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Acting Director for Media and Creative Industries
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Our ref ABB/0012561-0000398 CO:29691183.2

27 April 2017

Dear 

Twenty-First Century Fox, Inc. and Sky plc
EU Merger Regulation

Thank you for your letter of 25 April 2017, in which you set out the Department for Culture, Media and Sport (DCMS)'s view that the commitment to broadcasting standards public interest consideration specified in section 58(2C)(c) of the Enterprise Act 2002 falls within the scope of the concept of media plurality under Article 21(4) of the EU Merger Regulation (EUMR), and therefore is not required to be communicated to the European Commission for recognition under the EUMR.

While we are confident that the Secretary of State will not find it necessary to take measures on the basis of this (or another) public interest consideration in respect of Twenty-First Century Fox's proposed acquisition of Sky, we note that we do not share this expansive interpretation of the concept of media plurality under the EUMR. In our view, the commitment to broadcasting standards public interest consideration would require separate recognition by the Commission under the EUMR before any measures could be taken on the basis of that consideration.

Yours sincerely,


Partner