

# O-020-18

## ORDER under the Companies Act 2006

In the matter of application

No. 1518 by Daimler AG

For a change of company name of registration

No. 10685679

## DECISION

The company name DAIMLER SKF HOLDING GROUP LTD has been registered since 22 March 2017.

By an application filed on 11 July 2017, Daimler AG applied for a change of name of this registration under the provisions of section 69(1) of the Companies Act 2006 (the Act).

A copy of the application was sent by Royal Mail recorded delivery to the primary respondent's registered office on 09 August 2017, in accordance with rule 3(2) of the Company Names Adjudicator Rules 2008. On the same date, the Tribunal also wrote to Eurper Trade Limited and Jing Hu to inform them that the applicant had requested that they be joined to the proceedings. On 16 October 2017, both of the aforementioned were joined as co-respondents and the parties were advised that, as no defence had been received to the application, the adjudicator may treat the application as not being opposed. A period of 14 days to request a hearing was allowed in relation to this matter. No request for a hearing was made.

The primary respondent did not file a defence within the two month period specified by the adjudicator under rule 3(3). Rule 3(4) states

“The primary respondent, before the end of that period, shall file a counter-statement on the appropriate form, otherwise the adjudicator may treat it as not opposing the application and may make an order under section 73(1).”

Under the provisions of this rule, the adjudicator may exercise discretion so as to treat the respondent as opposing the application. In this case I can see no reason to exercise such discretion and, therefore, decline to do so.

As the primary respondent has not responded to the allegations made, it is treated as not opposing the application. Therefore, in accordance with section 73(1) of the Act I make the following order:

- (a) DAIMLER SKF HOLDING GROUP LTD shall change its name **within one month** of the date of this order to one that is not an offending name<sup>i</sup>;

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- (b) DAIMLER SKF HOLDING GROUP LTD and Eurper Trade Limited and Jing Hu shall:
- (i) take such steps as are within their power to make, or facilitate the making, of that change;
  - (ii) not cause or permit any steps to be taken calculated to result in another company being registered with a name that is an offending name.

In accordance with s. 73(3) of the Act, this order may be enforced in the same way as an order of the High Court or, in Scotland, the Court of Session.

In any event, if no such change is made within one month of the date of this order, I will determine a new company name as per section 73(4) of the Act and will give notice of that change under section 73(5) of the Act.

All respondents, including individual co-respondents, have a legal duty under Section 73(1)(b)(ii) of the Companies Act 2006 not to cause or permit any steps to be taken calculated to result in another company being registered with an offending name; this includes the current company. *Non-compliance may result in an action being brought for contempt of court and may result in a custodial sentence.*

Daimler AG has been successful as the application has not been defended. Accordingly, I have considered whether it is appropriate to make an award of costs in its favour. The following question is asked at box 7 of the statutory application form (CNA1):

“Did you contact the company/limited liability partnership in relation to this matter prior to filing the application? If so, when did you do so and what did you say to the company/limited liability partnership?”

The following answer was given to this question:

“No”

As Daimler AG did not inform the primary respondent of its intention to file the subject application with the Company Names Tribunal, it is not entitled to an award of costs.

Any notice of appeal against this decision to order a change of name must be given within one month of the date of this order. Appeal is to the High Court in England, Wales and Northern Ireland and to the Court of Session in Scotland.

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The company names adjudicator must be advised if an appeal is lodged, so that implementation of the order is suspended.

Dated this 8 day of January 2018

Beverley Hedley  
Company Names Adjudicator

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<sup>i</sup>An "offending name" means a name that, by reason of its similarity to the name associated with the applicant in which he claims goodwill, would be likely to be the subject of a direction under section 67 (power of Secretary of State to direct change of name), or to give rise to a further application under section 69.