



Department
for Culture
Media & Sport

The Department for Culture, Media & Sport

Statistical Work Plan 2012/13 - Outturn

April 2013

Statistical Work Plan for 2012/13 - Outturn

This note reports on progress in 2012/13, by identifying what was achieved for each item in the work plan published in 2012 and any major additional areas of work.

The work plan for 2012/13 had been prepared with a total of 3.0 full time equivalents (1 statistician, 1 senior statistical officer and 1 statistical officer). In addition, 1 statistician works in the Broadband Delivery UK unit within DCMS.

1. UK Official Statistics publications

Work on UK Official Statistics will be completed in four ways:

1.1 By EAU

Manage delivery of the Taking Part survey data with our contractors (TNS-BMRB) with input from funding partners (Arts Council England, English Heritage and Sport England).	Management of the Taking Part Survey and delivery of data was successfully completed within 2012/13. Regular Taking Part steering group meetings were held with co-funders to discuss issues. The terms and conditions of this group are available here .
Publish Taking Part results on a quarterly and annual basis with input from Arts Council England, English Heritage and Sport England.	Taking Part survey was published on a quarterly and annual basis to pre-announced deadlines. Publications are available here and the annual dataset for 2011/12 has been made available on the Data Archive .
Publish results from the ad hoc Taking Part boost survey on London 2012 Olympic and Paralympic Host Boroughs.	An ad hoc Taking Part boost survey report was published here , to pre-announced deadline. The dataset is available on the Data Archive
Work with Sport England to integrate the Taking Part and the Active People surveys to update sports measurement, and then implement the agreed approach by April 2013.	We have publically consulted and provided a response to the consultation, available here . The proposal to continue to ask sport participation questions in the Taking Part Survey, but on behalf of Sport England will be put in place from June 2013 when the 2012/13 data becomes available.
Work with our survey contractors (TNS-BMRB) to develop a longitudinal element to the Taking Part survey and implement in the field for 2012/13.	A longitudinal element to the Taking Part Survey was introduced in April 2012, and response rates have been monitored throughout the year. Analysis of these data is expected to be completed after June 2013 when the full year's data are available.
Work with key stakeholders in the Creative Industries Council on a project to develop the definitions for the DCMS Creative Industries Economic Estimates, with a view to publishing new estimates in Spring/Summer 2013. Additional resource may be needed for this project as it	We have worked closely with key stakeholders and plan to publish a consultation for the classification of creative industries in May 2013.

develops.	
In the interim, provide DCMS policymakers with updated key data on the Creative Industries to inform the economic growth agenda and a response to the Spending Review (dependent on timing/scope of the SR additional resource may be needed for this work).	This was not been completed due to resource constraints and a change in the requirements for the Spending Review.
Provide data for the input and impact indicators in the DCMS Quarterly Data Summary which provides the latest data on indicators included in Departmental Business Plans.	The team have reported on the Impact and Input Indicators throughout the year and are responsible for updating the webpage with this information here.

1.2 In Partnership with ONS

The DCMS statistics team will work in partnership with the Office for National Statistics Tourism Intelligence Unit and International Passenger Survey teams and Visit Britain to deliver Tourism data to Eurostat.	Data were submitted to Eurostat on time.
DCMS will work in partnership with Visit Britain to specify questions required in the International Passenger Survey.	This was completed on time.
The DCMS statistics team will advise the Minister for Tourism on any proposals for amendments to the regulation concerning European statistics on tourism.	All requests have been met on time.

1.3 In partnership with colleagues across DCMS

Museum & gallery visits figures – these will be published on a monthly basis on the first working day of the month.	These have been published on the first working day of the month here .
Museum performance indicators 2011/12, to be published in the Autumn.	This annual publication was published in October as per the pre-announced date and is available here .
Charitable Giving to Cultural Institutions Funded by DCMS, to be published in the Autumn.	Due to a lack of resources and other priorities, the Charitable giving to cultural institutions publication was not produced and published until March 2013. This change in publication date was outlined in the publication schedule timetable. The 2011/12 publication is available here .
Portable Antiquities and Treasure Report 2011/12, to be published in the Autumn.	This annual publication was published in October as per the pre-announced date and is available here .
Export of Objects of Cultural Interest	This annual publication was published in

2011/12, to be published in the Autumn.	November as per the pre-announced date and is available here .
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1.4 By our Arm's length bodies (ALBs)

DCMS have many ALBs who produce and publish official statistics throughout the year. These are outlined in the Official Statistics catalogue and publication timetable, at <https://www.gov.uk/government/publications/statistics>. Upcoming statistical publications are updated in the publication timetable every month. The statistical team within DCMS have provided guidance and assistance to the ALB research teams on an ad hoc basis throughout the year.

2. **Meet the requirements of the Code of Practice for Official Statistics**

Lead DCMS Statistician, as the Head of Profession for statistics:

<ul style="list-style-type: none"> • To oversee the efficient and effective operation of DCMS' statistical work and report performance to the National Statistician's office. • Ensure DCMS complies with the Code of Practice and maintain integrity in DCMS statistics. • Advise/support ALB Lead Officials for statistics in meeting their responsibilities under the Code of Practice for the Official Statistics which they produce. • Advise statistical staff in DCMS on professional development. • Inform Lead Officials at ALBs of initiatives and support provided by the Government Statistical Service and National Statistician's office. 	<p>The Head of Profession has provided support and assistance to official statistics producers within DCMS and in ALBs. Requests such as the annual assurance report have been met for the National Statistician's Office. Compliance with the Code of Practice and maintaining integrity in our statistics has continuously been monitored. All official statistics publications within DCMS are signed off by the Head of Profession.</p>
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Statistics team:

Implement the recommendations of recent UK Statistics Authority assessment of DCMS by August 2012.	<p>The main achievement for the DCMS statistics team in 2012/13 has been implementing and passing our assessment by the UK Statistics Authority. The team has built statistical capacity within DCMS and has run a dedicated programme of substantial improvements over the last year to meet the requirements of the assessment including:</p> <p><u>Better commentary and user engagement:</u></p> <ul style="list-style-type: none"> • Improved commentary and explanation in DCMS' statistical releases • Engaged colleagues to include relevant policy context • Held a Culture and Sport statistics user
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	<p>event in November to increase engagement</p> <p><u>Improved statistical leadership within DCMS and outreach to ALBs:</u></p> <ul style="list-style-type: none"> • Developed statistical guidance for producers of statistics within DCMS policy teams • Improved support of producers of Official Statistics in ALBs • Held a forum to provide guidance for ALB “Lead Officials” in statistics
Implement a plan to develop the DCMS’ use of administrative data sources (Jan 2013)	This has not been completed due to a lack of resources and other higher priority work.
Develop and maintain statistics documentation to meet the requirements of UK Statistics Authority and GSS guidance.	Documentation of our internal production and quality assurance processes has been on-going and will continue as we develop publications. Guidance documents for our releases have also been published alongside annual releases, for example for the Taking Part Survey a guidance document for the user is available here .
Provide advice to other statistics providers within DCMS and ALBs to assist them to develop other official statistics and to comply with the Code of Practice.	The statistical team have provided advice and guidance to other statistics providers within DCMS and ALBs on an ad hoc basis throughout the year. All statistical releases produced by non-statisticians within DCMS have been quality assured by the statistical team.
For Survey Control, report details of DCMS surveys to ONS, advise all parts of DCMS on possible new surveys and the related returns required, for example – the compliance burden on respondents.	2011/12 report submitted by the deadline and report published here .

3. Statistical services

Assist colleagues across DCMS by advising on surveys and analysis.	Assistance and support has been provided on an ad hoc basis throughout the year.
Provide quality assurance and sign-off of all DCMS statistical publications.	The statistical team have provided advice and guidance to other statistics providers within DCMS and ALBs on an ad hoc basis throughout the year. All statistical releases produced by non-statisticians within DCMS have been quality assured by the statistical team.
Work with the DCMS Ministerial Support Team to provide advice on DCMS statistics for PQs and for public enquiries.	All requests have been completed.
Provide DCMS statistics for government and	All requests have been completed. An

ALB publications, researchers and the media.	enquiries policy has been set up and being monitored by the team.
Contributing to the Department's business plan and Quarterly Data Summary, providing evidence for each of the impact and input indicators.	The team have reported on the Impact and Input Indicators throughout the year and are responsible for updating the webpage with this information here .
Hold user engagement events on our statistics, for example the Taking Part user group and Statistics Planning user group.	A Taking Part user engagement event was held in November 2012. The slides from this event are available here . The Statistics Planning user group has been held every 6 months. This group consists of lead officials from each of the ALBs responsible for producing official statistics. Terms of Reference for the group and minutes of the meetings have been circulated and agreed within the group.
Improve accessibility and dissemination of DCMS official statistics so that our data are more readily available to users.	Dissemination of our statistics has greatly improved, using a more consistent reporting template for all releases, engaging with social media such as twitter, informing users of new statistics through newsletters and hosting user engagement events. Limited progress has been made in improving the accessibility of DCMS official statistics due to a lack of resources and other priorities. This work will continue onto the 2013/14 work plan.
Actively participate in the Transparency Agenda, encouraging DCMS and ALBs to open up data and publish in accessible formats.	We have participated in the Cabinet Office's Open data agenda and had substantial input into the white paper which Cabinet Office produced " Open Data: Unleashing the Potential ". Within DCMS we have worked with the board transparency champion to ensure that the GSS perspective has been understood in the transparency and open data agendas.

4. DCMS Broadband Delivery UK unit

Maintain and develop Broadband Delivery UK's geospatial cost model for roll-out of superfast broadband across the UK used for making funding allocations to local authorities and devolved administrations.	Successfully achieved – model revised three times. Distributed to local authorities and devolved administrations. Revised financial allocations decided for several local authorities and for Scotland based on new modelling information, within planned contingency. Forecasts produced for Secretary of State and Prime Minister in extremely short timescales.
Support UK Competency Centre by providing	The bulk of work since July 2012: validation

European State Aid clearance for local superfast broadband projects.	of LA State Aid mapping leading to frequent changes which had the effect of increasing accuracy and reducing the risk of legal challenge, often under tight timetables.
Assist Ofcom in production of UK and European broadband infrastructure indicators, and provide Defra with rural/urban comparisons of broadband availability.	In practice minor support for Ofcom, who published the " Best in Europe " scorecard on 5 March 2013. Discussions with Defra more policy and less numerically oriented than in previous year.

5. Additional work

Work which was completed during the last financial year which had not been identified as part of the statistics work plan at the beginning of April 2012 is listed below.

Production of the Entertainment Licensing publication 2012 in December 2012.	Alcohol, entertainment and late night refreshment licensing statistics were formerly produced by DCMS. However as a result of a machinery of government change, responsibility for these statistics moved to the Home Office. It was not clear however that DCMS still had responsibility for publishing the entertainment licensing statistics (a subset of the previous statistics). These were therefore produced and published in December 2012, available here .
School Games Indicator – this will be developed in collaboration with policy colleagues, Department for Education and the Youth Sports Trust, and published in Autumn 2012.	The School Games Indicator was developed in collaboration with key stakeholders and published here , according to a pre-announced deadline in September 2012.
Corporate statistical assistance – Analysis of the Civil Service People Survey	Statistical assistance was provided to interpret the Civil Service People Survey for DCMS, and identify key issues.
Taking Part additional analysis – Regression model analysing how happiness scores are associated with cultural and sporting engagement/participation	This work arose as a result of questions posed in the wellbeing chapter of the 2011/12 annual Taking Part Publication, which clearly identified the need for further analysis – Considerable research and external input was needed for this work to be carried out. It is well underway with a completed piece of work on schedule to be delivered early in the 2013/14 financial year

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