

Enclosure PHE/16/24

Protecting and improving the nation's health

Minutes

Title of meeting
Date
Public Health England Board
Wednesday 23 March 2016
Present
David Hevmann
Chair

Rosie Glazebrook Non-executive member George Griffin Non-executive member

Sian Griffiths Associate non-executive member

Martin Hindle Non-executive member

Paul Lincoln Associate non-executive member

Sir Derek Myers Non-executive member Richard Parish Non-executive member

Duncan Selbie Chief Executive

In attendance Bola Akinwale Scientific Lead - Health Equity, PHE

Shona Arora National Workforce Lead, PHE

Michael Beard Head of External Community Engagement (Science Hub,

PHE

Shirley Cramer Chief Executive, Royal Society of Public Health and Chair of

the People in UK Public Health Group

Emily Dibble ALB Review Team, Department of Health David Dipple ALB Review Team, Department of Health Michael Brodie Finance and Commercial Director, PHE

Paul Cosford Director for Health Protection and Medical Director, PHE

Kevin Fenton Director, Health and Wellbeing, PHE

Andrew Furber President, Association of Directors of Public Health

Richard Gleave Deputy Chief Executive, PHE

Graham Jukes Chartered Institute of Environmental Health Anthony Kessel Director of Global Public Health, PHE

Deborah McKenzie Director, Organisational and Workforce Development, PHE

David Malcolm ALB Review Team, Department of Health

Cathy Morgan Deputy Director, Performance Planning and Strategy, PHE

Vasanthini Nagarajah Secretariat Assistant, PHE

Meradin Peachey Director of Public Health, London Borough of Newham and

Vice President for Standards, Faculty of Public Health

Simon Reeve PH Policy & Strategy Unit, Department of Health

Rachel Scott Board Secretary, PHE

Alex Sienkiewicz Director of Corporate Affairs, PHE

Jon Sutcliffe Local Government Association Workforce Strategy Team

Apologies Poppy Jaman Non-executive member

Quentin Sandifer Observer, Wales

There were five members of the public present.

1. Announcements, apologies, declarations of interest

16/062 Apologies for absence were received from Poppy Jaman and Quentin Sandifer

16/063 No interests were declared in relation to items on the agenda.

2. The Public Health Workforce of the Future

- In the 2015/16 annual remit letter, the Government had commissioned PHE to review and make recommendations on the future capability, skills and experience of the public health workforce to operate across all the public health functions, including the duty of Local Authorities to provide public health advice to Clinical Commissioning Groups; and to understand the barriers to effective working and freedom of movement between the NHS, local government and national government and its agencies and make recommendations to feed into the planned review of the public health workforce strategy.
- 16/065 The review had been developed with the support of a large number of partners and included a literature review and series of workshops had taken place across the country. Key themes identified through this process included:
 - ensuring an attractive and rewarding career path;
 - developing a stronger social movement for health;
 - building skills for the 21st century;
 - · strengthening systems thinking and leadership;
 - ensuring resilience, flexibility and mobility.
- 16/066 Emerging recommendations from the review included: the importance of engaging with young people early about possible career paths in public health and ensuring that these pathways were well developed; embracing and working with the wider workforce, including strengthening connections with the NHS; and understanding and working across different systems.
- 16/067 The expert panel made the following observations:
 - a) PHE's work on the review was welcomed, in particular the collaborative approach in how the report and recommendations had been prepared;
 - b) ensuring that staff were motivated was essential, particularly on prevention and the benefits that this would undoubtedly bring. The prominence of this agenda provided real opportunities for the public health workforce;
 - c) the public health workforce faced number of political and social challenges as well as opportunities in future. These included changes to local authorities' relationships with schools and wider education as well as developments on devolution and moving to place-based approaches. The public health workforce needed to be equipped with the appropriate skills and capabilities to fully participate in these changes;
 - d) public health teams were multi-disciplinary in nature and more detailed work on their composition would be beneficial, including on their management and ensuring that there was flexibility for staff to move across the system. Career frameworks should be developed to allow staff to have portfolio careers and, in their formative years, provide apprenticeship opportunities;
 - e) there should be a focus on skills and capabilities of public health staff and ensuring the highest standards across the system. To support this, the Faculty of Public Health was offering broader membership including public health practitioners;
 - f) Directors of Public Health were the focus point for developing system leadership in public health in local areas. This important role would complement the recommendations outlined in PHE's review;

g) it was important to create a social movement locally and to ensure that public health was embedded across all staff groups in the workforce. Tools such as Making Every Contact Count should be rolled out systematically across local areas.

16/068 In the subsequent Board discussion the following points were raised:

- a) how public health was embedded in clinical training, including the wider workforce such as pharmacy and opticians. While it was recognised that changes to training programmes needed time to work through the system, there was evidence of good practice including local pharmacies broadening the reach and the potential for *Making Every Contact Count*. Discussions were taking place with Health Education England on embedding public health modules as part of undergraduate programmes;
- b) clear leadership for the public health workforce was required to ensure that silo working was avoided and coalitions and partnerships were developed. A talent cohort could be developed to support this;
- c) PHE had a crucial role in supporting the public health workforce, including taking the leadership for ensuring the recommendations from the report were implemented. In addition it had a key role in setting out priorities for the public's health and ensuring that good practice was shared across the system;
- d) global public health added a new dimension for the public health workforce and provided excellent opportunities for staff to develop their skills and knowledge and benefit the recipient country.
- 16/069 An action plan should be developed for taking forward the recommendations. This would be discussed at a future Board meeting. The Board noted its thanks to the panel and the public health workforce team for their contributions and the valuable discussion. The points raised in the discussion would be included on the Board's watchlist.

3. Minutes of the meeting held on 24 February 2016

16/070 The minutes (enclosure PHE/16/16) were agreed as an accurate record of the previous meeting.

4. Matters arising

16/071 The matters arising from previous meetings (enclosure PHE/16/17) were noted.

5. Equality in PHE: how we met the public sector equality duty in 2015

- 16/072 The Director of Health and Wellbeing introduced the report on PHE's fulfilment of the equality duty under the Equality Act 2010. This was supported by two specific duties which required PHE to publish information to demonstrate compliance with the duty annually and to set and publish equality objectives at least every four years.
- 16/073 The report focussed on both PHE's commitment to equality in delivering its functions and for its staff internally. A great deal of work had taken place to improve the data collection on characteristics and this continued with a focus on gathering good quality data and the development of a diversity scorecard, which was reviewed by PHE's Health Equity Board. Longer term work would focus on the development of revised objectives for PHE to ensure that they were appropriate. PHE would consult internally and externally on this and the Board would be involved.

Board meeting would therefore include a dedicated session on health inequalities with an expert panel.

6. Science Hub: Engagement Update

- 16/075 The Head of External Community Engagement provided an update on the work taking place with stakeholders in Harlow as part of the PHE Science Hub programme. This would include local authority members' briefings, engagement with key stakeholders and public consultation and community events. This would ensure that all views were carefully considered as PHE developed the next phases of the programme.
- 16/076 Public consultation events would focus on five key themes: about PHE; the Science Hub Vision; benefits to Harlow; planned timeline; and "Have your Say". These would be the first in a series of long-term engagement with further consultation events planned for the autumn. It was also proposed to develop public displays and newsletters to engage with the local community. Board members would be invited to join these events.
- 16/077 An update on internal communications and staff engagement would be provided at a future meeting.

7. Updates from Directors

- 16/078 The Director for Health Protection and Medical Director advised that:
 - a) PHE continued to contribute to the international response to the Zika virus, which affected 44 countries. PHE's work focused on travel advice to UK citizens;
 - b) there had been a significant reduction in the number of TB cases in the UK.
 - c) the level of antibiotics prescribed in primary care had fallen substantially in the previous year. This was thought to reflect the impact of a number of activities undertaken by PHE, the NHS and others to address anti-microbial resistance. Work would take place to ensure that actions were embedded in local plans to ensure this was addressed at all levels.
- 16/079 The Deputy Chief Executive advised the Board that:
 - a) a review of PHE's public health food and water laboratories had taken place and the recommendations were being considered. The National Mycobacterium Reference Laboratory was in the process of being re-located to PHE Colindale.
 - b) work continued on developing progressing the National Infection Service, including a comprehensive staff engagement programme;
 - c) PHE's Centre and Regional teams had been supporting the development of NHS Sustainability and Transformation plans. Work would take place to provide detailed support to the 44 footprint areas.

8. Chief Executive's Update

- 16/080 The Chief Executive advised the Board that:
 - a) he welcomed the Chancellor's announcement in the Budget of a new soft drinks industry levy targeted at producers of soft drinks that contain added sugar. PHE continued to work closely with the Department of Health and across government on the development of the Childhood Obesity Strategy.
 - the fourth edition of Health Matters had been published, with a focus on dementia. It was a resource for public health professionals bringing together important facts, figures and evidence of effective interventions to tackle major

public health problems;

- the Diabetes Prevention programme had been launched in partnership with NHS England and Diabetes U, providing practical measures for GPs and patients in addressing diabetes. It was expected to have 100,000 referrals a year once fully established;
- d) PHE had recently launched One <u>You</u>, the world's first at scale prevention campaign aimed at 40-60 year olds. It had generated over 1 million responses in the first fortnight;
- e) Adrian Masters, currently Director of Strategy at NHS Improvement, had been appointed as PHE's Director of Strategy with effect from 1 July;
- f) Lis Birrane, PHE Director of Communications would retire in April 2016 following a distinguished career. The recruitment process for her replacement had already begun.

9. Finance Report

16/081 The Finance and Commercial Director introduced the financial review to January 2016 (enclosure PHE/16/19). PHE continued to forecast a year-end financial breakeven position and delivery of its capital programme.

16/082 The Board noted the update.

10. Global Health Update

16/083 The Chair of the Global Health Committee advised the Board that:

- a) work was underway on implementing the recommendations of the external global public health review. A new post, Director of Global Public Health, had been established and would report to the Director for Health Protection and Medical Director. Anthony Kessel had been appointed to this position on an interim basis pending a recruitment exercise to fill it on a permanent basis. Comprehensive work would take place develop PHE's global public health capacity and new arrangements had been announced earlier that day, with each of the Regional Directors, in addition to their current roles, taking a leadership role for work in specific countries or part of the work;
- b) PHE continued to support the follow-up to Ebola in West Africa and was working closely with DfID and the Sierra Leone government. Work was progressing well to strengthen Sierra Leone's laboratory diagnostic capacity and emergency preparedness and response capacity;
- c) The Chief Executive was due to visit Pakistan and India the following month. PHE would have an in-country presence in the former and two members in staff would be in post from early April, working to support their government in complying with the WHO International Health Regulations;
- d) workshops held with China CDC were planned for May 2016 on nutrition, climate change, HIV and emergency infectious diseases. PHE was working closely with FCO in developing this programme;
- e) agreement had been reached with DH on the establishment of the Rapid Support Team. Further work was required to appoint its Director and confirm governance arrangements.

11. Information items

16/084 The Board noted the following information papers:

- a) Audit and Risk Committee Update (enclosure PHE/16/20)
- b) Quality and Clinical Governance Committee update (enclosure PHE/16/21)
- c) Board forward calendar (enclosure PHE/16/22)

12. Any other business

16/085 A member of the public raised the following areas discussed by the Board during the meeting:

- a) on public health workforce, there were possible links with the approach undertaken by CQC and community health trainers which allowed a focus on local areas;
- b) on health inequalities, further advocacy work to ensure that the needs of young people were fully considered as part of PHE's work. Public engagement was essential, and equality impact assessments should be required to identify those groups which were underserved.

16/086 There being no further business the meeting closed at 1.40pm.