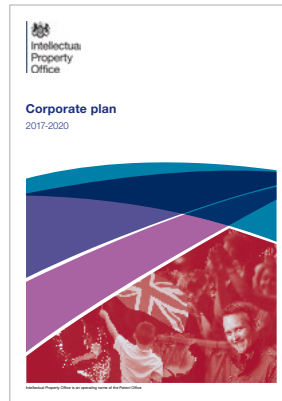




## IPO Corporate Plan 2017-2020 Published

This [plan](#) covers the IPO's objectives for the next three years, and specifically our targets for the forthcoming year. The plan explains the activities we will undertake to help achieve the goals and outcomes described in the Corporate Strategy which was published in January 2016.



With this plan, alongside the **five year strategy** 'Making Life Better by Supporting UK Creativity and Innovation' the IPO has set out a strong vision for the future of IP and our role in creating it.

Within government, the Intellectual Property Office (IPO) is responsible for ensuring that the IP system supports innovation and economic growth; it works for businesses and consumers; and supports the transfer of knowledge. This is expressed in our mission: dedicated to giving everyone the confidence to make best use of IP.

Writing in his foreword, Jo Johnson MP, Minister of State for Universities, Science, Research and Innovation said: "The Government recognises the importance of intellectual property to innovation and growth. Ensuring that the UK continues to capitalise on the strength of its IP intensive industries requires a strong domestic and international legal framework, reliable and efficient mechanisms for acquiring and enforcing IP rights, and an environment in which they can be monetised. The commitments in this plan set out how the IPO is going to build further the UK's reputation as a great place to do IP-related business."

The plan sets out what we will do to:

- deliver quality rights granting services in the face of ever increasing demand, including new digital services;
- keep IP relevant following the UK's decision to leave the EU;
- our role in the UK's Industrial Strategy, which has set a clear direction for government policy in pursuit of economic growth right across the country;
- retain a global outlook, improving the global IP system and helping our exporters; and leading the effective enforcement that must underpin all IP rights.

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“ The Government recognises the importance of intellectual property to innovation and growth. Ensuring that the UK continues to capitalise on the strength of its IP intensive industries... ”

# Consultation

## Patents Consultation: proposed changes to patents fees

The Intellectual Property Office has reviewed the fees charged for registering intellectual property rights. We consulted designs customers and other interested parties on proposed changes to registered design fees. This resulted in the introduction of new registered design fees on 1 October 2016.

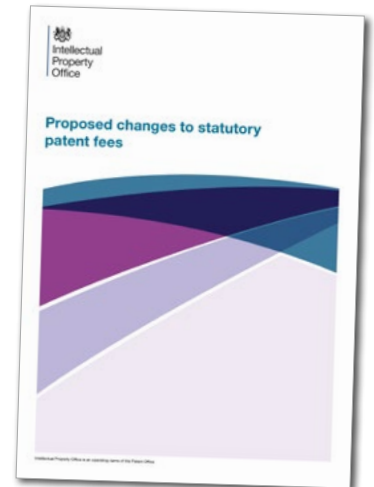
The statutory fees for UK patent protection have not changed since April 2010 so we will review our patents fee structure to ensure that the fees we charge remain appropriate. The consultation document seeks your views on four

proposed changes to pre-grant patent application fees.

<https://www.gov.uk/government/consultations/proposed-changes-to-statutory-patents-fees>

An alternative proposal would make changes to both pre-grant fees and post-grant renewal fees.

Please email your comments to [consultation@ipo.gov.uk](mailto:consultation@ipo.gov.uk) by Tuesday 6 June 2017.



## International news

### Patentability Process for Pharmaceutical Products in Brazil

Since 2012, under the patent granting process in Brazil, ANVISA, the National Health Surveillance Agency, has played a key role in approving patents for pharmaceutical products. If ANVISA denied a patent, the application was closed. Since this rule was introduced, the UK Government has engaged with the Brazilian Government to encourage them to reconsider ANVISA's role in the process.

We are pleased to announce that the Brazilian counterparts have signed a new ruling stating that the Patentability criteria will be set by the national IP office (INPI) only. This is a welcome change which is more in line with the UK process.

ANVISA's revised role will now be limited to assessing the health and safety related to the risks of new drugs. The IPO's IP Attaché in Brazil, Angelica Garcia, was invited to the Presidential Palace in Brasília to witness the official signing of the new protocol by President Pimentel of INPI (Brazilian IP Office) and President Jarbas Barbosa of ANVISA.



# International news

## UK-Brazil Cyber Dialogue

**Following a commitment made at the Brazil-UK Strategic Dialogue in 2015, delegations from both governments met at the Rio Branco Institute, Brasilia, to discuss approaches to cyber challenges and current areas of debate.**

This First UK-Brazil Cyber dialogue was led by the FCO and Angelica

Garcia, our IP attaché for Brazil and Latin America. She had the opportunity to share the UK approach to tackling online privacy and reinforce our commitment to working with the Brazilian Government on promoting awareness of and respect for Intellectual Property.

In this context, we have been talking to the Brazilian Government

about collaborating on a major IP enforcement event scheduled for September 2017 in Rio and Sao Paulo which will bring together enforcement practitioners (including judges and policy experts) and industry to share their experiences and exchanging best practice in protecting and enforcing IP rights. IP Connect will keep you updated on progress.

## Events

### UK IPO at INTA

**The IPO will have a stand (C40) at this year's INTA Annual Meeting in the main convention hall, between May 20 and 24.**

For those readers attending, we would be delighted to welcome you to our stand.

Our trade mark and designs experts will answer any questions about the IPO, including domestic trade mark and designs systems, our services, IT tools, application and examination practices and our quality control measures that ensure we have a high standard service.

In addition our international IP Attachés, based in China, Brazil and SE Asia, will be at the stand on Monday 22 May to discuss working with you to identify and navigate the IP challenges you may face in these key international markets.

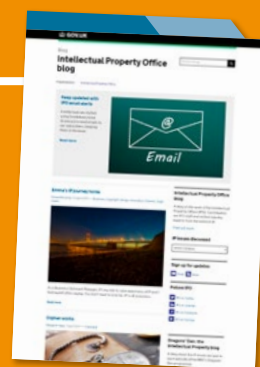
To get more information on our participation at INTA 2017 email: [TTMD-INTA@ipo.gov.uk](mailto:TTMD-INTA@ipo.gov.uk)

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