



Department  
for Culture  
Media & Sport



Ipsos MORI

<Name>  
<ADDRESS1>  
<ADDRESS2>  
<ADDRESS3>  
<ADDRESS4>  
<ADDRESS5>  
<POSTCODE>

Ref: <ref\_number>

# Influence decisions about sports, arts and leisure facilities in England

Dear <name>,

Last year you were interviewed for Taking Part, England's survey of culture, leisure and sport. The information you provided has been very valuable in helping the Department for Media, Culture and Sport and its partner organisations decide how public money is spent on arts, sports and other facilities in your area.

At the time, you kindly agreed that the Taking Part research team could contact you again. We would like to interview you again about the things you do in your spare time. Everyone's experiences are relevant.



## What's next?

One of our interviewers will call at your house in the next week or so. The interviewer will show you their photo ID card. We will treat everything you say in the strictest confidence.



## Any questions?

If you have any questions, please contact Stephan Tietz on Freephone **0808 202 4971** or email [takingpart@ipsos.com](mailto:takingpart@ipsos.com).



## Further information?

For more information about the Taking Part Survey, please see the back of this letter, the enclosed leaflet or visit [www.ipsos-mori.com/takingpart](http://www.ipsos-mori.com/takingpart).



## Thanks for your help

As a thank you, there's a voucher below you can use to claim **£5 cash** at any Post Office.

Yours sincerely,

*M. Gregory*

**Mary Gregory**  
Head of Statistics  
Department for Culture, Media & Sport



## Collect your £5 today!

You can redeem this voucher at any Post Office branch. Counter staff will make your payment in cash. See reverse for more information.



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Issue date: <IssueDate>

Expiry date: <ExpiryDate>

## Why are you contacting me now?

When you were interviewed for the Taking Part study last year, you agreed that the Taking Part research team could contact you again.

## Who is carrying out the study?

This year, Ipsos MORI is carrying out the study on behalf of the Department for Culture, Media and Sport (DCMS) and its partner organisations (Sport England, Arts Council England and Historic England).

## What will happen to any information I give?

We will treat your information in the strictest confidence under the Data Protection Act 1998. The results collected are used for research and statistical purposes only. Your name and address will only be known to the team processing the survey results at Ipsos MORI and NatCen Social Research and the Taking Part survey team in DCMS. No one else looking at the information will be able to identify you in any way.

## What is the interview about?

The interview asks about things you may do in your spare time, including watching TV, going online, music and other culture, sport and voluntary work. Everyone's experiences and views are relevant no matter how much or how little people do in their spare time.

## Where can I find out more?

For more information, please see the enclosed leaflet. Alternatively, contact Stephan Tietz on Freephone **0808 202 4971**, email [takingpart@ipsos.com](mailto:takingpart@ipsos.com) or visit [www.ipsos-mori.com/takingpart](http://www.ipsos-mori.com/takingpart).



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