



Ministry of Defence

Ministry of Defence
Main Building (06/K/14)
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United Kingdom

Ref: FOI2015/06288

Telephone: +44 (0)20 7218 9000

Email: [REDACTED]

6 August 2015

Dear [REDACTED]

Thank you for your email of 14 July 2015 requesting the following information:

"I would like to request a copy of your record of the 'single Service Cadet conversion rate' (referenced in CF2020 Vision under Line of Effort 3: 'Recruiting') for the last five years. I would like to request this information for each of the Cadet forces: the Army Cadets, Sea Cadets, Air Cadets and Combined Cadet Forces. I would also like to request this information disaggregated according to conversion into officers and other ranks."

This has been considered as a request for information in accordance with the Freedom of Information Act 2000 (FOIA).

The document to which you referred was an early draft which contained the words:

Effects achieved:

- For single-Services, Cadet conversion rates improved.
- Pull-through to CFAV¹ cadre improved.

Later drafts contain the following:

Effects achieved:

- For single-Services, Cadet engagement in Service careers is improved so that single Services achieve increased recruiting.
- Cadet engagement in careers in defence related industries is improved.
- Pull-through to CFAV cadre improved.

Our understanding of the term "conversion rates" are the percentages of cadets who join the Armed Forces. I am writing to advise you that, following a search of our recorded information, I have established that we hold some of the information you requested. These data are not collected routinely, so we are unable to provide the information in the categories and format you asked for.

The Army has done some work to compare cadets' details held on WESTMINSTER (its Cadet Management Information System) with those on JPA (Defence's Joint Personnel Administration System). Relevant extracts are attached as PowerPoint slides.

Please note, however, that the data include individuals who became Cadet Force Adult Volunteers as well as those who joined the Regular and Reserve Forces. In addition, the data do not include

¹ Cadet Force Adult Volunteer

cadets joining from either the Sea Cadets or the Air Training Corps, but cover only the Army Cadet Force and the Combined Cadet Force.

Under section 16 of the FOIA, public authorities are required to provide the requester with advice and assistance while processing their request. We may be able to provide details of the number of Service personnel recorded as having previously been cadets. However, you should be aware that individuals are under no obligation to declare that they were previously a cadet.

If you are not satisfied with this response or you wish to complain about any aspect of the handling of your request, then you should contact me in the first instance. If informal resolution is not possible and you are still dissatisfied then you may apply for an independent internal review by contacting the Information Rights Compliance team, 1st Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-FOI-IR@mod.uk). Please note that any request for an internal review must be made within 40 working days of the date on which the attempt to reach informal resolution has come to an end.

If you remain dissatisfied following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not investigate your case until the MOD internal review process has been completed. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website, <http://www.ico.org.uk>.

Yours sincerely,

Defence People Secretariat