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Ms. Anne Lambert, Inquiry Chair  
Fox/Sky Merger  
Competition and Markets Authority  
Victoria House  
37 Southampton Row  
London WC1B 4AD

6 February 2018

**Re: Response to Notice of Proposed Remedies in Sky/Fox Merger**

Dear Ms. Lambert,

Thank you for this opportunity to respond to the Competition and Market Authority (CMA)'s Notice of Possible Remedies in the Sky/Fox merger, issued on the 23 January 2018.

It is our view that prohibition of the Transaction is the only remedy guaranteed to be effective.

The well-documented evidence that the Murdoch Family Trust have broken both the “the letter and the spirit” of previous behavioural pledges made across three continents render any behavioural remedies proposed by the parties unreliable. Clearly, any such remedies cannot be relied upon to be effective.

Similarly, structural remedies would not only impose significantly greater enforcement costs than prohibition, but also carry the risk of creating sustainably issues for Sky News.

Conversely, as your panel has correctly noted in its provisional findings, prohibition of the Transaction represents “a comprehensive solution to all aspects of the provisional adverse public interest finding and that it poses relatively few risks, compared to other options, in terms of implementation or effectiveness” and would address “the root cause of [its] concerns regarding media plurality as set out in [its] provisional findings, preserve the status quo and prevent the harm associated with the Transaction from arising.”

The Campaign for Press and Broadcasting Freedom is supported by affiliated media and other unions representing over 4.4 million workers, as well as civil society organisations and individuals. We thank you for the opportunity to participate in these important deliberations and we look forward to reading your final report in due course.

Please do not hesitate to contact us if you have any further questions.

Yours sincerely,

Josef Davies-Coates  
National Organiser, CPBF