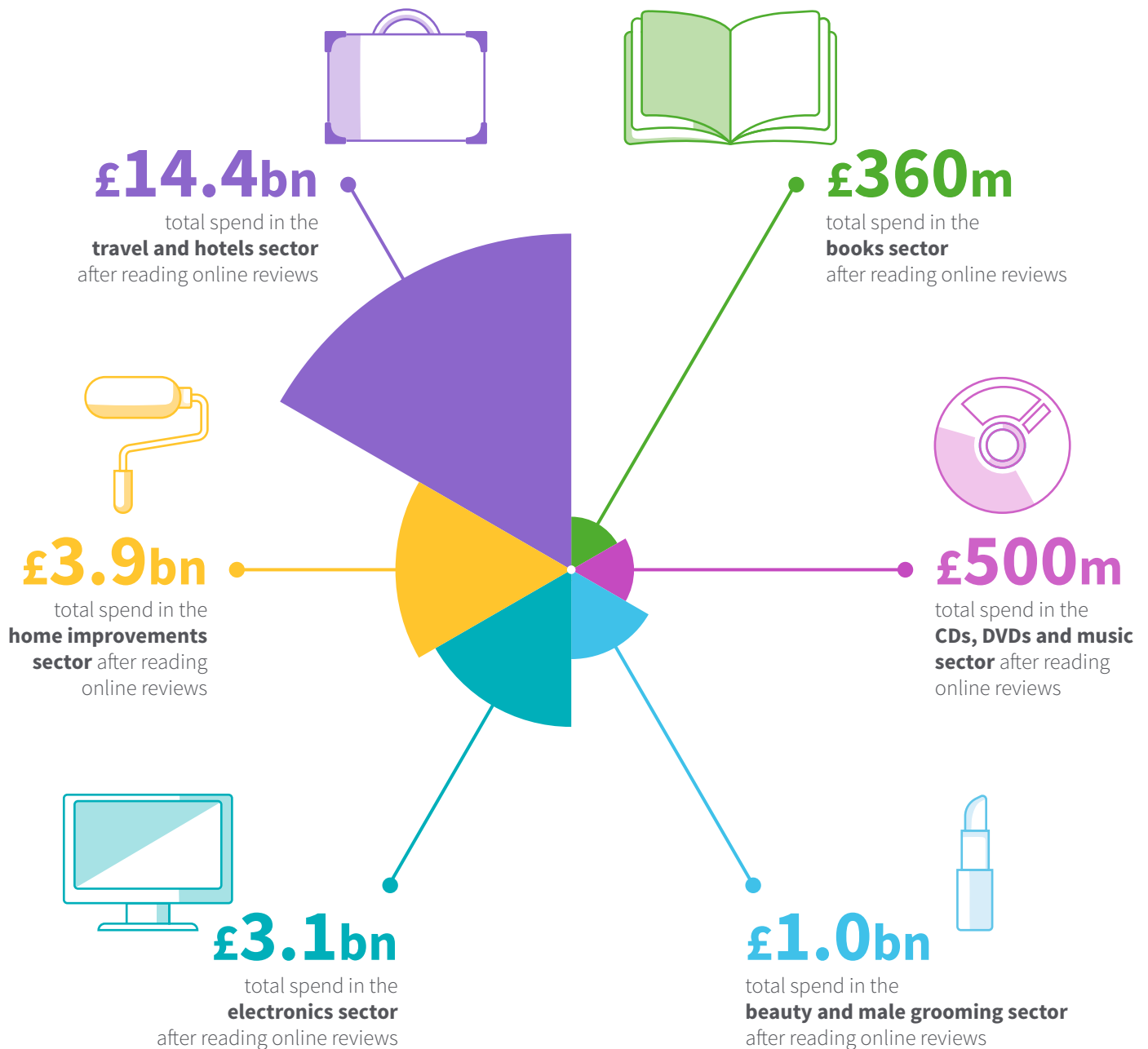


Consumer spending after reading online reviews



£23.3bn

UK consumers' yearly spend in six key sectors after reading an online review.