



Department
for Culture
Media & Sport

Digital Sector: Exports of Services

March 2016

Background

This release provides an estimate of the exports of services of the Digital Sector from 2009-2013, alongside the exports of services of the Digital Sector to a selection of continents and countries that are markets of interest for the Department for Culture, Media and Sport (DCMS) and the UK Trade and Investment (UKTI).

This release is being published to provide further details to accompany the [Digital Sector Economic Estimates](#) release, published on 26 January 2016. This is to make publically available internal analysis that has been undertaken by DCMS.

Exports of Services, 2009-2013

Exports of services are measured using ONS International Trade in Services (ITIS) data. These are based on a survey of just under 15,000 UK businesses, and record the value of services which businesses export. Results are in current prices (i.e. have not been adjusted for inflation). The exports of services of the Digital Sector for 2013 were reported in the previously published [Digital Sector Economic Estimates](#). This additional analysis uses the same methodology as those used in the Digital Sector Economic Estimates statistical release.

Headline findings:

- In 2013, the value of services exported by the Digital Sector was £27.6bn, 12.8 per cent of services exported by all industries in 2013 (£214.8bn).
- The value of services exported by the Digital Sector increased by 5.7 per cent on 2012. Over the same time period, the value of services exported by all UK industries increased by 8.8 per cent.

Figure 1: The value of services exported by the Digital Sector, 2013

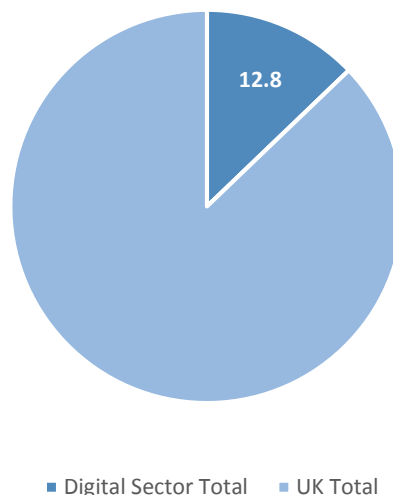


Table 1: The value of services exported by the Digital Sector, 2009 – 2013

	Exports (£m)				
	2009	2010	2011	2012	2013
Manufacturing of electronics and computers	283	314	255	343	369
Wholesale of Computers and Electronics	974	1,409	1,494	1,334	1,564
Publishing (excluding translation and interpretation activities)	786	1,012	1,226	1,334	1,238
Software publishing	221	221	302	321	376
Film, TV, video, radio and music	3,894	4,777	4,268	4,557	4,230
Telecommunications	4,500	4,615	4,603	5,231	6,254
Computer programming, consultancy and related activities	7,685	7,975	8,986	10,206	10,989
Information Service Activities	2,363	2,604	2,414	2,571	2,225
Repair of Computers and Communication Equipment	50	73	92	171	316
Digital Sector Total	20,756	23,000	23,641	26,068	27,561
UK Total (ONS Pink Book)	169,507	174,176	188,908	197,432	214,813
Digital Sector as a percentage of UK Total	12.2	13.2	12.5	13.2	12.8

Notes:

1. *Source, ONS International Trade in Services*

In 2013, exports of services from the Digital Sector accounted for 12.8 per cent of total services exported by the UK, this was lower than in 2012 (13.2 per cent). Exports of services from the Digital Sector increased by 5.7 per cent between 2012 and 2013, whilst exports of services for the whole economy increased by 8.8 per cent over the same time period.

Exports of services by market of interest, 2013

In 2013, Europe was the continent in receipt of the majority of exports of services from the UK Digital Sector with £15.6bn (56.6 per cent) of the total exports of services of the Digital Sector. A further £7.4bn (27.9 per cent) were exported to America, and £2.8bn were exported to Asia (10.2 per cent).

Exports of services from the 'Computer programming, consultancy and related activities' made up the largest portion of receipts for Europe, America and Australia and 'Telecommunications' was responsible for the largest portion of exports to Asia and Africa.

Table 2: The value of services exported by the Digital Sector by continent, 2013.

	Exports (£m)				
	Europe	America	Asia	Africa	Australia
Publishing (excluding translation and interpretation activities)	541	383	233	33	35
Software publishing	134	176	38	8	6
Film, TV, video, radio and music	2,417	1,316	258	96	15
Telecommunications	3,143	1,365	1,023	580	39
Computer programming, consultancy and related activities	6,305	3,368	887	175	46
Information Service Activities	1,358	618	170	37	10
Total Exports of Services	15,593	7,430	2,811	1,025	170

Notes:

1. Source, ONS International Trade in Services

Exports of services by markets of interest, 2013

Of the below markets of interest, the United States was in receipt of the majority of exports of services from the UK Digital Sector, receiving £6.4bn (23.1 per cent) of the total exports of services of the Digital Sector. Exports of services from the 'Computer programming, consultancy and related activities' and 'Telecommunications' category made up the majority of receipts all of the below countries.

Table 3: The value of services exported by the Digital Sector by country, 2013

	Exports (£m)						
	China	US	Hong Kong	UAE	France	Germany	India
Publishing (excluding translation and interpretation activities)	30	326	35	16	60	87	18
Software publishing	4	169	6	4	18	26	2
Film, TV, video, radio and music	11	1,221	15	58	154	199	23
Telecommunications	73	919	39	246	348	592	110
Computer programming, consultancy and related activities	52	3,061	46	73	635	606	105
Information Service Activities	10	564	10	20	75	103	16
Total	183	6,367	170	432	1,657	2,048	282

Notes:

1. Source, ONS International Trade in Services

Background Information

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The UK Statistics Authority

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