

(21)

[REDACTED]

From: Andrew Layton
Sent: 03 July 2012 14:49
To: [REDACTED]
Cc: [REDACTED]
Subject: FW: Meeting Follow Up - 21 June 2012 - Email 1
Attachments: UK - Transcrime - Plain packaging and illicit trade in the UK - Final - May 2012.pdf; UK - Bird & Bird Advocacy Paper - Executive Summary - October 2011.pdf

[REDACTED]

I have read these papers passed to us by PMI after our recent meetings with them. The first argues that standardized packaging will increase the illicit market, and the second is Bird & Bird's view that what we are proposing would be in contravention of international agreements. I assume that they will find their way to DoH but you might want to pass them to [REDACTED] in any case.

Andy

-----Original Message-----

From: [REDACTED]@pmi.com]
Sent: 25 June 2012 14:40
To: Andrew Layton
Cc: [REDACTED]
Subject: FW: Meeting Follow Up - 21 June 2012 - Email 1

Dear [REDACTED]

My apologies, the email below bounced back to me. Just trying again.

Thanks

Regards

[REDACTED]

Ph: [REDACTED]
Mob: [REDACTED]
Email: [REDACTED]@pmi.com

My email has changed from [REDACTED]@pmintl.com to [REDACTED]@pmi.com
<mailto:[REDACTED]@pmi.com> - Please kindly update your records.

[cid:image003.jpg@01CD3A6A.20F2F470](#)

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From: [REDACTED]
Sent: 25 June 2012 12:48
To: 'John Alty (john.alty@ipo.gov.uk)'; 'andrew.leyton@ipo.gov.uk';
[REDACTED]@ipo.gov.uk'
Cc: [REDACTED]
Subject: Meeting Follow Up - 21 June 2012 - Email 1

Dear Mr Alty, Leyton and [REDACTED]

Thank you again for your time last Thursday to discuss the current consultation on plain/standardised packaging of tobacco products. We appreciated the time to discuss the various considerations from a trade, legal and illicit trade perspective.

As discussed, please find attached the documentation we promised to send you:

* Bird & Bird Paper - I have attached the Executive summary of the paper. I will send you a second email shortly with the long version of the paper (unfortunately the size of the attachments are large and hence needed 2 emails)

* Transcrime Report - This Report assesses the likelihood of increased crime that plain packaging would stimulate here in the UK. It follows a report on the Tobacco Products Directive which Transcrime published earlier in the year.

As discussed, [REDACTED] will send you some additional items that may be of interest from an EU perspective.

Finally, I will send you the Lord Hoffman opinion in the near future as I'm sure it would be of interest to you.

We would welcome the opportunity to discuss the Lord Hoffman opinion with you, and our submission on the consultation on standardised packaging of tobacco products after the

consultation concludes. If I may, I will contact you in late July or August to arrange another meeting.

Thanks again and please let me know if there is any additional information we can provide.

Regards

[REDACTED]
Philip Morris Ltd

Ph: [REDACTED]

Mob: [REDACTED]

Email: [REDACTED]@pmi.com

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