



PHE's Commitment to Fair Trading of Information

I am personally committed to making sure that we trade fairly in information. To show the strength of my commitment, both within PHE and to our customers, I have asked an independent team from the Office of Public Sector Information to verify that the commercial practices of PHE support this commitment in practice.

I will insist that we strictly follow an open and transparent system of trading that meets the terms of the Competition Act 1998. My aim is that, in principle, we can meet the needs of anyone who applies for a licence to re-use PHE information. We will publish any exceptions to this principle on our website.

We set prices, and methods for setting prices (such as royalty schemes), in line with the role of information trading approved by central Government. We will establish an Office for Data Release who will publish our assets and associated prices on our website. Any exceptions to standard pricing or licensing will be described in full on the website.

I am committed to reducing as far as possible the administrative burden on people who re-use public sector information. I will make sure that we use processes for trading information that meet the quality standards expected of the public sector.

I will thoroughly investigate any complaints I receive that PHE has broken this commitment through our standard complaints procedure. I will report complaints regularly to the Advisory Panel on Public Sector Information. I will publish the complaints and the results of my investigations on our website.

A handwritten signature in black ink that reads "Duncan Selbie".

Duncan Selbie
Chief Executive