

## **The winners**

### **1. Anglia Ruskin University - £71,600**

“DEVEL-IPR”

Anglia Ruskin University has been awarded £71,600 as part of the Intellectual Property Office’s StudentshIP competition. The money will be used to set up a new project, that will be run at the Chelmsford, Cambridge and Peterborough Campuses. It will reach out to more than 600 Anglia Ruskin students past and present to boost their understanding of intellectual property (IP) and help them identify real business opportunities for their ideas and inventions.

Focusing on the medical technology, engineering and design sectors, it will aim to help students understand the value of protecting their IP in a number of ways. The project will run workshops that will encourage students to set up ‘companies’ that have invented a new product, process or service to road test an IP management strategy that will help them exploit and commercialise the idea. This will be supported by a series of webinars, podcasts and open educational training resources to reach as wide an audience as possible, and by setting up contacts with IP experts to help identify and commercialise real IP that students may have developed.

The aim of the competition is to help create a generation of IP savvy students who know how to protect and exploit their inventions, turning ideas into business success. It is supporting 10 new projects across the country.

### **2. Aston University - £54,640**

“Aston PIPE (Patenting, Intellectual Property and Entrepreneurship) Club”

Aston University has been awarded £54,6450 as part of the Intellectual Property Office’s StudentshIP competition. The money will be used to set up a project, called Aston PIPE (Patenting, Intellectual Property and Entrepreneurship) Club that will help students to set up ‘model companies’ to develop and exploit real ideas for new products and services. Each company will develop their idea to the point of being ready to take it to the market.

The students will get training in IP issues and processes, with support from local businesses, successful former students, leading entrepreneurs and local IP attorneys. The company plans will then be judged with the best receiving seed funding to help turn their idea into a business reality.

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### **3. City University - £37,000**

“Start-Ed Student Accelerator”

City University has been awarded £37,000 as part of the Intellectual Property Office's StudentshIP competition. The money will be used to create a new project called Start-Ed Accelerator, which matches business and law students with local hi-tech start-up companies to support their IP needs. Students will work directly with these firms to develop IP awareness and management under supervision of lawyers and commercial advisors. Forging connections with local businesses, this project aims to provide students with the commercial and IP skills needed to become future business leaders.

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#### **4. Durham University - £34,500**

“UnzIP Knowledge of Business Value”

Durham University has been awarded £34,500 as part of the Intellectual Property Office's StudentshIP competition. The money will be used to help entrepreneurial students access and use the existing IP expertise of post-graduate students. Students and staff will then work together to develop new and engaging video and audio teaching materials, with the help of a local media company, to target all students at the university. The money will also fund a special IP prize as part of the University's annual Blueprint Enterprise Challenge.

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#### **5. Imperial College London - £54,000**

“IP Wise Up”

Imperial College London has been awarded £54,000 as part of the Intellectual Property Office StudentshIP competition.

The money will create IP Wise Up, a summer training programme delivering IP education to undergraduate students. This project will equip students with IP knowledge and skills to develop and commercialise their projects.

50 students will participate in the “IP Wise Up” training programme and 10 students will be able to take up placements.

Participants will then go on to act as IP ambassadors, educating their peers on the importance of IP and where to locate advice and support.

An estimated 1000 undergraduate students will in turn be reached by the IP Ambassadors.

#### **6. Lancaster University - £44,560**

### “Intellectual Property Game”

Lancaster University has been awarded £44,560 as part of the Intellectual Property Office StudentsHIP competition.

The money will fund a new IP-themed educational game, developed by students where players compete to create, protect and commercialise IP.

The game will introduce players to the value of IP in a fun and engaging manner. Students in the team plan to commercialise the game, taking responsibility for producing the first-edition production run and preparing to take the game to market.

It is estimated that at least 100 students will play the game each year. It is also hoped the game will be used for enterprise education programmes.

### **7. London South Bank University - £77,440**

#### “Ignite”

London South Bank University has been awarded £77,440 as part of the Intellectual Property Office StudentsHIP competition.

The money will fund the annual “IP Ignite Awards” The project aims to reach 1,000 students and encourage the development of their IP knowledge and skills. Students with the best ideas will be supported to start their own enterprises. The Annual IP Ignite Awards will be awarded to the most engaged students.

### **8. Nottingham Trent University - £24,980**

#### “Nottingham Creative Student IP”

Nottingham Trent University has been awarded £24,980 as part of the Intellectual Property Office StudentsHIP competition.

The money will create Nottingham Creative Student IP, a programme run by a team of 15 law students to promote a commercial awareness of IP among art and design students as they embark on exhibiting their work for the first time.

The programme looks to create an IP savvy culture that will extend beyond student life with the publication of “Student Degree Shows and IP”, an IP guide.

The IPO’s online Health Check tool will also be used to generate tailored IP reports for fellow students.

### **9. University of Southampton - £24,120**

“eChamps - Developing Students as Change Agents to Further Enhance the IP and Enterprise Culture at the University of Southampton”

The University of Southampton has been awarded £24,120 as part of the Intellectual Property Office StudentsHIP competition.

The money will develop a team of 8 student eChamps (Enterprise Champions) to raise awareness and understanding of enterprise activities and IP across the academic community.

eChamps will co-ordinate the development of resources appropriate to the faculty during a summer internship, and go on to support the implementation of the programme as a term-time placement alongside studies.

#### **10. University of Winchester - £15,000**

“iCreate - Supporting and Protecting the Creative Sector”

The University of Winchester has been awarded £15,000 as part of the Intellectual Property Office StudentsHIP competition. The money will help train 30 students through a series of workshops. They will then offer IP support and awareness to local businesses and creative individuals to promote awareness of IP issues, identify IP assets and information on finding professional support.