



Ministry of Defence

Our Ref: FOI2015/03406

Ministry of Defence
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27 April 2015

Dear

Thank you for your email of 27th April 2015 requesting the following information:

“How much has the MoD spent on publicity, marketing and promotion in each of the last three financial years, including this year's year-to-date spend?”

I am treating your correspondence as a request for information under the Freedom of Information Act 2000 (FOIA).

A search for the information has now been completed within the Ministry of Defence, and I can confirm that information in scope of your request is held.

The following table outlines the communications outturn (including publicity, marketing and promotion) for the Ministry of Defence excluding trading funds for the financial years (FY) 2012-13, 2013-14 and 2014-15. The figure for FY 2014-2015 is a forecast. Figures for full FY 2014-2015 are not yet available.

	FY 2012-13	FY 2013-14	FY 2014-15
Total	£72.627 million	£80.673 million	£75.877 million

The figures above all include salaries and advertising and marketing for the Armed Forces

If you are not satisfied with this response or you wish to complain about any aspect of the handling of your request, then you should contact me in the first instance. If informal resolution is not possible and you are still dissatisfied then you may apply for an independent internal review by contacting the Information Rights Compliance team, 1st Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-FOI-IR@mod.uk). Please note that any request for an internal review must be made within 40 working days of the date on which the attempt to reach informal resolution has come to an end.

If you remain dissatisfied following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not investigate your case until the MOD internal review process has been completed. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website, <http://www.ico.org.uk>

Yours sincerely,

DDC Secretariat Parliamentary