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**REFERENCE: 15FOI 3**

You requested the following information:

“How much has the Wales Office spent on adverts over the past three years.”

We have handled your request under the Freedom of Information Act 2000.

For each advert, advertorial article or any paid placement of content in any media, where the costs were paid for by the Wales Office, in the past three years, please provide information on:

**Q1.** The cost of the advert/article/paid placement?

**A1.** In the last three years, the Wales Office has placed one advert in the media. The advert was for a specialist Communications role and the Wales Office used a company called HAVAS People Limited to place this advert in media. The advert was advertised online in the Guardian and PR Week for a period of one month at a total cost of £1,859.92.

**Q2.** What type of advert (billboard, newspaper advert, website or television)?

**A2.** Please refer to A1 above.

**Q3.** What was the date of payment?

**A3.** 31 March 2014

**Q4.** The date(s) the advert appeared in the media

**A4.** Both adverts appeared from the 20 February 2014 for a period of 1 month.

**Q5.** Where did the advert appear (geographical location, the newspaper/publication, website, or the TV/Radio station)?

**A5.** Please refer to Q1 above.

**Q6.** Which company received the payment from the Wales Office?

**A6.** HAVAS People Limited.

**Q7.** A brief description of what the advert/paid content was about.

**A7.** The adverts related to a vacancy for a specialist Communications role.