



Department for
Business, Energy
& Industrial Strategy

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Government Chemist



Health Claims Seminar

29th September 2016 RSC Burlington House London

10:00 Arrival, registration, coffee

Morning session Chair: Michael Walker APA Training Officer

10:25	Introduction	Michael Walker
10:30	Health Claims – the law	Noel Griffin, Team Leader, Nutrition Policy and Legislation, Department of Health, London
10:55	Health Claims guidance	Dr Rosalind Miller, British Nutrition Foundation
11:15	Health Claims Enforcement in Practice	Liz Moran MChemA, Deputy Head of Scientific Services, Public Analyst Scientific Services Limited
12:00	The ASA experience of Health Claims	Carrie Speer / Katharine Mason Advertising Standards Authority
12:30	Lunch and networking	

Afternoon session Chair: Liz Moran, Past President APA

13:30	Project Bacchus	Dr Paul Kroon, IFR, and leader of Project Bacchus
14:00	Industry viewpoint	Tracey Callis, Helen Darracott PAGB, Proprietary Association of Great Britain Penny Viner, Vice-President, HFMA
15:00	MHRA Assessment of borderline products	Dr Chris Jones, Manager Medicines Borderline Section, MRHA
15:30	Q & A	Chaired by Michael Walker To gather thoughts on the way forward, ideas for further work, other dissemination etc...
16:00	Close and depart	
