



DIO Accommodation customer satisfaction tracker survey

Q3 2016/17

**Final Report** 

January 2016





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# **Project details and acknowledgements**

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### **Executive Summary**

This section provides a brief summary of the key findings from the DIO Accommodation customer satisfaction survey in Q3 2016/17. Detailed findings are presented in the subsequent sections of this report.

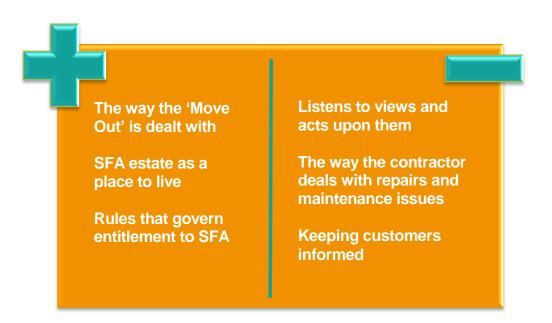
- Overall, 56% of customers are satisfied, and 30% dissatisfied, with the service provided by DIO Accommodation and its contractors. The level of satisfaction in Q3 2016/17 (58%) is higher than the previous quarter (54%) and Q4 2015/16 (53%) but the same as in Q1 2016/17 (58%).
- 79% of customers are satisfied, and 12% dissatisfied, with the **rules that govern entitlement** to SFA. Satisfaction in Q3 2016/17 (78%) is in line with the previous quarters (78-81%).
- 67% of customers express satisfaction with the **overall quality of their home**, whilst 24% express dissatisfaction. Satisfaction expressed in this quarter (68%) is consistent with the previous quarters (65-67%).
- 81% of customers are satisfied, and 12% dissatisfied, with the SFA estate as a place to live. This question drew one of the highest levels of satisfaction, and lowest levels of disatisfaction throughout the survey. Satisfaction in this quarter (81%) is consistent with the previous quarter (82%).
- 66% of customers are satisfied, and 23% dissatisfied, with the **upkeep of communal areas**. Satisfaction levels expressed in Q3 2016/17 (66%) is in line with the previous three quarters (64-67%).
- 75% of customers are satisfied, and 18% dissatisfied, with the value for money that daily occupancy charges provide. Satisfaction in this quarter (78%) is consistent with Q1 2016/17 (76%) but higher than Q4 2015/16 (70%) and Q2 2016/17 (74%).
- 70% of customers are satisfied, and 21% dissatisfied, with the arrangements for allocating SFA. Satisfaction in Q3 2016/17 (69%), is consistent with Q2 2016/17 (67%) and Q1 2016/17 (72%), but lower than Q4 2015/16 (74%).
- 75% of customers are satisfied and 19% dissatisfied, with the way the 'Move In' is dealt with. Satisfaction expressed in this quarter Q3 2016/17 (75%) is consistent with previous quarters (74-77%).
- 41% of customers are satisfied, and 45% dissatisfied, with the way the contractor deals with repairs and maintenance issues. This question drew one of the lowest levels of satisfaction, and highest levels of disatisfaction throughout the survey. The overall satisfaction level expressed in this quarter (43%), is higher compared to Q1 and Q2 of 2016/17 (both 39%) but consistent with Q4 of 2015/16 (44%).
- 84% of customers are satisfied, and 11% dissatisfied, with the way the 'Move Out' is dealt with. This question drew one of the highest levels of satisfaction, and lowest levels of disatisfaction throughout the survey. At 84%, the overall satisfaction level expressed in Q3 2016/17 is consistent with the previous three quarters (84-86%).
- 57% of customers are satisfied that DIO accommodation gives them the **opportunity to make their views known** and 24% indicate some degree of dissatisfaction. Satisfaction continues its steady decline from 59% in Q1, to 57% in Q2, to 53% in this quarter, now reaching the same level as in Q4 2015/2016.
- 39% of customers are satisfied, and 32% dissatisfied, that DIO Accommodation listens to views and acts upon them. This question yields one of the lowest levels of satisfaction and



highest levels of dissatisfaction. Satisfaction in this quarter (39%) is consistent with previous quarters (all 39%).

 Overall, less than half 49% of customers feel that DIO Accommodation is good (very good and good combined) at keeping customers informed and over one-fifth (22%) of customers state that DIO Accommodation is bad (bad and very bad combined) at it. The proportion of satisfied customers in Q3 2016/17 is consistent with the previous quarter (both 45%) but much lower than in Q1 2016/17 and Q4 2015/16 (53% and 52% respectively).

By looking at which areas produced the highest and lowest levels of satisfaction, the diagram below summarises key areas of successes and areas where there is room for improvement.





#### Table 1: Satisfaction breakdown

	Satisfaction							
	Q4	Q1	Q2	Oct-	Nov	Dec-	Q3	Rolling 12
Question	2015/16	2016/17	2016/17	16	-16	16	2016/17	months
Overall service provided	53%	58%	54%	56%	60%	59%	58%	56%
Rules that govern entitlement	78%	79%	81%	77%	80%	78%	78%	79%
Quality of home	65%	67%	67%	68%	69%	67%	68%	67%
SFA estate as a place to live	79%	81%	82%	85%	78%	80%	81%	81%
Upkeep of communal areas	66%	67%	64%	66%	64%	69%	66%	66%
Value for money daily occupancy	70%	76%	74%	75%	80%	80%	78%	75%
charges provide								
Arrangements for allocating SFA	74%	72%	67%	71%	67%	70%	69%	70%
Move In was dealt with	76%	74%	77%	76%	77%	73%	75%	75%
The way contractors deal with	44%	39%	39%	41%	46%	42%	43%	41%
repairs and maintenance								
Move Out was dealt with	84%	84%	86%	81%	82%	88%	84%	84%
Opportunity to make views	55%	59%	57%	57%	54%	57%	56%	57%
known								
Listens to views and acts upon	39%	39%	39%	41%	39%	37%	39%	39%
them								
Kept informed about issues (very	52%	53%	45%	42%	53%	41%	45%	49%
good/good)								

#### Table 2: Dissatisfaction breakdown

	Satisfaction							
	Q4	Q1	Q2	Oct-	Nov	Dec-	Q3	Rolling 12
Question	2015/16	2016/17	2016/17	16	-16	16	2016/17	months
Overall service provided	32%	30%	30%	32%	25%	27%	28%	30%
Rules that govern entitlement	13%	10%	12%	16%	11%	11%	13%	1 <b>2</b> %
Quality of home	27%	21%	24%	25%	22%	25%	24%	24%
SFA estate as a place to live	13%	12%	9%	11%	16%	13%	13%	1 <b>2</b> %
Upkeep of communal areas	22%	23%	26%	24%	24%	18%	22%	23%
Value for money daily occupancy	22%	17%	17%	19%	15%	13%	16%	18%
charges provide								
Arrangements for allocating SFA	17%	20%	24%	24%	24%	22%	23%	21%
Move In was dealt with	18%	18%	20%	22%	17%	18%	19%	19%
The way contractors deal with	46%	46%	48%	47%	37%	39%	41%	45%
repairs and maintenance								
Move Out was dealt with	11%	12%	11%	11%	11%	7%	10%	11%
Opportunity to make views	25%	22%	24%	26%	24%	21%	23%	24%
known								
Listens to views and acts upon	32%	30%	33%	36%	32%	30%	32%	32%
them								
Kept informed about issues (very	25%	20%	25%	20%	19%	18%	19%	22%
good/good)								

Orange indicates the top three highest percentages and blue indicates the three lowest percentages.



## Introduction

DIO Accommodation commissioned M·E·L Research to undertake a monthly customer satisfaction survey for customers living in service family accommodation (SFA) starting in June 2013.

### Methodology

Data collection takes place by telephone during the first two weeks of each month with a randomly selected sample of customers. Each month a minimum of 200 interviews are conducted with a total of 8,591 interviews being conducted so far. 600 interviews were conducted in Q3 2016/17. This report shows the findings from the 2,387 interviews conducted between Q4 2015/16 and Q3 2016/17.

A revision to the questionnaire was made in Q3 2014/15:

- To understand reasons for low levels of satisfaction with the arrangements for allocating SFA, a question was added to understand the extent to which an allocated property meets customers' expectations.
- To gain insight into the frequency a repair is completed at the first visit, a question was added to be asked to all respondents who reported a repair and maintenance issue to a Help Desk.

To further understand a customer's relationship with DIO Accommodation, two questions have been added:

- To gauge satisfaction that DIO Accommodation gives customers the opportunity to make their views known;
- To measure the extent to which customers feel DIO Accommodation keeps them informed about issues that might affect them as a customer.

To measure the extent in which communications reach customers, an awareness question has been added. The ranking priority question has been amended so customers are now asked to state their top priority only. As a consequence of these additions, the questions looking at communication preferences and dissatisfaction with views being listened to, have been removed.

### **Reporting conventions**

We report decimal places rounded to the nearest whole number. If specific response options are then totaled, this can result in slight rounding differences in the figures reported. Owing to the rounding of numbers, percentages displayed visually on graphs may not always add up to 100%; this may also apply to some of the percentages reported for 'total satisfaction'. For example, 51.4% plus 44.2% equals 95.6%. Rounded to the nearest whole number this total would be reported as 96%. But in the report this would be shown as 51% plus 44% equalling 96%, giving the appearance that the reported total is incorrect.



### Results

#### This section presents the overall findings.

Percentage of respondents- base size 2387

#### Satisfaction with the service provided by DIO Accommodation and its contractors

Taking everything into account, overall, 56% of customers living in Service Family Accommodation are 'very' (12%), or 'fairly satisfied' (43%) with the service provided by DIO Accommodation and its contractors. Three out of ten (30%) customers indicate some degree of dissatisfaction. 14% are neither satisfied nor dissatisfied.

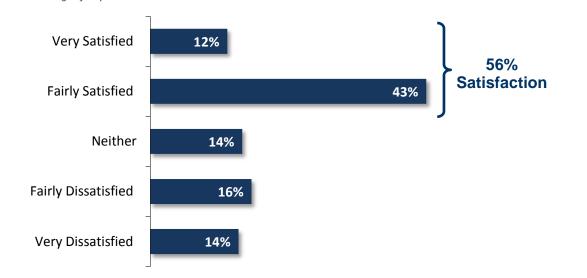
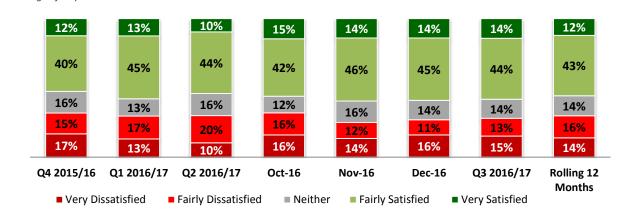


Figure 1: Overall satisfaction with the service provided by DIO Accommodation and its contractors

Figure 2 shows that overall satisfaction in Q3 2016/17 (58%) is higher than the previous quarter (54%), and the same as in Q1 2016/17 (58%), but higher than Q4 2015/16 (53%). At 28%, dissatisfaction is consistent with the previous two quarters (both 30%) but lower than Q4 2015/16 (32%). Performance appears to be lowest in October 2016, with 56% reporting satisfaction and 32% reporting dissatisfaction, compared to November and December (59-60% satisfaction).







#### Satisfaction with the rules that govern entitlement to SFA

Eight out of ten (79%) customers are satisfied with the rules that govern customer entitlement to SFA, with just a little over a fifth (22%) indicating that they are 'very satisfied'. One out of ten (12%) state that they are 'very' or 'fairly' dissatisfied.

#### Figure 3: Satisfaction with the rules that govern customer entitlement to SFA

Figure 4: Satisfaction with the rules that govern customer entitlement to SFA

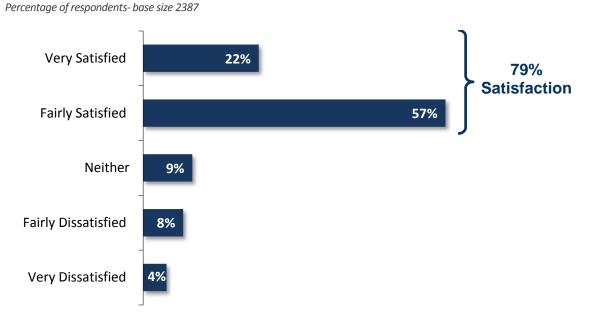
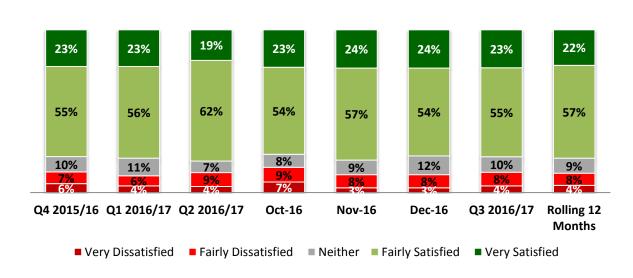


Figure 4 shows that at 78%, satisfaction in Q3 2016/17 is consistent with the previous quarters (78-81%). When looking at satisfaction with the rules that govern customer entitlement to SFA on a monthly basis, satisfaction was lowest in October (77%), compared to 80% in November and 78% in December.

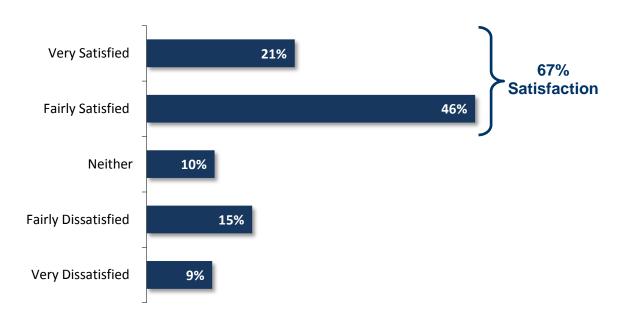




#### **Overall quality of home**

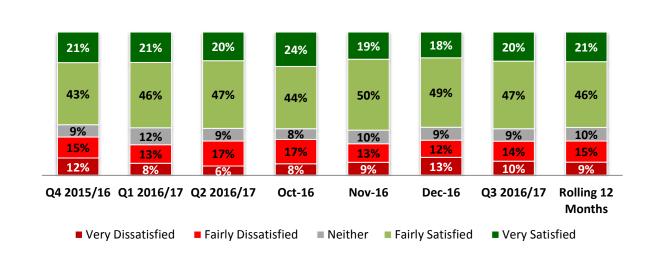
Two thirds (67%) of customers state that they are satisfied with the overall quality of their home, with more than one fifth (21%) stating that they are 'very satisfied'. Almost a quarter (24%) are dissatisfied, leaving 10% who are ambivalent ('neither').

#### Figure 5: Satisfaction with the overall quality of home



Percentage of respondents- base size 2387

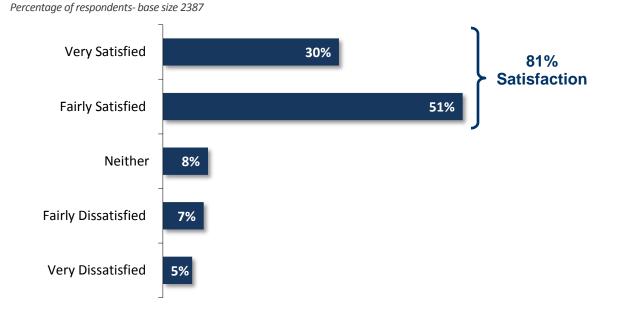
Satisfaction expressed in this quarter (68%) is in line with Q1 2016/17 and Q2 2016/17 (both 67%), and higher when compared to Q4 of 2015/2016 (65%). When analysing levels of satisfaction expressed by customers for the overall quality of their home by each month in Q3 2016/17, satisfaction is highest in November (69%), compared to 68% in October and 67% in December.





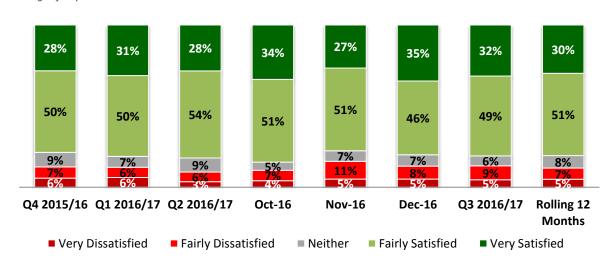
#### SFA estate as a place to live

81% of customers are satisfied with the SFA estate as a place to live, with three out of ten (30%) expressing that they are 'very satisfied'. 12% express some degree of dissatisfaction. This question yields one of the highest levels of satisfaction and lowest levels of dissatisfaction expressed by customers in this survey.



#### Figure 7: Satisfaction with SFA estate as a place to live

As Figure 8 below illustrates, satisfaction in this quarter (81%) is consistent with the previous three quarters (79-82%). When analysing levels of satisfaction expressed by customers in this quarter on a monthly basis, the lowest satisfaction levels are in November where there is a 7% decrease from 85% in October to 78% in November 2016. This compares to satisfaction levels of 80% in December.



#### Percentage of respondents

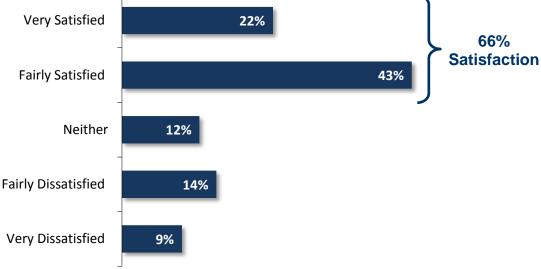
Figure 8: Satisfaction with SFA estate as a place to live



#### Upkeep of communal areas

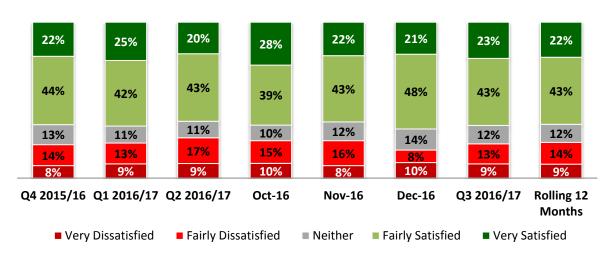
All respondents were asked how satisfied they are with the upkeep of communal areas, including grounds maintenance. Two thirds (66%) are satisfied, with almost one fifth (22%) stating that they are 'very satisfied'. Around a quarter (23%) of customers indicate some degree of dissatisfaction, whilst 12% state that they are neither satisfied nor dissatisfied.





Satisfaction levels expressed in Q3 2016/17 (66%) is in line with the previous three quarters (64-67%). When analysing the results by month in Q3 2016/17, it shows that satisfaction with the upkeep of communal areas decreases from 66% in October, to 64% in November and then increases to 69% in December 2016.



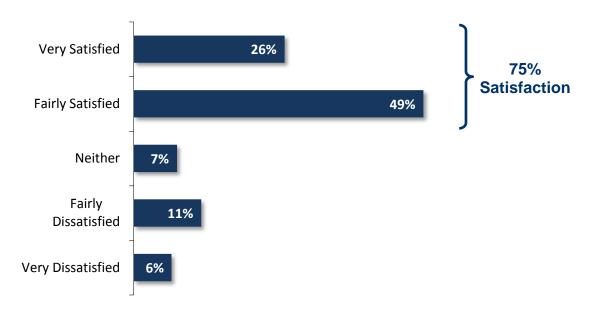




#### Value for money daily occupancy charges provide

Three-quarters (75%) of respondents are satisfied that their daily occupancy charge provides value for money, with over one-quarter (26%) expressing that they are 'very satisfied'. 18% express dissatisfaction in this area and 7% are neither satisfied nor dissatisfied.

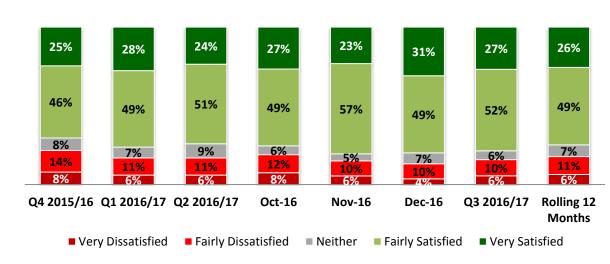
#### Figure 11: Satisfaction with that daily occupancy charges provide value for money



Percentage of respondents- base size 2339 – non applicable removed

Figure 12 illustrates that satisfaction in this quarter (78%) is higher than Q4 2015/16 (70%) and Q2 2016/17 (74%) but in line with Q1 2016/17 (76%). Analysing the results from this quarter on a month-by-month basis, shows that satisfaction is lower in October (75%) compared to 80% satisfaction in both November and December.





Percentage of respondents – non applicable removed

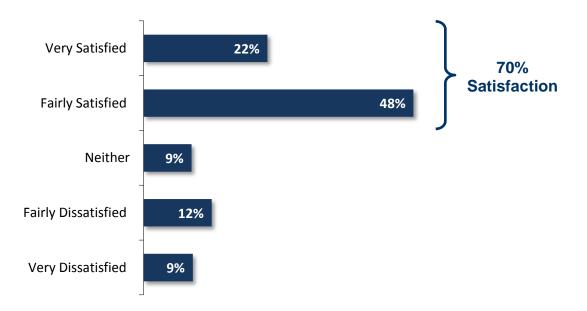


#### **Allocating SFA**

All respondents were asked how satisfied they are with the arrangements for allocating SFA. As shown below, seven out of ten (70%) report some degree of satisfaction, with over one-fifth (22%) being 'very satisfied'. Over one-fifth (21%) also express dissatisfaction in this area, which leaves 9% who appear to have no strong feelings either way ('neither').



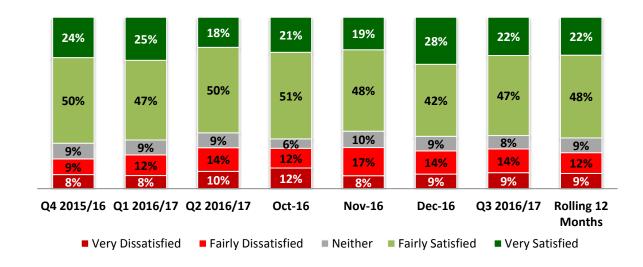
Percentage of respondents- base size 2387



Satisfaction in Q3 2016/17 (69%), is consistent with the previous quarter (67%), but lower than the two quarters prior to this (72%-74%). A monthly breakdown for this quarter shows that satisfaction was higher in October (71%), compared to November and December (67% and 70% respectively).



Percentage of respondents

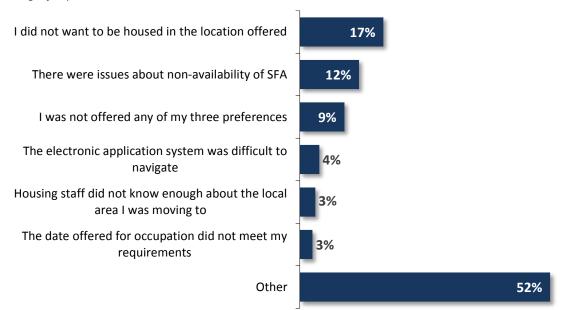




All respondents who expressed dissatisfaction with the arrangements for allocating SFA were asked why. The most common reason identified was because they did not want to be housed in the location that was offered to them, with 17% selecting this as a reason for their dissatisfaction.

#### Figure 15: Reason for dissatisfaction with the arrangements for allocating SFA

Percentage of respondents- base size 500



Over half (52%) cited 'Other' reasons for their dissatisfaction. In Q3 2016/2017, there were a total of 57 'Other' responses which include:

#### Not enough choice of housing - 15 people

- When I applied to come I was only offered one quarter that was close enough, pretty bad really.
- They don't give you a choice and they do not provide enough information about the accommodation
- You get emailed a picture of a house and asked to pick which one you want rather than getting a choice of three houses like you are supposed to
- Because normally you get a choice of 2/3 houses we were only given one option not happy with.
- Just always try and offer you the worst house, have to go around identifying empty houses, so I can get offered better house.
- The properties were not satisfactory so I asked to pay extra for a better property

#### Personal circumstances not taken into account - 12 people

- I have got three kids and I am only entitled to three beds and there's people living in a house with four bedrooms when they only have one kid
- They don't take in individual situations into account
- As was not entitled to bigger house till gone past 6 months pregnant.
- Not enough understanding of individual needs



#### Delays – 12 people

- The contractors take too long.
- Just moved in past month half wife just started new job, all sorted everything then 4 weeks delay
  caused kids to miss high school, to avoid this I had to take a tiny property, made me sigh a waiver,
  house was not up to whiteboard situation.
- They left her homeless for 2 months
- Took long to come back on everything
- It can take quite a long time to get a response, when postings are short notice

#### Process - 10 people

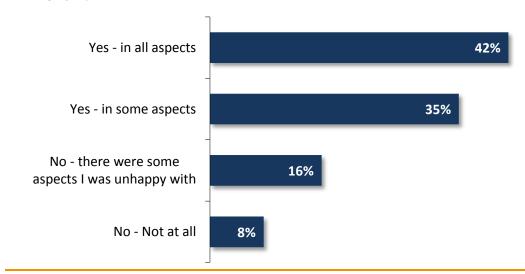
- The allocation process, the appeal process is not done fairly either.
- I think its insufficient and its very difficult for the spouses to have access and the opening hours is not very good
- Because I don't see why we were given so many deadlines when a lot of houses on estate were empty and are still empty. Put unnecessary [stress] on your family.

Other reasons include their house being too small (7 people), work needed on the property (7 people), issues with contractors (6 people), didn't get to view property (3 people) and that the house they were offered was already occupied (2 people).

#### **Property meeting expectations**

Since Q3 2014/15, all respondents were asked if the property they were allocated met their expectations. 77% agreed that their property met their expectations either in 'all' or 'some' aspects, with 42% stating that it met their expectations in 'all aspects'. 16% of customers indicate that there were some aspects that they were unhappy with, and 8% state that it did not meet their expectations at all.

#### Figure 16: Did the allocated property meet expectations



Percentage of respondents- base size 2386



Figure 17 shows that the proportion of respondents who felt that the allocated property met their expectations is similar in this quarter (77%) to Q1 and Q2 2016/17 (both 78%), but higher than Q4 2015/16 (74%). Monthly analysis of this quarter shows that the proportion who had stated that their expectations were met in 'all' or 'some aspects' was higher in December (81%) compared to October (75%) and November (74%).

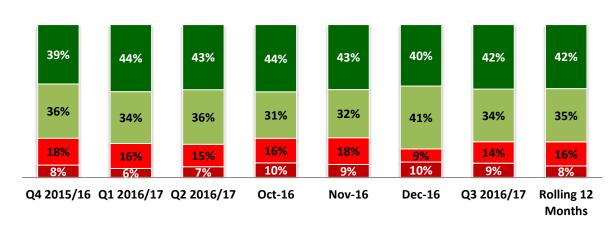




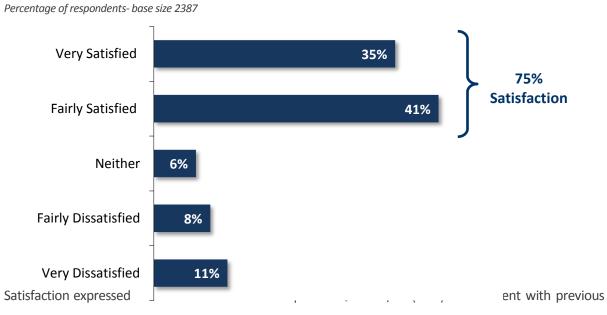
Figure 18: Satisfaction with the way the Move In was dealt with

Percentage of respondents

Yes - in all aspects = Yes - in some aspects = No - there were some aspects I was unhappy with = No - Not at all

#### Move In

All respondents were asked how satisfied they were with the way their move in was dealt with. As shown below, three-quarters (75%) express satisfaction in this area, with 35% indicating that they are 'very satisfied'. Just under a fifth (19%) express some degree of dissatisfaction.



quarters (74-77%). Comparison of satisfaction levels on a month-by-month basis in this quarter shows that



satisfaction was highest in November (77%) compared to 76% in October and 73% in December. When focusing on the proportion who are 'very disstisfied', the highest proportion is in October (14%), compared to 9% and 10% respectively for November and December.

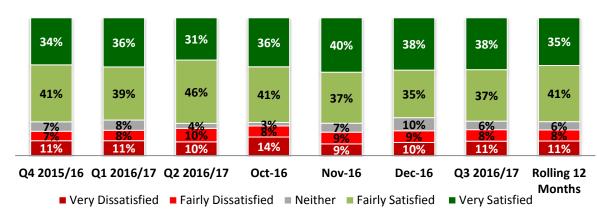


Figure 19: Satisfaction with the way the Move In was dealt with

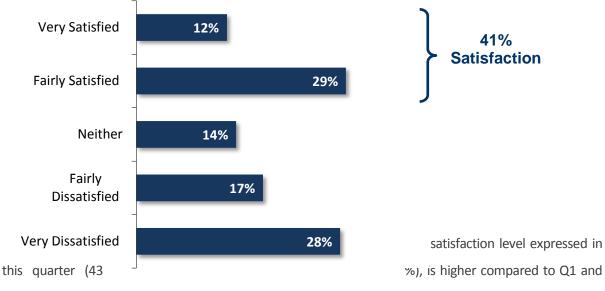
Percentage of respondents

#### **Repairs and maintenance**

Only 41% of customers express satisfaction with the way the contractor deals with repairs and maintenance issues, compared to more than four out of ten (45%) who indicate some degree of dissatisfaction. This shows that there is a higher proportion of those who are dissatisfied, compared to those who are satisfied with repairs and maintenance. Only 12% report that they are 'very satisfied'. This question drew one of the lowest levels of satisfaction and highest levels of dissatisfaction throughout the survey.

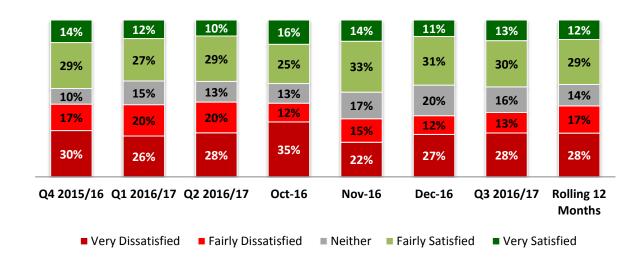


Percentage of respondents- base size 2387



Q2 of 2016/17 (both 39%) but consistent with Q4 of 2015/16 (44%). Satisfaction has also varied across the

months of this quarter, with 46% reporting satisfaction in November; which is higher than both October (41%) and December (42%).



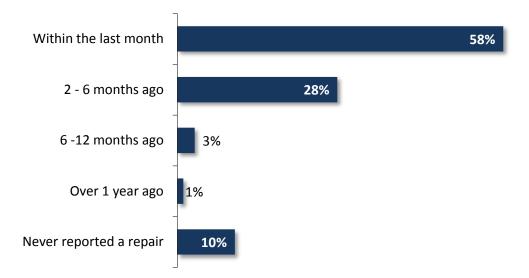
#### Figure 21: Satisfaction with the way the contractor deals with repairs and maintenance issues

Percentage of respondents

Figure 22 below, almost six out of ten (58%) have been in contact with a Help Desk to report a repair or maintenance issue within the last month. Three out of ten (28%) have reported a repair or maintenance issue within the last 2-6 months, whilst 10% indicate that they have never reported a repair.

#### Figure 22: Last contacted a Help Desk to report repair or maintenance issue

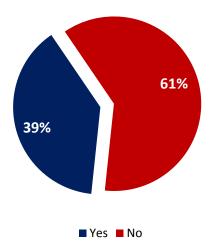
Percentage of respondents- base size 2387





#### Figure 23: Was the repair completed at the first visit

Percentage of respondents- base size 2134



Since Q3 2014/15, customers who stated that they had contacted a Help Desk to report a repair were asked if their last repair was completed at the first visit. As shown in Figure 23 above, 39% of customers indicate that their last repair was completed at the first visit. When assessing on a quarterly basis, Figure 24 below shows that the number of people who have had their repairs completed on the first visit in this quarter (41%) is consistent with the previous quarter and Q4 2015/16 (both 39%), and higher than Q1 2016/17 (36%). When looking at a monthly breakdown, there have been small fluctuations, with 41% stating that repairs were completed on the first visit in October, 43% in November and 40% in December.

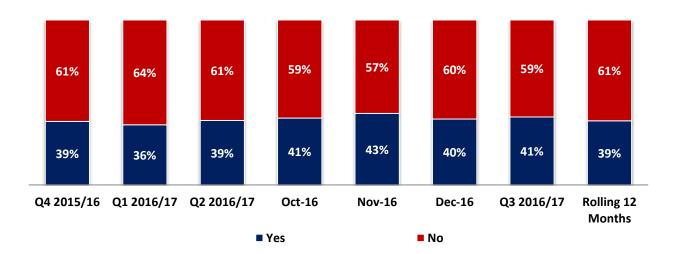


Figure 24: Was the repair completed at the first visit

Percentage of respondents

All respondents who expressed dissatisfaction with the way the contractor deals with repairs and maintenance issues, and also indicated making contact with a Help Desk to report a repairs and maintenance issue within the last 12 months, were asked why they were dissatisfied.



As shown in Figure 25, reasons vary greatly. Around a fifth (19%) of customers indicate that the main reason for dissatisfaction is the unhelpful attitude of the contractor, whilst 17% indicate dissatisfaction was due to the scheduling of the appointment to fix the problem being inconvenient.

#### Figure 25: Reasons for dissatisfaction with the way the contractor deals with repairs and maintenance issues

Percentage of respondents- base size 1055



In the last 12 months, 24% (253 people) state 'Other' reasons for their dissatisfaction which include:

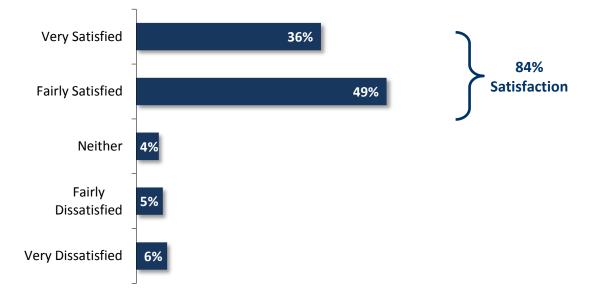
- It's because I had to do it myself and sometimes its left dangerously and they don't complete it, also when you do ring them for jobs they don't fix the job they just patch it up and you end up ringing them again. and if they come for a top window they ask to use my ladder because they don't have they're own
- They never called him back about any repairs , he had to call many time , seem like they don't care at all , they are not responsive enough
- I have child in house, whilst having no heating or hot water in house not happy with this had to make a complaint
- When I moved into property for first 3 months had no hot water, I was phoning up every day boiler was leaking gas, made a stage 2 complaint, it was there fault cost me money I was offered 29 pound. I moved into second property I have a cracked kitchen window reported in July still not done.
- Very inflexible visit times, they don't communicate within departments, they make it very difficult to speak to one person regarding issue, for example I have one room with 4 issues in, and there are 4 separate contractors who have to come out, they come out separately which makes it difficult when both spouses are working and they don't come out on weekends. It's difficult to take time off work, would be ideal if they all turned up together to fix the problem
- You have to argue your case for what they consider to be an emergency. No flushing toilet in my property was not deemed an emergency.



#### **Move Out**

All respondents who have experienced a move out were asked how satisfied they are with the way it was dealt with. As shown in Figure 26, 84% of customers express satisfaction, with 36% being 'very satisfied'. One out of ten (11%) indicate some degree of dissatisfaction. This is one of the highest levels of satisfaction expressed in this survey and lowest levels of dissatisfaction.

#### Figure 26: Satisfaction with the way the Move Out was dealt with

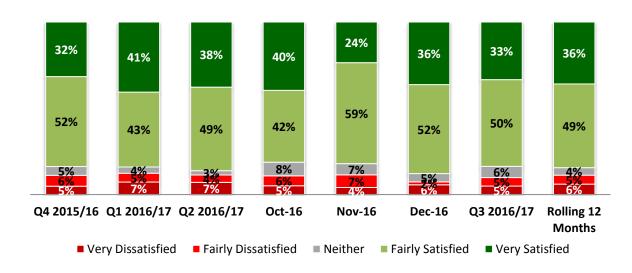


Percentage of respondents - base size 1570- not applicable removed

At 84%, the overall satisfaction level expressed in Q3 2016/17 is in line with the previous three quarters (84-86%). Monthly analysis shows that satisfaction has increased from month to month; 81% in October, 82% in November and 88% in December.

Figure 27: Satisfaction with the way the Move Out was dealt with



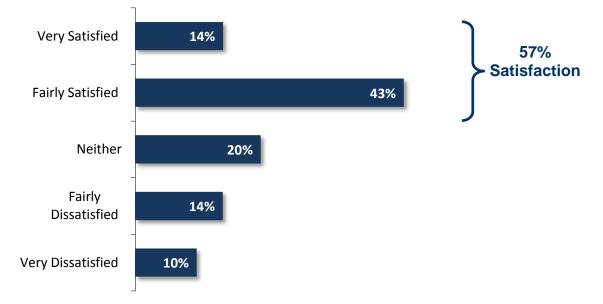




#### Opportunity to make views known

Since Q3 2014/15, all respondents were asked how satisfied or dissatisfied they are that DIO Accommodation gives them the opportunity to make their views known. Overall, 57% of customers are satisfied and 24% dissatisfied. A fairly large proportion appear to be ambivalent, with a fifth (20%) stating that they are neither satisfied nor dissatisfied.

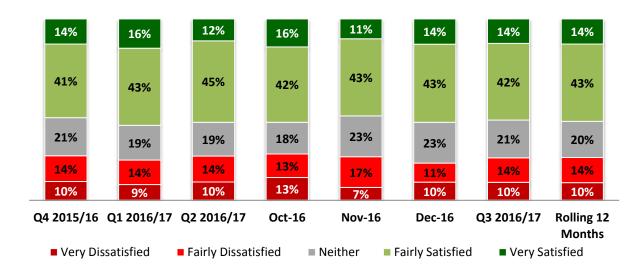
### Figure 28: Satisfaction that DIO Accommodation gives customers the opportunity to make their views known



Percentage of respondents- base size 2387

When looking at results on a quarterly basis, satisfaction has decreased slightly in Q3 2016/17 to 56%, which continues the decrease from 59% in Q1 2016/17 to 57% in Q2 2016/17. This quarter's result is slightly higher than Q4 2015/16 (55%). Monthly analysis of this quarter shows that satisfaction was lowest in November (54%), compared to October and December (both 57%).

#### Figure 29: Satisfaction that DIO Accommodation gives customers the opportunity to make their views known

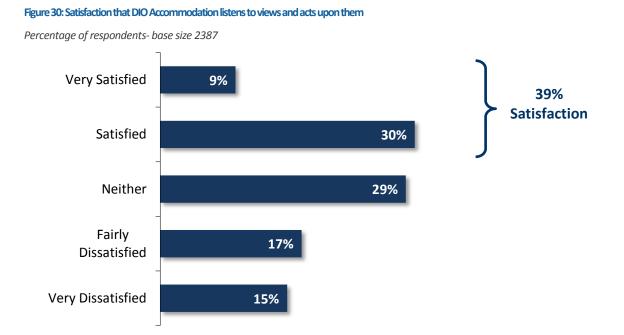


Percentage of respondents



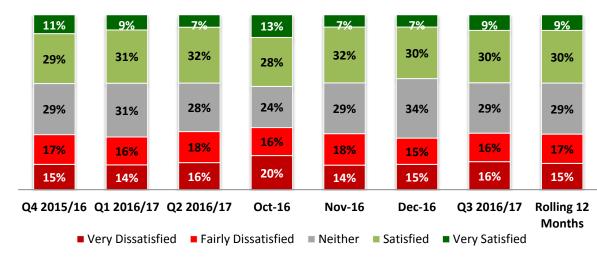
#### Listen to views and act upon them

All respondents were asked how satisfied they are that DIO Accommodation listens to views and acts upon them. As the results below show, only 39% of customers express that they are satisfied, with just 9% expressing that they are 'very satisfied'. Almost one-third (32%) indicate that they are dissatisfied. A large proportion appears to be ambivalent, with three out of ten (29%) stating that they are neither satisfied nor dissatisfied. This question yields one of the lowest levels of satisfaction and highest levels of dissatisfaction.



Satisfaction in this quarter (39%) is consistent with previous quarters (all 39%). When comparing satisfaction levels from each month's data collection in this quarter, it shows that satisfaction was higher in October (41%) compared to November (39%) and December (37%).





Percentage of respondents



#### **Keeping customers informed**

Since Q3 2014/15, all respondents were asked how good or bad DIO accommodation are at keeping customers informed about issues that might affect them. Overall, just under half (49%) of customers feel that DIO Accommodation is good ('very good' and 'good' combined) at doing this, with 9% stating they are 'very good' at this. A fifth (22%) of customers state that DIO Accommodation is bad ('bad' and 'very bad' combined) at keeping customers informed. 29% of customers are indifferent ('neither').

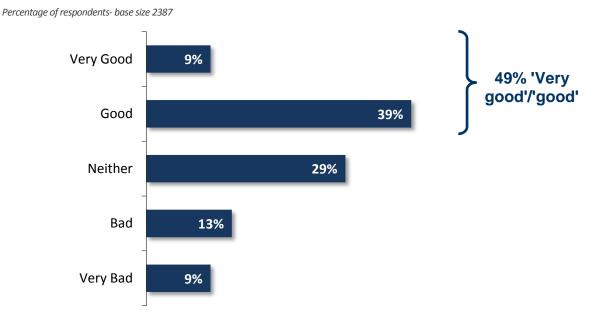
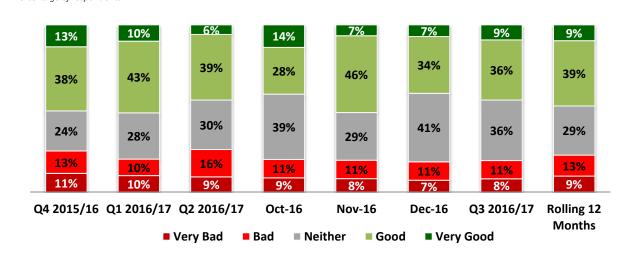


Figure 32: How good or bad are DIO Accommodation at keeping customers informed about issues that might affect them as a customer

The proportion of satisfied customers in Q3 2016/17 is the same as in the previous quarter (both 45%). When referring to the results from each month's data collection in this quarter, we can see that the proportion of customers who state that DIO Accommodation are good at keeping customers informed was highest in November (53%), compared to October (42%) and December (41%).

Figure 33: How good or bad are DIO Accommodation at keeping customers informed about issues that might affect them as a customer



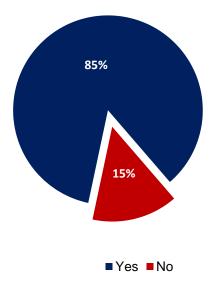


#### **Communications awareness**

Since Q3 2014/15, all respondents were asked if they are aware of the introduction of the New National Housing Prime Contract. 85% of customers state that they are.

#### Figure 34: Aware of the introduction of the new National Housing Prime Contract

Percentage of respondents- base size 2387



Awareness in this quarter (79%) is lower than the previous quarters (86-89%). When comparing the results by each month's data collection in Q3 2016/17, awareness is decreasing from 83% in October, to 79% in November and then to 75% in December.

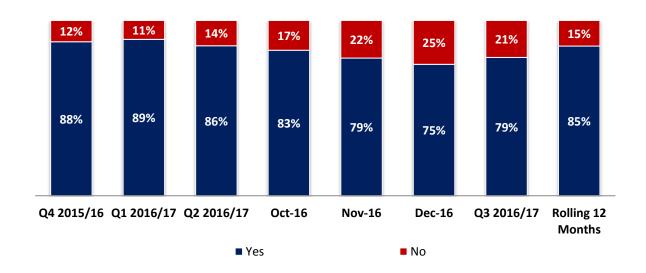


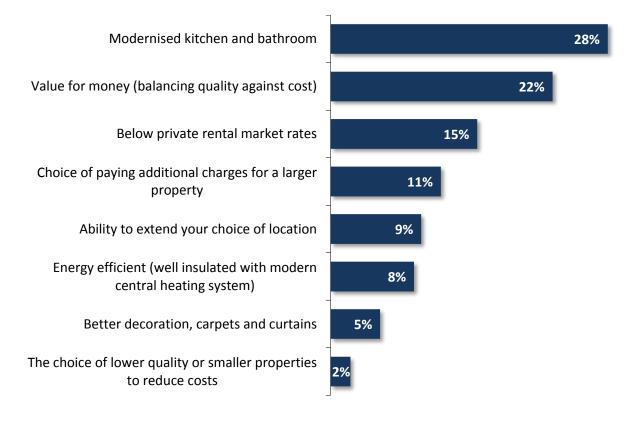
Figure 35: Aware of the introduction of the new National Housing Prime Contract

#### **SFA Priorities**

All respondents were asked to select, from a list of eight choices, which would be their top priority. As shown below, having a modernised kitchen and bathroom are customers' top priority, with 28% selecting this option. Just over a fifth (22%) state that value for money is their top priority. The lowest priority for customers is the choice of lower quality or smaller properties to reduce costs (2%), and having better decoration, carpets and curtains (5%).

#### Figure 36: Priorities for Service Family Accommodation

Percentage of respondents- base size 2120 - no preference removed



When comparing results from this quarter to that of three previous quarters, value for money and having a modernised kitchen and bathroom are consistently the top priorities.







Appendix A: Survey Q1 2014/15 – Q2 2014/15

Appendix B: Survey Q3 2014/15 – Q3 2016/17



## Appendix A: Survey Q1 2014/15 – Q2 2014/15

### 13076 Ministry of Defence Customer Satisfaction Tracker Survey

NAN beha Serv mak	d morning/afternoon/evening. Please can I speak to [CUSTOMER'S IE]? My name is and I am calling from M•E•L Research, on alf of the Ministry of Defence. We are talking to customers living in vice Family Accommodation to gather feedback and identify ways of ing further improvements to the housing service.
WOU	<ul> <li>If YES, READ: Before we start I need to inform you that this call is being recorded for monitoring and training purposes. Are you happy to continue?</li> </ul>
(http com	spondent wants to check the validity of the survey direct to website os://www.gov.uk/defence-infrastructure-organisation-service-family-ac modation#points-of-contact) or call Jack Harper on Freephone (0800 ) 348)
surv	•L is an independent market research company that undertakes reys on behalf of clients nationally. More details about M•E•L can be ind here www.m-e-l.co.uk
Q1	Taking everything into account, how satisfied or dissatisfied are you with the service provided by DIO Accommodation and its Contractors? Very Satisfied Fairly Satisfied Neither Fairly Dissatisfied Very Dissatisfied
Q2	How satisfied or dissatisfied are you with the rules that govern your entitlement to SFA? Very Satisfied Fairly Satisfied Neither Fairly Dissatisfied Very Dissatisfied



Q3	How satisfied or dissatisfied are you with the overall quality of your home? Very Satisfied Fairly Satisfied Neither Fairly Dissatisfied Very Dissatisfied
Q4	How satisfied or dissatisfied are you with your SFA estate as a place to live? Very Satisfied Fairly Satisfied Neither Fairly Dissatisfied Very Dissatisfied
Q5	How satisfied or dissatisfied are you with the upkeep of communal areas, including grounds maintenance? Very Satisfied Fairly Satisfied Neither Fairly Dissatisfied Very Dissatisfied
Q6	How satisfied or dissatisfied are you that your daily occupancy charges provide value for money? Very Satisfied Fairly Satisfied Neither Fairly Dissatisfied Very Dissatisfied Not Applicable
Q7	How satisfied or dissatisfied are you with the arrangements for allocating SFA to you? Very Satisfied Fairly Satisfied Neither Fairly Dissatisfied Very Dissatisfied



	Why are you most dissatisfied with the arrangements for allocating SEA?
	<ul> <li>I was not offered any of my three preferences</li> <li>There were issues about non-availability of SFA</li> </ul>
	I did not want to be housed in the location offered
	The date offered for occupation did not meet my requirements
	Other
	(please specify)
Q8	How satisfied or dissatisfied are you with the way your Move In was
	dealt with?
	Very Satisfied
	Fairly Satisfied
	Neither
	Fairly Dissatisfied
	Very Dissatisfied
Q9	How satisfied or dissatisfied are you with the way the contractor
	deals with repairs and maintenance issues?
	Very Satisfied
	Fairly Satisfied
	Neither
	Fairly Dissatisfied
	Very Dissatisfied
Q9a	When did you last call a HelpDesk to report a repair and maintenance
	issue?
	Within the last month
	2 - 6 months ago
	6 -12 months ago
	Over 1 year ago
	Never reported a repair
Q9b	Why are you dissatisfied with the way the contractor deals with
	repairs and maintenance issues?
	The HelpDesk did not appear to understand my problem
	The scheduling of the appointment to fix my problem was inconvenient
	The contractor did not turn up on time, or not at all, without
	pre-warning me
	The attitude of the contractor was unhelpful
	The overall quality of the repair was not to my satisfaction



	Other (please specify)
	······
~	Here a field and the effect are serviced the measure Maria Order
Q10	How satisfied or dissatisfied are you with the way your Move Out w dealt with?
	Very Satisfied
	Fairly Satisfied
	Neither
	Fairly Dissatisfied
	Very Dissatisfied
	Not Applicable
Q11	How satisfied or dissatisfied are you that DIO Ops Accommodation
	listens to your views and acts upon them?
	Very Satisfied
	Fairly Satisfied
	Neither
	Fairly Dissatisfied
	Very Dissatisfied
Q11a	When was the last time you contacted DIO accommodation or hea
	from them?
	Within the last month
	2 - 6 months ago
	6 - 12 months ago
	<ul> <li>Over 1 year ago</li> <li>Never contacted DIO accommodation</li> </ul>
	Never contacted DIO accommodation
Q11b	Thinking about the time you contacted DIO accommodation, why o you think they did not listen to your views, nor act upon them?
Q11c	How would you prefer DIO accommodation to communicate with
	you?



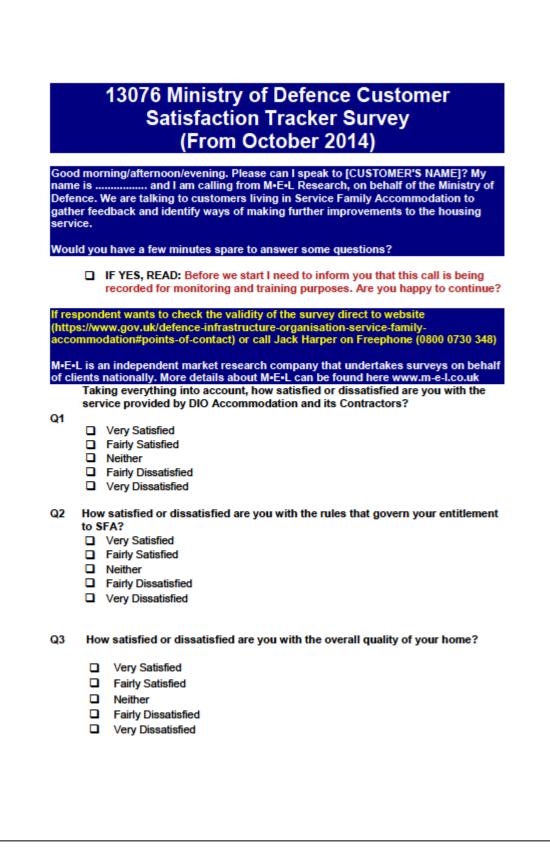
	Telephone
	In writing
	Visit to your home by staff
	Open meetings
	Text / SMS
	Newsletter
	Social media
	Website
	Other
(plea	ase specify)
	v often should DIO accommodation communicate directly to you? Weekly
	Fortnightly
	Monthly
	Once every 2 - 3 months
	Once every 3 - 6 months
	Once every 6 months - 1 year
	1 year +
Q12a Thir	nking about Service Family Accommodation overall, which of the
	owing list would be your top, second and third service priority:
-	P PRIORITY]
	Modernised kitchen and bathroom
	Below private rental market rates
	Value for money (balancing quality against cost)
	The choice of lower quality or smaller properties to reduce costs
	Better decoration, carpets and curtains
	Choice of paying additional charges for a larger property
	Ability to extend your choice of location
-	Energy efficient (well insulated with modern central heating system)
O12b Thir	nking about Service Family Accommodation overall, which of the
	owing list would be your top, second and third service priority:
	COND PRIORITY]
	Modernised kitchen and bathroom
	Below private rental market rates
	Value for money (balancing quality against cost)
	The choice of lower quality or smaller properties to reduce costs
	Better decoration, carpets and curtains
	Choice of paying additional charges for a larger property



<ul> <li>Ability to extend your choice of location</li> <li>Energy efficient (well insulated with modern central heating system)</li> </ul>	
Q12c Thinking about Service Family Accommodation overall, which of the following list would be your top, second and third service priority: [THIRD PRIORITY]	
Modernised kitchen and bathroom	
Below private rental market rates	
Value for money (balancing quality against cost)	
The choice of lower quality or smaller properties to reduce costs	
Better decoration, carpets and curtains	
Choice of paying additional charges for a larger property	
<ul> <li>Ability to extend your choice of location</li> <li>Energy efficient (well insulated with modern central heating system)</li> </ul>	
Energy enicient (weir insulated with modern central nearing system)	
Thank you for your time, Your feedback is extremely valuable to the	
Ministry of Defence and will help improve the housing services provided.	
	-



## Appendix B: Survey Q3 2014/15 - Q3 2016/17





Q4	How satisfied or dissatisfied are you with your SFA estate as a place to live? Very Satisfied Fairly Satisfied Neither Fairly Dissatisfied Very Dissatisfied
Q5	<ul> <li>How satisfied or dissatisfied are you with the upkeep of communal areas, including grounds maintenance?</li> <li>Very Satisfied</li> <li>Fairly Satisfied</li> <li>Neither</li> <li>Fairly Dissatisfied</li> <li>Very Dissatisfied</li> </ul>
Q6	How satisfied or dissatisfied are you that your daily occupancy charges provide value for money? Very Satisfied Fairly Satisfied Neither Fairly Dissatisfied Very Dissatisfied Not Applicable
Q7	How satisfied or dissatisfied are you with the arrangements for allocating SFA to you?  Very Satisfied  Fairly Satisfied  Neither  Fairly Dissatisfied Very Dissatisfied
Q7a	<ul> <li>Why are you most dissatisfied with the arrangements for allocating SFA?</li> <li>The electronic application system was difficult to navigate</li> <li>Housing staff did not know enough about the local area I was moving to</li> <li>I was not offered any of my three preferences</li> <li>There were issues about non-availability of SFA</li> <li>I did not want to be housed in the location offered</li> <li>The date offered for occupation did not meet my requirements</li> <li>Other</li> <li>(please specify)</li> </ul>



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Q7b	<ul> <li>Did the property you were allocated meet your expectations?</li> <li>Yes - in all aspects</li> <li>Yes - in some aspects</li> <li>No - there were some aspects I was unhappy with</li> <li>No - Not at all</li> </ul>
Q8	How satisfied or dissatisfied are you with the way your Move In was dealt with?
	<ul> <li>Very Satisfied</li> <li>Fairly Satisfied</li> <li>Neither</li> <li>Fairly Dissatisfied</li> <li>Very Dissatisfied</li> </ul>
Q9	How satisfied or dissatisfied are you with the way the contractor deals with repairs and maintenance issues? Very Satisfied Fairly Satisfied Neither Fairly Dissatisfied Very Dissatisfied
Q9a	<ul> <li>When did you last call a HelpDesk to report a repair and maintenance issue?</li> <li>Within the last month</li> <li>2 - 6 months ago</li> <li>6 -12 months ago</li> <li>Over 1 year ago</li> <li>Never reported a repair</li> </ul>
Q9b	Was the repair completed at the first visit?  Yes No
Q9c	<ul> <li>Why are you dissatisfied with the way the contractor deals with repairs and maintenance issues?</li> <li>The HelpDesk did not appear to understand my problem</li> <li>The scheduling of the appointment to fix my problem was inconvenient</li> <li>The contractor did not turn up on time, or not at all, without pre-warning me</li> <li>The wrong tradesman turned up to try and fix my problem</li> <li>The attitude of the contractor was unhelpful</li> <li>The overall quality of the repair was not to my satisfaction</li> <li>The repair took longer to fix than i was expecting</li> <li>It took multiple visits to complete the repair</li> </ul>



	<ul> <li>The repair has not been fixed</li> <li>Other</li> <li>(please specify)</li> </ul>
Q10	How satisfied or dissatisfied are you with the way your Move Out was dealt with?
	Very Satisfied
	Fairly Satisfied
	Neither
	Fairly Dissatisfied
	Very Dissatisfied
	Not Applicable
Q11	DIO Accommodation tries to involve its customers in shaping the service it provides. Thinking about when this happens
	How satisfied or dissatisfied are you that DIO Accommodation gives you the opportunity to make your views known?
	Very Satisfied
	Fairly Satisfied     Neither
	Fairly Dissatisfied
	Very Dissatisfied
Q11a	How satisfied or dissatisfied are you that DIO Accommodation listens to your views and acts upon them?
	Very Satisfied     Satisfied
	Fairly Dissatisfied
	Very Dissatisfied
Q11b	How good or bad are DIO Accommodation in keeping you informed about issues
	that might affect you as a customer? U Very Good
	Good
	Neither
	Bad
	Very Bad



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- Q12 Are you aware of the introduction of new National Housing Prime Contract?
  - Yes
  - No
- Q13 Thinking about Service Family Accommodation overall, which of the following list would be your top priority:
  - Modernised kitchen and bathroom
  - Below private rental market rates
  - Value for money (balancing quality against cost)
  - D The choice of lower quality or smaller properties to reduce costs
  - Better decoration, carpets and curtains
  - Choice of paying additional charges for a larger property
  - Ability to extend your choice of location
  - Energy efficient (well insulated with modern central heating system)
  - No preference



