Gaming Yield 2014	Gaming Machine Total Win 2014	Machine Category	Gross Gaming Yield 2015	Gaming Machine Total Win 2015	Machine Category	Gross Gaming Yield 2016	Gaming Machine Total Win 2016	
Category B1 - Progressive		£ 52,624,442	Category B1 - Progressive		£ 44,012,447	Category B1 - Progressive		£ 15,005,220	
Category B1 - Non Progressive		£ 95,557,819	Category B1 - Non Progressive		£ 60,728,119	Category B1 - Non Progressive		£ 24,151,616	
Category B1 - Total		£ 148,182,261	Category B1 - Total		£ 104,740,566	Category B1 - Total		£ 39,156,837	
		13.9%			17.1%			18.9%	
Category B2		£ 7,959,762	Category B2		£ 11,358,675	Category B2		£ 2,900,166	
		0.7%			1.9%			1.4%	
Category B3		£ -	Category B3		£ -	Category B3		£ -	
		0.0%			0.0%			0.0%	
Total	£ 1,066,640,798	£ 156,142,023	Total	£ 612,765,014	£ 116,099,242	Total	£ 206,928,502	£ 42,057,002	
		14.6%			18.9%			20.3%	
Table GGY	£ 910,498,775		Table GGY	£ 496,665,773		Table GGY	£ 334,980,159		

Machine Category	Gaming Machine Cash In Oct-Dec 2013	Gaming Machine Cash Out Oct-Dec 2013	
Category B1 - Progressive	£ 30,769,099	£ 24,096,224	
Category B1 - Non Progressive	£ 114,778,142	£ 88,351,446	
Category B1 - Total	£ 145,547,241	£ 112,447,670	
	92.0%		
Category B2	£ 12,632,217	£ 10,396,200	
	8.0%		
Category B3	£ -	£ -	
	0.0%		
Total	£ 158,179,458	£ 122,843,870	
		77.7%	
Machine Category	Gaming Machine Total Bet Oct-Dec 2013	Games Played Oct-Dec 2013	Average Bet (per Spin) Oct-Dec 2013
Category B1 - Progressive	£ 94,896,997	129,563,184	£ 0.73
Category B1 - Non Progressive	£ 331,540,350	396,563,221	£ 0.84
Category B1 - Total	£ 426,437,347	526,126,405	£ 0.81
	88.1%	98.9%	
Category B2	£ 57,824,420	5,902,134	£ 9.80
	11.9%	1.1%	
Category B3	£ -	0	£ -
	0.0%	0.0%	
Total	£ 484,261,767	532,028,539	£ 0.91

Machine Level Data - All Play											
Machine Category				Machine Category				Machine Category			
	Gaming Machine Cash In 2014	Gaming Machine Cash Out 2014			Gaming Machine Cash In 2015	Gaming Machine Cash Out 2015			Gaming Machine Cash In 2016	Gaming Machine Cash Out 2016	
Category B1 - Progressive	£ 246,152,822	£ 193,528,380		Category B1 - Progressive	£ 246,060,717	£ 202,048,270		Category B1 - Progressive	£ 45,581,965	£ 30,576,745	
Category B1 - Non Progressive	£ 572,442,440	£ 476,884,621		Category B1 - Non Progressive	£ 566,572,603	£ 505,844,483		Category B1 - Non Progressive	£ 129,399,236	£ 105,247,620	
Category B1 - Total	£ 818,595,262	£ 670,413,001		Category B1 - Total	£ 812,633,320	£ 707,892,753		Category B1 - Total	£ 174,981,201	£ 135,824,365	
	93.6%				92.7%				91.3%		
Category B2	£ 55,802,489	£ 47,842,727		Category B2	£ 63,635,078	£ 52,276,402		Category B2	£ 16,664,963	£ 13,764,798	
	6.4%				7.3%				8.7%		
Category B3	£ -	£ -		Category B3	£ -	£ -		Category B3	£ -	£ -	
	0.0%				0				0		
Total	£ 874,397,751	£ 718,255,728		Total	£ 876,268,397	£ 760,169,156		Total	£ 191,646,165	£ 149,589,162	
		82.1%				86.8%				78.1%	
Machine Category				Machine Category				Machine Category			
	Gaming Machine Total Bet 2014	Games Played 2014	Average Bet (per Spin) 2014		Gaming Machine Total Bet 2015	Games Played 2015	Average Bet (per Spin) 2015		Gaming Machine Total Bet 2016	Games Played 2016	Average Bet (per Spin) 2016
Category B1 - Progressive	£ 802,815,846	861,105,083	£ 0.93	Category B1 - Progressive	£ 774,221,443	850,965,176	£ 0.91	Category B1 - Progressive	£ 185,382,818	206,765,294	£ 0.90
Category B1 - Non Progressive	£ 1,469,371,081	1,677,998,619	£ 0.88	Category B1 - Non Progressive	£ 1,348,536,632	1,505,982,979	£ 0.90	Category B1 - Non Progressive	£ 339,187,239	377,311,477	£ 0.90
Category B1 - Total	£ 2,272,186,927	2,539,103,702	£ 0.89	Category B1 - Total	£ 2,122,758,075	2,356,948,155	£ 0.90	Category B1 - Total	£ 524,570,057	584,076,771	£ 0.90
	91.1%	99.1%			86.4%	98.8%			85.7%	98.8%	
Category B2	£ 222,193,021	23,175,009	£ 9.59	Category B2	£ 334,081,153	28,311,866	£ 11.80	Category B2	£ 87,324,244	6,986,979	£ 12.50
	8.9%	0.9%			13.6%	1.2%			14.3%	1.2%	
Category B3	£ -	0	£ -	Category B3	0	0	0	Category B3	£ -	0	£ -
	0.0%	0.0%			0.0%	0.0%			0.0%	0.0%	
Total	£ 2,494,379,948	2,562,278,711	£ 0.97	Total	£ 2,456,839,228	2,385,260,021	£ 1.03	Total	£ 611,894,301	591,063,750	£ 1.04

Machine Category	Return to Player (vs Cash In) Oct-Dec 2013	Return to Player (vs Total Bet) Oct-Dec 2013
Category B1 - Progressive	78.3%	93.0%
Category B1 - Non Progressive	77.0%	92.0%
Category B1 - Total	77.3%	92.2%
Category B2	82.3%	96.1%
Category B3	0.0%	0.0%
Total	77.7%	92.7%
Machine Category	Tracked Play (Total Bet) Oct-Dec 2013	Untracked Play (Total Bet) Oct-Dec 2013
Category B1 - Total	£ 201,812,853	£ 224,624,493
	47.3%	52.7%
Category B2	£ 11,824,493	£ 45,999,927
	20.4%	79.6%
Category B3	£ -	£ -
	0.0%	0.0%
Total	£ 213,637,346	£ 270,624,420
	44.1%	55.9%

Machine Category	Return to Player (vs Cash In) 2014	Return to Player (vs Total Bet) 2014	Machine Category	Return to Player (vs Cash In) 2015	Return to Player (vs Total Bet) 2015	Machine Category	Return to Player (vs Cash In) 2016	Return to Player (vs Total Bet) 2016
Category B1 - Progressive	78.6%	93.4%	Category B1 - Progressive	82.1%	94.3%	Category B1 - Progressive	67.1%	91.9%
Category B1 - Non Progressive	83.3%	93.5%	Category B1 - Non Progressive	89.3%	95.5%	Category B1 - Non Progressive	81.3%	92.9%
Category B1 - Total	81.9%	93.5%	Category B1 - Total	87.1%	95.1%	Category B1 - Total	77.6%	92.5%
Category B2	85.7%	96.4%	Category B2	82.2%	96.6%	Category B2	82.6%	96.7%
Category B3	0.0%	0.0%	Category B3	0.0%	0.0%	Category B3	0.0%	0.0%
Total	82.1%	93.7%	Total	86.8%	95.3%	Total	78.1%	93.1%
Machine Category	Tracked Play (Total Bet) 2014	Untracked Play (Total Bet) 2014	Machine Category	Tracked Play (Total Bet) 2015	Untracked Play (Total Bet) 2015	Machine Category	Tracked Play (Total Bet) 2016	Untracked Play (Total Bet) 2016
Category B1 - Total	£ 926,053,636	£ 1,346,133,290	Category B1 - Total	£ 993,400,037	£ 1,129,358,038	Category B1 - Total	£ 256,219,065	£ 268,350,992
	40.8%	59.2%		46.8%	53.2%		48.8%	51.2%
Category B2	£ 49,758,999	£ 172,434,022	Category B2	£ 40,173,695	£ 293,907,457	Category B2	£ 9,639,894	£ 77,684,350
	22.4%	77.6%		12.0%	88.0%		11.0%	89.0%
Category B3	£ -	£ -	Category B3	£ -	£ -	Category B3	£ -	£ -
	0.0%	0.0%		0.0%	0.0%		0.0%	0.0%
Total	£ 975,812,635	£ 1,518,567,312	Total	£ 1,033,573,733	£ 1,423,265,495	Total	£ 265,858,959	£ 346,035,342
	39.1%	60.9%		42.1%	57.9%		43.4%	56.6%

	Tracked Play Number of Players Oct-Dec 2013	Tracked Play Total Win Oct-Dec 2013	
Band A - £0.01 to £1.00	60,953	£ 8,887,865	
Band B - £1.01 to £2.00	15,783	£ 5,631,401	
Band C - £2.01 to £3.00	0	£ -	
Band D - £3.01 to £4.00	0	£ -	
Band E - £4.01 to £5.00	0	£ -	
Category B1 - Total	76,736	£ 14,519,267	
	84.3%	97.3%	
Category B2	14,263	£ 402,974	
	15.7%	2.7%	
Category B3	0	£ -	
	0.0%	0.0%	
Total	90,999	£ 14,922,241	
	Tracked Play Total Bet Oct-Dec 2013	Tracked Play Total Games Played Oct-Dec 2013	Tracked Play Average Bet (per Spin) Oct-Dec 2013
Band A - £0.01 to £1.00	£ 120,966,244	226,407,589	0.53
Band B - £1.01 to £2.00	£ 80,846,610	52,564,040	1.54
Band C - £2.01 to £3.00	£ -	0	0.00
Band D - £3.01 to £4.00	£ -	0	0.00
Band E - £4.01 to £5.00	£ -	0	0.00
Category B1 - Total	£ 201,812,853	278,971,629	0.72
	94.5%	99.0%	
Category B2	£ 11,824,493	2,824,648	4.19
	5.5%	1.0%	
Category B3	£ -	0	0.00
	0.0%	0.0%	
Total	£ 213,637,346	281,796,277	0.76

Tracked Play Data Loyalty Cards																
	Tracked Play Number of Players 2014					Tracked Play Number of Players 2015					Tracked Play Number of Players 2016					
			Tracked Play Total Win 2014					Tracked Play Total Win 2015					Tracked Play Total Win 2016			
Band A - £0.01 to £1.00	260,509	£	70,313,181			Band A - £0.01 to £1.00	230,530	£	95,311,591			Band A - £0.01 to £1.00	52,341	£	6,795,975	
Band B - £1.01 to £2.00	50,601	£	30,779,510			Band B - £1.01 to £2.00	45,481	£	26,987,397			Band B - £1.01 to £2.00	11,042	£	2,162,693	
Band C - £2.01 to £3.00	13,554	£	14,288,208			Band C - £2.01 to £3.00	14,330	£	14,880,390			Band C - £2.01 to £3.00	3,419	£	965,391	
Band D - £3.01 to £4.00	5,800	£	4,585,241			Band D - £3.01 to £4.00	6,316	£	6,696,605			Band D - £3.01 to £4.00	1,629	£	543,394	
Band E - £4.01 to £5.00	6,450	£	8,130,478			Band E - £4.01 to £5.00	7,555	£	7,928,625			Band E - £4.01 to £5.00	1,854	£	800,632	
Category B1 - Total	336,914	£	128,096,617			Category B1 - Total	304,212	£	151,804,608			Category B1 - Total	70,285	£	11,268,084	
	85.6%		98.6%				87.1%		99.2%				87.7%		97.6%	
Category B2	56,837	£	1,842,426			Category B2	45,131	£	1,247,992			Category B2	9,895	£	282,085	
	14.4%		1.4%				12.9%		0.8%				12.3%		2.4%	
Category B3	0	£	-			Category B3			-			Category B3	0	£	-	
	0.0%		0.0%				0.0%		0.0%				0.0%		0.0%	
Total	393,751	£	129,939,043			Total	349,343	£	153,052,601			Total	80,180	£	11,550,169	
	Tracked Play Total Bet 2014		Tracked Play Total Games Played 2014	Tracked Play Average Bet (per Spin) 2014			Tracked Play Total Bet 2015		Tracked Play Total Games Played 2015	Tracked Play Average Bet (per Spin) 2015		Tracked Play Total Bet 2016		Tracked Play Total Games Played 2016	Tracked Play Average Bet (per Spin) 2016	
Band A - £0.01 to £1.00	£	537,297,549	977,483,972	0.55		Band A - £0.01 to £1.00	£	567,105,550	998,099,379	0.57		Band A - £0.01 to £1.00	£	145,897,702	254,935,329	0.57
Band B - £1.01 to £2.00	£	217,540,643	152,674,772	1.42		Band B - £1.01 to £2.00	£	213,241,384	152,140,290	1.40		Band B - £1.01 to £2.00	£	55,032,372	39,371,922	1.40
Band C - £2.01 to £3.00	£	77,903,596	32,636,575	2.39		Band C - £2.01 to £3.00	£	87,024,268	35,910,946	2.42		Band C - £2.01 to £3.00	£	22,762,115	9,423,304	2.42
Band D - £3.01 to £4.00	£	37,556,718	10,942,739	3.43		Band D - £3.01 to £4.00	£	49,211,851	14,264,873	3.45		Band D - £3.01 to £4.00	£	11,763,127	3,374,245	3.49
Band E - £4.01 to £5.00	£	55,755,130	11,843,604	4.71		Band E - £4.01 to £5.00	£	76,816,984	17,444,530	4.40		Band E - £4.01 to £5.00	£	20,763,749	4,409,552	4.71
Category B1 - Total	£	926,053,636	1,185,581,662	0.78		Category B1 - Total	£	993,400,037	1,217,860,018	0.82		Category B1 - Total	£	256,219,065	311,514,352	0.82
		94.9%	99.3%					96.1%	99.5%					96.4%	99.6%	
Category B2	£	49,758,999	8,654,272	5.75		Category B2	£	40,173,695	6,219,566	6.46		Category B2	£	9,639,894	1,343,294	7.18
		5.1%	0.7%					3.9%	0.5%					3.6%	0.4%	
Category B3	£	-	0	0.00		Category B3				0.00		Category B3	£	-	0	-
		0.0%	0.0%					0.0%	0.0%					0.0%	0.0%	
Total	£	975,812,635	1,194,235,934	0.82		Total	£	1,033,573,733	1,224,079,584	0.84		Total	£	265,858,959	312,857,646	0.85





	Tracked Play Total Number of Machine Play Sessions 2014	Tracked Play Total Machine Play Time (minutes) 2014	Tracked Play Average Length of Machine Session (minutes) 2014		Tracked Play Total Number of Machine Play Sessions 2015	Tracked Play Total Machine Play Time (minutes) 2015	Tracked Play Average Length of Machine Session (minutes) 2015		Tracked Play Total Number of Machine Play Sessions 2016	Tracked Play Total Machine Play Time (minutes) 2016	Tracked Play Average Length of Machine Session (minutes) 2016
Band A - £0.01 to £1.00	5,454,159	95,174,341	17	Band A - £0.01 to £1.00	7,806,822	94,189,067	12	Band A - £0.01 to £1.00	2,004,631	23,956,712	12
Band B - £1.01 to £2.00	515,823	14,488,232	28	Band B - £1.01 to £2.00	618,778	14,315,610	23	Band B - £1.01 to £2.00	165,209	3,619,367	22
Band C - £2.01 to £3.00	99,127	3,179,368	32	Band C - £2.01 to £3.00	156,065	3,363,816	22	Band C - £2.01 to £3.00	41,761	858,192	21
Band D - £3.01 to £4.00	39,014	1,069,579	27	Band D - £3.01 to £4.00	66,099	1,571,352	24	Band D - £3.01 to £4.00	15,094	315,361	21
Band E - £4.01 to £5.00	53,450	1,145,727	21	Band E - £4.01 to £5.00	77,244	1,766,902	23	Band E - £4.01 to £5.00	19,562	421,444	22
Category B1 - Total	6,161,573	115,057,247	19	Category B1 - Total	8,725,008	115,206,747	13	Category B1 - Total	2,246,257	29,171,076	13
	94.9%	97.5%			97.5%	98.1%			97.9%	98.4%	
Category B2	329,828	2,895,135	9	Category B2	227,606	2,200,918	10	Category B2	48,350	486,726	10
	5.1%	2.5%			2.5%	1.9%			2.1%	1.6%	
Category B3	0	0	0	Category B3			0	Category B3	0	0	0
	0.0%	0.0%			0.0%	0.0%			0.0%	0.0%	
Total	6,491,401	117,952,382	18	Total	8,952,614	117,407,665	13	Total	2,294,607	29,657,802	13
	Tracked Player Average Loss per Machine Play Session 2014	Tracked Player Average Machine Play Sessions 2014			Tracked Player Average Loss per Machine Play Session 2015	Tracked Player Average Machine Play Sessions 2015			Tracked Player Average Loss per Machine Play Session 2016	Tracked Player Average Machine Play Sessions Jan- March 2016	
Band A - £0.01 to £1.00	£ 12.9	£ 20.9		Band A - £0.01 to £1.00	£ 12.2	£ 33.9		Band A - £0.01 to £1.00	£ 3.4	38.3	
Band B - £1.01 to £2.00	£ 59.7	£ 10.2		Band B - £1.01 to £2.00	£ 43.6	£ 13.6		Band B - £1.01 to £2.00	£ 13.1	15.0	
Band C - £2.01 to £3.00	£ 144.1	£ 7.3		Band C - £2.01 to £3.00	£ 95.3	£ 10.9		Band C - £2.01 to £3.00	£ 23.1	12.2	
Band D - £3.01 to £4.00	£ 117.5	£ 6.7		Band D - £3.01 to £4.00	£ 101.3	£ 10.5		Band D - £3.01 to £4.00	£ 36.0	9.3	
Band E - £4.01 to £5.00	£ 152.1	£ 8.3		Band E - £4.01 to £5.00	£ 102.6	£ 10.2		Band E - £4.01 to £5.00	£ 40.9	10.6	
Category B1 - Total	£ 20.8	£ 18.3		Category B1 - Total	£ 17.4	£ 28.7		Category B1 - Total	£ 5.0	32.0	
Category B2	£ 5.6	£ 5.8		Category B2	£ 5.5	£ 5.0		Category B2	£ 5.8	4.9	
Category B3	£ -	£ -		Category B3	£ -	£ -		Category B3	£ -	0.0	
Total	£ 20.0	£ 16.5		Total	£ 17.1	£ 25.6		Total	£ 5.0	28.6	

2013/14			
2013/14			
	Tracked Play Number of Players Oct-Dec 2013	Tracked Play Total Win Oct-Dec 2013	
Band A 18 to 24 - Male	12,707.00	184,864.06	
Band A 18 to 24 - Female	4,358.00	77,086.41	
Band B 25 to 34 - Male	12,260.00	753,275.76	
Band B 25 to 34 - Female	4,631.00	409,523.09	
Band C 35 to 44 - Male	8,435.00	1,530,566.00	
Band C 35 to 44 - Female	3,877.00	911,791.35	
Band D 45 to 54 - Male	7,655.00	2,202,613.83	
Band D 45 to 54 - Female	5,701.00	1,961,159.93	
Band E 55 to 64 - Male	5,320.00	1,884,869.34	
Band E 55 to 64 - Female	5,503.00	2,561,932.33	
Band F 65 to 74 - Male	3,425.00	1,281,979.71	
Band F 65 to 74 - Female	3,963.00	1,918,192.84	
Band G 75+ - Male	1,412.00	485,487.89	
Band G 75+ - Female	1,549.00	739,452.97	
Total Male	51,214.00	8,323,656.59	
	63.4%	49.2%	
Total Female	29,582.00	8,579,138.92	
	36.6%	50.8%	
Total	80,796.00	16,902,795.51	

	Tracked Play Total Bet Oct-Dec 2013	Tracked Play Total Games Played Oct-Dec 2013	Tracked Play Average Bet (per Spin) Oct-Dec 2013	
Band A 18 to 24 - Male	3,053,291.50	2,967,489.00	£	1.03
Band A 18 to 24 - Female	1,088,935.91	1,493,891.00	£	0.73
Band B 25 to 34 - Male	10,760,353.81	9,193,175.00	£	1.17
Band B 25 to 34 - Female	5,154,383.69	6,199,005.00	£	0.83
Band C 35 to 44 - Male	21,071,429.85	18,687,158.00	£	1.13
Band C 35 to 44 - Female	13,415,715.20	15,970,846.00	£	0.84
Band D 45 to 54 - Male	29,976,054.28	30,819,587.00	£	0.97
Band D 45 to 54 - Female	27,960,386.63	36,186,072.00	£	0.77
Band E 55 to 64 - Male	26,068,815.42	31,989,396.00	£	0.81
Band E 55 to 64 - Female	34,362,107.72	48,791,600.00	£	0.70
Band F 65 to 74 - Male	16,539,131.08	23,243,178.00	£	0.71
Band F 65 to 74 - Female	24,522,389.03	37,675,503.00	£	0.65
Band G 75+ - Male	6,900,746.71	11,725,614.00	£	0.59
Band G 75+ - Female	10,151,610.87	16,917,349.00	£	0.60
Total Male	114,369,822.65	128,625,597.00	£	0.89
	49.5%	44.1%		
Total Female	116,655,529.05	163,234,266.00	£	0.71
	50.5%	55.9%		
Total	231,025,351.70	291,859,863.00	£	0.79

Tracked Play Data Age & Gender											
	Tracked Play Number of Players 2014	Tracked Play Total Win 2014			Tracked Play Number of Players 2015	Tracked Play Total Win 2015			Tracked Play Number of Players 2016	Tracked Play Total Win 2016	
Band A 18 to 24 - Male	46,986.00	1,756,347.90		Band A 18 to 24 - Male	36,924.00	404,242.01		Band A 18 to 24 - Male	7,777.00	76,220.76	
Band A 18 to 24 - Female	15,566.00	237,169.00		Band A 18 to 24 - Female	14,590.00	1,162,584.36		Band A 18 to 24 - Female	2,972.00	36,279.33	
Band B 25 to 34 - Male	47,716.00	3,798,133.39		Band B 25 to 34 - Male	39,691.00	4,256,114.16		Band B 25 to 34 - Male	9,402.00	430,534.56	
Band B 25 to 34 - Female	17,284.00	1,467,019.61		Band B 25 to 34 - Female	17,241.00	2,341,132.58		Band B 25 to 34 - Female	3,487.00	208,480.40	
Band C 35 to 44 - Male	32,641.00	12,914,961.97		Band C 35 to 44 - Male	27,446.00	11,609,804.05		Band C 35 to 44 - Male	6,658.00	924,426.23	
Band C 35 to 44 - Female	14,906.00	10,205,351.54		Band C 35 to 44 - Female	14,774.00	14,600,903.02		Band C 35 to 44 - Female	3,276.00	538,091.22	
Band D 45 to 54 - Male	26,143.00	16,397,782.77		Band D 45 to 54 - Male	23,863.00	16,645,535.96		Band D 45 to 54 - Male	6,547.00	1,724,038.03	
Band D 45 to 54 - Female	25,145.00	11,967,617.04		Band D 45 to 54 - Female	22,875.00	14,435,229.19		Band D 45 to 54 - Female	4,739.00	1,224,213.71	
Band E 55 to 64 - Male	22,179.00	14,360,839.43		Band E 55 to 64 - Male	21,018.00	18,472,607.29		Band E 55 to 64 - Male	5,061.00	1,541,295.04	
Band E 55 to 64 - Female	23,163.00	19,466,167.47		Band E 55 to 64 - Female	21,248.00	19,400,942.14		Band E 55 to 64 - Female	5,068.00	1,587,577.73	
Band F 65 to 74 - Male	16,169.00	12,713,049.75		Band F 65 to 74 - Male	15,374.00	13,206,094.38		Band F 65 to 74 - Male	3,056.00	830,661.32	
Band F 65 to 74 - Female	15,788.00	15,058,149.08		Band F 65 to 74 - Female	14,362.00	17,554,931.46		Band F 65 to 74 - Female	3,388.00	1,317,789.37	
Band G 75+ - Male	5,996.00	4,029,631.29		Band G 75+ - Male	9,111.00	7,723,174.63		Band G 75+ - Male	2,854.00	1,332,079.80	
Band G 75+ - Female	6,684.00	7,838,359.97		Band G 75+ - Female	5,990.00	5,946,937.65		Band G 75+ - Female	1,374.00	428,672.93	
Total Male	197,830.00	65,970,746.50		Total Male	173,427.00	72,317,572.48		Total Male	41,355.00	6,859,255.74	
	62.5%	49.9%			61.0%	48.9%			63.0%	56.2%	
Total Female	118,536.00	66,239,833.71		Total Female	111,080.00	75,442,660.40		Total Female	24,304.00	5,341,104.69	
	37.5%	50.1%			39.0%	51.1%			37.0%	43.8%	
Total	316,366.00	132,210,580.21		Total	284,507.00	147,760,232.88		Total	65,659.00	12,200,360.43	
	Tracked Play Total Bet 2014	Tracked Play Total Games Played 2014	Tracked Play Average Bet (per Spin) 2014		Tracked Play Total Bet 2015	Tracked Play Total Games Played 2015	Tracked Play Average Bet (per Spin) 2015		Tracked Play Total Bet 2016	Tracked Play Total Games Played 2016	Tracked Play Average Bet (per Spin) 2016
Band A 18 to 24 - Male	11,469,489.99	11,005,515.00	E 1.04	Band A 18 to 24 - Male	8,899,485.79	8,273,769.00	E 1.08	Band A 18 to 24 - Male	2,186,407.68	1,952,989.00	E 1.12
Band A 18 to 24 - Female	3,749,684.95	5,388,442.00	E 0.70	Band A 18 to 24 - Female	3,283,421.95	4,700,019.00	E 0.70	Band A 18 to 24 - Female	797,084.13	1,075,590.00	E 0.74
Band B 25 to 34 - Male	46,976,861.20	37,870,651.00	E 1.24	Band B 25 to 34 - Male	50,105,801.09	38,864,997.00	E 1.29	Band B 25 to 34 - Male	11,971,954.62	9,323,532.00	E 1.28
Band B 25 to 34 - Female	20,642,272.11	24,524,019.00	E 0.84	Band B 25 to 34 - Female	21,986,018.21	25,038,566.00	E 0.88	Band B 25 to 34 - Female	5,537,360.89	6,621,110.00	E 0.84
Band C 35 to 44 - Male	86,835,946.89	73,326,781.00	E 1.18	Band C 35 to 44 - Male	88,214,977.80	71,095,101.00	E 1.24	Band C 35 to 44 - Male	23,313,459.56	18,155,082.00	E 1.28
Band C 35 to 44 - Female	55,506,687.43	63,201,371.00	E 0.88	Band C 35 to 44 - Female	59,957,413.81	65,056,872.00	E 0.92	Band C 35 to 44 - Female	13,311,501.02	15,775,968.00	E 0.84
Band D 45 to 54 - Male	128,311,384.98	125,171,010.00	E 1.03	Band D 45 to 54 - Male	134,960,523.37	128,026,784.00	E 1.05	Band D 45 to 54 - Male	34,921,058.50	31,584,024.00	E 1.11
Band D 45 to 54 - Female	118,003,247.50	147,166,068.00	E 0.80	Band D 45 to 54 - Female	122,266,009.95	142,679,286.00	E 0.86	Band D 45 to 54 - Female	30,279,454.46	37,168,664.00	E 0.81
Band E 55 to 64 - Male	109,494,510.37	128,229,692.00	E 0.85	Band E 55 to 64 - Male	128,979,201.06	147,337,083.00	E 0.88	Band E 55 to 64 - Male	34,522,986.50	36,116,165.00	E 0.96
Band E 55 to 64 - Female	145,894,425.23	201,902,410.00	E 0.72	Band E 55 to 64 - Female	151,670,350.42	201,402,833.00	E 0.75	Band E 55 to 64 - Female	40,608,032.11	53,151,826.00	E 0.76
Band F 65 to 74 - Male	67,297,654.70	95,033,344.00	E 0.71	Band F 65 to 74 - Male	77,455,197.70	108,451,776.00	E 0.71	Band F 65 to 74 - Male	19,120,021.99	25,968,362.00	E 0.74
Band F 65 to 74 - Female	99,733,562.25	151,056,570.00	E 0.66	Band F 65 to 74 - Female	104,932,933.73	152,244,937.00	E 0.69	Band F 65 to 74 - Female	28,427,501.20	42,192,427.00	E 0.67
Band G 75+ - Male	28,415,689.08	48,513,841.00	E 0.59	Band G 75+ - Male	59,657,169.86	92,896,780.00	E 0.64	Band G 75+ - Male	23,391,558.01	35,637,368.00	E 0.66
Band G 75+ - Female	42,730,049.14	70,285,642.00	E 0.61	Band G 75+ - Female	40,421,049.43	66,294,302.00	E 0.61	Band G 75+ - Female	10,254,884.97	16,745,532.00	E 0.61
Total Male	478,801,537.21	519,150,834.00	E 0.92	Total Male	548,272,356.67	594,946,290.00	E 0.92	Total Male	149,427,446.86	158,737,522.00	E 0.94
	49.6%	43.9%			52.1%	47.5%			53.6%	47.9%	
Total Female	486,259,928.61	663,524,522.00	E 0.73	Total Female	504,517,197.50	657,416,815.00	E 0.77	Total Female	129,215,818.78	172,731,117.00	E 0.75
	50.4%	56.1%			47.9%	52.5%			46.4%	52.1%	
Total	965,061,465.82	1,182,675,356.00	E 0.82	Total	1,052,789,554.17	1,252,363,105.00	E 0.84	Total	278,643,265.64	331,468,639.00	E 0.84

	Tracked Play Total Number of Machine Play Sessions Oct-Dec 2013	Tracked Play Total Machine Play Time (minutes) Oct-Dec 2013	Tracked Play Average Length of Machine Session (minutes) Oc- Dec 2013
Band A 18 to 24 - Male	51,278	435,424	8
Band A 18 to 24 - Female	15,408	172,909	11
Band B 25 to 34 - Male	79,664	954,856	12
Band B 25 to 34 - Female	29,663	643,443	22
Band C 35 to 44 - Male	103,383	1,794,645	17
Band C 35 to 44 - Female	57,689	1,491,480	26
Band D 45 to 54 - Male	133,430	2,974,897	22
Band D 45 to 54 - Female	123,419	3,642,155	30
Band E 55 to 64 - Male	136,889	3,108,021	23
Band E 55 to 64 - Female	174,803	5,003,700	29
Band F 65 to 74 - Male	106,357	2,578,563	24
Band F 65 to 74 - Female	132,455	4,095,243	31
Band G 75+ - Male	57,272	1,353,232	24
Band G 75+ - Female	59,377	1,936,875	33
Total Male	668,273	13,199,638	20
	53.0%	43.7%	
Total Female	592,814	16,985,805	29
	47.0%	56.3%	
Total	1,261,087	30,185,443	24

	Tracked Play Total Number of Machine Play Sessions 2014	Tracked Play Total Machine Play Time (minutes) 2014	Tracked Play Average Length of Machine Session (minutes) 2014		Tracked Play Total Number of Machine Play Sessions 2015	Tracked Play Total Machine Play Time (minutes) 2015	Tracked Play Average Length of Machine Session (minutes) 2015
Band A 18 to 24 - Male	200,907	613,993	3	Band A 18 to 24 - Male	149,197	502,874	3
Band A 18 to 24 - Female	62,477	735,402	12	Band A 18 to 24 - Female	55,943	531,178	9
Band B 25 to 34 - Male	341,383	4,115,169	12	Band B 25 to 34 - Male	351,522	3,654,113	10
Band B 25 to 34 - Female	137,292	2,474,406	18	Band B 25 to 34 - Female	164,266	2,302,699	14
Band C 35 to 44 - Male	466,362	7,285,451	16	Band C 35 to 44 - Male	514,115	6,450,700	13
Band C 35 to 44 - Female	306,556	6,070,299	20	Band C 35 to 44 - Female	394,914	5,632,006	14
Band D 45 to 54 - Male	625,999	12,259,279	20	Band D 45 to 54 - Male	753,758	11,810,165	16
Band D 45 to 54 - Female	713,276	15,083,849	21	Band D 45 to 54 - Female	992,767	12,805,028	13
Band E 55 to 64 - Male	669,078	13,270,755	20	Band E 55 to 64 - Male	929,252	13,950,476	15
Band E 55 to 64 - Female	1,007,431	21,372,377	21	Band E 55 to 64 - Female	1,568,502	18,521,681	12
Band F 65 to 74 - Male	538,249	10,909,946	20	Band F 65 to 74 - Male	802,685	10,708,812	13
Band F 65 to 74 - Female	755,969	16,937,082	22	Band F 65 to 74 - Female	1,243,484	14,421,154	12
Band G 75+ - Male	295,456	5,664,195	19	Band G 75+ - Male	450,187	9,487,044	21
Band G 75+ - Female	373,743	8,234,734	22	Band G 75+ - Female	607,659	6,560,713	11
Total Male	3,137,434	54,118,788	17	Total Male	3,950,716	56,564,184	14
	48.3%	43.3%			44.0%	48.2%	
Total Female	3,356,744	70,908,149	21	Total Female	5,027,535	60,774,459	12
	51.7%	56.7%			56.0%	51.8%	
Total	6,494,178	125,026,937	19	Total	8,978,251	117,338,643	13

	Tracked Play Total Number of Machine Play Sessions 2016	Tracked Play Total Machine Play Time (minutes) 2016	Tracked Play Average Length of Machine Session (minutes) 2016
Band A 18 to 24 - Male	30,709	237,339	8
Band A 18 to 24 - Female	12,068	121,030	10
Band B 25 to 34 - Male	81,744	887,019	11
Band B 25 to 34 - Female	38,750	605,981	16
Band C 35 to 44 - Male	119,892	1,639,554	14
Band C 35 to 44 - Female	104,338	1,418,634	14
Band D 45 to 54 - Male	186,361	2,889,777	16
Band D 45 to 54 - Female	256,485	3,399,871	13
Band E 55 to 64 - Male	236,718	3,416,515	14
Band E 55 to 64 - Female	388,948	4,985,437	13
Band F 65 to 74 - Male	221,464	2,524,085	11
Band F 65 to 74 - Female	334,396	4,080,655	12
Band G 75+ - Male	124,350	3,611,199	29
Band G 75+ - Female	158,565	1,687,525	11
Total Male	1,001,238	15,205,488	15
	43.6%	48.3%	
Total Female	1,293,550	16,299,133	13
	56.4%	51.7%	
Total	2,294,788	31,504,621	14

	Tracked Player Average Loss per Machine Play Session Oct-Dec 2013	Tracked Player Average Machine Play Sessions during Quarter Oct-Dec 2013
Band A 18 to 24 - Male	£ 3.61	4.0
Band A 18 to 24 - Female	£ 5.00	3.5
Band B 25 to 34 - Male	£ 9.46	6.5
Band B 25 to 34 - Female	£ 13.81	6.4
Band C 35 to 44 - Male	£ 14.80	12.3
Band C 35 to 44 - Female	£ 15.81	14.9
Band D 45 to 54 - Male	£ 16.51	17.4
Band D 45 to 54 - Female	£ 15.89	21.6
Band E 55 to 64 - Male	£ 13.77	25.7
Band E 55 to 64 - Female	£ 14.66	31.8
Band F 65 to 74 - Male	£ 12.05	31.1
Band F 65 to 74 - Female	£ 14.48	33.4
Band G 75+ - Male	£ 8.48	40.6
Band G 75+ - Female	£ 12.45	38.3
Total Male	£ 12.46	13.0
Total Female	£ 14.47	20.0
Total	£ 13.40	15.6



	Tracked Player Average Loss per Machine Play Session 2014	Tracked Player Average Machine Play Sessions during Quarter 2014			Tracked Player Average Loss per Machine Play Session 2015	Tracked Player Average Machine Play Sessions during 2015
Band A 18 to 24 - Male	£ 8.74	4.3		Band A 18 to 24 - Male	£ 2.71	4.0
Band A 18 to 24 - Female	£ 3.80	4.0		Band A 18 to 24 - Female	£ 20.78	3.8
Band B 25 to 34 - Male	£ 11.13	7.2		Band B 25 to 34 - Male	£ 12.11	8.9
Band B 25 to 34 - Female	£ 10.69	7.9		Band B 25 to 34 - Female	£ 14.25	9.5
Band C 35 to 44 - Male	£ 27.69	14.3		Band C 35 to 44 - Male	£ 22.58	18.7
Band C 35 to 44 - Female	£ 33.29	20.6		Band C 35 to 44 - Female	£ 36.97	26.7
Band D 45 to 54 - Male	£ 26.19	23.9		Band D 45 to 54 - Male	£ 22.08	31.6
Band D 45 to 54 - Female	£ 16.78	28.4		Band D 45 to 54 - Female	£ 14.54	43.4
Band E 55 to 64 - Male	£ 21.46	30.2		Band E 55 to 64 - Male	£ 19.88	44.2
Band E 55 to 64 - Female	£ 19.32	43.5		Band E 55 to 64 - Female	£ 12.37	73.8
Band F 65 to 74 - Male	£ 23.62	33.3		Band F 65 to 74 - Male	£ 16.45	52.2
Band F 65 to 74 - Female	£ 19.92	47.9		Band F 65 to 74 - Female	£ 14.12	86.6
Band G 75+ - Male	£ 13.64	49.3		Band G 75+ - Male	£ 17.16	49.4
Band G 75+ - Female	£ 20.97	55.9		Band G 75+ - Female	£ 9.79	101.4
Total Male	£ 21.03	15.9		Total Male	£ 18.30	22.8
Total Female	£ 19.73	28.3		Total Female	£ 15.01	45.3
Total	£ 20.36	20.5		Total	£ 16.46	31.6

	Tracked Player Average Loss per Machine Play Session 2016	Tracked Player Average Machine Play Sessions during 2016
Band A 18 to 24 - Male	£ 2.48	3.9
Band A 18 to 24 - Female	£ 3.01	4.1
Band B 25 to 34 - Male	£ 5.27	8.7
Band B 25 to 34 - Female	£ 5.38	11.1
Band C 35 to 44 - Male	£ 7.71	18.0
Band C 35 to 44 - Female	£ 5.16	31.8
Band D 45 to 54 - Male	£ 9.25	28.5
Band D 45 to 54 - Female	£ 4.77	54.1
Band E 55 to 64 - Male	£ 6.51	46.8
Band E 55 to 64 - Female	£ 4.08	76.7
Band F 65 to 74 - Male	£ 3.75	72.5
Band F 65 to 74 - Female	£ 3.94	98.7
Band G 75+ - Male	£ 10.71	43.6
Band G 75+ - Female	£ 2.70	115.4
Total Male	£ 6.85	24.2
Total Female	£ 4.13	53.2
Total	£ 5.32	35.0

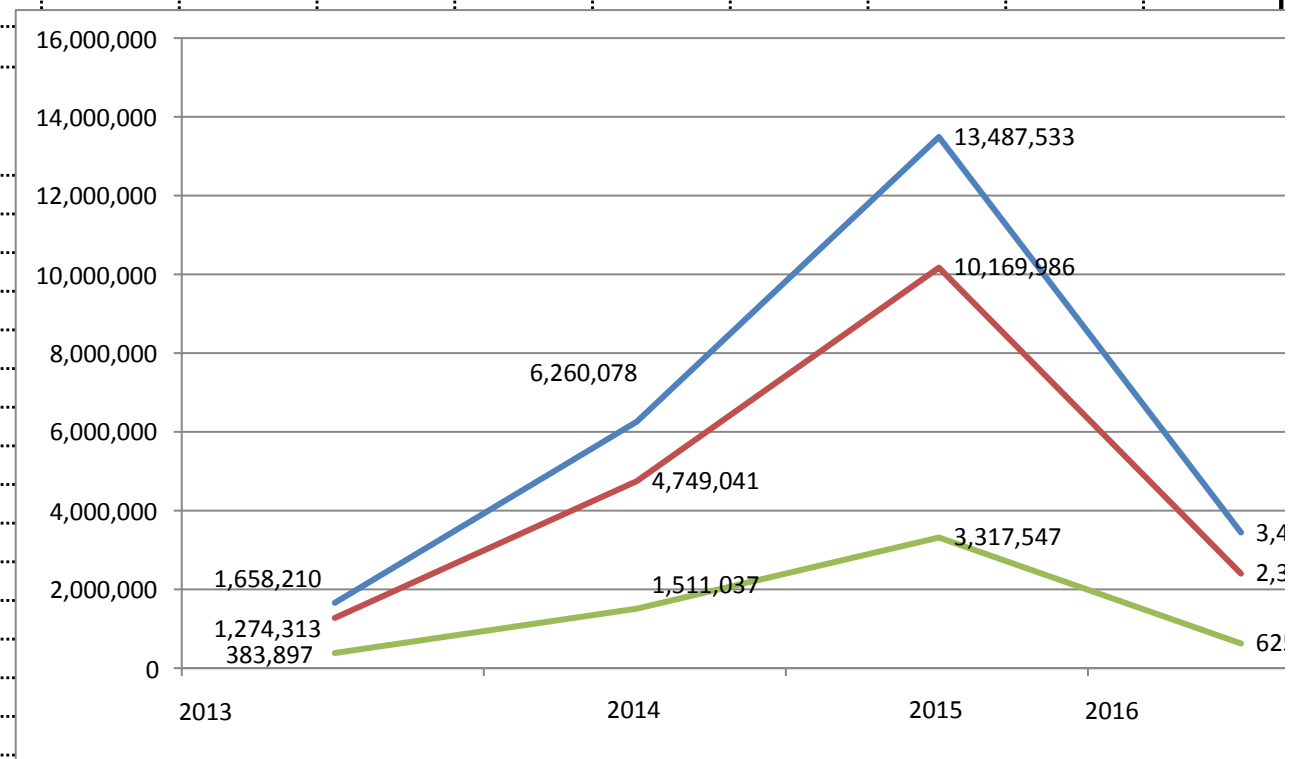
## Stake & Prize Conversion Q4 2014 - Q1 2016

		Number of Machines at New Stake & Prize	Difference	Number of Machines at Old Stake & Prize	Empty	Total Number of Machines
Jan-14		661	100	561		1222
Feb-14		779	360	419		1198
Mar-14		824	450	374		1198
Apr-14		842	486	356		1198
May-14		850	502	348		1198
Jun-14		887	576	311		1198
Jul-14		902	584	318		1220
Aug-14		902	584	318		1220
Sep-14		906	592	314		1220
Oct-14		915	610	305		1220
Nov-14		948	672	276		1224
Dec-14		1030	838	192		1222
<b>2015</b>						
Jan-15		931	805	126		1057
Feb-15		948	837	111		1059
Mar-15		950	842	108		1058
Apr-15		956	852	104		1060
May-15		958	854	104		1062
Jun-15		959	856	103		1062
Jul-15		960	858	102		1062
Aug-15		961	860	101		1062
Sep-15		961	860	101		1062
Oct-15		1053	952	101		1154
Nov-15		1053	952	101		1154
Dec-15		1074	976	98		1172

<b>2016</b>						
Jan-16		1024	947	77		1101
Feb-16		1024	947	77		1101
Mar-16		1024	947	77		1101

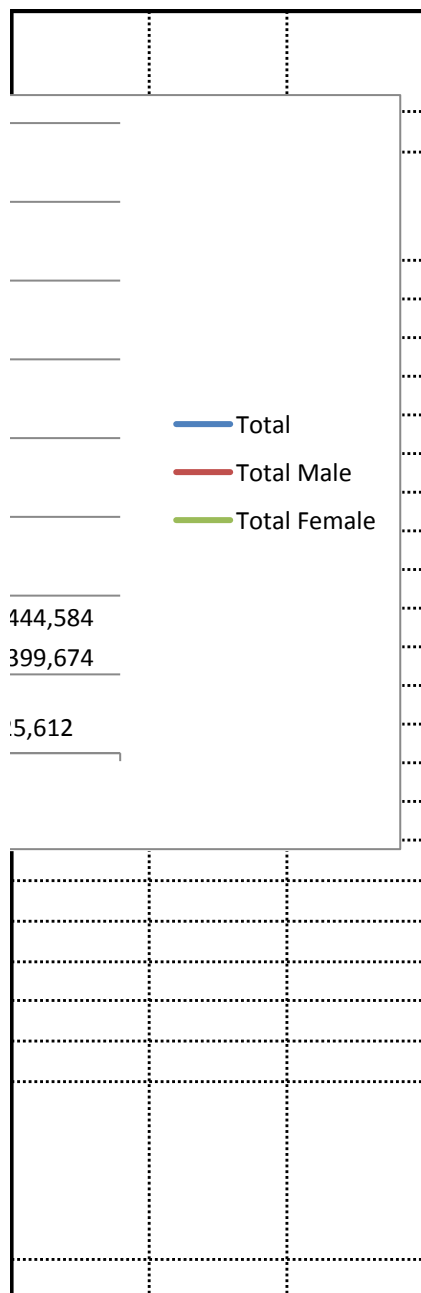
Year	2013 (Q4 October-December only)				2014			
	Overall Attendance				Overall Attendance			
	Band A 18-24	M	246,664		Band A 18-24	M	978,899	
		F	51,051			F	225,836	
	Band B 25-34	M	405,112		Band B 25-34	M	1,340,251	
		F	77,182			F	279,297	
	Band C 35-44	M	192,800		Band C 35-44	M	808,308	
		F	42,383			F	175,782	
	Band D 45-54	M	169,040		Band D 45-54	M	625,064	
		F	64,597			F	247,579	
	Band E 55-64	M	122,203		Band E 55-64	M	464,201	
		F	67,886			F	263,833	
	Band F 65-74	M	78,635		Band F 65-74	M	296,567	
		F	51,915			F	202,622	
	Band G 75+	M	59,859		Band G 75+	M	235,751	
		F	28,883			F	116,088	
	Total		1,658,210		Total		6,260,078	
	Total Male		1,274,313	76.85%			4,749,041	
	Total Female		383,897	23.15%			1,511,037	
	Number of VSE by Age & Gender Pre S&P Change				Number of VSE by Age & Gender Pre S&P Change			

2015				2016 <small>(Q1 January - March only)</small>			
		Overall Attendance				Overall Attendance	
	Band A 18-24	M	2,609,558		Band A 18-24	M	681,583
		F	660,745			F	173,226
	Band B 25-34	M	2,443,725		Band B 25-34	M	623,482
		F	578,069			F	144,196
	Band C 35-44	M	1,855,241		Band C 35-44	M	468,972
		F	427,360			F	107,518
	Band D 45-54	M	1,343,192		Band D 45-54	M	339,595
		F	544,683			F	139,547
	Band E 55-64	M	964,540		Band E 55-64	M	245,047
		F	525,683			F	133,160
	Band F 65-74	M	575,541		Band F 65-74	M	145,255
		F	368,963			F	95,715
	Band G 75+	M	378,190		Band G 75+	M	94,580
		F	212,044			F	52,709
	Total		13,487,533		Total		3,444,584
75.86%			10,169,986	75.40%			2,399,674
24.14%			3,317,547	24.60%			625,612



79.32%

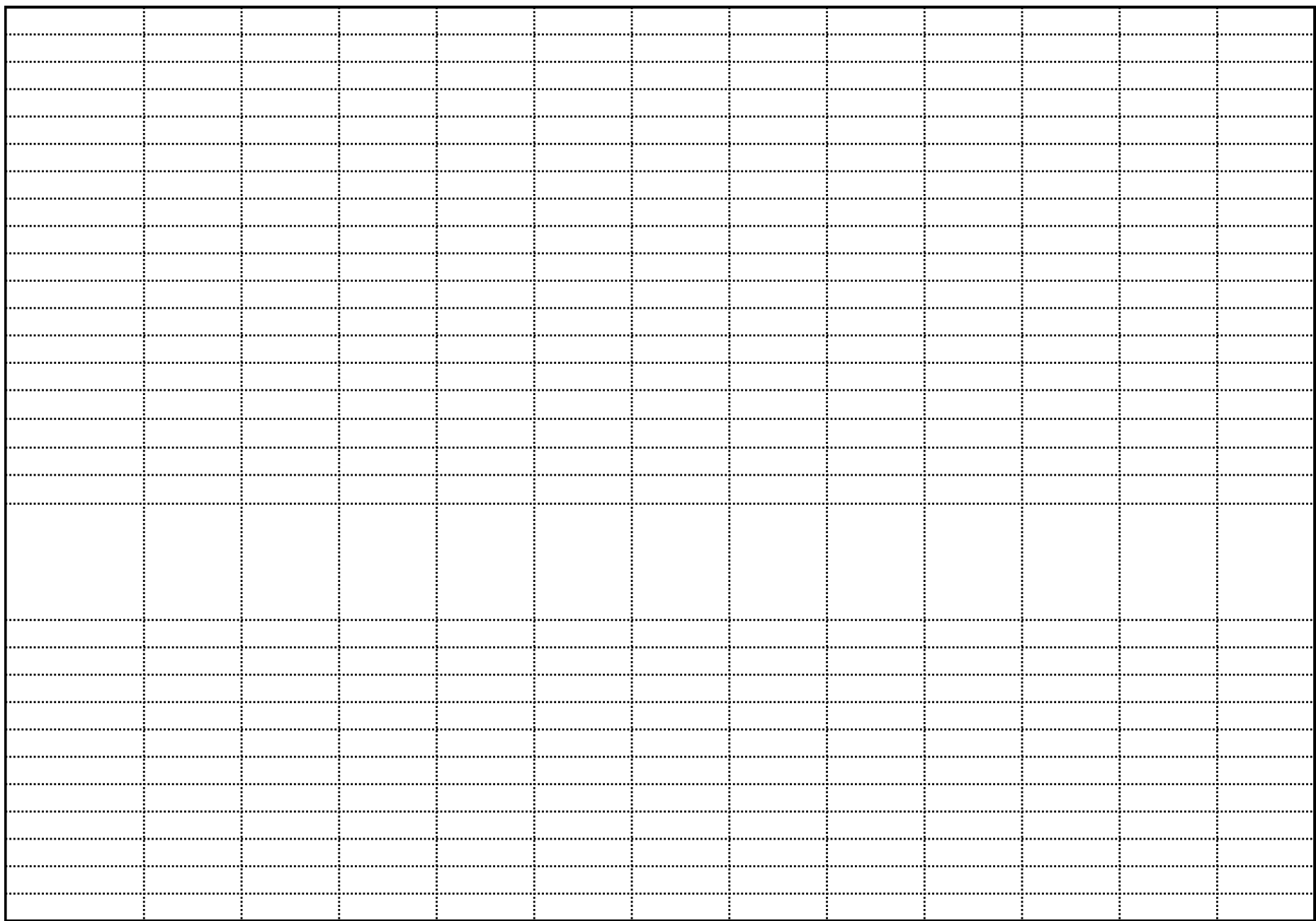
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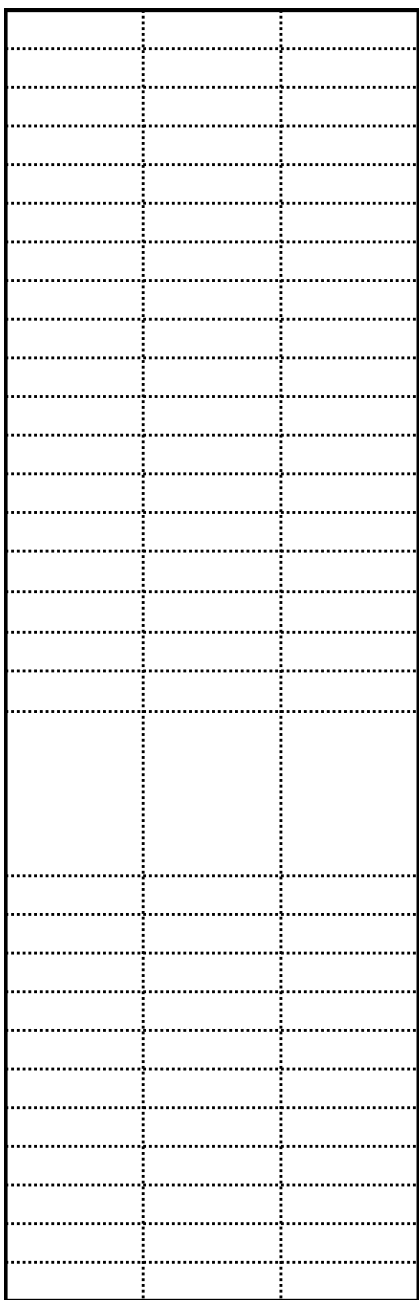






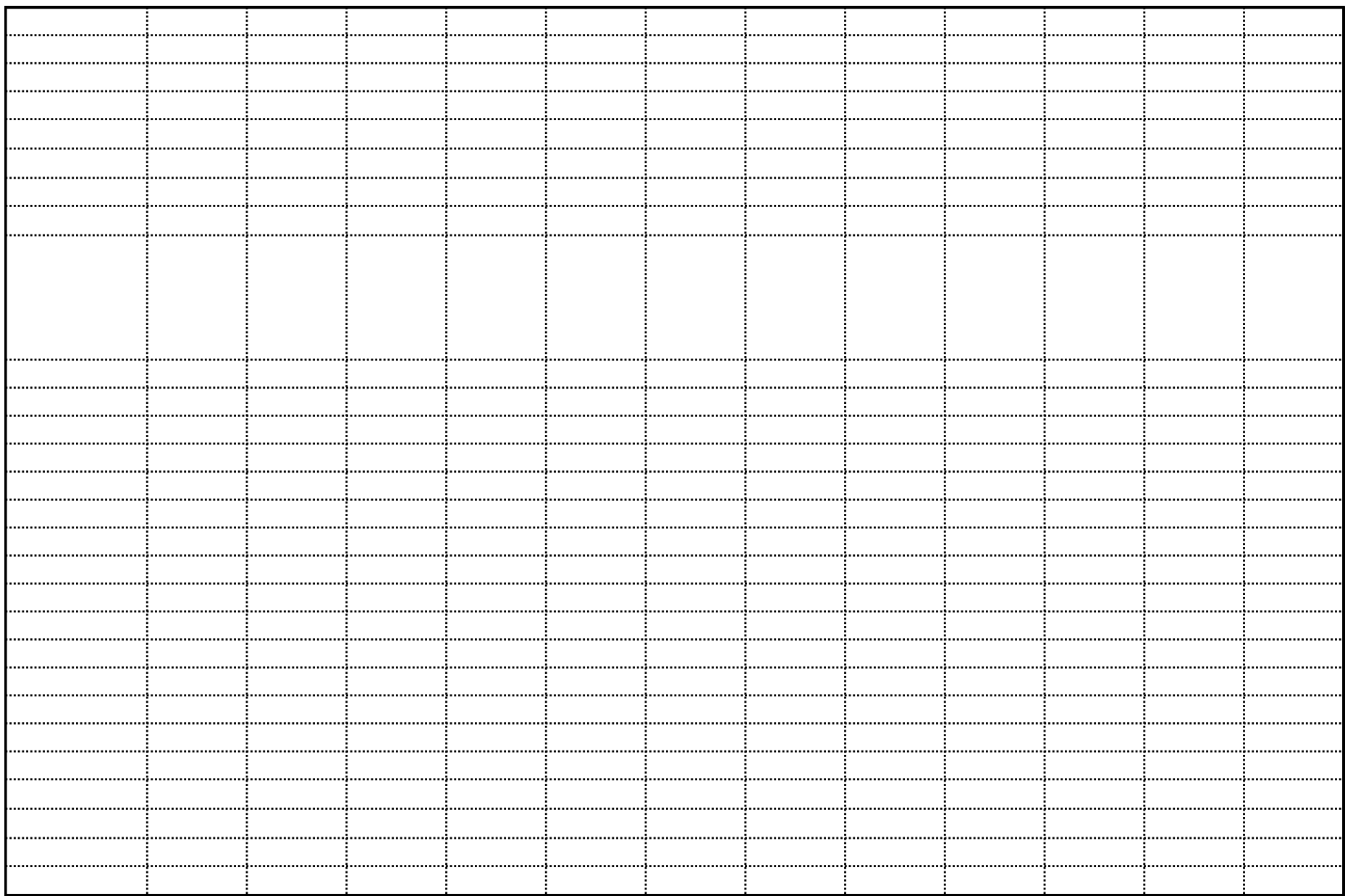
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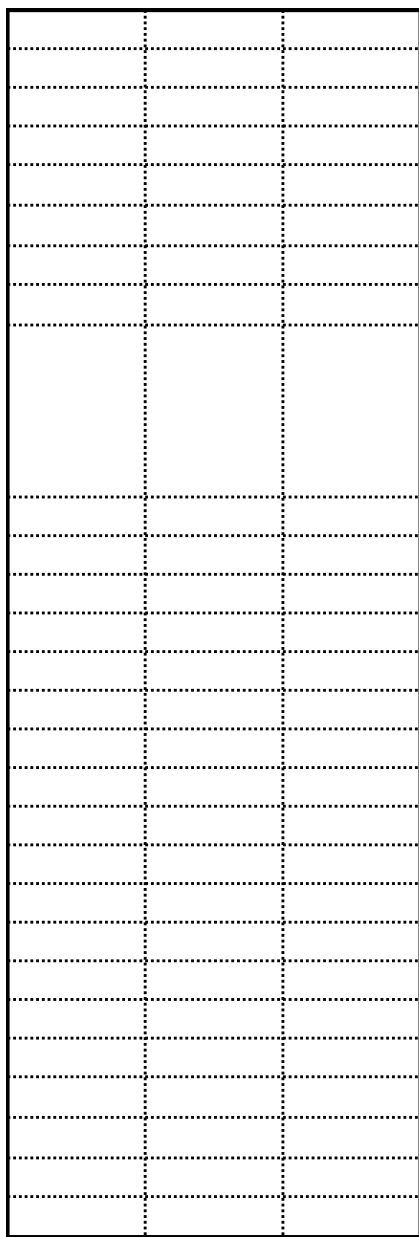








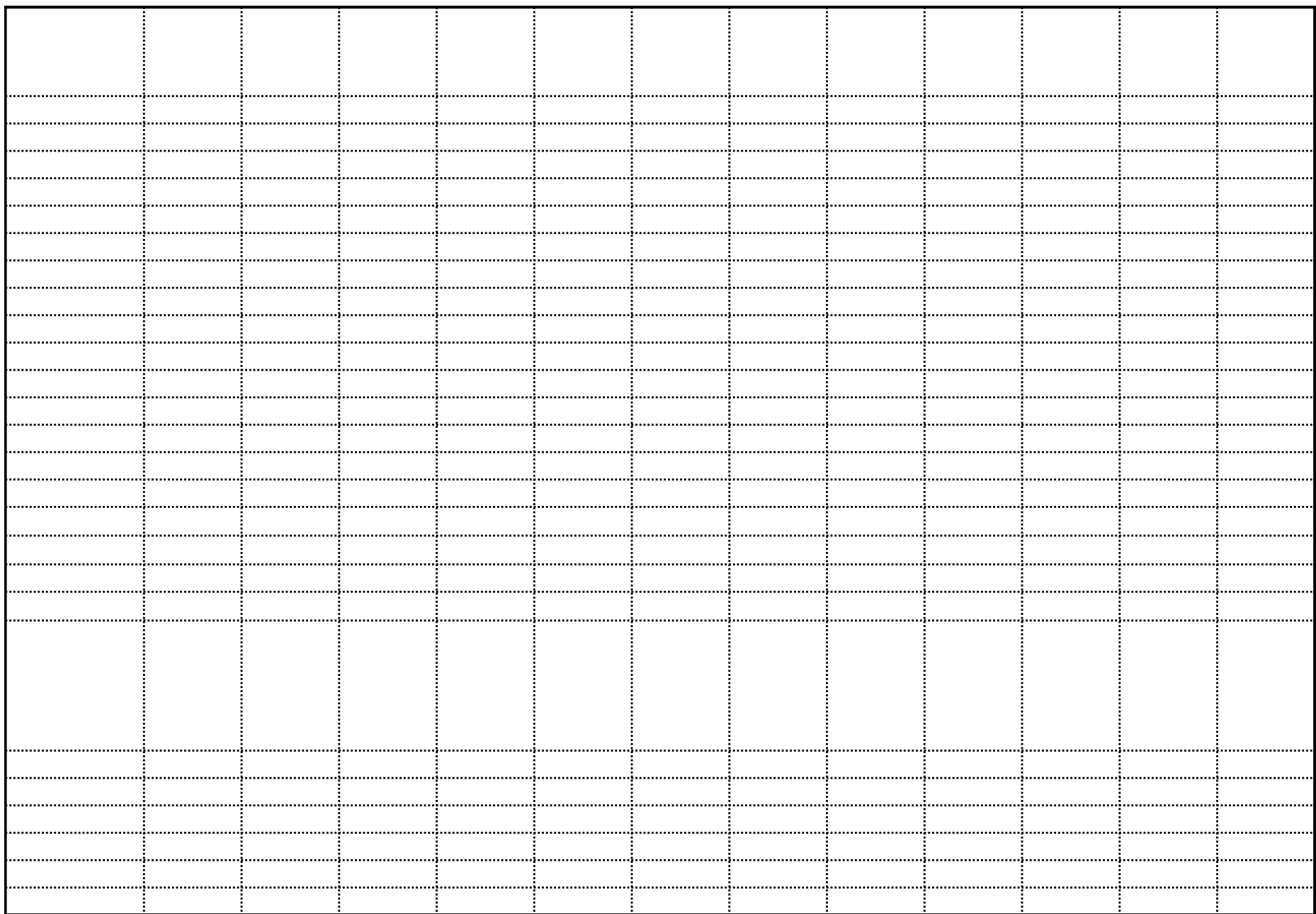


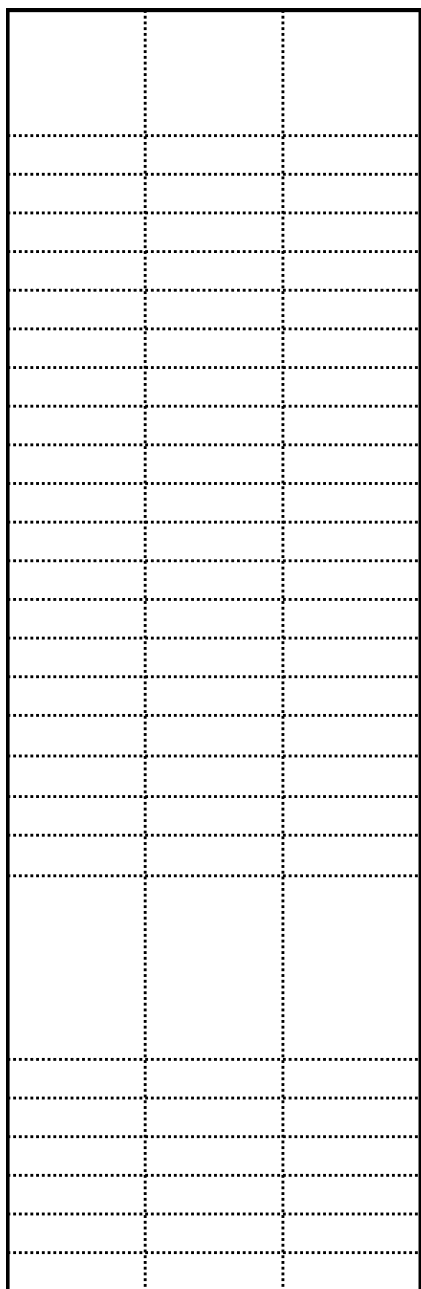




		Number of Actual VSE Breaches				Number of Actual VSE Breaches	
	Band A 18-24	M	30		Band A 18-24	M	98
		F	1			F	1
	Band B 25-34	M	77		Band B 25-34	M	237
		F	2			F	5
	Band C 35-44	M	44		Band C 35-44	M	94
		F	5			F	13
	Band D 45-54	M	31		Band D 45-54	M	78
		F	0			F	7
	Band E 55-64	M	3		Band E 55-64	M	11
		F	2			F	5
	Band F 65-74	M	2		Band F 65-74	M	0
		F	0			F	0
	Band G 75+	M	0		Band G 75+	M	0
		F	0			F	0
	Total		197		Total		549
		Number of VSE who have Reinstated				Number of VSE who have Reinstated	
	Band A 18-24	M	24		Band A 18-24	M	118
		F	1			F	3
	Band B 25-34	M	54		Band B 25-34	M	211
		F	4			F	15
	Band C 35-44	M	58		Band C 35-44	M	212

			Number of Actual VSE Breaches					Number of Actual VSE Breaches	
		<b>Band A 18-24</b>	M	140			<b>Band A 18-24</b>	M	58
			F	4				F	1
		<b>Band B 25-34</b>	M	308			<b>Band B 25-34</b>	M	108
			F	13				F	6
		<b>Band C 35-44</b>	M	225			<b>Band C 35-44</b>	M	67
			F	24				F	7
		<b>Band D 45-54</b>	M	75			<b>Band D 45-54</b>	M	41
			F	9				F	5
		<b>Band E 55-64</b>	M	8			<b>Band E 55-64</b>	M	5
			F	7				F	2
		<b>Band F 65-74</b>	M	4			<b>Band F 65-74</b>	M	1
			F	2				F	0
		<b>Band G 75+</b>	M	0			<b>Band G 75+</b>	M	0
			F	0				F	0
		<b>Total</b>		819			<b>Total</b>		301
			Number of VSE who have Reinstated					Number of VSE who have Reinstated	
		<b>Band A 18-24</b>	M	347			<b>Band A 18-24</b>	M	124
			F	6				F	4
		<b>Band B 25-34</b>	M	658			<b>Band B 25-34</b>	M	164
			F	39				F	10
		<b>Band C 35-44</b>	M	510			<b>Band C 35-44</b>	M	130





			F	6				F	9
		<b>Band D 45-54</b>	M	29			<b>Band D 45-54</b>	M	123
			F	3				F	9
		<b>Band E 55-64</b>	M	4			<b>Band E 55-64</b>	M	27
			F	8				F	7
		<b>Band F 65-74</b>	M	2			<b>Band F 65-74</b>	M	2
			F	0				F	4
		<b>Band G 75+</b>	M	0			<b>Band G 75+</b>	M	0
			F	0				F	1
		<b>Total</b>		193			<b>Total</b>		741

			F	77				F	14
		<b>Band D 45-54</b>	M	253			<b>Band D 45-54</b>	M	57
			F	0				F	15
		<b>Band E 55-64</b>	M	73			<b>Band E 55-64</b>	M	14
			F	33				F	7
		<b>Band F 65-74</b>	M	19			<b>Band F 65-74</b>	M	3
			F	12				F	3
		<b>Band G 75+</b>	M	2			<b>Band G 75+</b>	M	3
			F	2				F	2
		<b>Total</b>		2,031			<b>Total</b>		550

Economic Data					
2013 (Q4 October - December only)			2014		
Machine Category	Gross Gaming Yield Oct-Dec 2013	Gaming Machine Total Win Oct-Dec 2013	Machine Category	Gross Gaming Yield 2014	Gaming Machine Total Win 2014
Category B1 - Progressive		£ 6,672,874	Category B1 - Progressive		£ 52,624,442
Category B1 - Non Progressive		£ 26,426,696	Category B1 - Non Progressive		£ 95,557,819
Category B1 - Total		£ 33,099,570	Category B1 - Total		£ 148,182,261
		14.9%			13.9%
Category B2		£ 2,236,017	Category B2		£ 7,959,762
		1.0%			0.7%
Category B3		£ -	Category B3		£ -
		0.0%			0.0%
Total	£ 222,488,145	£ 35,335,587	Total	£ 1,066,640,798	£ 156,142,023
		15.9%			14.6%
Table GGY	£ 187,152,558		Table GGY	£ 910,498,775	
2015			2016 (Q1 January - March Only)		
Machine Category	Gross Gaming Yield 2015	Gaming Machine Total Win 2015	Machine Category	Gross Gaming Yield 2016	Gaming Machine Total Win 2016
Category B1 - Progressive		£ 44,012,447	Category B1 - Progressive		£ 15,005,220
Category B1 - Non Progressive		£ 60,728,119	Category B1 - Non Progressive		£ 24,151,616
Category B1 - Total		£ 104,740,566	Category B1 - Total		£ 39,156,837
		17.1%			18.9%
Category B2		£ 11,358,675	Category B2		£ 2,900,166
		1.9%			1.4%
Category B3		£ -	Category B3		£ -
		0.0%			0.0%
Total	£ 612,765,014	£ 116,099,242	Total	£ 206,928,502	£ 42,057,002
		18.9%			20.3%
Table GGY	£ 496,665,773		Table GGY	£ 334,980,159	

Machine Level Data - All Play						
2013 (Q4 October - December only)				2014		
Machine Category	Gaming Machine Cash In Oct-Dec 2013	Gaming Machine Cash Out Oct-Dec 2013		Machine Category	Gaming Machine Cash In 2014	Gaming Machine Cash Out 2014
Category B1 - Progressive	£ 30,769,099	£ 24,096,224		Category B1 - Progressive	£ 246,152,822	£ 193,528,380
Category B1 - Non Progressive	£ 114,778,142	£ 88,351,446		Category B1 - Non Progressive	£ 572,442,440	£ 476,884,621
Category B1 - Total	£ 145,547,241	£ 112,447,670		Category B1 - Total	£ 818,595,262	£ 670,413,001
	92.0%				93.6%	
Category B2	£ 12,632,217	£ 10,396,200		Category B2	£ 55,802,489	£ 47,842,727
	8.0%				6.4%	
Category B3	£ -	£ -		Category B3	£ -	£ -
	0.0%				0.0%	
Total	£ 158,179,458	£ 122,843,870		Total	£ 874,397,751	£ 718,255,728
		77.7%				82.1%
2015				2016 (Q1 January - March Only)		
Machine Category	Gaming Machine Cash In 2015	Gaming Machine Cash Out 2015		Machine Category	Gaming Machine Cash In 2016	Gaming Machine Cash Out 2016
Category B1 - Progressive	£ 246,060,717	£ 202,048,270		Category B1 - Progressive	£ 45,581,965	£ 30,576,745
Category B1 - Non Progressive	£ 566,572,603	£ 505,844,483		Category B1 - Non Progressive	£ 129,399,236	£ 105,247,620
Category B1 - Total	£ 812,633,320	£ 707,892,753		Category B1 - Total	£ 174,981,201	£ 135,824,365
	92.7%				91.3%	
Category B2	£ 63,635,078	£ 52,276,402		Category B2	£ 16,664,963	£ 13,764,798
	7.3%				8.7%	
Category B3	£ -	£ -		Category B3	£ -	£ -
	0				0	
Total	£ 876,268,397	£ 760,169,156		Total	£ 191,646,165	£ 149,589,162
		86.8%				78.1%



Machine Level Data - All Play											

Machine Level Data - All Play						
2013 (Q4 October - December only)				2014		
Machine Category	Return to Player (vs Cash In) Oct-Dec 2013	Return to Player (vs Total Bet) Oct-Dec 2013		Machine Category	Return to Player (vs Cash In) 2014	Return to Player (vs Total Bet) 2014
Category B1 - Progressive	78.3%	93.0%		Category B1 - Progressive	78.6%	93.4%
Category B1 - Non Progressive	77.0%	92.0%		Category B1 - Non Progressive	83.3%	93.5%
Category B1 - Total	77.3%	92.2%		Category B1 - Total	81.9%	93.5%
Category B2	82.3%	96.1%		Category B2	85.7%	96.4%
Category B3	0.0%	0.0%		Category B3	0.0%	0.0%
Total	77.7%	92.7%		Total	82.1%	93.7%
2015				2016 (Q1 January - March Only)		
Machine Category	Return to Player (vs Cash In) 2015	Return to Player (vs Total Bet) 2015		Machine Category	Return to Player (vs Cash In) 2016	Return to Player (vs Total Bet) 2016
Category B1 - Progressive	82.1%	94.3%		Category B1 - Progressive	67.1%	91.9%
Category B1 - Non Progressive	89.3%	95.5%		Category B1 - Non Progressive	81.3%	92.9%
Category B1 - Total	87.1%	95.1%		Category B1 - Total	77.6%	92.5%
Category B2	82.2%	96.6%		Category B2	82.6%	96.7%
Category B3	0.0%	0.0%		Category B3	0.0%	0.0%
Total	86.8%	95.3%		Total	78.1%	93.1%

Machine Level Data - All Play						
2013 (Q4 October - December only)				2014		
Machine Category	Tracked Play (Total Bet) Oct-Dec 2013	Untracked Play (Total Bet) Oct-Dec 2013		Machine Category	Tracked Play (Total Bet) 2014	Untracked Play (Total Bet) 2014
Category B1 - Total	£ 201,812,853 47.3%	£ 224,624,493 52.7%		Category B1 - Total	£ 926,053,636 40.8%	£ 1,346,133,290 59.2%
Category B2	£ 11,824,493 20.4%	£ 45,999,927 79.6%		Category B2	£ 49,758,999 22.4%	£ 172,434,022 77.6%
Category B3	£ - 0.0%	£ - 0.0%		Category B3	£ - 0.0%	£ - 0.0%
Total	£ 213,637,346 44.1%	£ 270,624,420 55.9%		Total	£ 975,812,635 39.1%	£ 1,518,567,312 60.9%
2015				2016 (Q1 January - March Only)		
Machine Category	Tracked Play (Total Bet) 2015	Untracked Play (Total Bet) 2015		Machine Category	Tracked Play (Total Bet) 2016	Untracked Play (Total Bet) 2016
Category B1 - Total	£ 993,400,037 46.8%	£ 1,129,358,038 53.2%		Category B1 - Total	£ 256,219,065 48.8%	£ 268,350,992 51.2%
Category B2	£ 40,173,695 12.0%	£ 293,907,457 88.0%		Category B2	£ 9,639,894 11.0%	£ 77,684,350 89.0%
Category B3	£ - 0.0%	£ - 0.0%		Category B3	£ - 0.0%	£ - 0.0%
Total	£ 1,033,573,733 42.1%	£ 1,423,265,495 57.9%		Total	£ 265,858,959 43.4%	£ 346,035,342 56.6%

Tracked Play Data Loyalty Cards					
2013 (Q4 October - December only)			2014		
	Tracked Play Number of Players Oct-Dec 2013	Tracked Play Total Win Oct-Dec 2013		Tracked Play Number of Players 2014	Tracked Play Total Win 2014
Band A - £0.01 to £1.00	60,953	£ 8,887,865	Band A - £0.01 to £1.00	260,509	£ 70,313,181
Band B - £1.01 to £2.00	15,783	£ 5,631,401	Band B - £1.01 to £2.00	50,601	£ 30,779,510
Band C - £2.01 to £3.00	0	£ -	Band C - £2.01 to £3.00	13,554	£ 14,288,208
Band D - £3.01 to £4.00	0	£ -	Band D - £3.01 to £4.00	5,800	£ 4,585,241
Band E - £4.01 to £5.00	0	£ -	Band E - £4.01 to £5.00	6,450	£ 8,130,478
Category B1 - Total	76,736	£ 14,519,267	Category B1 - Total	336,914	£ 128,096,617
	84.3%	97.3%		85.6%	98.6%
Category B2	14,263	£ 402,974	Category B2	56,837	£ 1,842,426
	15.7%	2.7%		14.4%	1.4%
Category B3	0	£ -	Category B3	0	£ -
	0.0%	0.0%		0.0%	0.0%
Total	90,999	£ 14,922,241	Total	393,751	£ 129,939,043
2015			2016 (Q1 January - March Only)		
	Tracked Play Number of Players 2015	Tracked Play Total Win 2015		Tracked Play Number of Players 2016	Tracked Play Total Win 2016
Band A - £0.01 to £1.00	230,530	£ 95,311,591	Band A - £0.01 to £1.00	52,341	£ 6,795,975
Band B - £1.01 to £2.00	45,481	£ 26,987,397	Band B - £1.01 to £2.00	11,042	£ 2,162,693
Band C - £2.01 to £3.00	14,330	£ 14,880,390	Band C - £2.01 to £3.00	3,419	£ 965,391
Band D - £3.01 to £4.00	6,316	£ 6,696,605	Band D - £3.01 to £4.00	1,629	£ 543,394
Band E - £4.01 to £5.00	7,555	£ 7,928,625	Band E - £4.01 to £5.00	1,854	£ 800,632
Category B1 - Total	304,212	£ 151,804,608	Category B1 - Total	70,285	£ 11,268,084
	87.1%	99.2%		87.7%	97.6%
Category B2	45,131	£ 1,247,992	Category B2	9,895	£ 282,085
	12.9%	0.8%		12.3%	2.4%
Category B3			Category B3	0	£ -
	0.0%	0.0%		0.0%	0.0%
Total	349,343	£ 153,052,601	Total	80,180	£ 11,550,169

Tracked Play Data Loyalty Cards											
2013 (Q4 October - December only)						2014					
	Tracked Play Total Bet Oct-Dec 2013	Tracked Play Total Games Played Oct- Dec 2013	Tracked Play Average Bet (per Spin) Oct-Dec 2013				Tracked Play Total Bet 2014	Tracked Play Total Games Played 2014	Tracked Play Average Bet (per Spin) 2014		
Band A - £0.01 to £1.00	£ 120,966,244	226,407,589	0.53			Band A - £0.01 to £1.00	£ 537,297,549	977,483,972	0.55		
Band B - £1.01 to £2.00	£ 80,846,610	52,564,040	1.54			Band B - £1.01 to £2.00	£ 217,540,643	152,674,772	1.42		
Band C - £2.01 to £3.00	£ -	0	0.00			Band C - £2.01 to £3.00	£ 77,903,596	32,636,575	2.39		
Band D - £3.01 to £4.00	£ -	0	0.00			Band D - £3.01 to £4.00	£ 37,556,718	10,942,739	3.43		
Band E - £4.01 to £5.00	£ -	0	0.00			Band E - £4.01 to £5.00	£ 55,755,130	11,843,604	4.71		
Category B1 - Total	£ 201,812,853	278,971,629	0.72			Category B1 - Total	£ 926,053,636	1,185,581,662	0.78		
	94.5%	99.0%					94.9%	99.3%			
Category B2	£ 11,824,493	2,824,648	4.19			Category B2	£ 49,758,999	8,654,272	5.75		
	5.5%	1.0%					5.1%	0.7%			
Category B3	£ -	0	0.00			Category B3	£ -	0	0.00		
	0.0%	0.0%					0.0%	0.0%			
Total	£ 213,637,346	281,796,277	0.76			Total	£ 975,812,635	1,194,235,934	0.82		
2015						2016 (Q1 January - March Only)					
	Tracked Play Total Bet 2015	Tracked Play Total Games Played 2015	Tracked Play Average Bet (per Spin) 2015				Tracked Play Total Bet 2016	Tracked Play Total Games Played 2016	Tracked Play Average Bet (per Spin) 2016		
Band A - £0.01 to £1.00	£ 567,105,550	998,099,379	0.57			Band A - £0.01 to £1.00	£ 145,897,702	254,935,329	£ 0.57		
Band B - £1.01 to £2.00	£ 213,241,384	152,140,290	1.40			Band B - £1.01 to £2.00	£ 55,032,372	39,371,922	£ 1.40		
Band C - £2.01 to £3.00	£ 87,024,268	35,910,946	2.42			Band C - £2.01 to £3.00	£ 22,762,115	9,423,304	£ 2.42		
Band D - £3.01 to £4.00	£ 49,211,851	14,264,873	3.45			Band D - £3.01 to £4.00	£ 11,763,127	3,374,245	£ 3.49		
Band E - £4.01 to £5.00	£ 76,816,984	17,444,530	4.40			Band E - £4.01 to £5.00	£ 20,763,749	4,409,552	£ 4.71		
Category B1 - Total	£ 993,400,037	1,217,860,018	0.82			Category B1 - Total	£ 256,219,065	311,514,352	£ 0.82		
	96.1%	99.5%					96.4%	99.6%			
Category B2	£ 40,173,695	6,219,566	6.46			Category B2	£ 9,639,894	1,343,294	£ 7.18		
	3.9%	0.5%					3.6%	0.4%			
Category B3			0.00			Category B3	£ -	0	£ -		
	0.0%	0.0%					0.0%	0.0%			
Total	£ 1,033,573,733	1,224,079,584	0.84			Total	£ 265,858,959	312,857,646	£ 0.85		

Tracked Play Data Loyalty Cards							
2013 (Q4 October - December only)				2014			
	Tracked Play Total Number of Machine Play Sessions Oct- Dec 2013	Tracked Play Total Machine Play Time (minutes) Oct-Dec 2013	Tracked Play Average Length of Machine Session (minutes) Oct- Dec 2013		Tracked Play Total Number of Machine Play Sessions 2014	Tracked Play Total Machine Play Time (minutes) 2014	Tracked Play Average Length of Machine Session (minutes) 2014
Band A - £0.01 to £1.00	967,083	22,798,597	24	Band A - £0.01 to £1.00	5,454,159	95,174,341	17
Band B - £1.01 to £2.00	152,065	4,974,779	33	Band B - £1.01 to £2.00	515,823	14,488,232	28
Band C - £2.01 to £3.00	0	0	0	Band C - £2.01 to £3.00	99,127	3,179,368	32
Band D - £3.01 to £4.00	0	0	0	Band D - £3.01 to £4.00	39,014	1,069,579	27
Band E - £4.01 to £5.00	0	0	0	Band E - £4.01 to £5.00	53,450	1,145,727	21
Category B1 - Total	1,119,148	27,773,376	25	Category B1 - Total	6,161,573	115,057,247	19
	92.7%	97.4%			94.9%	97.5%	
Category B2	88,034	739,002	8	Category B2	329,828	2,895,135	9
	7.3%	2.6%			5.1%	2.5%	
Category B3	0	0	0	Category B3	0	0	0
	0.0%	0.0%			0.0%	0.0%	
Total	1,207,182	28,512,378	24	Total	6,491,401	117,952,382	18
2015				2016 (Q1 January - March Only)			
	Tracked Play Total Number of Machine Play Sessions 2015	Tracked Play Total Machine Play Time (minutes) 2015	Tracked Play Average Length of Machine Session (minutes) 2015		Tracked Play Total Number of Machine Play Sessions 2016	Tracked Play Total Machine Play Time (minutes) 2016	Tracked Play Average Length of Machine Session (minutes) 2016
Band A - £0.01 to £1.00	7,806,822	94,189,067	12	Band A - £0.01 to £1.00	2,004,631	23,956,712	12
Band B - £1.01 to £2.00	618,778	14,315,610	23	Band B - £1.01 to £2.00	165,209	3,619,367	22
Band C - £2.01 to £3.00	156,065	3,363,816	22	Band C - £2.01 to £3.00	41,761	858,192	21
Band D - £3.01 to £4.00	66,099	1,571,352	24	Band D - £3.01 to £4.00	15,094	315,361	21
Band E - £4.01 to £5.00	77,244	1,766,902	23	Band E - £4.01 to £5.00	19,562	421,444	22
Category B1 - Total	8,725,008	115,206,747	13	Category B1 - Total	2,246,257	29,171,076	13
	97.5%	98.1%			97.9%	98.4%	
Category B2	227,606	2,200,918	10	Category B2	48,350	486,726	10
	2.5%	1.9%			2.1%	1.6%	
Category B3			0	Category B3	0	0	0
	0.0%	0.0%			0.0%	0.0%	
Total	8,952,614	117,407,665	13	Total	2,294,607	29,657,802	13

Tracked Play Data Loyalty Cards					
2013 (Q4 October - December only)			2014		
	Tracked Player Average Loss per Machine Play Session Oct-Dec 2013	Tracked Player Average Machine Play Sessions Oct- Dec 2013		Tracked Player Average Loss per Machine Play Session 2014	Tracked Player Average Machine Play Sessions 2014
Band A - £0.01 to £1.00	£ 9.2	£ 15.9	Band A - £0.01 to £1.00	£ 12.9	£ 20.9
Band B - £1.01 to £2.00	£ 37.0	£ 9.6	Band B - £1.01 to £2.00	£ 59.7	£ 10.2
Band C - £2.01 to £3.00	£ -	£ -	Band C - £2.01 to £3.00	£ 144.1	£ 7.3
Band D - £3.01 to £4.00	£ -	£ -	Band D - £3.01 to £4.00	£ 117.5	£ 6.7
Band E - £4.01 to £5.00	£ -	£ -	Band E - £4.01 to £5.00	£ 152.1	£ 8.3
Category B1 - Total	£ 13.0	£ 14.6	Category B1 - Total	£ 20.8	£ 18.3
Category B2	£ 4.6	£ 6.2	Category B2	£ 5.6	£ 5.8
Category B3	£ -	£ -	Category B3	£ -	£ -
Total	£ 12.4	£ 13.3	Total	£ 20.0	£ 16.5
2015			2016 (Q1 January - March Only)		
	Tracked Player Average Loss per Machine Play Session 2015	Tracked Player Average Machine Play Sessions 2015		Tracked Player Average Loss per Machine Play Session 2016	Tracked Player Average Machine Play Sessions Jan- March 2016
Band A - £0.01 to £1.00	£ 12.2	£ 33.9	Band A - £0.01 to £1.00	£ 3.4	£ 38.3
Band B - £1.01 to £2.00	£ 43.6	£ 13.6	Band B - £1.01 to £2.00	£ 13.1	£ 15.0
Band C - £2.01 to £3.00	£ 95.3	£ 10.9	Band C - £2.01 to £3.00	£ 23.1	£ 12.2
Band D - £3.01 to £4.00	£ 101.3	£ 10.5	Band D - £3.01 to £4.00	£ 36.0	£ 9.3
Band E - £4.01 to £5.00	£ 102.6	£ 10.2	Band E - £4.01 to £5.00	£ 40.9	£ 10.6
Category B1 - Total	£ 17.4	£ 28.7	Category B1 - Total	£ 5.0	£ 32.0
Category B2	£ 5.5	£ 5.0	Category B2	£ 5.8	£ 4.9
Category B3	£ -	£ -	Category B3	£ -	£ 0.0
Total	£ 17.1	£ 25.6	Total	£ 5.0	£ 28.6

Tracked Play Data Age & Gender					
2013 (Q4 October - December only)			2014		
	Tracked Play Number of Players Oct-Dec 2013	Tracked Play Total Win Oct-Dec 2013		Tracked Play Number of Players 2014	Tracked Play Total Win 2014
Band A 18 to 24 - Male	12,707.00	184,864.06	Band A 18 to 24 - Male	46,986.00	1,756,347.90
Band A 18 to 24 - Female	4,358.00	77,086.41	Band A 18 to 24 - Female	15,566.00	237,169.00
Band B 25 to 34 - Male	12,260.00	753,275.76	Band B 25 to 34 - Male	47,716.00	3,798,133.39
Band B 25 to 34 - Female	4,631.00	409,523.09	Band B 25 to 34 - Female	17,284.00	1,467,019.61
Band C 35 to 44 - Male	8,435.00	1,530,566.00	Band C 35 to 44 - Male	32,641.00	12,914,961.97
Band C 35 to 44 - Female	3,877.00	911,791.35	Band C 35 to 44 - Female	14,906.00	10,205,351.54
Band D 45 to 54 - Male	7,655.00	2,202,613.83	Band D 45 to 54 - Male	26,143.00	16,397,782.77
Band D 45 to 54 - Female	5,701.00	1,961,159.93	Band D 45 to 54 - Female	25,145.00	11,967,617.04
Band E 55 to 64 - Male	5,320.00	1,884,869.34	Band E 55 to 64 - Male	22,179.00	14,360,839.43
Band E 55 to 64 - Female	5,503.00	2,561,932.33	Band E 55 to 64 - Female	23,163.00	19,466,167.47
Band F 65 to 74 - Male	3,425.00	1,281,979.71	Band F 65 to 74 - Male	16,169.00	12,713,049.75
Band F 65 to 74 - Female	3,963.00	1,918,192.84	Band F 65 to 74 - Female	15,788.00	15,058,149.08
Band G 75+ - Male	1,412.00	485,487.89	Band G 75+ - Male	5,996.00	4,029,631.29
Band G 75+ - Female	1,549.00	739,452.97	Band G 75+ - Female	6,684.00	7,838,359.97
Total Male	51,214.00	8,323,656.59	Total Male	197,830.00	65,970,746.50
	63.4%	49.2%		62.5%	49.9%
Total Female	29,582.00	8,579,138.92	Total Female	118,536.00	66,239,833.71
	36.6%	50.8%		37.5%	50.1%
Total	80,796.00	16,902,795.51	Total	316,366.00	132,210,580.21
2015			2016 (Q1 January - March Only)		
	Tracked Play Number of Players 2015	Tracked Play Total Win 2015		Tracked Play Number of Players 2016	Tracked Play Total Win 2016
Band A 18 to 24 - Male	36,924.00	404,242.01	Band A 18 to 24 - Male	7,777.00	76,220.76
Band A 18 to 24 - Female	14,590.00	1,162,584.36	Band A 18 to 24 - Female	2,972.00	36,279.33
Band B 25 to 34 - Male	39,691.00	4,256,114.16	Band B 25 to 34 - Male	9,402.00	430,534.56
Band B 25 to 34 - Female	17,241.00	2,341,132.58	Band B 25 to 34 - Female	3,487.00	208,480.40
Band C 35 to 44 - Male	27,446.00	11,609,804.05	Band C 35 to 44 - Male	6,658.00	924,426.23
Band C 35 to 44 - Female	14,774.00	14,600,903.02	Band C 35 to 44 - Female	3,276.00	538,091.22
Band D 45 to 54 - Male	23,863.00	16,645,535.96	Band D 45 to 54 - Male	6,547.00	1,724,038.03
Band D 45 to 54 - Female	22,875.00	14,435,229.19	Band D 45 to 54 - Female	4,739.00	1,224,213.71
Band E 55 to 64 - Male	21,018.00	18,472,607.29	Band E 55 to 64 - Male	5,061.00	1,541,295.04
Band E 55 to 64 - Female	21,248.00	19,400,942.14	Band E 55 to 64 - Female	5,068.00	1,587,577.73
Band F 65 to 74 - Male	15,374.00	13,206,094.38	Band F 65 to 74 - Male	3,056.00	830,661.32
Band F 65 to 74 - Female	14,362.00	17,554,931.46	Band F 65 to 74 - Female	3,388.00	1,317,789.37
Band G 75+ - Male	9,111.00	7,723,174.63	Band G 75+ - Male	2,854.00	1,332,079.80
Band G 75+ - Female	5,990.00	5,946,937.65	Band G 75+ - Female	1,374.00	428,672.93
Total Male	173,427.00	72,317,572.48	Total Male	41,355.00	6,859,255.74



		61.0%	48.9%			63.0%	56.2%	
	Total Female	111,080.00	75,442,660.40			Total Female	24,304.00	5,341,104.69
		39.0%	51.1%				37.0%	43.8%
	Total	284,507.00	147,760,232.88			Total	65,659.00	12,200,360.43

Tracked Play Data Age & Gender							
2013				2014			
	Tracked Play Total Bet Oct-Dec 2013	Tracked Play Total Games Played Oct- Dec 2013	Tracked Play Average Bet (per Spin) Oct-		Tracked Play Total Bet 2014	Tracked Play Total Games Played 2014	Tracked Play Average Bet (per Spin) 2014
Band A 18 to 24 - Male	3,053,291.50	2,967,489.00	£ 1.03	Band A 18 to 24 - Male	11,469,489.99	11,005,515.00	£ 1.04
Band A 18 to 24 - Female	1,088,935.91	1,493,891.00	£ 0.73	Band A 18 to 24 - Female	3,749,684.95	5,388,442.00	£ 0.70
Band B 25 to 34 - Male	10,760,353.81	9,193,175.00	£ 1.17	Band B 25 to 34 - Male	46,976,861.20	37,870,651.00	£ 1.24
Band B 25 to 34 - Female	5,154,383.69	6,199,005.00	£ 0.83	Band B 25 to 34 - Female	20,642,272.11	24,524,019.00	£ 0.84
Band C 35 to 44 - Male	21,071,429.85	18,687,158.00	£ 1.13	Band C 35 to 44 - Male	86,835,946.89	73,326,781.00	£ 1.18
Band C 35 to 44 - Female	13,415,715.20	15,970,846.00	£ 0.84	Band C 35 to 44 - Female	55,506,687.43	63,201,371.00	£ 0.88
Band D 45 to 54 - Male	29,976,054.28	30,819,587.00	£ 0.97	Band D 45 to 54 - Male	128,311,384.98	125,171,010.00	£ 1.03
Band D 45 to 54 - Female	27,960,386.63	36,186,072.00	£ 0.77	Band D 45 to 54 - Female	118,003,247.50	147,166,068.00	£ 0.80
Band E 55 to 64 - Male	26,068,815.42	31,989,396.00	£ 0.81	Band E 55 to 64 - Male	109,494,510.37	128,229,692.00	£ 0.85
Band E 55 to 64 - Female	34,362,107.72	48,791,600.00	£ 0.70	Band E 55 to 64 - Female	145,894,425.23	201,902,410.00	£ 0.72
Band F 65 to 74 - Male	16,539,131.08	23,243,178.00	£ 0.71	Band F 65 to 74 - Male	67,297,654.70	95,033,344.00	£ 0.71
Band F 65 to 74 - Female	24,522,389.03	37,675,503.00	£ 0.65	Band F 65 to 74 - Female	99,733,562.25	151,056,570.00	£ 0.66
Band G 75+ - Male	6,900,746.71	11,725,614.00	£ 0.59	Band G 75+ - Male	28,415,689.08	48,513,841.00	£ 0.59
Band G 75+ - Female	10,151,610.87	16,917,349.00	£ 0.60	Band G 75+ - Female	42,730,049.14	70,285,642.00	£ 0.61
Total Male	114,369,822.65	128,625,597.00	£ 0.89	Total Male	478,801,537.21	519,150,834.00	£ 0.92
	49.5%	44.1%			49.6%	43.9%	
Total Female	116,655,529.05	163,234,266.00	£ 0.71	Total Female	486,259,928.61	663,524,522.00	£ 0.73
	50.5%	55.9%			50.4%	56.1%	
Total	231,025,351.70	291,859,863.00	£ 0.79	Total	965,061,465.82	1,182,675,356.00	£ 0.82
2015				2016			
	Tracked Play Total Bet 2015	Tracked Play Total Games Played 2015	Tracked Play Average Bet (per Spin) 2015		Tracked Play Total Bet 2016	Tracked Play Total Games Played 2016	Tracked Play Average Bet (per Spin) 2016
Band A 18 to 24 - Male	8,899,485.79	8,273,769.00	£ 1.08	Band A 18 to 24 - Male	2,186,407.68	1,952,989.00	£ 1.12
Band A 18 to 24 - Female	3,283,421.95	4,700,019.00	£ 0.70	Band A 18 to 24 - Female	797,084.13	1,075,590.00	£ 0.74
Band B 25 to 34 - Male	50,105,801.09	38,864,997.00	£ 1.29	Band B 25 to 34 - Male	11,971,954.62	9,323,532.00	£ 1.28
Band B 25 to 34 - Female	21,986,018.21	25,038,566.00	£ 0.88	Band B 25 to 34 - Female	5,537,360.89	6,621,110.00	£ 0.84
Band C 35 to 44 - Male	88,214,977.80	71,095,101.00	£ 1.24	Band C 35 to 44 - Male	23,313,459.56	18,155,082.00	£ 1.28
Band C 35 to 44 - Female	59,957,413.81	65,056,872.00	£ 0.92	Band C 35 to 44 - Female	13,311,501.02	15,775,968.00	£ 0.84
Band D 45 to 54 - Male	134,960,523.37	128,026,784.00	£ 1.05	Band D 45 to 54 - Male	34,921,058.50	31,584,024.00	£ 1.11
Band D 45 to 54 - Female	122,266,009.95	142,679,286.00	£ 0.86	Band D 45 to 54 - Female	30,279,454.46	37,168,664.00	£ 0.81
Band E 55 to 64 - Male	128,979,201.06	147,337,083.00	£ 0.88	Band E 55 to 64 - Male	34,522,986.50	36,116,165.00	£ 0.96
Band E 55 to 64 - Female	151,670,350.42	201,402,833.00	£ 0.75	Band E 55 to 64 - Female	40,608,032.11	53,151,826.00	£ 0.76
Band F 65 to 74 - Male	77,455,197.70	108,451,776.00	£ 0.71	Band F 65 to 74 - Male	19,120,021.99	25,968,362.00	£ 0.74
Band F 65 to 74 - Female	104,932,933.73	152,244,937.00	£ 0.69	Band F 65 to 74 - Female	28,427,501.20	42,192,427.00	£ 0.67
Band G 75+ - Male	59,657,169.86	92,896,780.00	£ 0.64	Band G 75+ - Male	23,391,558.01	35,637,368.00	£ 0.66
Band G 75+ - Female	40,421,049.43	66,294,302.00	£ 0.61	Band G 75+ - Female	10,254,884.97	16,745,532.00	£ 0.61
Total Male	548,272,356.67	594,946,290.00	£ 0.92	Total Male	149,427,446.86	158,737,522.00	£ 0.94
	52.1%	47.5%			53.6%	47.9%	

	Total Female	504,517,197.50	657,416,815.00	£ 0.77		Total Female	129,215,818.78	172,731,117.00	£ 0.75
		47.9%	52.5%				46.4%	52.1%	
	Total	1,052,789,554.17	1,252,363,105.00	£ 0.84		Total	278,643,265.64	331,468,639.00	£ 0.84

Tracked Play Data Age & Gender								
2013				2014				
	Tracked Play Total Number of Machine Play Sessions Oct- Dec 2013	Tracked Play Total Machine Play Time (minutes) Oct-Dec 2013	Tracked Play Average Length of Machine		Tracked Play Total Number of Machine Play Sessions 2014	Tracked Play Total Machine Play Time (minutes) 2014	Tracked Play Average Length of Machine	
Band A 18 to 24 - Male	51,278	435,424	8	Band A 18 to 24 - Male	200,907	613,993	3	
Band A 18 to 24 - Female	15,408	172,909	11	Band A 18 to 24 - Female	62,477	735,402	12	
Band B 25 to 34 - Male	79,664	954,856	12	Band B 25 to 34 - Male	341,383	4,115,169	12	
Band B 25 to 34 - Female	29,663	643,443	22	Band B 25 to 34 - Female	137,292	2,474,406	18	
Band C 35 to 44 - Male	103,383	1,794,645	17	Band C 35 to 44 - Male	466,362	7,285,451	16	
Band C 35 to 44 - Female	57,689	1,491,480	26	Band C 35 to 44 - Female	306,556	6,070,299	20	
Band D 45 to 54 - Male	133,430	2,974,897	22	Band D 45 to 54 - Male	625,999	12,259,279	20	
Band D 45 to 54 - Female	123,419	3,642,155	30	Band D 45 to 54 - Female	713,276	15,083,849	21	
Band E 55 to 64 - Male	136,889	3,108,021	23	Band E 55 to 64 - Male	669,078	13,270,755	20	
Band E 55 to 64 - Female	174,803	5,003,700	29	Band E 55 to 64 - Female	1,007,431	21,372,377	21	
Band F 65 to 74 - Male	106,357	2,578,563	24	Band F 65 to 74 - Male	538,249	10,909,946	20	
Band F 65 to 74 - Female	132,455	4,095,243	31	Band F 65 to 74 - Female	755,969	16,937,082	22	
Band G 75+ - Male	57,272	1,353,232	24	Band G 75+ - Male	295,456	5,664,195	19	
Band G 75+ - Female	59,377	1,936,875	33	Band G 75+ - Female	373,743	8,234,734	22	
Total Male	668,273	13,199,638	20	Total Male	3,137,434	54,118,788	17	
	53.0%	43.7%			48.3%	43.3%		
Total Female	592,814	16,985,805	29	Total Female	3,356,744	70,908,149	21	
	47.0%	56.3%			51.7%	56.7%		
Total	1,261,087	30,185,443	24	Total	6,494,178	125,026,937	19	
2015				2016				
	Tracked Play Total Number of Machine Play Sessions 2015	Tracked Play Total Machine Play Time (minutes) 2015	Tracked Play Average Length of Machine		Tracked Play Total Number of Machine Play Sessions 2016	Tracked Play Total Machine Play Time (minutes) 2016	Tracked Play Average Length of Machine	
Band A 18 to 24 - Male	149,197	502,874	3	Band A 18 to 24 - Male	30,709	237,339	8	
Band A 18 to 24 - Female	55,943	531,178	9	Band A 18 to 24 - Female	12,068	121,030	10	
Band B 25 to 34 - Male	351,522	3,654,113	10	Band B 25 to 34 - Male	81,744	887,019	11	
Band B 25 to 34 - Female	164,266	2,302,699	14	Band B 25 to 34 - Female	38,750	605,981	16	
Band C 35 to 44 - Male	514,115	6,450,700	13	Band C 35 to 44 - Male	119,892	1,639,554	14	
Band C 35 to 44 - Female	394,914	5,632,006	14	Band C 35 to 44 - Female	104,338	1,418,634	14	
Band D 45 to 54 - Male	753,758	11,810,165	16	Band D 45 to 54 - Male	186,361	2,889,777	16	
Band D 45 to 54 - Female	992,767	12,805,028	13	Band D 45 to 54 - Female	256,485	3,399,871	13	
Band E 55 to 64 - Male	929,252	13,950,476	15	Band E 55 to 64 - Male	236,718	3,416,515	14	
Band E 55 to 64 - Female	1,568,502	18,521,681	12	Band E 55 to 64 - Female	388,948	4,985,437	13	
Band F 65 to 74 - Male	802,685	10,708,812	13	Band F 65 to 74 - Male	221,464	2,524,085	11	
Band F 65 to 74 - Female	1,243,484	14,421,154	12	Band F 65 to 74 - Female	334,396	4,080,655	12	
Band G 75+ - Male	450,187	9,487,044	21	Band G 75+ - Male	124,350	3,611,199	29	
Band G 75+ - Female	607,659	6,560,713	11	Band G 75+ - Female	158,565	1,687,525	11	
Total Male	3,950,716	56,564,184	14	Total Male	1,001,238	15,205,488	15	
	44.0%	48.2%			43.6%	48.3%		

	Total Female	5,027,535	60,774,459	12		Total Female	1,293,550	16,299,133	13
		56.0%	51.8%				56.4%	51.7%	
	Total	8,978,251	117,338,643	13		Total	2,294,788	31,504,621	14

Tracked Play Data Age & Gender					
2013			2014		
	Tracked Player Average Loss per Machine Play Session Oct-Dec 2013	Tracked Player Average Machine Play Sessions during Quarter Oct-Dec 2013		Tracked Player Average Loss per Machine Play Session 2014	Tracked Player Average Machine Play Sessions during Quarter 2014
Band A 18 to 24 - Male	£ 3.61	4.0	Band A 18 to 24 - Male	£ 8.74	4.3
Band A 18 to 24 - Female	£ 5.00	3.5	Band A 18 to 24 - Female	£ 3.80	4.0
Band B 25 to 34 - Male	£ 9.46	6.5	Band B 25 to 34 - Male	£ 11.13	7.2
Band B 25 to 34 - Female	£ 13.81	6.4	Band B 25 to 34 - Female	£ 10.69	7.9
Band C 35 to 44 - Male	£ 14.80	12.3	Band C 35 to 44 - Male	£ 27.69	14.3
Band C 35 to 44 - Female	£ 15.81	14.9	Band C 35 to 44 - Female	£ 33.29	20.6
Band D 45 to 54 - Male	£ 16.51	17.4	Band D 45 to 54 - Male	£ 26.19	23.9
Band D 45 to 54 - Female	£ 15.89	21.6	Band D 45 to 54 - Female	£ 16.78	28.4
Band E 55 to 64 - Male	£ 13.77	25.7	Band E 55 to 64 - Male	£ 21.46	30.2
Band E 55 to 64 - Female	£ 14.66	31.8	Band E 55 to 64 - Female	£ 19.32	43.5
Band F 65 to 74 - Male	£ 12.05	31.1	Band F 65 to 74 - Male	£ 23.62	33.3
Band F 65 to 74 - Female	£ 14.48	33.4	Band F 65 to 74 - Female	£ 19.92	47.9
Band G 75+ - Male	£ 8.48	40.6	Band G 75+ - Male	£ 13.64	49.3
Band G 75+ - Female	£ 12.45	38.3	Band G 75+ - Female	£ 20.97	55.9
Total Male	£ 12.46	13.0	Total Male	£ 21.03	15.9
Total Female	£ 14.47	20.0	Total Female	£ 19.73	28.3
Total	£ 13.40	15.6	Total	£ 20.36	20.5
2015			2016		
	Tracked Player Average Loss per Machine Play Session 2015	Tracked Player Average Machine Play Sessions during 2015		Tracked Player Average Loss per Machine Play Session 2016	Tracked Player Average Machine Play Sessions during 2016
Band A 18 to 24 - Male	£ 2.71	4.0	Band A 18 to 24 - Male	£ 2.48	3.9
Band A 18 to 24 - Female	£ 20.78	3.8	Band A 18 to 24 - Female	£ 3.01	4.1
Band B 25 to 34 - Male	£ 12.11	8.9	Band B 25 to 34 - Male	£ 5.27	8.7
Band B 25 to 34 - Female	£ 14.25	9.5	Band B 25 to 34 - Female	£ 5.38	11.1
Band C 35 to 44 - Male	£ 22.58	18.7	Band C 35 to 44 - Male	£ 7.71	18.0
Band C 35 to 44 - Female	£ 36.97	26.7	Band C 35 to 44 - Female	£ 5.16	31.8
Band D 45 to 54 - Male	£ 22.08	31.6	Band D 45 to 54 - Male	£ 9.25	28.5
Band D 45 to 54 - Female	£ 14.54	43.4	Band D 45 to 54 - Female	£ 4.77	54.1
Band E 55 to 64 - Male	£ 19.88	44.2	Band E 55 to 64 - Male	£ 6.51	46.8
Band E 55 to 64 - Female	£ 12.37	73.8	Band E 55 to 64 - Female	£ 4.08	76.7
Band F 65 to 74 - Male	£ 16.45	52.2	Band F 65 to 74 - Male	£ 3.75	72.5
Band F 65 to 74 - Female	£ 14.12	86.6	Band F 65 to 74 - Female	£ 3.94	98.7
Band G 75+ - Male	£ 17.16	49.4	Band G 75+ - Male	£ 10.71	43.6
Band G 75+ - Female	£ 9.79	101.4	Band G 75+ - Female	£ 2.70	115.4
Total Male	£ 18.30	22.8	Total Male	£ 6.85	24.2

	Total Female	£	15.01	45.3			Total Female	£	4.13	53.2	
	Total	£	16.46	31.6			Total	£	5.32	35.0	

Year	2013				
Month	Oct-Dec (Q4 Only)			Jan-March	
Economic Data					
Machine Category	Number of Casinos offering Gaming Machines Oct-Dec 2013	Number of Gaming Machines Available for Play Oct-Dec 2013		Machine Category	Casinos offering Gaming Machines Jan-March 2014
Category B1 - Progressive	73	453		Category B1 - Progressive	106
Category B1 - Non Progressive	135	2113		Category B1 - Non Progressive	125
Category B1 - Total	135	2566		Category B1 - Total	130
	98.5%	93.8%			94.9%
Category B2	50	171		Category B2	55
	36.5%	6.2%			40.1%
Category B3	0	0		Category B3	0
	0.0%	0.0%			0.0%
Total	137	2737		Total	137
		20.0			
Machine Category	Gaming Machines (Owned) Oct-Dec 2013	Gaming Machines (Leased) Oct-Dec 2013	Gaming Machines Manufactured in the UK Oct-Dec 2013	Machine Category	Gaming Machines (Owned) Jan-March 2014
Category B1 - Progressive	154	299	0	Category B1 - Progressive	408
Category B1 - Non Progressive	804	1309	141	Category B1 - Non Progressive	1177



2014

## April-June

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July-Sep				Oct-Dec	
Machine Category	Casinos offering Gaming Machines July-Sep 2014	Gaming Machines Available for Play July-Sep 2014		Machine Category	Casinos offering Gaming Machines Oct-Dec 2014
Category B1 - Progressive	105	898		Category B1 - Progressive	104
Category B1 - Non Progressive	126	1549		Category B1 - Non Progressive	127
Category B1 - Total	87	2447		Category B1 - Total	129
	67.4%	93.6%			100.0%
Category B2	48	168		Category B2	49
	37.2%	6.4%			38.0%
Category B3	0	0		Category B3	0
	0.0%	0.0%			0.0%
Total	129	2615		Total	129
		20.3			
Machine Category	Gaming Machines (Owned) July-Sep 2014	Gaming Machines (Leased) July-Sep 2014	Gaming Machines Manufactured in the UK July-Sep 2014	Machine Category	Gaming Machines (Owned) Oct-Dec 2014
Category B1 - Progressive	400	498	4	Category B1 - Progressive	382
Category B1 - Non Progressive	878	671	32	Category B1 - Non Progressive	876



2015

April-June				July-Sep	
Machine Category	Casinos offering Gaming Machines April-June 2015	Gaming Machines Available for Play April-June 2015		Machine Category	Casinos offering Gaming Machines July-Sep 2015
Category B1 - Progressive	99	846		Category B1 - Progressive	99
Category B1 - Non Progressive	116	1460		Category B1 - Non Progressive	119
Category B1 - Total	120	2306		Category B1 - Total	121
	100.0%	93.4%			100.0%
Category B2	47	163		Category B2	45
	39.2%	6.6%			37.2%
Category B3	0	0		Category B3	0
	0.0%	0.0%			0.0%
Total	120	2469		Total	121
		20.6			
Machine Category	Gaming Machines (Owned) April-June 2015	Gaming Machines (Leased) April-June 2015	Gaming Machines Manufactured in the UK April-June 2015	Machine Category	Gaming Machines (Owned) July-Sep 2015
Category B1 - Progressive	342	504	0	Category B1 - Progressive	354
Category B1 - Non Progressive	764	696	24	Category B1 - Non Progressive	750

			Oct-Dec			
			Machine Category	Casinos offering Gaming Machines Oct-Dec 2015	Gaming Machines Available for Play Oct-Dec 2015	
Gaming Machines Available for Play July-Sep 2015			Category B1 - Progressive	100	897	
865			Category B1 - Non Progressive	120	1598	
1501			Category B1 - Total	122	2495	
2366						
93.9%				100.0%	93.6%	
153			Category B2	47	171	
6.1%				38.5%	6.4%	
0			Category B3	0	0	
0.0%				0.0%	0.0%	
2519			Total	122	2666	
20.8					21.9	

2016			
Jan-March			
(Q1 Only)			
Machine Category	Casinos offering Gaming Machines Jan-March 2016	Gaming Machines Available for Play Jan-March 2016	
Category B1 - Progressive	100	894	
Category B1 - Non Progressive	120	1586	
Category B1 - Total	122	2480	
	100.0%	93.5%	
Category B2	47	171	
	38.5%	6.5%	
Category B3	0	0	
	0.0%	0.0%	
Total	122	2651	
		21.7	
Machine Category	Gaming Machines (Owned) Jan-March 2016	Gaming Machines (Leased) Jan-March 2016	Gaming Machines Manufactured in the UK Jan-March 2016
Category B1 - Progressive	393	501	0
Category B1 - Non Progressive	804	782	20

Category B1 - Total	958	1608	141		Category B1 - Total	1585
	37.3%	62.7%	5.5%			62.0%
Category B2	143	28	139		Category B2	141
	83.6%	16.4%	81.3%			77.9%
Category B3	0	0	0		Category B3	0
	0.0%	0.0%	0.0%			0.0%
Total	1101	1636	280		Total	1726
	40.2%	59.8%	10.2%			63.1%
Machine Category	New Gaming Machines Introduced during Quarter Oct-Dec 2013	Capital Spend on New Gaming Machines (incl VAT) Oct-Dec 2013	Expenditure on Gaming Machines (incl VAT) Oct-Dec 2013		Machine Category	New Gaming Machines Introduced during Quarter Jan-March 2014
Category B1 - Progressive	0	£ -	£ 376,843		Category B1 - Progressive	24
Category B1 - Non Progressive	9	£ -	£ 316,160		Category B1 - Non Progressive	79
Category B1 - Total	9	£ -	£ 693,003		Category B1 - Total	103
	0.4%					4.0%
Category B2	4	£ 15,000	£ 40,249		Category B2	0
	2.3%					0.0%
Category B3	0	£ -	£ -		Category B3	0
	0.0%					0.0%
Total	13	£ 15,000	£ 733,252		Total	103
	0.5%					3.8%

970	143	Category B1 - Total	1564	861	38
38.0%	5.6%		64.5%	35.5%	1.6%
40	127	Category B2	136	40	122
22.1%	70.2%		77.3%	22.7%	69.3%
0	0	Category B3	0	0	0
0.0%	0.0%		0.0%	0.0%	0.0%
1010	270	Total	1700	901	160
36.9%	9.9%		65.4%	34.6%	6.2%
Capital Spend on New Gaming Machines (incl VAT) Jan-March 2014	Expenditure on Gaming Machines (incl VAT) Jan- March 2014	Machine Category	New Gaming Machines Introduced during Quarter April-June 2014	Capital Spend on New Gaming Machines (incl VAT) April-June 2014	Expenditure on Gaming Machines (incl VAT) April- June 2014
£ 28,752	£ 916,543	Category B1 - Progressive	0	£ 28,402	£ 995,279
£ 1,132,172	£ 1,028,243	Category B1 - Non Progressive	8	£ -	£ 815,865
£ 1,160,924	£ 1,944,786	Category B1 - Total	8	£ 28,402	£ 1,811,144
			0.3%		
£ -	£ 36,537	Category B2	2	£ -	£ 38,806
			1.1%		
£ -	£ -	Category B3	0	£ -	£ -
			0.0%		
£ 1,160,924	£ 1,981,323	Total	10	£ 28,402	£ 1,849,950
			0.4%		



Category B1 - Total	1278	1169	36		Category B1 - Total	1258
	52.2%	47.8%	1.5%			51.2%
Category B2	104	64	134		Category B2	104
	61.9%	38.1%	79.8%			59.8%
Category B3	0	0	0		Category B3	0
	0.0%	0.0%	0.0%			0.0%
Total	1382	1233	170		Total	1362
	52.8%	47.2%	6.5%			51.8%
Machine Category	New Gaming Machines Introduced during Quarter July-Sep 2014	Capital Spend on New Gaming Machines (incl VAT) July-Sep 2014	Expenditure on Gaming Machines (incl VAT) July-Sep 2014		Machine Category	New Gaming Machines Introduced during Quarter Oct-Dec 2014
Category B1 - Progressive	9	£ -	£ 1,170,574		Category B1 - Progressive	12
Category B1 - Non Progressive	33	£ 99,588	£ 1,105,916		Category B1 - Non Progressive	23
Category B1 - Total	42	£ 99,588	£ 2,276,490		Category B1 - Total	35
	1.7%					1.4%
Category B2	10	£ -	£ 52,604		Category B2	2
	6.0%					1.1%
Category B3	0	£ -	£ -		Category B3	0
	0.0%					0.0%
Total	52	£ 99,588	£ 2,329,094		Total	37
	2.0%					1.4%

1198	36	Category B1 - Total	1264	1176	16
48.8%	1.5%		51.8%	48.2%	0.7%
70	132	Category B2	90	90	128
40.2%	75.9%		50.0%	50.0%	71.1%
0	0	Category B3	0	28	0
0.0%	0.0%		0.0%	100.0%	0.0%
1268	168	Total	1354	1294	144
48.2%	6.4%		51.1%	48.9%	5.4%
Capital Spend on New Gaming Machines (incl VAT) Oct-Dec 2014	Expenditure on Gaming Machines (incl VAT) Oct-Dec 2014	Machine Category	New Gaming Machines Introduced during Quarter Jan-March 2015	Capital Spend on New Gaming Machines (incl VAT) Jan-March 2015	Expenditure on Gaming Machines (incl VAT) Jan- March 2015
£ -	£ 1,188,721	Category B1 - Progressive	15	£ -	£ 1,108,166
£ -	£ 1,230,597	Category B1 - Non Progressive	44	£ 1,064,120	£ 1,172,291
£ -	£ 2,419,318	Category B1 - Total	59	£ 1,064,120	£ 2,280,457
			2.4%		
£ -	£ 69,032	Category B2	2	£ -	£ 71,219
			1.1%		
£ -	£ -	Category B3	0	£ -	£ -
			0.0%		
£ -	£ 2,488,350	Total	61	£ 1,064,120	£ 2,351,676
			2.3%		

Category B1 - Total	1106	1200	24		Category B1 - Total	1104
	48.0%	52.0%	1.0%			46.7%
Category B2	97	66	128		Category B2	87
	59.5%	40.5%	78.5%			56.9%
Category B3	0	29	0		Category B3	0
	0.0%	100.0%	0.0%			0.0%
Total	1203	1295	152		Total	1191
	48.2%	51.8%	6.1%			46.7%
Machine Category	New Gaming Machines Introduced during Quarter April-June 2015	Capital Spend on New Gaming Machines (incl VAT) April-June 2015	Expenditure on Gaming Machines (incl VAT) April-June 2015		Machine Category	New Gaming Machines Introduced during Quarter July-Sep 2015
Category B1 - Progressive	2	£ -	£ 1,302,954		Category B1 - Progressive	32
Category B1 - Non Progressive	5	£ -	£ 1,139,158		Category B1 - Non Progressive	58
Category B1 - Total	7	£ -	£ 2,442,112		Category B1 - Total	90
	0.3%					3.8%
Category B2	0	£ -	£ 68,979		Category B2	0
	0.0%					0.0%
Category B3	0	£ -	£ -		Category B3	0
	0.0%					0.0%
Total	7	£ -	£ 2,511,091		Total	90
	0.3%					3.6%

1262	20	Category B1 - Total	1195	1300	5
53.3%	0.8%		47.9%	52.1%	0.2%
66	38	Category B2	105	66	133
43.1%	24.8%		61.4%	38.6%	77.8%
29	0	Category B3	0	29	0
100.0%	0.0%		0.0%	100.0%	0.0%
1357	58	Total	1300	1395	138
53.3%	2.3%		48.2%	51.8%	5.1%
Capital Spend on New Gaming Machines (incl VAT) July-Sep 2015	Expenditure on Gaming Machines (incl VAT) July-Sep 2015	Machine Category	New Gaming Machines Introduced during Quarter Oct- Dec 2015	Capital Spend on New Gaming Machines (incl VAT) Oct-Dec 2015	Expenditure on Gaming Machines (incl VAT) Oct-Dec 2015
£ -	£ 1,252,277	Category B1 - Progressive	57	£ 851,303	£ 1,251,596
£ -	£ 1,248,223	Category B1 - Non Progressive	56	£ 843,612	£ 1,319,928
£ -	£ 2,500,500	Category B1 - Total	113	£ 1,694,915	£ 2,571,524
			4.5%		
£ -	£ 78,569	Category B2	8	£ 3,571	£ 76,945
			4.7%		
£ -	£ -	Category B3	0	£ -	£ -
			0.0%		
£ -	£ 2,579,070	Total	121	£ 1,698,486	£ 2,648,469
			4.5%		

Category B1 - Total	1197	1283	20
	48.3%	51.7%	0.8%
Category B2	105	66	133
	61.4%	38.6%	77.8%
Category B3	0	0	0
	0.0%	0.0%	0.0%
Total	1302	1349	153
	49.1%	50.9%	5.8%
Machine Category	New Gaming Machines Introduced during Quarter Jan-March 2016	Capital Spend on New Gaming Machines (incl VAT) Jan-March 2016	Expenditure on Gaming Machines (incl VAT) Jan-March 2016
Category B1 - Progressive	14	£ -	£ 1,376,872
Category B1 - Non Progressive	21	£ 132,836	£ 1,281,435
Category B1 - Total	35	£ 132,836	£ 2,658,307
	1.4%		
Category B2	0	£ -	£ 77,364
	0.0%		
Category B3	0	£ -	£ -
	0.0%		
Total	35	£ 132,836	£ 2,735,671
	1.3%		

<b>Machine Category</b>	<b>Gross Gaming Yield Oct-Dec 2013</b>	<b>Gaming Machine Total Win Oct-Dec 2013</b>		<b>Machine Category</b>	<b>Gross Gaming Yield Jan-March 2014</b>
Category B1 - Progressive		£ 6,672,874		Category B1 - Progressive	
Category B1 - Non Progressive		£ 26,426,696		Category B1 - Non Progressive	
Category B1 - Total		£ 33,099,570		Category B1 - Total	
		14.9%			
Category B2		£ 2,236,017		Category B2	
		1.0%			
Category B3		£ -		Category B3	
		0.0%			
<b>Total</b>	<b>£ 222,488,145</b>	<b>£ 35,335,587</b>		<b>Total</b>	<b>£ 224,366,041</b>
		15.9%			

Gaming Machine Total Win Jan-March 2014			Machine Category	Gross Gaming Yield April-June 2014	Gaming Machine Total Win April- June 2014		
£ 10,835,925			Category B1 - Progressive		£ 13,494,619		
£ 25,984,252			Category B1 - Non Progressive		£ 23,735,983		
£ 36,820,177			Category B1 - Total		£ 37,230,602		
16.4%					16.3%		
£ 2,175,518			Category B2		£ 1,904,894		
1.0%					0.8%		
£ -			Category B3		£ -		
0.0%					0.0%		
£ 38,995,695			Total	£ 228,538,814	£ 39,135,496		
17.4%					17.1%		

<b>Machine Category</b>	<b>Gross Gaming Yield July-Sep 2014</b>	<b>Gaming Machine Total Win July-Sep 2014</b>		<b>Machine Category</b>	<b>Gross Gaming Yield Oct-Dec 2014</b>	
Category B1 - Progressive		£ 14,052,605		Category B1 - Progressive		
Category B1 - Non Progressive		£ 22,624,395		Category B1 - Non Progressive		
Category B1 - Total		£ 36,677,001		Category B1 - Total		
		10.1%				
Category B2		£ 2,337,957		Category B2		
		0.6%				
Category B3		£ -		Category B3		
		0.0%				
Total	£ 363,724,331	£ 39,014,958		Total	£ 250,011,612	
		10.7%				



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Machine Category	Gross Gaming Yield April-June 2015	Gaming Machine Total Win April- June 2015		Machine Category	Gross Gaming Yield July-Sep 2015	
Category B1 - Progressive		£ 13,609,926		Category B1 - Progressive		
Category B1 - Non Progressive		£ 23,936,915		Category B1 - Non Progressive		
Category B1 - Total		£ 37,546,841		Category B1 - Total		
		18.8%				
Category B2		£ 2,699,304		Category B2		
		1.4%				
Category B3		£ -		Category B3		
		0.0%				
Total	£ 199,210,063	£ 40,246,145		Total	£ 183,640,647	
		20.2%				

Gaming Machine Total Win July-Sep 2015			Machine Category	Gross Gaming Yield Oct-Dec 2015	Gaming Machine Total Win Oct-Dec 2015		
£ 14,200,496			Category B1 - Progressive		£ 15,047,318		
£ 23,527,188			Category B1 - Non Progressive		£ 25,255,648		
£ 37,727,684			Category B1 - Total		£ 40,302,966		
20.5%					17.9%		
£ 2,918,356			Category B2		£ 3,030,392		
1.6%					1.3%		
£ -			Category B3		£ -		
0.0%					0.0%		
£ 40,646,040			Total	£ 225,181,779	£ 43,333,358		
22.1%					19.2%		

<b>Machine Category</b>	<b>Gross Gaming Yield Jan-March 2016</b>	<b>Gaming Machine Total Win Jan- March 2016</b>	
Category B1 - Progressive		£ 15,005,220	
Category B1 - Non Progressive		£ 24,151,616	
Category B1 - Total		£ 39,156,837	
		18.9%	
Category B2		£ 2,900,166	
		1.4%	
Category B3		£ -	
		0.0%	
<b>Total</b>	<b>£ 206,928,502</b>	<b>£ 42,057,002</b>	
		20.3%	

Year	2013						
Month	Oct-Dec (Q4 Only)				Jan-March		
Machine Level Data - All Play							
Machine Category	Gaming Machine Cash In Oct-Dec 2013	Gaming Machine Cash Out Oct-Dec 2013			Machine Category	Gaming Machine Cash In Jan- March 2014	Gaming Machine Cash Out Jan- March 2014
Category B1 - Progressive	£ 30,769,099	£ 24,096,224			Category B1 - Progressive	£ 49,492,287	£ 38,656,362
Category B1 - Non Progressive	£ 114,778,142	£ 88,351,446			Category B1 - Non Progressive	£ 146,316,828	£ 120,332,577
Category B1 - Total	£ 145,547,241	£ 112,447,670			Category B1 - Total	£ 195,809,116	£ 158,988,939
	92.0%					94.2%	
Category B2	£ 12,632,217	£ 10,396,200			Category B2	£ 12,018,855	£ 9,843,337
	8.0%					5.8%	
Category B3	£ -	£ -			Category B3	£ -	£ -
	0.0%					0.0%	
Total	£ 158,179,458	£ 122,843,870			Total	£ 207,827,971	£ 168,832,276
Machine Category	Gaming Machine Total Bet Oct-Dec 2013	Games Played Oct- Dec 2013	Average Bet (per Spin) Oct-Dec 2013		Machine Category	Gaming Machine Total Bet Jan- March 2014	Games Played Jan-March 2014
Category B1 - Progressive	£ 94,896,997	129563184	£ 0.73		Category B1 - Progressive	£ 150,991,825	172457575
Category B1 - Non Progressive	£ 331,540,350	396563221	£ 0.84		Category B1 - Non Progressive	£ 388,634,505	460805063
Category B1 - Total	£ 426,437,347	526126404.8	£ 0.81		Category B1 - Total	£ 539,626,331	633262638.4

2014

April-June

July-Sep

Machine Category	Gaming Machine Cash In April- June 2014	Gaming Machine Cash Out April- June 2014
Category B1 - Progressive	£ 60,990,971	£ 47,496,352
Category B1 - Non Progressive	£ 141,921,401	£ 118,185,419
Category B1 - Total	£ 202,912,372	£ 165,681,770
	94.7%	
Category B2	£ 11,294,629	£ 9,389,735
	5.3%	
Category B3	£ -	£ -
	0.0%	
Total	£ 214,207,001	£ 175,071,505

Machine Category	Gaming Machine Cash In July-Sep 2014
Category B1 - Progressive	£ 67,461,474
Category B1 - Non Progressive	£ 140,520,551
Category B1 - Total	£ 207,982,025
	90.3%
Category B2	£ 22,227,390
	9.7%
Category B3	£ -
	0.0%
Total	£ 230,209,415

Average Bet (per Spin) Jan- March 2014	Machine Category	Gaming Machine Total Bet April- June 2014	Games Played April-June 2014	Average Bet (per Spin) April-June 2014
£ 0.88	Category B1 - Progressive	£ 204,162,534	212253768	£ 0.96
£ 0.84	Category B1 - Non Progressive	£ 356,239,267	400221714	£ 0.89
£ 0.85	Category B1 - Total	£ 560,401,801	612475482.1	£ 0.91

Machine Category	Gaming Machine Total Bet July- Sep 2014
Category B1 - Progressive	£ 227,963,728
Category B1 - Non Progressive	£ 353,061,446
Category B1 - Total	£ 581,025,174

Oct-Dec					
Machine Category		Gaming Machine Cash In Oct-Dec 2014	Gaming Machine Cash Out Oct-Dec 2014		
Gaming Machine Cash Out July-Sep 2014					
£ 53,408,869	Category B1 - Progressive	£ 68,208,090	£ 53,966,797		
£ 117,896,156	Category B1 - Non Progressive	£ 143,683,659	£ 120,470,469		
£ 171,305,024	Category B1 - Total	£ 211,891,749	£ 174,437,267		
		95.4%			
£ 19,889,433	Category B2	£ 10,261,615	£ 8,720,223		
		4.6%			
£ -	Category B3	£ -	£ -		
		0.0%			
£ 191,194,457	Total	£ 222,153,364	£ 183,157,490		
Machine Category		Gaming Machine Total Bet Oct-Dec 2014	Games Played Oct-Dec 2014	Average Bet (per Spin) Oct-Dec 2014	
Games Played July-Sep 2014					
239197588	£ 0.95	£ 219,697,759	237196152	£ 0.93	
401077415	£ 0.88	£ 371,435,862	415894427	£ 0.89	
640275002.7	£ 0.91	£ 591,133,621	653090579	£ 0.91	

Jan-March				April-June			
Machine Category	Gaming Machine Cash In Jan-March 2015	Gaming Machine Cash Out Jan-March 2015		Machine Category	Gaming Machine Cash In April-June 2015	Gaming Machine Cash Out April-June 2015	
Category B1 - Progressive	£ 52,523,283	£ 37,829,404		Category B1 - Progressive	£ 62,911,295	£ 49,301,369	
Category B1 - Non Progressive	£ 124,347,097	£ 101,663,890		Category B1 - Non Progressive	£ 142,927,925	£ 118,991,010	
Category B1 - Total	£ 176,870,380	£ 139,493,293		Category B1 - Total	£ 205,839,219	£ 168,292,379	
	92.8%				93.0%		
Category B2	£ 13,748,305	£ 11,037,682		Category B2	£ 15,534,760	£ 12,835,456	
	7.2%				7.0%		
Category B3	£ -	£ -		Category B3	£ -	£ -	
	0.0%				0.0%		
Total	£ 190,618,685	£ 150,530,975		Total	£ 221,373,979	£ 181,127,834	
Machine Category	Gaming Machine Total Bet Jan-March 2015	Games Played Jan-March 2015	Average Bet (per Spin) Jan-March 2015	Machine Category	Gaming Machine Total Bet April-June 2015	Games Played April-June 2015	
Category B1 - Progressive	£ 186,029,554	207045015	£ 0.90	Category B1 - Progressive	£ 217,721,546	241882292	
Category B1 - Non Progressive	£ 323,631,658	369985795	£ 0.87	Category B1 - Non Progressive	£ 371,752,972	415215241	
Category B1 - Total	£ 509,661,212	577030810	£ 0.88	Category B1 - Total	£ 589,474,518	657097533	



2015

July-Sep

Machine Category

Gaming Machine  
Cash In July-Sep  
2015

Gaming Machine  
Cash Out July-Sep  
2015

Machine Category

Category B1 - Progressive

£ 64,137,177

£ 49,936,681

Category B1 - Progressive

Category B1 - Non Progressive

£ 147,278,520

£ 123,751,331

Category B1 - Non Progressive

Category B1 - Total

£ 211,415,697

£ 173,688,013

Category B1 - Total

92.7%

Category B2

£ 16,698,478

£ 13,780,122

Category B2

7.3%

Category B3

£ -

£ -

Category B3

0.0%

Total

£ 228,114,175

£ 187,468,135

Total

Average Bet  
(per Spin)  
April-June  
2015

Machine Category

Gaming Machine  
Total Bet July-Sep  
2015

Games Played July-  
Sep 2015

Average Bet  
(per Spin)  
July-Sep  
2015

Machine Category

£ 0.90

Category B1 - Progressive

£ 181,008,465

197827261

£ 0.91

Category B1 - Progressive

£ 0.90

Category B1 - Non Progressive

£ 326,177,115

362622362

£ 0.90

Category B1 - Non Progressive

£ 0.90

Category B1 - Total

£ 507,185,580

560449623

£ 0.90

Category B1 - Total

			2016			
Oct-Dec			Jan-March (Q1 Only)			
Gaming Machine Cash In Oct-Dec 2015	Gaming Machine Cash Out Oct-Dec 2015		Machine Category	Gaming Machine Cash In Jan- March 2016	Gaming Machine Cash Out Jan-March 2016	
£ 66,488,962	£ 51,441,644		Category B1 - Progressive	£ 45,581,965	£ 30,576,745	
£ 152,019,062	£ 126,763,413		Category B1 - Non Progressive	£ 129,399,236	£ 105,247,620	
£ 218,508,024	£ 178,205,058		Category B1 - Total	£ 174,981,201	£ 135,824,365	
92.5%				91.3%		
£ 17,653,535	£ 14,623,143		Category B2	£ 16,664,963	£ 13,764,798	
7.5%				8.7%		
£ -	£ -		Category B3	£ -	£ -	
0.0%				0.0%		
£ 236,161,558	£ 192,828,201		Total	£ 191,646,165	£ 149,589,162	
				£ 42,057,002	78.05%	
Gaming Machine Total Bet Oct-Dec 2015	Games Played Oct-Dec 2015	Average Bet (per Spin) Oct- Dec 2015	Machine Category	Gaming Machine Total Bet Jan- March 2016	Games Played Jan-March 2016	Average Bet (per Spin) Jan- March 2016
£ 189,461,878	204210608	£ 0.93	Category B1 - Progressive	£ 185,382,818	206765294	£ 0.90
£ 326,974,888	358159581	£ 0.91	Category B1 - Non Progressive	£ 339,187,239	377311477	£ 0.90
£ 516,436,766	562370189	£ 0.92	Category B1 - Total	£ 524,570,057	584076771	£ 0.90

	88.1%	98.9%			90.6%	99.0%
Category B2	£ 57,824,420	5902134	£ 9.80	Category B2	£ 56,131,790	6444749.565
	11.9%	1.1%			9.4%	1.0%
Category B3	£ -	0	£ -	Category B3	£ -	0
	0.0%	0.0%			0.0%	0.0%
Total	£ 484,261,767	532028538.8	£ 0.91	Total	£ 595,758,121	639707387.9
Machine Category	Return to Player (vs Cash In) Oct- Dec 2013	Return to Player (vs Total Bet) Oct- Dec 2013		Machine Category	Return to Player (vs Cash In) Jan- March 2014	Return to Player (vs Total Bet) Jan- March 2014
Category B1 - Progressive	78.3%	93.0%		Category B1 - Progressive	78.1%	92.8%
Category B1 - Non Progressive	77.0%	92.0%		Category B1 - Non Progressive	82.2%	93.3%
Category B1 - Total	77.3%	92.2%		Category B1 - Total	81.2%	93.2%
Category B2	82.3%	96.1%		Category B2	81.9%	96.1%
Category B3	0.0%	0.0%		Category B3	0.0%	0.0%
Total	77.7%	92.7%		Total	81.2%	93.4%
	Tracked Play	Untracked Play			Tracked Play	Untracked Play

			90.8%	99.1%				89.3%
£ 8.71		Category B2	£ 57,079,856	5381615.628	£ 10.61		Category B2	£ 69,259,386
			9.2%	0.9%				10.7%
£ -		Category B3	£ -	0	£ -		Category B3	£ -
			0.0%	0.0%				0.0%
£ 0.93		Total	£ 617,481,657	617857097.7	£ 1.00		Total	£ 650,284,561
		Machine Category	Return to Player (vs Cash In) April-June 2014	Return to Player (vs Total Bet) April-June 2014			Machine Category	Return to Player (vs Cash In) July-Sep 2014
		Category B1 - Progressive	77.9%	93.4%			Category B1 - Progressive	79.2%
		Category B1 - Non Progressive	83.3%	93.3%			Category B1 - Non Progressive	83.9%
		Category B1 - Total	81.7%	93.4%			Category B1 - Total	82.4%
		Category B2	83.1%	96.7%			Category B2	89.5%
		Category B3	0.0%	0.0%			Category B3	0.0%
		Total	81.7%	93.6%			Total	83.1%
			£ 617,481,657	617857097.7				£ 650,284,561

98.9%			93.7%	99.4%	
7156773	£ 9.68	Category B2	£ 39,721,989	4191871	£ 9.48
1.1%			6.3%	0.6%	
0	£ -	Category B3	£ -	0	£ -
0.0%			0.0%	0.0%	
647431775.7	£ 1.00	Total	£ 630,855,610	657282450	£ 0.96
Return to Player (vs Total Bet) July- Sep 2014		Machine Category	Return to Player (vs Cash In) Oct- Dec 2014	Return to Player (vs Total Bet) Oct-Dec 2014	
93.8%		Category B1 - Progressive	79.1%	93.5%	
93.6%		Category B1 - Non Progressive	83.8%	93.8%	
93.7%		Category B1 - Total	82.3%	93.7%	
96.6%		Category B2	85.0%	96.1%	
0.0%		Category B3	0.0%	0.0%	
94.0%		Total	82.4%	93.8%	
Untracked Play				Untracked Play	









	Tracked Play (Total Bet) Oct- Dec 2013	Untracked Play (Total Bet) Oct- Dec 2013				Tracked Play (Total Bet) Jan- March 2014	Untracked Play (Total Bet) Jan- March 2014
Category B1 - Total	£ 201,812,853	£ 224,624,493			Category B1 - Total	£ 223,880,023	£ 315,746,308
	47.3%	52.7%				41.5%	58.5%
Category B2	£ 11,824,493	£ 45,999,927			Category B2	£ 11,106,713	£ 45,025,077
	20.4%	79.6%				19.8%	80.2%
Category B3	£ -	£ -			Category B3	£ -	£ -
	0.0%	0.0%				0.0%	0.0%
Total	£ 213,637,346	£ 270,624,420			Total	£ 234,986,736	£ 360,771,385
	44.1%	55.9%				39.4%	60.6%

			Tracked Play (Total Bet) April- June 2014	Untracked Play (Total Bet) April- June 2014				Tracked Play (Total Bet) July- Sep 2014
		Category B1 - Total	£ 217,360,756	£ 343,041,045			Category B1 - Total	£ 238,438,788
			38.8%	61.2%				41.0%
		Category B2	£ 11,773,218	£ 45,306,638			Category B2	£ 13,188,897
			20.6%	79.4%				19.0%
		Category B3	£ -	£ -			Category B3	£ -
			0.0%	0.0%				0.0%
		Total	£ 229,133,974	£ 388,347,683			Total	£ 251,627,685
			37.1%	62.9%				38.7%

Untracked Play (Total Bet) July- Sep 2014			Tracked Play (Total Bet) Oct-Dec 2014	Untracked Play (Total Bet) Oct-Dec 2014		
£ 342,586,386		Category B1 - Total	£ 246,374,070	£ 344,759,551		
59.0%			41.7%	58.3%		
£ 56,070,489		Category B2	£ 13,690,171	£ 26,031,818		
81.0%			34.5%	65.5%		
£ -		Category B3	£ -	£ -		
0.0%			0.0%	0.0%		
£ 398,656,876		Total	£ 260,064,241	£ 370,791,369		
61.3%			41.2%	58.8%		

	Tracked Play (Total Bet) Jan-March 2015	Untracked Play (Total Bet) Jan-March 2015				Tracked Play (Total Bet) April-June 2015	Untracked Play (Total Bet) April-June 2015
Category B1 - Total	£ 238,182,632	£ 271,478,580			Category B1 - Total	£ 261,983,726	£ 327,490,792
	46.7%	53.3%				44.4%	55.6%
Category B2	£ 10,002,888	£ 69,608,915			Category B2	£ 10,119,751	£ 69,111,270
	12.6%	87.4%				12.8%	87.2%
Category B3	£ -	£ -			Category B3	£ -	£ -
	0.0%	0.0%				0.0%	0.0%
Total	£ 248,185,520	£ 341,087,495			Total	£ 272,103,477	£ 396,602,062
	42.1%	57.9%				40.7%	59.3%

			Tracked Play (Total Bet) July- Sep 2015	Untracked Play (Total Bet) July-Sep 2015		
		Category B1 - Total	£ 243,326,021	£ 263,859,559		Category B1 - Total
			48.0%	52.0%		
		Category B2	£ 9,736,857	£ 76,329,643		Category B2
			11.3%	88.7%		
		Category B3	£ -	£ -		Category B3
			0.0%	0.0%		
		Total	£ 253,062,878	£ 340,189,202		Total
			42.7%	57.3%		

Tracked Play (Total Bet) Oct-Dec 2015	Untracked Play (Total Bet) Oct-Dec 2015				Tracked Play (Total Bet) Jan-March 2016	Untracked Play (Total Bet) Jan-March 2016
£ 249,907,659	£ 266,529,106			Category B1 - Total	£ 256,219,065	£ 268,350,992
48.4%	51.6%				48.8%	51.2%
£ 10,314,199	£ 78,857,629			Category B2	£ 9,639,894	£ 77,684,350
11.6%	88.4%				11.0%	89.0%
£ -	£ -			Category B3	£ -	£ -
0.0%	0.0%				0.0%	0.0%
£ 260,221,858	£ 345,386,736			Total	£ 265,858,959	£ 346,035,342
43.0%	57.0%				43.4%	56.6%

Year	2013						
Month	Oct-Dec (Q4 Only)				Jan-March		
Tracked Play Data - Play with 'loyalty cards' banded by Average Bet during Quarter							
	Tracked Play Number of Players Oct-Dec 2013	Tracked Play Total Win Oct-Dec 2013				Tracked Play Number of Players Jan- March 2014	Tracked Play Total Win Jan-March 2014
Band A - £0.01 to £1.00	60,953	£	8,887,865		Band A - £0.01 to £1.00	66,547	£ 10,133,863
Band B - £1.01 to £2.00	15,783	£	5,631,401		Band B - £1.01 to £2.00	13,321	£ 4,056,400
Band C - £2.01 to £3.00	0	£	-		Band C - £2.01 to £3.00	3,060	£ 1,411,317
Band D - £3.01 to £4.00	0	£	-		Band D - £3.01 to £4.00	1,290	£ 715,704
Band E - £4.01 to £5.00	0	£	-		Band E - £4.01 to £5.00	1,354	£ 474,054
Category B1 - Total	76736	£	14,519,267		Category B1 - Total	85572	£ 16,791,338
	84.3%		97.3%			85.5%	97.6%
Category B2	14,263	£	402,974		Category B2	14,535	£ 409,189
	15.7%		2.7%			14.5%	2.4%
Category B3	0	£	-		Category B3	0	£ -
	0.0%		0.0%			0.0%	0.0%
Total	90999	£	14,922,241		Total	100107	£ 17,200,527
	Tracked Play Total Bet Oct- Dec 2013	Tracked Play Total Games Played Oct- Dec 2013	Tracked Play Average Bet (per Spin) Oct-Dec 2013			Tracked Play Total Bet Jan- March 2014	Tracked Play Total Games Played Jan- March 2014

2014

		April-June			July-Sep		
					</		



				Oct-Dec			
Tracked Play Total Win July- Sep 2014			Tracked Play Number of Players Oct-Dec 2014	Tracked Play Total Win Oct- Dec 2014			
£ 23,927,999		Band A - £0.01 to £1.00	67,004	£ 26,060,655			Band A - £0.01 to £1.00
£ 7,173,597		Band B - £1.01 to £2.00	12,997	£ 16,667,298			Band B - £1.01 to £2.00
£ 4,255,721		Band C - £2.01 to £3.00	3,788	£ 7,514,039			Band C - £2.01 to £3.00
£ 2,696,573		Band D - £3.01 to £4.00	1,642	£ 563,580			Band D - £3.01 to £4.00
£ 3,885,582		Band E - £4.01 to £5.00	1,878	£ 1,918,750			Band E - £4.01 to £5.00
£ 41,939,472		Category B1 - Total	87309	£ 52,724,323			Category B1 - Total
98.9%			86.0%	99.1%			
£ 479,727		Category B2	14,163	£ 468,129			Category B2
1.1%			14.0%	0.9%			
£ -		Category B3	0	£ -			Category B3
0.0%			0.0%	0.0%			
£ 42,419,199		Total	101472	£ 53,192,452			Total
Tracked Play Total Games Played July-Sep 2014	Tracked Play Average Bet (per Spin) July- Sep 2014		Tracked Play Total Bet Oct- Dec 2014	Tracked Play Total Games Played Oct-Dec 2014	Tracked Play Average Bet (per Spin) Oct-Dec 2014		



July-Sep				Oct-Dec			
	Tracked Play Number of Players July-Sep 2015	Tracked Play Total Win July- Sep 2015			Tracked Play Number of Players Oct-Dec 2015	Tracked Play Total Win Oct- Dec 2015	
Band A - £0.01 to £1.00	51,737	£ 6,728,398		Band A - £0.01 to £1.00	51,090	£ 10,123,525	
Band B - £1.01 to £2.00	11,195	£ 2,184,940		Band B - £1.01 to £2.00	11,145	£ 3,330,151	
Band C - £2.01 to £3.00	3,441	£ 1,065,195		Band C - £2.01 to £3.00	3,619	£ 1,453,273	
Band D - £3.01 to £4.00	1,514	£ 608,301		Band D - £3.01 to £4.00	1,624	£ 937,781	
Band E - £4.01 to £5.00	1,735	£ 793,996		Band E - £4.01 to £5.00	1,783	£ 1,024,050	
Category B1 - Total	69622	£ 11,380,831		Category B1 - Total	69261	£ 16,868,781	
	86.8%	98.2%			87.3%	98.0%	
Category B2	10,627	£ 204,662		Category B2	10,043	£ 345,108	
	13.2%	1.8%			12.7%	2.0%	
Category B3	0	£ -		Category B3	0	£ -	
	0.0%	0.0%			0.0%	0.0%	
Total	80249	£ 11,585,493		Total	79304	£ 17,213,889	
	Tracked Play Total Bet July-Sep 2015	Tracked Play Total Games Played July-Sep 2015	Tracked Play Average Bet (per Spin) July-Sep 2015		Tracked Play Total Bet Oct- Dec 2015	Tracked Play Total Games Played Oct-Dec 2015	Tracked Play Average Bet (per Spin) Oct-Dec 2015

[illegible]

Band A - £0.01 to £1.00	£ 120,966,244	226,407,589	£ 0.53		Band A - £0.01 to £1.00	£ 130,431,529	240,686,182
Band B - £1.01 to £2.00	£ 80,846,610	52,564,040	£ 1.54		Band B - £1.01 to £2.00	£ 58,427,154	40,515,128
Band C - £2.01 to £3.00	£ -	0	£ -		Band C - £2.01 to £3.00	£ 18,553,972	7,910,761
Band D - £3.01 to £4.00	£ -	0	£ -		Band D - £3.01 to £4.00	£ 8,596,721	2,542,644
Band E - £4.01 to £5.00	£ -	0	£ -		Band E - £4.01 to £5.00	£ 7,870,646	1,682,412
Category B1 - Total	£ 201,812,853	278971629	£ 0.72		Category B1 - Total	£ 223,880,023	293337127
	94.5%	99.0%				95.3%	99.2%
Category B2	£ 11,824,493	2,824,648	£ 4.19		Category B2	£ 11,106,713	2,330,546
	5.5%	1.0%				4.7%	0.8%
Category B3	£ -	0	£ -		Category B3	£ -	0
	0.0%	0.0%				0.0%	0.0%
Total	£ 213,637,346	281796277	£ 0.76		Total	£ 234,986,736	295667673
	Tracked Play Total Number of Machine Play Sessions Oct- Dec 2013	Tracked Play Total Machine Play Time (minutes) Oct-Dec 2013	Tracked Play Average Length of Machine Session (minutes) Oct-Dec 2013			Tracked Play Total Number of Machine Play Sessions Jan- March 2014	Tracked Play Total Machine Play Time (minutes) Jan-March 2014
Band A - £0.01 to £1.00	967,083	22,798,597	24		Band A - £0.01 to £1.00	1,029,714	24,637,895
Band B - £1.01 to £2.00	152,065	4,974,779	33		Band B - £1.01 to £2.00	116,953	3,945,053
Band C - £2.01 to £3.00	0	0	0		Band C - £2.01 to £3.00	15,546	776,996
Band D - £3.01 to £4.00	0	0	0		Band D - £3.01 to £4.00	5,488	251,955
Band E - £4.01 to £5.00	0	0	0		Band E - £4.01 to £5.00	7,295	168,398
Category B1 - Total	1119148	27773376	25		Category B1 - Total	1174996	29780297
	92.7%	97.4%				93.2%	97.6%
Category B2	88,034	739,002	8		Category B2	86,052	718,000

£ 0.54		Band A - £0.01 to £1.00	£ 128,481,283	235,367,967	£ 0.55		Band A - £0.01 to £1.00	£ 136,409,557
£ 1.44		Band B - £1.01 to £2.00	£ 49,202,555	34,849,301	£ 1.41		Band B - £1.01 to £2.00	£ 55,193,738
£ 2.35		Band C - £2.01 to £3.00	£ 17,987,360	7,571,491	£ 2.38		Band C - £2.01 to £3.00	£ 19,862,218
£ 3.38		Band D - £3.01 to £4.00	£ 8,043,660	2,324,388	£ 3.46		Band D - £3.01 to £4.00	£ 10,648,796
£ 4.68		Band E - £4.01 to £5.00	£ 13,645,898	2,928,090	£ 4.66		Band E - £4.01 to £5.00	£ 16,324,479
£ 0.76		Category B1 - Total	£ 217,360,756	283041237	£ 0.77		Category B1 - Total	£ 238,438,788
			94.9%	99.2%				94.8%
£ 4.77		Category B2	£ 11,773,218	2,147,462	£ 5.48		Category B2	£ 13,188,897
			5.1%	0.8%				5.2%
£ -		Category B3	£ -	0	£ -		Category B3	£ -
			0.0%	0.0%				0.0%
£ 0.79		Total	£ 229,133,974	285188699	£ 0.80		Total	£ 251,627,685
Tracked Play Average Length of Machine Session (minutes) Jan- March 2014			Tracked Play Total Number of Machine Play Sessions April- June 2014	Tracked Play Total Machine Play Time (minutes) April- June 2014	Tracked Play Average Length of Machine Session (minutes) April-June 2014			Tracked Play Total Number of Machine Play Sessions July-Sep 2014
24		Band A - £0.01 to £1.00	1,062,808	22,709,868	21		Band A - £0.01 to £1.00	1,543,628
34		Band B - £1.01 to £2.00	101,469	3,310,275	33		Band B - £1.01 to £2.00	143,857
50		Band C - £2.01 to £3.00	18,959	732,833	39		Band C - £2.01 to £3.00	30,792
46		Band D - £3.01 to £4.00	7,159	228,433	32		Band D - £3.01 to £4.00	11,703
23		Band E - £4.01 to £5.00	10,685	293,455	27		Band E - £4.01 to £5.00	14,548
25		Category B1 - Total	1201080	27274864	23		Category B1 - Total	1744528
			93.6%	97.5%				95.7%
8		Category B2	81,464	700,763	9		Category B2	79,061

247,682,645	£ 0.55		Band A - £0.01 to £1.00	£ 141,975,180	253,747,178	£ 0.56		Band A - £0.01 to £1.00
38,801,354	£ 1.42		Band B - £1.01 to £2.00	£ 54,717,196	38,508,989	£ 1.42		Band B - £1.01 to £2.00
8,196,993	£ 2.42		Band C - £2.01 to £3.00	£ 21,500,046	8,957,330	£ 2.40		Band C - £2.01 to £3.00
3,076,183	£ 3.46		Band D - £3.01 to £4.00	£ 10,267,542	2,999,524	£ 3.42		Band D - £3.01 to £4.00
3,465,586	£ 4.71		Band E - £4.01 to £5.00	£ 17,914,106	3,767,516	£ 4.75		Band E - £4.01 to £5.00
301222761	£ 0.79		Category B1 - Total	£ 246,374,070	307980537	£ 0.80		Category B1 - Total
99.3%				94.7%	99.3%			
2,138,415	£ 6.17		Category B2	£ 13,690,171	2,037,849	£ 6.72		Category B2
0.7%				5.3%	0.7%			
0	£ -		Category B3	£ -	0	£ -		Category B3
0.0%				0.0%	0.0%			
303361176	£ 0.83		Total	£ 260,064,241	310018386	£ 0.84		Total
Tracked Play Total Machine Play Time (minutes) July- Sep 2014	Tracked Play Average Length of Machine Session (minutes) July- Sep 2014			Tracked Play Total Number of Machine Play Sessions Oct-Dec 2014	Tracked Play Total Machine Play Time (minutes) Oct- Dec 2014	Tracked Play Average Length of Machine Session (minutes) Oct- Dec 2014		
23,669,805	15		Band A - £0.01 to £1.00	1,818,009	24,156,773	13		Band A - £0.01 to £1.00
3,609,702	25		Band B - £1.01 to £2.00	153,544	3,623,202	24		Band B - £1.01 to £2.00
793,125	26		Band C - £2.01 to £3.00	33,830	876,414	26		Band C - £2.01 to £3.00
293,535	25		Band D - £3.01 to £4.00	14,664	295,656	20		Band D - £3.01 to £4.00
329,315	23		Band E - £4.01 to £5.00	20,922	354,559	17		Band E - £4.01 to £5.00
28695482	16		Category B1 - Total	2040969	29306604	14		Category B1 - Total
97.5%				96.1%	97.5%			
732,540	9		Category B2	83,251	743,832	9		Category B2

£ 137,493,201	245,160,059	£ 0.56		Band A - £0.01 to £1.00	£ 149,386,417	263,202,870	£ 0.57	
£ 52,526,634	37,197,604	£ 1.41		Band B - £1.01 to £2.00	£ 57,740,786	41,338,919	£ 1.40	
£ 21,099,997	8,725,569	£ 2.42		Band C - £2.01 to £3.00	£ 21,913,912	9,158,653	£ 2.39	
£ 10,705,396	3,142,527	£ 3.41		Band D - £3.01 to £4.00	£ 12,938,406	3,733,688	£ 3.47	
£ 16,357,404	4,584,388	£ 3.57		Band E - £4.01 to £5.00	£ 20,004,206	4,255,157	£ 4.70	
£ 238,182,632	298810147	£ 0.80		Category B1 - Total	£ 261,983,726	321689287	£ 0.81	
96.0%	99.4%				96.3%	99.5%		
£ 10,002,888	1,727,716	£ 5.79		Category B2	£ 10,119,751	1,548,312	£ 6.54	
4.0%	0.6%				3.7%	0.5%		
£ -	0	£ -		Category B3	£ -	0	£ -	
0.0%	0.0%				0.0%	0.0%		
£ 248,185,520	300537863	£ 0.83		Total	£ 272,103,477	323237599	£ 0.84	
Tracked Play Total Number of Machine Play Sessions Jan- March 2015	Tracked Play Total Machine Play Time (minutes) Jan- March 2015	Tracked Play Average Length of Machine Session (minutes) Jan- March 2015			Tracked Play Total Number of Machine Play Sessions April- June 2015	Tracked Play Total Machine Play Time (minutes) April- June 2015	Tracked Play Average Length of Machine Session (minutes) April- June 2015	
1,878,669	23,223,723	12		Band A - £0.01 to £1.00	1,989,938	25,165,832	13	
152,632	3,495,295	23		Band B - £1.01 to £2.00	151,747	4,014,030	26	
33,144	850,121	26		Band C - £2.01 to £3.00	38,243	868,293	23	
14,399	313,774	22		Band D - £3.01 to £4.00	15,914	419,609	26	
20,843	437,924	21		Band E - £4.01 to £5.00	17,587	497,534	28	
2099687	28320837	13		Category B1 - Total	2213429	30965298	14	
96.7%	97.9%				97.4%	98.2%		
71,199	621,157	9		Category B2	58,378	568,964	10	



Band A - £0.01 to £1.00	£ 139,418,016	244,872,674	£ 0.57		Band A - £0.01 to £1.00	£ 140,807,917	244,863,776	£ 0.58
Band B - £1.01 to £2.00	£ 50,621,690	35,984,465	£ 1.41		Band B - £1.01 to £2.00	£ 52,352,275	37,619,302	£ 1.39
Band C - £2.01 to £3.00	£ 20,478,583	8,417,893	£ 2.43		Band C - £2.01 to £3.00	£ 23,531,776	9,608,831	£ 2.45
Band D - £3.01 to £4.00	£ 11,234,360	3,248,796	£ 3.46		Band D - £3.01 to £4.00	£ 14,333,690	4,139,862	£ 3.46
Band E - £4.01 to £5.00	£ 21,573,372	4,604,760	£ 4.69		Band E - £4.01 to £5.00	£ 18,882,002	4,000,225	£ 4.72
Category B1 - Total	£ 243,326,021	297128588	£ 0.82		Category B1 - Total	£ 249,907,659	300231996	£ 0.83
	96.2%	99.5%				96.0%	99.5%	
Category B2	£ 9,736,857	1,568,071	£ 6.21		Category B2	£ 10,314,199	1,375,467	£ 7.50
	3.8%	0.5%				4.0%	0.5%	
Category B3	£ -	0	£ -		Category B3	£ -	0	£ -
	0.0%	0.0%				0.0%	0.0%	
Total	£ 253,062,878	298696659	£ 0.85		Total	£ 260,221,858	301607463	£ 0.86
	Tracked Play Total Number of Machine Play Sessions July-Sep 2015	Tracked Play Total Machine Play Time (minutes) July- Sep 2015	Tracked Play Average Length of Machine Session (minutes) July- Sep 2015			Tracked Play Total Number of Machine Play Sessions Oct- Dec 2015	Tracked Play Total Machine Play Time (minutes) Oct- Dec 2015	Tracked Play Average Length of Machine Session (minutes) Oct- Dec 2015
Band A - £0.01 to £1.00	2,007,847	23,187,222	12		Band A - £0.01 to £1.00	1,930,368	22,612,290	12
Band B - £1.01 to £2.00	158,294	3,485,612	22		Band B - £1.01 to £2.00	156,105	3,320,673	21
Band C - £2.01 to £3.00	41,987	800,468	19		Band C - £2.01 to £3.00	42,691	844,934	20
Band D - £3.01 to £4.00	18,146	461,502	25		Band D - £3.01 to £4.00	17,640	376,467	21
Band E - £4.01 to £5.00	20,429	455,898	22		Band E - £4.01 to £5.00	18,385	375,546	20
Category B1 - Total	2246703	28390702	13		Category B1 - Total	2165189	27529910	13
	97.8%	98.2%				97.9%	98.3%	
Category B2	50,854	523,147	10		Category B2	47,175	487,650	10

	Band A - £0.01 to £1.00	£ 145,897,702	254,935,329	£ 0.57
	Band B - £1.01 to £2.00	£ 55,032,372	39,371,922	£ 1.40
	Band C - £2.01 to £3.00	£ 22,762,115	9,423,304	£ 2.42
	Band D - £3.01 to £4.00	£ 11,763,127	3,374,245	£ 3.49
	Band E - £4.01 to £5.00	£ 20,763,749	4,409,552	£ 4.71
	<b>Category B1 - Total</b>	<b>£ 256,219,065</b>	<b>311514352</b>	<b>£ 0.82</b>
		96.4%	99.6%	
	<b>Category B2</b>	<b>£ 9,639,894</b>	<b>1,343,294</b>	<b>£ 7.18</b>
		3.6%	0.4%	
	<b>Category B3</b>	<b>£ -</b>	<b>0</b>	<b>£ -</b>
		0.0%	0.0%	
	<b>Total</b>	<b>£ 265,858,959</b>	<b>312857646</b>	<b>£ 0.85</b>
		<b>Tracked Play Total Number of Machine Play Sessions Jan- March 2016</b>	<b>Tracked Play Total Machine Play Time (minutes) Jan- March 2016</b>	<b>Tracked Play Average Length of Machine Session (minutes) Jan- March 2016</b>
	Band A - £0.01 to £1.00	2,004,631	23,956,712	12
	Band B - £1.01 to £2.00	165,209	3,619,367	22
	Band C - £2.01 to £3.00	41,761	858,192	21
	Band D - £3.01 to £4.00	15,094	315,361	21
	Band E - £4.01 to £5.00	19,562	421,444	22
	<b>Category B1 - Total</b>	<b>2246257</b>	<b>29171076</b>	<b>13</b>
		97.9%	98.4%	
	<b>Category B2</b>	<b>48,350</b>	<b>486,726</b>	<b>10</b>

	7.3%	2.6%			6.8%	2.4%
Category B3	0	0	0	Category B3	0	0
	0.0%	0.0%			0.0%	0.0%
Total	1207182	28512378	24	Total	1261048	30498297
	Tracked Player Average Loss per Machine Play Session Oct- Dec 2013	Tracked Player Average Machine Play Sessions during Quarter Oct-Dec 2013			Tracked Player Average Loss per Machine Play Session Jan- March 2014	Tracked Player Average Machine Play Sessions during Quarter Jan-March 2014
Band A - £0.01 to £1.00	£ 9.19	£ 15.9		Band A - £0.01 to £1.00	£ 9.84	15.5
Band B - £1.01 to £2.00	£ 37.03	£ 9.6		Band B - £1.01 to £2.00	£ 34.68	8.8
Band C - £2.01 to £3.00	£ -	£ -		Band C - £2.01 to £3.00	£ 90.78	5.1
Band D - £3.01 to £4.00	£ -	£ -		Band D - £3.01 to £4.00	£ 130.41	4.3
Band E - £4.01 to £5.00	£ -	£ -		Band E - £4.01 to £5.00	£ 64.98	5.4
Category B1 - Total	£ 12.97	£ 14.6		Category B1 - Total	£ 14.29	13.7
Category B2	£ 4.58	6.2		Category B2	£ 4.76	5.9
Category B3	£ -	0		Category B3	£ -	0.0
Total	£ 12.36	13.3		Total	£ 13.64	12.6

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2.5%				3.9%	2.5%		
0	0	Category B3	0	0	0	Category B3	
0.0%			0.0%	0.0%			
29428022	16	Total	2124220	30050436	14	Total	
Tracked Player Average Machine Play Sessions during Quarter July- Sep 2014			Tracked Player Average Loss per Machine Play Session Oct-Dec 2014	Tracked Player Average Machine Play Sessions during Quarter Oct-Dec 2014			
23.7		Band A - £0.01 to £1.00	£ 14.33	27.1		Band A - £0.01 to £1.00	
11.4		Band B - £1.01 to £2.00	£ 108.55	11.8		Band B - £1.01 to £2.00	
8.8		Band C - £2.01 to £3.00	£ 222.11	8.9		Band C - £2.01 to £3.00	
7.9		Band D - £3.01 to £4.00	£ 38.43	8.9		Band D - £3.01 to £4.00	
8.2		Band E - £4.01 to £5.00	£ 91.71	11.1		Band E - £4.01 to £5.00	
20.7		Category B1 - Total	£ 25.83	23.4		Category B1 - Total	
5.6		Category B2	£ 5.62	5.9		Category B2	
0.0		Category B3	£ -	0.0		Category B3	
18.5		Total	£ 25.04	20.9		Total	

3.3%	2.1%			2.6%	1.8%	
0	0	0	Category B3	0	0	0
0.0%	0.0%			0.0%	0.0%	
2170886	28941994	13	Total	2271807	31534262	14
Tracked Player Average Loss per Machine Play Session Jan- March 2015	Tracked Player Average Machine Play Sessions during Quarter Jan-March 2015			Tracked Player Average Loss per Machine Play Session April- June 2015	Tracked Player Average Machine Play Sessions during Quarter April-June 2015	
£ 17.24	29.9		Band A - £0.01 to £1.00	£ 23.15	30.7	
£ 73.67	13.0		Band B - £1.01 to £2.00	£ 67.40	13.3	
£ 245.31	9.2		Band C - £2.01 to £3.00	£ 110.64	10.4	
£ 249.50	9.1		Band D - £3.01 to £4.00	£ 97.90	10.0	
£ 142.25	10.0		Band E - £4.01 to £5.00	£ 178.86	9.0	
£ 27.78	25.6		Category B1 - Total	£ 29.47	26.5	
£ 4.79	5.5		Category B2	£ 6.12	5.0	
£ -	0.0		Category B3	£ -	0.0	
£ 27.02	22.9		Total	£ 28.87	23.9	

	2.2%	1.8%				2.1%	1.7%	
Category B3	0	0	0		Category B3	0	0	0
	0.0%	0.0%				0.0%	0.0%	
Total	2297557	28913849	13		Total	2212364	28017560	13
	Tracked Player Average Loss per Machine Play Session July-Sep 2015	Tracked Player Average Machine Play Sessions during Quarter July- Sep 2015				Tracked Player Average Loss per Machine Play Session Oct- Dec 2015	Tracked Player Average Machine Play Sessions during Quarter Oct-Dec 2015	
Band A - £0.01 to £1.00	£ 3.35	38.8			Band A - £0.01 to £1.00	£ 5.24	37.8	
Band B - £1.01 to £2.00	£ 13.80	14.1			Band B - £1.01 to £2.00	£ 21.33	14.0	
Band C - £2.01 to £3.00	£ 25.37	12.2			Band C - £2.01 to £3.00	£ 34.04	11.8	
Band D - £3.01 to £4.00	£ 33.52	12.0			Band D - £3.01 to £4.00	£ 53.16	10.9	
Band E - £4.01 to £5.00	£ 38.87	11.8			Band E - £4.01 to £5.00	£ 55.70	10.3	
Category B1 - Total	£ 5.07	32.3			Category B1 - Total	£ 7.79	31.3	
Category B2	£ 4.02	4.8			Category B2	£ 7.32	4.7	
Category B3	£ -	0.0			Category B3	£ -	0.0	
Total	£ 5.04	28.6			Total	£ 7.78	27.9	





Year	2013			
Month	Oct-Dec (Q4 Only)			Jan-Mar
Tracked Play Data - by Age and Gender				
	Tracked Play Number of Players Oct-Dec 2013	Tracked Play Total Win Oct-Dec 2013		Tracked Play Number of Players Jan- March 2014
Band A 18 to 24 - Male	10,532	£ 161,074		Band A 18 to 24 - Male 12,707
Band A 18 to 24 - Female	3,343	£ 75,484		Band A 18 to 24 - Female 4,358
Band B 25 to 34 - Male	11,446	£ 641,603		Band B 25 to 34 - Male 12,260
Band B 25 to 34 - Female	4,044	£ 328,776		Band B 25 to 34 - Female 4,631
Band C 35 to 44 - Male	8,186	£ 1,303,302		Band C 35 to 44 - Male 8,435
Band C 35 to 44 - Female	3,606	£ 729,606		Band C 35 to 44 - Female 3,877
Band D 45 to 54 - Male	7,730	£ 2,035,474		Band D 45 to 54 - Male 7,655
Band D 45 to 54 - Female	5,512	£ 1,722,573		Band D 45 to 54 - Female 5,701
Band E 55 to 64 - Male	5,315	£ 1,605,818		Band E 55 to 64 - Male 5,320
Band E 55 to 64 - Female	5,495	£ 2,233,570		Band E 55 to 64 - Female 5,503
Band F 65 to 74 - Male	3,336	£ 1,080,530		Band F 65 to 74 - Male 3,425
Band F 65 to 74 - Female	3,843	£ 1,731,882		Band F 65 to 74 - Female 3,963
Band G 75+ - Male	1,361	£ 464,031		Band G 75+ - Male 1,412
Band G 75+ - Female	1,549	£ 739,453		Band G 75+ - Female 1,549
Total Male	47906	£ 7,291,833		Total Male 51214
	63.6%	49.1%		63.4%
Total Female	27392	£ 7,561,343		Total Female 29582
	36.4%	50.9%		36.6%
Total	75298	£ 14,853,176		Total 80796

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April-June

Tracked Play Total Win Jan-March 2014			Tracked Play Number of Players April- June 2014	Tracked Play Total Win April-June 2014
£ 184,864		Band A 18 to 24 - Male	11,196	£ 196,673
£ 77,086		Band A 18 to 24 - Female	3,790	£ 73,278
£ 753,276		Band B 25 to 34 - Male	11,095	£ 764,163
£ 409,523		Band B 25 to 34 - Female	4,032	£ 387,445
£ 1,530,566		Band C 35 to 44 - Male	7,644	£ 1,423,493
£ 911,791		Band C 35 to 44 - Female	3,606	£ 925,354
£ 2,202,614		Band D 45 to 54 - Male	7,188	£ 3,294,369
£ 1,961,160		Band D 45 to 54 - Female	5,462	£ 2,063,000
£ 1,884,869		Band E 55 to 64 - Male	5,417	£ 1,962,163
£ 2,561,932		Band E 55 to 64 - Female	5,622	£ 2,700,310
£ 1,281,980		Band F 65 to 74 - Male	3,310	£ 1,152,812
£ 1,918,193		Band F 65 to 74 - Female	3,717	£ 2,817,316
£ 485,488		Band G 75+ - Male	1,441	£ 1,503,232
£ 739,453		Band G 75+ - Female	1,556	£ 771,291
£ 8,323,657		Total Male	47291	£ 10,296,904
49.2%			63.0%	51.4%
£ 8,579,139		Total Female	27785	£ 9,737,994
50.8%			37.0%	48.6%
£ 16,902,796		Total	75076	£ 20,034,898

July-Sep			Oct-Dec		
	Tracked Play Number of Players July-Sep 2014	Tracked Play Total Win July-Sep 2014		Tracked Play Number of Players Oct-Dec 2014	Tracked Play Total Win Oct-Dec 2014
Band A 18 to 24 - Male	11,548	£ 1,180,295	Band A 18 to 24 - Male	11,535	£ 194,515
Band A 18 to 24 - Female	3,856	£ 51,451	Band A 18 to 24 - Female	3,562	£ 35,354
Band B 25 to 34 - Male	11,425	£ 1,568,960	Band B 25 to 34 - Male	12,936	£ 711,734
Band B 25 to 34 - Female	4,207	£ 351,275	Band B 25 to 34 - Female	4,414	£ 318,777
Band C 35 to 44 - Male	7,813	£ 3,358,358	Band C 35 to 44 - Male	8,749	£ 6,602,545
Band C 35 to 44 - Female	3,662	£ 1,765,661	Band C 35 to 44 - Female	3,761	£ 6,602,545
Band D 45 to 54 - Male	7,539	£ 2,987,155	Band D 45 to 54 - Male	3,761	£ 7,913,645
Band D 45 to 54 - Female	5,867	£ 3,676,020	Band D 45 to 54 - Female	8,115	£ 4,267,437
Band E 55 to 64 - Male	5,679	£ 3,785,686	Band E 55 to 64 - Male	5,763	£ 6,728,122
Band E 55 to 64 - Female	6,059	£ 9,312,244	Band E 55 to 64 - Female	5,979	£ 4,891,681
Band F 65 to 74 - Male	3,526	£ 2,083,838	Band F 65 to 74 - Male	5,908	£ 8,194,420
Band F 65 to 74 - Female	4,023	£ 5,636,032	Band F 65 to 74 - Female	4,085	£ 4,686,609
Band G 75+ - Male	1,526	£ 1,490,200	Band G 75+ - Male	1,617	£ 550,711
Band G 75+ - Female	1,768	£ 4,637,668	Band G 75+ - Female	1,811	£ 1,689,948
<b>Total Male</b>	<b>49056</b>	<b>£ 16,454,492</b>	<b>Total Male</b>	<b>50269</b>	<b>£ 30,895,693</b>
	62.5%	39.3%		61.3%	57.9%
<b>Total Female</b>	<b>29442</b>	<b>£ 25,430,351</b>	<b>Total Female</b>	<b>31727</b>	<b>£ 22,492,351</b>
	37.5%	60.7%		38.7%	42.1%
<b>Total</b>	<b>78498</b>	<b>£ 41,884,843</b>	<b>Total</b>	<b>81996</b>	<b>£ 53,388,044</b>

		Jan-March		April-Jun	
		Tracked Play Number of Players Jan- March 2015	Tracked Play Total Win Jan-March 2015		Tracked Play Number of Players April-June 2015
Band A 18 to 24 - Male	11,849	£ 141,880		Band A 18 to 24 - Male	10,392
Band A 18 to 24 - Female	4,036	£ 1,025,610		Band A 18 to 24 - Female	5,312
Band B 25 to 34 - Male	11,950	£ 612,230		Band B 25 to 34 - Male	9,531
Band B 25 to 34 - Female	4,265	£ 317,548		Band B 25 to 34 - Female	6,366
Band C 35 to 44 - Male	7,712	£ 5,403,716		Band C 35 to 44 - Male	6,430
Band C 35 to 44 - Female	3,532	£ 5,750,553		Band C 35 to 44 - Female	4,931
Band D 45 to 54 - Male	7,355	£ 7,194,424		Band D 45 to 54 - Male	6,931
Band D 45 to 54 - Female	5,368	£ 5,588,331		Band D 45 to 54 - Female	6,049
Band E 55 to 64 - Male	5,395	£ 7,551,888		Band E 55 to 64 - Male	5,911
Band E 55 to 64 - Female	5,454	£ 8,242,837		Band E 55 to 64 - Female	5,532
Band F 65 to 74 - Male	3,349	£ 4,047,832		Band F 65 to 74 - Male	3,788
Band F 65 to 74 - Female	3,760	£ 6,390,034		Band F 65 to 74 - Female	3,579
Band G 75+ - Male	1,570	£ 1,493,441		Band G 75+ - Male	1,474
Band G 75+ - Female	1,627	£ 2,687,985		Band G 75+ - Female	1,424
Total Male	49180	£ 26,445,412		Total Male	44457
	63.7%	46.8%			57.3%
Total Female	28042	£ 30,002,898		Total Female	33193
	36.3%	53.2%			42.7%
Total	77222	£ 56,448,310		Total	77650

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		2016	
Oct-Dec		Jan-March (Q1 Only)	
Tracked Play Number of Players Oct-Dec 2015	Tracked Play Total Win Oct-Dec 2015	Tracked Play Number of Players Jan- March 2016	Tracked Play Total Win Jan-March 2016
7,250	£ 66,321	Band A 18 to 24 - Male	7,777 £ 76,221
2,485	£ 24,715	Band A 18 to 24 - Female	2,972 £ 36,279
9,241	£ 529,038	Band B 25 to 34 - Male	9,402 £ 430,535
3,228	£ 285,370	Band B 25 to 34 - Female	3,487 £ 208,480
6,675	£ 1,079,387	Band C 35 to 44 - Male	6,658 £ 924,426
3,121	£ 1,079,387	Band C 35 to 44 - Female	3,276 £ 538,091
3,121	£ 766,199	Band D 45 to 54 - Male	6,547 £ 1,724,038
6,581	£ 1,780,270	Band D 45 to 54 - Female	4,739 £ 1,224,214
4,595	£ 1,252,133	Band E 55 to 64 - Male	5,061 £ 1,541,295
4,939	£ 1,578,689	Band E 55 to 64 - Female	5,068 £ 1,587,578
5,036	£ 1,737,982	Band F 65 to 74 - Male	3,056 £ 830,661
3,392	£ 1,364,780	Band F 65 to 74 - Female	3,388 £ 1,317,789
2,933	£ 1,273,396	Band G 75+ - Male	2,854 £ 1,332,080
1,436	£ 425,023	Band G 75+ - Female	1,374 £ 428,673
38851	£ 6,704,456	Total Male	41355 £ 6,859,256
60.7%	50.6%		63.0% 56.2%
25182	£ 6,538,234	Total Female	24304 £ 5,341,105
39.3%	49.4%		37.0% 43.8%
64033	£ 13,242,690	Total	65659 £ 12,200,360

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Tracked Player Total Machine Play Time (minutes) Jan-March 2014	Average Length of Machine Session (minutes) Jan-March 2014			Total Number of Machine Play Sessions April-June 2014	Tracked Player Total Machine Play Time (minutes) April-June 2014	Average Length of Machine Session (minutes) April-June 2014	
435,424	8		Band A 18 to 24 - Male	49,403	-510,118	-10	
172,909	11		Band A 18 to 24 - Female	14,777	164,281	11	
954,856	12		Band B 25 to 34 - Male	75,183	1,058,901	14	
643,443	22		Band B 25 to 34 - Female	27,352	624,538	23	
1,794,645	17		Band C 35 to 44 - Male	95,794	1,763,840	18	
1,491,480	26		Band C 35 to 44 - Female	61,709	1,490,762	24	
2,974,897	22		Band D 45 to 54 - Male	129,222	3,118,323	24	
3,642,155	30		Band D 45 to 54 - Female	138,711	3,594,170	26	
3,108,021	23		Band E 55 to 64 - Male	136,944	3,420,285	25	
5,003,700	29		Band E 55 to 64 - Female	192,824	5,155,619	27	
2,578,563	24		Band F 65 to 74 - Male	104,573	2,763,504	26	
4,095,243	31		Band F 65 to 74 - Female	136,375	3,959,971	29	
1,353,232	24		Band G 75+ - Male	56,807	1,279,740	23	
1,936,875	33		Band G 75+ - Female	63,320	1,953,371	31	
13199638	20		Total Male	647926	12894475	20	
43.7%				50.5%	43.2%		
16985805	29		Total Female	635068	16942712	27	
56.3%				49.5%	56.8%		
30185443	24		Total	1282994	29837187	23	
Tracked Player Average Machine Play Sessions during Quarter Jan-March 2014				Tracked Player Average Loss per Machine Play Session April-June 2014	Tracked Player Average Machine Play Sessions during Quarter April-June 2014		

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Tracked Player Total Machine Play Time (minutes) April-June 2015	Average Length of Machine Session (minutes) April-June 2015			Total Number of Machine Play Sessions July-Sep 2015	Tracked Player Total Machine Play Time (minutes) July-Sep 2015	Average Length of Machine Session (minutes) July-Sep 2015		
-240,869	-6		Band A 18 to 24 - Male	32,161	226,271	7		Band A 18 to 24 - Male
177,952	12		Band A 18 to 24 - Female	15,074	137,337	9		Band A 18 to 24 - Female
967,622	11		Band B 25 to 34 - Male	82,374	895,550	11		Band B 25 to 34 - Male
691,763	16		Band B 25 to 34 - Female	41,317	552,354	13		Band B 25 to 34 - Female
1,758,802	13		Band C 35 to 44 - Male	125,678	1,566,042	12		Band C 35 to 44 - Male
1,594,666	15		Band C 35 to 44 - Female	98,321	1,362,867	14		Band C 35 to 44 - Female
3,279,357	17		Band D 45 to 54 - Male	188,440	2,943,578	16		Band D 45 to 54 - Male
3,354,253	14		Band D 45 to 54 - Female	261,851	3,295,654	13		Band D 45 to 54 - Female
4,442,935	20		Band E 55 to 64 - Male	244,081	3,292,584	13		Band E 55 to 64 - Male
4,261,574	11		Band E 55 to 64 - Female	406,934	4,895,419	12		Band E 55 to 64 - Female
3,607,424	18		Band F 65 to 74 - Male	203,981	2,480,274	12		Band F 65 to 74 - Male
3,417,423	11		Band F 65 to 74 - Female	318,867	3,892,854	12		Band F 65 to 74 - Female
1,576,838	14		Band G 75+ - Male	120,025	3,409,575	28		Band G 75+ - Male
1,530,247	10		Band G 75+ - Female	159,201	1,732,796	11		Band G 75+ - Female
15392109	16		Total Male	996740	14813874	15		Total Male
50.6%				43.4%	48.3%			
15027878	12		Total Female	1301565	15869281	12		Total Female
49.4%				56.6%	51.7%			
30419987	13		Total	2298305	30683155	13		Total
Tracked Player Average Machine Play Sessions during Quarter April-June 2015				Tracked Player Average Loss per Machine Play Session July-Sep 2015	Tracked Player Average Machine Play Sessions during Quarter July-Sep 2015			

Total Number of Machine Play Sessions Oct-Dec 2015	Tracked Player Total Machine Play Time (minutes) Oct-Dec 2015	Average Length of Machine Session (minutes) Oct-Dec 2015			Total Number of Machine Play Sessions Jan-March 2016	Tracked Player Total Machine Play Time (minutes) Jan-March 2016	Average Length of Machine Session (minutes) Jan-March 2016
30,428	229,885	8		Band A 18 to 24 - Male	30,709	237,339	8
10,852	100,721	9		Band A 18 to 24 - Female	12,068	121,030	10
78,444	915,325	12		Band B 25 to 34 - Male	81,744	887,019	11
38,636	561,275	15		Band B 25 to 34 - Female	38,750	605,981	16
111,787	1,553,892	14		Band C 35 to 44 - Male	119,892	1,639,554	14
91,519	1,362,793	15		Band C 35 to 44 - Female	104,338	1,418,634	14
185,655	2,911,697	16		Band D 45 to 54 - Male	186,361	2,889,777	16
246,096	3,272,327	13		Band D 45 to 54 - Female	256,485	3,399,871	13
240,273	3,325,160	14		Band E 55 to 64 - Male	236,718	3,416,515	14
392,430	4,881,865	12		Band E 55 to 64 - Female	388,948	4,985,437	13
218,390	2,452,693	11		Band F 65 to 74 - Male	221,464	2,524,085	11
332,535	3,879,658	12		Band F 65 to 74 - Female	334,396	4,080,655	12
112,258	3,285,587	29		Band G 75+ - Male	124,350	3,611,199	29
148,028	1,645,537	11		Band G 75+ - Female	158,565	1,687,525	11
<b>977235</b>	<b>14674239</b>	<b>15</b>		<b>Total Male</b>	<b>1001238</b>	<b>15205488</b>	<b>15</b>
43.7%	48.3%				43.6%	48.3%	
<b>1260096</b>	<b>15704176</b>	<b>12</b>		<b>Total Female</b>	<b>1293550</b>	<b>16299133</b>	<b>13</b>
56.3%	51.7%				56.4%	51.7%	
<b>2237331</b>	<b>30378415</b>	<b>14</b>		<b>Total</b>	<b>2294788</b>	<b>31504621</b>	<b>14</b>
<b>Tracked Player Average Loss per Machine Play Session Oct-Dec 2015</b>	<b>Tracked Player Average Machine Play Sessions during Quarter Oct-Dec 2015</b>				<b>Tracked Player Average Loss per Machine Play Session Jan-March 2016</b>	<b>Tracked Player Average Machine Play Sessions during Quarter Jan-March 2016</b>	

Band A 18 to 24 - Male	£	3.56	4.3			Band A 18 to 24 - Male	£	3.61
Band A 18 to 24 - Female	£	5.78	3.9			Band A 18 to 24 - Female	£	5.00
Band B 25 to 34 - Male	£	8.54	6.6			Band B 25 to 34 - Male	£	9.46
Band B 25 to 34 - Female	£	12.79	6.4			Band B 25 to 34 - Female	£	13.81
Band C 35 to 44 - Male	£	12.75	12.5			Band C 35 to 44 - Male	£	14.80
Band C 35 to 44 - Female	£	13.64	14.8			Band C 35 to 44 - Female	£	15.81
Band D 45 to 54 - Male	£	15.89	16.6			Band D 45 to 54 - Male	£	16.51
Band D 45 to 54 - Female	£	14.07	22.2			Band D 45 to 54 - Female	£	15.89
Band E 55 to 64 - Male	£	12.86	23.5			Band E 55 to 64 - Male	£	13.77
Band E 55 to 64 - Female	£	13.05	31.1			Band E 55 to 64 - Female	£	14.66
Band F 65 to 74 - Male	£	10.46	31.0			Band F 65 to 74 - Male	£	12.05
Band F 65 to 74 - Female	£	13.63	33.1			Band F 65 to 74 - Female	£	14.48
Band G 75+ - Male	£	8.34	40.9			Band G 75+ - Male	£	8.48
Band G 75+ - Female	£	12.37	38.6			Band G 75+ - Female	£	12.45
<b>Total Male</b>	<b>£</b>	<b>11.49</b>	<b>13.2</b>			<b>Total Male</b>	<b>£</b>	<b>12.46</b>
<b>Total Female</b>	<b>£</b>	<b>13.20</b>	<b>20.9</b>			<b>Total Female</b>	<b>£</b>	<b>14.47</b>
<b>Total</b>	<b>£</b>	<b>12.30</b>	<b>16.0</b>			<b>Total</b>	<b>£</b>	<b>13.40</b>

4.0			Band A 18 to 24 - Male	£ 3.98	4.4		
3.5			Band A 18 to 24 - Female	£ 4.96	3.9		
6.5			Band B 25 to 34 - Male	£ 10.16	6.8		
6.4			Band B 25 to 34 - Female	£ 14.17	6.8		
12.3			Band C 35 to 44 - Male	£ 14.86	12.5		
14.9			Band C 35 to 44 - Female	£ 15.00	17.1		
17.4			Band D 45 to 54 - Male	£ 25.49	18.0		
21.6			Band D 45 to 54 - Female	£ 14.87	25.4		
25.7			Band E 55 to 64 - Male	£ 14.33	25.3		
31.8			Band E 55 to 64 - Female	£ 14.00	34.3		
31.1			Band F 65 to 74 - Male	£ 11.02	31.6		
33.4			Band F 65 to 74 - Female	£ 20.66	36.7		
40.6			Band G 75+ - Male	£ 26.46	39.4		
38.3			Band G 75+ - Female	£ 12.18	40.7		
13.0			Total Male	£ 15.89	13.7		
20.0			Total Female	£ 15.33	22.9		
15.6			Total	£ 15.62	17.1		

Band A 18 to 24 - Male	£	22.69	4.5		Band A 18 to 24 - Male	£	4.04	4.2
Band A 18 to 24 - Female	£	3.05	4.4		Band A 18 to 24 - Female	£	2.29	4.3
Band B 25 to 34 - Male	£	17.84	7.7		Band B 25 to 34 - Male	£	7.22	7.6
Band B 25 to 34 - Female	£	8.77	9.5		Band B 25 to 34 - Female	£	7.93	9.1
Band C 35 to 44 - Male	£	27.81	15.5		Band C 35 to 44 - Male	£	45.09	16.7
Band C 35 to 44 - Female	£	19.23	25.1		Band C 35 to 44 - Female	£	69.25	25.3
Band D 45 to 54 - Male	£	17.39	22.8		Band D 45 to 54 - Male	£	41.30	50.9
Band D 45 to 54 - Female	£	17.95	34.9		Band D 45 to 54 - Female	£	17.32	30.4
Band E 55 to 64 - Male	£	21.40	31.2		Band E 55 to 64 - Male	£	30.82	37.9
Band E 55 to 64 - Female	£	30.62	50.2		Band E 55 to 64 - Female	£	14.57	56.1
Band F 65 to 74 - Male	£	14.11	41.9		Band F 65 to 74 - Male	£	45.61	30.4
Band F 65 to 74 - Female	£	25.95	54.0		Band F 65 to 74 - Female	£	17.36	66.1
Band G 75+ - Male	£	18.12	53.9		Band G 75+ - Male	£	5.55	61.3
Band G 75+ - Female	£	42.45	61.8		Band G 75+ - Female	£	11.92	78.3
Total Male	£	19.60	17.1		Total Male	£	31.46	19.5
Total Female	£	25.84	33.4		Total Female	£	19.65	36.1
Total	£	22.97	23.2		Total	£	25.10	25.9

		Band A 18 to 24 - Male	£	3.02	4.0			Band A 18 to 24 - Male	£	3.05
		Band A 18 to 24 - Female	£	67.43	3.8			Band A 18 to 24 - Female	£	4.99
		Band B 25 to 34 - Male	£	6.05	8.5			Band B 25 to 34 - Male	£	28.98
		Band B 25 to 34 - Female	£	7.67	9.7			Band B 25 to 34 - Female	£	34.02
		Band C 35 to 44 - Male	£	37.33	18.8			Band C 35 to 44 - Male	£	30.53
		Band C 35 to 44 - Female	£	58.51	27.8			Band C 35 to 44 - Female	£	66.53
		Band D 45 to 54 - Male	£	37.80	25.9			Band D 45 to 54 - Male	£	36.61
		Band D 45 to 54 - Female	£	23.63	44.1			Band D 45 to 54 - Female	£	23.27
		Band E 55 to 64 - Male	£	34.11	41.0			Band E 55 to 64 - Male	£	36.05
		Band E 55 to 64 - Female	£	22.24	67.9			Band E 55 to 64 - Female	£	19.88
		Band F 65 to 74 - Male	£	22.04	54.8			Band F 65 to 74 - Male	£	33.26
		Band F 65 to 74 - Female	£	23.02	73.8			Band F 65 to 74 - Female	£	26.88
		Band G 75+ - Male	£	14.44	65.9			Band G 75+ - Male	£	31.06
		Band G 75+ - Female	£	19.27	85.8			Band G 75+ - Female	£	14.96
		Total Male	£	26.67	20.2			Total Male	£	32.31
		Total Female	£	25.45	42.0			Total Female	£	25.80
		Total	£	26.00	28.1			Total	£	28.62

3.8			Band A 18 to 24 - Male	£ 2.33	4.3			Band A 18 to 24 - Male
2.8			Band A 18 to 24 - Female	£ 2.55	5.5			Band A 18 to 24 - Female
9.4			Band B 25 to 34 - Male	£ 6.31	9.2			Band B 25 to 34 - Male
6.7			Band B 25 to 34 - Female	£ 6.73	12.2			Band B 25 to 34 - Female
20.5			Band C 35 to 44 - Male	£ 8.76	19.0			Band C 35 to 44 - Male
21.7			Band C 35 to 44 - Female	£ 6.78	30.8			Band C 35 to 44 - Female
27.3			Band D 45 to 54 - Male	£ 9.30	29.2			Band D 45 to 54 - Male
41.1			Band D 45 to 54 - Female	£ 4.92	53.7			Band D 45 to 54 - Female
37.8			Band E 55 to 64 - Male	£ 6.60	47.7			Band E 55 to 64 - Male
72.0			Band E 55 to 64 - Female	£ 4.07	76.4			Band E 55 to 64 - Female
51.9			Band F 65 to 74 - Male	£ 4.31	63.7			Band F 65 to 74 - Male
87.9			Band F 65 to 74 - Female	£ 4.23	87.8			Band F 65 to 74 - Female
77.7			Band G 75+ - Male	£ 11.67	38.3			Band G 75+ - Male
113.0			Band G 75+ - Female	£ 2.68	105.9			Band G 75+ - Female
22.2			Total Male	£ 7.36	24.3			Total Male
38.8			Total Female	£ 4.38	52.8			Total Female
29.3			Total	£ 5.67	35.0			Total

£	2.18	4.2			Band A 18 to 24 - Male	£	2.48	3.9	
£	2.28	4.4			Band A 18 to 24 - Female	£	3.01	4.1	
£	6.74	8.5			Band B 25 to 34 - Male	£	5.27	8.7	
£	7.39	12.0			Band B 25 to 34 - Female	£	5.38	11.1	
£	9.66	16.7			Band C 35 to 44 - Male	£	7.71	18.0	
£	11.79	29.3			Band C 35 to 44 - Female	£	5.16	31.8	
£	4.13	59.5			Band D 45 to 54 - Male	£	9.25	28.5	
£	7.23	37.4			Band D 45 to 54 - Female	£	4.77	54.1	
£	5.21	52.3			Band E 55 to 64 - Male	£	6.51	46.8	
£	4.02	79.5			Band E 55 to 64 - Female	£	4.08	76.7	
£	7.96	43.4			Band F 65 to 74 - Male	£	3.75	72.5	
£	4.10	98.0			Band F 65 to 74 - Female	£	3.94	98.7	
£	11.34	38.3			Band G 75+ - Male	£	10.71	43.6	
£	2.87	103.1			Band G 75+ - Female	£	2.70	115.4	
£	6.86	25.2			Total Male	£	6.85	24.2	
£	5.19	50.0			Total Female	£	4.13	53.2	
£	5.92	34.9			Total	£	5.32	35.0	