



The Enterprise Network

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of:
Ministry of Defence

Signed on behalf of:
The Enterprise Network

Signed:

Name:

Paul Allen
Lieutenant Colonel
for Commander,
South West

Position:

Date:

15th September

2016

Signed:

Name:

Rachel Finlay

Position:

Development Officer
The Enterprise Network

Date:

15th September 2016



Ministry
of Defence



The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom

Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles of The Armed Forces Covenant

1.1 We **The Enterprise Network** will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 **The Enterprise Network** recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- *promoting the fact that we are an armed forces-friendly organisation;*
 - *by displaying the Armed Forces Covenant logo to show that members of the Armed Forces community are welcome,*
 - *through our website and social media channels and by displaying posters in our Enterprise Centres,*
 - *seeking to engage with the military community through agreed lines of communication to encourage participation of the military community at events that we feel may be of benefit to them.*
- *seeking to support the employment of veterans young and old and working with the Career Transition Partnership (CTP);*
 - *attending Transition Fairs and holding events specifically for businesses looking to employ those leaving the Armed Forces,*
 - *working to raise awareness of the opportunities for employment in small businesses and to encourage self-employment as a viable option,*

- *striving to support the employment of Service spouses and partners;*
 - *holding family-friendly events for Service spouses and partners to raise awareness of the opportunities for employment in small businesses and to encourage self-employment as a viable option.*
- *aiming to actively participate in Armed Forces Day;*
 - *celebrating and publicising the day through our social media and website and flying the Armed Forces Day Flag*
- *offering a discount to members of the Armed Forces Community;*
 - *by offering discounted services (10% off published prices) via the Defence Discount Service to those in Service, veterans, Service spouses and partners,*
 - *allowing flexible terms to pause or cancel agreements at no cost when posted overseas,*
 - *by encouraging businesses across The Enterprise Network to offer discounts to members of the Armed Forces Community.*
- *encouraging wider engagement with the Armed Forces Covenant across The Enterprise Network business community*

2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing.