

UK Employer Perspectives Survey (EPS) 2016

Information for participants

Interviews are currently underway for the 2016 UK Employer Perspectives Survey. We are talking to employers across all sizes and sectors of the economy until early August 2016.

The survey is being conducted by IFF Research on behalf of us, the UK Commission for Employment and Skills, the Department for Business Innovation and Skills, the Department for Education, the Welsh Assembly Government, the Scottish Government and the Department for the Economy in Northern Ireland.

What are the aims of the project?

The aim of the project is to gather employer views on methods of recruitment, skills initiatives and training currently on offer in the UK and decisions to use them, or not. The information provided is then used to inform national, regional and sectoral decisions about where and how to invest in the skills system to ensure it can meet the needs of businesses like yours.

What are you collecting information on?

We collect information on areas including recruitment, work experience, training and staff development and vocational qualifications such as Apprenticeships.

Why can't you talk to my head office?

The survey asks about site-specific topics to understand how approaches vary geographically.

Why do you need to talk to me?

Your co-operation will ensure that the views expressed are representative of all employers in your industry.

How was I selected?

Your organisation has been selected at random from one of the following sources: Experian, Data HQ or Market Location.

Will my responses be confidential?

Your replies will be treated in the strictest confidence under the Code of Conduct of the Market Research Society. Responses will not be linked to individual companies or respondents or re-contacted without prior consent.

Where can I view results of the previous study?

Results of the previous study in 2014 can be found on the UKCES website

<https://www.gov.uk/government/publications/employer-perspectives-survey-2014>

What does participation involve?

Participation will involve a telephone interview with an interviewer from IFF Research. On average interviews last around 22 minutes at a time that is convenient for you.

How does this benefit my organisation?

We hope you will find taking part in the survey a rewarding experience what enables you to reflect on your site's approach to training and skills issues. The results will be available to view online within a few months of the survey ending. You can also use the data from the survey to benchmark your site against others in your industry and the economy as a whole.

How can I contact you?

If you have any questions, you can email us at:

eps16@ukces.org.uk