

Taking Part 2014/15 regional breakdown
Trend based on significant differences between the earliest and most recent data

		Percent											Line Graph
		Trend	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	
Arts Has engaged with the arts once or more in the 12 months prior to interview (engagement =attendance and/or participation, excludes paid work and academic study)	England	▲	76.3	75.9	76.8	75.7	75.7	76.2	78.2	78.4	77.5	76.8	
	North East	▲	70.2	71.1	67.2	69.4	71.4	70.5	70.7	73.0	76.4	73.7	
	North West	▲	71.5	71.5	74.6	74.0	73.9	74.5	77.1	76.4	76.1	78.0	
	Yorkshire and Humberside	▲	71.8	72.5	71.7	72.3	73.5	72.3	75.3	76.4	72.9	73.6	
	East Midlands	▲	75.8	75.8	77.8	73.8	71.1	74.0	77.0	80.1	78.0	79.3	
	West Midlands	▲	73.8	74.1	74.2	72.1	69.7	75.7	74.0	75.4	74.3	70.0	
	East of England	▲	79.7	81.1	79.9	80.9	81.9	79.7	83.4	83.6	82.9	78.7	
	London	▲	75.1	72.0	74.9	71.3	72.5	73.4	75.9	74.4	74.3	71.8	
	South East	▲	81.9	81.4	82.9	82.1	84.9	81.9	81.9	82.6	79.3	81.1	
South West	▲	82.1	81.1	81.0	80.3	75.9	79.3	82.9	81.3	83.7	83.4		
Archives Has visited an archive centre or records office at least once in the 12 months prior to interview (Own time or voluntary)	England	▼	5.9	5.0	4.9	4.0	3.8	4.0	3.6	3.7	3.1	3.0	
	North East	▼	4.8	3.6	3.6	3.8	5.2	4.3	2.8	3.7	2.2	2.7	
	North West	▼	6.6	5.2	5.3	3.9	2.7	5.1	3.9	3.2	3.8	2.7	
	Yorkshire and Humberside	▼	5.5	4.7	4.9	5.1	4.8	4.3	3.8	4.3	3.9	3.1	
	East Midlands	▼	4.4	4.8	3.9	2.5	2.6	3.3	3.1	3.1	2.8	2.2	
	West Midlands	▼	6.2	6.4	4.5	3.6	3.3	4.0	3.4	4.1	3.7	2.9	
	East of England	▼	5.7	5.2	4.7	4.3	2.7	3.9	4.1	2.8	3.6	2.7	
	London	▼	6.1	4.5	4.6	3.7	4.0	3.3	2.9	3.6	2.3	3.6	
	South East	▼	6.8	4.9	6.0	4.7	4.4	4.4	2.9	3.7	2.9	3.8	
South West	▼	5.7	5.4	5.6	4.0	4.8	3.3	5.1	4.4	2.5	2.5		
Heritage Has visited a heritage site at least once in the 12 months prior to interview (Excludes visits for paid work)	England	▲	69.9	69.3	71.1	68.5	70.4	70.7	74.3	72.7	72.5	72.6	
	North East	▲	69.1	71.0	69.1	66.0	74.4	70.7	75.4	74.9	77.6	77.3	
	North West	▲	67.7	66.6	70.0	68.6	67.9	69.0	71.0	68.9	69.3	73.4	
	Yorkshire and Humberside	▲	68.3	71.9	73.3	68.8	75.2	70.8	74.8	76.1	71.7	70.0	
	East Midlands	▲	71.7	71.3	74.6	66.8	69.4	70.2	73.8	74.7	75.1	76.0	
	West Midlands	▲	65.8	67.1	65.4	64.5	62.4	66.4	71.7	71.1	69.6	71.0	
	East of England	▲	72.5	72.5	72.5	70.8	74.7	72.9	78.1	74.9	73.9	72.4	
	London	▲	63.6	58.8	63.1	60.1	59.8	65.7	68.6	64.9	66.3	62.7	
	South East	▲	76.2	75.2	77.9	75.7	81.0	76.5	80.3	77.3	77.2	78.8	
South West	▲	73.2	71.9	73.8	72.7	69.8	72.9	75.0	75.0	76.1	76.0		
Museum and Galleries Has visited a museum or gallery at least once in the 12 months prior to interview (excludes for paid work and academic study)	England	▲	42.3	41.5	43.5	43.4	46.0	46.3	48.9	52.8	53.1	52.0	
	North East	▲	42.0	43.5	41.1	42.7	49.4	47.2	49.9	52.7	52.6	52.2	
	North West	▲	40.4	39.7	43.7	46.0	44.3	48.9	48.8	51.0	52.3	54.4	
	Yorkshire and Humberside	▲	38.8	39.2	41.6	39.5	44.9	44.2	46.1	54.6	52.4	47.9	
	East Midlands	▲	40.7	37.4	40.0	38.4	38.8	39.9	43.9	50.3	49.9	49.8	
	West Midlands	▲	35.3	36.4	39.3	35.4	42.0	40.6	46.9	47.5	45.3	44.2	
	East of England	▲	44.0	42.7	41.6	43.1	43.7	45.3	50.0	51.2	53.4	49.0	
	London	▲	50.9	46.7	51.6	49.3	55.2	53.1	55.3	57.4	61.1	56.4	
	South East	▲	43.8	44.9	46.1	48.7	50.3	49.2	49.4	55.7	55.2	57.9	
South West	▲	39.8	39.4	40.4	39.7	39.9	42.4	46.0	50.7	50.3	50.0		
Libraries Has visited a public library at least once in the 12 months prior to interview (Excludes for paid work and academic study except for 2008/09 and 2009/10)	England	▼	48.2	46.1	45.0	41.1	39.4	39.7	38.8	37.0	35.4	34.5	
	North East	▼	44.9	43.9	40.1	37.1	42.9	38.8	36.3	38.2	34.1	34.6	
	North West	▼	46.9	46.2	45.0	42.1	41.4	43.0	37.5	37.8	35.4	34.0	
	Yorkshire and Humberside	▼	42.1	40.5	36.6	33.7	30.0	33.6	33.4	34.9	33.1	31.0	
	East Midlands	▼	44.7	42.9	44.3	38.8	42.7	35.8	37.7	34.9	32.3	30.9	
	West Midlands	▼	47.6	47.1	43.5	39.3	38.0	36.6	40.1	35.5	34.8	35.0	
	East of England	▼	50.5	47.5	45.5	42.9	39.5	42.4	41.2	37.5	37.0	32.2	
	London	▼	52.6	49.2	49.5	43.6	38.1	43.1	43.1	41.9	40.9	40.2	
	South East	▼	51.0	48.3	48.5	44.5	43.5	40.5	37.4	34.6	34.0	34.9	
South West	▼	47.9	45.1	45.5	41.8	38.8	38.8	40.0	36.3	33.6	34.4		
Volunteering Has done voluntary work in the 12 months prior to interview (no data available for 2009/10)	England	▲	23.8	24.0	24.0	25.0		24.2	23.3	25.9	23.9	24.2	
	North East	▼	19.3	17.3	18.6	23.3		20.3	16.0	17.1	17.9	15.6	
	North West	▲	19.0	19.8	20.7	21.5		22.0	20.3	25.1	22.0	25.2	
	Yorkshire and Humberside	▲	18.8	20.6	20.3	19.5		20.1	21.9	24.0	23.3	20.8	
	East Midlands	▲	24.4	23.1	24.8	25.5		24.5	22.0	25.4	24.2	28.3	
	West Midlands	▲	22.2	21.7	20.8	23.0		22.1	21.8	23.8	24.2	22.1	
	East of England	▲	25.8	27.4	26.2	28.0		28.1	25.8	27.0	27.0	25.0	
	London	▲	23.8	22.6	24.1	23.7		23.4	23.8	29.9	22.6	23.3	
	South East	▲	28.7	30.7	28.6	29.6		26.7	26.5	26.5	23.8	26.1	
South West	▲	28.7	27.0	27.5	29.0		28.2	26.7	27.5	28.4	26.7		
Charitable Giving Has donated money to a DCMS sector in the 12 months prior to interview (No data available prior to 2010/11)	England	▼						33.0	30.9	32.0	28.7	29.8	
	North East	▼						35.0	25.8	23.2	25.4	23.4	
	North West	▲						32.1	31.5	27.2	24.8	29.0	
	Yorkshire and Humberside	▲						34.6	29.4	35.2	31.0	31.9	
	East Midlands	▲						28.2	35.7	35.5	28.7	33.2	
	West Midlands	▲						22.8	29.2	29.9	28.4	28.9	
	East of England	▲						37.2	34.2	32.6	30.3	31.9	
	London	▲						31.4	28.2	32.2	25.4	25.4	
	South East	▲						39.7	32.7	33.2	31.9	34.0	
South West	▲						33.0	29.1	35.5	31.8	27.4		
Digital Engagement Has digitally participated in culture in the 12 months prior to interview (No data available prior to 2011/12)	England	▼							39.8	43.5	37.8	37.8	
	North East	▲							26.6	33.9	29.0	29.0	
	North West	▲							37.9	39.4	31.7	31.7	
	Yorkshire and Humberside	▲							35.5	40.4	33.0	33.0	
	East Midlands	▼							39.0	42.8	35.7	35.7	
	West Midlands	▲							36.8	40.1	32.4	32.4	
	East of England	▲							43.9	45.1	44.6	44.6	
	London	▲							45.5	48.3	41.8	41.8	
	South East	▲							42.7	44.7	44.3	44.3	
South West	▲							39.8	49.6	38.6	38.6		