



**Corporate  
Covenant**

## **The Armed Forces Corporate Covenant**

The British Heart Foundation

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of **The British Heart Foundation**

Signed: 

Name: Kerry Smith

Position Held: Director of People and Organisational Development

Date: 09-09-14



# **The Armed Forces Covenant**

An Enduring Covenant Between

The People of the United Kingdom  
Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families.

They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

## **Section 1: Principles Of The Armed Forces Corporate Covenant**

1.1 We The British Heart Foundation will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved*

## **Section 2: Demonstrating our Commitment**

2.1 The British Heart Foundation recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- *promoting the fact that we are an Armed Forces-friendly organisation*
  - *The BHF will proudly promote the fact that we are an Armed Forces-friendly organisation, by publicising our Corporate Covenant on our national website ([www.bhf.org](http://www.bhf.org))*
- *seeking to support the employment of veterans young and old:*
  - *To support the employment of veterans young and old by working alongside partners such as the Job Centre Plus.*
  - *Advertising our vacancies with organisations who support Armed Forces veterans and those planning to leave the service such as the Career Transition Partnership*
  - *The BHF is able to offer volunteering positions to veterans and their families to allow them to make use of existing skills as well as the chance to try out new activities. Positions will also be advertised with World Wide Volunteering [www.wvw.org.uk](http://www.wvw.org.uk) a partner of Recovery Careers Service.*
- *striving to support the employment of Service spouses and partners:*
  - *endeavouring to be flexible when granting leave for Service spouses and partners before, during and after a partner's deployment*

- *seeking to support our employees who choose to be members of the Reserve forces, including by accommodating their training and deployment where possible*
- *seek to arrange transfers where possible to staff and volunteers are being deployed elsewhere in the UK*

2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing