ELECTRIC VEHICLES (Module: MEC)

Department for Transport - Climate change and Transport [ELECTRIC VEHICLES]

ASK: ALL

Intro 1

The following questions are being asked on behalf of the Department for Transport.

(1)   Press <1> to continue

ASK: ALL

MEC_1

Do you hold a valid licence to drive a car in the UK?

Include international permits or other foreign licences valid in the UK.

(1)   Yes, a full licence for cars

(2)   Yes, a provisional licence for cars

(3)   Currently disqualified

(4)   No

ASK: ALL

MEC_2

SHOWCARD EC1

How frequently do you travel by public transport, that is, buses, trains, trams, the underround or metro?

Please count each single trip as one journey and each return trip as two. Only include travel within Great Britain over the last 12 months.

(1)   At least once a day

(2)   Less than once a day but at least 3 times a week

(3)   Once or twice a week

(4)   Less than once a week but more than twice a month

(5)   Once or twice a month

(6)   Less than once a month but more than twice a year

(7)   Once or twice a year

(8)   Less than once a year or never

MEC_3

SHOWCARD EC1

How frequently do you travel by private car or van - whether as a driver or passenger?

Please exclude minicabs and taxis.

Please count each single trip as one journey and each return trip as two. Only include travel within Great Britain over the last 12 months.

(1)   At least once a day

(2)   Less than once a day but at least 3 times a week

(3)   Once or twice a week

(4)   Less than once a week but more than twice a month

(5)   Once or twice a month

(6)   Less than once a month but more than twice a year

(7)   Once or twice a year

(8)   Less than once a year or never

ASK IF:MEC_1=4

Intro4

I understand that you don't have a driving licence but on behalf of the Department for Transport I would like to ask for your opinion for factors involving cars/vans and electric cars and vans in particular.

(1) Press <1> to continue

ASK: ALL

MEC_4M

SHOWCARD EC2

Looking at this list, which of these things are, or would be, important to you when buying a car or van?

Prompt fully. Code all that apply.

SET [10] OF

(1)   Comfort

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(2)   Costs - purchase/running/small engine/resale value/tax/insurance

(3)   Environmentally friendly/low CO2 emissions

(4)   Electric car/van - one that's plugged directly into an electricity supply

(5)   Style/design/image of brand/model/in car technologies

(6)   Interior space/boot size

(7)   Reliability

(8)   Safety

(9)   Large engine/speed/performance

(10)   Other (Please specify)

(11)   Don't know (Spontaneous only)

(12)   Refusal (Spontaneous only)

ASK IF: MEC_4M = 10

Spec4

Please record other reason(s)

STRING[255]

ASK IF: MEC_4M = 2

MEC_5M

SHOWCARD EC3

Looking at the following list of cost related issues, please select up to three options that you think about most when choosing a car or van to buy.

Code up to three responses.

SET [3] OF

(1)   Purchase costs

(2)   Fuel/recharging costs, including fuel tax

(3)   Maintenance costs

(4)   Resale value

(5)   Car tax (Vehicle Excise Duty)

(6)   Company car tax

(7)   Insurance

(8)   Other (please specify)

(9)   Don't know (spontaneous only)

(10)   Refusal (Spontaneous only)

ASK IF: MEC_4M = 2

   AND: MEC_5M = 8

Spec5

Please record other reason(s)

STRING [255]

ASK: ALL

MEC_6

SHOWCARD EC4

Which of these statements best describes your current attitude towards buying an electric car or van?

Please just think about vehicles that run solely on electricity or are plug-in hybrids.

Please exclude hybrids which are not plugged into an electricity supply.

An electric vehicle is one that runs on electric batteries which are recharged by plugging into an electricity supply and includes those vehicles that are plug in hybrids, that also has an engine that will also run on road fuel such as petrol or diesel.

(1)   I already own an electric car or van

(2)   I am thinking about buying an electric car or van quite soon

(3)   I am thinking about buying an electric car or van, but I haven't thought about when I will buy

(4)   I have thought about buying an electric car or van, but have decided not to at this stage

(5)   I haven't really thought about buying an electric car or van

(6)   I have never heard of electric cars or vans

(7)   I don't drive/ don't need a car

(8)   Don't know (spontaneous only)

MEC_12_Intro

Government grants for new electric (plug-in) car or van

You can get a government grant towards the cost of each new electric (plug-in) car or van you buy, if it meets certain conditions. The amount of your grant will be automatically deducted from the price of your car or van when you buy it.

The vehicle is likely to be eligible if it is one of the following:

- electric vehicles – these run completely on batteries and are plugged into the mains to be recharged

- plug-in hybrid electric vehicles – these use a petrol or diesel engine combined with a battery that plugs into the mains

- hydrogen fuel cell vehicles and other technologies

MEC_12

SHOWCARD EC5

How important was the government grant in influencing your attitude towards buying an electric car or van?

(1)   Important, without the grant I would not consider (or would not have considered) buying an electric car or van

(2)   Important, the grant makes me more likely to consider (or made me more likely to con sider) buying an electric car or van

(3)   Important, but not important enough to make me consider buying an electric car or van

(4)   Neither important or unimportant, grant did not influence my attitude towards buying an electric vehicle

(5)   Not important, I would considered buying (or have already bought) an electric car or van regardless of the grant

(6)   Not important, I would not consider buying an electric car or van regardless of the grant

(7)   Was not aware of grant, it would make me more likely to consider buying an electric car or van

(8)   Was not aware of grant, I would not consider buying an electric car or van regardless of the grant

(9)   Was not aware of grant, I would consider buying (or would have bought) an electric car or van regardless of the grant

(10)   Other (please specify)

Spec12

Please record other reason(s)

STRING[255]

MEC_7M

If you were to buy a car or van in the next 12 months, what, if anything, would put you off buying an electric car or van?

Do not prompt. Probe fully. Code all that apply.

SET [11] OF

   (1)   Limited choice (not many vehicles to choose from)

   (2)   Lack of knowledge

   (3)   Cost

   (4)   Battery: distance travelled on charge

   (5)   Recharging

   (6)   Value: resale/residual

   (7)   Safety features/record

   (8)   The vehicle: performance (e.g. speed/handling), size/practicality, looks

   (9)   Technology: doesn't work/not proven

  (10)   Nothing

  (11)   Other (please specify)

  (12)   Don't know (spontaneous only)

  (13)   Refusal (spontaneous only)

Spec7

Please record other reason(s)

STRING[255]

MEC_8M

SHOWCARD EC6

Looking at the following list of costs, please choose up to three options that would put you off buying an electric car or van?

Code up to three responses.

  SET [3] OF

    (1)   Purchase costs

    (2)   Fuel/ recharging costs, including fuel tax

    (3)   Maintenance costs

    (4)   Resale value

    (5)   Car tax (Vehicle Excise Duty)

    (6)   Company car tax

    (7)   Insurance

    (8)   Other (please specify)

    (9)   Don't know (spontaneous only)

   (10)   Refusal (Spontaneous only)

Spec8

Please record other reason(s)

STRING[255]

AND: MEC_6 = 1, 2, 3, 4, 5, 7, 8

AND: MEC_7M = 5

MEC_9

Ask or record

You said that recharging would put you off buying an electric car or van. What is it about re-charging that would put you off?

Please record other reason(s). Do not prompt. Probe fully.

STRING[255]

ASK IF: MEC_6 = 1, 2, 3, 4, 5, 7, 8

MEC_10M

Thinking about the next time you buy a new car or van, whether brand new or second-hand, what, if anything, would encourage you to buy an electric car or van?

Do not prompt. Probe fully. Code all that apply.

SET [11] OF

  (1)   Cost

  (2)   Battery: distance travelled on charge

  (3)   Convenience of recharging

  (4)   Resale value/residual value

  (5)   Safety features/record

  (6)   Vehicle size, performance or aesthetics

  (7)   If there was more choice available

  (8)   Technology: reliable/proven

  (9)   Environmentally friendly/ produces lower CO_2 emissions

 (10)   Nothing

 (11)   Other (please specify)

 (12)   Don't know (spontaneous only)

 (13)   Refusal (spontaneous only)

Spec10

Please record other reason(s)

STRING[255]

MEC_11M

SHOWCARD EC7

Looking at the following list of costs, please choose up to three options that would encourage you to buy an electric car or van? Code up to three responses.

SET [3] OF

   (1)   Current purchase costs of electric vehicle

   (2)   Current fuel/recharging costs, including fuel tax

   (3)   Expected maintenance costs

   (4)   Expected resale value

   (5)   Car tax (Vehicle Excise Duty)

   (6)   Company car tax

   (7)   Insurance costs

   (8)   Other (please specify)

   (9)   Don't know (spontaneous only)

  (10)   Refusal (Spontaneous only)

Spec11

Please record other reason(s)

STRING[255]