

AGENDA

GCA Suppliers' Packaging and Design Workshop

29th September 2015

11:00am – 14:00pm

Victoria House, Southampton Row, London WC1B 4DA

Welcome (5 mins) Christine Tacon

- Roundtable introductions

GCA Overview and forward look (10 mins) Christine Tacon

- A brief overview of the GCA's role
- 2015 plans

Aims and objectives of workshop (5 mins) Christine Tacon

Group Exercise 1 - Packaging (60 mins) All

- Film cases
- Trays

LUNCH – 30mins

Group Exercise 2 – Artwork & Design (60 mins) All

- Photography
- Branding
- Redesigns

Summary & next steps (10mins) Christine Tacon

Open session - 2.00pm – 3.00pm

- GCA team available for private discussion and to receive evidence