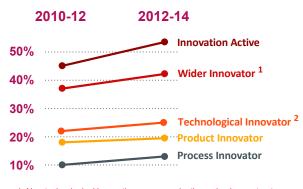
# **UK Innovation Survey 2015**

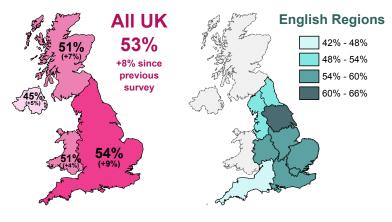
(covering the period 2012-14)

## In 2012-14, more UK businesses were innovative than in 2010-12

53% of all businesses were innovative



The proportion of innovators increased across the UK, and most English regions.



1. Non-technological innovation, e.g. organisation or business structures

2. Either product OR process innovator

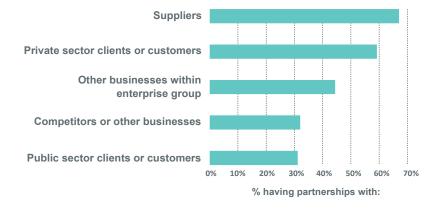
Innovative businesses are more likely to export, employ more qualified staff, and 40% collaborate to innovate, mostly with industry

#### Innovators are more likely to export



Innovators co-operate mostly with suppliers, clients and customers on innovation activities

Of the 40% who have co-operation agreements:



#### Innovators employ more highly qualified staff

Staff with STEM Staff with other degree/postgraduate degree/postgraduate

Innovators: 12% 15%

Non-Innovators: 4% 10%

### The proportion of innovative businesses increased across sectors

Innovation active businesses by selected industries, over the two survey periods

