

	Page	Table	Title	Base Description	Base
●	1	1	Q.1 Thinking about the BBC generally, what is your overall impression, on a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable?	Base: All respondents	2093
●	3	2	Q.2 The BBC's mission is to inform, educate and entertain audiences with programmes and services of high quality, originality and value. Thinking about the aim to inform how well do you think the BBC serves your household (that is everyone who lives with you, including children)?	Base: All respondents	2093
●	5	3	Q.3 Thinking about the aim to educate, how well do you think the BBC serves your household?	Base: All respondents	2093
●	7	4	Q.4 Thinking about the aim to entertain, how well do you think the BBC serves your household?	Base: All respondents	2093
●	9	5	Q.5 This card shows how the BBC has introduced a wide range of new channels, radio stations and online services. At the same time, commercial broadcasters have also expanded what they do. There are different views on the expansion of BBC services. Which of the two views on this card comes closest to your own?	Base: All respondents	2093
●	11	6	Q.6 The BBC licence fee costs £145.50 a year - the equivalent of £12.13 per month. Thinking about this and the services the BBC offers, in particular TV channels, radio, online services and website, do you think that the BBC offers good or bad value for money?	Base: All respondents	2093
●	13	7	Q.7 As indicated, the BBC is funded via the licence fee which costs £145.50 a year - the equivalent of £12.13 per month. It will stay frozen at this rate until 2017. Thinking about the five years after this, which of the following statements is closest to your own view?	Base: All respondents	2093
●	15	8	Q.8_01 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements. - The BBC makes consistently high quality TV and radio programmes and online content	Base: All respondents	2093
●	17	9	Q.8_02 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements. - Other broadcasters content is generally less high quality than the BBC's	Base: All respondents	2093
●	19	10	Q.8_03 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements. - The quality of BBC programmes isn't as good as it used to be	Base: All respondents	2093

	Page	Table	Title	Base Description	Base
●	21	11	Q.8_04 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements. - The BBC shows too many repeats	Base: All respondents	2093
●	23	12	Q.8_05 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements. - The BBC shows too many imported programmes, rather than showing enough British made programming	Base: All respondents	2093
	25	13	Q.8 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements. - SUMMARY TABLE	Base: All respondents	2093
●	26	14	Q.9 Do you think the balance of the BBC's overall content should be distinctive because it is publicly funded? By that I mean being different to that from other broadcasters.	Base: All respondents	2093
●	28	15	Q.10_01. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements. - The BBC makes lots of TV programmes that no other broadcaster would make	Base: All respondents	2093
●	30	16	Q.10_02. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements. - The BBC makes lots of programmes that are more daring or innovative than those made by other broadcasters	Base: All respondents	2093
●	32	17	Q.10_03. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements. - BBC1 and ITV1 are quite similar, apart from the adverts	Base: All respondents	2093
●	34	18	Q.10_04. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements. - The BBC makes lots of online and website content that no other organisation would make	Base: All respondents	2093
●	36	19	Q.10_05. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements. - It is okay for the BBC to show the same sorts of programmes as commercial broadcasters as long as they aren't on at exactly the same time	Base: All respondents	2093

	Page	Table	Title	Base Description	Base
●	38	20	Q.10_06. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements. - Radio 1 and commercial pop radio stations like Capital Network and Absolute Radio are quite similar, apart from the adverts	Base: All respondents	2093
●	40	21	Q.10_07. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements. - Radio 2 and commercial pop radio stations like Magic FM and Heart Network are quite similar, apart from the adverts	Base: All respondents	2093
●	42	22	Q.10_08. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements. - The coverage of news on the BBC website is much the same as that available on other websites	Base: All respondents	2093
●	44	23	Q.10_09. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements. - Other than news, the content on the BBC website is much the same as available on other websites	Base: All respondents	2093
	46	24	Q.10 Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements. - SUMMARY TABLE	Base: All respondents	2093
●	47	25	Q.11 People have differing views around whether the BBC spends licence fee funding efficiently. Which of the following statements comes closest to your view?	Base: All respondents	2093
●	49	26	Q.12A Which, if any, of these BBC services do you personally watch, listen to or use in the average week?	Base: All respondents	2093
●	55	27	Q.12B Which, if any, of these BBC services do other members of your household watch, listen to or use in the average week?	Base: All respondents	2093
●	61	28	Q.13A Out of 10 hours of watching TV of any kind on any channels or catch up services, how many hours would you say you personally spend watching BBC programmes, either on television OR the iPlayer?	Base: All who watch BBC TV or iPlayer	1795
●	63	29	Q.13B Of those X hours (...), how many are spent watching on the iPlayer rather than actual BBC television channels?	Base: All who use iPlayer and watched at least an hour of BBC programmes	543

	Page	Table	Title	Base Description	Base
●	65	30	Q.14 Out of 10 hours of listening to any stations on the radio, how many hours would you say you spend listening to any of the BBC Radio stations?	Base: All respondents	2093
●	68	31	Q.15 Have you accessed the internet in the past month, other than using catch-up TV like Netflix, Amazon Prime, the BBC iPlayer, ITV Player and 4OD?	Base: All respondents	2093
●	70	32	Q.16 Ignoring catch-up TV like the BBC iPlayer, ITV Player and 4OD, out of 10 hours of internet use how many hours would you say you spend on any of the BBC websites?	Base: All who used the internet in the past month	1319

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.1 Thinking about the BBC generally, what is your overall impression, on a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable?
Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
Extremely unfavourable	(1) 95 5%	54 5%	41 4%	4 1%	19 5%c	37 5%c	36 5%c	31 5%	64 4%	12 3%	23 4%	25 6%	35 6%	83 5%	11 4%
2	(2) 57 3%	34 3%	24 2%	6 2%	11 3%	16 2%	23 3%	19 3%	38 3%	8 2%	15 2%	8 2%	26 4%k	47 3%	11 4%
3	(3) 85 4%	45 4%	40 4%	10 3%	18 5%	24 3%	34 5%	25 4%	60 4%	16 4%	21 3%	16 4%	31 5%	72 4%	13 5%
4	(4) 110 5%	68 7%b	42 4%	8 3%	20 5%	46 7%c	35 5%	31 5%	79 5%	18 5%	34 5%	19 4%	39 6%	95 5%	15 6%
5	(5) 320 15%	138 14%	182 17%a	45 15%	42 11%	121 18%d	112 15%	89 15%	231 16%	40 10%	93 14%	73 17%i	114 18%ij	290 16%n	28 11%
6	(6) 235 11%	111 11%	124 12%	29 10%	49 13%e	58 8%	100 13%e	54 9%	181 12%g	45 12%	68 10%	49 11%	74 12%	201 11%	32 12%
7	(7) 337 16%	176 17%	161 15%	56 19%	53 14%	107 16%	121 16%	93 15%	244 16%	77 20%l	104 16%	72 16%	84 14%	294 16%	42 16%
8	(8) 382 18%	174 17%	208 19%	63 21%	66 18%	125 18%	129 17%	113 19%	269 18%	85 22%l	141 22%l	73 17%	84 14%	331 18%	52 20%
9	(9) 192 9%	93 9%	99 9%	22 7%	35 9%	53 8%	81 11%	61 10%	131 9%	41 11%l	66 10%l	45 10%l	41 7%	176 10%	15 6%
Extremely favourable	(10) 173 8%	73 7%	100 9%	23 8%	29 8%	64 9%	57 8%	53 9%	120 8%	38 10%	56 8%	36 8%	44 7%	158 9%	14 5%
Don't know	107 5%	51 5%	56 5%	29 10%ef	32 9%ef	30 4%f	17 2%	41 7%h	66 4%	7 2%	34 5%i	19 4%i	47 8%ik	76 4%	30 11%m
Mean Score	6.437	6.289	6.576a	6.766ef	6.389	6.367	6.402	6.449	6.432	6.806kl	6.649l	6.428l	5.969	6.470	6.224
Standard Deviation	2.332	2.389	2.269	2.014	2.408	2.392	2.345	2.429	2.293	2.193	2.250	2.358	2.417	2.330	2.330
Error Variance	0.003	0.006	0.005	0.015	0.020	0.011	0.006	0.012	0.004	0.014	0.009	0.014	0.008	0.003	0.025

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.1 Thinking about the BBC generally, what is your overall impression, on a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
Extremely unfavourable	(1) 95 5%	74 4%	15 8%a	5 5%	1 3%	2 2%	11 5%	4 2%	4 3%	7 4%	4 2%	7 3%	26 8%ghjk	7 4%	5 5%	15 8%ghjk
2	(2) 57 3%	44 3%	8 5%	2 2%	2 5%	2 2%	9 4% ^m	3 2%	1 1%	7 4% ^m	7 4% ^m	6 3%	8 2%	1 *	2 2%	8 5% ^m
3	(3) 85 4%	69 4%	9 5%	7 6%	1 1%	6 7% ^{fj}	4 2%	7 4%	14 9% ^{fjk}	7 4%	3 2%	8 3%	13 4%	7 4%	7 6% ^f	9 5%
4	(4) 110 5%	96 5%	10 6%	2 1%	2 5%	6 7%	13 5%	16 9% ^{hln}	4 3%	11 6%	14 7%	10 4%	14 4%	8 4%	2 1%	10 6%
5	(5) 320 15%	266 15%	29 16%	19 18%	6 13%	16 19%	51 22% ^{gklm}	25 14%	26 17%	25 14%	23 12%	32 14%	45 14%	23 12%	19 18%	29 16%
6	(6) 235 11%	200 11%	19 11%	11 11%	4 8%	7 9%	26 11%	25 14%	14 9%	22 12%	19 10%	29 12%	34 11%	23 12%	11 11%	19 11%
7	(7) 337 16%	285 16%	24 14%	20 19%	8 16%	20 25% ^{gmo}	35 15%	25 14%	34 22% ^m	28 16%	32 16%	39 17%	49 16%	22 12%	20 19%	24 14%
8	(8) 382 18%	321 18%	32 18%	18 17%	11 23%	10 12%	38 16%	27 15%	27 17%	34 19%	40 20%	43 19%	58 18%	44 24% ^{eg}	18 17%	32 18%
9	(9) 192 9%	163 9% ^b	8 5%	13 12% ^b	7 16% ^b	4 5%	18 8%	18 10%	14 9%	15 8%	19 10%	20 9%	34 11% ^o	20 11% ^o	13 12% ^o	8 5%
Extremely favourable	(10) 173 8%	152 9%	8 4%	7 7%	5 10%	4 5%	19 8%	18 10%	17 11% ^o	14 8%	16 8%	23 10% ^o	24 8%	18 10%	7 7%	8 4%
Don't know	107 5%	92 5%	15 8% ^{cd}	1 1%	- -	6 7% ^{chn}	8 3%	13 7% ^{chn}	2 1%	6 3%	21 11% ^{fhln}	14 6% ^{hn}	12 4%	10 6%	1 1%	15 8% ^{fhln}
Mean Score	6.437	6.489^b	5.763	6.440^b	6.907^b	6.077	6.259^o	6.538^o	6.607^o	6.377^o	6.710^{eo}	6.657^o	6.303^o	6.817^{efl}	6.440^o	5.763
Standard Deviation	2.332	2.308	2.483	2.329	2.312	2.085	2.317	2.239	2.237	2.342	2.195	2.248	2.520	2.242	2.329	2.483
Error Variance	0.003	0.003	0.036	0.052	0.081	0.057	0.023	0.029	0.032	0.032	0.029	0.023	0.022	0.030	0.052	0.036

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.2 The BBC's mission is to inform, educate and entertain audiences with programmes and services of high quality, originality and value. Thinking about the aim to inform how well do you think the BBC serves your household (that is everyone who lives with you, including children)?
Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
Very well	473 23%	237 23%	236 22%	53 18%	74 20%	176 26%cd	170 23%	146 24%	327 22%	119 31%ijkl	157 24%l	91 21%	106 17%	427 23%n	44 17%
Quite well	1061 51%	496 49%	565 52%	169 57%e	185 50%	315 46%	392 53%e	297 49%	764 51%	201 52%	339 52%	224 52%	297 48%	931 51%	128 48%
Not very well	309 15%	170 17%b	139 13%	28 10%	60 16%c	110 16%c	110 15%c	86 14%	223 15%	41 11%	76 12%	77 18%ij	116 19%ij	267 15%	41 15%
Not at all well	119 6%	59 6%	60 6%	13 4%	16 4%	41 6%	50 7%	30 5%	89 6%	13 3%	42 6%	18 4%	47 8%ik	102 6%	15 6%
SUMMARY CODES															
WELL	1534 73%	732 72%	801 74%	222 75%	258 69%	491 72%	562 76%d	443 73%	1091 74%	320 83%ijkl	496 76%l	315 72%l	403 65%	1358 75%n	171 65%
NOT WELL	428 20%	228 22%b	200 19%	41 14%	76 20%c	151 22%c	160 22%c	116 19%	312 21%	54 14%	117 18%	94 22%i	163 26%ij	370 20%	56 21%
Don't know	131 6%	55 5%	76 7%	32 11%ef	38 10%ef	38 6%f	22 3%	51 8%h	81 5%	11 3%	42 6%i	26 6%	53 9%i	94 5%	36 14%m

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.2 The BBC's mission is to inform, educate and entertain audiences with programmes and services of high quality, originality and value. Thinking about the aim to inform how well do you think the BBC serves your household (that is everyone who lives with you, including children)?
Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
Very well	473 23%	401 23%	30 17%	25 24%	17 35%ab	19 23%	55 24%	37 20%	43 27%o	42 24%	37 18%	51 22%	71 22%	47 25%	25 24%	30 17%
Quite well	1061 51%	917 52%bd	76 43%	50 47%	18 37%	42 50%	123 53%	95 52%	72 45%	97 55%o	105 53%	124 54%o	161 51%	99 54%o	50 47%	76 43%
Not very well	309 15%	249 14%	34 19%	15 15%	10 22%	10 12%	35 15%	19 11%	29 19%	29 16%	27 14%	26 11%	49 15%	24 13%	15 15%	34 19%gk
Not at all well	119 6%	89 5%	19 11%a	8 7%	3 6%	5 6%	9 4%	15 8%i	7 4%	4 2%	7 4%	11 5%	25 8%i	7 4%	8 7%i	19 11%fhijk m
SUMMARY CODES																
WELL	1534 73%	1319 75%b	106 60%	74 71%	35 72%	61 74%o	178 77%o	132 72%o	114 72%o	139 78%o	141 71%o	176 76%o	232 73%o	146 79%o	74 71%	106 60%
NOT WELL	428 20%	339 19%	53 30%a	23 22%	13 28%	15 18%	44 19%	35 19%	36 23%	33 18%	34 17%	37 16%	74 23%k	31 17%	23 22%	53 30%fgjik m
Don't know	131 6%	106 6%d	19 10%ad	7 7%	- -	7 8%	10 4%	16 9%il	7 5%	6 3%	23 12%fhilm	19 8%l	11 3%	7 4%	7 7%	19 10%film

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.3 Thinking about the aim to educate, how well do you think the BBC serves your household?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
Very well	402 19%	197 19%	205 19%	44 15%	65 17%	161 24%cdf	133 18%	145 24%h	257 17%	103 27%ijkl	131 20%l	77 18%	91 15%	360 20%	41 16%
Quite well	1063 51%	511 50%	551 51%	159 54%	191 51%	327 48%	386 52%	298 49%	764 52%	202 53%	346 53%	221 51%	294 47%	931 51%	128 49%
Not very well	351 17%	180 18%	171 16%	51 17%	52 14%	112 16%	136 18%	92 15%	258 17%	50 13%	89 14%	89 20%ij	123 20%ij	311 17%	39 15%
Not at all well	115 5%	53 5%	61 6%	13 4%	18 5%	38 6%	47 6%	26 4%	89 6%	15 4%	37 6%	15 4%	48 8%ik	98 5%	15 6%
SUMMARY CODES															
WELL	1465 70%	709 70%	756 70%	203 69%	256 69%	487 72%	518 70%	444 73%	1021 69%	305 79%ijkl	477 73%l	298 68%l	385 62%	1290 71%	170 64%
NOT WELL	466 22%	234 23%	232 22%	64 22%	69 19%	150 22%	182 25%d	118 19%	348 23%	65 17%	126 19%	104 24%i	171 28%ij	409 22%	54 21%
Don't know	162 8%	74 7%	89 8%	29 10%f	48 13%ef	43 6%	43 6%	48 8%	115 8%	14 4%	53 8%i	33 8%i	63 10%i	122 7%	39 15%m

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.3 Thinking about the aim to educate, how well do you think the BBC serves your household?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
Very well	402 19%	343 19%b	21 12%	23 22%b	15 32%ab	18 22%o	49 21%o	33 18%	30 19%	27 15%	31 16%	47 20%o	69 22%o	39 21%o	23 22%o	21 12%
Quite well	1063 51%	916 52%d	79 45%	52 50%d	15 31%	36 43%	124 53%	89 49%	76 48%	103 58%eo	101 51%	125 54%	159 50%	103 56%o	52 50%	79 45%
Not very well	351 17%	277 16%	38 21%	21 20%	15 32%a	15 18%	39 17%	29 16%	37 23%klm	35 20%k	32 16%	24 10%	45 14%	22 12%	21 20%k	38 21%km
Not at all well	115 5%	95 5%	14 8%	4 4%	2 4%	5 6%	11 5%	16 9%k	6 4%	6 3%	9 5%	8 4%	24 8%	9 5%	4 4%	14 8%
SUMMARY CODES																
WELL	1465 70%	1259 71%b	100 56%	75 72%b	30 64%	55 66%	174 75%o	121 67%	107 68%	130 73%o	132 67%	172 74%o	227 72%o	142 77%gjo	75 72%o	100 56%
NOT WELL	466 22%	372 21%	52 29%a	25 24%	17 36%a	20 24%	50 21%k	45 25%k	43 27%km	41 23%k	41 21%	32 14%	69 22%k	32 17%	25 24%k	52 29%km
Don't know	162 8%	132 7%d	26 15%acd	4 4%	-	9 11%fi	10 4%	16 9%i	8 5%	6 3%	25 13%fhilmn	27 12%fhilmn	20 6%	10 6%	4 4%	26 15%fhilmn

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.4 Thinking about the aim to entertain, how well do you think the BBC serves your household?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
Very well	472 23%	220 22%	252 23%	70 24%	90 24%	174 26% ^f	139 19%	150 25%	322 22%	112 29% ^{kl}	161 25% ^l	86 20%	112 18%	430 24% ⁿ	41 16%
Quite well	1009 48%	487 48%	523 49%	138 47%	162 43%	311 46%	398 53% ^{de}	278 46%	731 49%	191 50%	325 50%	213 49%	280 45%	892 49%	115 44%
Not very well	356 17%	185 18%	172 16%	39 13%	65 17%	118 17%	135 18%	103 17%	253 17%	59 15%	95 15%	83 19%	119 19% ^j	299 16%	58 22% ^m
Not at all well	117 6%	57 6%	60 6%	16 5%	16 4%	39 6%	47 6%	30 5%	87 6%	15 4%	32 5%	19 4%	52 8% ^{ijk}	104 6%	12 4%
SUMMARY CODES															
WELL	1481 71%	706 70%	775 72%	208 70%	251 67%	485 71%	537 72%	427 70%	1054 71%	303 79% ^{kl}	486 74% ^l	299 69%	392 63%	1322 73% ⁿ	156 59%
NOT WELL	474 23%	242 24%	232 22%	55 19%	81 22%	156 23%	182 24%	134 22%	340 23%	73 19%	127 19%	102 24%	171 28% ^{ij}	402 22%	69 26%
Don't know	138 7%	68 7%	70 7%	32 11% ^{ef}	41 11% ^{ef}	39 6%	26 3%	48 8%	90 6%	8 2%	43 6% ⁱ	33 8% ⁱ	55 9% ⁱ	97 5%	38 14% ^m

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.4 Thinking about the aim to entertain, how well do you think the BBC serves your household?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
Very well	472 23%	403 23% ^b	26 15%	23 22%	20 42% ^{abc}	15 18%	53 23%	36 20%	34 22%	49 28% ^o	42 21%	50 21%	66 21%	58 31% ^{egjkl}	23 22%	26 15%
Quite well	1009 48%	865 49% ^d	75 42%	53 50%	17 35%	41 50%	110 47%	95 52%	79 50%	91 51%	93 47%	115 50%	165 52% ^{mo}	76 42%	53 50%	75 42%
Not very well	356 17%	285 16%	45 25% ^a	18 17%	9 19%	14 17%	43 18%	26 14%	33 21%	27 15%	27 13%	35 15%	50 16%	30 17%	18 17%	45 25% ^{gijkl}
Not at all well	117 6%	93 5%	15 9%	7 7%	2 4%	6 8%	15 7%	13 7%	4 3%	5 3%	8 4%	9 4%	24 7%	9 5%	7 7%	15 9% ^{hik}
SUMMARY CODES																
WELL	1481 71%	1268 72% ^b	101 57%	76 72% ^b	37 77% ^b	56 68% ^o	162 70% ^o	131 72% ^{oo}	113 72% ^o	140 79% ^{fjo}	135 68% ^{oo}	165 71% ^{oo}	231 73% ^{oo}	134 73% ^{oo}	76 72% ^{oo}	101 57%
NOT WELL	474 23%	378 21%	60 34% ^a	25 24%	11 23%	20 24%	58 25%	39 21%	38 24%	33 18%	35 17%	44 19%	74 23%	39 21%	25 24%	60 34% ^{gijkl}
Don't know	138 7%	117 7% ^d	17 10% ^d	4 4%	-	7 8%	12 5%	12 7%	7 4%	4 2%	29 14% ^{fghil}	23 10% ^{il}	12 4%	11 6%	4 4%	17 10% ^{il}

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.5 This card shows how the BBC has introduced a wide range of new channels, radio stations and online services. At the same time, commercial broadcasters have also expanded what they do. There are different views on the expansion of BBC services. Which of the two views on this card comes closest to your own?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
I am glad that the BBC now has more TV channels, radio stations and online services - it gives me much more choice - and I am happy to continue paying for this at the level I do now	1153 55%	569 56%	584 54%	196 66%def	214 57%f	370 54%	374 50%	352 58%	801 54%	245 64%kl	392 60%l	231 53%l	284 46%	1011 56%	139 53%
I think that the expansion of the BBC services has gone too far - I would rather pay less than I do now and lose some of these extra TV channels and radio stations and online services	660 32%	317 31%	343 32%	53 18%	95 26%c	244 36%cd	267 36%cd	171 28%	488 33%g	109 28%	184 28%	145 33%	221 36%ij	582 32%	74 28%
Don't care/don't mind	169 8%	84 8%	85 8%	33 11%e	38 10%e	34 5%	65 9%e	43 7%	126 9%	21 5%	46 7%	33 8%	69 11%ij	142 8%	27 10%
Don't know	112 5%	46 5%	65 6%	14 5%	26 7%	33 5%	39 5%	44 7%h	68 5%	9 2%	33 5%	25 6%i	44 7%i	87 5%	23 9%m

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.5 This card shows how the BBC has introduced a wide range of new channels, radio stations and online services. At the same time, commercial broadcasters have also expanded what they do. There are different views on the expansion of BBC services. Which of the two views on this card comes closest to your own?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
I am glad that the BBC now has more TV channels, radio stations and online services - it gives me much more choice - and I am happy to continue paying for this at the level I do now	1153 55%	986 56%b	85 48%	57 54%	25 53%	35 42%	133 57%e	111 61%ejo	83 53%	107 61%eo	99 50%	131 57%e	177 56%e	109 59%eo	57 54%	85 48%
I think that the expansion of the BBC services has gone too far - I would rather pay less than I do now and lose some of these extra TV channels and radio stations and online services	660 32%	534 30%	69 39%a	37 36%	20 41%	35 42%gjk	75 32%	52 29%	48 31%	56 32%	55 27%	58 25%	99 31%	56 30%	37 36%	69 39%gjk
Don't care/don't mind	169 8%	147 8%	10 6%	9 8%	3 6%	10 12%	15 6%	14 7%	20 12%io	9 5%	18 9%	21 9%	26 8%	14 7%	9 8%	10 6%
Don't know	112 5%	96 5%	14 8%cd	2 2%	- -	3 3%	9 4%	6 3%	7 4%	4 2%	27 13%efghil mn	21 9%fgilmn	14 4%	6 3%	2 2%	14 8%in

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.6 The BBC licence fee costs £145.50 a year - the equivalent of £12.13 per month. Thinking about this and the services the BBC offers, in particular TV channels, radio, online services and website, do you think that the BBC offers good or bad value for money?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
Very good value for money	(2) 291 14%	159 16%b	132 12%	25 8%	30 8%	103 15%cd	133 18%cd	78 13%	213 14%	98 26%ijkl	99 15%kl	45 10%	49 8%	278 15%n	13 5%
Fairly good value for money	(1) 642 31%	284 28%	359 33%a	97 33%	100 27%	189 28%	256 34%de	168 28%	475 32%	130 34%l	212 32%l	135 31%	165 27%	579 32%n	62 24%
Neither good, nor bad value for money	(0) 395 19%	188 18%	207 19%	72 24%ef	81 22%f	120 18%	121 16%	107 18%	287 19%	61 16%	134 20%	83 19%	116 19%	329 18%	63 24%m
Fairly bad value for money	(-1) 373 18%	187 18%	186 17%	54 18%	84 22%f	119 17%	116 16%	128 21%h	245 16%	58 15%	102 16%	73 17%	140 23%ijk	320 18%	53 20%
Very bad value for money	(-2) 301 14%	156 15%	146 14%	21 7%	58 16%c	123 18%cf	99 13%c	92 15%	209 14%	29 8%	82 13%i	84 19%ij	107 17%ij	256 14%	43 16%
SUMMARY CODES															
GOOD VALUE	933 45%	443 44%	491 46%	121 41%	130 35%	292 43%d	390 52%cde	245 40%	688 46%g	229 59%ijkl	311 47%l	180 41%l	214 35%	857 47%n	76 29%
BAD VALUE	674 32%	342 34%	332 31%	75 25%	142 38%cf	242 36%cf	216 29%	220 36%h	454 31%	87 23%	184 28%	157 36%ij	247 40%ij	576 32%	96 37%
Don't know	91 4%	43 4%	48 4%	27 9%ef	21 6%f	26 4%	17 2%	37 6%h	54 4%	8 2%	27 4%	15 3%	41 7%ijk	59 3%	28 11%m
Mean Score	0.124	0.106	0.142	0.190d	-0.114	0.046	0.286de	0.019	0.167g	0.561jkl	0.230kl	-0.038	-0.157	0.172n	-0.215
Standard Deviation	1.295	1.329	1.261	1.097	1.229	1.362	1.309	1.305	1.288	1.241	1.266	1.312	1.259	1.301	1.188
Error Variance	0.001	0.002	0.002	0.004	0.005	0.003	0.002	0.003	0.001	0.005	0.003	0.004	0.002	0.001	0.007

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.6 The BBC licence fee costs £145.50 a year - the equivalent of £12.13 per month. Thinking about this and the services the BBC offers, in particular TV channels, radio, online services and website, do you think that the BBC offers good or bad value for money?
Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
Very good value for money (2)	291 14%	248 14%	21 12%	15 15%	7 16%	8 10%	37 16%j	29 16%	22 14%	26 15%	18 9%	30 13%	44 14%	35 19%j	15 15%	21 12%
Fairly good value for money (1)	642 31%	555 31%	45 25%	29 28%	14 29%	25 30%	70 30%	55 30%	51 32%	65 37%ko	68 34%	60 26%	99 31%	63 34%	29 28%	45 25%
Neither good, nor bad value for money (0)	395 19%	335 19% ^d	35 20% ^d	22 21% ^d	4 8%	17 21%	49 21%	31 17%	35 22%	38 22%	29 15%	55 24% ^{jl}	47 15%	33 18%	22 21%	35 20%
Fairly bad value for money (-1)	373 18%	306 17%	33 18%	24 23%	10 22%	20 24% ^{am}	40 17%	28 16%	36 23% ^m	26 15%	36 18%	38 17%	57 18%	23 13%	24 23% ^m	33 18%
Very bad value for money (-2)	301 14%	241 14%	38 22% ^{ac}	11 10%	12 24% ^{ac}	9 11%	31 13%	28 15%	13 8%	18 10%	34 17% ^h	29 13%	57 18% ^{hi}	22 12%	11 10%	38 22% ^{fhikm} n
SUMMARY CODES																
GOOD VALUE	933 45%	803 46% ^b	65 37%	44 42%	21 44%	33 40%	106 46%	84 46%	72 46%	90 51% ^{ko}	86 43%	90 39%	143 45%	98 53% ^{ko}	44 42%	65 37%
BAD VALUE	674 32%	547 31%	71 40% ^a	34 33%	22 46% ^a	30 36%	71 31%	56 31%	49 31%	45 25%	70 35% ^m	68 29%	114 36% ^{im}	45 24%	34 33%	71 40% ^{ikm}
Don't know	91 4%	79 4%	7 4%	4 4%	1 2%	3 4%	6 3%	11 6% ^h	2 1%	4 2%	14 7% ^{hi}	19 8% ^{fhil}	12 4%	8 4%	4 4%	7 4%
Mean Score	0.124	0.157 ^b	-0.140	0.140	-0.104	0.030	0.182 ^o	0.165 ^o	0.211 ^o	0.308 ^{jo}	0.004	0.110	0.053	0.374 ^{jlo}	0.140	-0.140
Standard Deviation	1.295	1.284	1.349	1.248	1.473	1.214	1.285	1.339	1.186	1.206	1.297	1.254	1.359	1.283	1.248	1.349
Error Variance	0.001	0.001	0.010	0.016	0.033	0.019	0.007	0.010	0.009	0.008	0.010	0.007	0.006	0.010	0.016	0.010

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.7 As indicated, the BBC is funded via the licence fee which costs £145.50 a year - the equivalent of £12.13 per month. It will stay frozen at this rate until 2017. Thinking about the five years after this, which of the following statements is closest to your own view?

Base: All respondents

	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
It should be increased above inflation (growing to about £170 per year in 2023) to give the BBC more money to spend	42 2%	26 3%	16 1%	4 1%	2 1%	16 2%	19 3% ^d	7 1%	34 2%	16 4% ^{ijkl}	11 2%	4 1%	10 2%	41 2%	1 *
It should be increased in line with inflation (to about £158 in 2023), so that the BBC always has about the same amount of money to spend	429 20%	230 23% ^b	199 18%	45 15%	60 16%	142 21%	182 24% ^{cd}	118 19%	311 21%	123 32% ^{kl}	170 26% ^{kl}	72 17% ^l	63 10%	404 22% ⁿ	23 9%
It should be frozen at £145.50 for seven years, so after inflation the BBC has somewhat less money to spend.	630 30%	259 26%	370 34% ^a	101 34% ^d	90 24%	190 28%	247 33% ^{de}	161 26%	469 32% ^g	128 33%	191 29%	135 31%	176 28%	562 31%	64 24%
It should be reduced (to about £134 in 2023), so the BBC has much less money to spend	654 31%	329 32%	325 30%	88 30%	152 41% ^{cef}	229 34% ^f	185 25%	215 35% ^h	439 30%	68 18%	188 29% ⁱ	160 37% ^{ij}	238 38% ^{ij}	539 30%	115 44% ^m
None of these	207 10%	112 11%	95 9%	19 7%	39 11%	69 10%	79 11% ^c	62 10%	145 10%	36 10%	61 9%	39 9%	71 12%	177 10%	28 10%
Don't know	132 6%	59 6%	73 7%	38 13% ^{ef}	30 8% ^f	33 5%	32 4%	46 8%	86 6%	13 3%	33 5%	25 6%	60 10% ^{ijk}	98 5%	32 12% ^m

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.7 As indicated, the BBC is funded via the licence fee which costs £145.50 a year - the equivalent of £12.13 per month. It will stay frozen at this rate until 2017. Thinking about the five years after this, which of the following statements is closest to your own view?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
It should be increased above inflation (growing to about £170 per year in 2023) to give the BBC more money to spend	42 2%	37 2%	1 1%	3 3%	1 2%	- -	5 2%	5 3%	1 1%	2 1%	5 2%	7 3%	8 3%	3 2%	3 3%	1 1%
It should be increased in line with inflation (to about £158 in 2023), so that the BBC always has about the same amount of money to spend	429 20%	358 20%	40 22%	22 21%	10 20%	14 16%	41 18%	40 22%j	42 27%fjk	44 25%jk	25 13%	34 14%	65 20%j	54 29%efjkl	22 21%	40 22%jk
It should be frozen at £145.50 for seven years, so after inflation the BBC has somewhat less money to spend.	630 30%	551 31%b	40 22%	26 24%	14 29%	30 37%o	75 32%o	47 26%	55 35%o	61 34%o	58 29%	63 27%	102 32%o	59 32%o	26 24%	40 22%
It should be reduced (to about £134 in 2023), so the BBC has much less money to spend	654 31%	552 31%	56 31%	31 30%	15 32%	25 30%	80 35%m	68 37%im	43 27%	45 26%	73 36%im	77 33%m	100 32%	42 23%	31 30%	56 31%
None of these	207 10%	155 9%	29 16%a	15 14%	8 17%a	11 13%l	17 7%	11 6%	13 8%	17 10%	25 13%gl	29 12%gl	15 5%	17 9%	15 14%gl	29 16%fgl
Don't know	132 6%	111 6%d	13 7%d	8 8%d	- -	3 4%	14 6%	11 6%	4 2%	9 5%	13 7%	22 9%h	26 8%h	8 4%	8 8%h	13 7%

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.8_01 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements.

- The BBC makes consistently high quality TV and radio programmes and online content

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	44 2%	19 2%	25 2%	1 *	7 2%	16 2% ^c	20 3% ^c	14 2%	30 2%	8 2%	11 2%	9 2%	16 3%	35 2%	7 3%
Disagree strongly	(-2)	74 4%	37 4%	38 4%	-	11 3% ^c	33 5% ^c	30 4% ^c	22 4%	52 4%	11 3%	15 2%	20 5% ^j	28 5% ^j	68 4%	6 2%
Disagree slightly	(-1)	186 9%	101 10%	85 8%	11 4%	31 8% ^c	65 10% ^c	80 11% ^c	51 8%	135 9%	32 8%	48 7%	38 9%	68 11% ^j	162 9%	24 9%
Neither agree nor disagree	(0)	378 18%	178 18%	200 19%	52 18%	70 19%	124 18%	132 18%	104 17%	274 18%	55 14%	114 17%	77 18%	133 21% ⁱ	336 18%	40 15%
Agree slightly	(1)	557 27%	286 28%	270 25%	101 34% ^{def}	89 24%	160 24%	206 28%	153 25%	404 27%	116 30% ^l	175 27%	123 28%	142 23%	483 27%	73 28%
Agree strongly	(2)	472 23%	213 21%	259 24%	71 24%	79 21%	166 24%	155 21%	146 24%	326 22%	108 28% ^{kl}	170 26% ^l	91 21%	103 17%	415 23%	56 21%
Completely agree	(3)	196 9%	99 10%	98 9%	26 9%	30 8%	61 9%	80 11%	54 9%	142 10%	45 12% ^l	71 11% ^l	35 8%	45 7%	184 10% ⁿ	12 5%
SUMMARY CODES																
DISAGREE	304 15%	157 15%	148 14%	12 4%	49 13% ^c	114 17% ^c	130 17% ^c	87 14%	217 15%	51 13%	74 11%	67 15%	112 18% ^j	265 15%	38 14%	
AGREE	1225 59%	598 59%	627 58%	198 67% ^{def}	199 53%	387 57%	441 59%	353 58%	872 59%	269 70% ^{kl}	416 64% ^l	249 57% ^l	290 47%	1082 59%	141 54%	
Don't know	185 9%	83 8%	102 9%	33 11% ^f	56 15% ^{ef}	55 8%	41 6%	65 11%	121 8%	10 3%	51 8% ⁱ	41 9% ⁱ	83 13% ^{ij}	138 8%	45 17% ^m	
Mean Score	0.851	0.833	0.869	1.169^{def}	0.832	0.793	0.793	0.868	0.845	1.038^{kl}	1.022^{kl}	0.776	0.583	0.869	0.742	
Standard Deviation	1.394	1.389	1.400	1.030	1.371	1.454	1.454	1.409	1.389	1.367	1.333	1.397	1.434	1.396	1.353	
Error Variance	0.001	0.002	0.002	0.004	0.007	0.004	0.003	0.004	0.001	0.005	0.003	0.005	0.003	0.001	0.009	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.8_01 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements.

- The BBC makes consistently high quality TV and radio programmes and online content

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	44 2%	36 2%	7 4%	- -	1 2%	2 3% ^f	- -	3 2%	3 2% ^f	3 2%	3 1%	4 2% ^f	12 4% ^f	5 3% ^f	- -	7 4% ^f
Disagree strongly	(-2)	74 4%	53 3%	9 5%	9 8% ^a	3 6%	3 4%	11 5%	6 4%	4 3%	5 3%	3 1%	4 2%	8 3%	9 5%	9 8% ^{ijkl}	9 5% ^j
Disagree slightly	(-1)	186 9%	163 9%	12 7%	9 8%	3 6%	8 10%	23 10%	13 7%	19 12%	24 14% ^{jl}	13 7%	24 11%	24 8%	14 7%	9 8%	12 7%
Neither agree nor disagree	(0)	378 18%	313 18%	31 17%	27 25%	7 16%	18 21%	49 21% ^m	37 20%	27 17%	27 15%	29 15%	41 18%	61 19%	24 13%	27 25% ^{jm}	31 17%
Agree slightly	(1)	557 27%	484 27%	44 25%	19 19%	9 20%	20 24%	67 29%	41 23%	51 33% ⁿ	57 32% ^{kn}	54 27%	53 23%	92 29%	48 26%	19 19%	44 25%
Agree strongly	(2)	472 23%	399 23%	33 18%	29 28%	11 24%	20 24%	46 20%	33 18%	29 18%	37 21%	48 24%	56 24%	82 26%	47 26%	29 28%	33 18%
Completely agree	(3)	196 9%	153 9%	26 15% ^{ac}	6 6%	10 22% ^{ac}	4 4%	15 7%	27 15% ^{efln}	14 9%	17 10%	17 8%	20 9%	19 6%	20 11%	6 6%	26 15% ^{efln}
SUMMARY CODES																	
DISAGREE	304 15%	252 14%	28 16%	17 16%	7 15%	13 16%	34 15%	23 13%	26 16%	32 18% ^j	19 9%	33 14%	45 14%	27 15%	17 16%	28 16%	
AGREE	1225 59%	1036 59%	103 58%	55 53%	31 65%	43 52%	128 55%	102 56%	94 60%	112 63%	119 60%	130 56%	193 61%	116 63%	55 53%	103 58%	
Don't know	185 9%	162 9%	16 9%	5 5%	2 4%	9 11% ⁱ	22 9% ⁱ	21 11% ^{il}	11 7%	6 4%	32 16% ^{hlin}	27 12% ^{il}	18 6%	17 9%	5 5%	16 9% ⁱ	
Mean Score	0.851	0.852	0.848	0.724	1.103	0.672	0.754	0.953	0.772	0.824	1.034 ^f	0.887	0.789	0.947	0.724	0.848	
Standard Deviation	1.394	1.367	1.586	1.379	1.625	1.376	1.259	1.454	1.346	1.364	1.267	1.369	1.389	1.480	1.379	1.586	
Error Variance	0.001	0.001	0.015	0.019	0.042	0.026	0.007	0.013	0.013	0.011	0.010	0.009	0.007	0.014	0.019	0.015	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.8.02 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements.

- Other broadcasters content is generally less high quality than the BBC's

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	124 6%	63 6%	61 6%	7 2%	16 4%	55 8%cd	46 6%c	39 6%	85 6%	29 8%	34 5%	32 7%	29 5%	108 6%	15 6%
Disagree strongly	(-2)	201 10%	89 9%	113 10%	19 6%	41 11%	73 11%	68 9%	136 11%	66 9%	37 10%	59 9%	43 10%	63 10%	180 10%	21 8%
Disagree slightly	(-1)	384 18%	199 20%	185 17%	50 17%	70 19%	128 19%	135 18%	104 17%	279 19%	63 16%	107 16%	99 23%ij	115 19%	353 19%n	30 11%
Neither agree nor disagree	(0)	547 26%	251 25%	296 28%	97 33%ef	115 31%f	177 26%	159 21%	170 28%	377 25%	84 22%	177 27%	108 25%	178 29%i	474 26%	70 27%
Agree slightly	(1)	372 18%	175 17%	197 18%	58 20%d	45 12%	116 17%	153 21%d	99 16%	273 18%	76 20%	121 18%	75 17%	100 16%	321 18%	49 19%
Agree strongly	(2)	186 9%	101 10%	85 8%	16 5%	27 7%	59 9%	84 11%cd	51 8%	135 9%	53 14%kl	67 10%kl	27 6%	39 6%	160 9%	27 10%
Completely agree	(3)	105 5%	63 6%b	42 4%	9 3%	9 2%	26 4%	60 8%cde	17 3%	88 6%g	33 9%jkl	32 5%	19 4%	21 3%	100 5%n	6 2%
SUMMARY CODES																
DISAGREE	709 34%	351 35%	358 33%	76 26%	128 34%c	255 38%c	250 34%c	209 34%	500 34%	129 34%	200 30%	173 40%jl	207 33%	641 35%n	66 25%	
AGREE	664 32%	339 33%	325 30%	84 28%	81 22%	201 30%d	298 40%cde	168 28%	496 33%g	161 42%jkl	220 34%l	121 28%	161 26%	580 32%	81 31%	
Don't know	173 8%	75 7%	98 9%	39 13%ef	50 13%ef	47 7%	37 5%	63 10%h	110 7%	10 3%	58 9%i	32 7%i	73 12%ik	125 7%	46 18%m	
Mean Score	-0.051	*	-0.100	0.039de	-0.235	-0.197	0.132de	-0.180	0.001g	0.149kl	0.042kl	-0.233	-0.155	-0.058	0.013	
Standard Deviation	1.508	1.553	1.462	1.244	1.364	1.527	1.616	1.457	1.525	1.672	1.492	1.487	1.397	1.516	1.446	
Error Variance	0.001	0.003	0.002	0.006	0.007	0.004	0.003	0.004	0.002	0.008	0.004	0.006	0.003	0.001	0.010	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.8. 02 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements.

- Other broadcasters content is generally less high quality than the BBC's

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	124 6%	90 5%	22 13%a	9 9%	2 5%	5 6%	7 3%	13 7%	6 4%	7 4%	14 7%	11 5%	19 6%	8 4%	9 9%f	22 13%fhiklm
Disagree strongly	(-2)	201 10%	161 9%	23 13%	10 9%	8 17%a	14 16%fgikl	19 8%	14 8%	20 13%k	14 8%	20 10%k	10 5%	26 8%	24 13%k	10 9%	23 13%k
Disagree slightly	(-1)	384 18%	322 18%	31 18%	14 13%	17 35%abc	19 23%	40 17%	29 16%	37 23%j	36 20%	27 13%	35 15%	59 19%	40 22%j	14 13%	31 18%
Neither agree nor disagree	(0)	547 26%	469 27%	36 20%	34 33%bd	8 18%	12 14%	83 36%ehjmo	56 31%ejo	33 21%	53 30%eo	42 21%	69 30%eo	82 26%e	40 22%	34 33%ejo	36 20%
Agree slightly	(1)	372 18%	330 19%b	20 11%	17 16%	5 10%	14 16%	44 19%o	24 13%	27 17%	36 21%o	44 18%	69 19%o	36 22%go	17 20%o	20 16%	20 11%
Agree strongly	(2)	186 9%	154 9%	15 9%	12 12%	4 9%	5 6%	18 8%	9 5%	17 11%	15 8%	25 13%g	20 9%	30 10%	14 8%	12 12%g	15 9%
Completely agree	(3)	105 5%	85 5%	17 10%ac	1 1%	2 4%	5 6%	8 4%	15 8%an	7 4%	11 6%	6 3%	15 6%	12 4%	7 4%	1 1%	17 10%filmn
SUMMARY CODES																	
DISAGREE	709 34%	573 32%	77 43%a	33 32%	27 56%ac	38 46%fgijk	66 28%	56 31%	62 39%fk	57 32%	61 31%	56 24%	104 33%k	72 39%fk	33 32%	77 43%fgijk	
AGREE	664 32%	570 32%	53 30%	30 29%	11 22%	23 28%	71 30%	48 26%	51 33%	63 35%	67 34%	78 34%	111 35%	57 31%	30 29%	53 30%	
Don't know	173 8%	151 9%	13 7%	7 6%	2 4%	10 12%ai	13 6%	22 12%fil	11 7%	4 2%	29 14%filo	28 12%fil	19 6%	14 8%ai	7 6%	13 7%ai	
Mean Score	-0.051	-0.012d	-0.255	-0.168	-0.450	-0.327	0.031	-0.063	-0.076	0.090	-0.026	0.195em	-0.014	-0.158	-0.168	-0.255	
Standard Deviation	1.508	1.471	1.832	1.478	1.461	1.611	1.297	1.571	1.491	1.430	1.588	1.445	1.465	1.460	1.478	1.832	
Error Variance	0.001	0.001	0.020	0.023	0.033	0.036	0.007	0.015	0.015	0.012	0.016	0.010	0.008	0.013	0.023	0.020	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.8_03 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements.

- The quality of BBC programmes isn't as good as it used to be

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
Completely disagree	(-3) 87 4%	45 4%	42 4%	10 4%	10 3%	23 3%	42 6% ^d	24 4%	62 4%	20 5%	29 4%	21 5%	17 3%	82 5%	5 2%
Disagree strongly	(-2) 237 11%	115 11%	122 11%	31 11%	46 12%	81 12%	79 11%	69 11%	168 11%	53 14% ^l	82 12% ^l	49 11%	53 9%	210 12%	27 10%
Disagree slightly	(-1) 344 16%	168 17%	176 16%	51 17%	63 17%	124 18%	106 14%	114 19%	230 16%	70 18%	121 18% ^l	66 15%	87 14%	312 17% ⁿ	31 12%
Neither agree nor disagree	(0) 450 22%	212 21%	238 22%	94 32% ^{def}	89 24% ^f	155 23% ^f	113 15%	134 22%	316 21%	90 24%	143 22%	87 20%	129 21%	384 21%	63 24%
Agree slightly	(1) 387 18%	195 19%	192 18%	45 15%	48 13%	109 16%	184 25% ^{cde}	83 14%	303 20% ^g	76 20%	110 17%	87 20%	114 18%	342 19%	43 16%
Agree strongly	(2) 194 9%	91 9%	103 10%	11 4%	21 6%	69 10% ^{cd}	93 12% ^{cd}	46 8%	148 10%	31 8%	51 8%	36 8%	77 12% ^{ijkl}	174 10%	20 7%
Completely agree	(3) 202 10%	105 10%	97 9%	6 2%	25 7% ^c	67 10% ^c	104 14% ^{cde}	51 8%	151 10%	31 8%	59 9%	40 9%	73 12%	187 10% ⁿ	14 5%
SUMMARY CODES															
DISAGREE	668 32%	328 32%	340 32%	93 31%	120 32%	228 34%	228 31%	207 34%	460 31%	143 37% ^l	231 35% ^l	136 31% ^l	158 26%	604 33% ⁿ	63 24%
AGREE	783 37%	391 39%	392 36%	62 21%	95 25%	245 36% ^{cd}	381 51% ^{cde}	181 30%	602 41% ^g	138 36%	219 33%	163 38%	263 43% ^{ij}	704 39% ⁿ	76 29%
Don't know	192 9%	85 8%	107 10%	46 16% ^{ef}	70 19% ^{ef}	52 8% ^f	23 3%	87 14% ^h	105 7%	13 4%	62 9% ⁱ	48 11% ⁱ	69 11% ⁱ	129 7%	61 23% ^m
Mean Score	0.160	0.173	0.147	-0.240	-0.066	0.148 ^c	0.403 ^{cde}	0.010	0.217 ^g	-0.012	0.029	0.135	0.435 ^{ijk}	0.163	0.118
Standard Deviation	1.624	1.644	1.605	1.268	1.520	1.616	1.740	1.604	1.628	1.592	1.615	1.641	1.612	1.644	1.458
Error Variance	0.001	0.003	0.003	0.006	0.009	0.005	0.003	0.005	0.002	0.007	0.005	0.007	0.004	0.002	0.011

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.8_03 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements.

- The quality of BBC programmes isn't as good as it used to be

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	87 4%	68 4%	9 5%	5 4%	5 10%a	2 3%	7 3%	19 10%fhijklm	4 3%	4 2%	4 2%	3 2%	17 6%k	6 3%	5 4%	9 5%k
Disagree strongly	(-2)	237 11%	194 11%	23 13%	13 12%	7 14%	2 2%	27 11%e	21 11%e	12 7%	25 14%ek	24 12%e	17 7%	43 14%ek	24 13%e	13 12%e	23 13%e
Disagree slightly	(-1)	344 16%	302 17%b	18 10%	20 19%b	4 9%	17 21%o	33 14%	23 13%	32 20%o	32 18%o	32 16%	35 15%	58 18%o	41 22%fgo	20 19%o	18 10%
Neither agree nor disagree	(0)	450 22%	384 22%	35 20%	21 20%	10 20%	19 23%	56 24%	44 24%	30 19%	35 20%	40 20%	61 26%	67 21%	33 18%	21 20%	35 20%
Agree slightly	(1)	387 18%	331 19%	27 15%	21 20%	8 17%	19 22%	47 20%	27 15%	39 25%gjmo	43 24%go	31 15%	44 19%	55 17%	28 15%	21 20%	27 15%
Agree strongly	(2)	194 9%	163 9%	17 10%	9 9%	5 11%	5 7%	28 12%	12 7%	16 10%	15 9%	20 10%	18 8%	28 9%	20 11%	9 9%	17 10%
Completely agree	(3)	202 10%	149 8%	35 20%a	12 12%	6 13%	10 11%	22 10%	16 9%	17 11%	17 10%	9 5%	17 7%	23 7%	18 10%	12 12%j	35 20%fghijklm
SUMMARY CODES																	
DISAGREE	668 32%	565 32%	50 28%	37 35%	15 32%	22 26%	67 29%	63 34%k	47 30%	61 35%k	60 30%	56 24%	119 37%fk	71 39%fko	37 35%k	50 28%	
AGREE	783 37%	642 36%	79 45%a	42 40%	20 41%	33 40%	97 42%gj	55 30%	72 45%gjkl	75 42%gj	60 30%	79 34%	106 33%	65 36%	42 40%	79 45%gjkl	
Don't know	192 9%	171 10%	13 7%	4 4%	3 7%	9 11%i	13 5%	20 11%fi	9 5%	6 4%	39 20%fghilmno	36 15%fhilmno	25 8%	14 8%	4 4%	13 7%	
Mean Score	0.160	0.130	0.455a	0.165	0.138	0.395gl	0.284gl	-0.132	0.354gl	0.169	0.045	0.267gl	-0.060	0.072	0.165	0.455glj	
Standard Deviation	1.624	1.583	1.873	1.672	1.905	1.488	1.577	1.747	1.537	1.575	1.508	1.423	1.616	1.651	1.672	1.873	
Error Variance	0.001	0.002	0.020	0.028	0.059	0.031	0.011	0.018	0.016	0.015	0.015	0.010	0.009	0.017	0.028	0.020	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.8_04 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements.

- The BBC shows too many repeats

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	52 2%	32 3%	20 2%	6 2%	10 3%	23 3%	14 2%	19 3%	33 2%	12 3%	16 2%	14 3%	11 2%	48 3%	4 2%
Disagree strongly	(-2)	131 6%	55 5%	76 7%	30 10%ef	29 8%	35 5%	38 5%	40 7%	91 6%	35 9%k	47 7%k	13 3%	35 6%	114 6%	17 6%
Disagree slightly	(-1)	282 13%	154 15%b	129 12%	57 19%ef	74 20%ef	89 13%f	63 8%	88 14%	195 13%	45 12%	111 17%il	62 14%	64 10%	244 13%	38 14%
Neither agree nor disagree	(0)	401 19%	192 19%	209 19%	72 25%f	84 22%f	144 21%f	102 14%	132 22%	270 18%	86 22%l	140 21%l	83 19%	92 15%	345 19%	53 20%
Agree slightly	(1)	449 21%	213 21%	236 22%	62 21%d	53 14%	144 21%d	189 25%d	116 19%	332 22%	96 25%l	137 21%	96 22%	120 19%	396 22%	51 20%
Agree strongly	(2)	272 13%	141 14%	132 12%	24 8%	33 9%	75 11%	141 19%cde	63 10%	209 14%g	45 12%	66 10%	61 14%	101 16%ij	245 13%	26 10%
Completely agree	(3)	305 15%	139 14%	166 15%	9 3%	29 8%c	98 14%cd	168 23%cde	67 11%	238 16%g	48 13%	71 11%	56 13%	129 21%ijk	286 16%n	17 7%
SUMMARY CODES																
DISAGREE	465 22%	241 24%	224 21%	92 31%ef	113 30%ef	146 21%f	114 15%	147 24%	318 21%	92 24%l	173 26%kl	89 21%	111 18%	406 22%	59 22%	
AGREE	1026 49%	492 48%	534 50%	96 32%	115 31%	317 47%cd	498 67%cde	246 40%	780 53%g	189 49%j	273 42%	214 49%j	350 57%ijk	928 51%n	95 36%	
Don't know	201 10%	91 9%	110 10%	35 12%f	62 17%ef	74 11%f	30 4%	85 14%h	116 8%	17 4%	69 10%i	49 11%i	66 11%i	143 8%	57 21%m	
Mean Score	0.638	0.594	0.680	0.022	0.139	0.596cd	1.114cde	0.410	0.726g	0.485	0.389	0.670j	0.982ijk	0.673n	0.342	
Standard Deviation	1.590	1.598	1.583	1.345	1.520	1.596	1.551	1.577	1.587	1.581	1.537	1.542	1.626	1.605	1.445	
Error Variance	0.001	0.003	0.003	0.007	0.009	0.005	0.003	0.005	0.002	0.008	0.005	0.007	0.004	0.002	0.011	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.8_04 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements.

- The BBC shows too many repeats

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	52 2%	41 2%	8 5%	2 1%	1 2%	4 2%	12 7% ^f h	- -	3 1%	4 2%	6 3%	5 2%	6 3% ^h	2 1%	8 5% ^h	
Disagree strongly	(-2)	131 6%	114 6%	7 4%	8 7%	2 3%	22 10% ^{mo}	12 7%	10 6%	11 6%	11 5%	18 8%	21 7%	6 3%	8 7%	7 4%	
Disagree slightly	(-1)	282 13%	244 14%	24 13%	9 9%	6 12%	11 14%	25 11%	22 12%	35 22% ^f gjk l mno	29 16%	21 11%	32 14%	44 14%	24 13%	9 9%	24 13%
Neither agree nor disagree	(0)	401 19%	355 20% ^b	21 12%	18 18%	7 14%	17 20%	41 18%	35 19%	31 19%	38 21% ^o	29 14%	57 25% ^{jo}	67 21% ^o	42 23% ^o	18 18%	21 12%
Agree slightly	(1)	449 21%	386 22% ^b	26 15%	26 25% ^b	11 23%	19 23%	51 22%	34 19%	32 20%	41 23%	54 27% ^{kmo}	37 16%	83 26% ^{kmo}	33 18%	26 25% ^o	26 15%
Agree strongly	(2)	272 13%	215 12%	34 19% ^a	16 15%	8 16%	9 11%	30 13%	15 8%	20 13%	28 16% ^g	21 10%	28 12%	36 11%	27 15%	16 15%	34 19% ^{gjl}
Completely agree	(3)	305 15%	229 13%	43 24% ^a	23 22% ^a	10 21%	12 15%	40 17% ^{jk}	27 15%	25 16%	24 14%	16 8%	21 9%	38 12%	26 14%	23 22% ^{ijkl}	43 24% ^{gijkl} m
SUMMARY CODES																	
DISAGREE	465 22%	398 23%	39 22%	19 18%	9 19%	15 18%	51 22%	46 25%	45 29% ^j	42 24%	36 18%	56 24%	71 22%	37 20%	19 18%	39 22%	
AGREE	1026 49%	829 47%	103 58% ^a	64 61% ^a	29 60% ^a	41 49%	121 52% ^k	77 42%	77 49% ^k	93 53% ^k	92 46%	86 37%	157 50% ^k	86 47%	64 61% ^g jk m	103 58% ^g jk m	
Don't know	201 10%	180 10% ^c	14 8%	3 3%	3 7%	11 13% ^{chin}	20 9% ⁱ	24 13% ^{chiln}	5 3%	4 2%	43 21% ^f hilm no	32 14% ^{hiln}	22 7% ⁱ	20 11% ^{hin}	3 3%	14 8% ⁱ	
Mean Score	0.638	0.574	0.978a	0.945a	0.977	0.771	0.702k	0.410	0.597	0.644	0.576	0.350	0.564	0.670	0.945gkl	0.978gijkl	
Standard Deviation	1.590	1.561	1.781	1.600	1.635	1.465	1.648	1.769	1.528	1.515	1.473	1.543	1.488	1.575	1.600	1.781	
Error Variance	0.001	0.002	0.019	0.025	0.043	0.030	0.012	0.019	0.015	0.013	0.015	0.012	0.008	0.016	0.025	0.019	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.8_05 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements.

- The BBC shows too many imported programmes, rather than showing enough British made programming

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	90 4%	48 5%	42 4%	15 5%	14 4%	27 4%	34 5%	24 4%	66 4%	23 6%l	31 5%	17 4%	18 3%	79 4%	9 3%
Disagree strongly	(-2)	256 12%	128 13%	128 12%	40 13%f	51 14%f	99 15%f	66 9%	73 12%	183 12%	59 15%l	94 14%l	54 12%l	49 8%	231 13%	25 10%
Disagree slightly	(-1)	391 19%	211 21%b	180 17%	67 23%f	72 19%	130 19%	123 16%	130 21%	262 18%	83 22%l	127 19%	85 19%	96 16%	345 19%	46 17%
Neither agree nor disagree	(0)	619 30%	277 27%	341 32%a	91 31%	110 29%	216 32%	201 27%	180 30%	438 30%	128 33%l	192 29%	133 31%	166 27%	547 30%	68 26%
Agree slightly	(1)	296 14%	136 13%	159 15%	28 10%	32 8%	86 13%	150 20%cde	62 10%	234 16%g	38 10%	90 14%	59 14%	108 18%i	262 14%	34 13%
Agree strongly	(2)	122 6%	72 7%b	51 5%	10 4%	17 4%	35 5%	60 8%cde	26 4%	96 7%	18 5%	24 4%	25 6%	55 9%ij	104 6%	18 7%
Completely agree	(3)	87 4%	41 4%	46 4%	4 1%	9 2%	24 4%	49 7%cde	21 3%	66 4%	18 5%	24 4%	9 2%	36 6%k	80 4%	7 3%
SUMMARY CODES																
DISAGREE	737 35%	387 38%b	350 32%	122 41%f	137 37%f	255 38%f	223 30%	227 37%	510 34%	166 43%l	253 39%l	156 36%l	163 26%	654 36%	80 30%	
AGREE	505 24%	249 25%	256 24%	42 14%	58 15%	146 21%cd	259 35%cde	108 18%	396 27%g	74 19%	137 21%	94 22%	200 32%ijk	445 24%	59 22%	
Don't know	232 11%	102 10%	130 12%	40 14%f	69 18%ef	63 9%	61 8%	93 15%h	139 9%	17 4%	73 11%i	52 12%i	91 15%i	175 10%	56 21%m	
Mean Score	-0.200	-0.229	-0.173	-0.510	-0.409	-0.288c	0.087cd	-0.337	-0.148g	-0.392	-0.347	-0.278	0.151ij	-0.202	-0.157	
Standard Deviation	1.413	1.443	1.384	1.248	1.329	1.372	1.494	1.345	1.436	1.426	1.385	1.325	1.438	1.417	1.376	
Error Variance	0.001	0.002	0.002	0.006	0.007	0.004	0.003	0.004	0.001	0.006	0.004	0.005	0.003	0.001	0.010	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.8_05 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements.

- The BBC shows too many imported programmes, rather than showing enough British made programming

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	90 4%	67 4%	17 9%ac	2 2%	3 7%	1 1%	10 4%	18 10%efhijk ln	4 3%	5 3%	7 4%	8 3%	7 2%	8 4%	2 2%	17 9%efhij kin
Disagree strongly	(-2)	256 12%	204 12%	28 15%	14 13%	11 23%a	8 9%	33 14%g	12 6%	19 12%	17 10%	24 12%	23 10%	34 11%	35 19%gikl	14 13%	28 15%g
Disagree slightly	(-1)	391 19%	331 19%	25 14%	28 26%b	8 16%	17 20%	36 15%	35 19%	39 25%fjko	40 22%j	25 13%	36 15%	70 22%jo	34 19%	28 26%fjko	25 14%
Neither agree nor disagree	(0)	619 30%	525 30%	49 27%	32 30%	14 29%	24 29%	67 29%	54 30%	38 24%	56 32%	48 24%	77 33%	98 31%	62 34%	32 30%	49 27%
Agree slightly	(1)	296 14%	272 15%b	10 6%	9 8%	5 11%	14 17%o	39 17%mno	28 15%o	26 17%o	34 19%mmo	26 13%o	36 16%o	49 16%o	18 10%	9 8%	10 6%
Agree strongly	(2)	122 6%	95 5%	15 8%	11 11%a	2 3%	3 4%	16 7%	7 4%	8 5%	11 6%	12 6%	13 5%	18 6%	6 3%	11 11%gm	15 8%
Completely agree	(3)	87 4%	61 3%	19 11%a	4 4%	2 5%	1 2%	9 4%	7 4%	8 5%	10 5%	6 3%	6 2%	11 3%	4 2%	4 4%	19 11%efgjk lm
SUMMARY CODES																	
DISAGREE	737 35%	602 34%	70 39%	43 41%	22 46%	25 31%	78 34%	64 35%	62 39%ejk	61 34%	56 28%	67 29%	111 35%	77 42%jk	43 41%jk	70 39%ejk	
AGREE	505 24%	428 24%	44 24%	24 23%	9 19%	19 23%	64 28%am	43 23%	42 26%am	55 31%am	45 23%	55 24%am	78 25%am	28 15%	24 23%	44 24%am	
Don't know	232 11%	208 12%	16 9%	6 5%	3 6%	15 18%ilm	23 10%i	21 12%i	16 10%i	5 3%	49 25%lghik lmno	33 14%in	29 9%i	17 9%i	6 5%	16 9%i	
Mean Score	-0.200	-0.190d	-0.214	-0.180	-0.548	-0.148	-0.154m	-0.289	-0.178m	-0.013m	-0.164m	-0.137m	-0.145m	-0.514	-0.180	-0.214	
Standard Deviation	1.413	1.366	1.791	1.393	1.523	1.194	1.444	1.482	1.402	1.350	1.448	1.302	1.295	1.295	1.393	1.791	
Error Variance	0.001	0.001	0.019	0.020	0.037	0.022	0.010	0.013	0.014	0.011	0.015	0.008	0.006	0.011	0.020	0.019	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.8 Thinking about the quality of BBC content, please indicate how much you agree or disagree with the following statements. - SUMMARY TABLE

Base: All respondents

		The BBC makes consistently high quality TV and radio programmes and online content	Other broadcasters content is generally less high quality than the BBC's	The quality of BBC programmes isn't as good as it used to be	The BBC shows too many repeats	The BBC shows too many imported programmes, rather than showing enough British made programming
Unweighted Base		2093	2093	2093	2093	2093
Weighted Base		2093	2093	2093	2093	2093
Completely disagree	(-3)	44 2%	124 6%	87 4%	52 2%	90 4%
Disagree strongly	(-2)	74 4%	201 10%	237 11%	131 6%	256 12%
Disagree slightly	(-1)	186 9%	384 18%	344 16%	282 13%	391 19%
Neither agree nor disagree	(0)	378 18%	547 26%	450 22%	401 19%	619 30%
Agree slightly	(1)	557 27%	372 18%	387 18%	449 21%	296 14%
Agree strongly	(2)	472 23%	186 9%	194 9%	272 13%	122 6%
Completely agree	(3)	196 9%	105 5%	202 10%	305 15%	87 4%
SUMMARY CODES						
DISAGREE		304 15%	709 34%	668 32%	465 22%	737 35%
AGREE		1225 59%	664 32%	783 37%	1026 49%	505 24%
Don't know		185 9%	173 8%	192 9%	201 10%	232 11%
Mean Score		0.851	-0.051	0.160	0.638	-0.200
Standard Deviation		1.394	1.508	1.624	1.590	1.413
Error Variance		0.001	0.001	0.001	0.001	0.001

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.9 Do you think the balance of the BBC's overall content should be distinctive because it is publicly funded? By that I mean being different to that from other broadcasters.

Base: All respondents

	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
Yes	1240	612	628	150	189	428	473	361	879	256	383	247	354	1106	132
	59%	60%	58%	51%	51%	63% ^{cd}	64% ^{cd}	59%	59%	67% ^{ijkl}	58%	57%	57%	61% ⁿ	50%
No	606	295	311	98	106	189	213	158	448	98	216	142	150	527	74
	29%	29%	29%	33%	28%	28%	29%	26%	30%	26%	33% ^{il}	33% ^{il}	24%	29%	28%
Don't know	247	110	138	47	78	64	59	91	157	30	56	46	115	188	57
	12%	11%	13%	16% ^{ef}	21% ^{ef}	9%	8%	15% ^h	11%	8%	9%	11%	19% ^{ijk}	10%	22% ^m

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.9 Do you think the balance of the BBC's overall content should be distinctive because it is publicly funded? By that I mean being different to that from other broadcasters.

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
Yes	1240 59%	1049 60%	107 60%	56 53%	28 58%	53 64%	143 62%	102 56%	101 64%ik	92 52%	125 63%	123 53%	205 65%ikn	103 56%	56 53%	107 60%
No	606 29%	505 29%	50 28%	36 35%	15 31%	21 25%	63 27%j	59 33%j	45 28%j	72 41%efhjk lo	37 18%	65 28%j	82 26%	62 34%j	36 35%j	50 28%j
Don't know	247 12%	208 12%	21 12%	13 12%	6 12%	8 10%	26 11%	20 11%	12 8%	13 7%	37 19%fhilm	44 19%fghilm	29 9%	18 10%	13 12%	21 12%

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_01. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- The BBC makes lots of TV programmes that no other broadcaster would make

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	95 5%	56 5%	40 4%	7 2%	21 6%	40 6% ^c	27 4%	29 5%	67 4%	14 4%	30 5%	23 5%	29 5%	83 5%	11 4%
Disagree strongly	(-2)	188 9%	85 8%	103 10%	19 7%	35 9%	68 10%	65 9%	65 11%	123 8%	41 11%	52 8%	39 9%	56 9%	165 9%	23 9%
Disagree slightly	(-1)	285 14%	144 14%	140 13%	48 16%	54 14%	91 13%	93 12%	78 13%	207 14%	51 13%	106 16% ^l	60 14%	68 11%	248 14%	37 14%
Neither agree nor disagree	(0)	434 21%	184 18%	250 23% ^a	67 23%	71 19%	155 23%	140 19%	125 20%	309 21%	62 16%	136 21%	94 22%	142 23% ⁱ	381 21%	51 19%
Agree slightly	(1)	495 24%	257 25%	238 22%	76 26%	83 22%	143 21%	193 26% ^e	140 23%	355 24%	104 27% ^l	160 24%	101 23%	131 21%	444 24% ⁿ	47 18%
Agree strongly	(2)	226 11%	125 12% ^b	102 9%	31 11%	33 9%	67 10%	95 13%	66 11%	160 11%	65 17% ^{ijkl}	70 11%	42 10%	49 8%	198 11%	28 11%
Completely agree	(3)	84 4%	40 4%	43 4%	7 2%	8 2%	24 4%	45 6% ^{cde}	16 3%	67 5%	17 4%	25 4%	18 4%	25 4%	76 4%	7 3%
SUMMARY CODES																
DISAGREE	568 27%	285 28%	283 26%	74 25%	109 29%	199 29%	185 25%	172 28%	396 27%	106 28%	187 29%	122 28%	152 25%	497 27%	70 27%	
AGREE	805 38%	422 42% ^b	383 36%	114 39%	124 33%	234 34%	333 45% ^{de}	223 37%	582 39%	186 48% ^{ijkl}	255 39% ^l	161 37%	204 33%	719 39% ⁿ	82 31%	
Don't know	286 14%	125 12%	161 15%	40 14%	69 19% ^f	91 13%	85 11%	90 15%	196 13%	30 8%	78 12%	58 13% ⁱ	120 19% ^{ijkl}	224 12%	60 23% ^m	
Mean Score	0.140	0.164	0.116	0.203	-0.040	*	0.322^{de}	0.053	0.175	0.310^l	0.130	0.084	0.072	0.151	0.052	
Standard Deviation	1.491	1.529	1.452	1.318	1.480	1.518	1.515	1.488	1.491	1.524	1.465	1.504	1.482	1.491	1.485	
Error Variance	0.001	0.003	0.002	0.007	0.008	0.005	0.003	0.005	0.002	0.007	0.004	0.006	0.003	0.001	0.012	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_01. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- The BBC makes lots of TV programmes that no other broadcaster would make

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	95 5%	67 4%	18 10%a	6 6%	4 9%a	4 5%	8 3%	9 5%	6 4%	7 4%	5 3%	11 5%	10 3%	7 4%	6 6%	18 10% ^{fhijk} lm
Disagree strongly	(-2)	188 9%	153 9%	20 11%	9 8%	6 12%	9 11% ^k	19 8% ^k	10 6%	14 9% ^k	18 10% ^k	18 9% ^k	9 4%	30 9% ^k	27 15% ^{gk}	9 8%	20 11% ^k
Disagree slightly	(-1)	285 14%	224 13%	31 17%	18 18%	11 24% ^a	13 15%	25 11%	21 12%	25 16%	30 17%	19 9%	28 12%	42 13%	22 12%	18 18%	31 17% ^j
Neither agree nor disagree	(0)	434 21%	368 21%	29 17%	29 28% ^b	7 16%	15 19%	70 30% ^{hijmo}	42 23% ^j	25 16%	32 18%	26 13%	56 24% ^j	70 22% ^j	32 17%	29 28% ^{hijmo}	29 17%
Agree slightly	(1)	495 24%	449 25% ^{bcd}	24 13%	16 15%	6 13%	18 21%	52 22% ^o	40 22% ^o	53 33% ^{fgmno}	56 32% ^{fmno}	52 26% ^{no}	58 25% ^o	84 26% ^{no}	37 20%	16 15%	24 13%
Agree strongly	(2)	226 11%	190 11%	21 12%	11 10%	5 10%	6 8%	21 9%	17 9%	15 9%	25 14%	24 12%	23 10%	35 11%	24 13%	11 10%	21 12%
Completely agree	(3)	84 4%	64 4%	13 7% ^a	2 2%	5 10% ^{ac}	1 1%	9 4%	11 6% ^{il}	3 2%	3 2%	10 5%	9 4%	6 2%	12 6% ^{il}	2 2%	13 7% ^{il}
SUMMARY CODES																	
DISAGREE	568 27%	444 25%	69 39% ^a	33 31%	22 45% ^a	26 31%	52 22%	40 22%	45 29%	54 31% ^k	42 21%	48 21%	81 26%	56 30% ^k	33 31%	69 39% ^{fgjkl}	
AGREE	805 38%	703 40% ^c	57 32%	29 28%	16 33%	25 31%	81 35%	68 38%	71 45% ^{eno}	84 47% ^{efno}	86 43% ^{no}	90 39%	125 39%	73 40%	29 28%	57 32%	
Don't know	286 14%	248 14%	22 12%	13 13%	3 6%	16 19% ^{ai}	29 13% ^{ai}	32 18% ^{ai}	17 11% ^{ai}	7 4%	45 23% ^{fhilm} no	37 16% ⁱ	40 13% ^{ai}	23 13% ^{ai}	13 13% ^{ai}	22 12% ^{ai}	
Mean Score	0.140	0.191 ^b	-0.146	-0.085	-0.145	-0.148	0.158	0.274 ^o	0.149	0.172	0.383 ^{eno}	0.270 ^o	0.151	0.142	-0.085	-0.146	
Standard Deviation	1.491	1.447	1.785	1.434	1.792	1.464	1.366	1.509	1.403	1.420	1.510	1.411	1.371	1.638	1.434	1.785	
Error Variance	0.001	0.001	0.020	0.023	0.052	0.033	0.009	0.015	0.014	0.012	0.016	0.010	0.007	0.018	0.023	0.020	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_02. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- The BBC makes lots of programmes that are more daring or innovative than those made by other broadcasters

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	135 6%	68 7%	67 6%	6 2%	25 7% ^c	54 8% ^c	50 7% ^c	35 6%	100 7%	32 8%	37 6%	35 8%	32 5%	124 7%	9 3%
Disagree strongly	(-2)	232 11%	111 11%	121 11%	21 7%	31 8%	81 12% ^c	99 13% ^{cd}	60 10%	171 12%	44 11%	66 10%	51 12%	70 11%	214 12% ⁿ	17 7%
Disagree slightly	(-1)	363 17%	184 18%	179 17%	51 17%	49 13%	116 17%	147 20% ^d	94 15%	269 18%	82 21% ^{kl}	133 20% ^{kl}	64 15%	84 13%	323 18%	40 15%
Neither agree nor disagree	(0)	518 25%	245 24%	273 25%	89 30% ^f	103 27%	164 24%	163 22%	149 24%	370 25%	78 20%	156 24%	116 27%	169 27% ⁱ	452 25%	63 24%
Agree slightly	(1)	380 18%	178 18%	201 19%	61 21%	57 15%	119 18%	142 19%	126 21%	254 17%	78 20%	124 19%	70 16%	108 17%	335 18%	44 17%
Agree strongly	(2)	140 7%	77 8%	63 6%	17 6%	23 6%	46 7%	55 7%	41 7%	99 7%	30 8%	46 7%	29 7%	35 6%	118 6%	22 8%
Completely agree	(3)	50 2%	29 3%	20 2%	6 2%	7 2%	11 2%	26 3% ^e	13 2%	37 2%	9 2%	19 3%	5 1%	16 3%	40 2%	9 4%
SUMMARY CODES																
DISAGREE	729 35%	363 36%	366 34%	78 26%	105 28%	251 37% ^{cd}	296 40% ^{cd}	189 31%	540 36% ^g	157 41% ^l	235 36% ^l	151 35%	186 30%	661 36% ⁿ	67 25%	
AGREE	569 27%	285 28%	284 26%	84 28%	87 23%	176 26%	223 30% ^d	179 29%	390 26%	118 31% ^k	189 29%	104 24%	159 26%	493 27%	75 29%	
Don't know	276 13%	123 12%	153 14%	45 15% ^f	79 21% ^{ef}	90 13% ^f	63 8%	92 15%	184 12%	31 8%	75 11%	65 15% ⁱ	106 17% ^{ij}	215 12%	58 22% ^m	
Mean Score	-0.232	-0.210	-0.253	0.009 ^{ef}	-0.211	-0.332	-0.243	-0.142	-0.268	-0.278	-0.173	-0.348	-0.183	-0.269	0.067 ^m	
Standard Deviation	1.445	1.479	1.411	1.212	1.429	1.461	1.507	1.420	1.453	1.506	1.434	1.444	1.412	1.445	1.413	
Error Variance	0.001	0.002	0.002	0.006	0.008	0.004	0.003	0.004	0.002	0.007	0.004	0.006	0.003	0.001	0.011	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_02. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- The BBC makes lots of programmes that are more daring or innovative than those made by other broadcasters

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	135 6%	93 5%	30 17% ^{ead}	9 8%	3 6%	8 9% ^{hi}	13 5%	11 6% ^h	2 1%	4 2%	9 5%	11 5%	22 7% ^{hi}	14 8% ^{hi}	9 8% ^{hi}	30 17% ^{efghijklm}
Disagree strongly	(-2)	232 11%	186 11%	20 11%	20 19% ^a	6 12%	12 14% ^k	27 12% ^k	17 9% ^k	18 11% ^k	23 13% ^k	23 12% ^k	5 2%	27 9% ^k	34 18% ^{gkl}	20 19% ^{gkl}	20 11% ^k
Disagree slightly	(-1)	363 17%	307 17%	25 14%	19 18%	13 27% ^b	14 17%	40 17%	23 12%	41 26% ^{fgijklmo}	35 20%	32 16%	39 17%	55 17%	28 15%	19 18%	25 14%
Neither agree nor disagree	(0)	518 25%	447 25%	37 21%	24 23%	10 21%	19 23%	67 29% ^{hjm}	47 26% ^j	31 19%	53 30% ^{hjm}	27 13%	77 33% ^{hjmno}	90 29% ^{jm}	36 20%	24 23%	37 21%
Agree slightly	(1)	380 18%	333 19%	28 16%	12 12%	6 12%	14 17%	41 18%	32 17%	37 23% ⁿ	40 23% ⁿ	36 18%	42 18%	60 19%	32 17%	12 12%	28 16%
Agree strongly	(2)	140 7%	111 6%	13 7%	10 10%	6 12%	4 5%	13 6%	12 7%	10 7%	10 6%	13 7%	17 7%	19 6%	12 7%	10 10%	13 7%
Completely agree	(3)	50 2%	39 2%	6 4%	3 3%	2 4%	- -	3 1%	9 5% ^{fhi}	- -	1 1%	4 2%	9 4% ^{hi}	6 2%	6 3% ^h	3 3%	6 4% ^h
SUMMARY CODES																	
DISAGREE		729 35%	585 33%	75 42% ^a	48 46% ^a	21 44%	33 40% ^k	79 34% ^k	51 28%	61 39% ^{gk}	62 35% ^k	65 32%	55 24%	104 33% ^k	75 41% ^{gk}	48 46% ^{gjkl}	75 42% ^{gkl}
AGREE		569 27%	483 27%	48 27%	25 24%	13 28%	18 22%	58 25%	53 29%	47 30%	51 29%	53 27%	68 29%	85 27%	50 27%	25 24%	48 27%
Don't know		276 13%	247 14%	18 10%	8 8%	3 7%	12 15% ⁱ	28 12%	32 17% ^{ino}	19 12%	11 6%	54 27% ^{efghijklmno}	32 14% ⁱ	38 12%	22 12%	8 8%	18 10%
Mean Score	-0.232	-0.188^b	-0.512	-0.459	-0.216	-0.545	-0.264	-0.045^{eo}	-0.187	-0.180	-0.212	0.114^{efilmno}	-0.217	-0.382	-0.459	-0.512	
Standard Deviation	1.445	1.398	1.726	1.563	1.543	1.413	1.350	1.527	1.221	1.229	1.512	1.319	1.382	1.581	1.563	1.726	
Error Variance	0.001	0.001	0.018	0.026	0.038	0.029	0.009	0.015	0.011	0.009	0.016	0.009	0.007	0.016	0.026	0.018	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_03. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- BBC1 and ITV1 are quite similar, apart from the adverts

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	99 5%	60 6%b	39 4%	7 3%	16 4%	25 4%	51 7%ce	23 4%	76 5%	26 7%l	31 5%	24 6%l	18 3%	93 5%	6 2%
Disagree strongly	(-2)	267 13%	141 14%	126 12%	25 9%	43 11%	101 15%c	98 13%	186 13%	76 20%ijkl	86 13%	44 10%	61 10%	247 14%n	20 7%	
Disagree slightly	(-1)	354 17%	176 17%	178 17%	51 17%	63 17%	121 18%	119 16%	104 17%	250 17%	85 22%l	129 20%l	76 17%l	65 11%	312 17%	41 16%
Neither agree nor disagree	(0)	237 11%	110 11%	127 12%	47 16%ef	50 13%	62 9%	78 10%	66 11%	171 12%	32 8%	73 11%	45 10%	88 14%i	190 10%	43 16%m
Agree slightly	(1)	497 24%	248 24%	249 23%	73 25%	68 18%	170 25%d	187 25%d	142 23%	356 24%	75 20%	157 24%	108 25%	157 25%i	447 25%	51 19%
Agree strongly	(2)	278 13%	122 12%	156 14%	35 12%	43 11%	84 12%	117 16%	77 13%	201 14%	43 11%	73 11%	59 14%	103 17%ij	257 14%n	21 8%
Completely agree	(3)	122 6%	50 5%	72 7%	15 5%	16 4%	46 7%	46 6%	28 5%	95 6%	17 4%	35 5%	26 6%	44 7%	111 6%	10 4%
SUMMARY CODES																
DISAGREE	720 34%	377 37%b	343 32%	84 28%	122 33%	247 36%c	267 36%c	209 34%	511 34%	186 48%ijkl	245 37%l	144 33%l	144 23%	652 36%n	67 25%	
AGREE	898 43%	421 41%	477 44%	122 41%	126 34%	300 44%d	349 47%d	246 40%	651 44%	135 35%	265 40%	193 45%i	304 49%ij	814 45%n	81 31%	
Don't know	238 11%	107 11%	131 12%	42 14%l	76 20%ef	71 10%f	50 7%	89 15%h	150 10%	31 8%	73 11%	52 12%	83 13%l	165 9%	72 27%m	
Mean Score	0.127	0.006	0.242a	0.245	0.013	0.129	0.130	0.081	0.145	-0.287	0.024i	0.176i	0.477ijk	0.125	0.130	
Standard Deviation	1.641	1.651	1.625	1.475	1.594	1.653	1.707	1.602	1.657	1.675	1.612	1.652	1.570	1.664	1.438	
Error Variance	0.001	0.003	0.003	0.008	0.010	0.005	0.003	0.005	0.002	0.009	0.005	0.008	0.004	0.002	0.012	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_03. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- BBC1 and ITV1 are quite similar, apart from the adverts

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	99 5%	82 5%	10 6%	5 5%	2 4%	4 5%	5 2%	18 10%fikl	8 5%	5 3%	9 5%	7 3%	14 4%	12 7%fg	5 5%	10 6%
Disagree strongly	(-2)	267 13%	228 13% ^d	24 14%	13 13%	2 4%	9 11%	38 16% ^g	14 8%	18 11%	23 13%	19 10%	27 11%	47 15% ^g	33 18% ^{gj}	13 13%	24 14%
Disagree slightly	(-1)	354 17%	309 18% ^d	26 15%	15 14%	3 7%	12 14%	36 15%	26 15%	40 26% ^{fgmno}	32 18%	36 18%	40 17%	59 19%	27 15%	15 14%	26 15%
Neither agree nor disagree	(0)	237 11%	201 11%	23 13%	10 10%	3 6%	6 7%	37 16% ^{hjm}	19 11%	13 8%	24 13% ^j	11 5%	42 18% ^{eghjl}	36 11% ^j	13 7%	10 10%	23 13% ^j
Agree slightly	(1)	497 24%	424 24%	33 19%	27 26%	13 27%	19 22%	57 24%	38 21%	39 25%	57 32% ^{gklo}	47 24%	49 21%	72 23%	48 26%	27 26%	33 19%
Agree strongly	(2)	278 13%	229 13%	26 15%	12 12%	11 23% ^{ajkm}	19 23% ^{fgjkm}	30 13%	23 13%	26 17% ^k	23 13%	20 10%	20 9%	45 14%	21 12%	12 12%	26 15%
Completely agree	(3)	122 6%	87 5%	16 9% ^a	10 10%	9 19% ^{ab}	5 5%	15 7%	12 6%	8 5%	7 4%	11 6%	6 3%	16 5%	7 4%	10 10% ^k	16 9% ^k
SUMMARY CODES																	
DISAGREE	720 34%	619 35% ^d	61 34% ^d	33 31% ^d	7 16%	25 30%	78 34%	59 32%	67 42%	60 34%	64 32%	74 32%	120 38%	72 39%	33 31%	61 34%	
AGREE	898 43%	740 42%	76 43%	49 47%	33 68% ^{abc}	42 51% ^k	102 44% ^k	73 40%	73 46% ^k	87 49% ^k	78 39%	75 33%	133 42% ^k	77 42%	49 47% ^k	76 43% ^k	
Don't know	238 11%	203 12%	18 10%	12 12%	5 10%	9 11% ^{hi}	16 7%	31 17% ^{fhil}	6 4%	6 4%	45 23% ^{efhil}	40 17% ^{fhil}	27 9% ⁱ	22 12% ^{hi}	12 12% ^{hi}	18 10% ^{hi}	
Mean Score	0.127	0.084	0.184	0.281	1.113 ^{abc}	0.378	0.170	0.074	0.086	0.191	0.127	-0.036	0.051	-0.105	0.281	0.184	
Standard Deviation	1.641	1.616	1.765	1.718	1.639	1.704	1.575	1.793	1.625	1.481	1.658	1.449	1.635	1.696	1.718	1.765	
Error Variance	0.001	0.002	0.019	0.032	0.044	0.040	0.011	0.021	0.018	0.013	0.019	0.011	0.010	0.019	0.032	0.019	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_04. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- The BBC makes lots of online and website content that no other organisation would make

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	70 3%	37 4%	33 3%	5 2%	18 5%cf	32 5%cf	16 2%	24 4%	46 3%	14 4%	19 3%	18 4%	19 3%	64 3%	5 2%
Disagree strongly	(-2)	104 5%	59 6%	45 4%	21 7%ef	21 6%f	45 7%f	17 2%	38 6%	66 4%	20 5%	39 6%l	24 6%	21 3%	97 5%	7 3%
Disagree slightly	(-1)	178 8%	90 9%	88 8%	42 14%ef	44 12%ef	52 8%	39 5%	58 9%	120 8%	42 11%l	61 9%l	39 9%	37 6%	144 8%	34 13% ^m
Neither agree nor disagree	(0)	501 24%	238 23%	262 24%	77 26%	98 26%	159 23%	166 22%	143 23%	357 24%	91 24%	158 24%	105 24%	146 24%	436 24%	61 23%
Agree slightly	(1)	322 15%	168 16%	155 14%	60 20%ef	53 14%	101 15%	108 15%	96 16%	226 15%	56 15%	118 18%	61 14%	88 14%	283 16%	38 14%
Agree strongly	(2)	180 9%	105 10% ^b	75 7%	22 8%	34 9%	71 10%f	53 7%	67 11% ^h	113 8%	56 14% ^{ijkl}	59 9% ^l	33 8%	32 5%	154 8%	25 10%
Completely agree	(3)	72 3%	36 4%	36 3%	10 3%	12 3%	27 4%	23 3%	24 4%	48 3%	18 5% ^l	30 5% ^l	11 3%	13 2%	61 3%	11 4%
SUMMARY CODES																
DISAGREE	352 17%	186 18%	165 15%	67 23% ^{ef}	84 22% ^f	129 19% ^f	72 10%	120 20% ^h	232 16%	75 20% ^l	119 18% ^l	81 19% ^l	77 12%	304 17%	46 18%	
AGREE	575 27%	309 30% ^b	266 25%	92 31% ^{ef}	99 26%	199 29%	184 25%	188 31% ^h	387 26%	129 34% ^{kl}	207 32% ^{kl}	105 24%	133 22%	498 27%	74 28%	
Don't know	666 32%	282 28%	384 36% ^a	59 20%	92 25%	192 28% ^c	322 43% ^{cde}	159 26%	507 34% ^g	89 23%	172 26%	143 33% ^{ij}	263 42% ^{ijk}	583 32%	82 31%	
Mean Score	0.213	0.228	0.197	0.155	0.059	0.177	0.389^{cde}	0.217	0.211	0.335^k	0.266	0.070	0.157	0.200	0.318	
Standard Deviation	1.414	1.448	1.379	1.299	1.448	1.526	1.301	1.483	1.382	1.483	1.425	1.425	1.324	1.423	1.351	
Error Variance	0.001	0.003	0.003	0.007	0.009	0.006	0.004	0.005	0.002	0.008	0.005	0.008	0.004	0.002	0.011	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_04. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- The BBC makes lots of online and website content that no other organisation would make

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	70 3%	50 3%	14 8%ac	2 2%	3 7%	1 2%	7 3%	9 5%h	1 1%	4 2%	5 3%	5 2%	11 4%	6 3%	2 2%	14 8%fhijk ln
Disagree strongly	(-2)	104 5%	82 5%	7 4%	10 9%a	5 10%	6 7%k	13 6%k	7 4%	6 4%	7 4%	11 6%k	4 2%	15 5%	13 7%k	10 9%k	7 4%
Disagree slightly	(-1)	178 8%	142 8%	15 9%	11 11%	9 20%ab	10 12%	18 8%	13 7%	12 8%	22 12%j	11 5%	17 7%	26 8%	13 7%	11 11%	15 9%
Neither agree nor disagree	(0)	501 24%	428 24%	40 22%	22 22%	10 20%	11 14%	71 31%egjm	37 20%	35 22%	56 32%egjm	31 16%	66 28%ejm	86 27%ej	35 19%	22 22%	40 22%
Agree slightly	(1)	322 15%	285 16%	21 12%	11 11%	5 10%	10 12%	40 17%	29 16%	23 15%	32 18%	35 18%	39 17%	55 17%	23 12%	11 11%	21 12%
Agree strongly	(2)	180 9%	145 8%	16 9%	14 13%	6 12%	1 2%	17 7%	12 6%	4 3%	20 11%eh	18 9%eh	35 15%efghl	20 6%	19 10%eh	14 13%ehl	16 9%eh
Completely agree	(3)	72 3%	54 3%	15 9%ac	1 1%	2 4%	- -	5 2%	9 5%hl	1 1%	3 2%	6 3%	15 7%efhln	4 1%	12 6%efhln	1 1%	15 9%efhij ln
SUMMARY CODES																	
DISAGREE	352 17%	274 16%	37 21%	23 22%	17 37%ab	17 20%	38 16%	30 16%	19 12%	32 18%	27 14%	26 11%	53 17%	32 17%	23 22%hk	37 21%hk	
AGREE	575 27%	484 27%	53 30%	26 24%	13 26%	12 14%	62 27%e	49 27%e	28 18%	54 31%eh	59 30%eh	89 38%efghl n	78 25%	53 29%eh	26 24%	53 30%eh	
Don't know	666 32%	577 33% ^d	48 27%	33 32% ^d	8 17%	43 52% ^{fgikl} mno	62 27%	66 36% ^{fik}	76 48% ^{fgikl} mno	34 19%	81 41% ^{fiklo}	51 22%	100 32% ^{ik}	63 34% ^{ik}	33 32% ⁱ	48 27%	
Mean Score	0.213	0.237^d	0.201	0.047	-0.162	-0.307	0.139	0.193	0.101	0.230^e	0.338^e	0.628^{efg} hilno	0.062	0.326^e	0.047	0.201	
Standard Deviation	1.414	1.364	1.750	1.421	1.633	1.209	1.285	1.547	1.063	1.225	1.471	1.337	1.280	1.614	1.421	1.750	
Error Variance	0.001	0.002	0.024	0.030	0.049	0.041	0.010	0.021	0.015	0.011	0.021	0.010	0.008	0.024	0.030	0.024	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_05. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- It is okay for the BBC to show the same sorts of programmes as commercial broadcasters as long as they aren't on at exactly the same time

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	42 2%	24 2%	19 2%	2 1%	7 2%	18 3% ^c	16 2%	17 3%	25 2%	9 2%	11 2%	6 1%	16 3%	36 2%	4 2%
Disagree strongly	(-2)	102 5%	54 5%	47 4%	9 3%	24 6%	34 5%	34 5%	30 5%	72 5%	22 6%	35 5%	16 4%	28 5%	87 5%	15 6%
Disagree slightly	(-1)	167 8%	81 8%	86 8%	28 9% ^d	18 5%	58 8%	63 8% ^d	44 7%	123 8%	37 10%	62 9% ^l	29 7%	39 6%	148 8%	19 7%
Neither agree nor disagree	(0)	492 24%	239 23%	254 24%	72 24%	91 24%	176 26% ^f	154 21%	149 24%	343 23%	102 27%	157 24%	100 23%	134 22%	438 24%	49 19%
Agree slightly	(1)	558 27%	260 26%	298 28%	92 31% ^e	99 27%	161 24%	206 28%	162 27%	396 27%	94 24%	173 26%	129 30%	162 26%	496 27%	62 24%
Agree strongly	(2)	334 16%	171 17%	163 15%	35 12%	54 15%	110 16%	135 18% ^c	91 15%	243 16%	64 17%	111 17%	68 16%	90 15%	294 16%	40 15%
Completely agree	(3)	158 8%	87 9%	72 7%	17 6%	20 5%	41 6%	80 11% ^{cde}	33 5%	125 8% ^g	37 10%	44 7%	32 7%	46 7%	145 8%	13 5%
SUMMARY CODES																
DISAGREE	311 15%	159 16%	152 14%	39 13%	48 13%	110 16%	114 15%	91 15%	220 15%	69 18% ^k	108 16%	51 12%	83 13%	271 15%	38 14%	
AGREE	1050 50%	517 51%	533 50%	143 48%	174 47%	312 46%	421 57% ^{cde}	286 47%	764 52%	195 51%	327 50%	229 53%	299 48%	934 51% ⁿ	116 44%	
Don't know	240 11%	102 10%	138 13%	41 14% ^f	60 16% ^f	82 12% ^f	56 7%	83 14%	156 11%	19 5%	64 10% ⁱ	55 13% ⁱ	103 17% ^{ij}	177 10%	61 23% ^m	
Mean Score	0.649	0.657	0.642	0.628	0.585	0.544	0.778^e	0.545	0.691	0.616	0.610	0.739	0.652	0.662	0.598	
Standard Deviation	1.373	1.418	1.328	1.191	1.344	1.389	1.425	1.371	1.372	1.437	1.356	1.289	1.406	1.369	1.384	
Error Variance	0.001	0.002	0.002	0.005	0.007	0.004	0.002	0.004	0.001	0.006	0.004	0.005	0.003	0.001	0.010	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_05. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- It is okay for the BBC to show the same sorts of programmes as commercial broadcasters as long as they aren't on at exactly the same time

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	42 2%	34 2%	6 3%	3 2%	- -	1 1%	7 3%h	4 2%	- -	3 2%	2 1%	6 3%	9 3%	2 1%	3 2%	6 3%h
Disagree strongly	(-2)	102 5%	85 5%	8 5%	7 7%	1 3%	4 5%	9 4%	5 3%	8 5%	6 4%	8 4%	15 6%	15 5%	14 8%	7 7%	8 5%
Disagree slightly	(-1)	167 8%	142 8%	8 4%	13 13%b	4 8%	9 10%	17 7%	9 5%	16 10%o	21 12%gko	14 7%	12 5%	33 11%gko	11 6%	13 13%gko	8 4%
Neither agree nor disagree	(0)	492 24%	404 23%	42 24%	37 36%abd	9 18%	19 23%	63 27%j	46 25%j	40 25%	37 21%	33 16%	53 23%	71 22%	42 23%	37 36%ijklm o	42 24%
Agree slightly	(1)	558 27%	500 28%bc	34 19%	13 13%	11 23%	27 33%no	62 27%n	44 24%n	51 32%no	54 30%no	56 28%n	63 27%n	91 29%no	52 28%n	13 13%	34 19%
Agree strongly	(2)	334 16%	275 16%	39 22%a	14 14%	6 14%	11 14%	35 15%	28 15%	17 11%	42 24%fhjk	26 13%	25 11%	52 16%	38 21%hk	14 14%	39 22%hjk
Completely agree	(3)	158 8%	111 6%	23 13%a	9 9%	15 32%abc	4 5%	16 7%	17 9% m	8 5%	9 5%	14 7%	19 8%	17 5%	7 4%	9 9%	23 13%efhil m
SUMMARY CODES																	
DISAGREE	311 15%	261 15%	21 12%	23 22%b	5 11%	14 17%	33 14%	18 10%	25 16%	30 17%	25 12%	33 14%	57 18%g	27 15%	23 22%gjo	21 12%	
AGREE	1050 50%	885 50%c	95 54%c	37 35%	33 69%abc	42 51%n	113 49%n	89 49%n	76 48%	105 59%fkn	97 49%n	107 46%	160 50%n	97 53%n	37 35%	95 54%n	
Don't know	240 11%	212 12%d	19 11%d	7 7%	1 2%	8 9%i	23 10%i	29 16%iln	17 11%i	5 3%	45 23%efhil mno	38 17%filn	28 9%i	18 10%i	7 7%	19 11%i	
Mean Score	0.649	0.623	0.880ac	0.356	1.359abc	0.539	0.585	0.788n	0.548	0.720	0.743n	0.565	0.537	0.624	0.356	0.880ln	
Standard Deviation	1.373	1.340	1.515	1.461	1.469	1.268	1.365	1.360	1.200	1.291	1.327	1.442	1.375	1.317	1.461	1.515	
Error Variance	0.001	0.001	0.014	0.022	0.033	0.022	0.009	0.012	0.010	0.010	0.012	0.011	0.007	0.011	0.022	0.014	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_06. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- Radio 1 and commercial pop radio stations like Capital Network and Absolute Radio are quite similar, apart from the adverts

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	42 2%	20 2%	22 2%	6 2%	6 2%	22 3%f	8 1%	11 2%	30 2%	9 2%	15 2%	9 2%	10 2%	36 2%	6 2%
Disagree strongly	(-2)	99 5%	60 6%b	39 4%	17 6%	23 6%f	34 5%	24 3%	29 5%	70 5%	16 4%	36 6%	19 4%	27 4%	91 5%	8 3%
Disagree slightly	(-1)	162 8%	81 8%	80 7%	27 9%f	42 11%f	62 9%f	30 4%	70 12%h	92 6%	36 9%l	64 10%l	35 8%l	26 4%	148 8%	14 5%
Neither agree nor disagree	(0)	387 18%	187 18%	199 18%	58 20%	60 16%	121 18%	147 20%	105 17%	281 19%	81 21%	122 19%	67 15%	117 19%	324 18%	61 23%
Agree slightly	(1)	357 17%	188 19%	169 16%	71 24%f	73 20%f	126 18%f	87 12%	113 19%	244 16%	59 15%	114 17%	79 18%	105 17%	313 17%	43 16%
Agree strongly	(2)	189 9%	99 10%	89 8%	39 13%ef	38 10%	60 9%	52 7%	63 10%	125 8%	34 9%	59 9%	45 10%	51 8%	172 9%	17 6%
Completely agree	(3)	98 5%	53 5%	45 4%	13 4%	18 5%	40 6%f	26 4%	33 5%	64 4%	14 4%	35 5%	18 4%	30 5%	90 5%	8 3%
SUMMARY CODES																
DISAGREE	303 14%	162 16%	141 13%	50 17%f	72 19%f	119 17%f	62 8%	111 18%h	192 13%	62 16%l	115 18%l	63 15%l	63 10%	275 15%	28 10%	
AGREE	643 31%	340 33%b	303 28%	123 42%ef	129 35%f	225 33%f	165 22%	210 34%h	434 29%	106 28%	209 32%	143 33%	186 30%	574 32%	68 26%	
Don't know	761 36%	326 32%	434 40%a	63 21%	112 30%c	216 32%c	370 50%cde	184 30%	577 39%g	135 35%	210 32%	162 37%	253 41%j	648 36%	107 41%	
Mean Score	0.406	0.410	0.402	0.468	0.370	0.362	0.447	0.415	0.402	0.287	0.355	0.455	0.513	0.414	0.350	
Standard Deviation	1.425	1.451	1.399	1.389	1.444	1.512	1.323	1.443	1.418	1.392	1.464	1.431	1.393	1.444	1.293	
Error Variance	0.002	0.003	0.003	0.008	0.009	0.006	0.004	0.005	0.002	0.009	0.006	0.008	0.004	0.002	0.012	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_06. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- Radio 1 and commercial pop radio stations like Capital Network and Absolute Radio are quite similar, apart from the adverts

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	42 2%	37 2%	3 2%	1 1%	1 2%	- -	4 2%	8 5%ijl	3 2%	6 3%	1 1%	6 3%	5 1%	4 2%	1 1%	3 2%
Disagree strongly	(-2)	99 5%	80 5%	11 6%	5 5%	3 6%	4 4%	12 5%	8 4%	6 4%	9 5%	8 4%	9 4%	14 5%	11 6%	5 5%	11 6%
Disagree slightly	(-1)	162 8%	151 9% ^c	8 4%	2 2%	1 2%	13 15% ^{jk} mno	22 10% ⁿ	16 9% ⁿ	23 15% ^{jk} mno	16 9% ⁿ	11 5%	13 5%	27 8% ⁿ	12 6%	2 2%	8 4%
Neither agree nor disagree	(0)	387 18%	320 18%	36 20%	26 25% ^d	5 10%	9 11%	61 26% ^{egh} ijlm	31 17% ^{jm}	25 16% ^j	49 27% ^{egh} ijlm	15 8%	56 24% ^{ej} jm	58 18% ^{jm}	16 8%	26 25% ^{ej} jm	36 20% ^{jm}
Agree slightly	(1)	357 17%	316 18% ^b	17 9%	15 14%	10 20% ^b	12 15%	51 22% ^{mo}	26 14%	22 14%	43 24% ^{gh} mo	38 19% ^{mo}	40 17% ^o	64 20% ^{mo}	20 11%	15 14%	17 9%
Agree strongly	(2)	189 9%	149 8%	23 13%	9 9%	8 16% ^a	7 8%	17 7%	17 9%	8 5%	20 11%	11 6%	18 8%	31 10%	20 11%	9 9%	23 13% ^{hj}
Completely agree	(3)	98 5%	63 4%	18 10% ^a	10 10% ^a	6 13% ^a	1 1%	10 4%	8 4%	2 1%	9 5%	9 4%	10 4%	12 4%	4 2%	10 10% ^{eh} lm	18 10% ^{efgh} kim
SUMMARY CODES																	
DISAGREE	303 14%	268 15%	22 12%	8 8%	5 10%	16 19% ^{jn}	38 16% ⁿ	32 18% ^{jn}	32 20% ^{jk} n	30 17% ⁿ	19 10%	28 12%	46 14%	27 15%	8 8%	22 12%	
AGREE	643 31%	528 30%	57 32%	35 33%	24 50% ^{abc}	20 24%	78 33% ^{hm}	50 28%	32 20%	72 40% ^{egh} jk	57 29%	68 29%	107 34% ^{hm}	44 24%	35 33% ^h	57 32% ^h	
Don't know	761 36%	648 37%	63 36%	35 34%	14 30%	38 46% ^{fil}	55 24% ⁱ	68 38% ^{fi}	70 44% ^{fil}	27 15%	107 54% ^{fgikl} no	80 34% ^{fi}	106 33% ^{fi}	97 53% ^{fgikl} no	35 34% ⁱ	63 36% ^{fi}	
Mean Score	0.406	0.342	0.664 ^a	0.704	1.044 ^a	0.216	0.316	0.228	0.016	0.389	0.615 ^h	0.372	0.437 ^h	0.287	0.704 ^h	0.664 ^h	
Standard Deviation	1.425	1.389	1.611	1.459	1.596	1.289	1.301	1.572	1.274	1.373	1.382	1.366	1.346	1.609	1.459	1.611	
Error Variance	0.002	0.002	0.023	0.033	0.054	0.040	0.009	0.022	0.020	0.013	0.023	0.012	0.009	0.033	0.033	0.023	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_07. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- Radio 2 and commercial pop radio stations like Magic FM and Heart Network are quite similar, apart from the adverts

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
Completely disagree	(-3)	50 2%	31 3%	20 2%	1 *	8 2%	24 4% ^c	17 2%	37 3%	8 2%	21 3% ^l	14 3% ^l	8 1%	46 3%	4 2%
Disagree strongly	(-2)	136 6%	74 7%	61 6%	16 5%	16 4%	57 8% ^d	47 6%	94 7%	33 9% ^l	50 8% ^l	27 6%	26 4%	122 7%	14 5%
Disagree slightly	(-1)	196 9%	107 11%	89 8%	30 10%	31 8%	70 10%	65 9%	136 9%	48 13% ^l	80 12% ^l	43 10% ^l	24 4%	187 10% ⁿ	9 3%
Neither agree nor disagree	(0)	393 19%	192 19%	200 19%	69 24% ^{de}	59 16%	121 18%	144 19%	279 19%	77 20%	123 19%	72 16%	121 20%	330 18%	58 22%
Agree slightly	(1)	360 17%	178 18%	182 17%	59 20%	77 21% ^f	110 16%	114 15%	254 17%	65 17%	102 16%	73 17%	120 19%	329 18% ⁿ	31 12%
Agree strongly	(2)	197 9%	93 9%	103 10%	30 10%	39 10%	73 11% ^f	54 7%	131 9%	31 8%	61 9%	49 11%	55 9%	166 9%	31 12%
Completely agree	(3)	85 4%	41 4%	44 4%	11 4%	12 3%	34 5%	27 4%	56 4%	11 3%	26 4%	14 3%	34 5%	81 4% ⁿ	3 1%
SUMMARY CODES															
DISAGREE	382 18%	212 21% ^b	170 16%	47 16%	55 15%	151 22% ^{cdf}	129 17%	114 19%	268 18%	89 23% ^l	151 23% ^l	85 19% ^l	57 9%	355 20% ⁿ	27 10%
AGREE	641 31%	312 31%	329 31%	100 34% ^f	128 34% ^f	217 32% ^f	195 26%	201 33%	441 30%	107 28%	189 29%	136 31%	209 34%	576 32% ⁿ	66 25%
Don't know	677 32%	300 30%	377 35% ^a	78 27%	131 35% ^{ce}	192 28%	275 37% ^{ce}	181 30%	496 33%	111 29%	192 29%	142 33%	231 37% ^{ij}	560 31%	113 43% ^m
Mean Score	0.274	0.194	0.356	0.403	0.438 ^f	0.208	0.199	0.333	0.249	0.080	0.129	0.249	0.604 ^{ijk}	0.265	0.362
Standard Deviation	1.455	1.481	1.423	1.266	1.388	1.571	1.437	1.473	1.447	1.401	1.500	1.502	1.347	1.471	1.335
Error Variance	0.002	0.003	0.003	0.007	0.009	0.006	0.004	0.006	0.002	0.008	0.006	0.008	0.004	0.002	0.013

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_07. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- Radio 2 and commercial pop radio stations like Magic FM and Heart Network are quite similar, apart from the adverts

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	50 2%	40 2%	5 3%	4 4%	1 2%	1 1%	4 2%	9 5%ijl	3 2%	5 3%	2 1%	4 2%	3 1%	9 5%jl	4 4%	5 3%
Disagree strongly	(-2)	136 6%	118 7%	12 7%	4 4%	2 5%	5 6%	12 5%	8 4%	19 12%fgjkn	11 6%	10 5%	12 5%	24 8%	18 10%g	4 4%	12 7%
Disagree slightly	(-1)	196 9%	172 10%	10 6%	10 9%	3 7%	9 11%	23 10%	10 6%	24 15%gjl	24 14%gjo	14 7%	22 9%	25 8%	21 11%	10 9%	10 6%
Neither agree nor disagree	(0)	393 19%	314 18%	48 27%a	23 22%	8 16%	11 14%	59 25%ehjm	31 17%	20 13%	38 22%jm	21 11%	49 21%jm	65 20%jm	19 11%	23 22%jm	48 27%eghjm
Agree slightly	(1)	360 17%	311 18%	23 13%	19 18%	7 15%	14 16%	53 23%mo	28 15%	24 15%	41 23%mo	31 16%	41 18%	56 18%	26 14%	19 18%	23 13%
Agree strongly	(2)	197 9%	169 10%b	8 5%	12 11%	8 16%b	10 12%o	20 8%	19 11%o	10 6%	20 11%o	13 6%	22 10%	39 12%o	16 9%	12 11%	8 5%
Completely agree	(3)	85 4%	64 4%	11 6%	3 3%	7 15%abc	2 2%	16 7%g	4 2%	3 2%	8 5%	5 3%	8 4%	11 3%	6 3%	3 3%	11 6%
SUMMARY CODES																	
DISAGREE	382 18%	331 19%	27 15%	18 17%	6 13%	15 18%	39 17%	27 15%	45 29%fgjkl no	41 23%j	25 13%	37 16%	53 17%	49 27%fgjkl o	18 17%	27 15%	
AGREE	641 31%	544 31%	42 24%	34 32%	22 46%ab	25 30%	89 38%ghjmo	51 28%	37 23%	69 39%ghjmo	49 25%	71 31%	105 33%ho	48 26%	34 32%	42 24%	
Don't know	677 32%	574 33%	60 34%	30 29%	12 25%	31 38%fi	46 20%	73 40%fil	56 35%fi	29 16%	103 52%efghi klmno	74 32%fi	94 30%fi	68 37%fi	30 29%fi	60 34%fi	
Mean Score	0.274	0.260	0.205	0.290	0.937abc	0.317	0.436hm	0.238	-0.160	0.290h	0.349h	0.346hm	0.367hm	-0.088	0.290	0.205	
Standard Deviation	1.455	1.447	1.466	1.440	1.611	1.409	1.369	1.541	1.457	1.421	1.407	1.351	1.395	1.677	1.440	1.466	
Error Variance	0.002	0.002	0.018	0.030	0.052	0.041	0.010	0.022	0.023	0.014	0.022	0.012	0.010	0.027	0.030	0.018	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_08. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- The coverage of news on the BBC website is much the same as that available on other websites

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	47 2%	27 3%	19 2%	7 2%	7 2%	18 3%	15 2%	18 3%	28 2%	16 4%kl	18 3%l	4 1%	7 1%	40 2%	6 2%
Disagree strongly	(-2)	104 5%	55 5%	49 5%	9 3%	13 3%	42 6%	40 5%	35 6%	69 5%	34 9%kl	38 6%l	16 4%	17 3%	94 5%	11 4%
Disagree slightly	(-1)	197 9%	118 12%b	80 7%	36 12%	39 10%	55 8%	67 9%	55 9%	142 10%	50 13%kl	85 13%kl	28 6%	34 5%	173 10%	23 9%
Neither agree nor disagree	(0)	349 17%	153 15%	196 18%	61 21%f	69 18%	108 16%	111 15%	108 18%	241 16%	66 17%	95 14%	76 17%	112 18%	305 17%	41 16%
Agree slightly	(1)	416 20%	212 21%	204 19%	81 27%def	69 19%	137 20%	128 17%	127 21%	289 19%	67 17%	157 24%il	95 22%l	97 16%	351 19%	64 24%
Agree strongly	(2)	261 12%	146 14%b	115 11%	30 10%	60 16%cf	96 14%f	76 10%	81 13%	180 12%	55 14%l	88 13%l	58 13%	60 10%	221 12%	39 15%
Completely agree	(3)	133 6%	59 6%	74 7%	15 5%	26 7%	56 8%f	36 5%	46 8%	87 6%	28 7%	44 7%	28 6%	33 5%	120 7%	12 4%
SUMMARY CODES																
DISAGREE	348 17%	200 20%b	148 14%	52 18%	59 16%	115 17%	122 16%	108 18%	240 16%	100 26%kl	141 22%kl	48 11%	58 9%	307 17%	40 15%	
AGREE	810 39%	417 41%b	392 36%	126 43%f	155 41%f	290 43%f	240 32%	254 42%	556 37%	150 39%l	288 44%l	181 42%l	190 31%	692 38%	115 44%	
Don't know	586 28%	246 24%	340 32%a	56 19%	91 24%	168 25%	271 36%cde	140 23%	446 30%g	67 18%	131 20%	129 30%ij	259 42%ijk	517 28%	67 25%	
Mean Score	0.525	0.484	0.568	0.469	0.633	0.595	0.411	0.528	0.523	0.301	0.472	0.728ij	0.626i	0.515	0.581	
Standard Deviation	1.475	1.502	1.445	1.324	1.437	1.552	1.479	1.527	1.451	1.637	1.505	1.343	1.357	1.486	1.400	
Error Variance	0.001	0.003	0.003	0.007	0.009	0.006	0.004	0.006	0.002	0.009	0.005	0.007	0.004	0.002	0.011	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_08. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- The coverage of news on the BBC website is much the same as that available on other websites

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	47 2%	41 2%	4 2%	- -	2 4% ^c	- -	3 1%	9 5% ^{fin}	3 2%	* *	3 1%	8 3% ⁱ	8 3% ⁱ	6 3% ⁱ	- -	4 2%
Disagree strongly	(-2)	104 5%	82 5%	11 6%	9 8%	3 6%	5 6%	10 4%	7 4%	6 4%	12 7%	8 4%	7 3%	18 6%	9 5%	9 8%	11 6%
Disagree slightly	(-1)	197 9%	172 10%	13 7%	12 11%	2 3%	9 10%	14 6%	10 6%	12 8%	24 13% ^{fg}	24 12% ^{fg}	21 9%	39 12% ^{fg}	19 10%	12 11%	13 7%
Neither agree nor disagree	(0)	349 17%	285 16%	36 20%	20 19%	8 17%	2 3%	54 23% ^{ehjm}	32 18% ^{ejm}	22 14% ^e	28 16% ^{em}	18 9%	54 23% ^{ehjm}	60 19% ^{ejm}	15 8%	20 19% ^{ejm}	36 20% ^{ejm}
Agree slightly	(1)	416 20%	374 21% ^{bc}	23 13%	11 11%	8 16%	18 22%	59 26% ^{gmno}	26 14%	31 20%	49 28% ^{gmno}	42 21% ⁿ	48 21% ^{no}	71 23% ^{gno}	29 16%	11 11%	23 13%
Agree strongly	(2)	261 12%	209 12%	20 11%	19 18%	13 27% ^{ab}	10 12%	24 10%	21 11%	14 9%	24 14%	25 12%	31 13%	34 11%	26 14%	19 18% ^h	20 11%
Completely agree	(3)	133 6%	95 5%	22 12% ^a	10 9%	6 14% ^a	3 3%	15 6%	15 8% ^h	4 3%	9 5%	7 4%	15 7%	13 4%	14 8%	10 9% ^h	22 12% ^{efhij}
SUMMARY CODES																	
DISAGREE	348 17%	294 17%	27 15%	20 19%	6 14%	13 16%	28 12%	26 14%	22 14%	36 20% ^f	35 18%	35 15%	64 20% ^f	35 19%	20 19%	27 15%	
AGREE	810 39%	678 38%	65 36%	40 38%	27 57% ^{abc}	31 37%	98 42% ^h	62 34%	49 31%	81 46% ^{gh}	74 37%	95 41%	119 38%	69 37%	40 38%	65 36%	
Don't know	586 28%	506 29% ^d	50 28% ^d	25 24%	6 12%	37 45% ^{fikln}	53 23%	62 34% ^{fikl}	65 41% ^{fikln}	32 18%	71 36% ^{fikln}	48 21%	73 23%	65 36% ^{fikl}	25 24%	50 28% ⁱ	
Mean Score	0.525	0.493	0.643	0.610	0.950 ^a	0.613	0.596	0.514	0.402	0.512	0.504	0.537	0.335	0.560	0.610	0.643	
Standard Deviation	1.475	1.445	1.636	1.548	1.640	1.419	1.312	1.661	1.394	1.338	1.423	1.433	1.416	1.684	1.548	1.636	
Error Variance	0.001	0.002	0.021	0.032	0.047	0.044	0.009	0.024	0.023	0.013	0.018	0.011	0.009	0.026	0.032	0.021	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_09. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- Other than news, the content on the BBC website is much the same as available on other websites

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
Completely disagree	(-3)	35 2%	19 2%	16 1%	5 2%	5 1%	8 1%	17 2%	6 1%	30 2%	12 3%l	12 2%	5 1%	6 1%	30 2%	5 2%
Disagree strongly	(-2)	93 4%	57 6%b	36 3%	15 5%	14 4%	41 6%f	23 3%	38 6%h	55 4%	29 7%kl	46 7%kl	11 3%	7 1%	85 5%	8 3%
Disagree slightly	(-1)	164 8%	92 9%	72 7%	28 10%	31 8%	46 7%	59 8%	36 6%	127 9%	42 11%l	60 9%l	37 8%l	25 4%	149 8%	14 5%
Neither agree nor disagree	(0)	460 22%	223 22%	237 22%	70 24%	81 22%	154 23%	155 21%	136 22%	323 22%	82 21%	139 21%	97 22%	141 23%	395 22%	61 23%
Agree slightly	(1)	390 19%	197 19%	193 18%	63 21%f	72 19%	144 21%f	110 15%	129 21%	261 18%	81 21%l	141 21%l	73 17%	95 15%	330 18%	60 23%
Agree strongly	(2)	203 10%	114 11%b	89 8%	32 11%f	54 15%ef	66 10%	51 7%	73 12%h	130 9%	42 11%	65 10%	47 11%	49 8%	169 9%	34 13%
Completely agree	(3)	112 5%	54 5%	58 5%	17 6%	21 6%	46 7%f	28 4%	44 7%h	68 5%	20 5%	39 6%	22 5%	31 5%	93 5%	17 7%
SUMMARY CODES																
DISAGREE	292 14%	168 17%b	124 12%	48 16%	50 13%	95 14%	99 13%	80 13%	212 14%	83 22%kl	118 18%kl	53 12%l	37 6%	264 15%	27 10%	
AGREE	706 34%	365 36%b	340 32%	112 38%f	148 40%f	256 38%f	189 25%	246 40%h	459 31%	144 37%l	245 37%l	142 33%	175 28%	592 33%	111 42%m	
Don't know	636 30%	260 26%	376 35%a	65 22%	95 25%	175 26%	301 41%cde	147 24%	489 33%g	75 20%	154 23%	142 33%ij	265 43%ijk	569 31%n	64 24%	
Mean Score	0.465	0.428	0.505	0.457	0.619f	0.515f	0.314	0.600h	0.402	0.290	0.398	0.541i	0.650ij	0.431	0.677m	
Standard Deviation	1.374	1.406	1.339	1.369	1.348	1.387	1.367	1.387	1.364	1.477	1.429	1.313	1.220	1.379	1.330	
Error Variance	0.001	0.003	0.003	0.008	0.008	0.005	0.004	0.005	0.002	0.008	0.005	0.006	0.003	0.002	0.010	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10_09. Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements.

- Other than news, the content on the BBC website is much the same as available on other websites

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183	
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178	
Completely disagree	(-3)	35 2%	31 2%	3 1%	2 1%	- -	4 2%	8 5%hkm	1 1%	5 3%	4 2%	2 1%	5 2%	1 1%	2 1%	3 1%	
Disagree strongly	(-2)	93 4%	81 5%	7 4%	4 4%	1 2%	2 3%	10 4%	8 4%	6 4%	12 7%j	4 2%	13 5%	12 4%	14 7%j	4 4%	7 4%
Disagree slightly	(-1)	164 8%	139 8%	12 6%	9 9%	4 9%	7 8%	13 5%	14 8%	13 8%	17 10%	16 8%	21 9%	29 9%	10 6%	9 9%	12 6%
Neither agree nor disagree	(0)	460 22%	380 22%	49 28%	22 21%	9 18%	9 10%	64 27%ehj	35 19%	28 18%	47 27%ej	25 13%	63 27%ehj	72 23%ej	36 20%	22 21%	49 28%ehj
Agree slightly	(1)	390 19%	349 20%b	16 9%	17 16%	8 17%	10 12%	48 21%o	29 16%	32 20%o	40 23%o	47 24%eo	48 21%o	64 20%o	30 17%o	17 16%	16 9%
Agree strongly	(2)	203 10%	164 9%	17 10%	11 11%	11 23%abc	11 14%gh	24 10%h	10 6%	5 3%	25 14%gh	15 8%	25 11%h	31 10%h	16 9%h	11 11%h	17 10%h
Completely agree	(3)	112 5%	74 4%	22 12%a	9 9%	7 15%a	2 3%	10 4%	13 7%hi	3 2%	3 2%	6 3%	14 6%i	16 5%	8 4%	9 9%hij	22 12%efhij kim
SUMMARY CODES																	
DISAGREE	292 14%	251 14%	21 12%	15 14%	5 11%	9 11%	27 12%	30 16%	20 13%	34 19%f	24 12%	35 15%	46 15%	25 14%	15 14%	21 12%	
AGREE	706 34%	587 33%	55 31%	37 36%	26 55%abc	24 29%	83 36%h	52 29%	39 25%	69 39%h	68 34%	87 38%h	111 35%h	54 30%	37 36%	55 31%	
Don't know	636 30%	545 31%d	53 30%d	31 29%	7 16%	41 50%fgikl no	59 26%i	65 36%fik	70 44%fikln o	27 15%	82 41%fiklo	46 20%	87 28%ik	68 37%fikl	31 29%i	53 30%ik	
Mean Score	0.465	0.415	0.651	0.609	1.117a	0.682	0.475	0.295	0.238	0.289	0.502	0.471	0.462	0.381	0.609	0.651	
Standard Deviation	1.374	1.346	1.528	1.456	1.367	1.344	1.290	1.600	1.169	1.334	1.312	1.314	1.336	1.400	1.456	1.528	
Error Variance	0.001	0.002	0.018	0.030	0.034	0.044	0.009	0.023	0.017	0.013	0.016	0.009	0.009	0.018	0.030	0.018	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.10 Thinking about whether the BBC's content is distinctive compared to that from other broadcasters, please indicate how much you agree or disagree with the following statements. - SUMMARY TABLE
Base: All respondents

	The BBC makes lots of TV programmes that no other broadcaster would make	The BBC makes lots of programmes that are more daring or innovative than those made by other broadcasters	BBC1 and ITV1 are quite similar, apart from the adverts	The BBC makes lots of online and website content that no other organisation would make	It is okay for the BBC to show the same sorts of programmes as commercial broadcasters as long as they aren't on at exactly the same time	Radio 1 and commercial pop radio stations like Capital Network and Absolute Radio are quite similar, apart from the adverts	Radio 2 and commercial pop radio stations like Magic FM and Heart Network are quite similar, apart from the adverts	The coverage of news on the BBC website is much the same as that available on other websites	Other than news, the content on the BBC website is much the same as available on other websites
Unweighted Base	2093	2093	2093	2093	2093	2093	2093	2093	2093
Weighted Base	2093	2093	2093	2093	2093	2093	2093	2093	2093
Completely disagree (-3)	95 5%	135 6%	99 5%	70 3%	42 2%	42 2%	50 2%	47 2%	35 2%
Disagree strongly (-2)	188 9%	232 11%	267 13%	104 5%	102 5%	99 5%	136 6%	104 5%	93 4%
Disagree slightly (-1)	285 14%	363 17%	354 17%	178 8%	167 8%	162 8%	196 9%	197 9%	164 8%
Neither agree nor disagree (0)	434 21%	518 25%	237 11%	501 24%	492 24%	387 18%	393 19%	349 17%	460 22%
Agree slightly (1)	495 24%	380 18%	497 24%	322 15%	558 27%	357 17%	360 17%	416 20%	390 19%
Agree strongly (2)	226 11%	140 7%	278 13%	180 9%	334 16%	189 9%	197 9%	261 12%	203 10%
Completely agree (3)	84 4%	50 2%	122 6%	72 3%	158 8%	98 5%	85 4%	133 6%	112 5%
SUMMARY CODES									
DISAGREE	568 27%	729 35%	720 34%	352 17%	311 15%	303 14%	382 18%	348 17%	292 14%
AGREE	805 38%	569 27%	898 43%	575 27%	1050 50%	643 31%	641 31%	810 39%	706 34%
Don't know	286 14%	276 13%	238 11%	666 32%	240 11%	761 36%	677 32%	586 28%	636 30%
Mean Score	0.140	-0.232	0.127	0.213	0.649	0.406	0.274	0.525	0.465
Standard Deviation	1.491	1.445	1.641	1.414	1.373	1.425	1.455	1.475	1.374
Error Variance	0.001	0.001	0.001	0.001	0.001	0.002	0.002	0.001	0.001

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.11 People have differing views around whether the BBC spends licence fee funding efficiently. Which of the following statements comes closest to your view?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
The BBC is efficient in how it spends its money	491 23%	248 24%	243 23%	90 31%def	82 22%	157 23%	163 22%	146 24%	345 23%	113 29%l	165 25%l	113 26%l	100 16%	428 24%	62 24%
The BBC is not efficient in how it spends its money	730 35%	378 37%b	352 33%	58 20%	99 27%	245 36%cd	328 44%cde	175 29%	555 37%g	131 34%	211 32%	150 34%	239 39%j	672 37%n	56 21%
Neither	532 25%	238 23%	294 27%	88 30%f	115 31%f	172 25%	157 21%	168 28%	365 25%	93 24%	182 28%	99 23%	159 26%	443 24%	87 33%m
Don't know	339 16%	151 15%	188 17%	58 20%f	78 21%f	107 16%	96 13%	120 20%h	219 15%	48 12%	97 15%	73 17%	121 20%ij	278 15%	58 22%o

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.11 People have differing views around whether the BBC spends licence fee funding efficiently. Which of the following statements comes closest to your view?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
The BBC is efficient in how it spends its money	491 23%	415 24%	36 20%	23 22%	17 36%ab	12 14%	50 21%	51 28%e	32 20%	51 29%e	42 21%	60 26%e	72 23%	45 24%	23 22%	36 20%
The BBC is not efficient in how it spends its money	730 35%	589 33%	81 46%a	39 37%	21 44%	37 44%gkm	93 40%gkm	45 25%	63 40%gkm	59 33%	66 33%	60 26%	113 36%gk	53 29%	39 37%g	81 46%gijkl m
Neither	532 25%	461 26%d	39 22%d	32 31%d	1 2%	20 24%	63 27%	49 27%	35 22%	54 30%j	40 20%	70 30%j	80 25%	51 28%	32 31%	39 22%
Don't know	339 16%	298 17%	21 12%	11 10%	9 18%	15 18%i	27 12%	37 20%fino	27 17%i	14 8%	51 25%filno	41 18%i	51 16%i	35 19%fi	11 10%	21 12%

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12A Which, if any, of these BBC services do you personally watch, listen to or use in the average week?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
BBC1	1595 76%	756 74%	839 78%	191 65%	227 61%	517 76%cd	659 89%cde	422 69%	1173 79%g	323 84%jkl	489 75%	337 78%l	445 72%	1440 79%n	151 57%
BBC2	1051 50%	543 53%b	508 47%	90 31%	103 28%	323 48%cd	534 72%cde	229 37%	823 55%g	241 63%jkl	336 51%l	210 48%	264 43%	982 54%n	68 26%
BBC3	617 29%	324 32%b	293 27%	99 33%cd	89 24%	212 31%cd	217 29%	188 31%	429 29%	122 32%	212 32%l	122 28%	162 26%	564 31%n	53 20%
BBC4	524 25%	266 26%	258 24%	25 8%	47 13%	166 24%cd	286 38%cde	122 20%	402 27%g	127 33%kl	183 28%kl	85 20%	130 21%	487 27%n	36 14%
CBBC	147 7%	59 6%	88 8%a	17 6%	40 11%cf	63 9%f	28 4%	100 16%h	47 3%	27 7%	54 8%	29 7%	38 6%	119 7%	29 11% ^m
CBeebies	274 13%	92 9%	182 17%a	23 8%	91 24%cef	106 16%cf	54 7%	184 30%h	90 6%	48 12%	81 12%	65 15%	80 13%	239 13%	34 13%
BBC news channel	584 28%	299 29%	284 26%	46 15%	80 21%	208 31%cd	250 34%cd	160 26%	423 29%	135 35%kl	214 33%l	120 28%l	115 19%	504 28%	79 30%
BBC Parliament	107 5%	63 6%b	44 4%	2 1%	6 2%	18 3%	81 11%cde	15 2%	92 6%g	32 8%kl	42 6%l	17 4%	17 3%	102 6%n	5 2%
BBC ALBA	31 1%	23 2%b	7 1%	1 *	2 1%	9 1%	18 2%cd	8 1%	23 2%	7 2%k	16 2%k	1 *	7 1%	31 2%	-
Any BBC High Definition channel	78 4%	48 5%b	30 3%	4 1%	7 2%	33 5%cd	34 5%cd	16 3%	62 4%	17 4%l	29 4%l	21 5%l	11 2%	75 4%n	3 1%
BBC Radio 1	428 20%	220 22%	208 19%	107 36%ef	126 34%ef	141 21%f	54 7%	163 27%h	265 18%	76 20%	160 24%l	97 22%l	94 15%	391 21%n	37 14%
BBC Radio 2	456 22%	245 24%b	211 20%	25 8%	47 13%	170 25%cd	215 29%cd	113 19%	343 23%g	98 26%l	152 23%l	100 23%l	106 17%	443 24%n	14 5%
BBC Radio 3	78 4%	38 4%	40 4%	4 1%	7 2%	23 3%	45 6%cde	16 3%	63 4%	23 6%kl	28 4%	11 2%	16 3%	70 4%	8 3%
BBC Radio 4	319 15%	169 17%	150 14%	15 5%	26 7%	96 14%cd	182 24%cde	72 12%	248 17%g	109 28%jkl	112 17%kl	49 11%	50 8%	299 16%n	19 7%

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12A Which, if any, of these BBC services do you personally watch, listen to or use in the average week?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
BBC Radio 5 Live	192 9%	146 14%b	46 4%	15 5%	20 5%	88 13%cdf	68 9%cd	54 9%	138 9%	59 15%ijkl	64 10%l	39 9%l	31 5%	181 10%n	10 4%
BBC Radio 5 Live Sports Extra	107 5%	84 8%b	23 2%	8 3%	18 5%	43 6%c	38 5%	35 6%	71 5%	38 10%ijkl	33 5%l	22 5%l	14 2%	99 5%	8 3%
BBC Radio 1Xtra	60 3%	42 4%b	18 2%	25 8%ef	17 4%f	16 2%f	2 *	23 4%	36 2%	9 2%	21 3%	13 3%	17 3%	47 3%	13 5%m
BBC Radio 6 Music	81 4%	53 5%b	28 3%	10 3%	17 5%f	38 6%f	16 2%	22 4%	59 4%	31 8%ijkl	30 5%l	12 3%	8 1%	76 4%	5 2%
BBC Radio 4 Extra	51 2%	30 3%	21 2%	4 1%	4 1%	11 2%	32 4%cde	8 1%	43 3%	20 5%kl	18 3%l	6 1%	7 1%	49 3%	2 1%
BBC Radio Asian Network	9 *	4 *	5 *	* *	3 1%	4 1%	1 *	5 1%	4 *	1 *	5 1%	- -	2 *	4 *	5 2%m
BBC Local Radio	197 9%	116 11%b	81 8%	7 2%	14 4%	58 9%cd	118 16%cde	36 6%	161 11%g	38 10%	52 8%	45 10%	61 10%	190 10%n	7 3%
BBC Radio Scotland	34 2%	20 2%	14 1%	1 *	5 1%	16 2%c	12 2%	9 2%	25 2%	9 2%l	10 2%	10 2%l	4 1%	34 2%n	- -
BBC Radio nan Gaidheal	1 *	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -
BBC Radio Wales	25 1%	18 2%b	8 1%	4 1%d	- -	9 1%	13 2%d	4 1%	21 1%	8 2%	7 1%	4 1%	6 1%	25 1%	1 *
BBC Radio Cymru	11 1%	6 1%	5 *	2 1%	- -	4 1%	5 1%	3 1%	8 1%	4 1%	3 *	1 *	3 *	10 1%	1 *
BBC Radio Ulster or Radio Foyle	14 1%	7 1%	7 1%	- -	- -	5 1%	8 1%	3 *	11 1%	3 1%	5 1%	* *	5 1%	14 1%	- -
BBC World Service	62 3%	43 4%b	19 2%	1 *	5 1%	23 3%c	33 4%cd	11 2%	51 3%	27 7%ijkl	19 3%l	9 2%	7 1%	60 3%	3 1%
BBC website (excluding iPlayer)	207 10%	123 12%b	84 8%	28 9%	40 11%	83 12%f	56 8%	65 11%	142 10%	66 17%kl	92 14%kl	26 6%	24 4%	192 11%n	13 5%

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12A Which, if any, of these BBC services do you personally watch, listen to or use in the average week?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
BBC iPlayer	638	328	310	122	122	236	158	226	412	175	242	122	99	572	65
	30%	32%	29%	41%df	33%f	35%f	21%	37%h	28%	46%ijkl	37%kl	28%l	16%	31%n	25%
SUMMARY CODES															
ANY BBC TV	1727	823	904	216	263	557	692	485	1242	339	535	364	490	1536	187
	83%	81%	84%	73%	70%	82%cd	93%cde	80%	84%g	88%jl	82%	84%	79%	84%n	71%
TV AND IPLAYER	587	302	285	105	103	221	157	207	380	162	218	117	89	531	55
	28%	30%	26%	35%df	28%f	33%f	21%	34%h	26%	42%ijkl	33%kl	27%l	14%	29%n	21%
BBC TV (WITHOUT IPLAYER)	1140	522	619	111	160	335	534	278	863	177	316	247	401	1005	132
	54%	51%	57%a	38%	43%	49%c	72%cde	46%	58%g	46%	48%	57%ij	65%ijk	55%	50%
ANY BBC RADIO	1088	569	519	137	175	347	428	294	793	258	356	228	247	1006	80
	52%	56%b	48%	46%	47%	51%	58%cde	48%	53%g	67%ijkl	54%l	52%l	40%	55%n	31%
None of these	200	105	96	37	57	73	33	72	129	21	60	36	83	157	42
	10%	10%	9%	13%f	15%ef	11%f	4%	12%h	9%	5%	9%i	8%	13%ijk	9%	16%m
Don't know	41	15	25	10	6	19	6	15	26	5	13	9	14	28	11
	2%	2%	2%	3%f	2%	3%f	1%	2%	2%	1%	2%	2%	2%	2%	4%m

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12A Which, if any, of these BBC services do you personally watch, listen to or use in the average week?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
BBC1	1595 76%	1355 77%b	119 67%	83 80%b	37 77%	64 77%	176 76%	140 77%	126 80%jko	147 83%jko	138 69%	159 69%	251 79%jko	155 84%fjko	83 80%o	119 67%
BBC2	1051 50%	899 51%b	65 37%	61 59%b	25 53%b	45 54%o	115 50%o	85 46%	85 54%ko	102 57%ko	94 47%	96 42%	160 51%o	117 64%fgjkl o	61 59%ko	65 37%
BBC3	617 29%	529 30%	41 23%	32 31%	15 32%	31 38%gko	75 32%o	43 24%	51 32%	51 29%	62 31%	57 25%	92 29%	67 37%gko	32 31%	41 23%
BBC4	524 25%	448 25%	35 20%	22 21%	19 39%abc	23 28%	67 29%o	44 24%	37 24%	41 23%	48 24%	49 21%	77 24%	62 34%iklno	22 21%	35 20%
CBBC	147 7%	132 7%	7 4%	4 4%	4 9%	4 5%	20 8%	8 4%	12 8%	13 7%	10 5%	18 8%	31 10%go	16 9%	4 4%	7 4%
CBeebies	274 13%	242 14%	17 9%	10 9%	6 13%	12 14%	31 13%	23 13%	15 10%	24 13%	35 18%ho	30 13%	46 15%	26 14%	10 9%	17 9%
BBC news channel	584 28%	496 28%	42 24%	26 25%	20 41%abc	13 16%	41 18%	42 23%	42 27%f	68 39%efghk no	64 32%ef	59 26%f	106 34%efgo	60 33%efg	26 25%	42 24%
BBC Parliament	107 5%	93 5%	6 3%	5 5%	3 7%	3 4%	7 3%	8 4%	8 5%	17 10%fko	13 6%	6 3%	21 7%	10 6%	5 5%	6 3%
BBC ALBA	31 1%	17 1%	11 6%a	3 3%	- -	- -	2 1%	2 1%	2 1%	6 4%jkl	- -	1 *	- -	4 2%l	3 3%jl	11 6%efghj kl
Any BBC High Definition channel	78 4%	64 4%	4 2%	6 6%	4 8%b	1 2%	10 4%j	7 4%j	4 3%	8 5%j	1 1%	6 3%	15 5%j	10 6%j	6 6%j	4 2%
BBC Radio 1	428 20%	362 21%	33 19%	20 19%	13 26%	14 16%	44 19%	40 22%	38 24%	46 26%	36 18%	40 17%	63 20%	41 22%	20 19%	33 19%
BBC Radio 2	456 22%	399 23%	29 16%	19 18%	10 21%	17 21%	58 25%jko	46 26%jko	47 30%jkno	47 27%jko	28 14%	29 13%	68 21%k	57 31%jklno	19 18%	29 16%
BBC Radio 3	78 4%	68 4%	5 3%	2 2%	3 7%	2 3%	10 4%am	3 2%	4 3%	5 3%	7 4%	15 6%gm	20 6%gm	1 *	2 2%	5 3%

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12A Which, if any, of these BBC services do you personally watch, listen to or use in the average week?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
BBC Radio 4	319 15%	271 15%	23 13%	19 18%	6 12%	8 10%	28 12%	17 9%	32 20%fgj	31 17%g	20 10%	36 15%	64 20%efgj	36 19%fgj	19 18%g	23 13%
BBC Radio 5 Live	192 9%	168 10%	11 6%	7 7%	6 13%	10 12%g	27 11%gk	8 4%	19 12%gk	17 10%	21 11%g	13 6%	26 8%	27 15%gklo	7 7%	11 6%
BBC Radio 5 Live Sports Extra	107 5%	98 6%	4 2%	3 3%	2 5%	6 7%	11 5%	7 4%	11 7%o	13 7%o	7 4%	10 4%	16 5%	17 9%gjko	3 3%	4 2%
BBC Radio 1Xtra	60 3%	54 3%	3 2%	2 2%	1 2%	2 3%	11 5%g	2 1%	4 3%	8 4%	3 2%	10 4%	8 3%	5 3%	2 2%	3 2%
BBC Radio 6 Music	81 4%	66 4%	9 5%	4 4%	2 3%	- -	11 5%	9 5%	3 2%	4 2%	7 3%	13 6%e	9 3%	10 5%e	4 4%	9 5%
BBC Radio 4 Extra	51 2%	42 2%	7 4%	1 1%	2 3%	2 3%	6 3%	4 2%	5 3%	7 4% <i>m</i>	4 2%	3 1%	10 3% <i>m</i>	1 *	1 1%	7 4% <i>m</i>
BBC Radio Asian Network	9 *	7 *	* *	1 1%	1 2%	- -	1 1%	- -	- -	1 *	2 1%	3 1%	- -	- -	1 1%	* *
BBC Local Radio	197 9%	180 10% <i>b</i>	4 2%	9 9% <i>b</i>	3 6%	11 14% <i>ko</i>	34 15% <i>klmo</i>	23 13% <i>ko</i>	31 20% <i>ejklmn</i> o	20 11% <i>ko</i>	17 9% <i>ko</i>	5 2%	24 8% <i>ko</i>	14 8% <i>ko</i>	9 9% <i>ko</i>	4 2%
BBC Radio Scotland	34 2%	4 *	30 17% <i>acd</i>	- -	- -	- -	- 1%	1 -	- -	2 1%	1 1%	- -	- -	- -	- -	30 17% <i>efghi</i> jklmn
BBC Radio nan Gaidheal	1 *	- -	1 1% <i>a</i>	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
BBC Radio Wales	25 1%	5 *	1 1%	20 19% <i>abd</i>	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	4 2% <i>fl</i>	20 19% <i>efghij</i> klmo	1 1%
BBC Radio Cymru	11 1%	1 *	1 *	9 9% <i>abd</i>	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	9 9% <i>efghij</i> klmo	1 *
BBC Radio Ulster or Radio Foyle	14 1%	2 *	1 1%	- -	10 22% <i>abc</i>	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 1%

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12A Which, if any, of these BBC services do you personally watch, listen to or use in the average week?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
BBC World Service	62 3%	55 3%	5 3%	1 1%	1 2%	1 1%	7 3%	5 3%	2 1%	4 2%	5 3%	5 2%	14 5%	13 7%hkn	1 1%	5 3%
BBC website (excluding iPlayer)	207 10%	174 10%	20 11%	7 7%	5 10%	2 3%	17 7%	11 6%	10 6%	18 10%	23 11%e	26 11%e	30 10%	37 20%efghij kln	7 7%	20 11%e
BBC iPlayer	638 30%	542 31%d	56 32%d	30 29%	9 18%	20 24%	68 29%	42 23%	48 30%	61 35%g	61 31%	59 26%	109 34%gk	75 41%efgk	30 29%	56 32%
SUMMARY CODES																
ANY BBC TV	1727 83%	1461 83%b	133 75%	93 89%b	40 83%	67 81%	189 81%	144 79%	135 86%o	155 88%gko	159 80%	182 78%	268 85%o	162 88%gjko	93 89%ko	133 75%
TV AND IPLAYER	587 28%	503 29%d	48 27%	28 27%	8 16%	19 23%	59 25%	39 21%	44 28%	58 33%gk	57 29%	51 22%	103 32%gk	74 40%efghj kno	28 27%	48 27%
BBC TV (WITHOUT IPLAYER)	1140 54%	958 54%	86 48%	65 62%b	32 67%ab	48 58%	130 56%	106 58%	92 58%	97 55%	102 51%	130 56%	165 52%	88 48%	65 62%mo	86 48%
ANY BBC RADIO	1088 52%	922 52%	85 47%	56 54%	25 52%	45 54%jk	123 53%jk	89 49%	108 68%efgjk lno	106 60%gjko	79 40%	92 40%	170 54%jk	111 60%gjko	56 54%jk	85 47%
None of these	200 10%	171 10%	20 11%	6 5%	4 8%	10 12%i	23 10%	23 12%i	13 8%	8 5%	32 16%ilmn	24 10%i	25 8%	15 8%	6 5%	20 11%i
Don't know	41 2%	33 2%	6 3%	1 1%	1 2%	1 1%	3 1%	7 4%h	- -	6 3%h	2 1%	5 2%	6 2%	3 2%	1 1%	6 3%h

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12B Which, if any, of these BBC services do other members of your household watch, listen to or use in the average week?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
BBC1	1089	549	540	158	157	375	399	336	753	237	358	236	258	977	110
	52%	54%	50%	54% ^d	42%	55% ^d	54% ^d	55%	51%	62% ^{ijl}	55% ^l	54% ^l	42%	54% ⁿ	42%
BBC2	728	390	338	90	70	253	315	194	533	183	248	143	153	675	52
	35%	38% ^b	31%	30% ^d	19%	37% ^d	42% ^{cd}	32%	36%	48% ^{ijkl}	38% ^l	33% ^l	25%	37% ⁿ	20%
BBC3	404	216	188	80	55	142	127	142	262	97	132	90	85	365	39
	19%	21% ^b	17%	27% ^{def}	15%	21% ^d	17%	23% ^h	18%	25% ^l	20% ^l	21% ^l	14%	20%	15%
BBC4	336	172	164	22	28	128	158	94	242	98	113	57	69	313	23
	16%	17%	15%	7%	8%	19% ^{cd}	21% ^{cd}	15%	16%	26% ^{ijkl}	17% ^l	13%	11%	17% ⁿ	9%
CBBC	181	80	102	28	43	89	21	143	39	37	60	37	48	153	28
	9%	8%	9%	9% ^f	11% ^f	13% ^f	3%	23% ^h	3%	10%	9%	9%	8%	8%	11%
CBeebies	319	136	182	40	104	133	42	244	75	62	97	75	85	274	44
	15%	13%	17% ^a	14% ^f	28% ^{cef}	20% ^{cf}	6%	40% ^h	5%	16%	15%	17%	14%	15%	17%
BBC news channel	338	158	180	45	43	118	132	103	235	86	117	73	62	287	51
	16%	16%	17%	15%	12%	17% ^d	18% ^d	17%	16%	22% ^l	18% ^l	17% ^l	10%	16%	19%
BBC Parliament	61	33	28	10	6	9	36	9	52	15	25	11	10	55	5
	3%	3%	3%	3% ^e	2%	1%	5% ^{de}	1%	4% ^g	4% ^l	4% ^l	3%	2%	3%	2%
BBC ALBA	15	11	4	1	1	7	6	7	8	1	6	2	5	15	-
	1%	1%	*	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	-
Any BBC High Definition channel	41	23	18	5	3	19	15	16	26	10	20	7	5	40	1
	2%	2%	2%	2%	1%	3%	2%	3%	2%	2% ^l	3% ^l	2%	1%	2%	*
BBC Radio 1	322	154	168	85	70	123	44	144	178	78	111	76	57	300	22
	15%	15%	16%	29% ^{def}	19% ^f	18% ^f	6%	24% ^h	12%	20% ^l	17% ^l	17% ^l	9%	16% ⁿ	8%
BBC Radio 2	277	151	126	39	24	109	104	83	194	69	92	69	47	268	8
	13%	15% ^b	12%	13% ^d	6%	16% ^d	14% ^d	14%	13%	18% ^l	14% ^l	16% ^l	8%	15% ⁿ	3%
BBC Radio 3	46	26	21	3	2	14	26	12	35	18	16	6	7	44	2
	2%	3%	2%	1%	1%	2%	4% ^{cd}	2%	2%	5% ^{kl}	2%	1%	1%	2%	1%
BBC Radio 4	165	79	86	13	16	47	89	49	116	62	52	26	25	149	16
	8%	8%	8%	4%	4%	7%	12% ^{cde}	8%	8%	16% ^{ijkl}	8% ^l	6%	4%	8%	6%

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12B Which, if any, of these BBC services do other members of your household watch, listen to or use in the average week?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
BBC Radio 5 Live	89 4%	45 4%	44 4%	12 4%	9 2%	39 6% ^d	29 4%	25 4%	64 4%	33 9% ^{ijkl}	26 4% ^l	19 4% ^l	11 2%	85 5% ^{mn}	4 2%
BBC Radio 5 Live Sports Extra	65 3%	29 3%	36 3%	5 2%	10 3%	23 3%	26 4%	17 3%	48 3%	29 7% ^{ijkl}	16 2%	14 3% ^l	7 1%	60 3%	5 2%
BBC Radio 1Xtra	24 1%	11 1%	13 1%	9 3% ^{ef}	6 2% ^f	7 1%	2 *	11 2%	13 1%	4 1%	10 2%	4 1%	6 1%	21 1%	3 1%
BBC Radio 6 Music	35 2%	19 2%	16 1%	5 2%	6 2%	19 3% ^f	5 1%	9 1%	27 2%	19 5% ^{ijkl}	12 2% ^l	5 1% ^l	-	32 2%	4 2%
BBC Radio 4 Extra	25 1%	13 1%	12 1%	1 *	1 *	8 1%	15 2%	6 1%	19 1%	12 3% ^{ijl}	4 1%	6 1%	4 1%	23 1%	1 1%
BBC Radio Asian Network	3 *	2 *	1 *	* *	1 *	1 *	- -	1 *	2 *	1 *	1 *	- -	* *	- -	3 1% ^m
BBC Local Radio	106 5%	57 6%	49 5%	10 3%	12 3%	25 4%	60 8% ^{cde}	26 4%	80 5%	23 6%	26 4%	26 6%	31 5%	101 6% ⁿ	5 2%
BBC Radio Scotland	26 1%	16 2%	10 1%	2 1%	3 1%	11 2%	9 1%	6 1%	20 1%	4 1%	9 1%	9 2% ^l	4 1%	25 1%	1 *
BBC Radio nan Gaidheal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BBC Radio Wales	8 *	5 1%	3 *	* *	1 *	2 *	4 1%	5 1%	3 *	2 *	1 *	2 *	3 1%	8 *	-
BBC Radio Cymru	4 *	2 *	2 *	1 *	-	2 *	* *	2 *	2 *	1 *	2 *	-	* *	4 *	-
BBC Radio Ulster or Radio Foyle	4 *	3 *	2 *	-	-	-	4 1%	-	4 *	* *	2 *	* *	2 *	4 *	-
BBC World Service	22 1%	15 1%	7 1%	3 1%	2 1%	9 1%	9 1%	7 1%	16 1%	9 2% ^l	10 2% ^l	3 1%	1 *	21 1%	2 1%
BBC website (excluding iPlayer)	146 7%	79 8%	66 6%	19 6%	22 6%	68 10% ^{df}	37 5%	60 10% ^h	85 6%	48 12% ^{kl}	67 10% ^{kl}	19 4% ^l	12 2%	135 7% ⁿ	9 4%

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12B Which, if any, of these BBC services do other members of your household watch, listen to or use in the average week?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
BBC iPlayer	466	222	244	84	73	198	110	189	277	138	179	88	60	412	52
	22%	22%	23%	28%df	20%	29%df	15%	31%h	19%	36%ijkl	27%kl	20%l	10%	23%	20%
SUMMARY CODES															
ANY BBC TV	1268	611	657	186	213	444	424	458	811	271	413	277	307	1120	146
	61%	60%	61%	63%	57%	65%df	57%	75%h	55%	71%jl	63%l	64%l	50%	61%	56%
TV AND IPLAYER	429	207	222	76	59	184	110	178	251	127	165	81	56	387	41
	20%	20%	21%	26%df	16%	27%df	15%	29%h	17%	33%ijkl	25%kl	19%l	9%	21%n	15%
BBC TV (WITHOUT IPLAYER)	839	405	435	111	154	260	314	280	560	144	248	196	251	732	106
	40%	40%	40%	37%	41%	38%	42%	46%h	38%	37%	38%	45%ij	41%	40%	40%
ANY BBC RADIO	681	329	352	108	103	234	235	221	459	192	215	147	127	629	52
	33%	32%	33%	37%d	28%	34%d	32%	36%h	31%	50%ijkl	33%l	34%l	21%	35%n	20%
None of these/they don't watch any	125	67	58	21	39	41	25	46	79	20	40	26	39	92	34
	6%	7%	5%	7%f	10%ef	6%f	3%	8%	5%	5%	6%	6%	6%	5%	13%m
Don't know	220	106	114	39	59	71	52	64	156	24	72	45	79	175	41
	11%	10%	11%	13%f	16%ef	10%f	7%	10%	11%	6%	11%i	10%	13%l	10%	15%m
Live alone/not applicable	391	195	195	28	40	92	231	17	373	49	98	68	176	368	22
	19%	19%	18%	10%	11%	13%	31%cde	3%	25%g	13%	15%	16%	28%ijk	20%n	8%

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12B Which, if any, of these BBC services do other members of your household watch, listen to or use in the average week?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
BBC1	1089 52%	933 53%	85 48%	45 44%	25 53%	36 43%	121 52%	91 50%	85 54%	97 55%	99 50%	116 50%	184 58% ^{eno}	104 57% ⁿ	45 44%	85 48%
BBC2	728 35%	630 36% ^b	47 26%	33 31%	18 37%	26 32%	81 35%	58 32%	59 38% ^o	66 37% ^o	72 36%	69 30%	114 36% ^o	84 46% ^{efgkn}	33 31%	47 26%
BBC3	404 19%	354 20%	26 15%	14 14%	10 21%	16 19%	52 22%	35 19%	29 18%	29 16%	40 20%	39 17%	71 22% ^o	44 24% ^o	14 14%	26 15%
BBC4	336 16%	295 17% ^c	27 15% ^c	6 6%	8 17% ^c	13 16% ⁿ	45 19% ⁿ	27 15% ⁿ	25 16% ⁿ	22 12%	34 17% ⁿ	34 15% ⁿ	64 20% ⁱⁿ	31 17% ⁿ	6 6%	27 15% ⁿ
CBBC	181 9%	160 9% ^b	8 4%	7 7%	6 13% ^b	5 6%	23 10% ^o	14 8%	18 11% ^o	17 10%	15 7%	21 9%	32 10% ^o	14 8%	7 7%	8 4%
CBeebies	319 15%	272 15%	21 12%	17 16%	8 17%	12 15%	35 15%	25 14%	24 15%	23 13%	32 16%	41 18%	48 15%	32 17%	17 16%	21 12%
BBC news channel	338 16%	284 16%	28 16%	14 13%	12 25%	7 8%	23 10%	23 12%	25 16%	38 22% ^{efg}	40 20% ^{ef}	39 17% ^f	61 19% ^{ef}	29 16%	14 13%	28 16%
BBC Parliament	61 3%	56 3%	2 1%	1 1%	2 4%	1 1%	2 1%	4 2%	6 4%	14 8% ^{efgjno}	1 1%	10 4% ^{fj}	12 4%	6 3%	1 1%	2 1%
BBC ALBA	15 1%	5 *	9 5% ^a	1 1%	-	-	1 *	-	-	5 3% ^{fgjklm}	-	-	-	-	1 1%	9 5% ^{fgjklm}
Any BBC High Definition channel	41 2%	35 2%	1 1%	2 1%	3 7% ^{ab}	-	5 2%	4 2%	2 2%	4 2%	1 *	4 2%	8 3%	6 3%	2 1%	1 1%
BBC Radio 1	322 15%	266 15%	25 14%	21 20%	10 21%	9 11%	31 13%	33 18% ^k	24 15%	32 18% ^k	29 14%	22 10%	54 17% ^k	33 18% ^k	21 20% ^k	25 14%
BBC Radio 2	277 13%	246 14% ^c	19 11%	5 5%	7 14% ^c	11 14%	32 14% ⁿ	33 18% ^{kn}	20 13%	27 15% ^{kn}	29 14% ⁿ	19 8%	39 12% ⁿ	36 19% ^{kno}	5 5%	19 11%
BBC Radio 3	46 2%	38 2%	5 3%	2 1%	2 4%	1 1%	3 1%	1 1%	6 4% ^m	1 1%	2 1%	10 4% ^{gim}	13 4% ^{gm}	-	2 1%	5 3% ^m

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12B Which, if any, of these BBC services do other members of your household watch, listen to or use in the average week?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
BBC Radio 4	165 8%	144 8%	12 7%	6 6%	3 6%	6 7%	15 6%	6 3%	17 11%g	12 7%	16 8%	26 11%g	35 11%g	12 7%	6 6%	12 7%
BBC Radio 5 Live	89 4%	79 4%	5 3%	3 3%	2 5%	1 1%	17 7%go	5 3%	9 6%	7 4%	9 5%	11 5%	12 4%	7 4%	3 3%	5 3%
BBC Radio 5 Live Sports Extra	65 3%	55 3%	5 3%	2 2%	3 7%	2 3%	11 5%	5 3%	6 4%	4 2%	4 2%	6 3%	11 4%	6 3%	2 2%	5 3%
BBC Radio 1Xtra	24 1%	20 1%	2 1%	1 1%	1 2%	1 1%	2 1%	1 1%	1 1%	5 3%j	-	4 2%	3 1%	2 1%	1 1%	2 1%
BBC Radio 6 Music	35 2%	27 2%	6 3%	2 2%	1 2%	-	3 1%	3 2%	1 1%	-	1 1%	7 3%i	8 3%i	3 2%	2 2%	6 3%i
BBC Radio 4 Extra	25 1%	21 1%	4 2%	-	1 2%	-	5 2%	1 *	3 2%	2 1%	1 *	1 1%	6 2%	1 1%	-	4 2%
BBC Radio Asian Network	3 *	3 *	-	-	-	-	1 1%	-	-	-	-	2 1%	-	-	-	-
BBC Local Radio	106 5%	97 5%b	3 1%	5 5%	2 3%	6 8%ko	14 6%ko	13 7%ko	22 14%fijkln o	5 3%	8 4%k	2 1%	10 3%	15 8%iklo	5 5%k	3 1%
BBC Radio Scotland	26 1%	3 *	23 13%acd	-	-	-	-	-	-	2 1%	-	1 1%	-	-	-	23 13%efghi jklmn
BBC Radio nan Gaidheal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BBC Radio Wales	8 *	4 *	-	4 4%ab	-	-	2 1%	-	-	-	-	* *	-	1 1%	4 4%ghijkl o	-
BBC Radio Cymru	4 *	1 *	-	3 3%ab	-	-	1 *	-	-	-	-	-	-	-	3 3%gijklm o	-
BBC Radio Ulster or Radio Foyle	4 *	-	-	-	4 9%abc	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.12B Which, if any, of these BBC services do other members of your household watch, listen to or use in the average week?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
BBC World Service	22 1%	18 1%	3 2%	1 1%	- -	- -	- -	1 *	1 *	3 2%	2 1%	3 1%	7 2% ^f	1 1%	1 1%	3 2% ^f
BBC website (excluding iPlayer)	146 7%	127 7%	12 7%	5 4%	2 5%	2 3%	11 5%	4 2%	8 5%	11 6%	19 10% ^g	16 7% ^g	26 8% ^g	29 16% ^{efghik}	5 4%	12 7% ^g
BBC iPlayer	466 22%	399 23%	43 24%	16 15%	8 17%	15 19%	49 21%	25 14%	33 21%	37 21%	45 22% ^g	48 21%	92 29% ^{gkn}	54 29% ^{gn}	16 15%	43 24% ^g
SUMMARY CODES																
ANY BBC TV	1268 61%	1077 61%	105 59%	59 56%	28 59%	43 52%	136 58%	100 55%	97 61%	106 60%	121 61%	145 62%	216 68% ^{efgno}	113 61%	59 56%	105 59%
TV AND IPLAYER	429 20%	372 21%	35 20%	14 13%	8 17%	14 17%	45 19%	23 12%	31 20%	35 20%	44 22% ^g	43 19%	87 27% ^{fgkn}	50 27% ^{gn}	14 13%	35 20%
BBC TV (WITHOUT IPLAYER)	839 40%	704 40%	70 39%	45 43%	20 42%	29 35%	91 39%	77 42%	66 42%	71 40%	77 39%	101 44%	130 41%	63 34%	45 43%	70 39%
ANY BBC RADIO	681 33%	577 33%	55 31%	30 29%	19 39%	21 26%	79 34%	59 33%	61 39% ^{jk}	65 37% ^j	49 25%	65 28%	107 34% ^j	70 38% ^{jk}	30 29%	55 31%
None of these/they don't watch any	125 6%	101 6%	6 3%	10 10% ^b	8 16% ^{ab}	3 3%	19 8% ^{hi}	11 6% ^h	2 2%	5 3%	22 11% ^{hilo}	16 7% ^h	13 4%	11 6%	10 10% ^{hilo}	6 3%
Don't know	220 11%	194 11%	19 11%	6 5%	2 3%	9 11%	17 7%	26 14% ^{fhn}	11 7%	20 11%	22 11%	31 13% ^{fn}	33 11%	25 14% ^{fn}	6 5%	19 11%
Live alone/not applicable	391 19%	321 18%	35 20%	26 25%	9 19%	26 31% ^{ijklmo}	49 21% ^{kl}	38 21% ^{kl}	42 27% ^{ijklm}	41 23% ^{kl}	31 16%	25 11%	40 13%	28 15%	26 25% ^{kl}	35 20% ^k

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.13A Out of 10 hours of watching TV of any kind on any channels or catch up services, how many hours would you say you personally spend watching BBC programmes, either on television OR the iPlayer?
Base: All who watch BBC TV or iPlayer

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	1795	872	923	241	250	472	832	455	1340	318	488	351	638	1607	183
Weighted Base	1778	850	928	233	282	571	692	503	1275	352	558	369	500	1577	197
0 out of 10 hours	(0) 113 6%	53 6%	60 6%	20 9% <i>f</i>	30 11% <i>f</i>	39 7% <i>f</i>	23 3%	40 8%	73 6%	20 6%	48 9% <i>k</i>	18 5%	27 5%	95 6%	16 8%
1 out of 10 hours	(1) 318 18%	155 18%	163 18%	53 22% <i>f</i>	76 27% <i>ef</i>	113 20% <i>f</i>	76 11%	117 23% <i>h</i>	201 16%	44 13%	93 17%	79 21% <i>i</i>	102 20% <i>i</i>	251 16%	66 34% <i>m</i>
2 out of 10 hours	(2) 380 21%	178 21%	202 22%	62 26% <i>f</i>	64 23%	123 22%	131 19%	109 22%	271 21%	57 16%	118 21%	90 24% <i>i</i>	114 23% <i>i</i>	328 21%	52 26%
3 out of 10 hours	(3) 265 15%	118 14%	147 16%	35 15%	42 15%	92 16%	97 14%	82 16%	182 14%	51 14%	74 13%	53 14%	87 17%	240 15%	24 12%
4 out of 10 hours	(4) 162 9%	77 9%	86 9%	26 11% <i>d</i>	17 6%	49 9%	71 10%	32 6%	130 10% <i>g</i>	28 8%	53 9%	34 9%	48 10%	149 9%	12 6%
5 out of 10 hours	(5) 223 13%	111 13%	111 12%	18 8%	23 8%	71 12%	112 16% <i>cd</i>	53 11%	169 13%	56 16% <i>l</i>	68 12%	44 12%	55 11%	210 13% <i>n</i>	13 6%
6 out of 10 hours	(6) 98 6%	55 6%	43 5%	7 3%	5 2%	23 4%	62 9% <i>cde</i>	21 4%	77 6%	26 7% <i>l</i>	34 6%	19 5%	20 4%	95 6% <i>n</i>	3 1%
7 out of 10 hours	(7) 83 5%	42 5%	41 4%	4 2%	8 3%	27 5% <i>c</i>	45 6% <i>cd</i>	27 5%	56 4%	30 8% <i>kl</i>	33 6% <i>kl</i>	9 3%	11 2%	79 5%	4 2%
8 out of 10 hours	(8) 49 3%	22 3%	28 3%	5 2%	2 1%	11 2%	32 5% <i>de</i>	8 2%	41 3%	16 5% <i>l</i>	14 2%	10 3%	10 2%	48 3%	1 1%
9 out of 10 hours	(9) 24 1%	13 2%	11 1%	-	4 1%	7 1%	13 2% <i>c</i>	2 *	22 2%	12 3% <i>ijkl</i>	7 1%	3 1%	2 *	24 2%	-
10 out of 10 hours	(10) 25 1%	8 1%	18 2%	2 1%	4 1%	4 1%	15 2% <i>e</i>	7 1%	19 1%	3 1%	8 1%	4 1%	9 2%	24 2%	1 1%
Don't know	39 2%	18 2%	21 2%	2 1%	7 2%	14 2%	15 2%	6 1%	33 3%	9 2%	9 2%	6 2%	15 3%	33 2%	5 3%
Mean Score	3.257	3.274	3.243	2.612	2.513	3.032cd	3.966cde	2.898	3.402g	3.899jkl	3.261l	3.026	2.973	3.395n	2.185
Standard Deviation	2.294	2.275	2.313	1.952	2.142	2.154	2.378	2.201	2.316	2.480	2.355	2.135	2.114	2.321	1.731
Error Variance	0.003	0.006	0.006	0.016	0.019	0.010	0.007	0.011	0.004	0.020	0.012	0.013	0.007	0.003	0.017

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.13A Out of 10 hours of watching TV of any kind on any channels or catch up services, how many hours would you say you personally spend watching BBC programmes, either on television OR the iPlayer?
Base: All who watch BBC TV or iPlayer

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	1795	1492	151	95	57	68	207	153	142	160	152	194	259	157	95	151
Weighted Base	1778	1500	142	95*	41*	68*	198	148	139	159	163	189	274	163	95*	142
0 out of 10 hours	(0) 113 6%	95 6%	16 11%acd	2 2%	- -	1 2%	18 9%ehin	7 5%	3 2%	6 3%	15 9%hn	16 8%hn	20 7%h	10 6%	2 2%	16 11%eghin
1 out of 10 hours	(1) 318 18%	271 18%	26 19%	14 15%	7 17%	12 17% ^m	29 14%	27 18% ^{hm}	11 8%	25 16% ^m	34 21% ^{hm}	55 29% ^{fghim}	66 24% ^{fhm}	13 8%	14 15%	26 19% ^{hm}
2 out of 10 hours	(2) 380 21%	327 22%	26 18%	18 19%	8 20%	20 29%	43 22%	27 18%	35 25%	45 28% ^{gkl}	40 24%	34 18%	51 19%	33 20%	18 19%	26 18%
3 out of 10 hours	(3) 265 15%	222 15%	20 14%	16 16%	8 19%	12 17%	30 15%	26 18%	35 25% ^{fijkl}	21 13%	19 11%	23 12%	39 14%	17 11%	16 16%	20 14%
4 out of 10 hours	(4) 162 9%	134 9%	13 9%	10 11%	5 13%	5 7%	22 11%	18 12% ^l	16 11%	17 11%	10 6%	14 7%	17 6%	16 10%	10 11%	13 9%
5 out of 10 hours	(5) 223 13%	183 12%	19 14%	15 16%	6 14%	8 12%	18 9%	22 15%	16 12%	13 8%	20 12%	15 8%	45 16% ^{fik}	27 16% ^{fik}	15 16%	19 14%
6 out of 10 hours	(6) 98 6%	85 6%	4 3%	6 7%	3 8%	2 3%	14 7% ^l	6 4%	8 6%	15 9% ^{lo}	10 6%	10 5%	8 3%	12 8% ^l	6 7%	4 3%
7 out of 10 hours	(7) 83 5%	73 5%	5 3%	4 4%	2 4%	6 9% ^{aj}	7 3%	5 3%	5 4%	8 5%	4 3%	9 5%	17 6%	13 8%	4 4%	5 3%
8 out of 10 hours	(8) 49 3%	39 3%	7 5%	3 3%	- -	1 1%	7 4% ^l	5 3%	4 3%	3 2%	2 1%	6 3%	2 1%	10 6% ^{jl}	3 3%	7 5% ^l
9 out of 10 hours	(9) 24 1%	22 1%	1 1%	- -	1 2%	- -	2 1%	2 1%	2 2%	3 2%	4 2%	1 1%	4 1%	4 3%	- -	1 1%
10 out of 10 hours	(10) 25 1%	20 1%	2 1%	2 2%	1 3%	1 2%	6 3%	1 1%	2 1%	2 1%	1 1%	2 1%	3 1%	3 2%	2 2%	2 1%
Don't know	39 2%	29 2%	3 2%	7 7% ^a	- -	1 1%	3 2%	3 2%	3 2%	2 1%	6 3% ^l	6 3%	1 1%	5 3%	7 7% ^{fil}	3 2%
Mean Score	3.257	3.247	3.078	3.561	3.571	3.263	3.307	3.254	3.524 ^{ijkl}	3.336	2.922	2.823	3.030	4.028 ^{befg}	3.561 ^{jk}	3.078
Standard Deviation	2.294	2.297	2.401	2.132	2.168	2.149	2.446	2.141	2.026	2.221	2.265	2.310	2.258	2.493 ^{ijkl}	2.132	2.401
Error Variance	0.003	0.004	0.039	0.050	0.082	0.069	0.029	0.031	0.030	0.031	0.035	0.028	0.020	0.041	0.050	0.039

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.13B Of those X hours (...), how many are spent watching on the iPlayer rather than actual BBC television channels?

Base: All who use iPlayer and watched at least an hour of BBC programmes

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	543	280	263	117	94	176	156	184	359	147	183	103	110	488	55	
Weighted Base	603	310	293	116	109*	223	156	213	390	169	227	115*	93*	544	59*	
0 out of 10 hours	(0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1 out of 10 hours	(1)	310 51%	158 51%	153 52%	60 52%	56 52%	115 52%	79 51%	114 53%	197 50%	81 48%	120 53%	64 55%	46 50%	277 51%	34 57%
2 out of 10 hours	(2)	141 23%	80 26%	61 21%	28 24%	24 22%	51 23%	38 24%	45 21%	96 25%	38 23%	51 22%	29 25%	22 24%	126 23%	15 25%
3 out of 10 hours	(3)	45 7%	24 8%	22 7%	12 10% ^l	9 8%	20 9%	5 3%	17 8%	29 7%	14 8%	19 8%	4 4%	8 8%	40 7%	6 9%
4 out of 10 hours	(4)	33 5%	12 4%	21 7%	4 3%	2 2%	14 6%	12 8%	9 4%	24 6%	10 6%	13 6%	8 7%	1 1%	33 6%	-
5 out of 10 hours	(5)	20 3%	11 4%	9 3%	2 1%	5 4%	9 4%	5 3%	10 5%	11 3%	7 4%	9 4%	2 2%	3 3%	20 4%	* 1%
6 out of 10 hours	(6)	12 2%	5 2%	7 2%	3 2%	1 1%	6 3%	2 1%	6 3%	6 2%	8 5% ^j	1 *	1 1%	3 3%	11 2%	2 3%
7 out of 10 hours	(7)	7 1%	4 1%	4 1%	1 1%	2 2%	2 1%	2 1%	- -	7 2%	4 2%	2 1%	- -	1 1%	7 1%	-
8 out of 10 hours	(8)	3 *	- -	3 1%	- -	- -	- -	3 2%	- -	3 1%	1 1%	2 1%	- -	- -	3 1%	-
9 out of 10 hours	(9)	3 *	- -	3 1%	- -	1 1%	1 *	- -	- -	3 1%	3 1%	- -	- -	- -	3 *	-
10 out of 10 hours	(10)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	29 5%	17 6%	12 4%	7 6%	8 7%	5 2%	9 6%	12 6%	17 4%	3 2%	10 4%	6 6%	9 10% ^l	26 5%	3 5%	
Mean Score	1.968	1.866	2.074	1.823	1.985	2.009	2.004	1.884	2.013	2.293^{jk}	1.899	1.699	1.855	2.003	1.645	
Standard Deviation	1.489	1.300	1.659	1.258	1.634	1.479	1.566	1.335	1.565	1.853	1.370	1.083	1.339	1.525	1.064	
Error Variance	0.004	0.006	0.011	0.014	0.031	0.013	0.017	0.010	0.007	0.024	0.011	0.012	0.018	0.005	0.022	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.13B Of those X hours (...), how many are spent watching on the iPlayer rather than actual BBC television channels?

Base: All who use iPlayer and watched at least an hour of BBC programmes

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	543	455	51	27	10	19	58	38	40	52	46	53	88	61	27	51	
Weighted Base	603	513	52*	29**	9**	20**	61*	40*	47*	60*	55*	54*	103*	73*	29**	52*	
0 out of 10 hours	(0)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
1 out of 10 hours	(1)	310 51%	266 52%	23 44%	17 59%	4 51%	8 39%	31 51%	17 42%	22 47%	42 70%ghko	27 50%	19 35%	60 58%k	39 53%	17 59%	23 44%
2 out of 10 hours	(2)	141 23%	121 24%	10 18%	9 31%	2 18%	5 25%	18 30%	11 27%	11 24%	10 17%	17 32%	18 17%	20 27%	9 31%	10 18%	
3 out of 10 hours	(3)	45 7%	41 8%	4 8%	-	-	-	5 8%	6 14%	3 7%	4 6%	4 8%	5 9%	11 11%	3 4%	-	4 8%
4 out of 10 hours	(4)	33 5%	28 6%	2 4%	2 7%	1 9%	1 3%	3 4%	2 6%	2 5%	1 2%	6 11%	7 1%	6 7%	2 8%	2 7%	2 4%
5 out of 10 hours	(5)	20 3%	17 3%	2 4%	-	1 11%	2 11%	2 3%	2 5%	2 4%	1 2%	-	5 8% m	3 3%	-	-	2 4%
6 out of 10 hours	(6)	12 2%	10 2%	1 2%	-	1 12%	1 5%	1 2%	-	-	1 2%	2 4%	3 6% l	-	1 2%	-	1 2%
7 out of 10 hours	(7)	7 1%	6 1%	1 2%	-	-	-	-	1 2%	1 4%	-	-	2 3%	-	3 3%	-	1 2%
8 out of 10 hours	(8)	3 *	3 1%	-	-	-	-	1 2%	-	2 4%	-	-	-	-	-	-	-
9 out of 10 hours	(9)	3 *	1 *	1 2%	-	-	-	-	-	-	-	-	1 3%	-	-	-	1 2%
10 out of 10 hours	(10)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	29 5%	20 4%	8 14% a	1 3%	-	3 16%	-	1 3%	3 7%	-	5 9% fi	2 3%	4 4%	2 3%	1 3%	8 14% film	
Mean Score	1.968	1.960	2.238	1.527	2.487	2.236	1.937	2.130i	2.161	1.553	1.955	2.578ii	1.730	1.911	1.527	2.238i	
Standard Deviation	1.489	1.464	1.890	0.834	2.009	1.694	1.421	1.405	1.798	1.091	1.368	2.011	1.094	1.459	0.834	1.890	
Error Variance	0.004	0.005	0.083	0.027	0.403	0.179	0.035	0.053	0.087	0.023	0.045	0.079	0.014	0.036	0.027	0.083	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base; ** very small base (under 30) ineligible for sig testing

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.14 Out of 10 hours of listening to any stations on the radio, how many hours would you say you spend listening to any of the BBC Radio stations?

Base: All respondents

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)	
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242	
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263	
0 out of 10 hours	(0)	409 20%	181 18%	228 21%	68 23% ^f	92 25% ^f	140 21% ^f	109 15%	138 23% ^h	271 18%	60 15%	137 21%	76 17%	136 22% ⁱ	345 19%	62 23%
1 out of 10 hours	(1)	273 13%	133 13%	140 13%	55 19% ^f	53 14% ^f	96 14% ^f	68 9%	78 13%	195 13%	53 14%	95 14%	55 13%	70 11%	219 12%	55 21% ^m
2 out of 10 hours	(2)	166 8%	80 8%	85 8%	24 8%	25 7%	54 8%	62 8%	58 10%	107 7%	29 8%	63 10%	31 7%	42 7%	148 8%	18 7%
3 out of 10 hours	(3)	90 4%	43 4%	46 4%	15 5%	8 2%	32 5%	34 5%	23 4%	67 5%	13 3%	26 4%	32 7% ^{ijl}	19 3%	82 5%	8 3%
4 out of 10 hours	(4)	68 3%	33 3%	34 3%	18 6% ^{ef}	13 3%	16 2%	20 3%	21 4%	46 3%	10 3%	21 3%	19 4%	17 3%	65 4% ⁿ	2 1%
5 out of 10 hours	(5)	92 4%	47 5%	45 4%	9 3%	15 4%	30 4%	37 5%	35 6%	57 4%	22 6%	27 4%	18 4%	25 4%	85 5%	6 2%
6 out of 10 hours	(6)	38 2%	22 2%	16 2%	5 2%	3 1%	17 2%	13 2%	7 1%	31 2%	7 2%	10 1%	13 3%	9 1%	35 2%	4 1%
7 out of 10 hours	(7)	28 1%	19 2%	9 1%	2 1%	2 1%	3 *	20 3% ^{cde}	2 *	26 2% ^g	6 2%	10 2%	7 2%	5 1%	28 2%	- -
8 out of 10 hours	(8)	74 4%	47 5% ^b	27 2%	5 2%	12 3%	26 4%	31 4%	18 3%	56 4%	18 5%	25 4%	17 4%	14 2%	68 4%	6 2%
9 out of 10 hours	(9)	64 3%	38 4%	26 2%	8 3%	16 4%	24 3%	17 2%	23 4%	41 3%	13 3%	28 4% ^l	11 3%	12 2%	64 4% ⁿ	- -
10 out of 10 hours	(10)	284 14%	137 14%	147 14%	13 4%	32 8% ^{cc}	95 14% ^{ccd}	145 20% ^{cde}	65 11%	219 15% ^g	92 24% ^{ijkl}	82 13%	52 12%	58 9%	275 15% ⁿ	8 3%
Don't listen to the radio at all		390 19%	189 19%	201 19%	54 18%	78 21%	112 16%	147 20%	102 17%	288 19%	47 12%	109 17%	75 17%	159 26% ^{ijk}	313 17%	76 29% ^m
Don't know		118 6%	45 4%	72 7% ^a	19 6%	23 6%	37 5%	39 5%	38 6%	79 5%	15 4%	22 3%	28 6% ^j	53 9% ^{ij}	94 5%	20 8%
Mean Score	3.808	4.031^b	3.592	2.479	3.108	3.765^{cd}	4.723^{cde}	3.370	3.992^g	4.851^{ijkl}	3.666^l	3.810^l	3.165	4.049ⁿ	1.768	
Standard Deviation	3.827	3.824	3.820	2.967	3.649	3.848	3.971	3.655	3.884	4.085	3.784	3.650	3.653	3.876	2.578	
Error Variance	0.009	0.019	0.019	0.039	0.057	0.034	0.024	0.032	0.013	0.057	0.032	0.044	0.027	0.011	0.045	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.14 Out of 10 hours of listening to any stations on the radio, how many hours would you say you spend listening to any of the BBC Radio stations?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
0 out of 10 hours	(0) 409 20%	343 19% ^d	42 23% ^d	20 19%	4 9%	17 20%	56 24% ^m	31 17%	25 16%	33 18%	46 23%	43 19%	64 20%	28 15%	20 19%	42 23%
1 out of 10 hours	(1) 273 13%	241 14%	21 12%	7 7%	4 8%	14 17% ^{hn}	30 13% ^h	19 11%	10 6%	33 19% ^{ghjn}	20 10%	44 19% ^{ghjmn}	50 16% ^{hn}	20 11%	7 7%	21 12%
2 out of 10 hours	(2) 166 8%	142 8%	12 7%	7 7%	4 9%	10 13%	16 7%	13 7%	14 9%	22 12% ^k	19 9%	13 6%	22 7%	13 7%	7 7%	12 7%
3 out of 10 hours	(3) 90 4%	75 4%	8 4%	5 5%	2 3%	1 1%	11 5%	2 1%	16 10% ^{efgjm}	10 5% ^g	8 4%	11 5%	14 4%	3 2%	5 5%	8 4%
4 out of 10 hours	(4) 68 3%	53 3%	7 4%	5 5%	2 3%	1 1%	7 3%	7 4%	4 3%	5 3%	8 4%	9 4%	7 2%	5 3%	5 5%	7 4%
5 out of 10 hours	(5) 92 4%	78 4%	5 3%	6 6%	3 6%	1 1%	19 8% ^{ejmo}	9 5%	7 5%	7 4%	5 3%	9 4%	14 4%	5 3%	6 6%	5 3%
6 out of 10 hours	(6) 38 2%	33 2%	1 *	2 2%	2 5% ^b	4 5% ^{ilo}	4 2%	5 3%	2 2%	1 1%	4 2%	6 2%	3 1%	3 2%	2 2%	1 *
7 out of 10 hours	(7) 28 1%	24 1%	2 1%	1 1%	1 2%	1 1%	- 1%	2 1%	3 2% ^f	5 3% ^{fj}	- -	3 1%	10 3% ^{fj}	1 *	1 1%	2 1%
8 out of 10 hours	(8) 74 4%	59 3%	6 4%	6 6%	2 5%	6 7% ^{kl}	7 3%	7 4% ^k	6 4%	3 2%	10 5% ^k	2 1%	7 2%	11 6% ^{kl}	6 6% ^k	6 4%
9 out of 10 hours	(9) 64 3%	53 3%	6 3%	5 4%	1 2%	3 4% ^k	4 2%	8 5% ^k	8 5% ^k	3 2%	4 2%	1 1%	11 4% ^k	10 6% ^{fk}	5 4% ^k	6 3% ^k
10 out of 10 hours	(10) 284 14%	240 14%	19 10%	19 18%	6 13%	7 9%	34 14% ^{jk}	23 13% ^k	39 25% ^{efgijklo}	21 12%	16 8%	14 6%	47 15% ^{jk}	39 21% ^{egijklo}	19 18% ^{jk}	19 10%
Don't listen to the radio at all	390 19%	328 19%	28 16%	18 17%	16 34% ^{abc}	13 16%	35 15%	38 21%	20 12%	22 13%	53 27% ^{fhimo}	56 24% ^{fhi}	59 19%	32 17%	18 17%	28 16%
Don't know	118 6%	94 5%	20 11% ^{acd}	3 3%	-	4 5%	9 4%	16 9% ^{hjl}	4 2%	12 7%	6 3%	20 9% ^{fhjl}	9 3%	13 7% ^l	3 3%	20 11% ^{fhjin}
Mean Score	3.808	3.779	3.359	4.627^b	4.738^b	3.461	3.585^k	4.202^{jk}	5.074^{efi}	3.248	3.120	2.609	3.800^k	5.024^{efi}	4.627^{ijk}	3.359
Standard Deviation	3.827	3.820	3.756	3.989	3.698	3.715	3.773	3.888	4.012^{jklo}	3.530	3.536	3.094	3.902	4.173^{jklo}	3.989^o	3.756

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.14 Out of 10 hours of listening to any stations on the radio, how many hours would you say you spend listening to any of the BBC Radio stations?

Base: All respondents

	COUNTRY				GOVERNMENT REGIONS											
	England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
Error Variance	0.009	0.011	0.105	0.199	0.311	0.226	0.074	0.117	0.125	0.093	0.098	0.062	0.066	0.133	0.199	0.105

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.15 Have you accessed the internet in the past month, other than using catch-up TV like Netflix, Amazon Prime, the BBC iPlayer, ITV Player and 4OD?

Base: All respondents

	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	2093	1024	1069	307	325	568	893	550	1543	349	568	404	772	1843	242
Weighted Base	2093	1016	1077	295	373	680	744	609	1484	384	655	435	619	1821	263
Yes	1430	721	708	236	300	521	373	476	954	315	495	297	323	1250	175
	68%	71% ^b	66%	80% ^f	80% ^f	77% ^f	50%	78% ^h	64%	82% ^{ijkl}	76% ^{kl}	68% ^l	52%	69%	67%
No	633	283	350	51	69	150	363	120	513	68	151	132	281	548	81
	30%	28%	32% ^a	17%	18%	22%	49% ^{cde}	20%	35% ^g	18%	23%	30% ^{ij}	45% ^{ijk}	30%	31%
Don't know	31	12	19	9	5	9	8	14	17	1	9	5	15	23	7
	1%	1%	2%	3% ^f	1%	1%	1%	2%	1%	*	1%	1%	2% ^l	1%	2%

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.15 Have you accessed the internet in the past month, other than using catch-up TV like Netflix, Amazon Prime, the BBC iPlayer, ITV Player and 4OD?

Base: All respondents

	Total	COUNTRY				GOVERNMENT REGIONS										
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)
Unweighted Base	2093	1739	183	105	66	81	239	185	158	176	187	239	298	176	105	183
Weighted Base	2093	1763	178	104*	48*	83*	233	182	158	177	199	231	316	184	104*	178
Yes	1430 68%	1206 68%	118 66%	68 66%	37 78%	64 77%	154 66%	118 65%	104 66%	126 71%	130 65%	153 66%	222 70%	134 73%	68 66%	118 66%
No	633 30%	536 30%	51 29%	35 34%	10 22%	19 23%	77 33%	61 33%	53 33%	49 28%	67 34%	73 32%	92 29%	46 25%	35 34%	51 29%
Don't know	31 1%	21 1%	9 5%a	1 1%	-	-	2 1%	3 2%	1 1%	2 1%	2 1%	5 2%	3 1%	3 2%	1 1%	9 5%efhij l

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.16 Ignoring catch-up TV like the BBC iPlayer, ITV Player and 4OD, out of 10 hours of internet use how many hours would you say you spend on any of the BBC websites?

Base: All who used the internet in the past month

	Total	GENDER		AGE				CHILDREN		SOCIAL GRADE				ETHNIC ORIGIN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55+ (f)	Any (g)	None (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	White (m)	Minority Ethnic (n)
Unweighted Base	1319	659	660	240	255	427	397	421	898	280	413	254	372	1158	156
Weighted Base	1430	721	708	236	300	521	373	476	954	315	495	297	323	1250	175
0 out of 10 hours	(0)	615 43%	298 41%	317 45%	104 44%	133 45%	209 40%	169 45%	399 42%	119 38%	189 38%	110 37%	197 61% ^{ijkl}	529 42%	85 48%
1 out of 10 hours	(1)	416 29%	220 30%	196 28%	61 26%	93 31%	162 31%	100 27%	266 31%	103 33% ^l	140 28%	100 34% ^l	73 23%	359 29%	55 31%
2 out of 10 hours	(2)	183 13%	94 13%	89 13%	34 14%	30 10%	72 14%	48 13%	127 13%	56 15% ^l	127 13% ^l	49 16% ^l	23 7%	163 13%	19 11%
3 out of 10 hours	(3)	54 4%	24 3%	29 4%	14 6% ^l	11 4%	19 4%	10 3%	40 4%	8 2%	29 6% ^{il}	9 3%	8 2%	50 4%	4 2%
4 out of 10 hours	(4)	38 3%	23 3%	16 2%	6 3%	6 2%	17 3%	9 3%	25 3%	7 2%	19 4%	7 2%	5 2%	37 3%	1 1%
5 out of 10 hours	(5)	39 3%	24 3%	15 2%	8 3%	14 5% ^e	8 2%	8 2%	28 3%	6 2%	17 3%	8 3%	7 2%	34 3%	5 3%
6 out of 10 hours	(6)	12 1%	9 1%	3 *	2 1%	3 1%	4 1%	2 *	10 1%	5 1%	5 1%	1 *	1 *	12 1%	-
7 out of 10 hours	(7)	15 1%	9 1%	6 1%	3 1%	2 1%	7 1%	3 1%	12 1%	7 2% ^l	7 2% ^l	1 *	-	13 1%	2 1%
8 out of 10 hours	(8)	6 *	4 1%	1 *	* *	1 *	1 *	3 1%	4 *	3 1%	3 1%	-	* *	5 *	* *
9 out of 10 hours	(9)	1 *	-	1 *	-	-	1 *	-	-	-	1 *	-	-	1 *	-
10 out of 10 hours	(10)	7 1%	2 *	6 1%	2 1%	1 *	3 1%	2 *	-	-	5 1%	1 *	2 *	7 1%	-
Don't know		44 3%	14 2%	30 4% ^a	2 1%	4 1%	18 3%	20 5% ^{cd}	9 2%	35 4%	12 4%	14 3%	11 4%	7 2%	4 2%
Mean Score	1.152	1.215	1.086	1.226	1.150	1.189	1.051	1.001	1.228g	1.230l	1.422kl	1.109l	0.704	1.192n	0.872
Standard Deviation	1.644	1.656	1.631	1.698	1.654	1.660	1.578	1.426	1.741	1.654	1.900	1.368	1.322	1.687	1.292
Error Variance	0.002	0.004	0.004	0.012	0.011	0.007	0.007	0.005	0.004	0.010	0.009	0.008	0.005	0.003	0.011

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l - m/n

* small base

BBC Charter Renewal - January 2016 (QS9963 - 311503)

Q.16 Ignoring catch-up TV like the BBC iPlayer, ITV Player and 4OD, out of 10 hours of internet use how many hours would you say you spend on any of the BBC websites?

Base: All who used the internet in the past month

	Total	COUNTRY				GOVERNMENT REGIONS											
		England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North East (e)	North West (f)	Yorkshire and The Humber (g)	East Midlands (h)	West Midlands (i)	East of England (j)	London (k)	South East (l)	South West (m)	Wales (n)	Scotland (o)	
Unweighted Base	1319	1094	113	64	48	58	145	113	90	108	112	146	201	121	64	113	
Weighted Base	1430	1206	118	68*	37*	64*	154	118	104*	126*	130*	153	222	134	68*	118	
0 out of 10 hours	(0)	615 43%	528 44%	42 36%	27 40%	17 46%	30 47%	81 53%giko	45 38%	45 43%	43 34%	58 45%	62 40%	107 48%io	57 42%	27 40%	42 36%
1 out of 10 hours	(1)	416 29%	349 29%	37 31%	20 29%	9 24%	16 26%	33 21%	36 30%	29 28%	44 35%f	33 25%	49 32%	67 30%	43 32%	20 29%	37 31%
2 out of 10 hours	(2)	183 13%	149 12%	19 16%	9 13%	5 15%	10 16%	21 13%	12 10%	15 15%	17 14%	18 14%	17 11%	21 10%	18 13%	9 13%	19 16%
3 out of 10 hours	(3)	54 4%	46 4%	2 2%	3 5%	2 7%c	1 2%	4 3%	3 2%	4 3%	7 5%mo	10 8%mo	6 4%	10 5%	1 1%	3 5%	2 2%
4 out of 10 hours	(4)	38 3%	33 3%	2 2%	3 5%	-	1 2%	4 3%	8 7%kl	4 4%	4 3%	4 2%	1 1%	3 2%	4 3%	3 5%	2 2%
5 out of 10 hours	(5)	39 3%	31 3%	5 4%	-	3 7%c	1 2%	6 4%	4 3%	2 2%	1 7%kl	4 3%	4 2%	4 2%	5 4%	-	5 4%
6 out of 10 hours	(6)	12 1%	10 1%	-	2 2%	-	-	1 *	3 2%	-	1 1%	1 1%	4 3%	1 *	-	2 2%	-
7 out of 10 hours	(7)	15 1%	12 1%	2 2%	-	-	-	1 1%	1 1%	1 1%	2 2%	2 2%	3 2%	1 1%	1 1%	-	2 2%
8 out of 10 hours	(8)	6 *	5 *	1 1%	-	-	-	-	-	1 1%	2 1%	-	* *	-	1 1%	-	1 1%
9 out of 10 hours	(9)	1 *	-	-	1 2%a	-	-	-	-	-	-	-	-	-	-	1 2%	-
10 out of 10 hours	(10)	7 1%	7 1%	-	-	-	-	2 1%	2 2%	-	1 1%	-	* *	2 1%	-	-	-
Don't know		44 3%	35 3%	7 6%	2 3%	* 1%	4 6%f	1 1%	4 3%	4 4%	5 4%	1 1%	6 4%	6 3%	4 3%	2 3%	7 6%f
Mean Score	1.152	1.135	1.276	1.259	1.110	0.838	1.078	1.435el	1.094	1.336	1.171	1.219	0.936	1.121	1.259	1.276	
Standard Deviation	1.644	1.643	1.673	1.745	1.450	1.092	1.777	1.988	1.487	1.800	1.540	1.730	1.457	1.579	1.745	1.673	
Error Variance	0.002	0.003	0.026	0.049	0.045	0.022	0.022	0.037	0.025	0.031	0.021	0.021	0.011	0.021	0.049	0.026	

Fieldwork : 20/01/2016 - 24/01/2016 (Week 03)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o

* small base