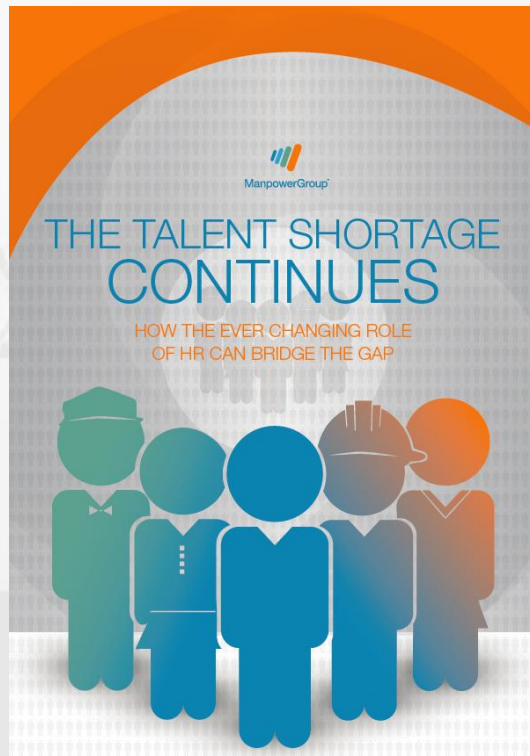


MANPOWERGROUP SOLUTIONS BRIDGING THE TALENT GAP




ManpowerGroup[™]
Solutions


2014 Top 10 Skills Shortages



1

Skilled Trades

2

Engineers

3

Technicians

4


Sales Reps


5

Accounting
& Finance

6


Management
Executives

7

Sales
Managers

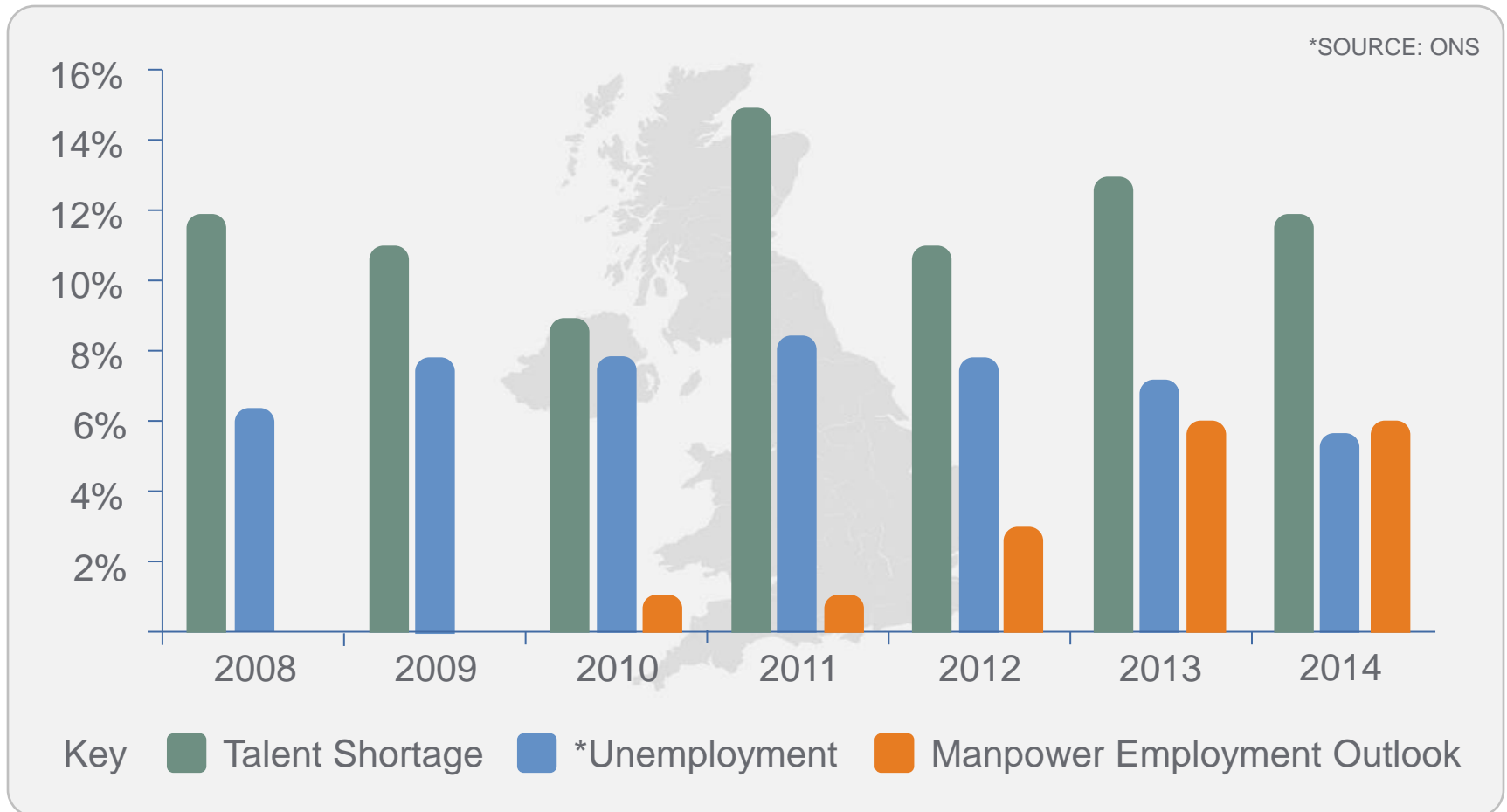
8

IT Staff

9

Office Support

10

Drivers

The UK Employment Landscape



Q2 Manpower Employment Outlook Survey

KEY FACTS

+12%



Hiring intentions in the public sector double the national average

-1%



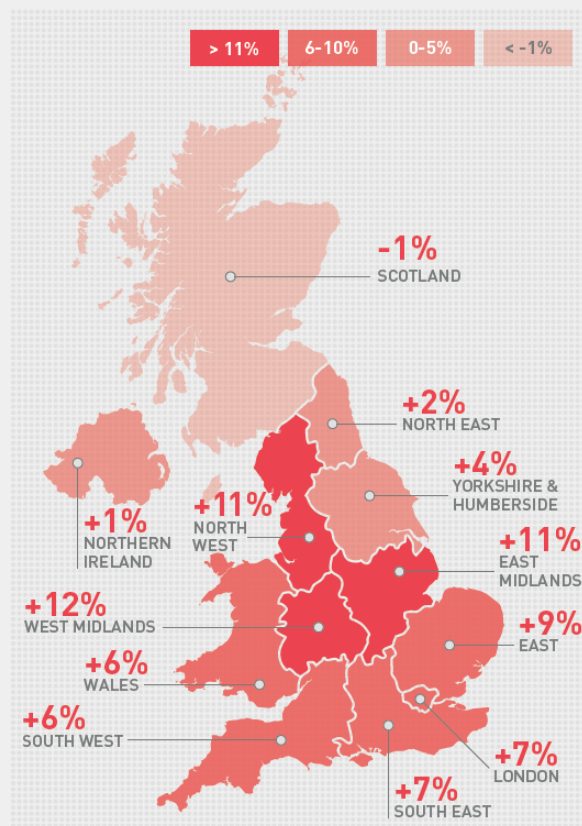
Scotland jobs Outlook slumps following oil price plunge

+18%

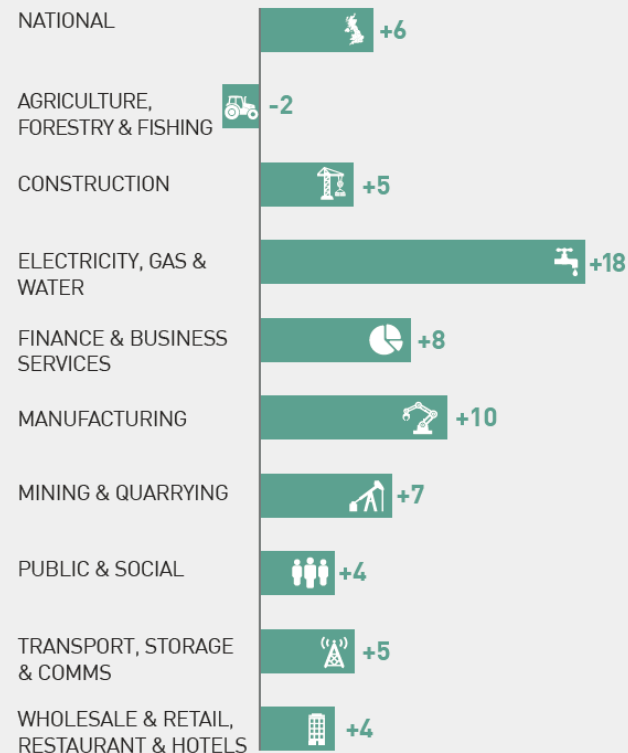


Employment prospects in Utilities hit eight-year high

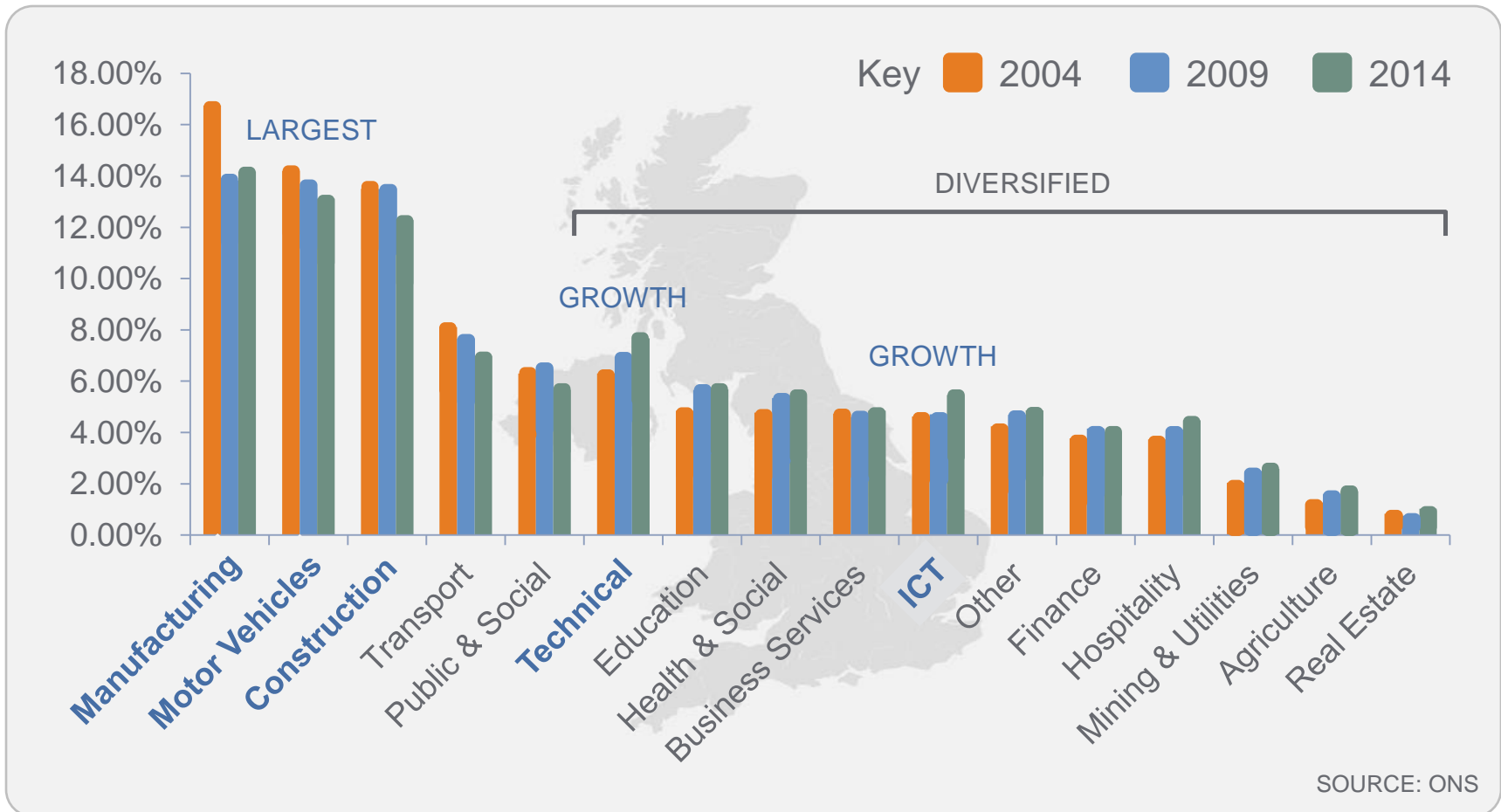
BEST AND WORST OUTLOOK FOR JOBS BY REGION IN Q2 2015



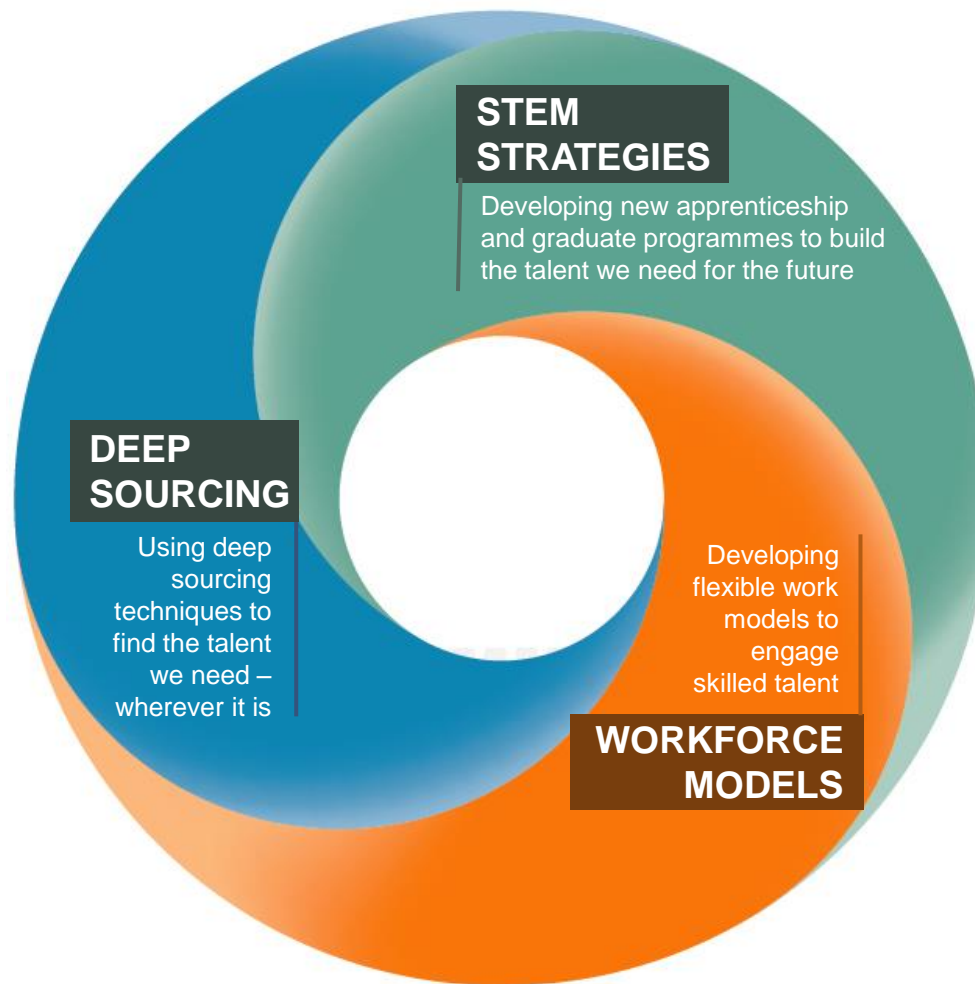
BEST AND WORST OUTLOOK FOR JOBS BY SECTOR IN Q2 2015



UK Employer Landscape



What have we been doing about it?



What more can we do?

THE TEACHABLE FIT PRINCIPLE

BEHAVIOUR?

EXPERIENCE?

EDUCATION?



ROI

WORK GETS DONE
DEVELOPED FOR YOU
ENGAGEMENT
PERFORMANCE
RETENTION
REDUCED COST

What more can we do?

THE EMPLOYEE VALUE PROPOSITION

REFLECT

IS OUR PROPOSITION
COMPELLING?

WHY SHOULD PEOPLE
WANT TO WORK FOR US?

What more can we do?

THE EMPLOYEE VALUE PROPOSITION

PERSPECTIVE

POSITIONING

PROMISE

REFLECT

IS OUR PROPOSITION
COMPELLING?

WHY SHOULD PEOPLE
WANT TO WORK FOR US?

What more can we do for the Reserves?

1. TEACHABLE FIT

2. EMPLOYEE VALUE
PROPOSITION

PERSPECTIVE

POSITIONING

PROMISE

