

SIN Promotes Tech Transfer Capability Building in China



Innovative UK businesses can be reluctant to collaborate with China because of a perception that it is difficult to protect intellectual property. SIN China identified that a contributing factor preventing engagement was the lack of a professional community skilled in conducting technology transfer at an international level, who could provide the necessary reassurance to UK companies. SIN China developed a training plan to help.

As a result of SIN-facilitated technology transfer training, 20 trainees are now on track to apply for international accreditation as Registered Technology Transfer Professionals and have established a mature professional group to exchange and promote best practice.

SIN worked with PraxisUnico to deliver a curriculum of training in Best Practice in International Technology Transfer for a specially selected cohort of trainees in Shanghai, with the aim of building China's capacity for innovation. The trainees were recruited by project partners STTE (Shanghai Technology Transfer Exchange, now Shanghai Technology Innovation Centre) included IP lawyers, patent agents, representatives



from technology transfer service organisations, university technology transfer offices, incubators and investment companies.

PraxisUnico is now supporting the trainees' applications for accreditation as Registered Technology Transfer Professionals, which will enable them to act as a highly visible nucleating centre for the sustainable spread of best practice in China.

Additional outcomes included new connections that the trainers were able to make between trainees and relevant IP firms, patent attorneys and tech start-ups in the UK; reaching new audiences through the delivery of seminars and training courses on the UK's approach to innovation ecosystems and IP best practice to other institutions in Shenzhen, Hebei and Beijing; and bringing knowledge of tech transfer in China to a UK audience through a presentation given by trainee Gloria Wu at PraxisUnico's 2016 annual conference, which addressed a number of concerns people have about protecting IP in China and included a set of practical tips.

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