



Ministry of Defence

Ministry of Defence
Main Building
Whitehall
London SW1A 2HB
United Kingdom

Telephone : +44 (0)20 721 89000

Our Reference: FOI-2015/02403

[REDACTED]

[REDACTED]

31 March 2015

Dear [REDACTED],

Thank you for your email dated 2 March in which you requested the following information:

I would like to know the number of new recruits who have joined the Army, the Navy, and the RAF, from 2010 to the day this FOI request is processed. Please provide a breakdown for each year.

I would also like to know how many new recruits, from 2010 to the day this FOI request is processed, were under the age of 18 when they joined. Please provide a breakdown for each year.

Please send any explanatory notes for the data disclosed.

I would also like the following information:

I would like to know for each financial year from 2010, as well as available figures for this financial year, the amount of money spent on recruitment campaigns for the Army, the Navy, and the RAF.

Please indicate whether the money spent on recruitment campaigns exceeded or fell under budget. Please also send any explanatory notes for the data disclosed.

I am treating your correspondence as a request for information under the Freedom of Information (FOI) Act 2000.

Under Section 21 of the FOI Act the Ministry of Defence (MOD) is not obliged to supply information that is reasonably accessible to the applicant, by other means. Information on recruitment numbers by month, quarter and year is published online on the gov.uk website and can be viewed here:

<https://www.gov.uk/government/statistics?departments%5B%5D=ministry-of-defence>

Information on the age of recruits found here:

Information on recruitment campaign spending is provided in the table below:

MARKETING CAMPAIGN SPEND (£M)

FY	Royal Navy	Army	RAF
09/10	7.3	11.4	8.3
10/11	2.8	8.6	0.7
11/12	3.4	9.3	6.0
12/13	8.2	8.5	7.8
13/14	12.9	10.7	7.2
14/15	14.7	9.4	11.2

Note:

1. 2010/11 spending severely depressed due to Cabinet Office marketing freeze.

I can confirm that spending for each Service fell within the allocated budget in each financial year.

I hope the above information will be helpful to you.

If you are not satisfied with this response or you wish to complain about any aspect of the handling of your request, then you should contact me in the first instance. If informal resolution is not possible and you are still dissatisfied then you may apply for an independent internal review by contacting the Information Rights Compliance team, 1st Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-FOI-IR@mod.uk). Please note that any request for an internal review must be made within 40 working days of the date on which the attempt to reach informal resolution has come to an end.

If you remain dissatisfied following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not investigate your case until the MOD internal review process has been completed. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website, <http://www.ico.gov.uk>.

Yours sincerely,


Defence Personnel Secretariat