



## Digital Engagement

In the last 12 months, have you looked at a website or used an app related to any of the following?



Museums and galleries  
28%  
▲



Libraries  
13%  
▲



Heritage  
26%  
▲

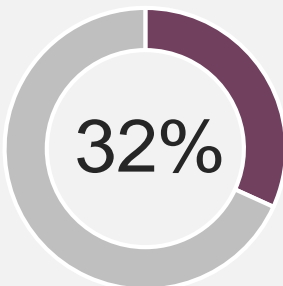


The arts  
24%  
▼



Archive or records office  
6%  
▼

## Digital Participation in Culture



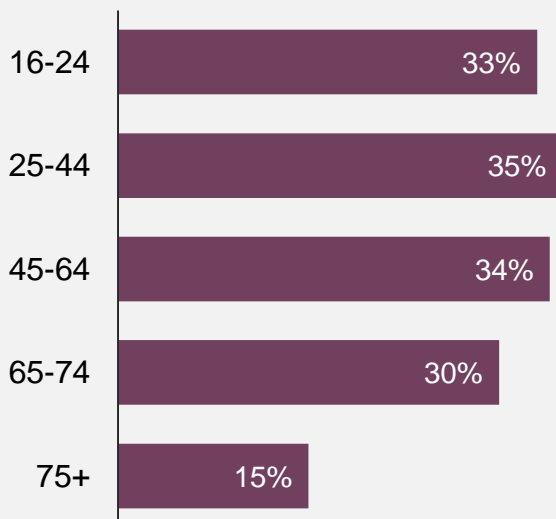
Has digitally participated in culture in the last 12 months



Female  
30%



Male  
34%



**Digital participation** includes visiting websites or apps for at least one of the following reasons:

**Museum or gallery website** –

To look at items from a collection, find out about a particular subject, take a virtual tour of a museum or gallery, view or download an event or exhibition

**Library website** – To complete a transaction (e.g. reserve or renew items, pay a fine), search and view online information or make an enquiry, borrow an e-book, e-audio, e-magazine or e-journal

**Heritage website** – To take a virtual tour of a historical site, learn about history or the historic environment, discuss history or visits to the historic environment on a forum, look at Historic Environment Records, look at the National Heritage List for England

**Arts website** – To view or download part or all of a performance or exhibition, view or download part or all of a film, discuss the art that others have created, share the art that others have created, upload or share art that you have created yourself, find out how to take part or improve your creative skills

**Archive or records office website** – To complete a transaction, view digitized documents online, search a catalogue