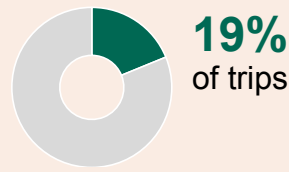


Why people travel - shopping

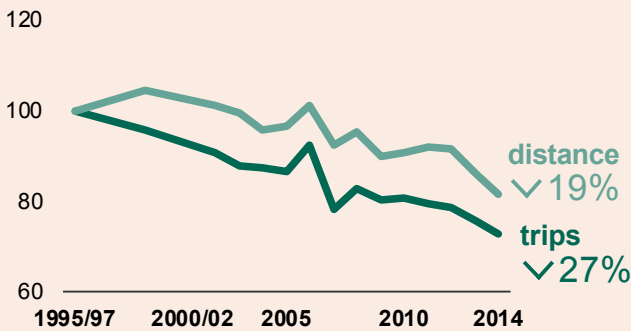


Shopping is one of the most common reasons for travelling but accounts for a smaller share of trip distance.

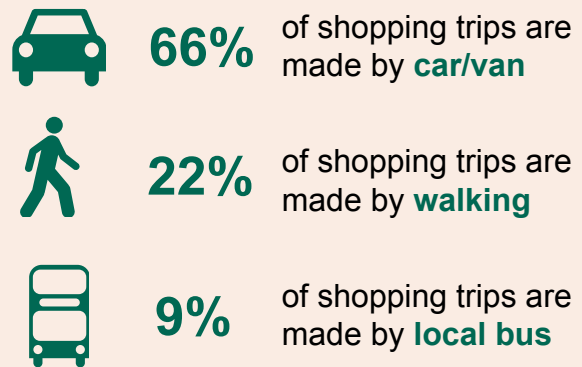


Trends

Trends in trips and distance from 1995/97 to 2014 (index: 1995/97=100)

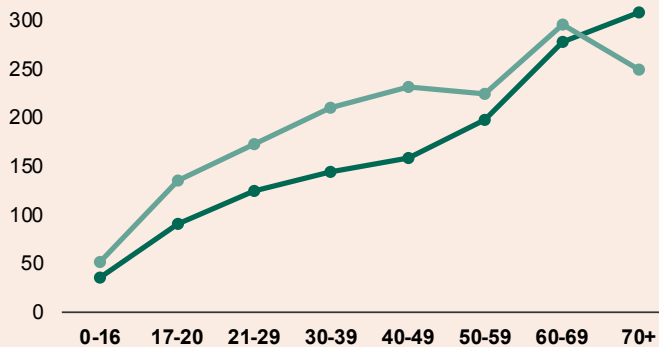


Main mode



Age and gender

Trips per person per year by age and gender, 2014



156 shopping trips per year on average (17% of all trips by men)

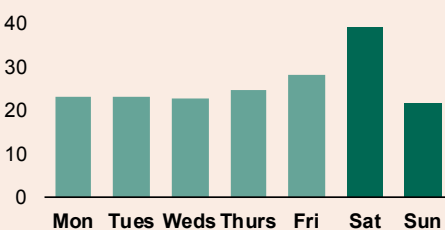
190 shopping trips per year on average (20% of all trips by women)

For both men and women, number of shopping trips made increases with age

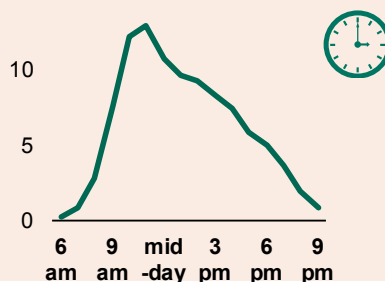
Time and day

A fifth of shopping trips are made on a **Saturday**. During the week, most shopping trips begin between **9am and 3pm**.

Trips per person per year by day of week, 2014



% shopping trips starting by hour of the day, Mon-Fri: 2010/14



What is a shopping trip?

A shopping trip is defined in the NTS as 'any trip to the shops, whether or not anything was bought, and even when there was no intention to buy'.

Related data sources

[ONS Retail sales statistics](#) provide information on the growth in online shopping which may be associated with trends in shopping trips