Low Pay Commission 6th Floor Victoria House Southampton Row London WC1B 4AD 25<sup>th</sup> September 2014

Dear Mr Butcher



make something amazing

## Quest

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## CONSULTATION ON THE NATIONAL MINIMUM WAGE

We would like to take the opportunity of the invitation to express a view from a small business employing workers who may typically be working at the minimum wage level, warehouse staff, delivery van drivers and cleaners.

Quest is an active, sales oriented business that is very much focused on customer service we have found great benefit in terms of productivity, efficiency and enthusiasm in paying these workers well above minimum wage requirements.

With the upturn in the economy and reduced unemployment figures and reasonable growth prospects it would seem an appropriate time to raise the UK minimum wage over the next couple of years by a much greater percentage than the 2 or 3% that is currently being considered.

Research has shown that raising the minimum wage boosts consumer spending, increasing the demand that drives economic growth, a study in the USA estimates that the current campaign to raise the minimum wage to would inject billions of additional spending into the economy. Minimum wage increases put money in the pockets of low-wage workers who have little choice but to spend that money immediately in their local communities.

Other positive results would be better commitment from low paid workers, some of whom are carrying out essential tasks, such as careers of the aged, hospital cleaners and medical ancillary staff. Many of these people are gifted but never reach their potential through the pressure of low income adversely affecting their quality of life.

Quest has no experience of employing workers on the apprentice schemes but would suggest that if the UK is to attract the younger generation to learn the essential trades and skills that support our economy we need to be looking at radical increases in minimum wage requirement in this area.

I would urge you to consider and recommend a substantial increase in the minimum wage requirement in view of boosting the economy of the UK.

This action is also the key to providing the stability that will give the most poorly paid in our society the opportunity to lead more fulfilling lives which in turn will have a positive effect on the preservation of family life, health/social welfare costs and the reduction in crime

Yours sincerely,

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D Mark Wells - Director

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