

# Withdrawn

**This publication has been withdrawn.**

It is no longer current.

## European Social Fund Live Running Provider Memo

**To:** All providers delivering European Social Fund match-funded or funded provision

**From:** DWP Work Programmes Division

**cc:**

**Memo Serial Number:** 026

**Date:** 9 May 2013

**Subject:** Jobcentre Plus logo and supporting guidance available on the DWP Communications Centre

**Action:** Information and possible action -  
Please also cascade to your suppliers.

**Timing:** Immediate

### Summary and Action

1. The new Jobcentre Plus logo for use on marketing material is now available on the DWP Communications Centre. This memo summarises the changes and highlights the supporting guidance available.

### Background

2. Memo 19 was issued in November 2012 to explain changes to the JCP logo and relationship tag, which should be used on many products alongside the ESF logo.
3. The new JCP logo enables both primary and sub-contracted organisations to use the same relationship tag which is 'In partnership with Jobcentre Plus'.
4. There is no need for you, or your sub-contractors, to revise your current supplies of marketing products. Amendments to the relationship tag are only required when you next need to reprint any marketing materials.
5. The new JCP logo, with the relationship tag already embedded into the image and supporting guidance, is now available on the [DWP Communications Centre](#). To ensure you access the up to date content on you may need to refresh your screen by pressing F5. If you have not already registered with the Communications Centre, we would encourage you to do so.

## Further Information and Contact Details

6. ESF Live Running Memos are published on the DWP website at:  
[ESF Support for Families with Multiple Problems](#)
7. The Communication Centre is designed to be self-service but if you cannot find what you need you can make an enquiry by contacting the brand enquiry service at [ion-pass@xerox.com](mailto:ion-pass@xerox.com).
8. Any queries on other information within this Memo should be raised with your Performance Manager in the first instance.

Regards

**European Social Fund Communications Team**