

2016/17 Q2: October 2015 - September 2016

▲ indicates significant increase to 05/06 ▼ indicates significant decrease to 05/06

## Heritage

In the last 12 months have you visited any of these places... in your own time, academic study or as part of voluntary work?



City or town of historic character



Historic place of worship attended as a visitor (non-worship)



Historic building open to the public (non-



Monument such as a castle, fort or ruin



Monument such as a castle, fort or ruin



Site of archaeological interest



Place connected with industrial history



Site connected with sports heritage



## **Frequency**

weekly to monthly one to two visits quarterly

13% 30% 27%

## Over time



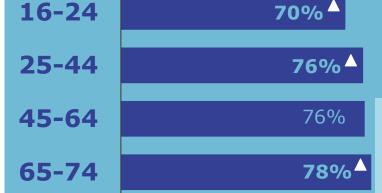
2005/06

75+

2016/17 Q2

61%

## Heritage engagement by age group and gender







Male **75% A** 2016/17 Q2

70% 2005/06



**Female 74%** ▲ 2016/17 Q2

70% 2005/06

Icons used in this infographic from icons8.