

**From:** Marland MPST  
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**Sent:** 01 November 2012 13:28  
**To:** Marland MPST Correspondence  
**Subject:** FW: IP issues and Plain Packaging  
**Attachments:** Hoffmann\_Opinion.pdf; UK - Crimestoppers submission - 8 August 2012.pdf;  
Peter\_Lawrence\_Patent\_Division.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

As discussed.

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**From:** Jonathan Marland  
**Sent:** 01 November 2012 12:41  
**To:** Marland MPST  
**Subject:** Fw: IP issues and Plain Packaging

Can we produce a reply please

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**From:** Lynton Crosby [<mailto:LCrosby@crosbytextor.com>]  
**Sent:** Thursday, November 01, 2012 10:32 AM  
**To:** [marland@parliament.uk](mailto:marland@parliament.uk) <[marland@parliament.uk](mailto:marland@parliament.uk)>  
**Subject:** IP issues and Plain Packaging

My dear Lord

Please find enclosed as promised a telling opinion from Lord Hoffman plus the view of Peter Lawrence (ex Patent Division and an interesting comment on counterfeiting from Crimestoppers). Hoffman is the most telling and concerning from an IP viewpoint.

Best

Lynton

**Lynton Crosby AO**  
Co-Founder



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