

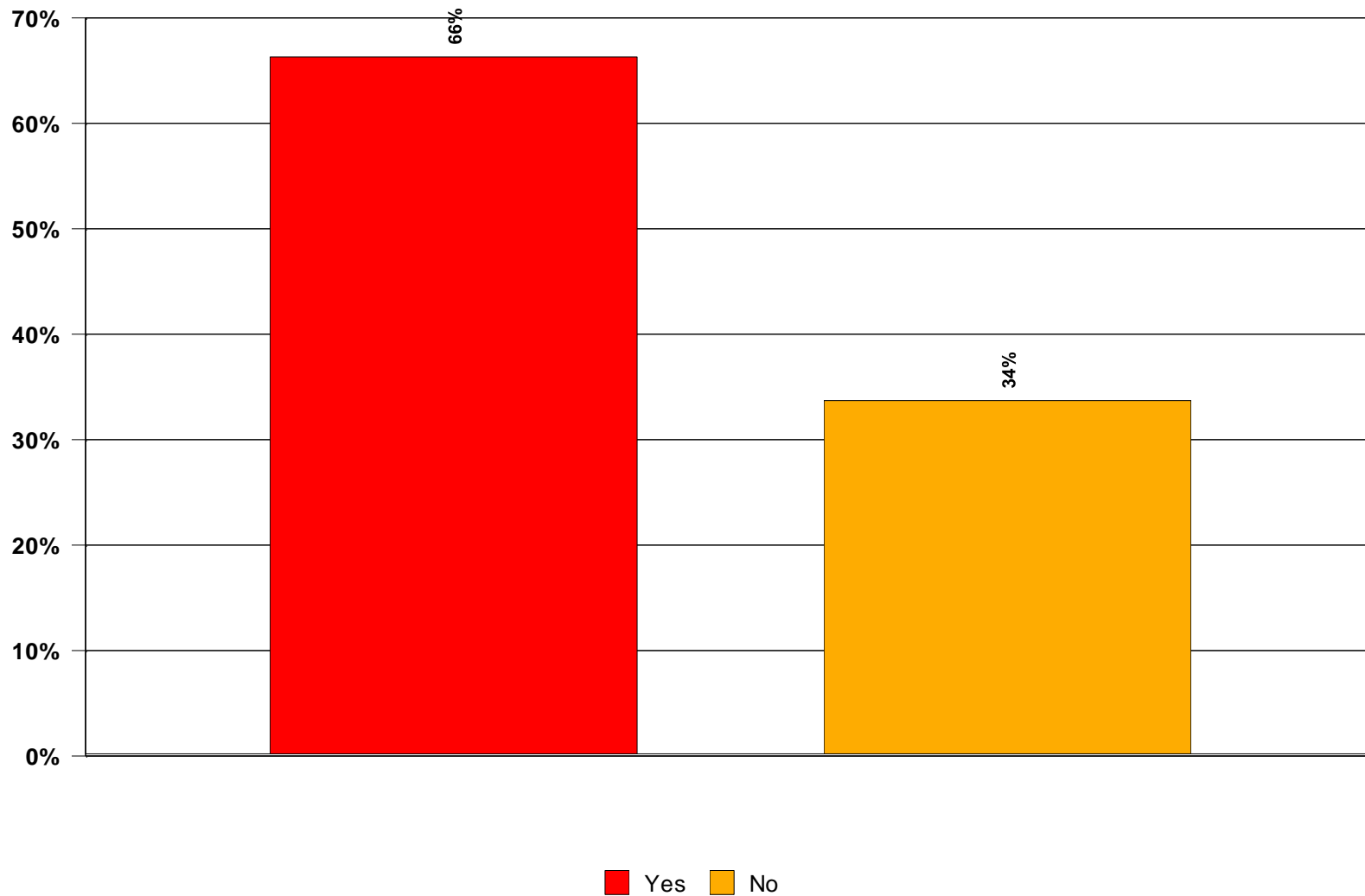
Opinion Matters / Tickbox.net survey
Holiday Safety
for
Trimedia FCO

Total Survey Sample Base : 2012 UK adults ages 16+
Survey conducted: 07.05.08 – 21.05.08

Q1. Have you ever been a driver or passenger in a hire car or your own car abroad?

Absolute Base % Respondents	
Base	2012 100.0%
Q1	
Yes	1333 66.3%
No	679 33.7%

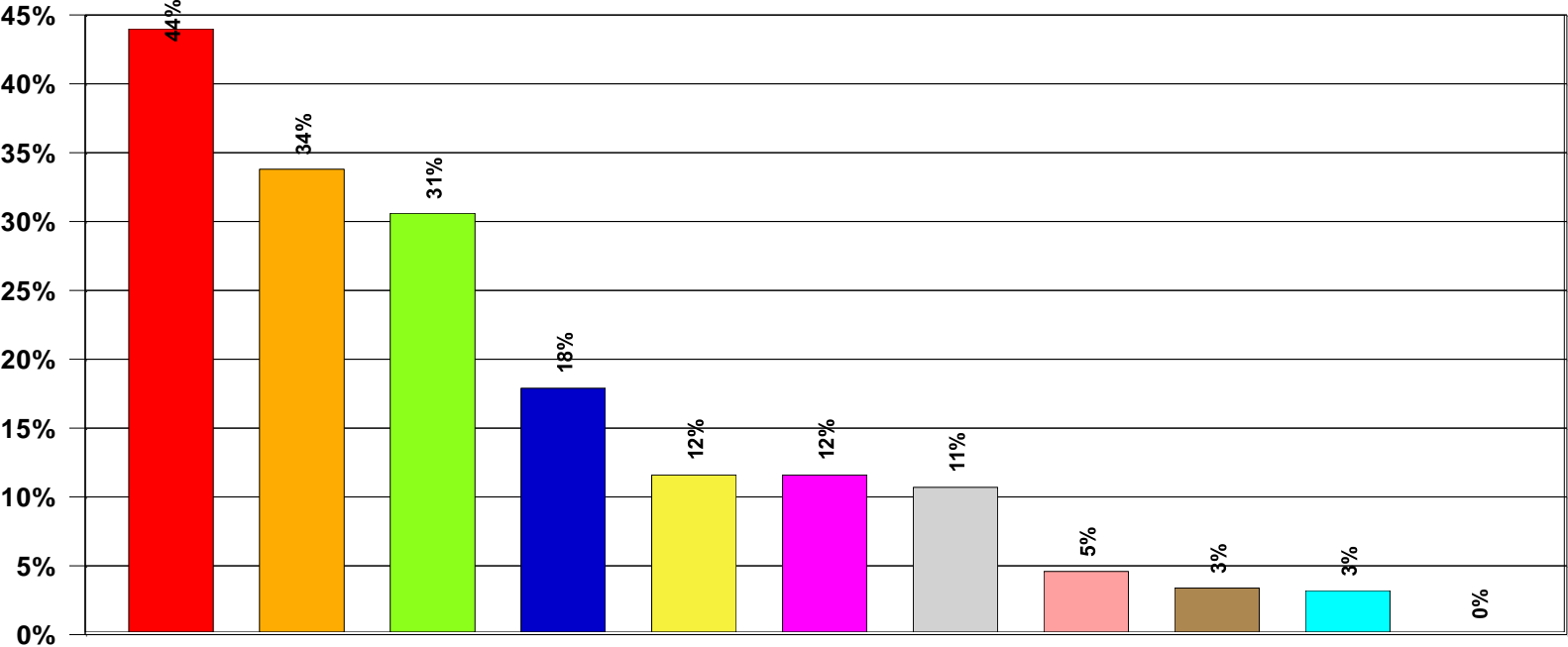
Q1. Have you ever been a driver or passenger in a hire car or your own car abroad?



Q2. As a driver or a passenger in a hire-car or your own car abroad, have you ever experienced any of the following?

Absolute Base % Respondents	
Base	1333 100.0%
Q2	
Getting lost	587 44.0%
None of the above	451 33.8%
Driving on the wrong side of the road	408 30.6%
Having a near miss	238 17.9%
Breaking down	155 11.6%
Unable to ask for assistance in local language	155 11.6%
Going the wrong way round a roundabout	143 10.7%
Being involved in an accident / car crash	61 4.6%
Getting into trouble with the police	45 3.4%
Theft of items from car	43 3.2%
Car jacking (aggressive theft of car)	1 0.1%

Q2. As a driver or a passenger in a hire-car or your own car abroad, have you ever experienced any of the following?

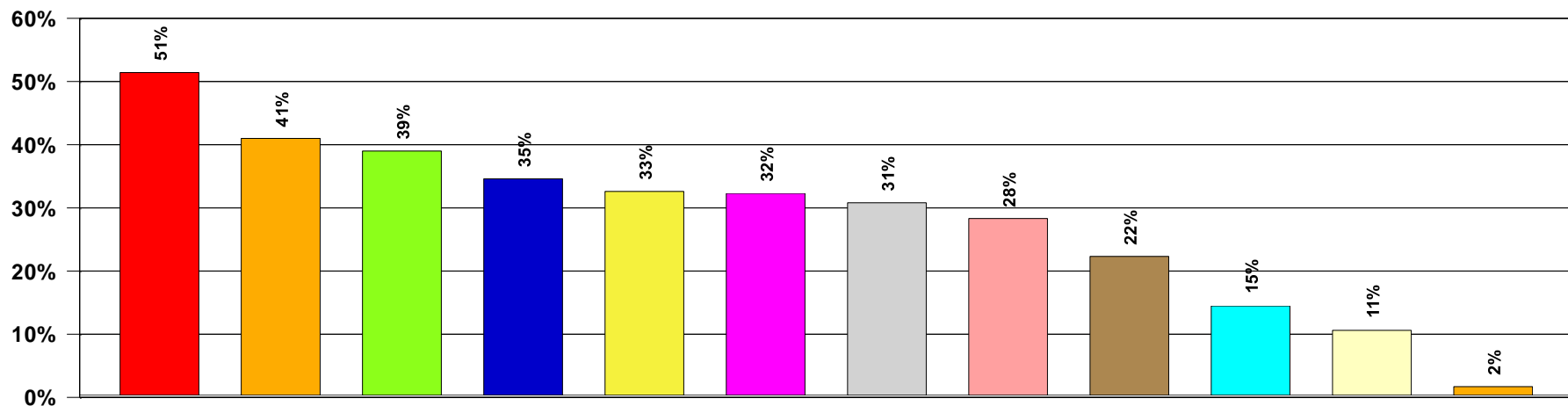


- Getting lost
- None of the above
- Driving on the wrong side of the road
- Having a near miss
- Breaking down
- Unable to ask for assistance in local language
- Going the wrong way round a roundabout
- Being involved in an accident / car crash
- Getting into trouble with the police
- Theft of items from car
- Car jacking (aggressive theft of car)

Q3. When taking your own car abroad, do you take any of the following items?

Absolute Base % Respondents	
Base	1333 100.0%
Q3	
I do not take my car abroad	685 51.4%
Driving license and car registration documents	547 41.0%
Travel insurance documents	520 39.0%
GB sticker	461 34.6%
Breakdown policy and contact numbers	434 32.6%
First aid kit	430 32.3%
Warning triangle	411 30.8%
Set of headlamp converters	377 28.3%
Emergency contact details e.g. breakdown services, emergency services, local British embassy etc.	297 22.3%
Fire extinguisher	193 14.5%
Reflective jacket	141 10.6%
None of the above	22 1.7%

Q3. When taking your own car abroad, do you take any of the following items?

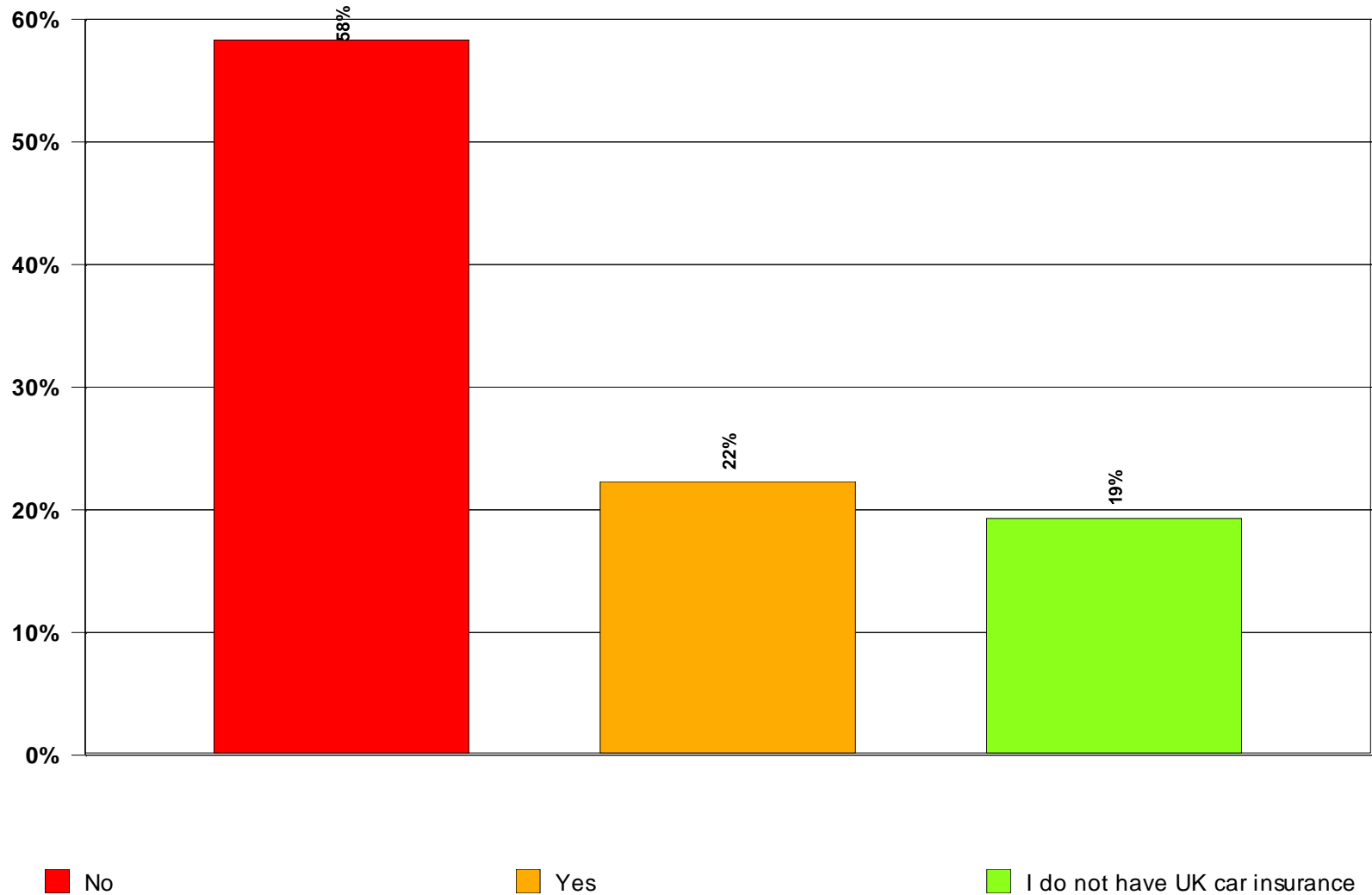


- I do not take my car abroad
- Driving license and car registration documents
- Travel insurance documents
- GB sticker
- Breakdown policy and contact numbers
- First aid kit
- Warning triangle
- Set of headlamp converters
- Emergency contact details e.g. breakdown services, emergency services, local British embassy etc.
- Fire extinguisher
- Reflective jacket
- None of the above

Q4. Would you assume that your UK car insurance would cover you to drive abroad in your own car?

Absolute Base % Respondents	
Base	2012 100.0%
Q4	
No	1174 58.3%
Yes	449 22.3%
I do not have UK car insurance	389 19.3%

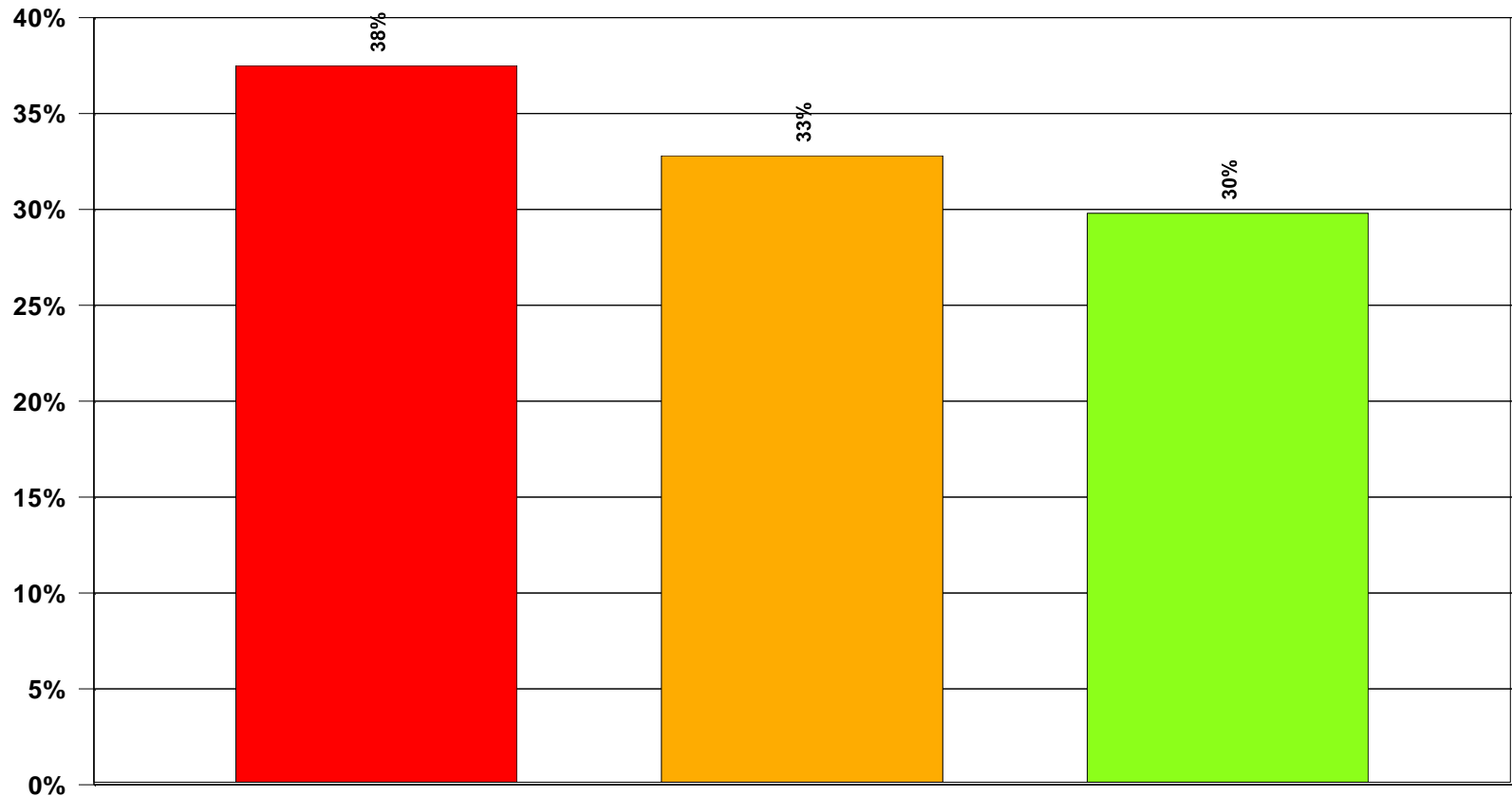
Q4. Would you assume that your UK car insurance would cover you to drive abroad in your own car?



Q5. Before travelling, do you always research the local driving laws (e.g. speed limits, drink drive laws, seatbelt laws)?

Absolute Base % Respondents	
Base	2012 100.0%
Q5	
Yes	754 37.5%
No	659 32.8%
Only if it's a country that I think is very different from the UK	599 29.8%

Q5. Before travelling, do you always research the local driving laws (e.g. speed limits, drink drive laws, seatbelt laws)?



Yes

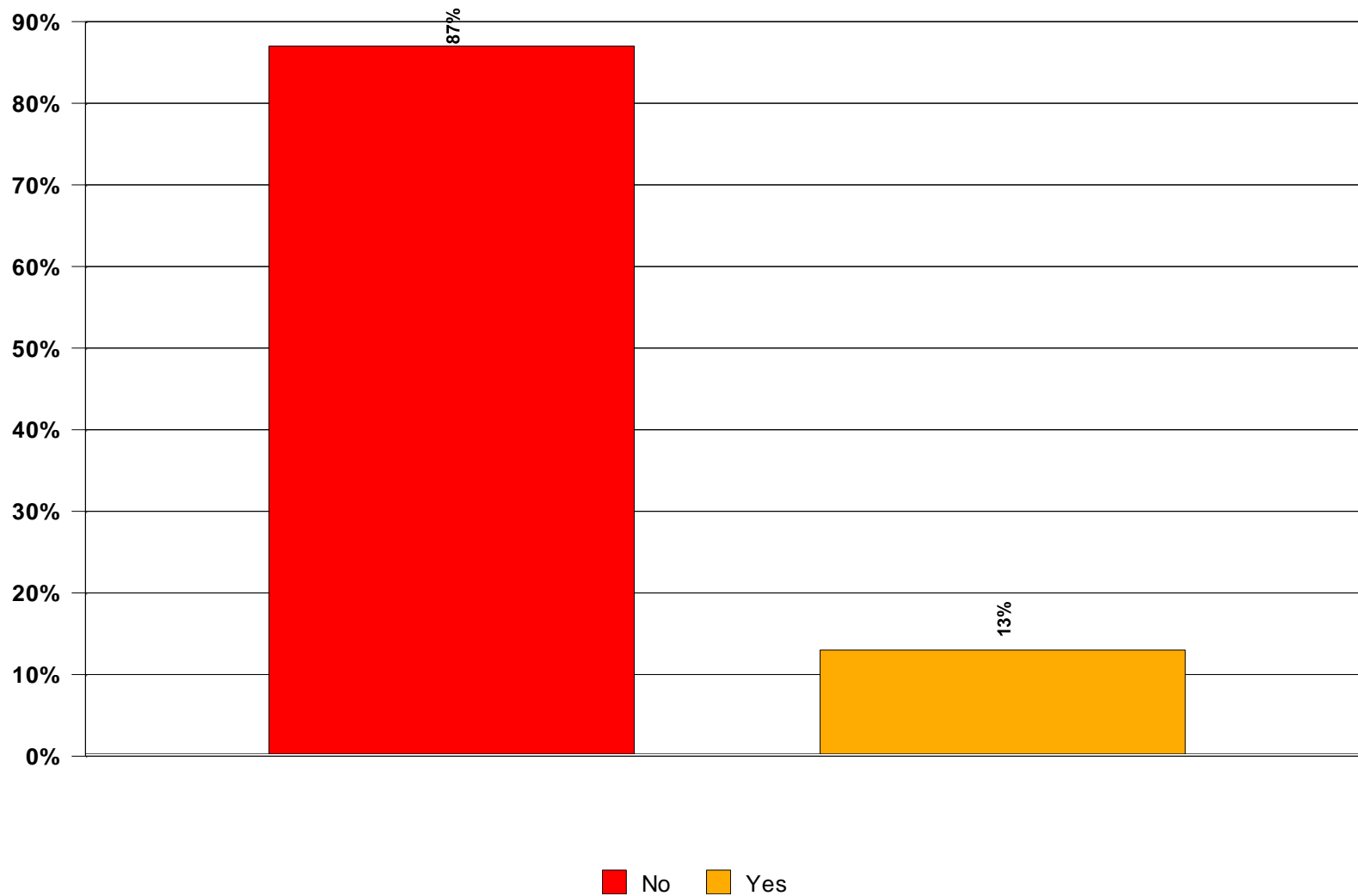
Only if it's a country that I think is very different from the UK

No

Q6. Have you ever ridden on a moped abroad?

Absolute Base % Respondents	
Base	2012 100.0%
Q6	
No	1750 87.0%
Yes	262 13.0%

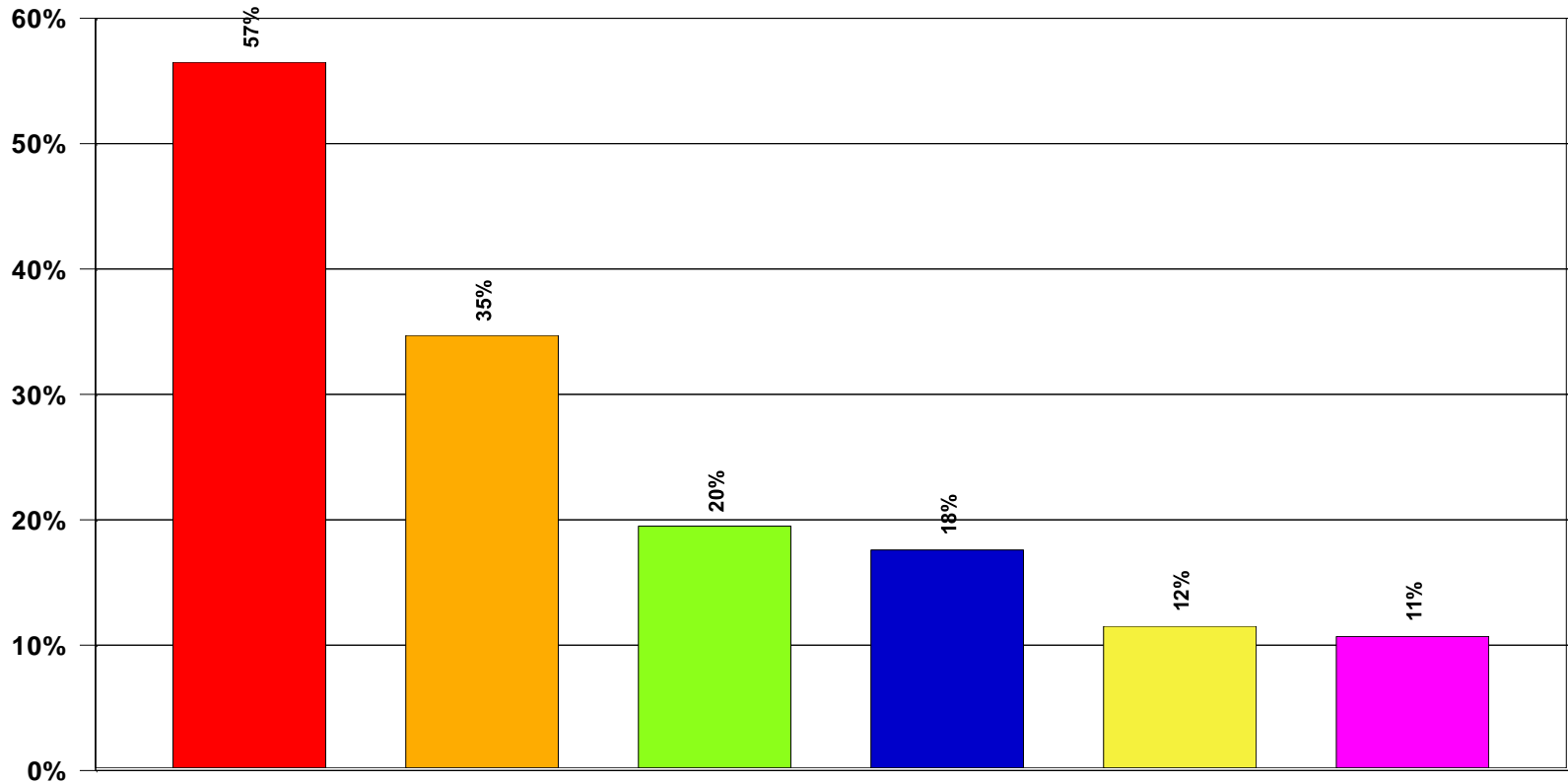
Q6. Have you ever ridden on a moped abroad?



Q7. Have you been in any of the following scenarios?

Absolute Base % Respondents	
Base	262 100.0%
Q7	
I didn't wear a helmet	148 56.5%
I didn't check whether my travel insurance would cover me	91 34.7%
I rode with two or more people on a moped	51 19.5%
None of the above	46 17.6%
I have been drunk on a moped	30 11.5%
I've had an accident on a moped	28 10.7%

Q7. Have you been in any of the following scenarios?



■ I didn't wear a helmet

■ I didn't check whether my travel insurance would cover me

■ I rode with two or more people on a moped

■ None of the above

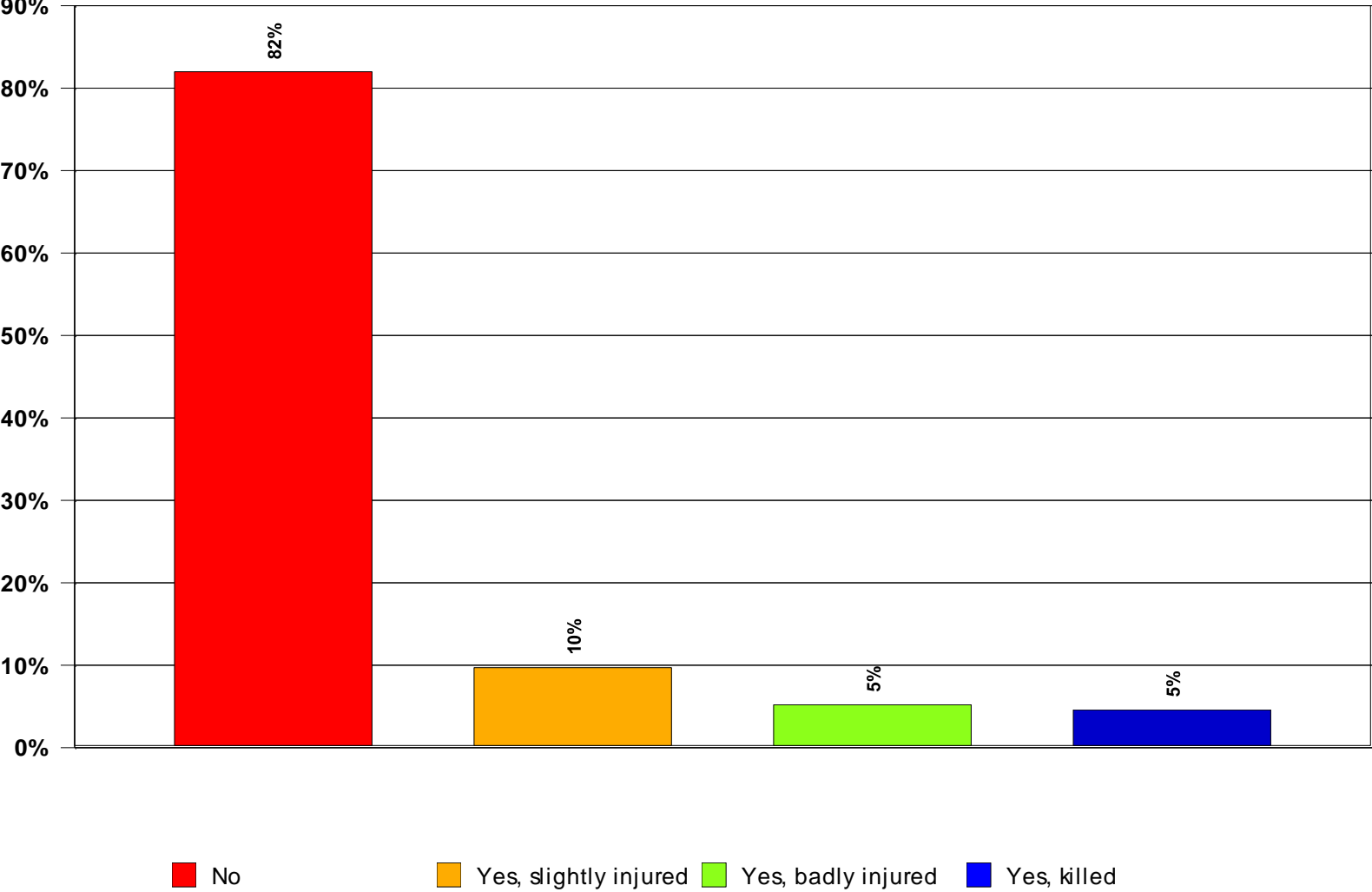
■ I have been drunk on a moped

■ I've had an accident on a moped

Q8. Do you know anyone who has been injured or killed on a moped?

Absolute Base % Respondents	
Base	2012 100.0%
Q8	
No	1649 82.0%
Yes, slightly injured	195 9.7%
Yes, badly injured	104 5.2%
Yes, killed	93 4.6%

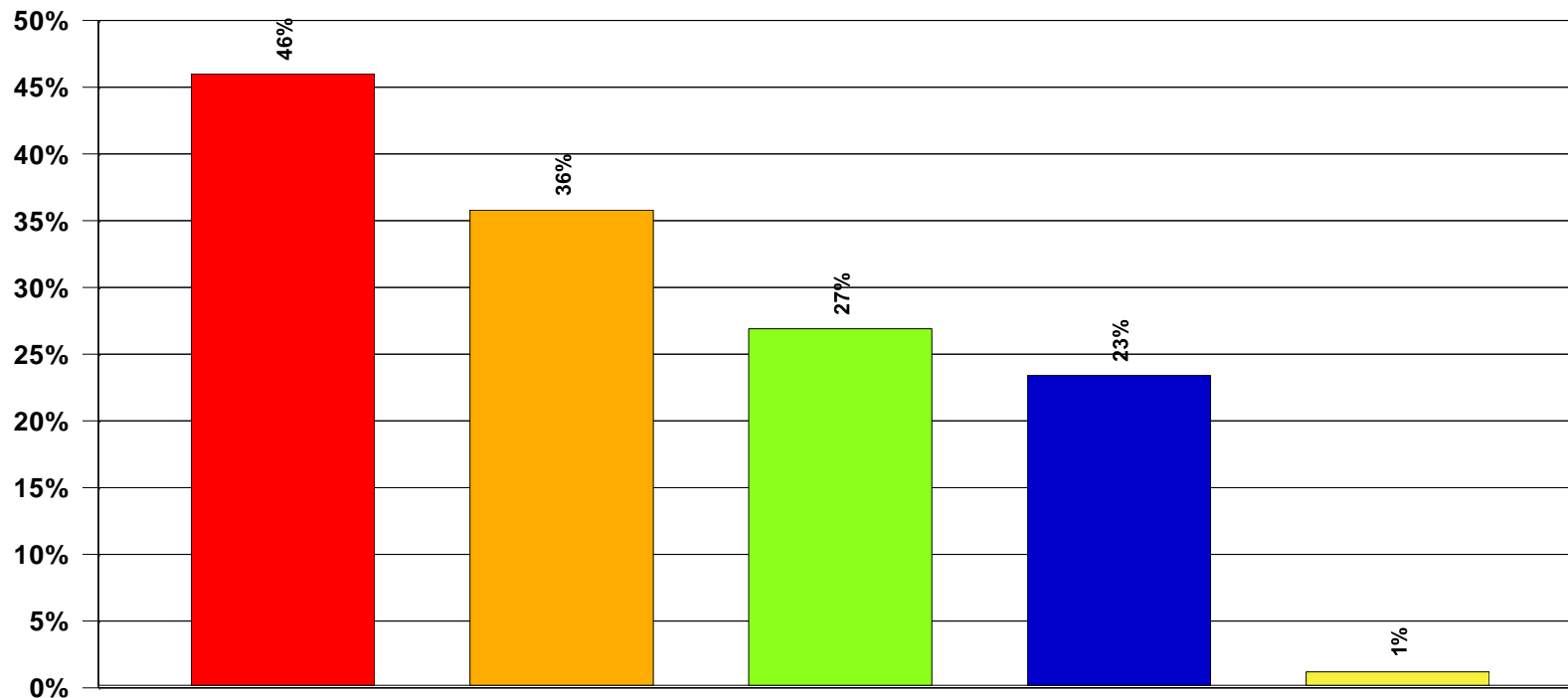
Q8. Do you know anyone who has been injured or killed on a moped?



Q9. As a pedestrian abroad, have you ever had any of the following experiences?

Absolute Base % Respondents	
	Base 2012 100.0%
Q9	
None of the above	925 46.0%
Been annoyed or scared by the attitude of drivers	720 35.8%
Not known which way traffic was coming from	541 26.9%
Felt unsafe due to lack of lighting, lack of clear signage, lack of poor road surfaces etc.	471 23.4%
Been hit by a vehicle	25 1.2%

Q9. As a pedestrian abroad, have you ever had any of the following experiences?

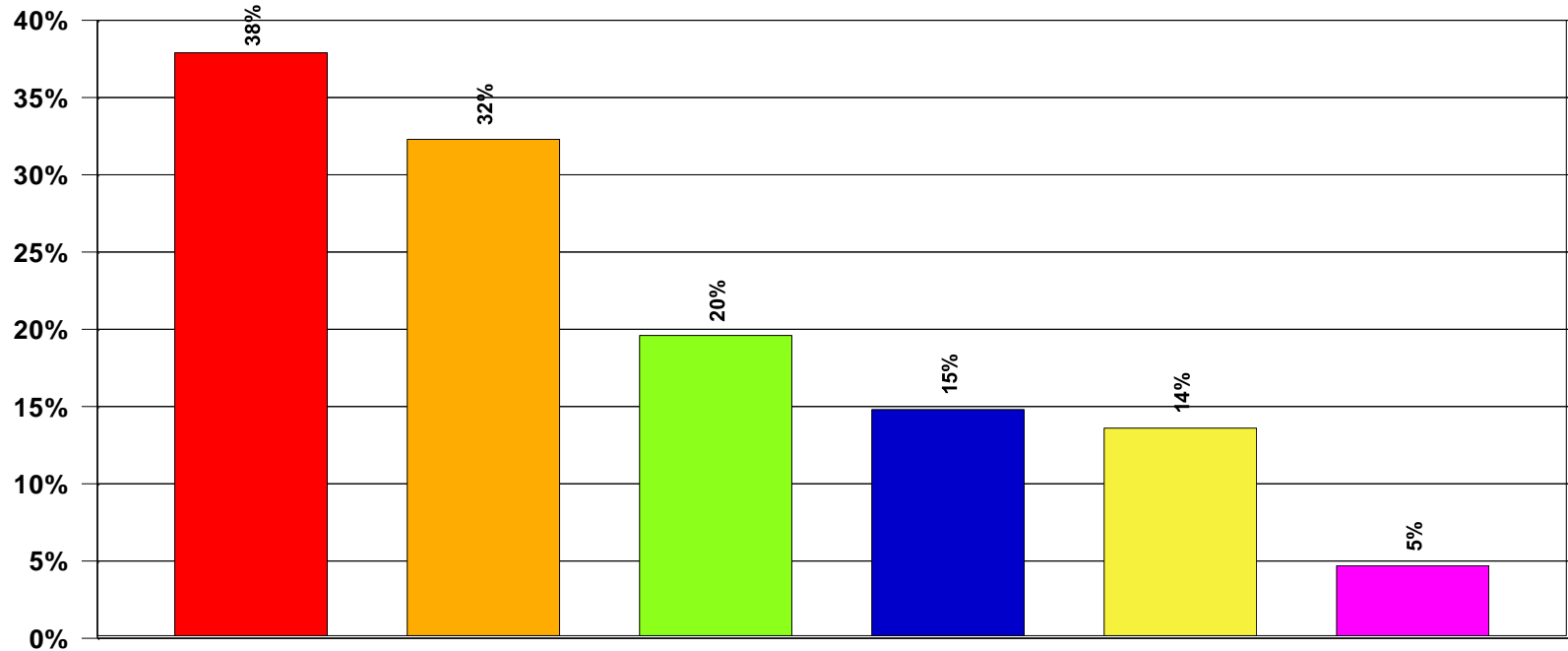


- None of the above
- Been annoyed or scared by the attitude of drivers
- Not known which way traffic was coming from
- Felt unsafe due to lack of lighting, lack of clear signage, lack of poor road surfaces etc.
- Been hit by a vehicle

Q10. If you have ever been a coach passenger abroad have you ever had any of the following experiences?

Absolute Base % Respondents	
	Base 2012 100.0%
Q10	
I have never been a coach passenger abroad	763 37.9%
Felt that the road conditions were not suitable for such a large vehicle	649 32.3%
Felt that the coach was not of a high safety standard	395 19.6%
None of the above	297 14.8%
Felt that the driver was not qualified or in a fit state to drive	274 13.6%
Been involved in an accident or a near miss	95 4.7%

Q10. If you have ever been a coach passenger abroad have you ever had any of the following experiences?



- I have never been a coach passenger abroad
- Felt that the road conditions were not suitable for such a large vehicle
- Felt that the coach was not of a high safety standard
- None of the above
- Felt that the driver was not qualified or in a fit state to drive
- Been involved in an accident or a near miss