



Department
for Culture
Media & Sport

The Department for Culture, Media & Sport

Progress against Statistical Work Plan 2014/15

May 2015

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2. Introduction

In July 2014 the Department for Culture, Media and Sport (DCMS) published its Statistical Work Plan for 2014/15. This document provides an update on progress against that work plan.

DCMS has two National Statistics outputs as well as a range of Official Statistics produced by DCMS and its Arms Length Bodies (ALBs). These outputs are produced in line with the Code of Practice for Official Statistics (2009) ¹. Statisticians in DCMS also carry out work supporting the Department with advice, analysis and briefing.

The work plan for 2014/15 was delivered through staff resource of 6.0 full time equivalents (2 Statisticians, 3 Assistant Statisticians and 1 Statistical Officer). The majority of these staff are located in the central Evidence and Analysis Unit, but it also includes one Statistician in the Broadband Delivery UK unit and one Assistant Statistician in the News and Communications team. DCMS operates a flexible resourcing cycle and where additional resource is required for outputs, this can be requested during the year.

¹ Code of Practice for Official Statistics <http://www.statisticsauthority.gov.uk/assessment/code-of-practice/>

3. UK Official Statistics publications

Production of statistics publications is a core part of the DCMS statisticians' roles. This section sets out DCMS statistical activity relating to National and Official Statistics publications.

Work area	Delivered by	Planned Work 14/15	Progress by end March 2015
Taking Part Survey	DCMS analysts (with input from funding partners)	<ul style="list-style-type: none"> • Manage contractor delivering survey. • Publish results on a quarterly and annual basis. • Work with contractors to produce longitudinal analysis. • Re-tender contract for Taking Part Survey and hold industry day for potential bidders. 	All Taking Part publications can be found here . Longitudinal analysis is being undertaken by TNS-BMRB and should be published in Summer 2015. An Industry Day was held in September 2014 and the ITT was issued in March 2015.
Entertainment Licensing Statistics	DCMS analysts (with input from Home Office)	<ul style="list-style-type: none"> • Publish statistics in December 2014. 	Published Entertainment Licensing Statistics here .
Creative Industries Economic Estimates	DCMS analysts	<ul style="list-style-type: none"> • Publish Focus on Employment by demographic characteristics. • Publish Creative Industries Economic Estimates, showing key economic indicators for the Creative Industries. 	Published Focus on Employment here (June 2014) and Economic Estimates here (January 2015).
Tourism Statistics	In partnership with the Office for National Statistics (ONS).	<ul style="list-style-type: none"> • Deliver required statistics to Eurostat based on International Passenger Survey (IPS). • Agree questions required in IPS in consultation with Visit Britain. • Work with EC to ensure IPS questions required are proportionate in cost. 	DCMS/UK have continued to meet EU requirements. Statisticians in DCMS have provided regular briefing to policy colleagues, ministers and the Chancellor.

		<ul style="list-style-type: none"> • Support the Minister for Tourism on proposals for amendments to regulations on European statistics on tourism. 	
Sport Satellite Accounts (SSA)	DCMS analysts	<ul style="list-style-type: none"> • Publish sport satellite account for 2008-2010. 	Published here (February 2015). Also commissioned Sport Satellite Account for 2011.
Museum & gallery visits	In partnership with colleagues across DCMS	<ul style="list-style-type: none"> • Published on a monthly basis on the first Thursday of each month. 	Published on the first Thursday of every month here .
Reported treasure finds 2013/14	In partnership with colleagues across DCMS	<ul style="list-style-type: none"> • Annual report to be published Autumn 2014. 	Treasure report published here (November 2014).
Export of objects of cultural interest 2013/14	In partnership with colleagues across DCMS	<ul style="list-style-type: none"> • Annual report to be published Autumn 2014. 	Exports of objects of cultural interest published here (November 2014).
Lead on publication of department's input and impact indicators.	DCMS analysts and colleagues across DCMS.	<p>Publication of:</p> <ul style="list-style-type: none"> • School Games Indicator (annual) • Museum performance indicator (annual) • Charitable Giving to Cultural Institutions Funded by DCMS (annual) • Broadband performance indicator (quarterly) 	<p>School Games Indicator 2013/14 published here (November 2014).</p> <p>Museum performance indicator 2013/14 published here (February 2015).</p> <p>Charitable Giving Indicator 2013/14 published here (November 2014).</p> <p>Broadband Performance Indicators published quarterly here.</p>

General	DCMS Analysts	<ul style="list-style-type: none"> • HTML versions of publications for gov.uk. • Provide quality assurance and sign-off of all DCMS statistical publications. 	HTML versions produced for School Games Indicator, Charitable Giving Indicator and Treasure Finds. An HTML summary was also produced for the Creative Industries Economic Estimates.
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A wide range of Official Statistics are also published by ALBs throughout the year. Examples include the Active People Survey (Sport England), English Heritage listed asset statistics and compendia publications of statistics from the British Film Institute and the Gambling Commission. DCMS provide support and guidance to these organisations to help them meet their responsibilities under the Code of Practice. A complete list of ALB Official Statistics is outlined in the DCMS Official Statistics catalogue and publication timetable, at: <https://www.gov.uk/government/publications/statistics>.

4. Meet the requirements of the Code of Practice for Official Statistics

Work area	Delivered by	Planned Work 14/15	Progress by end March 2015
Oversee the efficient and effective operation of DCMS' and ALBs' statistical work including	Head of Profession for statistics	<ul style="list-style-type: none"> • Report performance to the National Statistician's Office (NSO). • Ensure DCMS complies with the Code of Practice and maintain integrity in DCMS statistics. • Advise/support ALB Lead Officials for statistics in meeting their 	<p>The Head of Profession has provided support and assistance to official statistics producers within DCMS and in ALBs.</p> <p>Compliance with the Code of Practice and maintaining integrity in our statistics has continuously been monitored. All official statistics publications within DCMS are</p>

		<p>responsibilities under the Code of Practice</p> <ul style="list-style-type: none"> • Advise statistical staff in DCMS on professional development. • Inform Lead Officials at ALBs of initiatives and support provided by the Government Statistical Service and NSO. 	<p>signed off by the Head of Profession.</p> <p>All statistical releases apart from monthly museums visits are accompanied by a full pre-release meeting with policy officials and press office, followed by a pre-release submission to relevant DCMS Ministers.</p>
Use of Administrative data	DCMS statisticians	<ul style="list-style-type: none"> • Implement a plan to develop the DCMS' use of administrative data sources 	<p>Initial stages of this process have been undertaken at the end of the 14-15 year. This will be continued into 15-16.</p>
Statistical documentation	DCMS statisticians	<ul style="list-style-type: none"> • Develop and maintain statistics documentation to meet the requirements of UK Statistics Authority and National Statistician's guidance. 	<p>All DCMS documentation is being reviewed. Updates will be published throughout 15/16.</p>
User engagement	DCMS statisticians	<ul style="list-style-type: none"> • Hold user engagement events on our statistics, for example the Taking Part user group and Statistics Planning user group. 	<p>Due to the delay in issuing the ITT a Taking Part user event is now planned for July 2015. This will celebrate 10 years of Taking Part and will also be used to direct the future of the survey. If you are interested in attending the event, please</p>

			get in touch by emailing TakingPart@culture.gov.uk .
Accessibility and visualisation	DCMS statisticians	<ul style="list-style-type: none"> • Improve accessibility and dissemination of DCMS official statistics so that our data are more readily available to users, including better visualisations. 	<p>Visuals have been published for Taking Part 2013/14 child report and 2014/15 quarterly reports.</p> <p>Taking Part 2013/14 'Focus on' reports were designed to be more accessible to users, with more visuals to display data in an engaging way.</p> <p>Creative Industries Economic Estimates visuals have been produce, and have been widely distributed over social media.</p>
Participate in EU Expert groups	DCMS statisticians	<ul style="list-style-type: none"> • Attend meetings of the EU Experts Group on Sport to represent the UK's economic interests and views. 	DCMS represented at EU Experts Group on Economic Dimension of Sport in September 2014 (Glasgow).
Survey control	DCMS statisticians	<ul style="list-style-type: none"> • For Survey Control, report details of DCMS surveys to ONS, advise all parts of DCMS on possible new surveys and the related returns required, for 	DCMS return was submitted to ONS on time. Attended SCLO meeting in February 2015 to discuss possible future changes to process.

		example – the compliance burden on respondents.	
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5. Statistical services

The statisticians within DCMS support the work of the department (policy and corporate functions) and ALBs in a range of ways.

Work area	Delivered by	Planned Work 14/15	Progress by end March 2015
Government Equalities Office	DCMS statisticians	<ul style="list-style-type: none"> • Provide statistical support and advice for DCMS Ministers and the Government Equalities Office on issues relating to women, sexual orientation and transgender equality. 	Briefing has been provided for GEO and relevant ministers throughout the year. Particularly analysis of ASHE data to inform the gender pay gap.
DCMS Broadband Delivery UK unit	DCMS statisticians	<ul style="list-style-type: none"> • Maintain and develop Broadband Delivery UK's geospatial cost model for roll-out of superfast broadband across the UK both for the initial Rural Broadband Programme and for its extension to 2017, and estimate commercial superfast broadband coverage. • Support UK National Competency Centre providing European State Aid clearance for local superfast broadband projects. • Produce data on number of premises covered per £million of broadband delivery programme expenditure for DCMS performance indicators, and for other BDUK internal and external reporting. 	Quarterly publications have been produced throughout the year, available here . Support for the programme more widely has been provided by statisticians and other analysts.

DCMS News and Communications	DCMS statisticians	<ul style="list-style-type: none"> • Collection, analysis and dissemination of statistics to support evaluation. Specifically, including evaluation of DCMS's First World War Centenary programme, and its Broadband Connection Vouchers, Consumer Broadband and Tourism campaigns, as well as DCMS Internal Communications. • Encouraging use of statistics, basic statistical techniques and good practice in evaluation within News and Communications. • Working with DCMS's ALBs and other government departments to share communications evaluation best practice. 	<ul style="list-style-type: none"> • Produced regular analysis and disseminations of statistics to support campaigns. • Colleagues have been trained on the use and sources of relevant statistics and are confident and capable in reporting them. • Evaluation and best practices shared with ALBs and OGDs.
General		<ul style="list-style-type: none"> • Assist colleagues across DCMS by advising on surveys, survey tools and analysis. • Provide DCMS statistics for government and ALB publications, researchers and the media. • Provide advice on DCMS statistics for PQs and for public enquiries. • Contribute to the Department's business plan, providing evidence for each of the impact and input indicators. • Provide corporate statistical assistance, specifically analysis of the Civil Service People Survey • Work with the DCMS Strategy Unit and the Cabinet Office on the Transparency Agenda, encouraging DCMS and ALB partners to 	<ul style="list-style-type: none"> • Provided individual and ad-hoc assistance with survey tools and analysis. • Information provided for PQs as required. • Analysis provided for the department including of the People Survey and for the strategic review, and fiscal events. • Head of Profession has taken leadership in the ALB Open Data Forum.

		open up data and publish in accessible formats. <ul style="list-style-type: none">• Improve the use and awareness of statistics within DCMS policy teams.	
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6. Future plans and feedback

The work plan for 2015/16 will be published at: <https://www.gov.uk/government/publications/statistical-work-plans>.

For any feedback or comments on this report please contact the DCMS statistics team at: evidence@culture.gov.uk.