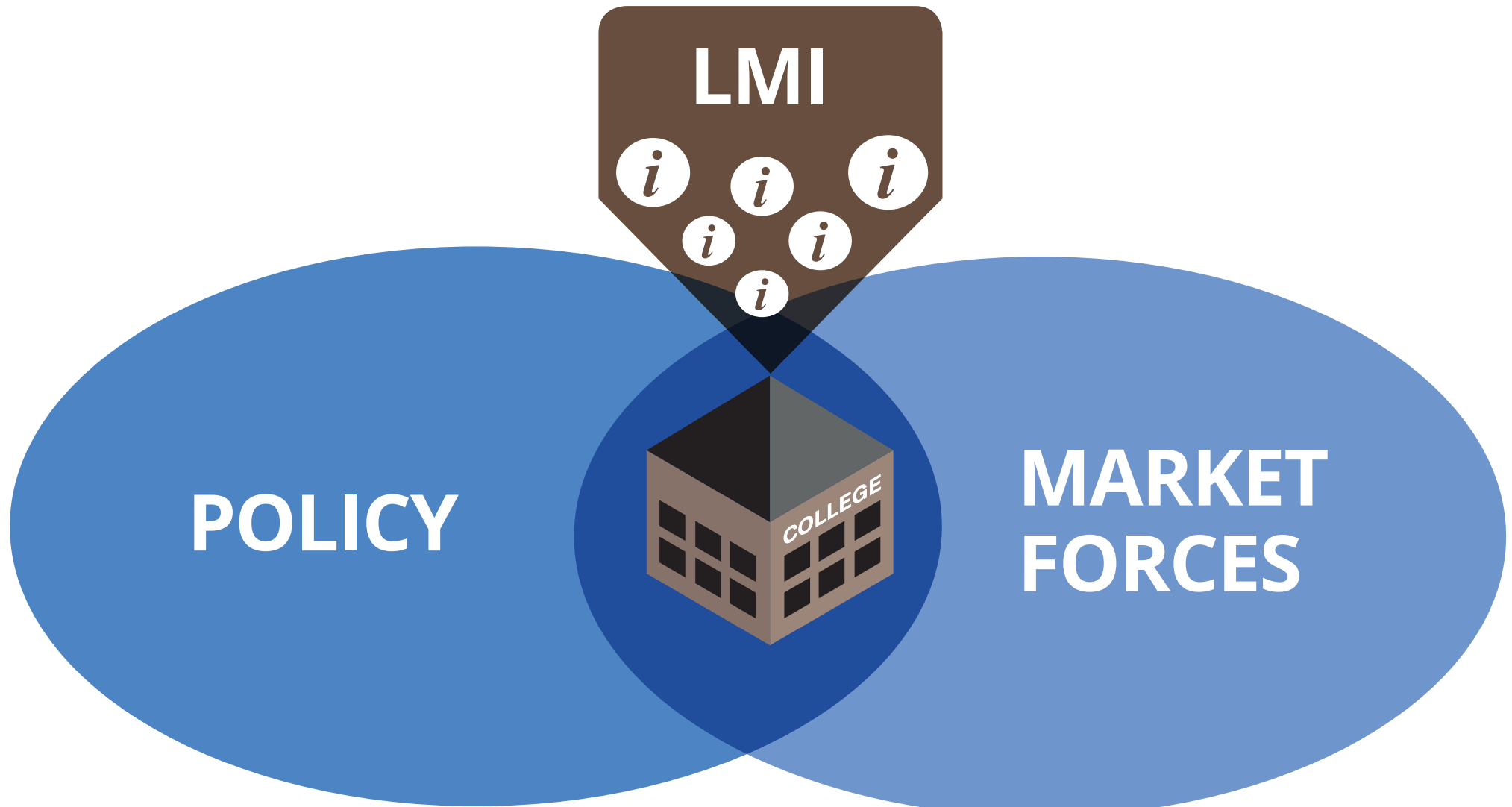


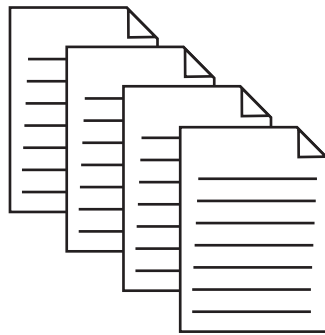
The Importance of Labour Market Intelligence (LMI)

The UKCES Offer
West Midlands

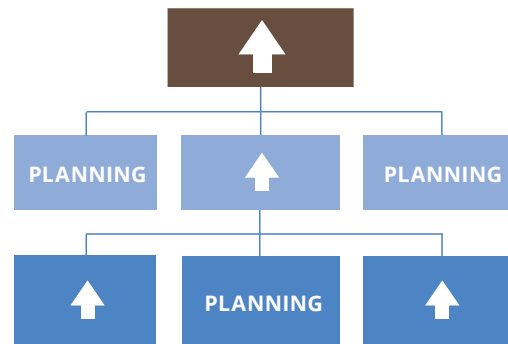
Growing importance of labour market intelligence for colleges



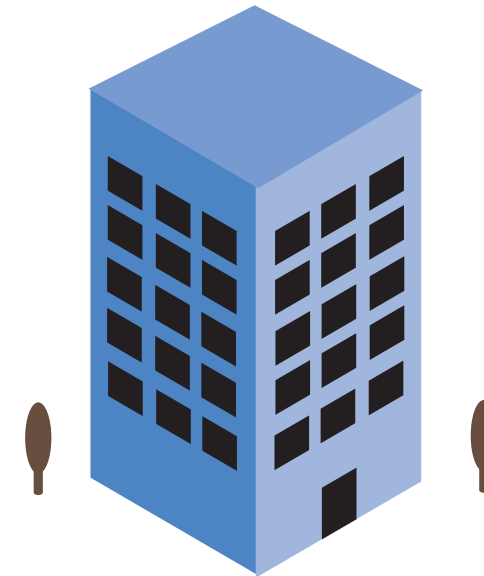
Applications of labour market intelligence



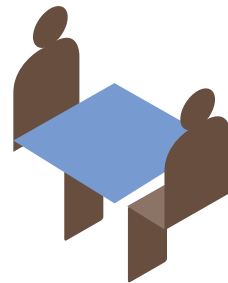
Content



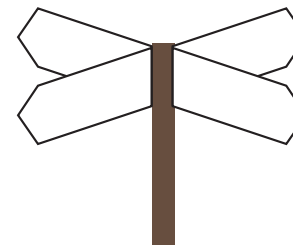
Curriculum
strategy



Business
development



Local
strategic
dialogue



Careers
information
and advice

Sources of Information

Internal resources

Direct employer engagement

Curriculum panels

College MIS

College CRM

Customer feedback

Partners



LEPs



National Careers Service



Jobcentre



Employer bodies



Outcomes data

Products



Official statistics



Labour market models



Surveys



Business databases



Business Intelligence services

UK Commission Intelligence Products

UK Commission Employer Skills Survey

90,000 interviews

Employer investment
in training and
skills challenges

UK Commission Employer Perspectives Survey

18,000 interviews

Employer views and
interaction with the
external skills
system

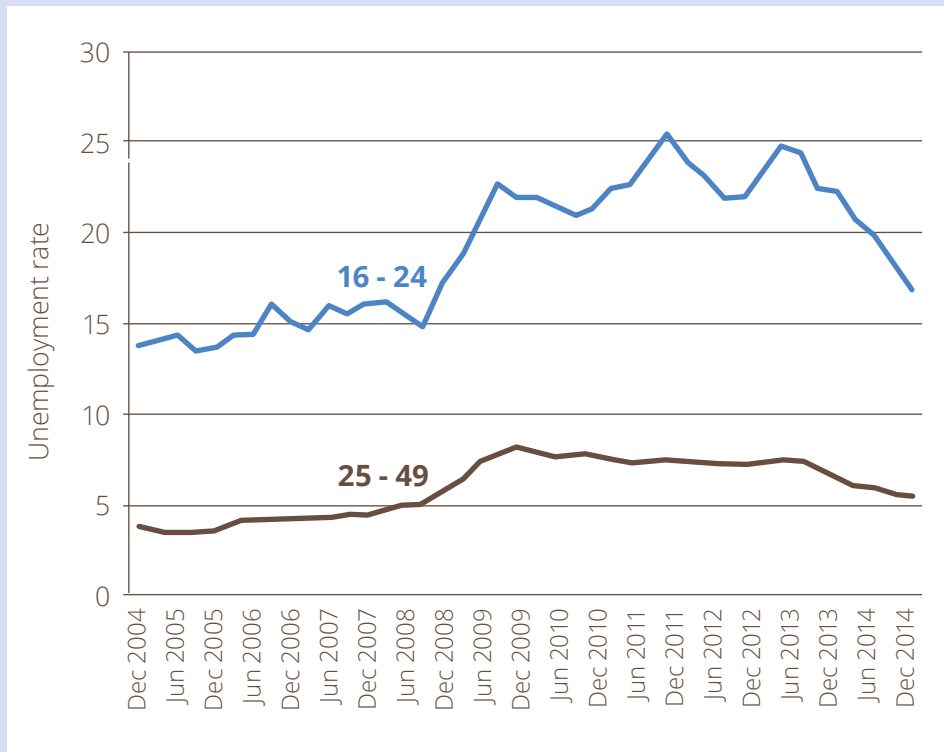
Working Futures

Labour market
projections

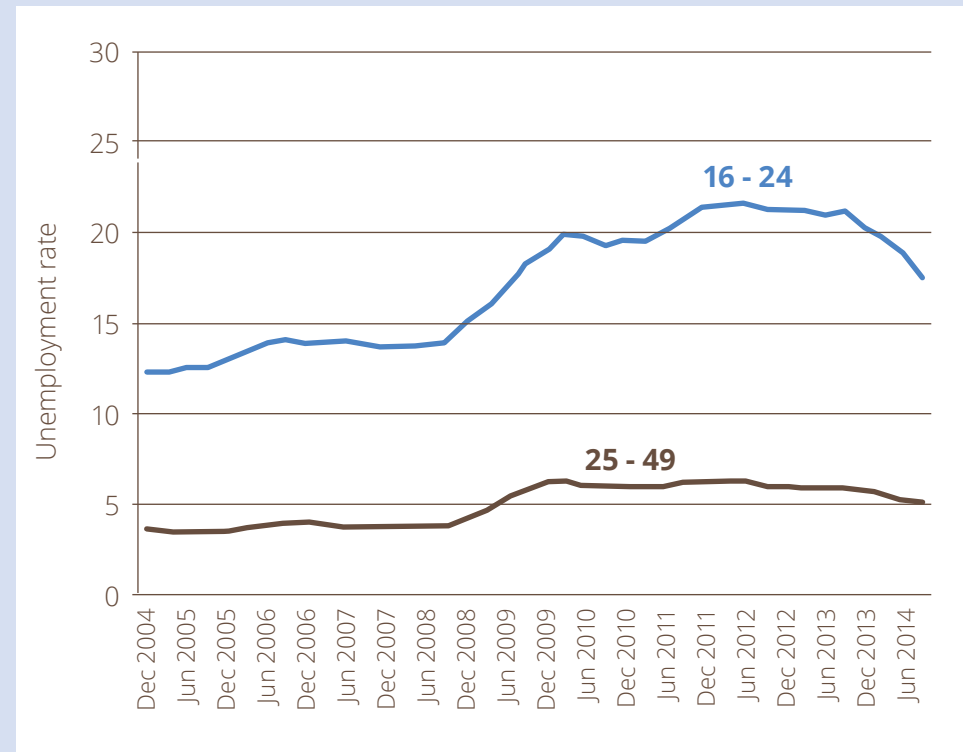
Picture of UK employment,
productivity, labour
supply and skills
for the next
ten years

Youth unemployment in the West Midlands

West Midlands

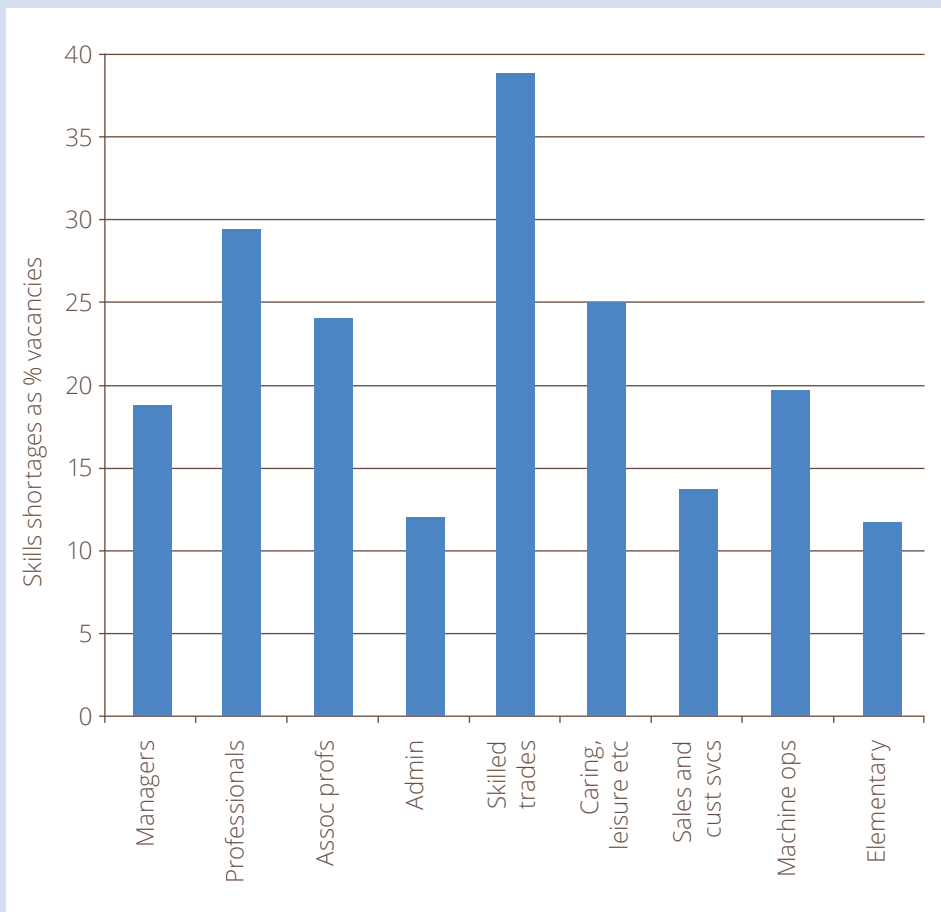


United Kingdom

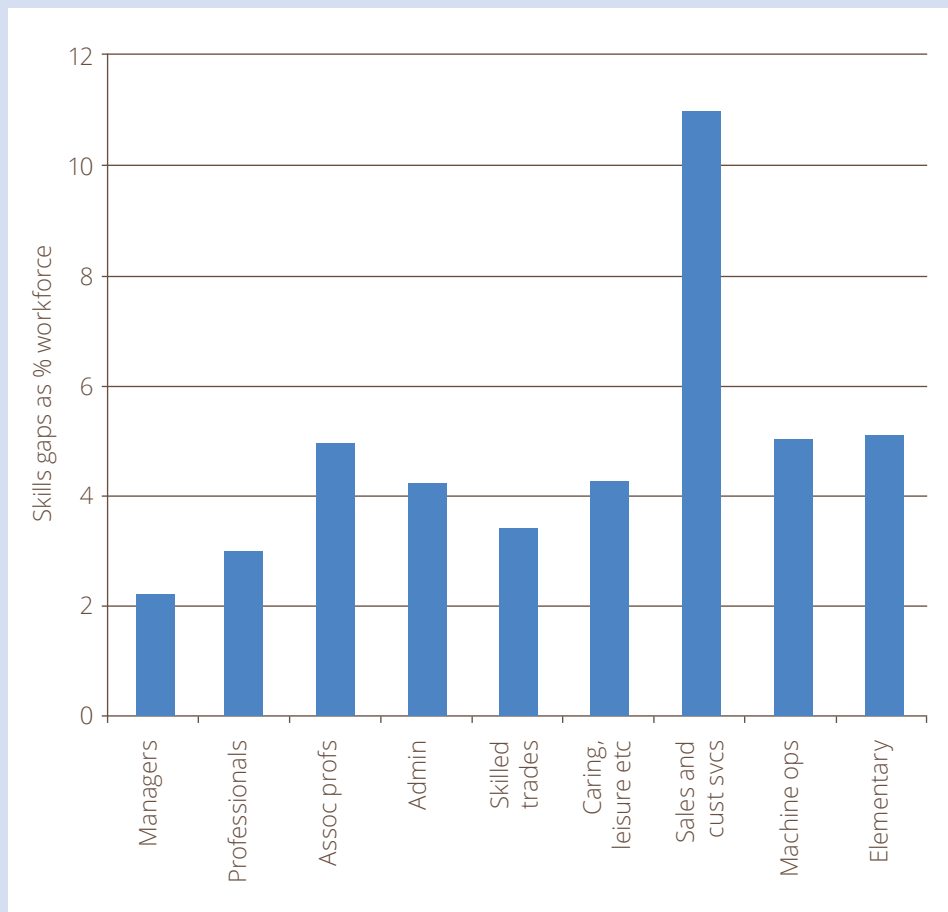


Skills shortage vacancies and skills gaps mean workers without the right skills to do their jobs...

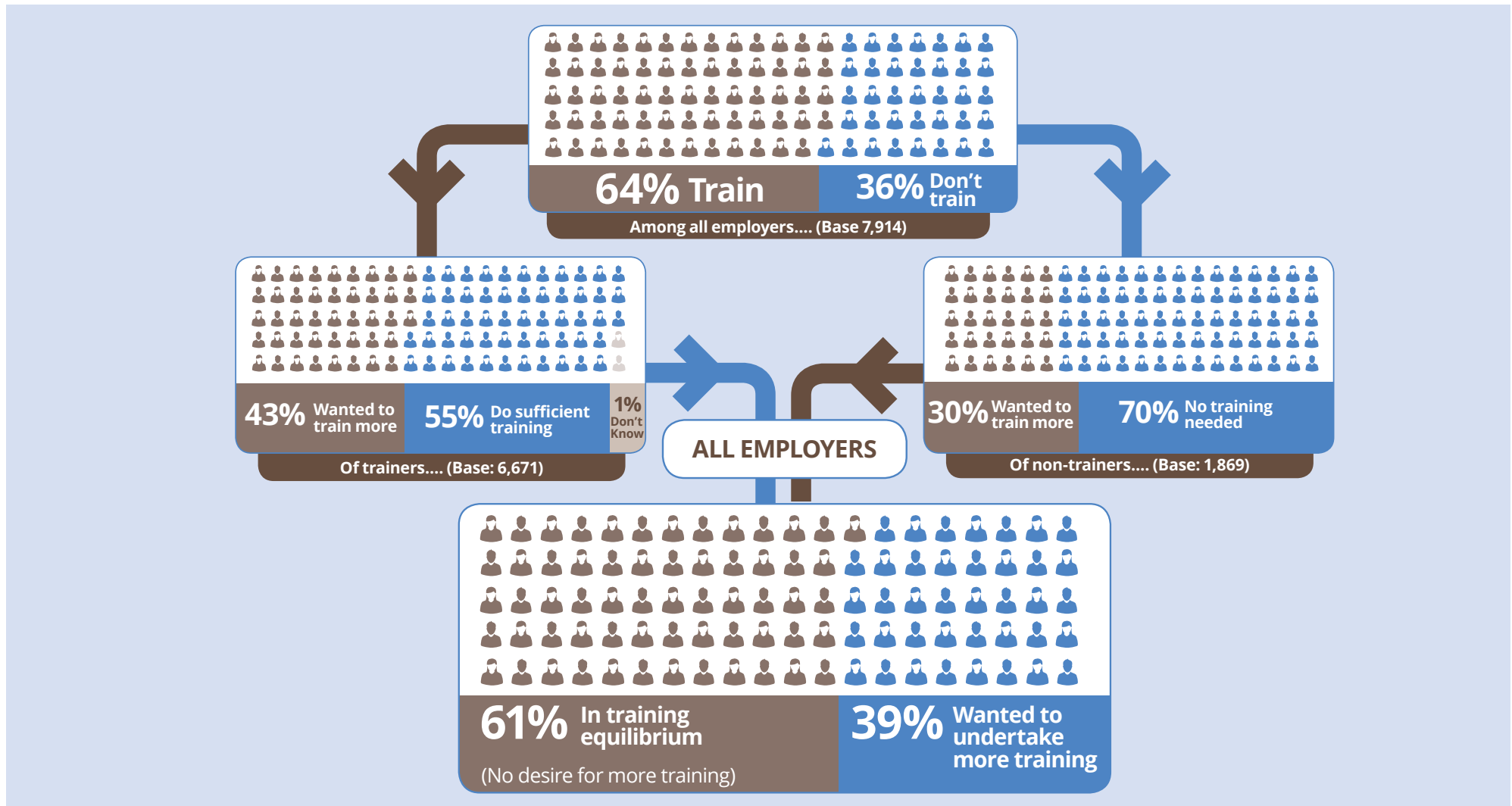
Skill shortage vacancies



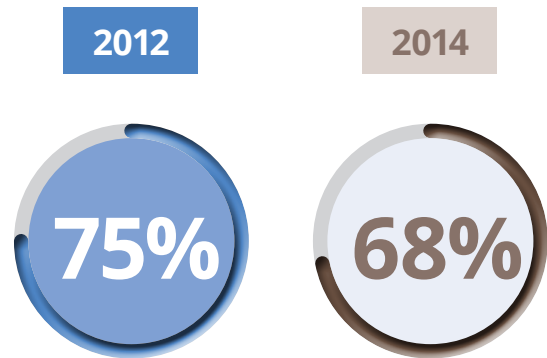
Skills gaps



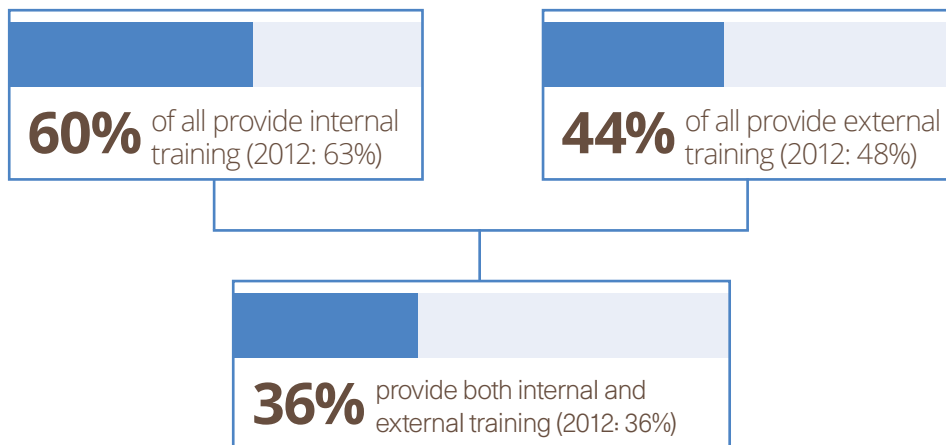
While skill mismatches remain, too many employers remain unmoved to invest more in skills



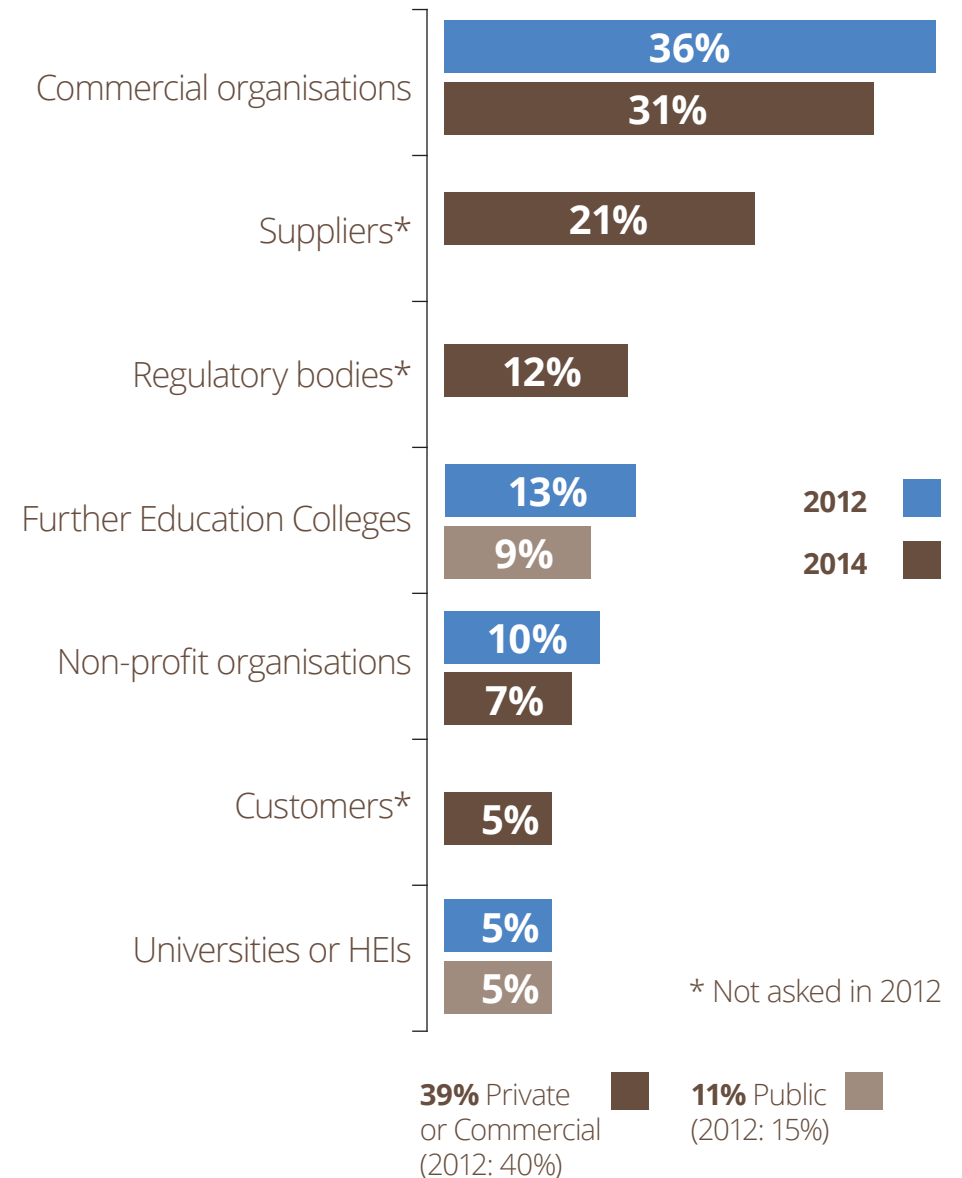
Internal training used more than external training



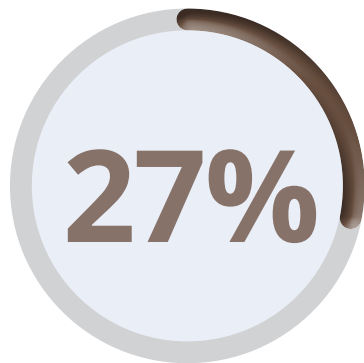
of all employers provide training for their staff



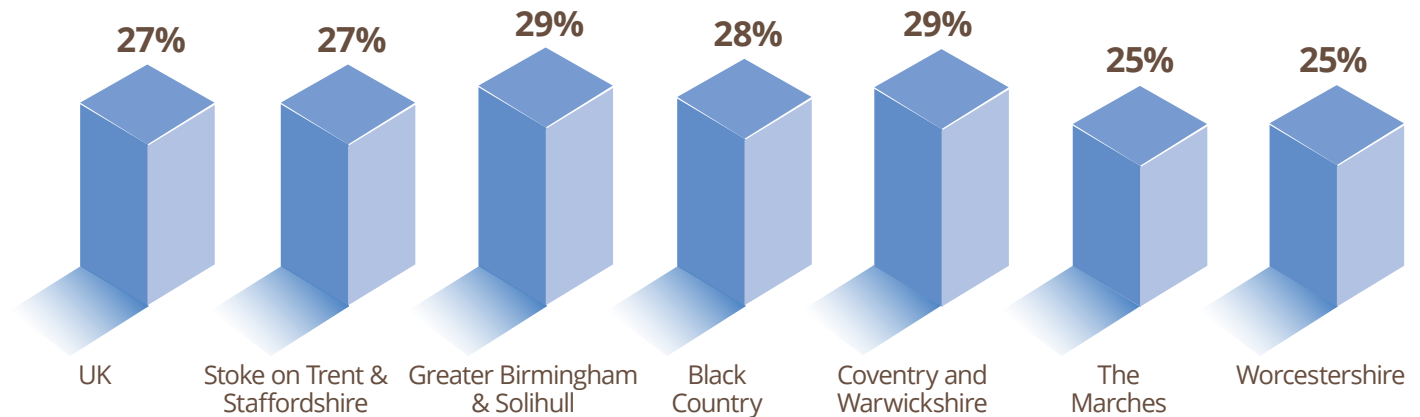
External providers used, across all establishments



Recruitment of education leavers varies by both location and sector



LEPs in the West Midlands

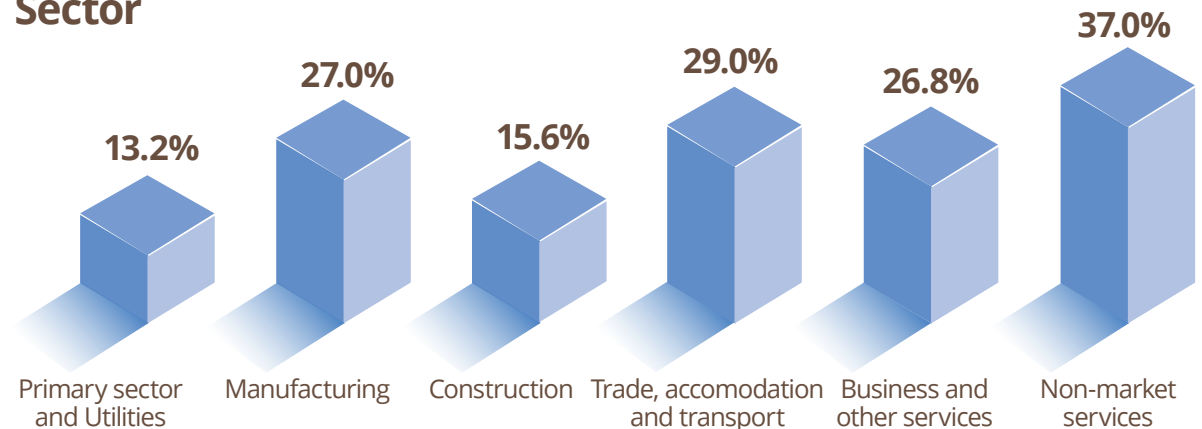


Base: All Establishments: in the West Midlands - Stoke on Trent & Staffordshire (1,555), Greater Birmingham & Solihull (2,510), Black Country (1,376), Coventry and Warwick (1,291), The Marches (1,253), Worcestershire (960).

Of all establishments recruited education leavers

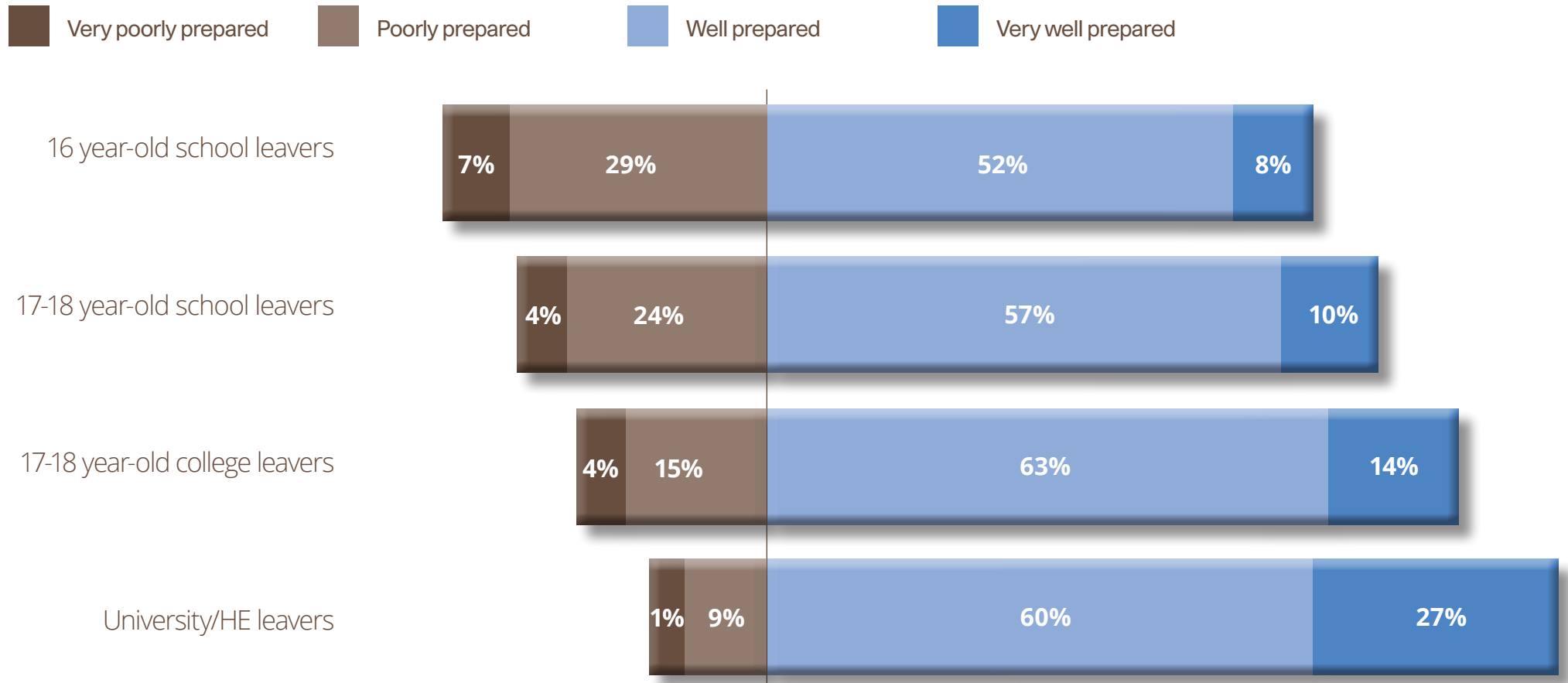
Base: All West Midlands establishments (7,914)

Sector



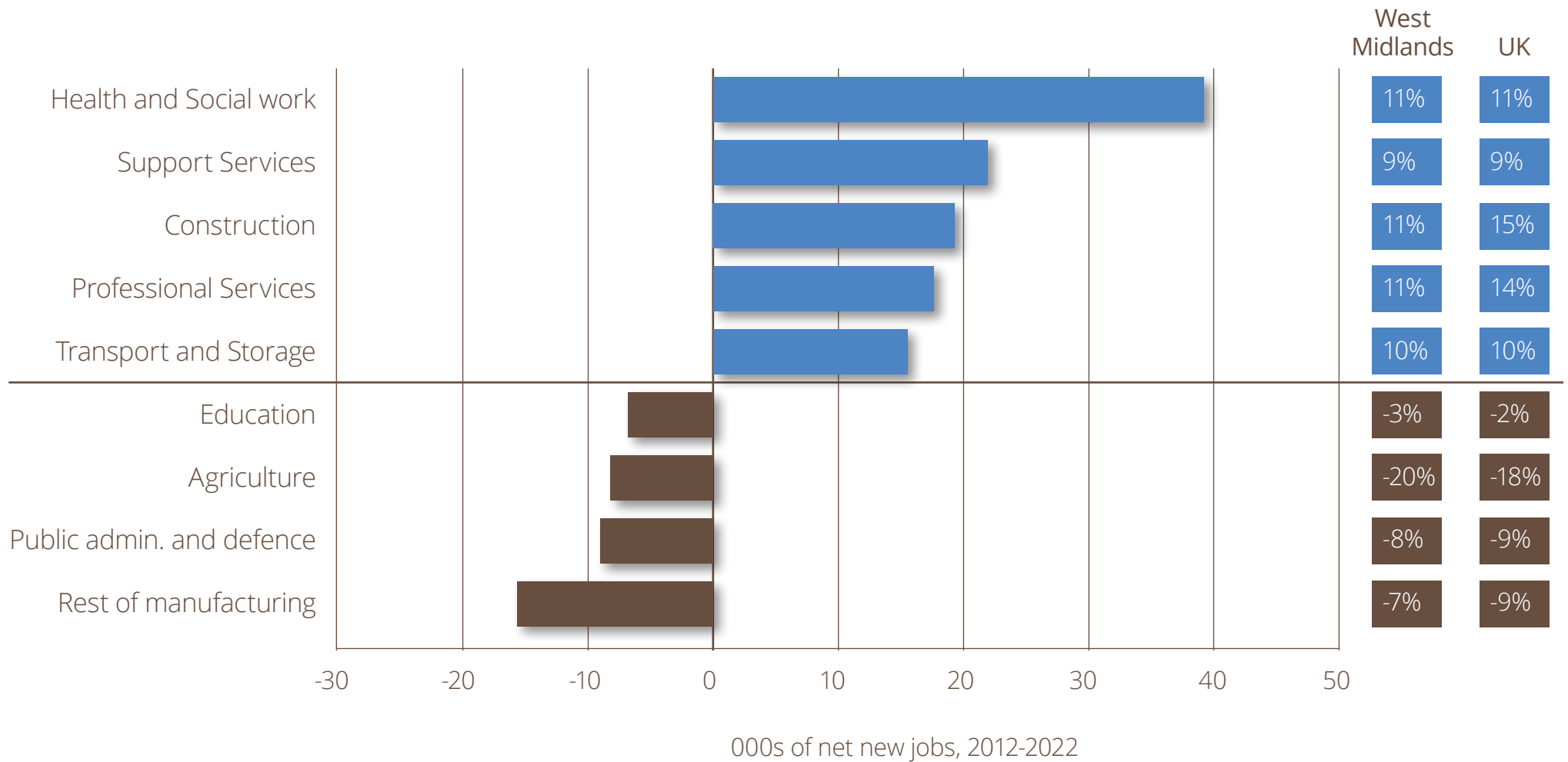
Base: All West Midlands establishments: Primary (391), Manufacturing (834), Construction (619), Trade, Accommodation and Transport (2,684), Business (2,046), Non-Market Services (1,340).

Levels of recruitment of education leavers up from 2013, most considered prepared for work



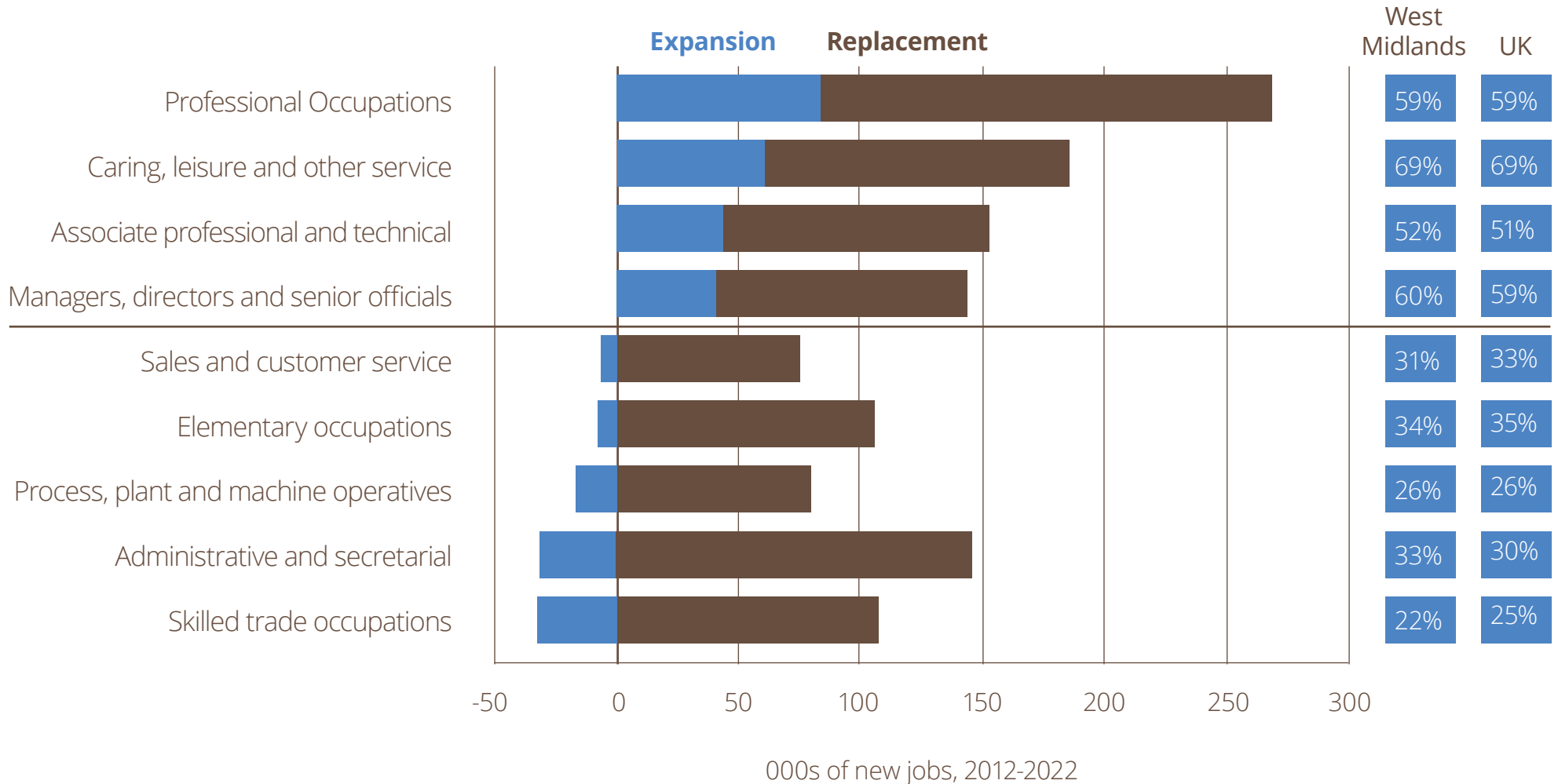
Where are the new jobs coming from?

Projected industry growth, 2012-2022 (West Midlands)



What new workers will we need?

Projected occupation growth, 2012-2022 (West Midlands)



LMI for All



- Open access LMI data portal
- Improves evidence base for careers decisions and strategic planning
- Places onus on third-parties to develop engaging interfaces
- Pilot is live now

Employer Skills and Perspectives Surveys

- Open access via website to UK and regional reports, infographics and slide packs plus local data tables
- More information: [**employer.surveys@ukces.org.uk**](mailto:employer.surveys@ukces.org.uk)

Working Futures

- UK and regional reports available from [**www.gov.uk/government/publications/working-futures-2012-to-2022**](http://www.gov.uk/government/publications/working-futures-2012-to-2022)
- To find out more email: [**working.futures@ukces.org.uk**](mailto:working.futures@ukces.org.uk)

LMI for All

- More information: [**www.lmiforall.org.uk**](http://www.lmiforall.org.uk)

- The LMI Network connects users of labour market information and supports them in sharing ideas and expertise.
- The LMI Network will be valuable for those who are responsible for analysing and using LMI such as: unemployment statistics, employer surveys, qualifications levels, pay rates, occupational and industrial make-up of an area.
- It's free of charge network that supports peer-to-peer learning and support between LMI users.

Join today at: www.tiny.cc/LMINetwork

**The LMI Network
will help it's
members to:**



- Share their expertise and experience
- Identify research collaboration opportunities
- Share advice on technical issues, definitions and
- Methodological problems; and
- Signpost each other to reports, findings and events of interest.