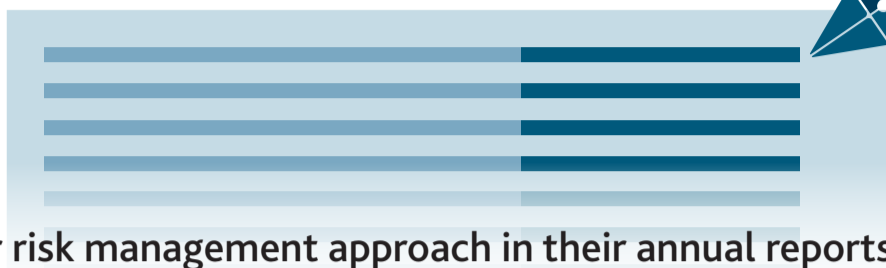




63%
of boards

clearly set out their risk management approach in their annual reports



33%
of boards

have clearly set and understood their appetite for cyber risk



UP
from
18%
in 2014

49%

of businesses

place cyber risk as a top risk (compared to other risks faced)



UP
from
29%
in 2014

16%
of boards

have a very clear understanding
of where the company's key
information/data assets are
shared with third parties



UP
from
11%
in 2014

49%
of boards

have a clear understanding of the
potential impact of loss/disruption
of key information and data assets



77%

of businesses

have allocated budget specifically
to protect consumer data

