



Department  
for Culture  
Media & Sport

# The Department for Culture, Media & Sport

Statistical Work Plan 2013/14 - Outturn

## **Statistical Work Plan for 2013/14 - Outturn**

This note reports on progress in 2013/14, by identifying what was achieved for each item in the work plan published in 2013 and any major additional areas of work.

The work plan for 2013/14 had been prepared with a total of 3.0 full time equivalents (1 statistician, 1 senior statistical officer and 1 statistical officer). In addition, 1 statistician works in the Broadband Delivery UK unit within DCMS and 1 assistant statistician joined DCMS during 2013/14.

### **1. UK Official Statistics publications**

Work on UK Official Statistics will be completed in four ways:

#### **1.1 By EAU**

Manage delivery of the Taking Part survey data with our contractors (TNS-BMRB) with input from funding partners (Arts Council England, English Heritage and Sport England).	Management of the Taking Part Survey and delivery of data was successfully completed within 2013/14. Regular Taking Part steering group meetings were held with co-funders to discuss issues. The terms and conditions of this group are available <a href="#">here</a> .
Publish Taking Part results on a quarterly and annual basis with input from Arts Council England, English Heritage and Sport England.	Taking Part survey was published on a quarterly and annual basis to pre-announced deadlines. Publications are available <a href="#">here</a> . Due to resource constraints, an additional annual report on adult participation which includes additional variables to those covered in the 2012/13 Q4 report. However, the full annual dataset for 2012/13 has been made available on the <a href="#">Data Archive</a> .
Work with our survey contractors (TNS-BMRB) to produce analysis on the longitudinal element to the Taking Part survey.	A longitudinal element to the Taking Part Survey was introduced in April 2012, and response rates have been monitored throughout the year. Initial analysis by the survey contractors suggested it would be better to wait for two follow-up years before analysing.
Work with the Department for Education on identifying a suitable measure for their investment in the School Premium project.	Additional questions were added to the Taking Part questionnaires for children aged 11-15 in April 2014 focussing on measuring sports participation. This boost sample source is the National Pupil Database. The dataset covering the main survey and this boost is expected to be available in August 2015.
Publish annual Entertainment Licensing Statistics in December. This will require working closely with the Home Office who	Entertainment Licensing Statistics 2013 was successfully published on 5 <sup>th</sup> December 2013. This was assessed by the UK Statistics

are responsible for the data collection of this survey.	Authority who re-affirmed its National Statistics status prior to release.
Work with key stakeholders in the Creative Industries Council on a project to develop the definitions for the DCMS Creative Industries Economic Estimates, with a view to publishing new estimates in November 2013. Additional resource may be needed for this project as it develops.	We worked closely with key stakeholders and published a consultation for the classification of creative industries in April 2013. From this process, a final classification of the Creative Industries was agreed and supported by key stakeholders. This was used to produce new Creative Industries Economic Estimates which were published in January 2014.
Lead on the provision and publication of the input and impact indicators which provides the latest data on indicators included in Departmental Business Plans. This will also involve improving the presentation of the indicators as required throughout the year.	The team have reported on the Impact and Input Indicators throughout the year, working closely with policy officials to do so. Two new impact indicators were added, on museums and on tourism and the broadband indicator was first published in December 2013. A list of each of the Department's performance indicators showing previous and current values has been published. This now also includes longer term trends for each indicator and can be found <a href="#">here</a> .
School Games Indicator – this was developed in collaboration with policy colleagues, Department for Education and the Youth Sports Trust, and published in Autumn 2013.	The 2012/13 School Games Indicator was published <a href="#">here</a> , as planned in October 2013.
Provide statistical support and advice for our Ministers and the Government Equalities Office on issues relating to women, sexual orientation and transgender equality.	Ministers and officials were supported with regular briefing on statistics produced by the Office for National Statistics. Most of this support related to: Labour Market Statistics; the Annual Survey of Hours and Earnings; & the Integrated Household Survey. The team also undertook their own analysis of ASHE data to publish a Secondary Analysis of the Gender Pay Gap [ <a href="https://www.gov.uk/government/publications/secondary-analysis-of-the-gender-pay-gap">https://www.gov.uk/government/publications/secondary-analysis-of-the-gender-pay-gap</a> ].

## 1.2 In partnership with colleagues across DCMS

Museum & gallery visits figures – these will be published on a monthly basis on the first working day of the month.	These have been published early each month <a href="#">here</a> . This has now been regularised to be the first or second Thursday and accompanied by fuller pre-release briefing for Ministers.
Museum performance indicators 2012/13, to be published in the Autumn.	This release was delayed by two weeks to 14/11/2013 due to data issues identified

	during quality assurance and is available <a href="#">here</a> .
Charitable Giving to Cultural Institutions Funded by DCMS Report 2012/13, to be published in the Autumn.	This annual publication was published in November as planned and is available <a href="#">here</a> .
Portable Antiquities and Treasure Report 2011/12, to be published in the Autumn.	This annual publication was published in October as planned and is available <a href="#">here</a> .
Export of Objects of Cultural Interest 2012/13, to be published in the Autumn.	Due to delays in receiving the dataset, the Export of Objects of Cultural Interest publication was not produced and published until January 2014. This change in publication date was outlined in the publication schedule timetable. The 2012/13 publication is available <a href="#">here</a> .

### 1.3 In Partnership with ONS

The DCMS statistics team will work in partnership with the Office for National Statistics Tourism Intelligence Unit and International Passenger Survey teams and Visit Britain to deliver Tourism data to Eurostat.	Data were submitted to Eurostat on time.
DCMS will work in partnership with Visit Britain to specify questions required in the International Passenger Survey.	This was completed on time.
DCMS will work with ONS and the EC to ensure that that International Passenger Survey questions that we sponsor are proportionate in cost.	Progress has been made in investigating options to reduce IPS survey costs for these questions – initial solutions were piloted at Heathrow and not successful. Further work will be needed during 2014/15 to find a cost saving solution.
The DCMS statistics team will advise the Minister for Tourism on any proposals for amendments to the regulation concerning European statistics on tourism.	All requests have been met on time.

### 1.4 By our Arm's length bodies (ALBs)

DCMS have many ALBs who produce and publish official statistics throughout the year. These are outlined in the Official Statistics catalogue and publication timetable, at <https://www.gov.uk/government/publications/statistics>. Upcoming statistical publications are updated in the publication timetable every month. The statistical team within DCMS have provided guidance and assistance to the ALB research teams on an ad hoc basis throughout the year.

## 2. **Meet the requirements of the Code of Practice for Official Statistics**

Lead DCMS Statistician, as the Head of Profession for statistics:

<ul style="list-style-type: none"> <li>• To oversee the efficient and effective operation of DCMS’ statistical work and report performance to the National Statistician’s office.</li> <li>• Ensure DCMS complies with the Code of Practice and maintain integrity in DCMS statistics.</li> <li>• Advise/support ALB Lead Officials for statistics in meeting their responsibilities under the Code of Practice for the Official Statistics which they produce.</li> <li>• Advise statistical staff in DCMS on professional development.</li> <li>• Inform Lead Officials at ALBs of initiatives and support provided by the Government Statistical Service and National Statistician’s office.</li> </ul>	<p>The Head of Profession has provided support and assistance to official statistics producers within DCMS and in ALBs. Compliance with the Code of Practice and maintaining integrity in our statistics has continuously been monitored. All official statistics publications within DCMS are signed off by the Head of Profession. All statistical releases apart from monthly museums visits are now accompanied by a full pre-release meeting with policy officials and press office, followed by a pre-release submission to relevant DCMS Ministers.</p>
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Statistics team:

<p>Implement the recommendations of recent UK Statistics Authority assessment of Entertainment Licensing Statistics by September 2013</p>	<p>This has been completed with the Entertainment Licensing statistics retaining National Statistics status.</p>
<p>Develop and maintain statistics documentation to meet the requirements of UK Statistics Authority and National Statistician’s guidance.</p>	<p>Documentation of our internal production and quality assurance processes (desk manuals) has been on-going and will continue as we develop publications. Guidance documents for our releases have also been published alongside annual releases, for example for the Taking Part Survey a guidance document for the user is available <a href="#">here</a>.</p>
<p>Provide advice to other statistics providers within DCMS and ALBs to assist them to develop other official statistics and to comply with the Code of Practice.</p>	<p>The statistics team has provided advice and guidance to other statistics providers within DCMS and ALBs on an ad hoc basis throughout the year. All statistical releases produced by non-statisticians within DCMS have been quality assured by the statistical team.</p>
<p>For Survey Control, report details of DCMS surveys to ONS, advise all parts of DCMS on possible new surveys and the related returns required, for example – the compliance burden on respondents.</p>	<p>2012/13 report submitted by the deadline and report published <a href="#">here</a>.</p>

**3. Statistical services**

<p>Assist colleagues across DCMS by advising on surveys, survey tools and analysis.</p>	<p>Assistance and support has been provided on an ad hoc basis throughout the year.</p>
<p>Provide quality assurance and sign-off of all DCMS statistical publications.</p>	<p>The statistics team has provided advice and guidance to other statistics providers</p>

	within DCMS and ALBs on an ad hoc basis throughout the year. All statistical releases produced by non-statisticians within DCMS have been quality assured by the statistic team.
Work with the DCMS Ministerial Support Team to provide advice on DCMS statistics for PQs and for public enquiries.	All requests have been completed.
Provide DCMS statistics for government and ALB publications, researchers and the media.	All requests have been completed.
Contribute to the Department's business plan, providing evidence for each of the impact and input indicators.	As in section 1.1 the statistics team has reported on the Impact and Input Indicators throughout the year and are responsible for updating the webpage with this information <a href="#">here</a> . As part of the update to the 2012/13 business plan two new indicators were added, detailed in section 1.1.
Hold user engagement events on our statistics, for example the Taking Part user group and Statistics Planning user group.	Due to other priorities a Taking Part user event was not held in 2013/14 and the ALB statistics planning user group operated by regular communication by email only.
Improve accessibility and dissemination of DCMS official statistics so that our data are more readily available to users, including better visualisations.	Dissemination of our statistics has greatly improved, using a more consistent reporting template for all releases, engaging with social media such as twitter, informing users of new statistics through newsletters.
Corporate statistical assistance – Analysis of the Civil Service People Survey	Statistical assistance was provided to interpret the Civil Service People Survey for DCMS, and identify key issues.
Identify the users and uses of NETQuest and develop the future dissemination of Taking Part statistics to ensure that they meet user needs.	NETQuest continued to be used to disseminate Taking Part statistics during 2013/14 and options were investigated which will form part of the next survey contract.
Work with the DCMS Strategy and the Cabinet Office on the Transparency Agenda, encouraging DCMS and ALB partners to open up data and publish in accessible formats.	We have worked with Strategy to set up an Open Data forum for ALBs to share best practice and their innovative work in this area. The first forum was held at the British Museum in November 2013, chaired by the DCMS statistics Head of Profession.
Improve the use and awareness of statistics within DCMS policy teams.	Policy teams have been more closely engaged through the pre-release and briefing process outlined in section 2.
Taking Part additional analysis – Regression model analysing how happiness scores are associated with cultural and sporting engagement/participation	This work arose as a result of questions posed in the wellbeing chapter of the 2011/12 annual Taking Part Publication, which clearly identified the need for further analysis – Considerable research and external input was needed for this

	work to be carried out. It is well underway with a completed piece of work on schedule to be delivered early in the 2015/16 financial year
Provide statistical support and advice for our Ministers and the Government Equalities Office on issues relating to women, sexual orientation and transgender equality.	Ministers and officials were supported with regular briefing on analysis undertaken by organisations producing research. These reports were analysed and, where appropriate, compared to official statistic sources to ensure that decisions were made using the best data available.

#### 4. DCMS Broadband Delivery UK unit

Maintain and develop Broadband Delivery UK's geospatial cost model for roll-out of superfast broadband across the UK both for the initial Rural Broadband Programme and for its extension to 2017, and estimate commercial superfast broadband coverage.	Successfully achieved – model updated throughout the year. Data distributed to local authorities and devolved administrations.
Produce data on number of premises covered per £million of broadband delivery programme expenditure for DCMS performance indicators, and for other BDUK internal and external reporting.	In December 2013 a new Official Statistic was launched and is a performance indicator for the department.  These data were the subsequently published quarterly and are available <a href="#">here</a> .

#### 5. Additional work

Work which was completed during the last financial year which had not been identified as part of the statistics work plan at the beginning of April 2013 is listed below.

None

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